

# WARE MALCOMB



# WARE MALCOMB CELEBRATES 50 YEARS

The foundation of a building is paramount to the structure's resilience and longevity – so is the foundation of a company.

Ware Malcomb's foundation is grounded in **design, people, community** and **innovation**.

As the company celebrates its 50th anniversary, join us on a journey through our past to learn about the legacy that inspires our future.

## 1970s

Founded as Ware & Malcomb Architects, Inc. in Irvine, California by Bill Ware and Bill Malcomb in 1972, the company's philosophy of great design, excellent client service and relationship-focused business was established. Ware Malcomb was the first architecture firm to be incorporated in the City of Irvine.

The firm has a long history of leading design for commercial and corporate real estate. The first projects were focused on industrial and low-rise office buildings with developers.



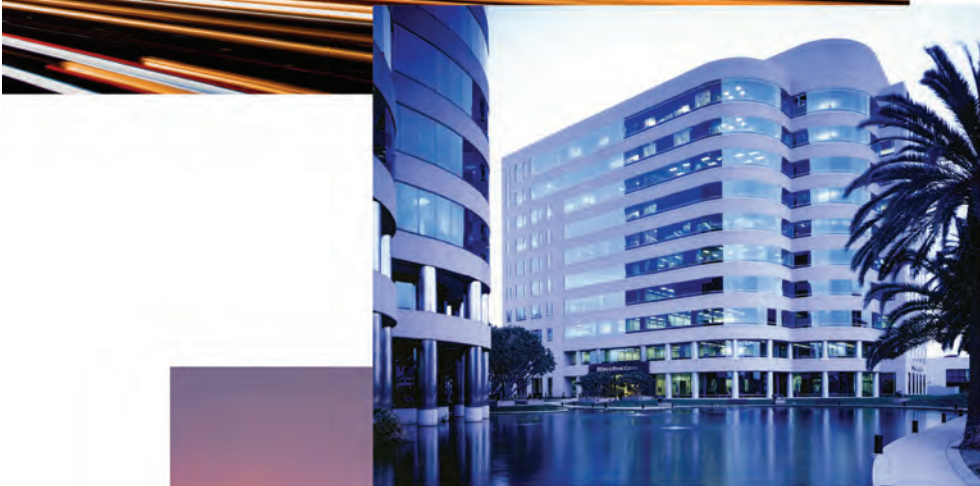
## 1980s

In the 1980's, the firm's work expanded to mid- and high-rise office, corporate interiors, tenant improvements and healthcare projects. The company opened three new California offices in San Diego, Inland Empire and Woodland Hills.

## 1990s

In 1992, ownership of the firm transitioned to former CEO Lawrence R. Armstrong and retired President Jim Williams. Under their leadership, Ware Malcomb focused on the diversification of services, project types and geography. The first office outside of Southern California was established in Northern California and project types expanded to encompass science & technology and build to suit projects.

The philanthropic arm of the company was established with the launch of a firmwide support and giving campaign for United Way, a hallmark of Ware Malcomb's present-day WM Community program.



## 2000s

Ware Malcomb continued to grow during the 2000s, adding Civil Engineering, Branding and opening six new offices, including the first offices outside of the United States in Panama and Canada.

With a focus on innovation, the company's continuous improvement program was created to continually grow and evolve for the betterment of clients and team members. The firmwide initiative improves and refines all aspects of the business by encouraging new ideas and collaborative input from team members.

## 2010s

During the 2010s, the firm expanded its service offerings to include Building Measurement, Workplace Strategy and Land Surveying. Thirteen new offices were established across the United States, Mexico and Canada signifying a period of rapid growth and success. The company achieved a milestone of \$100 million in revenue.

Growth was fueled by Ware Malcomb's unique corporate accounts program, multistory industrial distribution thought leadership, creative office and futureproofing design.

Team member health, wellness and community initiatives were formalized with the creation of WM Active, a firmwide mentorship program and an increase in philanthropic efforts.



## 2020s

Ware Malcomb experienced consistent, tenfold revenue growth over the last decade.

In 2020, Lawrence R. Armstrong transitioned to the role of Chairman after 28 years as CEO. His tenure as CEO is hallmarked by an unprecedented 40x revenue growth.

Under the helm of CEO Ken Wink and President Jay Todisco, the leadership team continues to guide Ware Malcomb through a period of extraordinary growth. Ware Malcomb opened five new offices in 2022, including the first location in South America – São Paulo, Brazil.

Project diversification continues to evolve with multifamily and a unique speculative cold building design prototype, among many others.

In the spirit of innovation, WM Future Lab initiative is focused on the development and adaptation of future technology and processes into the firm's design and delivery platforms.

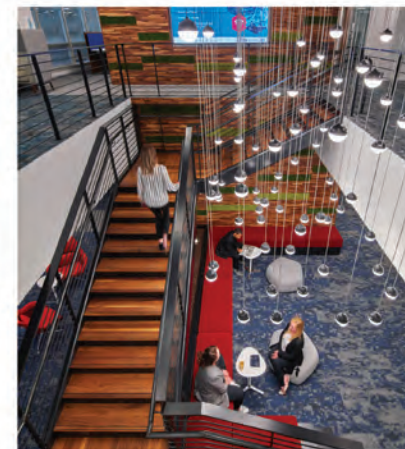


As the company has grown from a Southern California firm to an international design institution, there is an endless runway of growth ahead. Ware Malcomb has invested in team members and created leadership development programs inspired by a growth from within mindset. The legacy created by Bill Ware and Bill Malcomb 50 years ago inspires the future of Ware Malcomb. The foundation of great design, a people-focused culture, community involvement and continuous innovation is building the next generation of Ware Malcomb.

# WARE MALCOMB

1972-2022

## DESIGN



## PEOPLE



## COMMUNITY



## INNOVATION

OUR LEGACY INSPIRES THE FUTURE

[waremalcomb.com](http://waremalcomb.com)

# IMPACT 22

## Join Orange County's Greatest Companies in Park City

Lace up your boots - it's almost here! This year, IMPACT 22 will bring together some of the most influential business leaders in the world from October 7 to 9 at the majestic Montage in beautiful Park City, Utah. These leaders will share their knowledge on some of the best internet marketing practices happening today.

Now entering its 11th year, the IMPACT conference offers an experience unlike any other. It's not just about marketing – it's about finding ways to better the world through thought and innovation.

IMPACT 22 will be streamed virtually in its entirety so that anyone can join. The sponsors will have the opportunity to attend in person for a once-in-a-lifetime, five-star networking event.

This is an event you won't want to miss. Stimulate your creativity at a whole new level with a crew of the world's most exciting leaders.



### Attendance Details

You can register to attend IMPACT 22 virtually and not miss a single minute of the content. If you want to attend the conference in person for an unrivaled experience, check out the sponsorship packages.

Sponsor attendees will experience all this mountain getaway has to offer, including hiking, e-biking, archery, yoga, spa, and other activities. Your two-night, three-day stay will include gourmet dinners, beautiful views, and opportunities for truly impactful marketing experiences.

### What to Expect

Our thought leaders will address and discuss 6 content peaks at IMPACT 22:

#### 1. Digital Economies, Web3 and Blockchain

The emergence of Web3, blockchain, and cryptocurrencies is shifting power into the hands of the people. This is the beginning of a marketing revolution.

#### 2. Defense, Security, and Proactive Solutions

Businesses of all sizes keep our economy moving. They are the pulse of our communities, and they play a significant role in the safety of our country. At the IMPACT 22 event, we will talk to some of the businesses at the front of security and innovation.

#### 3. Emerging Technology for Global Good

Although the news stations may seem all about the doom and gloom, there is a great deal of good coming from the technology industry. Leading brands are using data, machine learning, AI, and other innovations to address some of the most critical and pressing issues around the globe.



#### 4. Generational IMPACT

The world is changing, and if you aren't changing with it, your business could be left behind. Gen Z demands our attention, and it's time we focus on them and their passions. How do businesses take greater strides towards accessibility and DEI (diversity, equity, and inclusion)? How do we become better stewards of nature and the environment?

#### 5. Marketing Evolution

Web 3.0 is a hot topic, but Web 2.0 is still alive, kicking, and presenting daily challenges. We're living in a video-first world, and at IMPACT 22, we'll discuss what it takes to break through the noise. Learn about the latest technologies powering video and seamless shopping experiences.

#### 6. Journalistic Integrity

Information spreads around the globe in the blink of an eye. There are billions of information sources and platforms, but how do you know whom to trust and where can you find reliable news and information?

We'll also have our Startup Pitch Challenge. A dozen startup companies will present a 5-minute pitch, similar to Shark Tank, and IMA will have a panel of judges that will select their favorite. The voting will also be open to viewers and the winning startup will receive \$20,000 in IMA promotional advertising.

### Who Will Be There?

IMPACT 22 may be our biggest event yet, with some of the largest brands in the world participating. These include (but are not limited to):

**Amazon, Salesforce, VidMob  
Pepperdine Graziadio Business School  
iTrustCapital, Sysco, Anduril**

The event will also host a spectacular list of participating thought leaders across a broad spectrum of industries. Our speakers include (but are not limited to):

**Jay Symonds**-Senior Executive, Amazon  
**Shawn Collins**-California Gubernatorial Candidate  
**Jeanniely Walden**-Chief Innovation and Marketing Officer, DailyPay, Inc.  
**Andrea Ward**-CMO, VidMob

### We Hope to See You There!

The IMA is the #1 place to go for market insight from some of the biggest companies in the world and IMPACT has had 10 years of proven success. Our YouTube channel gets 600,000 unique views and we've accumulated 1,000,000 contacts.

Register now to view the entire conference virtually, or sign up as a sponsor and attend firsthand. We'll see you there!

For more information about IMPACT 22:  
[www.impact22.live](http://www.impact22.live)

50<sup>th</sup>

ANNIVERSARY



Larry Armstrong  
Chairman, Ware Malcomb

Sinan Kanatsiz  
CEO, KCOMM

## CONGRATULATIONS WARE MALCOMB - 50 YEARS OF INNOVATION -

FROM YOUR FRIENDS AT:

**KCOMM**  
KCOMM.COM

JOIN MY NETWORK AND I AS WE CELEBRATE WARE MALCOMB AT IMPACT 22

# IMPACT 22

## The Mountains Are Calling

MONTAGE | PARK CITY, UT

OCTOBER 7-9 2022

### IMPACT 22 CONTENT PEAKS:

Peak 1:

**Generational IMPACT**

Peak 2:

**Emerging Technologies  
for Global Good**

Peak 3:

**Digital Economies, Web3  
& the Blockchain**

Peak 4:

**Marketing Evolutions**

Peak 5:

**Journalistic Integrity**

Peak 6:

**Security, Defense, &  
Proactive Solutions**

This year we will be broadcasting to you live our incredible thought leaders from the wonderful Montage Deer Valley in Park City, Utah.

Included with your IMPACT 22 sponsorship:

**THOUGHT LEADERSHIP VIDEO**

(pre-recorded or live)

viewed by the 100,000+ virtual attendees!



[www.impact22.live](http://www.impact22.live)

Special performance by:





# Reserve Today

Event Date: October 20, 2022

### Reservation Information

Visit: [www.ocbj.com/bizevents](http://www.ocbj.com/bizevents) or contact Melanie Collins, Signature Events Manager, at 949.664.5065 or [collins@ocbj.com](mailto:collins@ocbj.com).

### Luncheon & Awards Program

October 20, 2022  
12:00 p.m. – 2:00 p.m.  
Tickets\*: \$175 / Table of 10: \$1650



### Keynote Speaker

**SHANNON EUSEY**

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Beacon Pointe Advisors  
BEACON POINTE

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### Silver Sponsors



\*Tickets are non-refundable. Ticket price includes a one year subscription to the Orange County Business Journal (\$30 allocated to the subscription). New subscribers only. Current subscribers may gift the subscription to a colleague.

*R.D. OLSON CONSTRUCTION  
WOULD LIKE TO CONGRATULATE  
WARE MALCOMB ON THEIR  
50TH ANNIVERSARY.*

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# We congratulate the Ware Malcomb team on your 50th Anniversary.

From commercial offices to public works facilities, distribution centers and healthcare establishments, KPRS is proud to partner with Ware Malcomb on significant work throughout your many decades of service. We celebrate this substantial milestone with you and look forward to building many more community-impacting projects.

Let's build together.



Committed to providing client-oriented service, the firm has a team of attorneys with extensive experience with the interface between the legal and design professions, as well as a solid understanding of both the design and construction process and the challenges of succeeding in the A/E business. We counsel our clients at every stage of the process, from entity formation and ownership transactions, to contract drafting and negotiations, to the development of risk management programs, to the collection of fees, to the resolution of disputes -- always with the goal of avoiding potential losses and unnecessary costs.

For over 40 years we have provided quality legal services in Orange County and throughout California, and we have received the highest ratings for both competence and ethical conduct afforded by Martindale-Hubbell, the nation's leading attorney rating service.

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# COMPANIES THAT CARE



## Now accepting nominations!

**DEADLINE: NOVEMBER 22, 2022**

The Orange County Business Journal is proud to announce the third annual Companies That Care. This Special Report will recognize companies that are, despite the odds, making Orange County a better place for all. These caring companies will be featured in our December 19, 2022 issue.

We are looking for companies that have gone above and beyond for the OC community through philanthropic efforts and accomplishments. Companies will be listed in alpha order.

**Nominate a deserving company today!**  
 Link: [www.ocbj.com/2022-companies-that-care/](http://www.ocbj.com/2022-companies-that-care/)



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Visit [www.ocbj.com/2022-companies-that-care/](http://www.ocbj.com/2022-companies-that-care/) to access the nomination form.

# COASTAL PACIFIC CONSTRUCTION CONGRATULATES WARE MALCOMB ON 50 YEARS!





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[www.coastalpacificonstruction.com](http://www.coastalpacificonstruction.com)

# Verde Sustainability Consulting Cultivates Exemplary Green Building Designs with Ware Malcomb

Verde, a VCA Company, congratulates Ware Malcomb on 50 years of outstanding architectural and design achievements while prioritizing advancements in sustainability throughout their projects.



Verde teamed with Ware Malcomb on the Irvine Ranch Water District (IRWD) Professional Center to achieve LEED Certification.

Verde has collaborated on the green building facets of many great Ware Malcomb projects, including the Irvine Ranch Water District (IRWD) Professional Center, shown right. The Professional Center offers diverse amenity spaces, extensive daylighting and open views of the surrounding area through a unique, expansive bi-fold glass wall.

Verde stewarded the IRWD LEED Certification and other sustainability targets while partnering with Ware Malcomb to create a visually appealing and multifunctional spec campus that attracts innovative companies while also achieving the project's water- and energy-saving goals.

Verde is a nationally recognized leader in helping architects and developers meet high-level sustainability goals and comply with energy codes. Verde delivers expert consulting and technical services throughout the United States for green building certifications and other sustainable services from project conception through building operations. This includes program management for LEED, SITES, WELL, Green Point Rated, National Green Building Standards, Fitwell and TRUE Zero Waste. Verde also guides clients in managing and reporting ESG and carbon neutrality initiatives.

Contact:  
Robyn Vettrano, Principal  
robynv@verdepp.com  
verdepp.com  
(714) 363-4700



Verde has been honored to collaborate with the inspiring Ware Malcomb team on a variety of sustainability projects through the years, including the notable Irvine Ranch Water District (IRWD) Professional Center shown above.

We congratulate Ware Malcomb on 50 years of design excellence and look forward to many more milestones in sustainability in the years to come.

949.683.4645  
verdepp.com



Congratulations,

# WARE MALCOMB

## on 50 Years of Inspiring the Future.

City National® celebrates your innovative evolution.



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