

An Orange County Business Journal Special Report

COMPANIES THAT CARE



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Teeing Up Healthcare Access in OC

Providence, TGR Foundation Add Local Health Resources

By KATIE MURAR

Nonprofit health system **Providence** has a goal of making Orange County the healthiest region in the country.

A main roadblock to that goal are the health equity challenges seen in the county.

As highlighted by the pandemic, disadvantaged individuals—including residents of higher-density cities, people of color and lower-income individuals—are disproportionately impacted not just by disease outbreaks, but the healthcare system as a whole.

Providence is aiming to change that through an expansion of its health centers and urgent care facilities, and through partnerships with like-minded organizations with an established presence in lower-income communities.

It's one reason the health system, which oversees three of the six largest hospitals in OC, was named to this week's edition of the Business Journal's annual listing of **Companies That Care**, the centerpiece of this week's print edition.

"One in 500 Black Americans died during the pandemic. The generational impact of that should activate all of us to make a difference," Providence Regional Chief Philanthropy Officer **Kenya Beckmann** told the Business Journal.

TGR Links

One organization Providence has turned to is the **TGR Foundation**, the Irvine-based education-focused charity started by golfer **Tiger Woods**.

"We wanted to get COVID-19 resources into communities that were disproportionately affected, and we needed a network of trust to do so," Beckmann said.

Providence tapped TGR's **Learning Lab**, a 35,000-square-foot education facility in Anaheim, to distribute care packages with COVID-19 tests and information on how to avoid contracting the disease.

"Our whole mission, which stems back to Tiger, is about providing opportunities and access for kids who wouldn't otherwise have it," TGR CEO and President **Gordon McNeill** told the Business Journal.

That partnership marked the beginning of TGR's and Providence's relationship, with Beckmann, McNeill and Providence Regional CEO **Kevin Manemann** kicking off discussions on how to make a deeper healthcare impact in TGR's communities, specifically Anaheim, Santa Ana and Garden Grove—the three hardest hit cities in OC during the pandemic.

Providence "shares our goal of empowering students to pursue their passions and achieve their dreams," Tiger Woods said.



Providence's da Vinci robotic surgery system, showcased during TGR Foundation's Community Fest



Providence's Kenya Beckmann with TGR's Gordon McNeill during a TGR event where local caregivers provided free health screenings to local families

Relaunched Lab

Providence showed up in full force for the relaunch of TGR's Learning Lab in September following a \$1.5 million renovation that overhauled the facility that first opened in 2006, updating the design and technology.

"We wanted to make sure our facility was up to snuff for our students as they returned following the pandemic. It makes a big difference for them to be in a bright and modern building," McNeill said.

The healthcare organization had caregivers on hand to provide free health screenings for children and their parents, some of whom are undocumented and typically rely on expensive urgent care visits.

"TGR serves 2 million people, 90% of which are at or below the poverty line," Beckmann said. "Students who are part of the learning lab are comfortable there, and if we are embedded in their community, we can increase and improve healthcare access for them."

The relationship helped spark the idea for TGR's **Pathways Forward** program, which

partners with local companies to provide internships and classes to give students business skills to help them in their future careers.

Providence, the largest partner of the program, has created classes with TGR that focus on several different aspects of healthcare, from robotic surgery programs to real estate, with students able to participate in the \$712 million expansion of Providence hospitals and urgent care facilities in Mission Viejo, Rancho Mission Viejo and San Clemente.

Other corporate partners include credit reporting giant **Experian** of Costa Mesa, Newport Beach's **Genesis Bank**, **Nick Gross' Find Your Grind** and **Walter Cruttenden's Learn & Earn**.

Empowered Health

Providence has tapped five individuals within its organization to serve as mentors for the **Earl Woods Scholar Program**, which provides 25 students each year with a full college scholarship, focusing on students from challenging backgrounds, or those lacking financial

Providence



- **OC HEADQUARTERS:** Irvine
- **SOUTH REGION CEO:** Kevin Manemann
- **BUSINESS:** nonprofit health system
- **2021 REVENUE:** \$27.3B
- **HOSPITALS:** 52, including Providence St. Joseph Hospital, Providence St. Jude Medical Center and Providence Mission Hospital in OC
- **EMPLOYEES:** 120,000

support.

"We have 35,000 caregivers in Southern California, and everyone is excited to be involved and help, but we don't want to overwhelm them," Beckmann said. "Part of our goal is to find out what these students actually need, and meet them there."

Providence's partnership with TGR, called **Empowered Health**, today focuses on health equity interventions, health education and workforce development.

"Providence is tapping into an established relationship in the areas we serve," McNeill said. "These students are coming into our facilities and benefiting from these healthcare resources, and then they can share that with their parents, many of whom don't speak English."

\$300M Community Benefit

Beckmann's position is a unique one—in addition to heading Providence's philanthropic efforts, she also heads fundraising efforts to finance expansion efforts, whether it's a new hospital or a new medical device.

The efforts are similar, she notes.

"We show our commitment to our communities through giving back, and in turn, our donors support us because they have that same commitment to their community," Beckmann said, adding that a bulk of Providence's donors are individuals.

"Philanthropy has the power to democratize goodness in healthcare," Beckmann said.

Providence is still in the design phase of its two new multispecialty medical centers in South Orange County, and a new patient care tower at **Providence Mission Hospital**, a 504-bed acute care regional medical center near **The Shops at Mission Viejo**.

Providence counts 17 hospitals in California, which employ 44,700 and generated \$9.9 billion in revenue in 2021.

It reported 2021 operating revenue of \$27.3 billion, which was under operating expenses of \$28 billion. It had a similar result in 2020 when operating revenue of \$25.7 billion fell short of \$26 billion in expenses.

Providence provided \$300 million to Orange County last year through partnerships, research, health services and unpaid Medicaid costs, according to a community benefit report. ■



TGR's Learning Lab relaunched this year following a \$1.5M renovation



Providence 'shares our goal of empowering students to pursue their passions and achieve their dreams,' says Tiger Woods, founder of TGR Foundation

Traditions 115 Years in the Making



1907 • Our Christmas Tree

Each year, founder C.J. Walker had a large Douglas fir carried into the bank, muscled over the tellers' cages and raised in the center of the banking floor.



1907 • Our Wassail & Gingerbread

Before forced-air heating, C.J. warded off the winter chill by serving hot wassail made from a family recipe, and gingerbread to all who entered our Branch.



1938 • Our Apple Delivery

Since fire and police personnel are not allowed to receive monetary gifts, Gus Walker chose Washington Apples as a Christmastime gift.



1954 • Our Tuna Gift

When a cannery client's railcar of newly canned tuna derailed, Gus Walker offered to buy any undamaged tuna and gifted every F&M employee a can that year.



1957 • Our Christmas Card

In the spirit of the Walker legacy, Gus Walker chose to take a photo of a local church's stained glass window and reproduced the image as the cover to the Christmas card sent to clients and friends.



2022 • Our Christmas Celebration

F&M embraces the season at our Corona del Mar office by offering refreshments and Christmas cheer during the city's annual Christmas Walk.

Since F&M Bank's founding in 1907, a legacy of gratitude has been carried forward across the generations by the founding Walker family and instilled in the Bank's employees. From celebrating corporate and employee milestones to thanking our clients and supporting our local community, being grateful is woven into the fabric of F&M Bank.



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Associate,
Irvine, CA



Julian Shojaie
Associate,
Irvine, CA



NEW YEAR, NEW LAW: A PRIMER ON CALIFORNIA'S NEW PAY TRANSPARENCY LAW

Starting January 1, 2023, California will join the growing list of states and local jurisdictions that require disclosure of pay scales in job postings and to employees upon request. These are among some of the requirements of ("SB 1162"). This is a new requirement for California employers with 15 or more employees, and raises compliance and pay equity issues if employers do not act quickly and make the appropriate adjustments to internal policies.

Prior to the enactment of SB 1162, an employer, upon reasonable request, was required to provide the pay scale for a position to an applicant for employment. "Pay Scale" under current law "means a salary or hourly wage range." "Reasonable request" under the code section means a request made after an applicant has completed an initial interview with the employer.

However, with SB 1162 amending current law, starting on January 1, 2023, an employer is now required to proactively disclose salary information to candidates during the job posting process and provide candidates with pay ranges upon request or during various stages of the hiring process. SB 1162 also requires employers, upon request, to provide pay scales to current employees for the position held by the employee. This is different from previous state law that required providing this information only to applicants during the application and interview process.

In addition to these requirements, SB 1162 comes with stiff penalties for non-compliance. Employees or applicants who are aggrieved by a violation of these requirements may file a written complaint with the Division of Labor Standards Enforcement

or a civil lawsuit for relief. Civil penalties can range between \$100 and \$10,000 *per violation*.

Confounding for employers are the open questions not addressed in SB 1162. For example, the state has not provided guidance on how wide the required pay ranges can be. Another open question is whether the new law applies to remote workers located outside of California. Employers are anxiously awaiting any guidance from the state to clarify the above issues.

For many employers, a prudent plan for complying with SB 1162 and addressing potential pay equity issues now includes conducting a pay equity audit to get a good lay of the land. This approach would include the following steps:

Step 1
Gather relevant data and determine document pay ranges for all positions by implementing a system to determine what positions are paid.

Step 2
Identify comparable jobs and revise current templates. Now is the time to assess your policies for determining salaries and make adjustments where necessary. Reviewing existing job posting templates or creating new templates with each position's pay scale included.

Step 3
Calculate whether members of a protected classes are paid equally in comparison to those outside of the protected class.

Step 4
Assess whether differences in pay are justified under applicable law.

Step 5
Address unjustified pay differentials identified.

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Perficient group from the OneOC Community Cup, where the company supported Second Harvest Food Bank

Perficient's Civic-Minded Approach

Irvine Office Behind Beach Cleanups, Athletic Fundraisers

By KEVIN COSTELLOE

While some employers struggle to bring their employees back to the office, one Orange County office had recent success in getting the team together for philanthropic missions.

The OC office of information technology and services firm **Perficient Inc.** (Nasdaq: PRFT) showcased its community-centric culture in September, when it sent teams to clean up Huntington Beach and Laguna Beach.

Henry Heisler, the digital consultancy's general manager for California and an Aliso Viejo resident, said such cleanup initiatives involve civic-minded individuals. Those in the community who heard about Perficient's action said it was "so cool that you pulled together as a company," Heisler said.

"We picked up 5 pounds plus of trash per person that day," Heisler told the Business Journal.

The company will next clean some of Orange County's trails in partnership with the **Laguna Canyon Foundation**.

Perficient counts 100 employees in Orange County, based out of the firm's Irvine office. The \$2.5 billion-valued company's headquarters are in St. Louis.

"We imagine, create, engineer, and run digital transformation solutions" for large enterprises and brands, says the company, which counted a market valuation near \$2.6 billion as of last week.

"We work with many of the world's biggest brands in California, including **Disney, Qualcomm, DoorDash, eBay, and Dignity Health**," Heisler said.

It's one of 66 companies either based in OC or with significant operations in the area recognized in this week's Business Journal listing of **Companies That Care**.

Recent Efforts

Perficient in October participated in **OneOC's Community Cup** initiative, an athletic event in which participants compete to win a donation to their charity of choice; it supported **Second Harvest Food Bank**.

Though Perficient's team of eight did not place in the top three finishing teams, the team's \$1,500 entry fee was allocated to local organizations.

In September, Perficient participated in

Hunger Action Month alongside **Feeding America**, with each U.S. Perficient office becoming a temporary donation center to collect food items for those fighting food insecurity.

The Southern California team collected 198 cans and provided 321 meals by collecting non-perishable food items and volunteering at their local food bank, according to Perficient.

Through its **Perficient Gives** program, the company will match donations made by employees to charities. The company has also launched **Giving ERG**, or Employee Resource Groups, to "serve as an outlet that inspires action and generosity while capturing and celebrating the time, talent, and treasure our colleagues and company commit to helping those in need," the company said.

100 Employees and Growing

Perficient ranked No. 22 on this year's Business Journal list of **Best Places to Work** in the large company category, where it stood out for community work as well as team-bonding events.

"We continue to grow through new clients, hiring, investments in the market and volunteering in the community," Heisler said. "Our Irvine office is actually our primary hub for all of our California business, for which I'm responsible."

The company has grown in SoCal over 25% year-over-year for several years.

The publicly traded digital consultancy has more than 7,500 employees company-wide. ■



Henry Heisler
General Manager,
California
Perficient

PERFICIENT INC.



- **FOUNDED:** 1997
- **HEADQUARTERS:** St. Louis
- **MANAGING DIRECTOR, CALIFORNIA:** Henry Heisler
- **EMPLOYEES:** about 100 for whom Irvine is the home office; more than 7,500 company-wide
- **BUSINESS:** digital technology consulting
- **NOTABLE:** No. 22 on Business Journal list of Best Places to Work, Large Companies



Orange County's future is limitless thanks to the Companies that Care

FivePoint applauds the individuals who are making an impact within their organizations and communities. You are real-life superheroes. Thank you for supporting our local nonprofits and improving the quality of life for all.

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MemorialCare volunteers at a booth



CEO Arbuckle volunteering at Vincent Country Safe Zone Activity Day at John Muir Academy

MemorialCare Emphasizes Giving During Pandemic

Vaccines, Umbrellas & More for Community

By PETER J. BRENNAN

Barry Arbuckle recalls the early days of the COVID-19 vaccine rollout, when MemorialCare focused on giving the shots to the most vulnerable in Laguna Woods.

The elderly were so desperate to get the shots that they were waiting outside in the rain to get them, the CEO of MemorialCare said.

“I went to my Home Depot and bought 30 big umbrellas that would get two or three people under and we just start to give them away not caring if we ever saw them again,”

Arbuckle told the Business Journal.

MemorialCare, which has about 5,800 employees in Orange County, has given away far more than just umbrellas. In 2022, the healthcare system donated more than \$223,421 and made more than \$130,086 in in-kind donations across Orange County to organizations including the OC Rescue Mission, Meals on Wheels, Boys & Girls Club and the Vietnamese American Cancer Foundation.

\$200M+ in Services

Those figures tell only part of the story of MemorialCare, one of the companies selected for this week’s Companies That Care list, the centerpiece of this week’s Business Journal print edition.

In the fall alone, Fountain Valley-based MemorialCare said it provided over \$222 million in community benefit to the residents in and organizations serving Los Angeles and Orange counties, with services including financial assistance, community health improvement services, research and subsidized health services, including COVID-19 vaccinations for the most vulnerable members.

“In the past three years, a lot of our efforts [were] around the pandemic,” Arbuckle said.

Arbuckle spoke at a press conference where he announced a new venture with Irvine’s Pacific Dental Services, where the two companies will put dental offices in ambulatory centers (see story, page 1).

MemorialCare ranks No. 11 among OC’s largest employers, with nearly 6,000 local

workers. Alongside numerous urgent care, clinics and other facilities, it runs two of the 10 largest hospitals in the county, MemorialCare Saddleback Medical Center in Laguna Hills, and MemorialCare Orange Medical Center in Fountain Valley. ■

MemorialCare

- **BUSINESS:** nonprofit healthcare system
- **HEADQUARTERS:** Fountain Valley
- **OC/COMPANYWIDE EMPLOYEES:** 5,797/11,170
- **CEO:** Barry Arbuckle
- **NOTABLE:** focused charitable work on pandemic-related issues in the past 33 months

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Financial Times Group, 2022

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An Expansion Good for the Soul

SCP Ramps Up Hotels, Nonprofit Partnerships

■ By ISABELLA LIEBERMAN

Hotel owner and operator **Soul Community Planet** (SCP) is taking its sustainable hospitality practices overseas.

The hospitality company, launched in 2018 by former **Sunstone Hotel Investors** (NYSE: SHO) CEO **Ken Cruse**, last week said it purchased a hotel in Costa Rica, marking its first acquisition outside of the U.S.

Financial details for the buy of the 189-acre **Casa Corcovado Jungle Lodge** were undisclosed.

SCP purchased the four-star, beachfront property in partnership with Madison, Wis.-based **Hovde Properties**.

The lodge, which counts 14 garden villas and a three-bedroom beach house, will undergo a multi-phase renovation and will be renamed **SCP Corcovado Wilderness Lodge**.

This milestone comes at the end of a strong year for SCP; the Laguna Beach-based firm expects revenue of \$40 million this year, up 45% over 2021.

The company touts itself as a “holistic hospitality” brand that focuses on eco-friendly amenities and wellness components at hospitality venues like hotels, coworking spaces, fitness facilities and restaurants.

It aims to set itself apart from capital-intensive hotel chains through its environmental, social, and governance (ESG) model, which includes sustainable initiatives like creating energy-efficient accommodations and local partnerships with like-minded organizations, such



SCP has added its ninth hotel property and its first overseas

as **Miracles for Kids** or the **Boardriders Foundation**.

“We see the product of our business in terms of making the world around us a better place,” Cruse, CEO and co-founder, told the Business Journal.

The company’s efforts earned SCP a spot on this week’s Business Journal listing of **Companies That Care**.

Eco, Ergo

SCP opened its first location in 2018 with **SCP Colorado Springs**; it now counts eight properties in total including two local assets—the oceanfront **Laguna Riviera Beach Resort** and the neighboring **Seven4One** hotel along South Coast Highway—which it acquired last year for about \$24.3 million.

Other hotels are in the Pacific Northwest; Hilo, Hawaii; and Northern California.

“Each hotel has its own character,” said SCP co-founder and Chief Marketing Officer **Pam Cruse**, who is married to Ken.

SCP repurposes vintage buildings by refurbishing them into unique venues with a few similarities—all use **ECOS** cleaning products from Cypress-based **Earth Friendly Products**,

showcase menus sourced from the local community, and encourage wellness through fitness centers and ergonomically designed rooms.

Each location is also undergoing an **Earth-Check** certification, ensuring SCP minimizes its ecological footprint while creating such travel experiences. SCP Hilo has achieved Bronze Benchmarked recognition with SCP Redmond soon to follow.

Caring Customers

Hotel guests play a role in SCP’s goal through its **Every Stay Does Good** program.

By using the hotel’s eco-friendly amenities and energy-efficient systems, guests have reduced 556,000 pounds of CO2 emissions, eliminated 185,000 plastic water bottles, and saved 9,300 pounds of food waste from landfills, according to SCP. Guests can opt in further and provide donations to SCP’s partners, such as by lighting the home of one family caring for a critically ill child for 24-hours through **Miracles for Kids**.

“We are in the business of producing advocates,” Ken Cruse said.

SCP also partners with local governments and organizations to address specific needs of each community where it has a presence.

“At every hotel, we like to come up with at least one local cause,” Cruse said.

In 2021, SCP met with the mayor of the Island of Hawaii and the **Hawaii Wildlife Fund** to create the **Pristine Makai** program to mitigate marine debris from the mainland on Hawaii’s southern shores.

With every stay at SCP Hilo, approximately 2.2 pounds of trash is recovered from local beaches in Hawaii, contributing to the removal of more than 31,000 pounds of waste to date.

Boardriders

SCP last month announced a partnership with **Boardriders Foundation** and **SeaTrees** to improve the well-being of the marine ecosystem on the Southern California Coast and combat climate change. Each time a guest stays at SCP’s Laguna Beach property, SCP plants one SeaTree—or kelp—which, per acre, retains around 20 times more carbon dioxide than terrestrial forests.

Since its launch in November, 328 SeaTrees have been planted.

“We are thrilled to support the ambition of SeaTrees to rapidly scale up the restoration of coastal ecosystems around the world,” said **Bob McKnight**, founder of **Quiksilver** and director of the Boardriders Foundation. “Surfers depend on these ecosystems being healthy, and every Boardriders surfing brand will support at least one SeaTrees project.”

In the new year, SCP aims to continue its sustainable efforts as it expands to new markets, including the East Coast and internationally.

“We want to build positive momentum around awareness, who we are, and what we stand for,” Cruse said. ■

Soul Community Planet



- **FOUNDED:** 2018
- **CEO:** Ken Cruse
- **HEADQUARTERS:** Laguna Beach
- **BUSINESS:** holistic hospitality
- **2022 REVENUE:** \$40M
- **EMPLOYEES:** 305
- **NOTABLE:** made first overseas acquisition in Costa Rica

Impact Wealth Management: Closing the Wage Gap

Offers CFP Course Tuition; Pays for Volunteering Time

■ By KAITLIN AQUINO

Closing the income gap for minorities in the financial planning industry is a top priority for **Mark Delp** at **Impact Wealth Management**.

The Irvine financial advising firm, formerly known as Your Wealth Effect, puts minority empowerment into practice by paying their employees’ full tuition for courses necessary to climb the financial advising ladder and become Certified Financial Planners (CFPs).

Much of Impact’s more than \$42,000 in local donations have helped its employees earn financial planning certifications that increase their income.

Raises and bonuses “don’t help your career” as much as education, Delp, Impact’s branch manager, told the Business Journal.

That’s because investing in an employee’s coursework generates more long-term return for them than the immediate pay boost, Delp said.

Impact, which is part of the **Wells Fargo Advisors Financial Network LLC**, took the title of OC’s fastest-growing small private company two years ago for growing revenue nearly 800% to \$9.1 million in two years.

Impact counts nine employees at its Irvine office. It expects to generate \$12 million in revenue this year and reach \$15 million next year.

CFP Disparities

Barriers to diversity in financial planning—such as economic inequality, client bias and lack of awareness for the profession—have hindered upward mobility for minorities in the industry, according to race and gender diversity reports by the **CFP Board of Standards Inc.**, which sets and enforces requirements for the CFP cer-



Irvine-based Impact Wealth Management pays employees their full-time salary to study for certification exams and volunteer in the community

tification.

The nonprofit states on its site that less than 24% of CFP professionals are women or non-binary, while less than 10% are Black, Latinx, Native American or Asian.

“As a Hispanic person, I felt it was time to change that,” Delp said.

For Delp, that change starts with investing in Impact employees who prepare for the CFP exam.

Tuition Upfront

Financial advising professionals must meet several requirements before becoming a CFP. To be eligible for the CFP exam, one must have more than three years of full-time financial planning experience and complete a CFP Board-registered program or hold a CPA license, CFA license or Ph.D. in business or economics, among other qualifications.

Other certifications that expand a financial advising professional’s skill set can also in-

crease their income. Completion of the Series 7 exam, for instance, grants financial advisors authority to buy and sell stocks, while the Series 24 exam allows them to become managers.

Prep programs for such exams, which typically take about six months to complete, cost around \$2,000 per course, according to Delp.

Impact initially reimbursed its employees their full

tuition after they graduated from their financial planning courses. The firm has changed its policy to cover employees’ tuition in advance due to the prior program’s low participation.

“We learned employees didn’t have the financial resources to pay for tuition upfront and then wait the months or years to be reimbursed upon graduation,” Delp said.

Shortly after Impact changed its tuition policy, about half of its team signed up for the program.

Salaried Studying

Four of Impact’s employees have used the education program to earn certifications.

“Now, their income is substantially higher than it was before,” Delp said.

The biggest expense for Impact’s education program, however, isn’t the tuition—it’s paying employees their full salary for time spent studying.

The policy intends to further encourage employees to advance their education, which many tend to put off due to work or family obligations.

Employees at Impact “are actually continuing their classes because they can spend time to focus on studying,” Delp said.

Volunteering

Full-time salary isn’t only offered to employees who are studying for certification exams. Impact employees also receive full pay for time spent volunteering in the community.

Members of Delp’s team spend their off-hours serving several causes, from volunteering at animal shelters to coaching youth sports.

Delp’s personal charitable passion is autism awareness—particularly in helping young adults with autism get employed.

Unemployment for neurodivergent adults runs as high as 30% to 40%, according to the **Center for Neurodiversity & Employment Innovation**.

“Many employers don’t want to hire special kids because they believe they’re not worth their time, effort or hassle,” said Delp, who has a 23-year-old son with autism. “But it does a lot of good in society to have young special needs adults actually have meaning.” ■

Impact Wealth Management



- **FOUNDED:** 2009
- **HEADQUARTERS:** Irvine
- **BRANCH MANAGER:** Mark Delp
- **BUSINESS:** financial advising
- **OC EMPLOYEES:** 9
- **NOTABLE:** pays employees full tuition upfront and full-time salary for pursuing certification courses

2022 COMPANIES THAT CARE



Alignment Health *Orange* Healthcare
 Alignment has a commitment to serving seniors in the community through their longstanding partnership with Meals on Wheels Orange County, formerly SeniorServ. Alignment aims to deliver the most significant impact to members by removing as many barriers as possible, such as food insecurity, to move toward health equity.



Alteryx *Irvine* Information Technology
 Alteryx for Good, social impact program, was founded in 2016 and reaches the community through five core pillars: Health, Education, Workforce Development, Basic Needs and Sustainability. In 2021, employees supported over 470 nonprofit organizations through either volunteerism or monetary donations using the Alteryx for Good Giving Portal.



Antis Roofing & Waterproofing *Irvine* Roofing
 Living by "Keeping Families Safe & Dry," each of the company's employees are devoted to quality product and service in equal measure with giving back to the Orange County community. Antis employees are often scheduled to use their company trucks, tools and abilities to support several non-profits with their skilled labor.



Applied Medical *Rancho Santa Margarita* Medical Device
 Applied Medical partners with more than 170 nonprofits across the globe to support their vital efforts through in-kind donations, team member volunteering and financial support. The company received the first Community Impact Award from the Girl Scouts of Orange County in 2022.



Apriem Advisors *Irvine* Financial Services
 Apriem Advisors supports their community and clients through the APRIEM CARES initiative, employee donations and volunteering, and the Apriem Charitable Fund.



Art Lewin Bespoke *Newport Beach* Custom Clothing Manufacturer
 Since 1997, Art Lewin Bespoke has donated to the Salvation Army through a program that rehabilitates drug users and provides shelter and clothing needs. Approximately 1200 suits are donated per year.



Avanir Pharmaceuticals Inc. *Aliso Viejo* Pharmaceuticals
 Avanir is wholly invested in the Orange County community, offering support to those affected by Alzheimer's disease, those struggling with financial security and the youth who make up pharma's next generation of leaders. The company is a huge supporter of Alzheimer's Orange County through the Annual Gala, the "Walk and Run 4 Alzheimer's" event and the Women's Philanthropy Fund Breakfast.



Bank of America *Newport Beach* Finance
 Bank of America develops strong partnerships with Orange County nonprofits addressing issues fundamental to economic mobility and social progress in low- and moderate-income communities. Bank of America also helps improve the lives of individuals and families by investing in basic needs to address food insecurity and improve health outcomes.



Bioplate Inc. *Placentia* Medtech: Lifesciences
 Bioplate participates and raises money for the American Heart Association Walk and Heart of Orange County; CHOC Toy Drive participation; Beach Clean-Up; Mentoring with Ambassadors of Compassion; General Member of CEO Alliance; Father & Sons Speak Board position; and Gospel Patrons Profile.



Blue C *Costa Mesa* Creative Marketing Agency
 The Blue C Cares program supports the community in which we serve, those in need and ongoing mentorship from the next generation.



Burnham, A Baldwin Risk Partner *Irvine* Insurance
 In addition to supporting Breast Cancer Solutions and the WISEPlace Homeless Shelter, in 2022 Burnham Benefits partnered with Soles4Souls to provide 1,257 homeless kids with new shoes for school.



CalOptima Health *Orange* Healthcare
 CalOptima Health believes that when members are covered, that elevates the entire Orange County community, creating a healthier and more equitable environment for all.



Cathworks *Irvine* Medical Device
 CathWorks is a proud supporter of the American Heart Association (AHA), The Council on Aging Southern California (COASC), and UCI.



City National Bank *Irvine* Banking
 In 2021, City National Bank invested in organizations focused on affordable housing, financial education, racial justice and economic development.



Clark Construction Group-CA, LP *Irvine* Construction
 Clark employees volunteer over 8,000 hours each year to support causes like the ACE mentor program, Taller San Jose Hope Builders, Habitat for Humanity, The Priority Center's Thomas House, CHOC, Illumination Foundation, Second Harvest Food Bank Orange County, HomeAid Orange County, Irvine Animal Care Center, The Orangewood Foundation Lyon Workforce Academy, and the American Heart Association.



CommerceWest Bank *Irvine* Commercial Banking
 For 21 years CommerceWest Bank has supported numerous charities for Southern California nonprofits, primarily focusing on children and individuals with disabilities, those experiencing a hardship in their life, and those battling life threatening diseases.

2022 COMPANIES THAT CARE



Disneyland Resort *Anaheim* Tourism/Theme Parks
 Disneyland Resort gives back to the community in many ways including cash and in-kind donations to local nonprofit organizations, leaders serving on boards and thousands of Disney VolunteARS hours provided by cast members.



Ducommun Incorporated *Santa Ana* Aerospace and Defense
 This year, Ducommun continued their partnership with Orange County United Way as a Champion Sponsor of their 2022 Rally for Change celebration. In addition, they organized a beautification project at a local elementary school and implemented United Way's Philanthropy Cloud donation platform companywide.



Edwards Lifesciences *Irvine* Medical Technology
 Employee enthusiasm for giving time and talent for charitable activity is at an all-time high and at least 86% of employees participated in charitable activities in the past 12 months, including Edwards leaders serving on the board of directors of 55 Orange County charities.



Enterprise Bank & Trust *Los Angeles* Banking
 Vice President, Community Development, Nora Perez, currently serves as an advisory board member of the Orange County Community Housing Corp, whose mission is to transition extremely low-income families toward greater self-sufficiency by assisting them with housing and education. Additionally, Executive Vice President and Director of Commercial Banking, John Meek, recently joined the Junior Achievement of Orange County Board of Directors. Junior Achievement helps prepare young people with the resources they need to overcome economic inequity by providing lessons in financial literacy, work and career readiness, and entrepreneurship.



Farmers & Merchants Bank *Long Beach* Financial
 In 2022, F&M has provided donations, sponsorships, in-kind donations and access to grant programs to over 320 Orange County organizations, whose causes range from fighting food insecurity and providing resources for after-school programming, to providing care for persons with disabilities.



Fit Body Boot Camp Foothill Ranch *Foothill Ranch* Fitness/Personal Training
 Owners Ali and Oz Rosales of Fit Body Boot Camp Foothill Ranch embarked on a mobility-focused philanthropic endeavor, through the Free Wheelchair Mission, with their entire client and staff community. Using fitness goals and challenges, they collectively raised awareness in their community for a global need and fundraised 205 wheelchairs to be sent to people living with disabilities in developing countries.



Fivepoint *Irvine* Land Development/ Real Estate
 Fivepoint is collaborating with nonprofits that actively address some of the state's most urgent challenges: job creation, housing insecurity, equity in education, access to healthcare, mitigating climate change, and preserving biodiversity.



Golden State Foods *Irvine* Foodservice and Manufacturing
 The GSF Foundation (GSFF), founded in 2002 and celebrating its 20-year anniversary, has built upon the existing community involvement of GSF associates. Beyond food insecurity-focused fundraising and grant-making, volunteers shelve donations in food pantries, glean produce from fields, and distribute groceries to neighbors in need. GSF associates have also provided their warehouse and transportation logistics expertise to help food banks operate more efficiently and safely.



Haskell & White LLP *Irvine* Accounting
 Haskell & White supports many nonprofit organizations including: UCI Diabetes Center, The Discovery Cube Orange County, Mariposa Women and Family Center, The Priority Center, Laura's House, Wings for Justice, Orange County On Track, Boys and Girls Clubs of Central Orange Coast, Arts OC, The Laguna Playhouse, Irvine Barclay Theatre, and South Coast Repertory.



Hyundai Motor America *Fountain Valley* Automotive
 Hyundai, Hyundai Hope On Wheels, and the Genesis Inspiration Foundation donate to many organizations in the Orange County Community including CHOC, the Boys and Girls Club of Huntington Valley, Second Harvest Food Bank, Cal State Fullerton and MacArthur Fundamental Intermediate School in Santa Ana.



Idea Hall *Costa Mesa* Marketing and Communications
 Dedicated to exemplifying her agency's mantra "Champions of All Things Good" in every aspect of business, Idea Hall CEO Rebecca Hall is continually searching for new ways to support local causes and partner with community-minded organizations.



Impact Wealth Management *Irvine* Financial Services
 Impact Wealth Management is passionate about closing the wealth, gender, and income gaps in their company. They work to solve these problems by offering a tuition reimbursement program, financial education courses, and employee volunteer opportunities.



Ingram Micro Inc. *Irvine* Information Technology
 Ingram Micro has made a fostered a deep relationship with OC United Way, pledging to help them break barriers and improve lives for underserved and at-risk communities in Orange County. In addition, Ingram Micro supports Girls Inc., Big Brothers Big Sisters, Susan G Komen, One OC, and others.



KBS Realty Advisors *Newport Beach* Commercial Real Estate
 KBS executives and team members have donated time, money, and effort to charitable organizations including J.F. Shea Therapeutic Riding Center, Orange County Coastkeeper, Crittenton Services for Children and Family, Second Harvest Food Bank and other organizations across the nation.

2022 COMPANIES THAT CARE



Leisure Capital Management *Costa Mesa* Wealth Management
 2022 marked the second year of participation in the War Heroes on Water (WHOW) Tournament in Newport Beach. LCM donated to WHOW, one of the largest programs in the country dedicated to raising funds for continued therapeutic services for combat-wounded Veterans, and to their partner, Freedom Alliance.



McCarthy Building Companies Inc. *Newport Beach* Construction
 McCarthy Heart Hats, the company's national community outreach program was started over 20 years ago. To-date they have worked with over 200 organizations, focusing on organizations and activities employee-owners are keenly interested in, such as Orange County Rescue Mission, American Heart Association OC, Big Brothers Big Sisters, UCI Health/UCI Anti-Cancer Challenge, and Children's Hospital Orange County, and more.



MCDA CCG Inc. *Placentia* Business Consulting
 MCDA CCG provides strategic financial, human resource and operational guidance for these organizations to better assist the communities they serve.



MemorialCare *Fountain Valley* Healthcare
 MemorialCare, which has about 5,800 employees in Orange County, in 2022 donated to organizations including the OC Rescue Mission, Meals on Wheels, Boys & Girls Club and the Vietnamese American Cancer Foundation.



Montage Laguna Beach *Laguna Beach* Hospitality
 Hearts of Montage is dedicated to supporting organizations that provide empowerment opportunities to those in need. Areas of focus include education, senior citizen care, family socioeconomic assistance, healthcare/disease prevention, environment protection and education.



My Private Professor LLC *Irvine* Education
 When Sona Shah — CEO and Founder of My Private Professor (MPP) — began growing her tutoring company, she soon realized that simply offering tutoring wasn't enough. She needed to stay true to her mission: providing educational support to as many students as possible.



Norms Restaurants *Bellflower* Restaurant/ Food Service
 Norms Restaurants, LLC supports many nonprofits, schools and community programs, including a featured partnership with Make-A-Wish Orange County & the Inland Empire.



O Arch Inc. *Irvine* Architect
 O Arch supports multiple organizations dedicated to supporting under privileged children and families. O Arch also designs the offices of multiple non-profit organizations in Orange County.



Orange County's Credit Union *Santa Ana* Financial Services
 Since its recent recognition as a Community Development Financial Institution (CDFI) in 2020, Orange County's Credit Union is dedicated to providing fair, affordable, and accessible services that address challenges faced by low-income families and communities. In addition, The Credit Union has been a proud supporter of CHOC for over a decade.



Pacific Dental Services *Irvine* Healthcare
 In 2022 Pacific Dental Services celebrated the 12th Annual Smile Generation Serve Day. In 2022, dentistry has been donated to 132 patients throughout Orange County.



Pacific Life *Newport Beach* Financial Services
 In 2022, Pacific Life and the Pacific Life Foundation plan to help more than 220 Orange County nonprofits.



Perficient *Irvine* Technology Consulting
 Perficient Gives charitable match program, offering colleagues the opportunity to make donations to eight great causes that are matched by Perficient. Locally, the Orange County team has participated in numerous community service initiatives in 2022, including Community Cup initiative and Hunger Action Month with Feeding America.



Powerstone Property Management *Irvine* HOA Community Management
 Powerstone Property Management became involved with the Pediatric Cancer Research Foundation early on when they only had 10 employees. The company participates in PCRf's "Reaching for the Cure," their annual Gala fund raiser, Run/Walk event and their own sponsored events with our extended network including raffles, lunches, auctions etc.



Providence *Irvine* Health
 Providence helped tackle some of the local community's toughest challenges – housing for those who are suffering from homelessness, providing nutritious food to those in need and offering physical and mental health care to the most vulnerable.



RBA Builders Inc. *Fountain Valley* Construction
 RBA Builders is a proud long-time sponsor of Operation Surf, the OC Women In Construction chapter, local school programs, and the building and continual care of the Huntington Beach 9/11 Memorial.



Rosendin *Anaheim* Construction
 Through Rosendin's work with the American Heart Association's annual Heartwalk, the National MS Society's Bike MS, and the annual golf tournament held to benefit the Navy Seal Foundation, employees are actively involved in fundraising and volunteerism throughout Orange County.



RSM US LLP *Irvine* Audit, Tax & Consulting
 The RSM Birdies Fore Love program is a giving platform tied to The RSM Classic. Throughout 2022, employees participated in Birdies Fore Love through financial and time donations, supporting Olive Crest and Big Brothers Big Sisters. A total of 171 employees participated financially and through volunteering.

2022 COMPANIES THAT CARE

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Snell & Wilmer *Costa Mesa* Law Firm
The Snell & Wilmer Charitable Foundation was established in 2002 with the goal to have a positive and direct impact on the lives of children in the communities they serve by supporting and enhancing their early education. In addition, all attorneys and paralegals are encouraged to commit a minimum of 50 hours per year to some type of pro bono activity.



Snyder Langston *Irvine* Construction
Snyder Langston's charitable commitments include an employee giving program, annual fundraising events, ongoing donation of time and resources, as well as a newly launched scholarship program.



SoCal Gas *Los Angeles* Natural Gas Distribution Utility Company
SoCal Gas supports programs that protect and preserve the environment; promote education and workforce development; support for the unhoused and veterans; and encourage emergency preparedness and safety.



Soul Community Planet *Laguna Beach* Hospitality
Soul Community Planet supports and participates in Miracles for Kids and Boardriders Foundation/ SeaTrees.



soul&beautyMEDx *Mission Viejo* Medspa
Over the last decade, the MEDICA aesthetic practice, its team, and their devoted clientele have supported CASA of Orange County, Gold Rush Cure Foundation, Tesoro High School's athletic programs, and Santa Margarita High School's athletic programs.



Sounds of Color Studio *Santa Ana* Education
Sounds of Color Studio donates its time, goods and services to Sunrise Senior Living Center, CHOC Hospital, Ryan Seacrest Foundation, the Anaheim Public Library, and more.



Sundt Construction Inc. *Irvine* Construction
The Sundt Foundation was established in 1999 as a way for employee-owners to give back to the communities in which they live and work. The largest and most impactful grants were presented to Innovative Housing Opportunities (IHO) and Priority Center Ending the Generational Cycle of Trauma.



Swinerton *Santa Ana* Construction
The Swinerton Foundation helps build sustainable cities and neighborhoods by partnering with community-focused nonprofit organizations to support health, social services, cultural, education, and environmental programs that benefit all members of the community.



Taco Bell *Irvine* Food
Taco Bell Foundation, Inc. is a 501(c)(3) public charity that helps America's young people pursue their educational goals and career aspirations.



Technologent *Irvine* IT Services
Technologent has supported organizations such as Girl Scouts of America and Girls who Code for many years. Technologent and their employees also support philanthropies such as A Mighty Change of Heart and Meals on Wheels.



The DOT Corp *Irvine* Fulfillment, Mailing and Print
The DOT Corp partnered with their client Wahoo's Fish Tacos to support California Love Drop and High School Inc. They have also connected retail clients, such as OMG Accessories, with organizations that need product donations.



The Lukes Network LLC *Aliso Viejo* Marketing, PR, Stainability Consulting
The Lukes Network gives significant time volunteering in the areas of hunger & homelessness and economic & workforce development by serving on the executive committees and boards of Habitat for Humanity of Orange County and the Orange County Workforce Development Board.



The Ranch at Laguna Beach *Laguna Beach* Hotel Resort
The Ranch at Laguna Beach is an incredible community partner, supporting not only local non-profits like Laguna Canyon Foundation, but also many other environmental sustainability efforts in the community.



The Tennis & Pickleball Club at Newport Beach *Newport Beach* Private Club/Sports
The club works directly with the CEO's and leaders of Casa OC, Miracles for Kids, Make a Wish, TACA Now, John Wayne Cancer Foundation, JDRF, Susan G Komen and many more local and national organizations to create a unique Pickleball experience for their fundraising goals.



Thermal-Vac Technology Inc. *Orange* Heat treating, brazing, chemical processing, specialty coatings
Over three years ago, TVT was excited to be introduced to Chrysalis, a nonprofit that changes lives through jobs by helping people experiencing homelessness, poverty, and the criminal justice system overcome barriers to employment.



ViewSonic Corp. *Brea* Display Technology
ViewSonic supports local schools, after school programs and the United Way to support education. Children and education will always be a focus for the company and it's employees strive to make a difference in their education and lives.



Windes *Irvine* Tax, Audit, Advisory
Windes contributes financially to numerous charitable and professional organizations in Orange County that promote the health and welfare of the community.



Woodruff Sawyer *Irvine* Insurance
The Woodruff Sawyer year-round Community, Action, Responsibility, Enhancement (CARE) projects represent grass-roots efforts—spearheaded by employees—to give back.



Xperience Restaurant Group *Cypress* Hospitality
Xperience Restaurant Group locations get involved in many ways throughout the year including, World Kindness Day, Veterans Day discounts, Collette's Children's Home's Adopt a Family Program, St. Patrick's Day Party benefiting Megan's Wings, Barks of Love Animal Rescue, and raising money for the Hispanic Scholarship Fund.

Enriching Orange County Through Art

Sounds of Color Combines Youth Education, Philanthropy

By DANIEL PEARSON

Sounds of Color Studio has steadily transformed over the past three decades, from piano lessons out of owner **Brianna Harb**'s home into a diverse arts school offering music, art, dance, fashion, creative writing and other performing arts classes to underprivileged and disadvantaged students.

That growth kicked into high gear six years ago, when the studio opened its Santa Ana location, along North Tustin Avenue, just off the Costa Mesa (55) Freeway. The space counts large classrooms and art spaces to serve the community, from children with cancer to financially insecure families.

The pandemic brought the studio's largest growth spurt to date, with revenue growing 50% year-over-year to \$300,000 in 2021.

"During the pandemic, other art studios shut down," Harb told the Business Journal.

"Children were cooped up, so I tried my best to be on Zoom with them and connect with them. I never thought that I could teach children in the Philippines, Arab Emirates, or New York because of Zoom."

Harb says she works 11 hours a day, seven days a week, to accommodate the increase in students and to avoid turning anyone away.

"My students become like a family. I get to know my students whose parents are struggling to keep them in art classes, and I might say, 'I'm offering you to be in this upcoming musical production for no cost,'" Harb said.

"The students I teach are students who might have never had the opportunity to be in classes like these."



Sounds of Color Studio opened its Santa Ana location in 2016

Sounds of Color Studio counts about 11 employees and teaches 15 different types of classes, including creative writing, dance, digital art and language classes.

It's one of the 66 local companies recognized in this week's listing of the Business Journal's **Companies That Care** special report.

CHOC Partnership

Harb's give-back mentality extends beyond its own doors, with the studio partnering with local nonprofits including the **Seacrest Studios at Children's Hospital of Orange County**, CHOC's in-house multi-media broadcast center headed by the **Ryan**

Seacrest Foundation.

Sounds of Color Studio provides art kits to patients in the hospital, who then take virtual classes taught by Harb from their hospital beds.

"They are logging on from their hospital beds and doing art. They have hope," Harb said.

Harb and her daughter, **Chloette**, have started their own philanthropic initiative with CHOC Hospital, called **Chloette's Palettes of Hope**. It sells students art with all proceeds going to the **Adolescent and Young Adult (AYA) Treatment Program** at CHOC, which focuses on pediatric cancer. The effort, alongside personal donations from Harb herself, brings in about \$1,600 monthly to



Brianna Harb
Founder
Sounds of Color
Studio

Sounds of Color Studio Sounds of Color Studio

- **HEADQUARTERS:** Santa Ana
- **FOUNDED:** 2016
- **OWNER/CEO:** Brianna Harb
- **BUSINESS:** arts and music studio
- **EMPLOYEES:** 11
- **2021 REVENUE:** \$300,000
- **NOTABLE:** several philanthropic efforts with Children's Hospital of Orange County

CHOC, according to Harb.

Passport for Life

Sounds of Color Studio's educational business model often intertwines with the organization's philanthropic efforts, with Harb using lessons to give back.

She hosts piano recitals at local senior housing facilities, including **Sunrise Senior Community**, with the goal of teaching students the impact of donating time to the community.

"I always tell my students to be grateful and give back," Harb said.

Harb spends over \$1,000 out of her own pocket annually to ship handpicked arts supplies to countries including India, Bangalore and Tanzania, and often travels to these countries to ensure the children receive the donations firsthand.

"My goal in life is to be able to add more days where I am able to give back by traveling to more [developing] countries, to make a difference in children's lives. Especially to the underprivileged, those who are left behind and forgotten," Harb said.

An education is "their passport for a lifetime," Harb said. ■

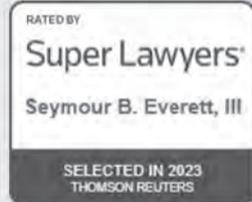
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Smiles in Overdrive at Pacific Dental Services

Nearing \$100M in Free Dentistry Across Country

By PETER J. BRENNAN

Irvine-based **Pacific Dental Services**, which has 2,627 employees in Orange County and is among the country's largest dental management organizations (DMO), provides back-of-the-office services for thousands of dental practices.

The company's work for its business partners includes just about everything—billing, supply ordering, staffing, education and much more—but the dental work itself.

But when it comes to community service, the firm is anything but behind the scenes, as the company prides itself on giving back to areas it serves in, as well as areas lacking in dental care.

"Every year, we carve out one Saturday that we call the **Smile Generation Serve Day**," Pacific Dental founder and CEO **Stephen E. Thorne IV** said. "We encourage all the offices to open up and serve their communities doing dentistry for those in need and those who cannot afford it. Last year was our biggest yet. We are approaching \$100 million of free dentistry done."

"What's really cool for me to see is team members that give up a Saturday and almost every office does it and almost every team member works a Saturday to serve their community. That shows the heart of this organization."

Pacific Dental's philanthropic efforts both in OC and elsewhere earned it a spot in the Business Journal's latest **Companies That Care** listing, the centerpiece of this week's print edition.



Pacific Dental volunteers clean a local beach

1,500 Local Hours

In 2022, Pacific Dental gave \$100,000 to charity and another \$193,000 in in-kind contributions within Orange County.

Nearly 250 Orange County team members at Pacific Dental have volunteered more than 1,500 hours throughout the county.

One patient was so moved by the company's efforts that she became a dental hygienist, Thorne said.

The DMO's **National Support Center** along Red Hill Avenue in Irvine hosts quarterly blood drives, quarterly collection drives for local nonprofit partners, and a variety of

additional events like sending holiday messages to veterans. In the first half alone this year, its National Support office partners donated 33,331 pounds of used electronics, 99% of which was repurposed.

Do Something

Outside of Orange County, in 2022, the company supported **Special Olympics International** with a \$100,000 national partnership; **Kaboom!** with a \$100,000 playground build; and the **American Diabetes Association** with a \$275,000 partnership.

Pacific Dental Services



- **BUSINESS:** back-office services for dental offices
- **HEADQUARTERS:** Irvine
- **CO-FOUNDER/CEO:** Stephen Thorne IV
- **OC/COMPANYWIDE EMPLOYEES:** 2,627/12,861
- **NOTABLE:** motto is "dentistry, donate and do something"

Its founding framework is dubbed the Three Ds: "dentistry, donate and do something."

"Whether it's down the block or around the world, we focus on four areas: improving access to oral care, improving access to basic need, creating healthier communities, and healthy team members," according to Pacific Dental.

"Service is integrated into our overall culture and is a part of who we are. We feel that it's important to give."

The **PDS Foundation** has three main programs: Special Needs Dentistry, Dental Assistant Scholarships and International Service Trips.

The special needs dentistry program, its most comprehensive offering, aims to improve care for individuals with disabilities by training dental professionals and advocating for the special needs community.

PDS employees are also encouraged to visit PDS Foundation's dental clinic in Guatemala four times per year.

To encourage community aid, PDS offers its employees eight hours of paid volunteer participation in areas of their choice, including homeless shelters, food pantries and animal shelters. ■

COMPANIES THAT CARE | SPOTLIGHTS

Applied Medical- The Community Relations team and Applied Medical team members engage in meaningful relationships with Orange County nonprofits including Age Well Senior Services (provided 120 handmade cards), YANA Cancer Comfort (crafted 100 handmade blankets), the Child Creativity Lab (donated 100 lbs. of test tubes, art supplies, STEM supplies and a 3D printer), Project Hope Alliance (provided 250 school supplies and 24 iPads), South County Outreach and Solano Food Bank (donated 325 cans and 60 boxes of food), Casa Teresa (contributed 25 iPads and 82 bags of clothing), Soles 4 Souls (provided 628 pairs of shoes), Code Orange Robotics (donated 2 iPads and 5 computers), RSM Christian School (delivered 28 iPads), San Clemente Christian School (contributed 26 iPads), and many more.

Applied Medical's dedication to their community extends to future generations through the summer Internship Program, High School Leadership Program and Engineering Program. Each year, the Community Relations and Family Resources teams host the Applied Medical Community Expo to help team members connect with local businesses and nonprofits. In 2022, the outdoor booth event welcomed more than 50 community partners and over 120 exhibitors who also participated in the activities.

Bank of America- Bank of America develops strong partnerships with Orange County nonprofits addressing issues fundamental to economic mobility and social progress in low- and moderate-income communities. In 2022, Bank of America supported 42 Orange County nonprofits with \$2.2 million in grants – and to fulfil its ongoing commitment to increase financial literacy in Orange County, Bank of America delivered 30 free Better Money Habits workshops this year alone. As part of their ongoing COVID booster and flu vaccine employee campaign – for each vaccine, booster shot and flu shot employees report, the company has matched that with a \$50 donation to fighting hunger in OC. Donations are being awarded to Second Harvest Food Bank- Harvest Solution Farm, Community Action Partnership of Orange County OC Food Bank, Meals on Wheels of Orange County, the Orange County Rescue Mission's Hurtt Family Health Clinic, among many others.

Bank of America develops emerging Orange County nonprofit executives who can help advance equity and inclusion in the community through its Neighborhood Builders program. Bank of America's 2022 Neighborhood Builders grants support the Pacific Symphony's Heartstrings program, a community-wide initiative serving more than 9,000 residents each year by providing free transportation and access to Symphony concerts and events, customized music and wellness programs, and music instruction in partnership with a wide range of local Orange County schools, social service agencies, and nonprofit organizations – and Healthy Smiles for Kids sedation program that provides safety and comfort during dental treatment for children from underserved families or children with special needs.

CalOptima Health- Cal Optima programs ensure members have access to quality care so their medical and behavioral health needs are met. When CalOptima Health members are covered, that elevates the entire Orange County community, creating a healthier and more equitable environment for all. In March, CalOptima Health awarded \$50 million in a five-year grant to the Coalition of Orange County Community Health Centers to support quality operations and access at health clinics across the county. In December, CalOptima Health announced another \$50.1 million effort aimed at reducing the incidence of late-stage breast, cervical, colon and certain lung cancers. The goal is to have Orange County lead the nation with the lowest rates of these cancers, which are relatively easy to detect and are treatable when found in the early stages.





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Ducommun is a global leader in the design, engineering and manufacturing of complex electronic systems, structural solutions, engineered products and aftermarket services for the Aerospace and Defense industry.

We proudly support Orange County United Way's efforts to improve the lives of those in need in our community and are the sponsors and presenters of STEM on the Sidelines™, an educational competition for local high school students. We also place importance on supporting local charities that help our military veterans and families.

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COMPANIES THAT CARE | SPOTLIGHTS

Clark Construction- Clark supports many programs through volunteerism, shared expertise, donated resources, and financial contributions. These ongoing efforts include mentoring at-risk youth, serving food to the hungry, and rehabilitating housing to benefit community members in need. Clark employees volunteer over 8,000 hours each year to support causes that are personally meaningful to them. In addition to participating in volunteer events year-round, Clark launched its annual Week of Service in honor of Martin Luther King, Jr. Day in 2019.

Some of the programs and organizations Clark supports include, the ACE Mentor program, Taller San Jose Hope Builders, Habitat for Humanity, Clark Cares Golf Tournament, The Priority Center Thomas House, CHOC, Illumination Foundation, HomeAid Orange County, Irvine Animal Care Center, The Orangewood Foundation Lyon Workforce Academy, and the American Heart Association.



Edwards Lifesciences- Employee enthusiasm for giving time and talent for charitable activity is at an all-time high and at least 86% of employees participated in charitable activities in the past 12 months (as reported during the 2022 employee engagement survey), including Edwards leaders serving on the board of directors of 55 Orange County charities. Giving starts at the top with Mike Mussallem, chairman and CEO, serving on the Board of Trustees of UC Irvine (among several other nonprofit boards) and extends to all levels of the organization. Particularly inspired by the leadership of Todd Brinton, Edwards' corporate vice president, Advanced Technology and chief scientific officer, who led the "Heart of Orange County" campaign throughout 2022 to raise awareness and funds to increase heart health equity in Orange County and set a new fundraising record for the American Heart Association Orange County's Heart and Stroke Ball, with over \$1.8 million raised for this important initiative.

Another record set this year was employees' generosity through the 2022 Orange County employee giving campaign, which resulted in nearly \$1.5 million in employee commitments to charities strengthening our communities along with the foundation.



Hyundai Motor America- Hyundai Motor Group's global vision is Progress for Humanity, which involves giving back to the community where we live and work. With its national headquarters located in Fountain Valley, California, Hyundai Motor America is dedicated to serving the people of Orange County. This year, Hyundai Motor America, Hyundai Hope On Wheels, and the Genesis Inspiration Foundation cumulatively donated over \$700,000 to community-centered organizations in Orange County.

Notably, Hyundai donated \$400,000 to the Children's Hospital of Orange County (CHOC) to support its world-renowned pediatric health services program, as well as various mental health initiatives at the hospital. Hyundai Hope On Wheels, a nonprofit committed to ending childhood cancer, donated \$100,000 to CHOC's pediatric cancer program, providing the resources needed to enhance the quality of care for young patients and their families. Additionally, the Genesis Inspiration Foundation, a nonprofit committed to supporting education through the arts, donated \$50,000 to the Boys and Girls Club of Huntington Valley to fund their art programming, giving kids the outlet needed to foster creativity, confidence, and academic achievement. To supplement \$20,000 worth of donations, Hyundai employees volunteered at the OC Food Bank and Second Harvest Food Bank of Orange County. Hyundai also donated to Cal State University Fullerton for their women in Science, Technology, Engineering, and Math (STEM) program. Even more, Hyundai implemented a Hydrogen Fuel Cell Program at the Boys and Girls Club of Huntington Valley and MacArthur Fundamental Intermediate School in Santa Ana. Children learned about hydrogen-powered cars, and even had the opportunity to build and race them.



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COMPANIES THAT CARE | SPOTLIGHTS

Montage Laguna Beach- Hearts of Montage is dedicated to supporting organizations that provide empowerment opportunities to those in need. Areas of focus include education, senior citizen care, family socioeconomic assistance, healthcare/disease prevention, environment protection and education. Since the beginning of 2022, the oceanfront resort has hosted and participated in over a dozen local outreach programs in their own backyard.

Some of the activities include three Treasure Island Beach & Park cleanups to-date, collecting over 500 pounds of trash with over 100 associate participation, four Red Cross Blood drives with over 154 blood donations, a special RAD Camp Movie Night for adults and children with developmental disabilities, donating 150 backpacks with school supplies to the Laguna Beach Boys & Girls Club, donated 100 pounds of lightly used clothing in collaboration with Laura's House, hosted a food drive for the Laguna Food Pantry, and participation in Adopt-A-Family during the holidays.



Norms Restaurants- Norms Restaurants, LLC supports many nonprofits, schools and community programs, including a featured partnership with Make-A-Wish Orange County & the Inland Empire. As part of its year-round support of Make-A-Wish and its mission to grant wishes for children with critical illnesses in our community, Norms hosts multiple in-restaurant promotions and fundraisers to benefit Make-A-Wish OCIE. In addition, Norms supports other community efforts, including: Cypress College Foundation, Santa Ana Chamber, Huntington Beach High School Band, Orange Public Library, Huntington Beach Symphony Orchestra, Sonora Elementary School-Costa Mesa, Costa Mesa- Goat Hill Lions Club, and Huntington Beach Police and Fire Departments.



Snyder Langston- For Snyder Langston, one of Southern California's leading builders, the commitment to giving starts at the top and runs deep across its entire 150-person workforce. Their charitable commitments include an employee giving program, annual fundraising events, ongoing donation of time and resources, as well as a newly launched scholarship program. For more than 25 years Snyder Langston has implemented its B.R.I.D.G.E. program for its employees. BRIDGE stands for: Break down barriers, Respect for others, Invest in our resources, Giving ourselves, Everyone makes a difference.

In 2021 Snyder Langston donated more than \$15,000 to over 40 different charities from accumulated employee BRIDGE hours logged. Charities included the Orangewood Foundation, Epilepsy Support Network of OC, Castleton Ranch Horse Rescue Inc, Del Obispo Youth Baseball/ Dana Point Youth Baseball, Parent 2 Parent Strategies, and Surfrider Foundation, just to name a few. For 2022 to date, the firm's employees have logged more than 1,500 hours that will soon convert to much-needed charitable dollars.



SoCal Gas- Clean air and green spaces for the communities they serve are one of their top priorities. The company's funding helps many nonprofits execute innovative projects that support this goal across Orange County. Examples include their partnerships with OC Conservation Corps' Santa Ana Tree Planting, South County Outreach's Feeding People, Not Landfills, and OneOC's Solar Powered Cold Storage Containers Project.

In addition, SoCalGas Customer Assistance Programs works with nine organizations in Orange County as community partners to build awareness and help enroll SoCalGas customers into programs that subsidize their natural gas bill. Partners in Orange County include Goodwill of Orange County, Catholic Charities of Orange County, Families Forward, OC Autism Foundation, Walking Shield, Southern California Indian Center, The Vietnamese Community of Southern Californians, Veteran's Legal Institute, and South County Outreach. In these partnerships alone, SoCalGas provides over \$230,000 in grants annually for Orange County organizations.



Windes- Windes contributes financially to numerous charitable and professional organizations in Orange County that promote the health and welfare of the community. Windes participates in one of the Cystic Fibrosis (CF) Foundation's most significant Orange County events, Great Strides. Windes helps promote awareness of CF by sponsoring Abby Barloewen, a teen struggling with CF, and her team Abby's Army. Windes also introduced a STEM scholarship program at Chapman University.

Windes has an annual firmwide volunteer day where they choose an organization to support, and everyone in the firm participates in the event. This year (2022), for the "Windes Gives Back Day," the firm supported the Aquarium of the Pacific by participating in its Los Cerritos Wetlands Stewardship Program. This program aims to restore 66 acres of wetlands owned by the Los Cerritos Wetlands Authority in Seal Beach.



Woodruff Sawyer- Through Community, Action, Responsibility, Enhancement (CARE), Woodruff Sawyer's community service arm, they support nonprofit organizations and charitable causes that improve the lives of those in need through monetary contributions and volunteer activities. The two nonprofits the national committee chose to support this year are Ronald McDonald House in Hawaii and College Advising Corps.

The SoCal/ OC region has done or planned the following this year: in June they volunteered in person with Surfrider Foundation and did a beach cleanup at the Santa Ana River channel in Huntington Beach. In July they assembled over 90 backpacks for the Share our Selves backpack drive and dropped them off to the organization to give to underprivileged school children in the neighboring communities. In November the team volunteered in person with HomeAid OC at their Thanksgiving Food Drive drop off, collecting donated food items from cars that drive thru and will then be organized into boxes and given to the local homeless families in need to make sure they have a nice Thanksgiving meal. Lastly, in December they will again partner with Share our Selves to "adopt" underprivileged families for the holidays and purchase gifts on their wish list.





Edwards employees Cohort #1 of Edwards EHM Pro Bono Corps at the Fort Apache Native American Indian Reservation in Whiteriver, Arizona.

What Makes Our Hearts Beat

Through our global giving and the time and talents of our 16,000 employees, we have a powerful opportunity to improve the lives of underserved patients and strengthen the communities where we live and work. We are humbled when we see the impact we are making with our passion, innovation, and commitment to help people globally.

Launched in 2014, Edwards' centerpiece philanthropic initiative, Every Heartbeat Matters (EHM), partners with over 50 charitable organizations to support underserved patients globally. We are committed to **improving the lives of 2.5 million additional underserved structural heart and critical care patients by the end of 2025**. Since announcing this new commitment in 2020, we have impacted over 400,000 underserved patients and we are on track to meet our goal. This success during a particularly challenging time is due to the innovation of our partners: clinicians stayed up into their nights to join other regions around the world via video and guide healthcare workers; clinical education forums shifted to virtual learning platforms; new programs were established to meet the needs of the world today.

The dedication and hard work of humanitarians are reaching underserved patients globally, despite significant challenges. We are grateful for their passion as we grow EHM to support even more underserved patients with the greatest need.

We are proud that as this initiative expands, so have our opportunities to support

humanitarian clinicians, educators and underserved patients worldwide. In partnership with MAP International, we have enhanced our product donation program, increasing access to donated Edwards' technologies for underserved structural heart and critical care patients outside the U.S.

2.5 Million More by 2025
Detect. Treat. Recover.
EveryHeartbeatMatters.org

Supporting our communities and patients within them continues to be what makes our hearts beat, with purpose.

EHM Pro Bono Corps: bringing employee expertise to impact charitable partners and underserved patients

In partnership with EHM, Cincinnati Children's Hospital, Pyxera Global, and the dedicated medical team at Fort Apache Native American Indian Reservation in Whiteriver, Arizona, the first-ever EHM Pro Bono Corps of Edwards employees hit the ground running December of 2021. This cohort of employees gave Edwards' time and their talents in communications, clinical knowledge, healthcare economics and clinical research to analyze opportunities to provide heart screenings to all residents of the Reservation, where rheumatic heart disease may be more prevalent than in other regions of the U.S. The results of this team were impactful, and we are inspired to identify the next opportunities to bring Edwards' knowledge and expertise to our EHM partners and increase impact for underserved patients. This is the power of community.

Edwards Lifesciences Foundation is proud to support our Orange County community

Because Every Heartbeat Matters

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EDWARDS
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Edwards

Lugano Diamonds celebrates

THE HOLIDAYS

Party season is in full swing and nothing lights up the holidays quite like the glamour and sophistication of a wearable work of art from Orange County-based fine jeweler, Lugano Diamonds. Whether it's a holiday party or New Year's Eve gala, an exquisite piece of jewelry will add elegance and allure. From the rarest stones to unique designs, Lugano offers pieces that will put a sparkle in your holiday look.

In celebration of the season, Lugano Diamonds presents a collection of one-of-a-kind jewelry perfect for all your festive events.



YELLOW BRILLIANCE
Yellow Diamond Drop Earrings

12 carats of yellow diamonds make up these elegant drop earrings. Set in black ceramic lined with diamonds that create the perfect frame for these brilliant yellow sparklers.

EXQUISITE BEAUTY
Black & White Diamond Necklace

A stunning 56-carat kite shaped, black diamond pendant is the central focus of this unique, structured collar necklace. An additional 14 carats of mixed cut diamonds add to this dramatic piece.

DARE TO WEAR
Flexible Black & Yellow Ring

An eternity band with a twist. Comprised of over nine carats of diamonds set in 18k yellow gold with a row of 18k black gold pyramids for a truly bold statement.

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CalOptima Health Insures 940,000 OC Residents

By its very nature, CalOptima Health cares. We provide health insurance to Orange County's most vulnerable, low-income residents. CalOptima Health serves more than one in four residents — a major portion of the community.

In operation for more than 27 years, CalOptima Health is now focused on growth and innovation, launching specialized efforts to deepen our commitment to caring. Here are just a few recent examples of impactful activities.

Preventing Cancer

Cancer can be devastating, and CalOptima Health cares about preventing members from facing the worst of the disease. This month, we announced a \$50.1 million effort aimed at reducing the incidence of late-stage breast, cervical, colon and certain lung cancers. The goal is to have Orange County lead the nation with the lowest rates of these cancers, which are relatively easy to detect and are treatable when found in the early stages.

Building Food Security

Food is health, and we care that our members have access to healthy choices. Since April, CalOptima Health has been working with the County of Orange Social Services



CalOptima Health members attend a community event about CalFresh.

Agency to encourage enrollment in CalFresh, California's program offering food assistance to low-income people. A multifaceted outreach effort is building awareness about the importance of food security, and nearly 30,000 CalOptima Health members have gained resources to help prevent hunger and maintain reliable access to food.



Mission Viejo-based Celebrating Life Community Health Center cares for the underserved.

Boosting Community Health Centers

In March, CalOptima Health awarded \$50 million in a five-year grant to the Coalition of Orange County Community Health Centers to enhance access to care, improve quality outcomes and strengthen the infrastructure of the health care safety net system across the county.

Expanding Homeless Health Services

Caring and compassion blend with innovation and determination when it comes to CalOptima Health's efforts in serving our members experiencing homelessness. This year, we launched services designed to support Medi-Cal members in becoming housed. In 2023, we will roll out Orange County's first street medicine program to meet members where they are, building relationships and trust while delivering urgent care in the community.

Strengthening Children's Mental Health

The pandemic took a heavy toll on children's mental health, and CalOptima Health is partnering with all 29 Orange County school districts to boost access to mental health care. Through a state incentive program, up to \$25 million will fund behavioral health system improvements and open the door for Medi-Cal reimbursement of services delivered at school. In 2023–24, look for significant new resources at schools, putting more counselors, wellness programs, telehealth services, crisis screenings and other programs within reach.



Employees With Heart Make a Difference in OC

CalOptima Health is fortunate to have remarkable employees who believe in our mission of service to the vulnerable. Not only do they demonstrate this through their work but also in their personal donations of time and money in support of populations in need.

Member Scholarships: CalOptima Health offers an annual member scholarship contest. Employees make personal donations to award scholarships to members pursuing college degrees in a health or social services field. The 2022 contest was our biggest ever, with a total of \$9,000 awarded to six students.

Community Donations: CalOptima Health employees run frequent donation drives, such as for holiday gifts for children and seniors or diapers for young families. This holiday season, elementary school children at the Boys & Girls Clubs of Garden Grove will receive barrels full of new toys, provided with kindness by CalOptima Health staff.

Volunteerism: When a community organization needs helping hands, CalOptima Health employees are ready to lend lots of them. We have cooked dinners at Ronald McDonald House, worked to help organize fundraising walks and volunteered to staff charity events. Somehow, our staff finds ways to give just a little more of their day to serve people in need.

Top-Rated Care Eight Years in a Row



Working Better. Together. for a Healthy OC

The strength of any community starts with the health of all its residents.

For eight years in a row, CalOptima Health is proud to be recognized as a top Medi-Cal plan in California by the National Committee for Quality Assurance (NCQA).

As Orange County's largest health plan, serving 1 in 4 residents, our community is healthier thanks to the outstanding care from our providers and partners.



CalOptima Health

CalOptima Health, A Public Agency

visit caloptima.org



Golf and Giving Back: The Barney & Barney Foundation

Marsh McLennan Agency is committed to serving our community in the moments that matter through the work of the Barney & Barney Foundation. Named in honor of our region's founding agency, the foundation has awarded nearly \$4.1 million to more than 250 non-profits since 2009.

This year, we are celebrating the total of \$100,000 awarded in grants to three non-profits at our 10th annual Orange County & Los Angeles Golf Classic in October! Thank you to our passionate colleague volunteers, key sponsors Anthem and RT Specialty, and everyone who came together for a day of fun and philanthropy.



This year's grant recipients:



Learn more at BarneyandBarneyFoundation.org



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F&M BANK EXPANDS COMMUNITY SUPPORT OFFERINGS WITH FINANCIAL EDUCATION AND EMPLOYEE VOLUNTEER PROGRAMS

For more than 67 years, Farmers & Merchants Bank has been supporting local communities in Orange County. From financial support to in-kind donations to access to grant funding, F&M Bank has served as a pillar in Orange County. Recently, this community-minded bank has bolstered their assistance and presence with financial literacy, fraud prevention education and employee volunteer programs.

With credit card debt at its highest point ever, coupled with nearly half of Americans lacking enough money to retire comfortably or afford emergency expenses, financial education is more important than ever. F&M Bank's education programs are designed to help individuals and businesses be more financially aware and secure, both online and offline.

As part of their commitment to empower local communities with financial knowledge and to increase financial wellness, the F&M Bank Foundation has expanded F&M's financial literacy efforts to provide year-round programs offerings to children and adults. Throughout Southern California, F&M employees presented over 90 workshops this year, in both English and Spanish, to various schools and nonprofit organizations. More than 1,300 individuals were educated, either virtually or in-person, on the topics of budgeting, credit, savings, and paying for higher education. With a customized approach to presenting the FDIC Money Smarts program, F&M has been able to empower youth and adults to have a healthy understanding of their finances.



F&M employee volunteers at the Food Finders 2022 "Holiday Pack and Sort" event.

F&M also provides several free webinars throughout the year on how to leverage your "Credit as an Asset" and how to navigate the "Roadmap to Homeownership: How to Purchase Real Estate in the Current Market."



F&M employee instructors presenting the "Teach Children to Save" program.

In celebration of the Bank's 115th anniversary and motivated by the alarming statistics around online financial fraud, F&M Bank introduced "115 Tips for 115 Years of Strength & Security" by Operation S.A.F.E. in 2022. Operation S.A.F.E. (Sweeping Anti-Fraud Education) is F&M's fraud education outreach program that aims to empower clients with the knowledge and defense tactics they need to avoid falling victim to scams such as spoofing, phishing and malware. Their website, social media, and email campaigns offer expert tips, tools and resources to help increase vigilance for safeguarding finances.

Another way F&M has invested in providing support for the community is showing up to serve. Across Southern California, their employees have contributed thousands of hours serving on boards for nonprofits, providing vital financial education to community members, and serving with nonprofits. With the launch of F&M Bank Foundation's "F&M Connects" employee volunteer program in 2021, employee engagement in the community has increased exponentially with opportunities for packing meal boxes, building a garden at local a school, and mentoring at-risk youth.

90

Workshops in 2022

ENGLISH/SPANISH

Financial Education Programs

1,300

Individuals Educated

F&M's ability to adapt their corporate giving to support the changing needs of the local community is what makes them the ideal philanthropic partner.



FMB.com • Member FDIC



Hyundai, Hyundai Hope On Wheels, and the Genesis Inspiration Foundation Donate Over \$700K to the Orange County Community

Hyundai Motor Group's global vision is Progress for Humanity, which involves giving back to the community where we live and work. With its national headquarters located in Fountain Valley, California, Hyundai Motor America is dedicated to serving the people of Orange County. This year, Hyundai Motor America, Hyundai Hope On Wheels, and the Genesis Inspiration Foundation cumulatively donated over \$700,000 to community-centered organizations in Orange County.

Notably, Hyundai donated \$400,000 to the Children's Hospital of Orange County (CHOC) to support its world-renowned pediatric health services program, as well as various mental health initiatives at the hospital. Additionally, Hyundai Hope On Wheels, a nonprofit committed to ending childhood cancer, donated \$100,000 to CHOC's pediatric cancer program, providing the resources needed to enhance the quality of care for young patients and their families. Additionally, the Genesis Inspiration Foundation, a nonprofit committed to supporting education through the arts, donated \$50,000 to the Boys and Girls Club of Huntington Valley to fund their art programming, giving kids the outlet needed to foster creativity, confidence, and academic achievement.

To supplement the donations, Hyundai employees volunteered at OC Food Bank and Second Harvest Food Bank of Orange County. Hyundai also donated to Cal State University Fullerton for their women in Science, Technology, Engineering, and Math (STEM) program. Hyundai also implemented a Hydrogen STEM Program at the Boys and Girls Club of Huntington Valley and MacArthur Fundamental Intermediate School in Santa Ana; the organization heard about hydrogen cars, they were able to build them and race them afterwards.

Hyundai Motor America is proud to support incredible organizations doing integral work for the Orange County community. From helping to improve the quality of care for pediatric patients, to giving girls the confidence to step into the field of STEM, to helping families put food on the table, Hyundai values its role in making Orange County a better place for all.




INSPIRATION SPARKS A BRIGHT FUTURE

WHEN CHILDREN ARE INSPIRED THEY CREATE.
A COMMITMENT TO EDUCATION THROUGH THE ARTS.

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CATHWORKS®

Making a Meaningful Impact in the Cath Lab and Community

CathWorks, based in Kfar Saba, Israel and Irvine, CA, is a fast-paced global medical device start-up focused on digital health innovations to improve the lives of patients globally. Not only are we focused on doing transformational work to help patients suffering from cardiovascular disease, but we're also equally passionate about serving the communities we work in – it's one of our core values at CathWorks. For the second consecutive year, we have achieved a company-wide goal of 100% of our global employees participating in at least one giveback activity in the local communities we serve.

In the US, CathWorks works closely with the Council of Aging which has been a trusted nonprofit organization since 1973. They provide information, programs and services to over 100,000 older and disabled adults and their family of caregivers across Southern California. This holiday season, thousands of older adults are isolated and alone, having no family or friends with whom they can share special moments like the holidays. Earlier this month, the CathWorks team was fortunate to take part in the Council of Aging SmileMakers Holiday Gift Program for the second year in a row. We wrapped individual holiday gifts to be shared with local long-term care residents who would otherwise be forgotten.

CathWorks is also proud to be a long-term partner of the American Heart Association (AHA) and supports AHA in its mission to be a relentless force for a world of longer, healthier lives. CathWorks works closely with AHA and their California chapters raising awareness and funds to fight cardiovascular disease, the number one killer of women. In December, CathWorks was honored to be a sponsor and participant at AHA's annual STEM Goes Red event for high school girls. We set out to inspire these young women to follow their passions and incorporate STEM into their future career path. CathWorks is proud to have been recognized by Power In Diversity for the Best Women Representation among Health-Tech companies.

Earlier this year and across the globe, the CathWorks Israel team supported a local charity, Leket Israel, by sorting close to 20,000 pounds of produce. These



fruits and vegetables were distributed across the country to those in need. It was a memorable day spending time together as a team and making a difference in the community too.

Recently, CathWorks entered into a strategic partnership with Medtronic to market and sell the CathWorks FFRangio® System globally. Medtronic is the global leader in medical technology and has more than 90,000 employees worldwide in more than 150 countries. The partnership with Medtronic will expand CathWorks' footprint globally, enabling more patients to benefit from its revolutionary technology. Despite being very busy innovating and commercializing technology that is poised to disrupt the marketplace, CathWorks remains committed and excited to continue serving the communities we work in.

CATHWORKS CARES

#ProudToBeCathWorks

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Modernization of Non-Profits: Optimizing Impact Through Technology

Non-profits have come a long way: they set out to receive abundant solitary donations but soon struggled to raise funds due to the challenge of effectively communicating a positive and unified message that resonates with society. Despite the desire to craft innovative strategies based on new realities to sustain and grow their mission, non-profits often find themselves bogged down by legacy systems and siloed approaches that restrict them from driving significant social change.

For non-profit organizations, streamlined IT environments can bring much to the table: they can facilitate action, fuel stronger connections, and improve community awareness. They can also provide a fair chance to be part of the much-needed digital revolution to foster change, improve donor management, and create a deeper impact within the community.

But the technology challenges that non-profits stumble upon while achieving their growth targets in today's dynamic and digital world are far too many. As a pioneer in the industry, Synoptek understands the importance of non-profits in overcoming these challenges. Therefore, the company takes pride in bringing high-end technology expertise and years of experience to deliver IT excellence, every step along the way.

Synoptek has been assisting a wide range of non-profit organizations in strengthening their technology ecosystem via managed and advisory services. Modernizing applications with Synoptek's assistance can unlock new revenue streams and maximize social impact by improving platform usability and performance, increasing scalability, and enhancing security.

Here are some of the small steps Synoptek is taking to make a difference:

- As the first company in Orange County to partner with Salesforce and United Way OC (and nationwide since then) to implement Philanthropy Cloud, Synoptek



provides employees with easier, more flexible, and personal ways to engage with social issues and donate to the causes they care about.

- Through the ServiceNow for Good program, Synoptek donates 1% of all ServiceNow Managed Services and software license revenues to local children's hospitals.

- The firm is active within OC with the Synoptek Gives philanthropic corporate responsibility program, organizing local and national, virtual, and in-person volunteer activities for employees.

- Synoptek's annual Week of Giving program, in partnership with United Way OC, involves a dollar-for-dollar match to fundraising efforts and a promise to donate for every hour an employee volunteers.

And it's these little efforts that lead to big successes. In 2022, Synoptek was recognized as the Microsoft U.S. Partner of the Year Award for Non-profit for its innovation and excellence in implementing effective customer solutions for ShopGoodwill.

We are Synoptek – we believe in partnership with a purpose. We transform non-profits with meaningful technology, inspire and empower change, and help the community thrive. Contact us today to see how you can accelerate your non-profit mission and vision.

About Synoptek

Synoptek is a global systems integrator and managed IT services provider that assists organizations worldwide with navigating the ever-changing technology landscape. Synoptek provides business, technology, and advisory services to help companies envision, transform, and evolve their operations. Synoptek values ownership, inclusivity, and philanthropy and is committed to protecting IT ecosystems and growth. Discover more at www.synoptek.com

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Inflation hurts OC Families. Community Action Partnership of OC (CAP OC) is here to help

Though known for its affluence, Orange County is home to a significant population of individuals who struggle with poverty. More than 60,000 families are currently living in poverty, many work in jobs that do not pay over the poverty line and they rely on CAP OC's services to get by. For the first time in nearly 40 years, inflation is at an all-time high, peaking at 14.1% in October. These higher costs of living are squeezing families who are already struggling to get by.



How CAP OC Helps • CAP OC is a trusted resource that has been serving the Orange County community for nearly 60 years. Its **OC Food Bank** provides millions of pounds of food to OC residents by partnering with nearly 300 hunger fighting agency partners. Neighborhood based Family Resource Centers located in Anaheim and Orange provide family strengthening programs. A community center in Santa Ana (Southwest Community Center) hands out daily hot meals to unhoused individuals, as well as other safety net programs to help individuals get on their feet. CAP OC also provides youth leadership and advocacy programs, nutrition awareness and advocacy efforts, a beekeeping program at Westminster High School which teaches entrepreneurship, and more immediate needs like emergency rental and utility assistance. In the past year, CAP OC has expanded its work to placing chronically homeless individuals with health problems into permanent housing and launched a program to help pay water bills for income qualified customers.

Helping One Family at a Time • Maria and her family have struggled with loss and grief these last few years. Her eldest daughter passed in 2020, leaving

behind Maria's granddaughter Dahlia*. For a time, Dahlia lived with Maria and her other two daughters, Ana* (9) and Beth* (20), but unfortunately Maria lost custody of Dahlia as they were living out of a garage studio. The family struggled with their mental health and Maria lost her home and job due to declined health from COVID-19. Maria came to one of CAP OC's centers looking for resources for her daughters to help them cope. CAP OC has helped them navigate youth programs where they receive academic support, mentorship, and more. Through this support, Ana was recently named a "Student of the Month" and overall has a more positive outlook on school. Beth is now completing her GED and learning more about financial empowerment, after being unable to complete her high school education and losing her a job a few months ago due to an accident at work which caused injury to her arm, wrist and back. They receive support from food distributions when needed, ensuring that they have food on their table. Maria continues to feel gratitude for the warm, welcoming environment and the programs that have impacted her daughters lives, which have provided them with the mindset, skills, and resources to continue towards thriving.



Tough times ahead mean community support is vital • It's clear a recession is looming; there's been an increase of clients in CAP OC's lobby and more calls to the Call Center. Families in Orange County are still requesting food and are leaning on CAP OC for rental and utility assistance at record rates. The work CAP OC does is only made possible through the generous support of individuals like you. To make a charitable tax-deductible gift before year-end please visit capoc.org/donate.

Your Partnership Helps Provide Hope

Community Action Partnership of Orange County's (CAP OC)

mission is to end and prevent poverty by stabilizing, sustaining and empowering people with the resources they need when they need them. CAP OC provides food and nutrition through its **OC Food Bank**, meets immediate needs through its rental and utility assistance, and empowers communities through its family strengthening programs. For more than 55 years, CAP OC has helped families living in poverty by providing resources to help them thrive.

Learn how you can partner at
capoc.org



**COMMUNITY ACTION
PARTNERSHIP**
ORANGE COUNTY





Commitment to Community Drives Ingram Micro's Success

At Ingram Micro, community is at the heart of our organization, and we believe that when our communities thrive, we all thrive. This is why we are committed to giving back to the countries, states, cities and towns we live and serve – including Orange County, the place we call “home” to our global headquarters.

We are proud to support this commitment in a variety of ways – from our Corporate Giving Campaign to our Matching Gift Program and disaster relief support. These efforts also extend to our strong culture of associate volunteerism, which is driven by hands-on leadership engagement and sponsorship – starting with our CEO. In 2022, we proudly donated more than \$1 million to support local charitable causes.

We are also dedicated to fostering a diverse and inclusive workplace. Each member of our team offers unique insights shaped by individual experiences, backgrounds, lifestyle choices, and more – and we continue to incorporate inclusion topics into our learning and development curriculum, while also supporting and promoting our growing employee resource groups (ERGs).

We are proud of our programs and our progress, and we see the potential to create even more meaningful change. When our communities thrive, we all thrive!



Technologent: Your IT Strategic Partner in Orange County

Technologent is a women-owned, WBENC-certified and global provider of edge-to-edge Information Technology solutions and services for Fortune 1000 companies. With our internationally recognized technical and sales team and well-established partnerships between the most cutting-edge technology brands, Technologent powers your business through a combination of Hybrid Infrastructure, Automation, Security and Data Management: foundational IT pillars for your business. Together with Service Provider Solutions, Financial Services, Professional Services and our people, we're paving the way for your operations with advanced solutions that aren't just reactive, but forward-thinking and future-proof.

Headquartered in Irvine, CA, Technologent has offices throughout the US and proudly serves clients around the world. When partnering with Technologent, organizations benefit from the highest caliber of professionals, committed to delivering exceptional business outcomes backed by unmatched service and support.

Ready to Embark on Your Digital Transformation?
Let's Move Forward.

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- Phone: 800-752-9812
- Website: www.technologent.com
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Local Companies Are Investing in Orange County's Future Workforce #TheOCWay



UNITED FOR STUDENT SUCCESSSM
Empowered by Orange County United Way

In an effort to support local student success and simultaneously build a stronger workforce pipeline, OC companies are partnering with Orange County United Way's Youth Career Connections program to offer innovative work-based learning opportunities that connect students directly to employers to ensure they are prepared for college, career, and beyond.

Empowered by Orange County United Way's United for Student SuccessSM initiative, Youth Career Connections infuses classroom learning with real-world career experiences by matching underserved OC students with local employers who help set them up for future success.



Razer USA Ltd. opened its doors for an **Industry Site Visit** providing local students the opportunity to see various career paths available within the world's leading lifestyle brand for gamers. The students, who are all in a technical education digital media course, toured the facility, heard from a panel of tech professionals, and networked with employees. Teachers also found value in the experience as it aligned with classroom curriculum, brought coursework to life, and prepared students for the real world.



Local aerospace defense company, **L3Harris**, has provided several **Workplace Mentorships** to help underserved OC students gain hands-on career-exploration experience and employability skills. Over four weeks in the summer, students receive invaluable exposure to STEM education, local business, and professional career paths. Mentees are provided with robotics kits to build robot cars, which they assemble, program, and test with expertise, guidance, and support provided by L3Harris employees, all in preparation for a final competition showcasing their accrued learnings. The experience has been a source of inspiration and made long-lasting impact on both student interns and employee volunteers.



Falck Mobile Health worked with United Way's Youth Career Connections to develop a brand new program called the **First Responders Academy**. Not only is the program a great way to expose the future workforce to an industry with an abundance of jobs to offer, it's also a meaningful opportunity to show students a career path that would empower them to give back to their communities in a different way. Students learn CPR, receive partial EMT training, shadow first responders on an ambulance ride-along, and learn next steps for becoming an EMT.



CLASSROOM SPEAKER



MOCK INTERVIEWS



ONE-ON-ONE MENTORING



GRANTS



SCHOOL SUPPLY DONATIONS

Over 150 local companies partner with Orange County United Way to support local students and inspire our trailblazing workforce leaders of tomorrow by providing a variety of crucial opportunities including classroom speaker sessions, mock interviews, one-on-one mentoring, grants, school supply donations, and more.

Want to support local student success via workforce development opportunities?

Contact Yahaira Ortiz at YahairaO@UnitedWayOC.org or 949.263.6142 with questions or to learn how your company can partner with us to offer exciting opportunities like these for local students. Our staff is also available to develop a personalized plan that fits your company's needs.



HELPING UNDERSERVED STUDENTS SUCCEED IN SCHOOL AND BEYOND

THAT'S THE OC WAY

Here at Orange County United Way, we step up to actively address the critical issues facing our community and we go the extra mile to make sure OC residents have the support they need. We are dedicated to ensuring local students succeed, struggling OC families gain financial security, and our homeless neighbors find a place to call home. We genuinely care for one another. That's The OC Way.



JOIN US. DONATE. ocuw.to/donate22



Breaking Barriers
and Improving Lives
in Orange County



UNITED FOR
FINANCIAL SECURITYSM



UNITED FOR
STUDENT SUCCESSSM



UNITED TO END
HOMELESSNESSSM



SEGERSTROM

— SHELBY EVENT CENTER —

A Cause to Showcase History

The Segerstrom Shelby Event Center is a place of preservation, education, and celebration. The automobiles and artifacts in this collection conjure memories of a recent past filled with power. This power is unique to America and Southern California. The act of saving and preserving the specialties within these walls is near to our hearts, as is our commitment to helping those who need it most.

Profits from the Segerstrom Shelby Event Center go to the Shriners for Children Medical Center — Pasadena, the Carroll Shelby Foundation, and the National Pediatric Cancer Foundation.



The Shriners for Children Medical Center — Pasadena provides comprehensive medical, surgical and rehabilitative care to children up to age 18 with orthopaedic conditions, burn scars, and cleft lip and palate. Medical Center patients receive all services in a family-centered environment, regardless of the families' ability to pay.

The Carroll Shelby Foundation provides medical assistance for those in need, including children, as well as educational opportunities for young people. The Foundation has continued to aid children battling deadly diseases, while expanding its reach into the classroom through the Northeast Texas Community College's Carroll Shelby Automotive Technology Center.



Carroll Shelby wanted the best for everyone around him. He became a legend by doing what he loved with unparalleled passion. His creations breathe fire and stoke the imagination of all who yearn for that truly American goal: Freedom. Through his foundation, the Carroll Shelby legacy will continue in the relentless pursuit of fighting for a good cause.

On January 20th, 2022, Ted and Rae Segerstrom welcomed Kathy Ireland to the Segerstrom Shelby Event Center for a Grand Celebration in making a public announcement of the two-year partnership with the National Pediatric Cancer Foundation.



"The National Pediatric Cancer Foundation (NPCF) is a nonprofit organization dedicated to research and clinical trials to find less toxic, more effective treatments for childhood cancer. Our purpose is to reduce the side effects of current treatments, improve survival rates, and ultimately eliminate childhood cancer." - NPCF

Ted and Rae Segerstrom have made a commitment to build awareness and support future pediatric cancer research by donating a percentage of museum admission sales to NPCF.

The Segerstrom Shelby Event Center is a testament to passion in multiple ways: Carroll Shelby's love of going fast and creating some of the most iconic vehicles in American automotive history, Mr. & Mrs. Segerstrom's tenacious efforts in not only collecting and restoring some of the most rare Shelby vehicles ever produced, but also building a museum to preserve their place in history, and most importantly, ensuring that future generations benefit through the strategic partnership with three unique establishments, each with its own passion for a good cause.

For more information about visiting The Segerstrom Shelby Event Center or our commitment to Shriners for Children Medical Center — Pasadena, the Carroll Shelby Foundation, and the National Pediatric Cancer Foundation, please call us at (949)-969-4368, visit our website, www.SegerstromShelbyEventCenter.com, or reach us via email at info@ssecoc.com

Segerstrom Shelby Event Center
5 Whatney
Irvine, CA 92618

GET REVVED UP FOR A PARTY

with fast cars and freedom to host your one-of-a-kind event!



The only venue where celebrations come to life surrounded by the ultimate Shelby Automobile showcase in Southern California, boasting over 8,000 sq. ft. of flexible event space on the first floor alone, the Segerstrom's Collection is guaranteed to captivate guests! Come take a stroll through iconic American history; from the earliest GT350's to Carroll Shelby's final wish, the 1000hp GT500, the immersive experience at the Segerstrom Shelby Event Center is one you will never forget.

Ready to go full-throttle at your next corporate event? Whether it's a trade show, team-building day, product reveal, or company holiday celebration, we have an array of features, technology, and spaces to ensure your event stands at the top of the podium. Our cutting-edge amenities include:

- Stadium-Grade AV System & Stage
- Outdoor Patio
- Private Suites
- Fully Equipped Conference Room



SEGERSTROM
— SHELBY EVENT CENTER —

For more information on events or museum tours, visit www.segerstromshelbyeventcenter.com, or call (949)-969-4368.

25 YEARS TOGETHER

We would like to introduce you to Crystal.



Crystal has her whole life ahead of her, and that new adventure begins with her high school graduation. Crystal is a senior who is highly involved in school. She plays for her school's soccer team and is hoping to get on the softball team for one last high school experience before graduating and heading to college. She thrives in social environments and is happy to have a space like Think Together to make friends, get homework done, and make plans for her college and career.

During distance learning, Crystal's grades slipped and Think Together was there to help her get back on track. Crystal plans to attend a local community college and then transfer to UC Davis to complete their veterinary program. Her Think Together program leaders guided her to set and sustain her goals, giving her the tools necessary to transition to college and beyond.

Before the pandemic, nearly two of the six million students enrolled in California schools were failing to meet grade-level expectations. The pandemic widened these learning gaps.

Recent results from the National Assessment of Educational Progress (NAEP), revealed two out of three students did not meet state math standards and more than half did not meet English standards on state assessments taken in the spring of 2022.

After two years of pandemic-related school disruptions, students are experiencing a great need for rich afterschool and expanded learning programs like the ones Think Together offers. Educators know that students need support within and outside of the school day to regain the learning students lost. Students need to feel inspired through access to arts curriculum, sports and STEM programs. They need supportive adults that can provide them the guidance needed to understand the complicated world around them.

THINK TOGETHER CURRENTLY SERVES OVER 200,000 STUDENTS ANNUALLY, LIKE CRYSTAL, WHO EACH ARE FILLED WITH AMBITION FOR THEIR FUTURE. IN TODAY'S CLASSROOM SITS THE NEXT GENERATION OF LEADERS, EDUCATORS, DOCTORS, LAWYERS, VETERINARIANS, ENGINEERS AND BEYOND.

This next generation needs your support to help them have the tools for success as they take on the mantle. **You can be the reason a student like Crystal can achieve her college and career goals.**



Visit thinktogether.org to learn more about how you can make an impact on California students.



25 YEARS TOGETHER

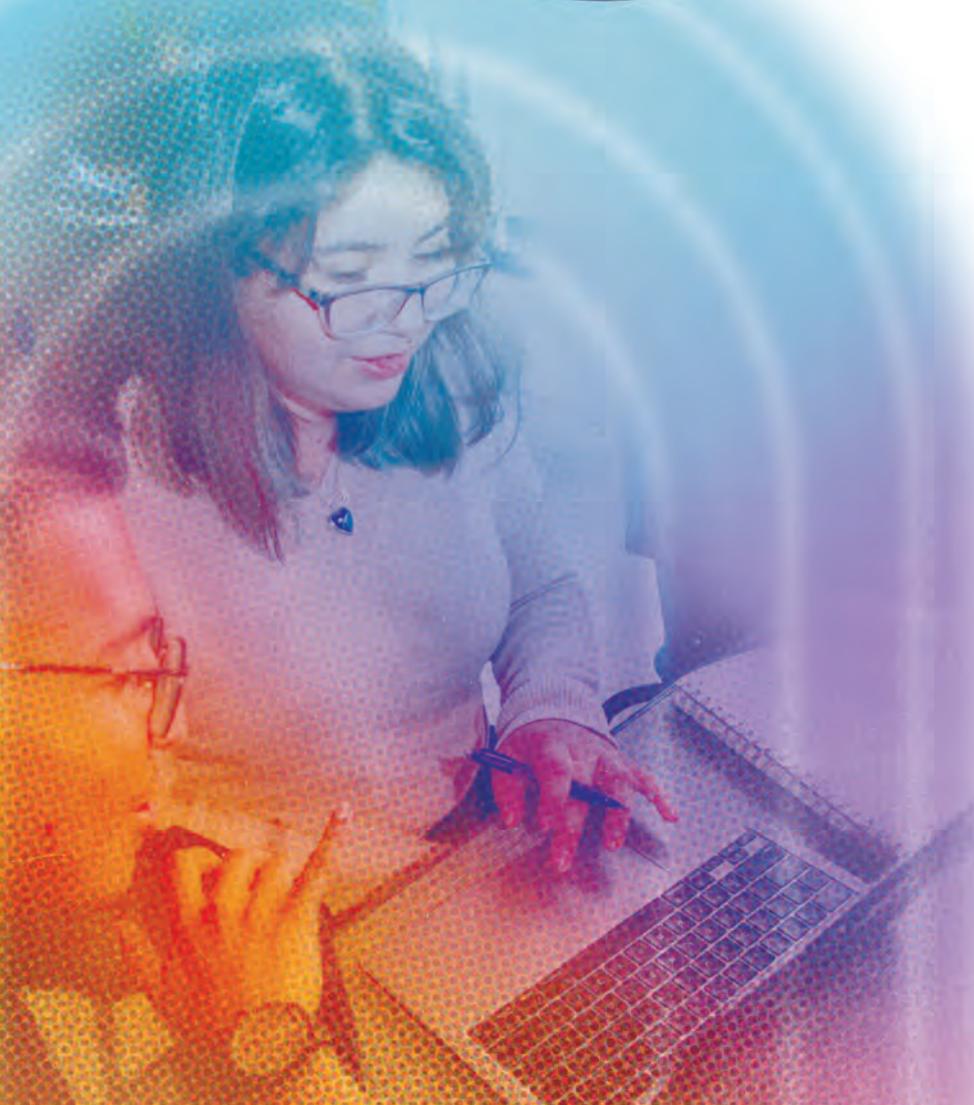
Think Together is proud to acknowledge our business partners for their commitment to **changing the odds** for kids through education.



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Broadcom, Inc.
BNY Mellon Wealth Management
Boeing Co.
Boston Consulting Group
Crevier Classic Cars
Charles Abbott Associates, Inc.
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Golden State Foods Foundation
Jill Promotions
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Medtronic
Nossaman LLP
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Southern California Edison
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The Nikols Company
Union Bank of California
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thinktogether.org

think **25** YEARS
TOGETHER OF IMPACTING
STUDENTS



Want to feel better about the future? Look at the next generation.

Whether it's media outlets or just social conversation, there's no shortage of concern about "kids these days" and whether they're prepared for the future. But in our experience, young people are some of the best sources of optimism and fresh thinking. In our concern about their wellbeing and their future, though, we're not always as quick to give them the resources and encouragement to pursue their passions. That's why the Taco Bell Foundation has spent the last three decades focused on supporting bright young minds, regardless of their goals.

Thinking Outside the Report Card

How many stories have we heard about incredibly smart and successful people who didn't do well in school? Education is critical, but if we measured potential exclusively through test results and grade cards, our world would be missing so much of what makes it great. The Taco Bell Foundation's Live Más Scholarship was created to give students with unique passions and pursuits the opportunity to find success beyond conventional pathways. And unlike many other scholarship programs, it doesn't take grades or test scores into consideration. It's our way of enabling success for the students who might not be valedictorian or varsity letterman, but who might be making their own documentary, writing their own novel or volunteering on the weekends.

The public charity has created opportunities for so many rising stars, whether in pursuit of trade school, an arts program, a four-year university or another educational route. For the eighth year of supporting Live Más Scholars, the Taco Bell Foundation is offering up to \$10 million to both Taco Bell fans and team members. All that interested students have to do is submit a two-minute video; no essays needed.

Fueling Personal Ambitions

We've also been passionate about what happens for students after the school bell rings or the graduation ceremony ends. Over the years, the Taco Bell Foundation heard growing interest from Live Más Scholars looking for support beyond education and into social enterprise. Many students were going on to enact change, with efforts addressing local community struggles and uprooting systemic issues. They just often didn't have the resources, network and funding to make their ambitions happen.

In response, we launched The Ambition Accelerator: a new social impact program that's designed to support budding social entrepreneurs. Funded by Yum! Brands' \$100 million Unlocking Opportunity Initiative, and supported by Taco Bell Corporation's franchisees, it's part of a commitment to creating pathways that build a more equitable, inclusive society.

More Than Just Money

It's our belief that support doesn't start and end with writing a check. To enable real change, young people need a support system, which means connections, mentorship and guidance. The right person with the right advice is often the difference needed to empower someone, which is why the Taco Bell Foundation prioritizes efforts like creativity workshops and digital forums for their program participants.

Rallying Together

The Taco Bell Foundation has committed to raising an additional \$100 million by 2026 for continued support of all their programs. Every contribution will matter in bringing that goal to fruition, from Taco Bell fans to franchisee partners to local community members. As the organization pursues empowerment of future leaders and changemakers, the change in your pocket can literally make change for the better.

Taco Bell Foundation, Inc. is a 501(c)(3) public charity that helps break down barriers to educate and inspire the next generation of America's young leaders. Since 1992, the Taco Bell Foundation has reached more than 5 million young people across the country and has awarded more than \$130 million in grants and scholarships, focused on education and career readiness. For more information about the Taco Bell Foundation, visit www.tacobellfoundation.org.





TACO BELL
FOUNDATION™

FUELING BOLD AMBITIONS

Since 1992, the Taco Bell Foundation has connected young people with the resources and opportunities they need to create change in both the Orange County community and nationwide.

Connecting people with opportunity.



We connect people with opportunities. That is our purpose.

Goodwill of Orange County helps people achieve their goals through a journey of personal support, work experience and career development.

We envision a caring and connected community where everyone has access to meaningful career opportunities.

Goodwill of Orange County is proud to partner with many leading Orange County companies to make this vision a reality, to create and connect people with life-transforming employment opportunities.

These companies that care make opportunity accessible for people with disabilities and mental health diagnosis, people with little to no work experience, veterans and their families, and many more.



OUR IMPACT IN ACTION

-  **120+**
ORANGE COUNTY EMPLOYERS PARTNERED WITH GOODWILL TO CREATE MEANINGFUL CAREER OPPORTUNITIES
-  **800+**
PEOPLE PLACED INTO SUSTAINABLE CAREERS ANNUALLY
-  **18,000+**
PEOPLE SERVED BY GOODWILL PROGRAMS AND SERVICES ANNUALLY
-  **34,000+**
HOURS OF JOB COACHING PROVIDED ANNUALLY TO HELP DEVELOP SKILLS AND BUILD CONFIDENCE
-  **2.1 Million+**
EARNED BY INDIVIDUALS EMPLOYMENT WITH GOODWILL'S HELP ANNUALLY



An Opportunity from Edwards Lifesciences

Edwards Lifesciences has been a host site for various paid internship employment opportunities, with several resulting in full-time, competitive and integrated employment at the medical innovation leader. Edwards has demonstrated creativity and care through the variety of work made available to the interns, pushing them to learn and excel through complex work duties and complete inclusion on their campus.

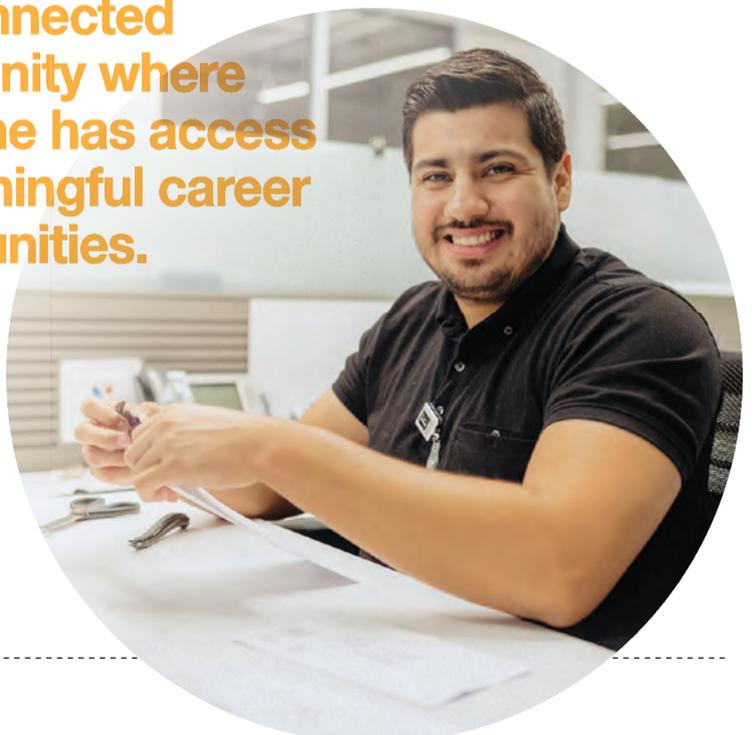
From working alongside their engineers in the showcase laboratory to providing critical support in their inventory department and assisting with their mail process, the interns truly make a difference!

For individuals like Pei-Hsien and Tran, who both work in one of Edwards surgical research and development labs, this opportunity was profound and truly life-changing. It allowed them to see every possibility in front of them, to envision a career path and take it.

This is just one example of an Orange County employer partnering with Goodwill to provide meaningful opportunities and career development. Are you ready to do the same? Join us in connecting people with opportunity.

To learn more about hiring from Goodwill of Orange County, visit ocgoodwill.org or contact Eric Bisailon, Business Development Manager, at ericb@ocgoodwill.org.

We envision a caring and connected community where everyone has access to meaningful career opportunities.



Visit ocgoodwill.org to learn more.

Red Lobster, Brea • Red Lobster, Garden Grove • Irvine Roller Rinks • Newport Rib Company • Underhill International Corp. • Party City, Huntington Beach • Party City, Orange • McCormick and Schmick's • Anaheim Majestic Resort Hotel • Chic Catering • Chick-Fil-A, Lake Forest • SkyCo Shading Systems • Pasternack Enterprises Inc. • Bracken's Kitchen • Assistance League, Laguna Beach • Virtual Records Corporation (VRC) •

CONNECTING PEOPLE WITH OPPORTUNITY

THANK YOU FOR BEING A COMPANY THAT CARES.

Holiday Inn, Santa Ana (Grand Ave) • Habana, Costa Mesa • Habana, Irvine Spectrum • Amazon Fresh, Huntington Beach • Amazon Fresh, Irvine • The Little Market • Kiva Container • Anaheim Chamber of Commerce (Internship) • Heritage Museum • Tustin Senior Center • Therapeutic Riding Center of Huntington Beach

By hiring through Goodwill of Orange County, you are connecting people with life-transforming opportunities. Thank you.

These are just a few of the hundreds of O.C. companies who have hired through Goodwill of Orange County's workforce development programs this year. If you are looking to hire new team members, consider partnering with Goodwill. You'll find the impact is incredible—on the individual and on your business.



CONTACT ERIC BISAILLON, BUSINESS DEVELOPMENT MANAGER, TO GET STARTED
ERICB@OCGOODWILL.ORG | 714.541.2540 X 4007.

from here you can step anywhere
the wooden floor[®]

Making A Meaningful Difference

By Dawn S. Reese, Chief Executive Officer, The Wooden Floor

Today's business leaders, companies, and philanthropists are looking to make a meaningful difference in our community and in the lives of others, especially post-pandemic.

In the 2022 *Snapshot of Today's Philanthropic Landscape* report produced by CCS Fundraising, the following was shared about corporate giving, "In 2021, companies across the country became more strategic in their philanthropic decisions and looked for partnerships that would both advance their goals and make an impact in the community. **Corporate philanthropy commitments increased by 18.3%.**"

Organizations like **OneOC** and the **Passkeys Foundation/Institute for Community Impact** are shining light on community needs in Orange County. The common denominator during the pandemic has been engaging with companies and their employees to ensure that those in our community who need the nonprofit sector the most are provided with resources to overcome difficult circumstances and move forward.

The Wooden Floor would like to thank the companies, foundations and individuals who care about our students through their stalwart support of our year-round programs, which strategically integrate dance education with academics, college and career readiness, and family services for 475 under-served youth in Orange County.

The Wooden Floor would like to congratulate the honorees and some of our corporate partners who were recently recognized by the 2022 OneOC Civic 50:

Antis Roofing & Waterproofing, Bank of America, Capital Group, Edwards Life Sciences, Farmers & Merchants Bank of Long Beach, First Foundation, Inc., Haskell & White, Ingram Micro Inc., Mountain View Services, Inc., Pacific Life, PIMCO, Rutan and Tucker



From Left: Milton Acosta, Sr. Financial Analyst at Ingram Micro and Volunteer Leadership Engagement to Achieve Diversity (V-LEAD) member with OneOC with Dawn S. Reese, CEO of The Wooden Floor at the 2022 Ingram Micro West Coast Charity Golf Classic, which selected The Wooden Floor was selected as one of the event's beneficiaries.



At the beginning of the COVID-19 crisis, some Orange County school districts provided laptops to students in need while classes were in session. At the end of the school year, The Wooden Floor identified over 200 students who had to return their laptops during the summer, which they relied on to access to The Wooden Floor's services. When The Wooden Floor identified students who would not have computers at home, foundation and corporate partners immediately jumped at the chance to provide special funds including **Capital Group, Kingston Technology, Sun Family Foundation, and the Sharon Mae Charitable Fund.**

The Wooden Floor is heartened by the commitment of our corporate partners, recognized above, as well as many other companies too numerous to list. Their support ensures that The Wooden Floor can meet the needs of the students we serve today and keep eye towards their futures by maintaining our high-quality services without interruptions of their 10-year journeys towards higher education. Every step of the way, we have asked for their guidance and support in our strategic solution to today's greatest social challenges in order to meet our goals of transforming young people in low-income communities through the power of dance and access to higher education. **Since 2005, 100% of our graduates have enrolled in higher education.**

Through what we have learned over nearly three years of the pandemic, **The Wooden Floor is keeping laser-focused on the longer-term goal to ensure that our students emerge from the pandemic with the social, emotional, and academic well-being needed to keep their big dreams intact for their bright futures ahead.** With companies that care in Orange County, The Wooden Floor will make this goal a reality.

To learn about ways you can make a difference at The Wooden Floor, please contact **Tianna Haradon**, Director of Development at 714.541.8314 ext. 124 or Info@TheWoodenFloor.org.



Dawn S. Reese, Chief Executive Officer of The Wooden Floor, is a social innovator who leverages her unique blend of experience in business, technology, education and the arts to propel young people forward. During Reese's 14-year tenure, The Wooden Floor has seen significant growth and with the opening of its second location in Santa Ana and licensing of its model. Reese was recognized as a 2022 Orange County Visionary by the **Los Angeles Times OC** and she received the **2020 Women of Distinction Award** from **34th CA Senate District**, **2019 Women Breaking Barriers Award** from **Connected Women of Influence**, the **2018 Founders Award** from the **Institute for Community Impact**, the **2016 Center for Leadership Award** for Innovation from **California State University Fullerton**. Dawn serves on the Board of Directors for **Passkeys Foundation** as Board Chair, **OneOC** as Treasurer, **Advisors in Philanthropy Orange county**, **Orange County Music and Dance**, and the **Santa Ana Chamber of Commerce**. She is on the Board of Advisors for the **Center for Leadership - College of Business and Economics at California State University, Fullerton**. Reese is an author, mentor, consultant, and national conference presenter on topics of strategic planning, board governance, leadership development and creative youth development.



DANCE IS THE ANSWER.™

We transform the lives of young people in low-income communities through **the power of dance** and **access to higher education**.

Founded in 1983, The Wooden Floor is one of the foremost creative youth development nonprofit organizations in the country.

Students at The Wooden Floor consistently exceed their peers nationally. Our students become change agents and beacons of hope within their own families, their neighborhoods, our community, and our world.

- **100 percent of our graduates enroll in higher education since 2005**, as compared to about 50 percent of their socioeconomic peers.
- Over the past five years, nearly **50 percent of The Wooden Floor graduates major in STEAM subjects**. (Science, Technology, Engineering, Arts, and Math)
- **55 percent of our alumni have graduated from colleges and universities since 2005**, with a Bachelor's or Master's degree, as compared to 12 percent* of their socioeconomic peers.

*National Student Clearinghouse Research Center



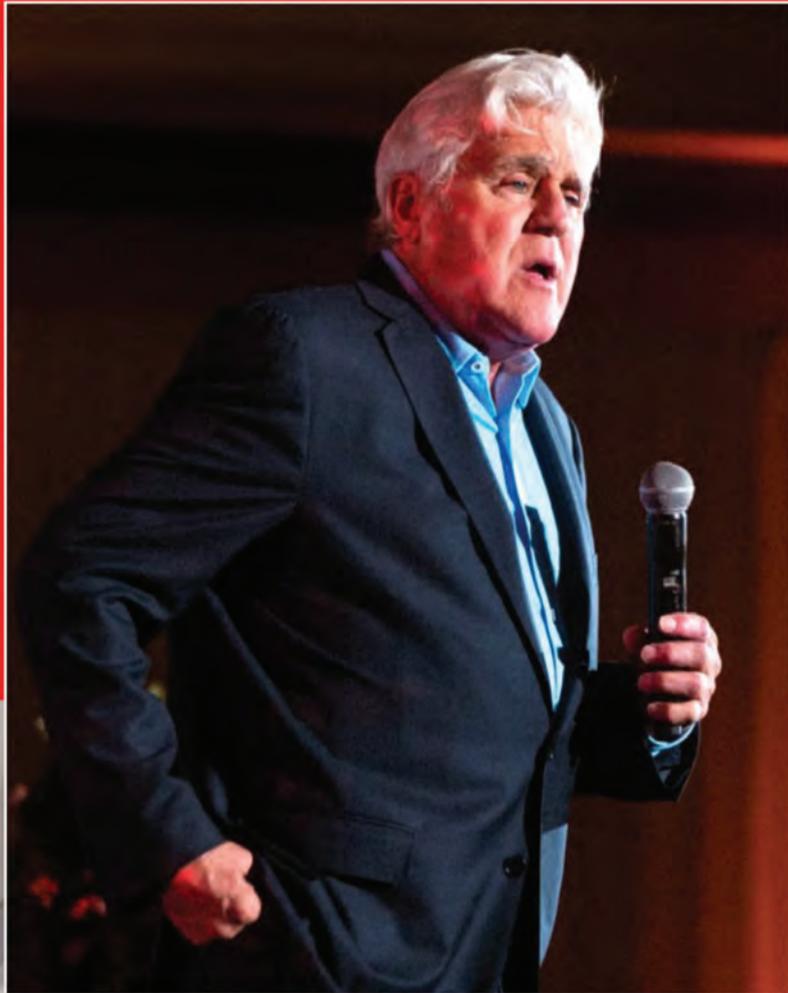
JOIN US IN MOVING MORE YOUNG PEOPLE **FORWARD.**

Find out more by scanning the QR code.

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THE SALVATION ARMY ORANGE COUNTY:

Night for Others is a Night to Remember, Raising \$2.9 Million with Help from Host Jay Leno



Jay Leno's performance at The Salvation Army Orange County's *Night for Others* inspired an abundance of generosity from a sold-out crowd, raising \$2.9 million that will directly benefit the *Center for Applied Research and Innovation (CARI)*.

Prior to Leno taking the stage, Alex Rossel, CEO of Families Together, announced that the OC-based healthcare provider has committed a million-dollar match to the evening's fundraising efforts.



The Salvation Army Orange County's *Center for Applied Research and Innovation (CARI)* will break ground in May of 2023 in Anaheim at The Center of Hope. From there, expect the unexpected as a new chapter in innovation begins. For information, contact Justin Coleman at Justin.Coleman@usw.salvationarmy.org

www.cariOC.com
www.salvationarmyOC.com



CARI is a planned 'solutions hub' that combines research and care, serving as the heart of The Center of Hope's homeless care campus in Anaheim.

CARI will provide a comprehensive medical center with wrap-around care that includes health, mental, dental, and pet care. Additionally, an innovative space for research will be housed under the same roof, fostering breakthrough solutions to confront and disrupt social challenges, like homelessness.

CARI is part of The Salvation Army Orange County's Center of Hope. The Center of Hope will provide shelter for individuals in need, and the resources and support necessary to make a sustainable life change possible and to *transform lives*.



2023 Charity Event Guide

First Calendar Listing Free!

The Charity Event Guide is the annual resource highlighting the top five charity events of 2022 (by net revenue) in five categories, and a look ahead to the Orange County charity events planned for 2023.

- Showcases the top five fundraising dinner/galas, luncheons, breakfasts, golf events, and walk/runs from 2022
- 2023 calendar & descriptions of OC charitable events by month PLUS calendar access on www.ocbj.com with link to your website
- Reach a philanthropic group of affluent and influential leaders in OC - average household income of \$748,000 (6x the county average)!



Publication Date:
January 23, 2023

Ad/Listing Reservation: December 30, 2023

Ad Materials Due: January 5, 2023

To submit your 2022 event for our "Top 5 Events" feature, visit https://cbj.formstack.com/forms/ocbj_2022_top_5_event_form
 To list your 2023 event(s) on the calendar, visit https://cbj.formstack.com/forms/2023_oc_charity_event_guide_registration

For more information, contact Lesley Churchill at 949-910-8121 or churchill@ocbj.com.



SUPPORTING THE COMMUNITIES WHERE WE LIVE & BUILD IS PART OF OUR DNA



MCCARTHY BUILDING COMPANIES DOUBLES DOWN ON DIVERSITY

By Jim Madrid

Orange County is an incredibly beautiful place to call home and is filled with so many remarkable people. At McCarthy Building Companies Inc., we are so proud to be a member of the Orange County Rescue Mission community and are blessed to have constructed many exciting projects over the years. However, McCarthy understands that building a community is more than just building structures. Our team is a group of dynamic employee-owners who are dedicated to improving lives by helping those in need and embracing the diversity in our community.

To oversee the diversification of our supplier channel and expand our community outreach efforts, we are excited to have added the guidance and leadership of Michael Herrera. One of Michael's core objectives is to unlock the power of small, diverse businesses in Orange County and beyond. Leveling up underserved communities and providing new opportunities for economic inclusion are McCarthy business imperatives that not only strengthen our community, but they also spur economic growth. Further, Michael is helping create a stronger pipeline of talent within our industry by tapping into McCarthy's vast expertise to execute training opportunities for diverse communities. We're excited to reinvigorate our support for traditionally underserved communities and bring McCarthy to the diversity table in a bigger, more dedicated way than ever before. We thank Michael for his steadfast commitment to this effort.

In addition to welcoming Michael to the team, we're focusing on ensuring McCarthy's Heart Hats

program continues to deliver for Orange County. Over 20 years ago, we started McCarthy Heart Hats, our national community outreach program. To-date we have worked with over 200 organizations, donated more than \$20 million, and spent thousands of hours volunteering. While giving generously is the token of any great company, McCarthy focuses on organizations and activities our employee-owners are keenly passionate about, like the Orange County Rescue Mission, American Heart Association, OC, Big Brothers Big Sisters, and Children's Hospital Orange County. It's this personal connection that helps us identify opportunities where our partners can make the most impact.

In 2023, McCarthy is looking forward to elevating our community. With a robust pipeline of new projects and opportunities, we're going to continue diversifying our workforce and supporting the community we call home.



Laying the Foundation for a Brighter Future

Being a good neighbor is part of our DNA. At McCarthy, we use our time and talents to build structures that positively impact our community.

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Powerstone Property Management Recognized as Company That Cares by OCBJ

CEO Says Team Effort is Key to Fundraising Success

Powerstone Property Management Inc., a full-service Orange County, California based property management firm, announced today that the company has been selected by the Orange County Business Journal (OCBJ) as a Company That Cares. This is the third year that the OCBJ has accepted nominations of organizations that are making Orange County a better place to live and that have gone above and beyond for the OC community through philanthropic efforts and accomplishments. Powerstone has put its effort into supporting the Pediatric Cancer Research Foundation (PCRF). CEO Rene' Decker explains the relationship they have with PCRF: "In 2011 we identified PCRF as our charity of record and have for over a decade held various events and participated in programs to help raise awareness and funding for important life-changing research. Eleven years later we are extremely happy and proud to report that we have reached over \$1,000,000 in total donations. I want to thank all our employees and corporate partners over the years that have helped us reach this amazing milestone."

Jeri Wilson, Executive Director of PCRF said: "I have had the joy of working with Powerstone since they began their support of the Foundation, and I can tell you that these folks really know how to make a positive difference for children with cancer. Their events continue to raise awareness and needed funds, and



Powerstone fundraising for Pediatric Cancer Research Foundation reached \$1,000,000 milestone.

their enthusiasm continues to grow and influence the lives of so many. For the Foundation, and the families we serve, we are truly grateful."

Powerstone raises awareness and needed funds by creating events which include their corporate partners. This year's event which drew over 400 people included music, food, drinks, and a silent auction. Powerstone Director of Community Management, and Chairperson for the event, Kylie Decker stated: "I want to thank all our sponsors who donate needed funds, time, and energy to this important cause. Without them we simply could not have reached such a significant milestone as \$1,000,000." She added: "This is such an important aspect of our corporate culture because it provides the opportunity for our employees to join in with each other and with our partners to support a great cause. It really energizes our team."

Known for its exceptional service, Powerstone is a recognized leader and one of the largest property management firms based in California. For more information go to www.powerstonepm.com. The Pediatric Cancer Research Foundation (PCRF) is an independent, nonprofit organization that identifies and invests in leading edge research that demonstrates the best hope for a cure for childhood cancer. For more information call the PCRF office at (949) 859-6312 or visit www.pcrf-kids.org

People make a difference.

Powerstone — catch our spirit.



For over a decade we have supported the Pediatric Cancer Research Foundation (PCRF). Since 1982, PCRF has been partnering with businesses, foundations, and individuals to improve the care, quality of life and survival rates of children with malignant diseases.

We are proud to be a part of such a great cause. We participate through donations and hosting special events to support cutting edge research, education and lifesaving advancements for children with cancer. To date along with our corporate partners we have helped raise over \$1,000,000.

You can help too. This is the season of giving and caring. The Pediatric Cancer Research Foundation holds special events throughout the year. For more information call the PCRF office at 949-859-6312 or visit www.pcrf-kids.org.





The Bank of Doing

At Wells Fargo, we have a longstanding commitment to supporting our local communities through philanthropy, volunteerism, and the work we do with individuals and small businesses every day.

We recently unveiled our new integrated brand campaign “The Bank of Doing,” which emphasizes how *doing* makes communities stronger – from making financial education more accessible and housing more attainable, to empowering diverse and women-owned small businesses and helping to make communities more sustainable.

Doing goes far beyond the investments we make. It is the sum of the impact we have when we work together to tackle big challenges and support our communities. We are proud to share the important work Wells Fargo does to help our broader community.

Locally, in Orange County, we are proud of the work we have done with local organizations that we support, including Habitat for Humanity OC, Latino Chefmakers, Second Harvest OC, Illumination Foundation, Orange County’s United Way, and Charitable Ventures, among many others. By funding these

organizations, we have been able to provide affordable housing to more than 2,000 Orange County residents, help launch careers for aspiring chefs, as well as launch capacity building and technical assistance programs that have helped local nonprofit businesses.



And on Thanksgiving Day, more than 300 Wells Fargo employees helped serve Thanksgiving meals at the annual We Give Thanks event. It was so uplifting to see my team be there with the community, arm in arm, creating a positive impact.

As 2022 winds down, our hope at Wells Fargo is that we are creating solutions through our philanthropic efforts to build stronger communities. On behalf of all our employees who serve our Orange County customers, we thank you for allowing us to be an active part of the community.

News, insights and perspectives from Wells Fargo are also available at www.wellsfargo.com/impact. Keith Kobata is Orange County Branch Banking Region Director with Wells Fargo Bank.



Sparking positive change in our community

Inspiring people and mobilizing resources to address critical issues is a significant achievement. We’re proud to recognize the work your organization does in our community — making a difference in so many people’s lives.

Let’s join together in saluting Orange County Business Journal 2022 Companies that Care Honorees.

wellsfargo.com

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Building Better Communities

At Clark, giving back is a core value and an integral part of how we do business. Through dollar and deed, we aim to make improvements that benefit the communities in which we live and work for years to come.



Clark Construction Builds Better Communities

Clark Construction's role in the community goes beyond the projects it delivers. Through dollar and deed, Clark team members are passionate about giving back to the communities in which they live and work.

Clark employees volunteer over 8,000 hours each year to support causes that are personally meaningful to them. In addition to participating in volunteer events year-round, Clark launched its annual Week of Service in honor of Martin Luther King, Jr. Day in 2019. During this week, Clark encourages an increased focus on getting out of the office and into local communities. Teams across the country identify unique community needs and take action to demonstrate the company's commitment to being a trusted community partner. In the past, Week of Service efforts have included sorting and organizing donations, cleaning and mulching parks, serving meals to the hungry and homeless, partnering with mentorship services to tutor children, and much more. Clark's fifth annual Week of Service will take place January 16-23, 2023.



Clark Division President Carlos Gonzalez (second from left) poses with the benefactors of the 2022 Clark CARES Golf Tournament

In Southern California, Clark has developed long-term relationships with respected organizations such as the ACE Mentor Program, Taller San Jose Hope Builders, Thomas House, Habitat for Humanity, and Children's Health of Orange County. In 2005, Clark launched the Clark CARES Golf Tournament to bring together industry partners and raise funds to benefit deserving organizations. To date, the event has raised more than \$4 million.

Where Land Meets Sea and Luxury Meets Sustainability.

Every guest experience is an equal opportunity to lead the way in sustainable travel. From on-site sourcing of ingredients in Harvest Garden to the elimination of all single-use plastic and education opportunities for guests to learn about our local wildlife and history, we work to create a balance of luxury and sustainability. We value the nature, community, and culture of our local area, and so we act to protect & preserve as we continue our legacy at The Ranch at Laguna Beach.



ENTERPRISE BANK & TRUST IS PROUD TO BE RECOGNIZED AS A COMPANY THAT CARES

Our role in the community goes far beyond banking transactions. Whether we're investing in a business networking event, supporting charitable organizations or finding ways to be more intentional about diversity, equity and inclusion, Enterprise supports a wide variety of initiatives designed to improve the communities we serve.

Learn more at enterprisebank.com/impact





TACO 'BOUT KINDNESS

"We are honored to be serving the communities in which we operate and know a little kindness can go a long way. Whether serving as a location for people to enjoy a warm meal or provide larger support for groups that need assistance, we are committed to sharing kindness to our neighbors."

– Randy Sharpe, President & CEO



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SLATER BUILDERS INC.

Founded in 1993, Slater Builders currently serves all of Orange County, Los Angeles County, Riverside County, San Bernardino County, and San Diego County. As a full service commercial general contractor, we specialize in eight target markets including: Active Environments, Education, Non-Profit/ Faith-Based, Healthcare, Hospitality, Living Environments, Office/ Industrial, and Tenant Improvements.

At Slater Builders, we strive to exceed expectations on every project earning repeat business and maintaining our reputation as a relationship-based builder. Our long-term relationships are a result of our high-level of responsiveness, quality, and reliability that meet and exceed the needs of our customers.

Our company structure allows us to successfully run projects of any size and offer a custom approach to every project we execute. Our team's rich project experience provides access to qualified labor, understanding of subcontractor's business cycles, and decades of knowledge on best building practices. In addition to project construction, we also are experts in preconstruction.

As a relationship focused builder, our mission is to move into the future with the people, ideas, and technologies that will lead our clients and projects to continued success.

CONTACT US TODAY FOR MORE INFORMATION, OR TO GET STARTED ON A NEW PROJECT.
714-434-4887 | INFO@SLATERBUILDERS.COM



Estate of Audrey Steele Burnand to top list again in 2022 with \$106M donation for Hoag's Irvine campus expansion

Charitable Gifts Highlighted in February Edition

PHILANTHROPY: Over \$393M reported in 2021

Did you, your company or foundation give—or did your organization receive—a large cash or noncash gift in 2022?

The Business Journal wants to hear from you.

We're in the beginning stages of collecting data for the largest cash and noncash gifts of 2022 donated by companies, foundations and people to recipients in Orange County.

The list is scheduled to publish in the Feb. 13 edition of the Business Journal, an issue that will highlight a wealth of philanthropic efforts taking place in OC.

Cash gifts of \$1 million or more and other notable noncash gifts will be considered for the list and related coverage.

Last year in our annual listing, we published 88 entries in our ranking of 2021 gifts.

It was capped by the Audrey Steele Burnand \$57.8 million estate gift to University of California, Irvine to fund the creation of

a new campuswide center that will pursue research into the causes and treatment of depression and support the UCI-managed Steele/Burnand Anza-Borrego Desert Research Center.

Other generous donors included the Lennar Foundation, MacKenzie Scott and the Chao family.

A handful of recipients included on the list received multiple gifts of \$1 million and above.

Jan. 13 Deadline

If you or your organization qualifies for the upcoming listing, let us know and don't miss out.

The Business Journal has an online form to fill out for consideration.

Go to bit.ly/largestgifts2023 to nominate your gift for the list.

The deadline is Jan. 13.

For more information, contact Research Director Meghan Kliever by email at kliever@ocbj.com or Editorial Assistant Isabella Lieberman at features@ocbj.com. ■

TWO COMPANIES BUILT WITH THE SAME HEART

MAEHOUSE.ORG

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SLATER BUILDERS IS A PROUD SUPPORTER OF MAE HOUSE.

THE MAE HOUSE MISSION IS TO FOSTER A FULL AND ABUNDANT LIFE FOR ADULTS WITH DEVELOPMENTAL DISABILITIES WITHIN A SUPPORTIVE AND LOVING RESIDENTIAL COMMUNITY AND HOMES.



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girl scouts of orange county

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