

CORPORATE

— *Gifts & Giving* —



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Medieval Times
DINNER & TOURNAMENT



From left: Elizabeth An, Elizabeth Segerstrom and Soogie Kang

Homelessness Ends with SPIN

Dear Friends,

It is from my heart, and on behalf of my fellow executive committee members, that I ask you to join me in support of an organization I know well. Some of you may know that I have been living and breathing lately with my partner in crime, Elizabeth An, for an organization that I have been blessed to be a part of, SPIN or Serving People In Need. It's difficult for me to contact you unless I think about why I chose this small, tightly budgeted organization and why I am its advocate.

I have a friend whose family would most likely be broken and homeless if it were not for SPIN. They are now on their way to self-sufficiency. Their three children are safe and better.

At the core of SPIN lies one of my most important beliefs: Crisis is always accompanied by unparalleled opportunity for growth. Don and I have



experienced it. SPIN builds on human strength when it's most tested, helping Orange County families and individuals in need find permanent self-sufficiency and independence when they need it most with a whopping success rate of 90%.

Most of all, I want to thank you from my heart for your support. I sincerely believe that together, we have the power to restore a sense of self-reliance and inner strength to those in need by providing a helping hand and the resources necessary for them to succeed. It could be any one of us.

With love and hope,

Soogie Kang
Your friend and SPIN Advocate

For more information about SPIN, contact Kim at kimf@spinoc.org.



“Restoring Orange County’s families and individuals in crisis to housing and permanent self-sufficiency through SPIN’s long-term, proven case management and support services.”

BE A PART OF SPIN’S SUCCESS AND KEEP THE MOMENTUM GOING!

- At last recording, an independent study by OC Partnership found that SPIN’s housing programs “outperformed the County’s Ten Year Plan to End Homelessness”
- 91% of SPIN’s clients exit its program and remain self-sufficient in permanent housing
- In 2014 more than 11,000 volunteer hours were donated to SPIN
- 90 cents of every dollar goes directly to SPIN clients and programs

THANK YOU TO OUR 2015 ANNUAL DINNER SUPPORTERS

Elizabeth An & Gordon Clune
Vicki & Bill Booth
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JOIN OUR TEAM

● www.spinoc.org

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THE HOLIDAYS WILL BE HERE BEFORE YOU KNOW IT!



MAKE IT A MEDIEVAL HOLIDAY PARTY!

SPECIAL PACKAGES AVAILABLE FOR EVENING SHOWS!

\$57.79 ADULT* \$48.79 CHILD*

THE KING'S FEAST

- Admission to two-hour live tournament
- Four-course feast
- Announcement of your group during the show
- Upgrade to Royalty, which includes: group seating, cheering banner, commemorative program, behind-the-scenes DVD (one per party)
- One cocktail, beer, wine or soda in a souvenir cup
- Group photo
- Admission to Museum of Torture

\$51.39 ADULT* \$42.39 CHILD*

THE KNIGHT'S BANQUET

- Admission to two-hour live tournament
- Four-course feast
- Announcement of your group during the show
- Upgrade to Royalty, which includes: group seating, cheering banner, commemorative program, behind-the-scenes DVD (one per party)
- One cocktail, beer, wine or soda in a souvenir cup

\$45.99 ADULT* \$36.99 CHILD*

THE ROYAL FARE

- Admission to two-hour live tournament
- Four-course feast
- Announcement of your group during the show
- Upgrade to Royalty, which includes: group seating, cheering banner, commemorative program, behind-the-scenes DVD (one per party)

SPECIAL AFTERNOON SHOW!

Friday, December 11, 2015 - 12:30 pm – 2:30 pm
Group Rate \$31* Per Person. Call today for details!

RESERVE YOUR PARTY TODAY: 1-714-521-2342

*All prices and package items are one per person. DVD is one per party. Gratuities additional. Packages are subject to availability and group size. Minimum 15 people for any package. No promotions or other offers apply. Valid only at the California Castle.

7662 BEACH BOULEVARD, BUENA PARK, CA 90620

Medieval Times

DINNER & TOURNAMENT



A Cut Above the Rest – Partnering with Make-A-Wish to Drive Business Growth

Small Business Growth Alliance first partnered with Make-A-Wish® Orange County and the Inland Empire in 2007 as part of a strategic initiative to make community investment a key business goal across the company. **“SBGA’s operations impose a footprint in the community,” explained Nathan Jurczyk, VP of SBGA, “we knew we had to do something to make sure that we left the community stronger than we found it.”**

In just a few short years, **SBGA has seen a paradigm shift in its company culture.** Where many companies are lucky to reach 10% employee engagement in their charitable endeavors, SBGA regularly **enjoys more than 50% participation in its activities.** As a part of their philanthropic program, SBGA employees and external partners participate in the annual Walk for Wishes® event and voluntarily contribute to an ongoing cause-marketing program with Make-A-Wish.

As word of the incredible enthusiasm SBGA employees and partners have for the company’s community support spread, SBGA was soon attracting top talent for open positions and retaining existing staff longer, lowering costs and driving up customer satisfaction. **“We realized that our reputation in the industry was leading our job applicants to self-select for the qualities we most needed: passion, integrity and a customer focus,” enthused Jurczyk.**

SBGA has also done an enormous amount of good for the community. To

date, the company has **adopted the wishes of 61 local children** through its partnership with Make-A-Wish. Wishes that have the power to transform lives by bringing hope, strength and joy to families, volunteers, employees and wish children alike.

Why Make-A-Wish?

- ▶ **Established History** – Make-A-Wish® Orange County and the Inland Empire has been in operation since its inception in 1983 and has granted more than 5,300 local wishes.
- ▶ **Non-Divisive Mission** – Make-A-Wish serves a cause every employee can champion.
- ▶ **Narrative Driven** – Our wish stories are seriously compelling and because we serve so many local children, we’ve always got another one in the works.
- ▶ **Name Recognition** – Make-A-Wish ranks among the top 10% of national consumer brands.

Make-A-Wish offers a full range of cause marketing and employee engagement initiatives designed to help you help the community. By partnering with us, local companies can truly **do well by doing good!**

To get your company started, **contact us today at getinvolved@ocie.wish.org.**

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While there are plenty of entertainment venues in SoCal, Teatro Martini is a new, edgy, fun, interactive experience for grown-ups that merges upscale dining with spicy, but not too spicy, entertainment for couples and groups.

INFO@TEATROMARTINI.COM | 844.249.7865
7600 BEACH BLVD. BUENA PARK, CA 90620

Mention Code **OCBJ15** for Special Offer

TEATROMARTINI.COM

Because No One Should Have to Crawl

A mechanical engineer and inventor by trade and with a PhD from the Massachusetts Institute of Technology, Don Schoendorfer worked in the biomedical field and was responsible for more than 50 United States patents. Don realized the dilemma of disability in developing countries while vacationing in Morocco and with extensive research found that an estimated **100 million people** around the world today are in need of a wheelchair without the means to get one. Feeling called by God, Don walked away from a successful career to found the nonprofit organization **Free Wheelchair Mission**.

Don's goal was to create a basic design at an extremely low cost to meet the need for the highest number of people with disabilities, in the shortest amount of time possible. Rather than starting with custom-made components, Don put together a wheelchair using elements already in existence; parts currently being manufactured and produced in high volume—resulting in a durable, safe and inexpensive wheelchair—the GEN_1.

He began by building 100 of the GEN_1 wheelchairs in his garage. They were specifically designed for use in the rugged terrain of rural and under-resourced areas; it combined the durability of a resin lawn chair with the strength of a custom steel frame, all tucked in between a sturdy pair of mountain bike tires.

The next step was the GEN_2. It was designed with adjustability in mind, allowing for a more customized fit to address each individual recipient's personal needs. FWM recommends the GEN_2 for smaller recipients, those who require additional adjustment to the wheelchair and/or those who need to commute longer distances.

The organization just implemented the global rollout strategy for the latest design this past July; the GEN_3 wheelchair. This new design mirrors the customizability of the GEN_2, and has the added benefit of being collapsible to allow for



FWM Founder & President, Don Schoendorfer, and his wife Laurie on a recent distribution trip to China.

convenient transportability and home storage. They also began field testing another exciting new development; the Skin Protection Cushion (SPC). The SPC is designed for wheelchair recipients who are at risk of developing life threatening pressure sores.

FWM wheelchairs are manufactured in China for maximum economy, packed in bulk in 40-foot ocean-going containers and shipped directly to the ocean port of the designated receiving country for highest efficiency. A recent three-year academic investigation shows FWM wheelchairs to be safe and beneficial to users—not only providing mobility, but also improved health and quality of life. *Each FWM wheelchair costs just \$77.91 to manufacture and deliver to some of the most remote corners of the globe, and it's provided at absolutely no cost to the recipient.*

Free Wheelchair Mission continues its focus and commitment on becoming a leading provider of mobility in developing nations. Beyond placing recipients in a wheelchair, FWM is bringing transformation that opens doors to education, the

local church, employment opportunities and community. Thanks to generous supporters, nearly 900,000 people with disabilities have been blessed with the gift of mobility and FWM is on a **Mission to a Million**.

Every year, Free Wheelchair Mission runs an exciting promotion where the public can make donations that will be matched by an anonymous group of supporters. Some individuals wait all year long to get involved and give at this time. This year, FWM has set its goal at funding 13,000 wheelchairs before October 31, 2015 with their x2 Gift Challenge — any dollar given by October 31, will be MULTIPLIED “times two!” It is the only time of the year where friends of Free Wheelchair Mission can multiply their impact.

For more information on how to get involved or make a donation, visit www.freewheelchairmission.org.



WILL YOU HELP LIFT ME OFF THE GROUND?

THE GIFT OF MOBILITY provides unimaginable opportunities for people living with disabilities in the developing world. Without this gift, **OVER 100 MILLION** people continue to crawl on the ground or wait to be carried to meet their basic needs.

YOU CAN HELP!

The simple gift of a wheelchair can transform a life. The “TIMES TWO” gift challenge is the perfect opportunity to multiply your impact. Every dollar you give between now and October 31, 2015, will be multiplied **x2**. **This is your chance to change someone's life forever ... will you take the challenge?**







September 1 - October 31, 2015



HOW TO MULTIPLY YOUR GIFT

Mail: PO Box 52001, Department 921, Phoenix, AZ 85072-9615

Phone: 949.273.8470 | Online: freewheelchairmission.org/x2oc



Medieval Times

DINNER & TOURNAMENT

Medieval Times – a Knight to Remember!

Anyone can reserve a noisy restaurant corner or a drafty banquet room for this year's holiday party. Why not treat your employees like royalty? Take them to Medieval Times in Buena Park for a **knight** to remember!

Bravery, Chivalry and Romance!

Enter the doors of a medieval castle festively decorated for the holidays and step back in time to an age of bravery and chivalry. Enjoy a four-course "hands-on" feast as you watch a two-hour spectacle unfold before you. Thrill to live jousting, swordsmanship and falconry. Marvel as the mighty Spanish stallions perform feats of equine skill with power and grace. Cheer as your knight fights for honor, valor and glory!

America's #1 Dinner Attraction!

Everyone knows Medieval Times Dinner & Tournament is North America's #1 dinner attraction. It's been featured in many movies and TV shows. But Medieval Times is also Orange County's corporate event destination. That's why groups from all parts of Orange County return year after year to capture the enchantment of the holidays at Medieval Times.

Bring the Office to Our Castle this Holiday Season!

Whether you have 15 or 1,100 employees, Medieval Times has a special group rate tailored to fit your budget. Why not make your holiday reservations today?

The King's Feast

- ▶ Castle admission
- ▶ Four-course feast and two-hour tournament
- ▶ Group announcement during our show
- ▶ One cocktail, beer, wine or soda in a souvenir cup
- ▶ Group photo
- ▶ Admission to Museum of Torture
- ▶ Royalty upgrade**

\$57.79 for adults and \$48.79 for children*

The Knight's Banquet

- ▶ Castle admission

- ▶ Four-course feast and two-hour tournament
 - ▶ Group announcement during our show
 - ▶ One cocktail, beer, wine or soda in a souvenir cup
 - ▶ Royalty upgrade**
- \$51.39 for adults and \$42.39 for children*

The Royal Fare

- ▶ Castle admission
 - ▶ Four-course feast and two-hour tournament
 - ▶ Group announcement during our show
 - ▶ Royalty upgrade**
- \$45.99 for adults and \$36.99 for children*

RESERVE YOUR PARTY TODAY!

Medieval Times is located at 7662 Beach Blvd., Buena Park, CA 90620. For reservations, please call our group sales department at 714.521.2342 or via email at buenapark@medievaltimes.com.

*All prices and package items are one per person. Gratuities additional. Packages are subject to availability and group size. Minimum 15 people for any package. No promotions or other offers apply. Valid only at the California Castle.

**Royalty Upgrade (\$10/person value) includes group seating, cheering banner, commemorative program, behind-the-scenes DVD (one per party).

Special Afternoon Show!

Friday, December 11
12:30 pm – 2:30 pm
Group Rate: \$31 per person

Enjoy the full evening show at matinee prices. This special show for parties 10 or more includes our famous medieval tournament, four-course feast with two non-alcoholic beverages, tax and a cheering banner. Gratuity and upgrades are additional.





Canaletto is located in Newport Beach's Fashion Island.

Canaletto Ristorante Veneto, Newport Beach

Canaletto Ristorante Veneto, located in Newport Beach's renowned Fashion Island, offers guests the most authentic, complete Venetian dining experience in the country. Canaletto's sophisticated, welcoming Italian ambiance is highlighted by gracious and abundant hospitality, five-star service at every table and a diverse menu with choices for every taste.

Executive Chef Maurizio Mazzon has recreated the authentic foods from his Veneto, Italy homeland through signature dishes starting with classic Venetian breads served with extra-virgin olive oil and balsamic vinegar, fresh seafood, expertly prepared rotisserie and grilled meats, along with poultry and game specialties. *Salumi* cured meats, sliced using a Berkel gravity feed slicer to ensure the meat's flavor isn't changed through the slicing process (electric slicers can warm the meat during slicing) are available at an on-site Italian *Mercato* along with fresh oysters and shrimp, as well as seafood sourced for the restaurant's specialty dishes. Guests will enjoy the extensive menu of risottos prepared

to order Veneto-style, housemade and imported pastas, authentic thin-crust Italian pizzas from a wood-burning oven, Italian salads and soups, seasonal *antipasti*, and a wide variety of regional desserts made on-site.

Canaletto's namesake is the famous 17th century Venetian artist Giovanni Antonio Canal, known for his large scale cityscapes of Venice. Echoing the painter's style, Canaletto's architecture was inspired by the great restaurants of Venice. The multiple-room interior is designed to comfortably fill the third place in guests' lives, between home and work, a place for a celebratory meal or an after-work drink.

Canaletto's menu, combined with its distinctive wine list sourcing great labels from the same region of Italy, results in a truly authentic Veneto-inspired dining experience for guests at lunch or dinner. Canaletto's expert staff makes guests feel immediately welcome and eager for their return to Canaletto's Italian hospitality.

For reservations, please call 949.640.0900 or visit www.ilfornaio.com/canaletto.

THANK YOU FOR KEEPING OLIVE CREST KIDS SAFE AT HOME



For five consecutive seasons, Angels Baseball and Stremicks Heritage Organic Milk have teamed up with Olive Crest. This year, Pepsi and Ralphs joined the team to ensure at-risk children in our community are "Safe at Home."

For every run scored by the Los Angeles Angels of Anaheim, Stremicks Heritage Organic Milk and Pepsi each donated \$50 to support Olive Crest children. Ralphs provided programs' in-store signage.

This season over \$65,000 was raised to support abused, neglected, and at-risk children and their families.

Olive Crest thanks Angels Baseball, Stremicks Heritage Organic Milk, Pepsi, and Ralphs for their continued partnership and compassion. Since 2011, more than \$200,000 and significant awareness have been raised on behalf of our community's most vulnerable children, helping young victims of abuse receive safe, loving homes.

Join the team at www.olivecrest.org/angels



Angels, Angels Marks, and Los Angeles Angels of Anaheim are registered trademarks of Angels Baseball LP.



Olive Crest kids Kendall and Benny adopted by the Leong family being hugged by their cousin Diamonique.

STOP CHILD ABUSE		Bat: 2 Aybar AVG: .277 HITS: 106 HR: 2 RBI: 35 OBP: .315 SLG: .339 Pitch: 28 Kluber SPEED: BALLS: 21 STRIKES: 55 TOTAL: 76
www.olivecrest.org/angels CLE 3 0 0 0 0 0 3 3 0 A 0 0 0 2 2 6 0		B: 0 S: 0 O: 0

All season long, Angels fans are invited to join the team to help keep at-risk children Safe at Home.



Dennis Kuhl, Chairman, Angels Baseball; Sara Rasic, Sales Director Retail CA Region Pepsi; Dan Nolan, Senior Vice President, Sales & Marketing, Stremicks Heritage Foods; Donald Verleur, Chief Executive Officer, Olive Crest; Jim Woodside, Chairman of the Board, Olive Crest, with the Givens family, an Olive Crest adoptive family, during a Safe at Home check presentation on September 25.



Teatro Martini

While there are plenty of entertainment venues in SoCal for children and families, there are very few for just grown-ups. Teatro Martini is a new, edgy, fun, interactive experience for grown-ups that merges upscale dining with spicy, but not too spicy, entertainment for couples and groups. Acrobatics, world-class magic, and great singing and dancing were also added to the demanding Southern California entertainment marketplace. The food is grown-up gourmet, too, served in a cozy, dinner cabaret environment for just 200 people.



If you are going out on a date night or just looking for some grown-up fun that is out of the ordinary in Los Angeles and Orange County, then Teatro Martini is the perfect venue for you! This unique cabaret-style dinner will captivate you with fine dining and a variety show.

Teatro Martini features: An 18-and-up interactive cabaret and superb dining experience, signature drinks and a five-course dinner with group packages available and tickets starting at \$69.95. It is scheduled to run at 8 p.m. on Thursdays, Fridays, Sundays and 9 p.m. on Saturdays. Seating is limited. Call reservations at 844.249.7865.

Teatro Martini is located at 7600 Beach Blvd., Buena Park, CA 90620. For more information, visit www.TeatroMartini.com.



Donna B's Bakery

Since 1993, Donna B's Bakery has been shipping and delivering beautiful and tasty holiday cookie and brownie gifts to companies all across the USA on behalf of our wonderful corporate customers. Our freshly baked, individually wrapped cookies are the centerpiece of the beautiful containers we provide for each gift (sturdy boxes, elegant wickers and platters). Before we ship or deliver, we secure each gift with a festive hand-tied bow and ribbon. Cards, other products or enclosures supplied by our clients are gladly packed with our cookies. In any case, we always provide enclosure cards using words and greetings chosen by our customers.



Many of our cookie-loving clients also incorporate their logo into their gifts. Logos can be printed and displayed on the outside of many of our cookie containers, as well as printed in edible ink and displayed on our cookies over a layer of White Belgian Chocolate!

Besides our gifts, we make beautiful cakes for all occasions and dessert bars for your corporate and holiday parties!

Please contact us if you would like to receive our 2015 Gifting Guide or have any questions about our products or services. Allow us to gift for you YEAR-ROUND! For more information, call 949.367.0100, email Info@DonnaBsBakery.com or visit www.DonnaB.com.



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Call 1-800-LA FITNESS for additional clubs near you!

Photos depict a typical facility; some locations may vary. Certain amenities may be available for a fee. ©2015 Fitness International, LLC. All rights reserved.

Olive Crest's Cause-Related Marketing Is "Keeping Children Safe"

Because preventing child abuse is everyone's business

Olive Crest has successfully partnered with corporate leaders, sports teams and consumers to creatively fund programs for kids who have suffered from abuse and neglect. Olive Crest is seeking additional partners who can further promote awareness of these children's needs while raising critical funds.

Keeping Children Safe, Olive Crest's cause-related marketing program, helps companies align with a specific cause consumers care about, such as helping at-risk children. Through businesses' greater reach and resources, Olive Crest can also more effectively promote its mission. "Cause marketing is one way for businesses to integrate values and social issues into their brand identities," says Olive Crest Chief Executive Officer Donald Verleur. "While these efforts raise funds and awareness for a worthy cause, they also help companies build loyalty among consumers, enhance their credibility in the community, and set them apart from their competitors," he adds.

"Olive Crest's children and families have benefited significantly from fundraising efforts by organizations that support our mission," Verleur points out. "Plus, the business benefits by connecting with an institution recognized for transforming the lives of at-risk children for more than 40 years."

Olive Crest has attracted a number of partner organizations that give back through both retail and brand-driven programs. Some recent programs include: **Keeping Children Safe Check-out Mobiles – Bristol Farms, Food 4 Less, and Smart & Final** stores invited their shoppers to support Olive Crest with donations at checkout during selected shopping periods. In 2015, consumers combined to raise more than \$390,000 through \$1 and \$5 gifts that directly supported local programs.

Per-Unit Donations – Retail stores can donate a percentage of sales or offer an incentive to customers who make a donation to Olive Crest. For example, this



Smart & Final Check Presentation to Olive Crest



Robbins Brothers "Sparkle & Share" Dress Drive

year **Robbins Brothers**, The Engagement Ring Store, hosted its **3rd Annual "Sparkle & Share"** dress drive to collect formal attire for Olive Crest's teen girls headed to prom and other special occasions. Patrons could drop off dresses at any Robbins Brothers location in Southern California and be entered for a chance to win a beautiful diamond jewelry gift. More than 2,000 dresses have been contributed over the past three years.

Safe At Home – Angels Baseball and Stremicks Heritage Organic Milk have teamed with Olive Crest since 2011. This year, **Pepsi and Ralphs** joined the team. For every run scored by the Los Angeles Angels of Anaheim, Stremicks Heritage Organic Milk and Pepsi each donates \$50 to support Olive Crest children. Ralphs is providing in-store signage for the program. Since the program's inception, at least \$200,000 and significant awareness have been raised on behalf of young victims of abuse and neglect.

Olive Crest's corporate partners are able to give back to their community in ways that are customized and meaningful to their business goals. "Each year we look forward to this community dress drive with Olive Crest," said Carol Anne Stevenson, director of brand and customer experience for Robbins Brothers. "It's such an honor to enlist the help of our customers and employees to help these young ladies shine at such a significant time in their lives."

Stremicks Heritage Foods Vice President of Sales and Marketing Sam Stremick says, "We had two goals when we started the 'Safe at Home' campaign...to give back to kids in need in our community, and to create brand awareness for our products. We think we hit a home run."

Join with Olive Crest to help at-risk children in your community, while also building your brand. Contact Olive Crest at info@olivecrest.org or visit www.olivecrest.org.



CANALETTO

BY IL FORNAIO

FESTA REGIONALE



You're invited to join our monthly culinary expedition through the diverse regions of Italy. One of our Chefs, often a native of the featured region, will craft a menu spotlighting the authentic Italian food and wine that is typically found in that part of Italy. We call this celebration **Festa Regionale**.

UPCOMING 2015 REGIONS

May 4-24 • EMILIA-ROMAGNA

June 1-21 • CAMPANIA

July 6-26 • PUGLIA

August 3-23 • SICILIA

September 7-27 • VENETO

October 5-25 • LAZIO

November 2-22 • PIEMONTE

December 1-24 • BEST OF FESTA

To view each months menu or make a reservation, visit ilfornaio.com/canalettonb

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RESERVATIONS

949.640.0900 or ilfornaio.com/canalettonb or [facebook.com/canalettobyilfornaio](https://www.facebook.com/canalettobyilfornaio)

Do Good



Finn, 5
hepatoblastoma
I wish to be a cool kid

Do Well

Value	Impact	Reach
<p>80.9% Percent of funds used for wish granting in FY15.</p> <p>1983 A local organization with more than 30 years of experience.</p>	<p>5,300+ Wishes granted in Orange County and the Inland Empire since 1983.</p> <p>70% Percentage of wish kids who live to adulthood.</p>	<p>Top 10% Make-A-Wish Ranks Among the top 10% of national consumer brands.</p> <p>62 Chapters in the United States and 38 international affiliates.</p>

Get your company involved today. getinvolved@wishocie.org



Orange County and the Inland Empire