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THIS YEAR'S PROFILES START ON PAGE 3

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OC 50: INDEX



A-D

Afable, Richard.....4
 Arbuckle, Barry4
 Argyros, George.....4
 Baden, Colin.....4
 Bailey, Kevin.....4
 Boras, Scott4
 Bren, Donald4
 Carpenter, Ed5
 Colglazier, Michael5
 Costa, Mark.....6
 Cripe, Kimberly Chavalas6
 Daniels, Sandy Segerstrom.....14
 Domier, Tanya6
 Doti, Jim6

E-L

El-Erian, Mohamed6
 Fuller, Ed6
 Garcia, Mildred.....7
 Gillman, Howard7
 Reynoso, Miguel Gonzalez8
 Gross, Bill8
 Hodge, Doug8
 Haddad, Emile.....8
 Jabara, Gary.....8
 Jannard, Jim9
 Kiani, Joe9
 Link, Bill.....9
 Lopez, Alejandro "Al"10
 Lyon, William10
 Lyon, Bill H.....10

M-O

Martin, Lauralee E.10
 McGregor, Scott.....10
 Merage, Paul.....10
 Milligan, Steve11
 Moiso, Tony11
 Monie, Alain11
 Moreno, Arturo "Arte"12
 Morhaime, Michael12
 Morris, Jim12
 Mussallem, Mike.....12
 Olenicoff, Igor12
 Olson, Bob12

P-Y

Peterson, Jim.....13
 Pyott, David13
 Sadeghi, Shaheen13
 Samueli, Henry13
 Segerstrom, Anton.....14
 Simon, Ronald14
 Smith, Vinny14
 Sun, David14
 Tu, John14
 Ueberroth, Peter.....14
 Wang, William.....15
 Young, Dan15



Namely Notables

Page 15

A-D

Alvarado, Ben
 Atkins, Craig
 Bauer, Doug
 Benson, Mark
 Braithwaite, Robert
 Bren, Peter
 Burress, Jay
 Busch, Tim
 Desai, H.K.

G-N

Gilmore, Dennis
 Gordon, Stephen
 Halford, William
 Harrah, Mike
 Houillon, Pascal
 Hurley, Robert "Bob"
 Hyden, Cory
 Jaffe, Johnathan
 Jones Jr., Fletcher "Ted"
 Lam, Wing

Mackn, Colm
 Matros, Richard
 McKnight, Robert "Bob"
 Nallathambi, Anand
 Nataupsky, Steven

S-W

Otero-Smart, Ingrid
 Owens, Tim
 Schoenfeld, Gary
 Schreiber Jr., Charles
 Selva, Roberto F.
 Senizergues, Pierre-André
 Shaked, Hezy
 Shea Jr., Peter O
 Simons, Mark
 Snyder, Lynsi
 Staff, Allen5
 Stowell, Scott
 Webb, H. Lawrence "Larry"
 Wetterau, Mark
 Wilson, David



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Orange County



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Chair Excellence Award



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Chair Excellence Award



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Chair Excellence Award

Orange County



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Chair Excellence Award



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Mark Murphy
Chair Excellence Award

Inland Empire



Lisa Rios
Chair Excellence Award
Master Chair Award

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RICHARD F. AFABLE

Chief Executive, President
St. Joseph Hoag Health, Irvine
Born in Chicago
Age: 61
Lives in Corona del Mar

WHY: Leader of integrated healthcare network created in 2012 by **St. Joseph Health System** and **Hoag Memorial Hospital Presbyterian**. Network designed to solve what Afable characterizes as “pressing problems” of healthcare access, cost and quality.

HOW: Had been Hoag’s chief executive since 2005, when he succeeded longtime leader **Michael Stephens**. Hoag added the **Sue and Bill Gross Women’s Pavilion** and converted the former **Irvine Regional Hospital** into **Hoag Hospital Irvine** under Afable’s leadership. Vice president and chief medical officer at **Catholic Healthcare East** prior to Hoag. Also had a private geriatrics and internal medicine practice for 10 years; left it for academia, teaching at **Wake Forest University** and **Northwestern University**.

RECENT: **St. Joseph Hoag Health** replaced short-lived **Covenant** moniker as name of network last May. Afable said change came after network executives “heard from people that the identity of Hoag and St. Joseph Health was so important to them that they suggested we should maintain that.” Introduced new accountable care organization working with **Children’s Hospital of Orange County**, which is led by fellow OC 50er **Kimberly Chavalas Cripe**.

PERSONAL: Undergraduate degree from **Loyola University Chicago**. Master’s of public health, **University of Illinois School of Public Health**. Medical degree from **Loyola University Chicago’s Stritch School of Medicine**. Wife, **Sally**. Three grown children, one grandchild. Likes running, golfing and playing guitar.

—Vita Reed

**BARRY ARBUCKLE**

President, Chief Executive
MemorialCare Health System,
Fountain Valley
Born in Kansas City, Mo.
Age: 53
Lives in Laguna Hills (Nellie Gail Ranch)

WHY: Head of Fountain Valley-based health system with six hospitals in Orange County and Long Beach that has a track record of aggressively approaching the shifting business landscape thanks to federal healthcare reform.

HOW: Joined MemorialCare in 1989 and served as an executive in each of its properties, including chief executive of **Saddleback Memorial Medical Center** and **Orange Coast Memorial Medical Center**. Became system’s chief executive in 2002. MemorialCare has some 15,000 employees.

RECENT: In battle with some San Clemente doctors and residents over MemorialCare’s plan to convert Saddle-



back’s San Clemente campus, which is lightly used, into an ambulatory campus. Announced in March that system would continue a feasibility study on replacing the hospital to see whether it is possible to maintain an emergency department—a key flash point in the dispute—as part of the transformation. Strong system debt ratings recently reaffirmed by **Fitch Ratings**, which praised MemorialCare’s business initiatives.

PERSONAL: Bachelor’s degree, **Southwest Missouri State University**. Master’s degree, **Arizona State University**. Ph.D., **University of North Carolina**. Serves on many boards, including **March of Dimes-California, Integrated Healthcare Association**. Wife, **Gina**; four children. Serves on the faculty of **California State University-Long Beach Graduate School of Nursing**; has served as adjunct faculty member at CSU LB’s departments of psychology and sociology.

—Vita Reed

GEORGE L. ARGYROS

Chairman, Chief Executive
Arnel & Affiliates, Costa Mesa
Founding Partner
Westar Capital LLC, Costa Mesa
Born in Detroit
Age: 78
Lives in Newport Beach (Harbor Island)

WHY: OC real estate magnate, investor, patron of the arts, force in local, national politics.

HOW: Started selling land to oil companies for service stations in 1962. Bid on state land as freeways were built in OC. Went on to buy land for restaurants, stores.

Founded **Arnel & Affiliates** in 1968. Costa Mesa-based company owns, manages 5,200 apartments in OC, more than 2 million square feet of commercial space. Formed venture firm **Westar Capital** in 1987. Has estimated worth of nearly \$2 billion.

RECENT: Has taken step back in day-to-day management of family holdings. Wife, **Julia**, assuming more responsibilities, including the running of **Arnel**. Last year, sold about \$650 million in stock of **DST Systems Inc.**, Kansas City-based financial software company where he was largest shareholder, cutting stake in company to less than 4%. Family continues to be active in philanthropy; recent gifts include \$1 million to **Laura’s House**, Ladera Ranch-based nonprofit that helps victims of domestic violence. Other major beneficiaries include **Chapman University, CHOC, Hoag Memorial Hospital Presbyterian, Sage Hill School, Alzheimer’s Association**.

PERSONAL: Former owner of **Seattle Mariners**, onetime co-owner of **Air-Cal** with fellow OC 50er **William Lyon**, sold business in 1981 to **American Airlines**. Second-generation Greek-American. First job was mowing lawns. 1993 winner of **Horatio Alger Award**; association’s treasurer, chairman emeritus. On numerous local, national boards. Active in politics, said to be backing presidential bid of **Jeb Bush**. Served as U.S. ambassador to Spain under President **George W. Bush** from 2001 to 2004. Three children, seven grandchildren, married more than 50 years.

—Mark Mueller

**COLIN BADEN**

Chief Executive
Oakley Inc., Foothill Ranch
Born in Concord, Mass.
Age: 53
Lives in Irvine

WHY: Oversees eyewear and apparel maker with more than \$1 billion in annual sales and local workforce of more than 2,300. Oakley brand major contributor to Italy-based parent **Luxottica Group SPA**’s portfolio, which also includes **Ray-Ban**, various licenses with fashion labels, and the **Sunglass Hut** and **LensCrafters** chains. The parent company expects 8% to 10% pace of growth from the Foothill Ranch-based brand this year.

HOW: Former architect got start working on design of Oakley founder and fellow OC 50er **Jim Jannard**’s home in Washington state. Brought on as an Oakley consultant in 1993. Hired as Oakley design director three years later, named president in 1999 and chief executive in 2009.

RECENT: Oakley continues to push on wearable technology, has announced it is working with **Intel** on eyewear product that’s designed to enhance athletic performance and expected to be available later this year. Company tapped **Eleven** in San Francisco as its lead creative agency last year.

PERSONAL: Undergrad degree from **University of Washington**. Graduate degree from **University of Arizona**. Founder, board president of **Infinite Hero Foundation**. Wife, **Laura**; two sons.



—Mediha DiMartino

KEVIN BAILEY

President
VF Corp. Action Sports Coalition
and Vans Inc.
Age: 54
Born: New Jersey
Lives in Laguna Beach

WHY: Runs Cypress-based skate shoe and apparel company, a music- and art-infused brand in **VF Corp.**’s portfolio of outdoor apparel labels that includes **North Face, Timberland, Kipling, Jansport, Reef, and Eastpak**, among others. Vans surpassed the \$2 billion mark in sales last year for the first time, now second biggest brand for Greensboro, N.C.-based VF in terms of revenue, trailing only North Face.

HOW: Bailey “grew up in retail.” Director of retail operations at **Nike Inc.** and **Golfsmith** before going to Vans as vice president of retail from 2002 to 2007. Left for EVP slot at **Lucky Brand** in Los Angeles, a division of **Liz Claiborne** at the time, overseeing global sales and operations. Rejoined Vans in 2009 as president of the company, leading it through 22 consecutive quarters of double-digit growth.

RECENT: Has taken on additional duties as “coalition” president of action sports for Americas region, overseeing **Reef** and **Eagle Creek** brands. Bailey and VF forecast Vans’ sales will rise to \$2.9 billion by 2017, driven by global push and expansion be-



yond its skate shoe roots into a broader youth culture brand.

PERSONAL: Says he connected with brand through music and art instead of skateboarding as youth on East Coast. Attended art school briefly at the **University of Vermont**. Three adult children, Chesapeake Bay Retriever.

—Mediha DiMartino

SCOTT D. BORAS

Owner, President
Boras Corp., Newport Beach
Born in Sacramento
Age: 62
Lives in Newport Coast

WHY: Baseball’s most powerful agent, represents some 160 clients, many of them game’s biggest stars, highest-paid players: **Angels ace Jered Weaver, Washington Nationals’ youngsters Bryce Harper and Stephen Strasburg, Hyun Jin Ryu of the Dodgers, and Milwaukee Brewers’ Carlos Gomez**.

HOW: Knee surgeries spelled end to professional baseball career after stint in minor leagues. Got law degree, practiced medical litigation in Chicago until former teammate, **Bill Caudill**, asked him for representation on contract talks in 1984. Landed \$7.5 million deal, now has 40 people in local office following player stats. Said to track every pitch in baseball. Has 25 scouts in global operation, covering the U.S. and seven other countries.

RECENT: Represented five first-round selections in 2014 draft, including **Chicago White Sox** pitcher **Carlos Rodon** and **Seattle Mariners** outfielder **Alex Jackson**. Negotiated \$210 million contract with the **Washington Nationals** for **Max Scherzer**, largest free-agent pitcher deal in MLB history. Notched 20th salary arbitration victory with corner infielder **Pedro Alvarez** of the **Pittsburgh Pirates**. Hot clients include baseball’s top prospect **Kris Bryant** of **Chicago Cubs**; **Washington Nationals’ Anthony Rendon**; and **Matt Harvey** of **New York Mets**.

PERSONAL: **Boras Foundation** held third annual **Boras Baseball Classic of California**, attracting 32 top teams from throughout the state for a tourney format. Charity provides scholarships to baseball camps for 13- to 15-year-olds. Family charitable trust works to attract top-level people to teaching. Wife active in charitable causes for Catholic church, **JSerra Catholic High School** in San Juan Capistrano, **Sage Hill High School** in Newport Coast. Grew up on 800-acre farm in Elk Grove near Sacramento. Baseball scholarship to **University of Pacific** in Stockton. Played in minors for Cardinals, Cubs. Ph.D. in pharmacology and law degree from **University of Pacific**. Grown daughter, two sons.

—Chris Casacchia

DONALD BREN

Owner, Chairman
Irvine Company, Newport Beach
Born in Los Angeles
Age: 83
Lives in Newport Beach

WHY: County’s dominant landowner, landlord, with portfolio estimated at 105 million total square feet, including almost 500 office buildings, more than 40 retail



centers, 130 apartment communities with nearly 50,000 units, three golf clubs, five marinas, and three resorts. Irvine Ranch among country's most successful and most copied master-planned communities. Sole shareholder of company.



Wealthiest U.S. real estate developer. Business Journal estimated fortune at \$15 billion in 2014, estimate likely up again this year.

HOW: Founded homebuilder **California Pacific Homes** in 1958. In 1963, started **Mission Viejo Co.** with **O'Neill-Moiso** family and others; later sold stake to partners. Part of 1977 group that bought **Irvine Company**. Bought out most partners for \$518 million in 1983. In 1991, paid \$256 million court award to heiresses **Joan Irvine Smith** and her mother, **Athalie Clarke**, for their shares. Became 100% shareholder in 1996.

RECENT: Expansion of office portfolio out of state over past year. Added third skyscraper in Chicago last year with \$850 million buy of 300 N. LaSalle St. tower, most expensive office sale ever in city. Also this year, confirmed ownership of 200 Park Ave., a 58-story tower in Manhattan that's one of the city's most valuable properties, appraised at nearly \$3 billion. Development push continues in various California markets, with new office projects under way in Irvine, Silicon Valley and La Jolla. 200 Spectrum tower in Irvine will be city's tallest building; plans for another tower down the street in planning process. Continues apartment development push in core California markets. Home sales on Irvine Ranch remain most active market in the state.

PERSONAL: Bloomberg BusinessWeek puts lifetime giving at \$1.3 billion, with **UCI**, **UC Santa Barbara**, **Caltech**, **Chapman University**, local school districts, and Santa Ana-based nonprofit after school program specialist **Think Together** on recipient list. Awarded President's medal from **University of California**, another from **UCI**. Has endowed more UC distinguished faculty chairs than any other individual. Former Marine officer has academic chairs at **Marine Corps University** in Quantico, Va. Contributed more than 50,000 acres—more than half of 93,000-acre Irvine Ranch—as parks and open space. Involvement with boards of **UCI Foundation**, **Los Angeles County Museum of Art**, **OC Museum of Art**, **Caltech**, among others. Accomplished skier, has ranch in Sun Valley, Idaho. Married to entertainment lawyer **Brigitte Bren**. Splits time between Newport Beach and Los Angeles.

—Mark Mueller

ED CARPENTER

Founder, Chairman, Chief Executive
Carpenter & Co., Irvine
Managing Member
Carpenter Community BancFund, Irvine
Born in Salix, Iowa
Age: 67
Lives in Newport Beach

WHY: Longtime bank adviser and builder. Heads private equity fund that's also a bank holding company. Fund has controlling stakes in five community banks in California, including two in OC.

HOW: Got bachelor's degree in business administration from **Loyola Marymount**. Earned MBA at **Cal State Long Beach**. Started banking career at **Security Pacific National Bank**, with specialty in strategic planning. Started **Carpenter & Co.** in 1974.

Has since led firm as consultant in 1,200-plus bank projects. Managed assets for **Resolution Trust Corp.** during savings-and-loan crisis in 1990s. Started **Carpenter Community BancFund** in 2008 with aim to help strengthen community banks.



RECENT: Combined assets of portfolio banks reached \$5.8 billion by end of March. Costa Mesa-based **Pacific Mercantile Bancorp.** where Carpenter is chairman, is "doing better and better" as it continues to "de-emphasize real estate and move more to business banking," says CEO **Steven Buster**. Fed in November lifted enforcement action on Pac Merc following bank's steps to boost capital ratios, among other improvements. Carpenter's **Plaza Bank** in Irvine acquired **Bank of Manhattan**, another Carpenter bank. Buy will double

Plaza's size to more than \$1 billion. Carpenter's **Bridge Capital Holdings** agreed to be acquired by **Western Alliance Bancorp** for about \$425 million.

PERSONAL: Director of first-responder relief agency **International Medical Corps**. Member of **World Presidents' Organization**. Trustee of **Loyola Marymount** and part of **LMU Alumni Entrepreneurship Wall of Honor**. Has served as chair of California Financial Task Force to Review and Revise Bank Regulation. Also was member of review committees for **Office of the Comptroller of the Currency** in Washington, D.C. Grew up on corn farm, moved to California as teenager.

—Jane Yu

MICHAEL COLGLAZIER

President
Disneyland Resort
Born in Indiana
Age: 48
Lives in Newport Beach

WHY: Orange County's primary tourism destination and driver, largest employer, with 28,000 spread over **Disneyland Park**, **Disney California Adventure**, four hotels and **Downtown Disney** shopping, dining and entertainment district.



HOW: Began nearly three-decade Disney career as corporate analyst before earning executive slots, including vice president of operations strategy and technology for **Walt Disney World Resort** in Florida and vice president of **Animal Kingdom Park** in Florida.

RECENT: Prepping for 60th anniversary this summer, with planned new elements throughout the properties, including a new nighttime parade and fireworks show. Resort has also recently begun to re-

► Continued on page 6



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OC 50

► from page 5

cast its iconic band, recruit new puppeteers, renovate **Matterhorn Bobsleds** and **Peter Pan's Flight**, both set to reopen in May; permits filed by a contractor indicate spruced-up attraction at Disney California Adventure, Luigi's Flying Tires, to be renamed Luigi's Festival of the Dance.

PERSONAL: Undergrad in industrial engineering from **Stanford University**, master's from **Harvard Graduate School of Business Administration**. Part of **ACT Anaheim** program with **Angels Baseball** and **Anaheim Ducks**; organization helps at-risk youth in the city; board member for **CHOC**; executive committee and commissioner, **California Travel and Tourism Commission**; member, CEO Roundtable at UCI. Big on golf, college basketball and mountain biking. Wife, **DeAnna**; two sons.

—Paul Hughes

MARK COSTA

Executive Director, Orange County service area

Kaiser Permanente, Anaheim

Born in Patterson

Age: 58

Lives in Rancho Palos Verdes

WHY: New local leader of Oakland-based, nonprofit health enterprise, including hospitals in Anaheim and Irvine, medical offices around the county, and more than 500,000 health plan members county-wide.

HOW: Succeeded longtime Kaiser head **Julie Miller-Phipps**, who moved to Atlanta for job as president of **Kaiser Foundation Health Plan of Georgia**. With Kaiser for nine years, most recently as executive director of **Kaiser Permanente Los Angeles Medical Center**. Started out as executive director of capital projects oversight. Previously with **Providence Health System**, **Little Company of Mary**, **Torrance Memorial** and **California Hospital Medical Center**.

RECENT: Facing competitive environment in stride as health reform continues to unfold and competitors form accountable care organizations, other partnerships to provide care. Dealt with strike in January by the **National Union of Healthcare Workers**, which represents Kaiser's psychologists, social workers and therapists. Launching ovarian cancer research project with Austin, Texas-based **Vermillion Inc.**

PERSONAL: Bachelor's and master's degrees, **UCLA**. Former board member of **Hospital Association of Southern California** and **California Hospital Association**. Past chairman and former commissioner, **Los Angeles County Emergency Medical System Commission**. Wife, **Kathy**, four children and two grandchildren. Enjoys hiking, road biking and gardening.

—Vita Reed

KIMBERLY CHAVALAS CRIPE

Chief Executive

Children's Hospital of Orange County, Orange

Born in Spokane, Wash.

Age: 60

Lives in San Juan Capistrano

WHY: Leads only dedicated pediatric hospital in the county. Tenure as chief executive has seen **CHOC** gain national recognition, expand facilities, staff, collaborative efforts with fellow healthcare providers.

HOW: With **CHOC** since 1991; assumed current position in 1997. Serves as head of hospital with 333 licensed beds, including 54-bed satellite facility in **Mission Hospital** and more than 3,000 workers overall. Led financial turnaround in early 2000s that allowed **CHOC** to regain control of hospital, which had been temporarily managed by **St. Joseph Health**, then next door in Orange, now in Irvine. Stint with **Humana Inc.**'s hospital unit, **Columbia/HCA**, earlier in career.

RECENT: **CHOC** paid \$5 million for ownership stake in the La Palma-based **Innovation Institute** late last month, joining **St. Joseph Health** and **Mariottsville, Md.-based Bon Secours Health System**. Says that the **Innovation Institute**, which includes a business incubator, is "a place where our [doctors] and employees can go to vet their ideas and bring them to life." Also started an accountable care organization with **St. Joseph Hoag Health**, headed by fellow OC 50er **Dr. Richard Afable**.

PERSONAL: Bachelor's degree from **University of South Florida**. Master's degree, **Golden Gate University**. Commissioner, **Children and Families Commission of Orange County**. Previously board chair for the **California Children's Hospital Association**, helping to win passage of the **Children's Hospital Bond Act** in 2004 and a similar measure in 2008. Trustee of national **Children's Hospital Association**. Past honors from **Child Abuse Prevention Center**, the **March of Dimes** and **Forum for Corporate Directors**. Husband, three sons. Enjoys horseback riding, hiking, walking, gardening.

—Vita Reed

TANYA DOMIER

Chief Executive

Advantage Sales & Marketing LLC, Irvine

Age: 49

WHY: **Advantage** specializes in sales and marketing of consumer goods manufacturers and retailers, including major chains, such as **Wal-Mart Stores Inc.** and **Kroger Co.** **Domier** retained top job after leading company through a \$4.2 billion sale to private equity firms

Leonard Green & Partners LP and **CVC Capital Partners** last year. **Moody's Investors Service** estimated **Advantage's** fiscal 2014 revenue at \$1.85 billion at the time.

HOW: **Domier** began her career with **Orrville, Ohio-based J.M. Smucker Co.** as sales representative, moved up to role of district sales manager covering territory from **San Diego** to **Santa Barbara**. **Advantage** had 50 employees and \$5 million in revenue when she joined as director of natural and specialty foods in 1990. She has since held a variety of executive-level positions in sales, marketing and operations, taking on the role of chief executive on Jan. 1, 2013, when company founder



Sonny King became executive chairman.

RECENT: Has continued path to growth through acquisitions with deals over past year, putting **Sunflower Group** in **Lenexa, Kan.**, and **Seattle-based 206inc** in fold on undisclosed terms. Strategy includes organic component, with recent push for new market share overseas alongside domestic emphasis on in-house **Hispanic Retail Selling Team**, a group of sales pros who serve as ambassadors for general-market manufacturers looking to secure shelf space at **Latino grocery stores** in **Southern California, Arizona, Texas, New York, and as of earlier this year, Miami**. **Shelby Report**, a major trade publication for the food and grocery industry, named her 2015 **Woman Executive of the Year**.

PERSONAL: Graduated **California State University-Chico** as political science major. Husband, **Dan**; three teenage sons. Member of the **Network of Executive Women**, avid reader.

—Mediha DiMartino

JAMES L. DOTI

President, Professor of Economics

Chapman University, Orange

Born in Chicago

Age: 68

Lives in Villa Park

WHY: President of **OC's** largest private university for 24 years; beyond prolific on ties to heavy hitters in business community, fundraising.

HOW: Studied economics at **University of Illinois-Chicago**; earned master's and doctorate degrees in economics from the **University of Chicago**. Joined **Chapman** faculty in 1974,

founded **A. Gary Anderson Center for Economic Research** in 1978. Appointed dean of **Argyros School of Business and Economics** in 1985. Became president in 1991. Has held **Chapman's Donald Bren Distinguished Chair** in business and economics since 1999. Continues econometrics- and education-oriented research while serving as president.

RECENT: Opened 7.5-acre **Rinker Campus** for health sciences in **Spectrum** area. Also opened digital media arts center for **Dodge College of Film** animation, special effects and game design work, in a renovated **Old Towne Orange** building. Received gift of \$7 million worth of **California Scene** paintings from collectors **Jan and Mark Hilbert** and \$3 million to open new museum this fall to house the works. Science majors quadrupled at **Schmid College** (science and technology), with an emphasis on quantum physics and computational science (big data); \$130 million **Schmid** fundraising campaign ongoing. **Musco Center**, a \$78 million, 1,100-seat concert and performance hall, on schedule for **March 2016** debut, with **Placido Domingo** for opening night.

PERSONAL: Ran **Boston Marathon** for ninth time, this year's with son, **Adam**. Experienced mountain climber plans to attempt **Carstensz Pyramid**, **New Guinea**, in **September**. Raises four female **Rhode Island Reds**, one named "Paula" in honor of **Chapman** supporter **Paul Musco**, who is from **Rhode Island**. Has made appearances as fictional CFO named "Chapman" on **CBS** soap produced by **Chapman**

U. alum **Casey Kasprzyk**. Wife, **Lynne**, economics professor at **Chapman**; daughter, **Cara**. New hobby: wood-bowl turning; working on one made of tamarind wood—"I don't know about my bowl-turning skills, but the wood is absolutely gorgeous."

—Paul Hughes

MOHAMED EL-ERIAN

Chief Economic Adviser to

Management Board

Allianz Group, Munich, Germany

Born in New York

Age: 56

Lives in Laguna Beach

WHY: Top adviser to one of world's largest financial services groups, contributor to global financial press. Took new title, retained influence with **Allianz**

after departure from **Pacific Investment Management Co.** in **Newport Beach**, subsidiary where his resignation as chief executive and co-chief investment officer

came as surprise to most observers last year. **Pimco** went through months of turmoil in wake of his departure, with fellow **OC 50ers Bill Gross** eventually leaving and **Doug Hodge** working to right ship.

HOW: Bachelor's and master's degrees in economics from **University of Cambridge**. Doctorate in economics from **Oxford University**. Held various roles in **International Monetary Fund** from 1983 to 1997. Brief stint at **Salomons Smith Barney** in **London** before joining **Pimco** in 1999 as senior member of portfolio management. Left in 2006 to run **Harvard Management Co.**, which oversees school's endowment. Returned to **Pimco** in 2007 and served as CEO and co-CIO along with **Gross**.

RECENT: Has been writing as columnist for **Bloomberg LP** and as contributing editor for **Financial Times**. Invested in and joined board of directors of **Payoff**, **Costa Mesa**-based startup that aims to help consumers refinance and pay off credit card debt. Continues serving as chair of **President Barack Obama's** **Global Development Council**.

PERSONAL: Cited relationship with 11-year-old daughter as key reason behind his departure from **Pimco**. Rumored as potential prime minister candidate in **Egypt** in past, current talk suggests possibility of cabinet post if **Dems** win **White House** in 2016. Has been speaking out about income inequality, including at event last month at **Soka Performing Arts Center** in **Aliso Viejo**. Serves on board of **National Bureau of Economic Research**, **Carnegie Endowment for International Peace**. Author of "When Markets Collide," **NYT** and **WSJ** bestseller. Working on new book about central banks.

—Jane Yu

EDWIN "ED" FULLER

President, Chief Executive, Orange

County Visitors Association

President, Laguna Strategic Advisors

Born in Richmond, Va.

Age: 70

Lives in Laguna Hills

WHY: Hotel executive-turned-tourism guru has raised **OCVA** profile, helped



unify county's broad spectrum of destination marketing organizations. Credited with putting OC on the map with China tourism.

HOW: Forty-year Marriott veteran started as a security guard at Twin Bridges property in Washington, D.C. Hotel slots included chief marketing officer, twice general manager, twice U.S. regional vice president, culminating in **Marriott International** managing director in 1991; retired 2012 and started **Laguna Strategic Advisors**; state travel and tourism commissioner; appointed head of OCVA in July 2013.

RECENT: Expanded sales and public relations efforts at offices in, and with missions to, China, Mexico, Dubai, with last one overseeing tourism from Saudi Arabia, Kuwait, Bahrain, Qatar, United Arab Emirates, Oman. "Our teams on the ground have opened doors for us." OC travel efforts from China include new one with Ctrip, "the TripAdvisor of China." Began free training for local businesses on culture, communication with Chinese travelers. Industry trade show efforts include **International Pow-Wow** in Orlando in May. OCVA website VisitTheOC.com now reaches 14 countries; its **WeChat** page (Chinese version of Facebook) in China has about 20,000 followers.

PERSONAL: Wife, **Michela**. Bachelor's in business administration from **Boston University School of Management**. Advanced management studies, **Harvard Business School**. Blogger for **Forbes**; business book, "You Can't Lead With Your Feet on the Desk," being published in Chinese. Overseer, former trustee, international advisory board, chairman of dean's advisory board School of Hospitality at B.U. Former Dean's Advisory board chair of **Paul Merage School of Business**, member of **UCI Executive Roundtable**; trustee, **University of California-Irvine**; director of **Cal State University-San Marcos Foundation**; dean's advisory board for **Collins College at Cal Poly Pomona**; board of directors, U.S. Travel; director of **FBI Academy Foundation**, board of directors for **Safe Kids, Mind Research Institute**; president of **Sigma Alpha Epsilon Foundation**. U.S. Army captain; awarded **Bronze Star, Army Commendation Medal** for service in Vietnam, Germany.

—Paul Hughes

MILDRED GARCÍA

President
California State University-Fullerton
Born in Brooklyn, N.Y.
Age: 63
Lives in Fullerton

WHY: Runs largest university in OC by enrollment (38,128, fall 2014), campus employs about 5,100. First Latina-American president in CSU system. Board member of **Congressional Hispanic Caucus Institute** (2015-2016); **Association of Public & Land Grant Universities**; **Orange County United Way**; and **American Association of State Colleges and Universities**, chairing that group's **Millennium Leadership Initia-**



Executive Steering Committee.

HOW: California State University-Dominguez Hills president from 2007 to 2012, president of **Berkeley College** in New York and New Jersey from 2001 to 2007. Previously vice provost for academic personnel, and associate vice provost for academic affairs at **Arizona State University**.

RECENT: Introduced first-ever CSUF motto, "Titans Reach Higher," as school hit No. 1 in California and No. 10 in U.S. for number of bachelor's degrees awarded to women; No. 1 in West for students graduating with least debt, and No. 10 in country for bachelor's degrees awarded to Latinos. Giving to school doubled from \$7.3 million in 2012-2013 to \$16 million in 2013-2014; endowment's up from \$34 million to \$50 million, same period; first grads in Southern California CSU Doctor of Nursing Practice Program Consortium; creation of School of Music, which offers two-year certificate; tapped **Marian Bergeson, Lynn Daucher, Lois Lundberg** for dinner celebrating OC political history; halfway to fall 2015 goal of 133 new tenure-track faculty

PERSONAL: Parents came to New York from Puerto Rico; was first in family to go to college, with associate degree from **New York City Community College**, business degrees from **Baruch College at City University of New York** and NYU, doctorate in education from **Columbia**. Loves to dance and read. Honors this year include **Distinguished Alumni Award** from **Columbia's Teachers College**, **Trailblazer Award** from **Leadership California**, and award from **Girl Scouts of Orange County**.

—Paul Hughes

HOWARD GILLMAN

Chancellor
University of California-Irvine
Born in Los Angeles
Age: 66
Lives in Irvine

WHY: Oversees 50-year-old research university with 30,736 students and 22,385 employees, including 2,908 full- and part-time faculty.

HOW: Appointed chancellor September 2014 after serving as interim chancellor since July 2014, and provost and executive vice chancellor since 2013. Took up residence in **Tierney University House** in University Hills. A dean (2007-2012) and professor of political science, history and law at the **University of Southern California** prior to joining UCI; helped raise \$500 million while at USC.

RECENT: On the job officially and full time for eight months; a top early effort: Institute for Innovation, launched spring 2014 when Gillman was provost. Spends about two-thirds of time on fundraising and relationship-building, one-third on campus for students and faculty. Just-recruited provost, **Enrique Lavernia**, set to start in July as campus No. 2; Dr. **Howard Federoff** on way as vice chancellor for health affairs, dean of med school; search continues for CEO for UCI Medical Center in Orange. Expect new hires to reflect Gillman's view that "Orange County respects institutions that are nimble and innovative."



PROTECTING YOUR DREAM HOUSE:

Using State of the Art Asset Protection



Jeffrey M. Verdon

Mike's lifelong dream of building his own house was about to come true.

After years of searching, Mike found the perfect tear-down on an amazing lot with views to die for. He

worked closely with an architect to design a show-stopping, LEED-certified house that would boast everything from a wine cellar to a sauna in the master bath. It even had the perfect reading spot for his favorite hammock.

What started out as a modest house with killer views was about to be transformed into a spa-style estate. The construction bids tripled. Luckily, his newly formed LLC qualified for a large construction loan. Mike had the personal assets to support the personal guarantee the lender required to get the loan. Although the project and cost had grown so significantly, Mike was happy, his bank was happy, and his wife and kids, who benefited from a dream house complete with game-room and infinity pool, were really happy.

Several years later, his house was almost done and Mike started paying down the construction loan. His longtime business attorney attended a seminar on Asset Protection Planning. Following the seminar, the attorney thought it prudent for Mike to contact his estate planning attorney to implement asset protection planning to protect against the "what if's" in life.

"Firewall planning", or asset protection planning, can protect a person's or business's assets from unforeseen lawsuits, legal entanglements or future creditors when good times turn into "not such good times." One only need be reminded of the Great Recession of 2008 and 2009 to recall how good times can turn on a dime. But such planning must be done before any legal claims arise. Mike's estate planning attorney advised transferring a sizable portion of his liquid assets into an asset protection trust for the benefit of his family.

Can he? Should he?

Because Mike gave a personal guarantee on the loan, any assets he transfers as part of his estate and asset protection plan could impair

the bank's ability to collect on the loan if the borrower/LLC defaults. If Mike failed to notify the bank of the asset transfers, and later the borrower defaulted, the bank would be right to claim that he intended to make a fraudulent transfer. Mike imagines having to tell his wife and kids that the safety net he set up for them is being repossessed by the bank! He doesn't want that.

While fraudulent transfer laws preclude "firewall planning" after the worst case scenario actually happens, in this case, that worst case scenario (Mike defaulting on the construction loan) hasn't happened. And it probably never will. But over 50 million lawsuits were filed in the U.S. in 2013, and Mike remembers his college professor once proclaimed, "Chance favors the prepared mind."

Mike and his attorney agree that his intent is not to deceive the bank but simply to protect his assets from the future creditors of his kids, such as divorcing spouses, bankruptcy, or civil liability. His attorney advises him if he doesn't inform the bank prior to implementing any new asset protection plan the bank could consider it a fraudulent transfer under the law. So Mike sent his bank his updated personal financial statement disclosing his new estate plan.

While this scenario brings up several additional legal issues that should be considered with an attorney, comprehensive estate planning with asset protection could be a life-saving protection for a family and its legacy.

If you have made a personal guarantee on a loan and want to discuss "firewalling" your estate with a comprehensive estate and asset protection plan, call me at 949.333.8150 for a complimentary consultation to discuss your options.

Jeffrey M. Verdon Law Group, LLP is a boutique law firm specializing in Comprehensive Estate Planning and Asset & Lifestyle Protection. For over 30 years we have assisted affluent families and business owners with their comprehensive estate plans, maximizing wealth transfer opportunities, and providing "firewall" asset protection planning to protect estates and family legacies.



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► Continued on page 8

OC 50

► from page 7

PERSONAL: Grew up in working-class San Fernando Valley neighborhood—“unbelievably important background for leadership—you remember where you came from and get to show respect to lots of people.” First in family to attend college; earned bachelor’s, master’s and doctoral degrees in political science at UCLA. Wife **Ellen:** bachelor’s from UC San Diego with a master’s, doctorate in psychology from UCLA; two children. Wrote books on police powers jurisprudence and the 2000 presidential election; 40-plus articles and book chapters. Co-authoring upcoming book on the early U.S. Constitution. Co-taught course at UCI law school with Dean **Erwin Chemerinsky;** began *New Yorker* subscription as preteen; magician at the Magic Castle as a teenager.

—Paul Hughes

MIGUEL GONZALEZ REYNOSO

Co-President

Northgate González LLC, Anaheim

Born in Jalisco, Mexico

Age: 65

Lives in La Mirada

WHY: Growing retail chain ended last year with more than \$700 million in sales and 5,500 employees working at 40 stores.

HOW: Co-president with brother **Oscar Gonzalez Reynoso.** Late father, **Miguel Gonzalez Sr.,** founded company with wife, **Teresa Reynoso.** He moved to U.S.



after shoe shop in

Jalisco, Mexico, burned down. Older sons, rest of family followed and settled in La Mirada. Gonzalez Reynoso and father planned on buying apartment building, but instead went for discounted retail space on Anaheim Boulevard in Anaheim. First store opened in 1980 selling Latino products and check-cashing services. Second store in La Habra opened in 1986, and Pico Rivera followed in 1989. Company entered San Diego market in 2008 with **El Tigre Markets** buy.

RECENT: Rebranded **Pro’s Ranch Market** chain—part of **Cardenas Northgate Group Ranch** partnership with Ontario-based **Cardenas Markets**—to **Los Altos Ranch Market.** Northgate also set up marketing deal with **WV Enterprises** production company, which launched its animated series “Muertoons” for the grocery chain’s customers who purchase select products.

—Mediha DiMartino

BILL GROSS

Portfolio Manager

Janus Capital Group, Newport Beach

Born in Middletown, Ohio

Age: 71

Lives in Laguna Beach (Irvine Cove)

WHY: Cofounder and former CIO of **Pacific Investment Management Co.** in Newport Beach. “Bond King” now with **Janus Capital.** Newport Center office stone’s throw from Pimco HQ that opened a few months before his depart-

ure last year.

HOW: Graduated from **Duke University** with degree in psychology. Headed to Las Vegas to play blackjack after reading **Ed Thorp’s** book on card counting. Served in Navy before going to **UCLA** for MBA. Founded Pimco in Los Angeles in 1971 as part of **Pacific Life Insurance.** Relocated to Newport Beach in 1972. Pac Life sold 70% stake to German insurance company **Allianz** in 2000, sold remaining interest in 2008. Gross dominant investment voice as Pimco grew to about \$2 trillion in assets by 2014, although performance of Gross-run Total Return Fund lagged, began to see outflows. **Mohamed El-Erian**—former co-CIO and CEO of Pimco and fellow OC 50er—left investment house early last year amid reports of internal turmoil. Rumor mill churned in national, global financial press for several months before Gross’ departure in September.

RECENT: Gross manages Janus’ unconstrained bond fund, which grew from \$13 million in assets when he took over to \$1.5 billion, a slight fraction of the scale he managed at Pimco and that reportedly includes as much as \$700 million of his own money. Gross has publicly said relative smallness of fund and prospects of being “free from complications of” executive and administrative duties were attractive.

Meanwhile, outflows from Pimco Total Return increased significantly after he left the company and have continued. It had \$290 billion in assets at its peak in mid-2013 and now is around \$110 billion.

PERSONAL: Gross and wife, **Sue,** have been active philanthropists in OC and beyond. Longtime sponsors of **OC Teachers of the Year** awards. Couple in December donated \$10 million to **Mission Hospital Laguna Beach** to support its emergency medical services and new imaging technologies.

—Jane Yu

DOUGLAS HODGE

Chief Executive

Pacific Investment Management Co.,

Newport Beach

Born in Bronxville, N.Y.

Age: 57

Lives in Laguna Beach (Emerald Bay)

WHY: Longtime executive at one of world’s biggest investment firms. Named CEO amid 2014 shake-up. Responsible for firm’s overall business strategy as head of executive committee.

HOW: Graduated from **Dartmouth College** with bachelor’s in economics. MBA from **Harvard Business School.** Worked for various companies, including **IBM, Magnuson Computer Systems** and **Salomon Brothers,** before joining Pimco in 1989 as account manager in Newport Beach. Served as head of Asia Pacific region from 2000 to 2009, including for several years in Tokyo. Named chief operating officer in



2009, took CEO’s post early last year when **Mohamed El-Erian,** a fellow OC 50er, announced plans to resign.

RECENT: Promoted with new lineup of portfolio managers and business management leaders, including President **Jay Jacobs** and Group Chief Investment Officer **Daniel Ivascyn.** New team had been in place for several months when another OC 50er, Pimco cofounder **Bill Gross,** left his post as CIO and went to **Janus Capital.** The bombshell followed months of tension between Gross, colleagues, and sped up outflows from Pimco, especially the Total Return Fund that had become synonymous with Gross and has shrunk from \$290 billion in assets at its peak in mid-2013 to around \$110 billion. Hodge has responded by zeroing in on client relationships, with minimal media appearances, commentary, leaving public-face duties to Ivascyn and team. Pimco recently hired former **Federal Reserve** boss **Ben Bernanke** as senior adviser in move seen as bid to reassure clients, stem outflows. Hodge says past year of significant organizational change “has been both our biggest challenge and provided the largest reward.” Sees Pimco as “stronger today than at any time in our history.”

PERSONAL: President of **Pimco Foundation.** Charitable arm gave more than \$3 million last year. Recipients included **Boys & Girls Clubs of Santa Ana, Project Dignity** in Garden Grove, and **Mercado Global** in New York. Trustee of **Sage Hill School, Thacher School** and **NOVA Academy Foundation.** Sits on board of directors of **Securities Industry and Financial Markets Association.** Wife, **Kylie Schuyler;** couple has seven children, involved in **Olive Crest** and **El Sol** charter school in Santa Ana; Schuyler founder of Santa Ana-based nonprofit **Global Girls Rising** next door.

—Jane Yu

EMILE K. HADDAD

Chief Executive, President

FivePoint Communities Inc., Aliso Viejo

Born in Beirut, Lebanon

Age: 56

Lives in Laguna Hills (Nellie Gail)

WHY: Developer of some of the largest mixed-use masterplanned communities in California, including **Great Park Neighborhoods** at former El Toro Marine base in Irvine.

HOW: Stepped down as **Lennar Corp.** chief investment officer in 2009 to co-found **FivePoint** with Lennar. Has 40% stake, which gives him controlling interest.

RECENT: Commercial and residential development now in full swing at Great Park Neighborhoods.

Home sales at Pavilion Park, the 726-home, first residential neighborhood planned around the Orange County Great Park, sold out. It is one of the best-selling new communities in the country, received recognition as the **National Association of Homebuilders Master Planned Community of the Year.** Development is moving ahead for Beacon Park, the second residential area of the Great Park Neighborhoods, a 1,029-home project. Ten builders were selected



in January for Beacon Park, and sales are slated to begin later this summer. FivePoint is also overseeing development of 688 acres of the Orange County Great Park, which will include one of the largest sport complexes in the country. First big corporate anchor on board, **Broadcom Corp.,** broke ground in March for campus on 73-acre Great Park site it paid \$156 million for. Total cost of campus estimated at \$778 million for chipmaker.

PERSONAL: Joined Lennar exec **Jonathan Jaffe** (see related *Namely Notable* entry, page 15) as *Business People of the Year* by OCBJ in 2005 after leading \$1 billion purchase of former El Toro base—biggest local real estate deal in recent memory. Chair of the **UCI Foundation’s** board of trustees, on board of **Lusk Center for Real Estate** and **Sol Price School** at **USC,** a **UC Berkeley** policy advisory board, **Claremont Graduate School,** and **St. Margaret’s Episcopal School.** Civil engineering degree from **American University of Beirut.** California licenses in engineering, contracting. A regular speaker at economic and real estate events. Left troubled Lebanon with fiancée, now wife, **Dina.** Daughter, son.

—Mark Mueller

GARY BERNARD JABARA

Founder, Chief Executive

Mobilitie LLC, Newport Beach

Born in Baldwin Park

Age: 53

Lives in Newport Beach

WHY: Telecom and wireless exec, owner of country’s largest privately held provider of wireless infrastructure, as well as force in OC’s residential, commercial real estate markets.

HOW: Former partner at **Deloitte’s** telecommunications infrastructure practice, started **Mobilitie** in 2006.

Privately held company quickly grew into one of country’s largest owners of cell towers. Scored \$1.1 billion from 2012 sale of 2,300 cellphone towers to **SBA Communications Corp.** Deal represented a “portion” of assets of **Mobilitie.** Using proceeds from deal to buy real estate, primarily in OC, while rolling out new business lines for his telecom company.

RECENT: Reinvented **Mobilitie** with new line of services: providing up-graded wireless service to sports arenas, concert venues, casinos and other large venues. Deals with numerous venues, including **Honda Center** in Anaheim, **Churchill Downs** in Louisville, Ky., and **MGM Resorts** in Las Vegas. Now one of country’s largest providers of distributed antenna systems, or DAS. Company had estimated enterprise value of \$500 million as of few years ago. In 2013, backed launch of Newport Beach-based **Villa Real Estate,** residential brokerage that targets high-end coastal properties. Villa now has more than 100 brokers and has office locations in Newport Beach, Corona del Mar, Laguna Beach and the Balboa Peninsula.

PERSONAL: Named **Ernst & Young National Entrepreneur of the Year** in 2013 for real estate, took home **OC Business Journal Excellence in Entre-**



preneurship Award this year. Calls Mobilite as much a real estate venture as a technology company. Gave \$1 million to **Sage Hill School** for upgrades to its sports fields, has also given to Irvine, Newport-Mesa school districts. **San Diego State** grad led an ownership group that tried, unsuccessfully, to buy the **San Diego Padres** baseball team in 2012.

—Mark Mueller

JAMES H. JANNARD

Founder, Chief Executive Red.com Inc., Red Digital Cinema Camera Co.

Born in Alhambra

Age: 65

Lives in Washington, Las Vegas and L.A.

WHY: Built two global brands from the ground up. Sold Foothill Ranch-based **Oakley Inc.**, Runs **Red Digital Cinema Camera Co.** behind the scenes; **Jarred Land** is president of the Irvine-based company.

HOW: Dropped out of **USC School of Pharmacy** to start **Oakley** in 1975. Sold motorcycle grips out of car, then turned to goggles and sunglasses. Italy-based **Luxottica Group SPA** paid \$2.1 billion in 2007 for Oakley. Then 2-year-old **Red Digital** released its first camera, the Red One, same year. Jannard bought **Ren-Mar Studios** in Hollywood in 2010, renamed **Red Studios**. Has directors **Peter Jackson**, **Ridley Scott** and **James Cameron** as customers.

RECENT: Sequels to “Avatar” and “Game of Thrones” shot on Red cameras. Astronaut **Terry Virts** used Red Dragon 6K camera in the cupola of **International Space Station** to shoot the unberthing of SpaceX’ Dragon spacecraft. Company released the “Weapon,” its smallest and most lightweight camera “brain” to date.

PERSONAL: Married; four children, 14 grandchildren.

—Mediha DiMartino

JOSEPH E. KIANI

Chairman, Chief Executive

Masimo Corp., Irvine

Born in Shiraz, Iran

Age: 50

Lives in Laguna Niguel

WHY: Decorated entrepreneur has become driving force of patient-safety movement, which centers on data sharing as way to prevent hospital-related patient deaths.

HOW: Established Masimo, maker of patient monitors, with partner in garage in 1989. Grew company and attracted more than \$80 million in venture capital. Took Masimo public eight years ago in offering that raised \$233 million. Company now has yearly sales of \$586.6 million, 3,680 employees, recent market value of

\$1.8 billion. Products sold to hospitals, surgery centers, ambulance companies, fire departments.

RECENT: Avid tennis fan moving Masimo into the elite athlete market. Served as sponsor of **BNP Paribas Open** tennis tournament in Indian Wells in March. Showcased **MightySat** portable pulse oximeter at tournament; debuted TV commercials with **MightySat** user and Olympic cyclist **Dotsie Bausch**. Continued patient safety movement work, including third patient safety summit in January, when former President **Bill Clinton** returned as keynote. Continuing to draw device makers to movement.

PERSONAL: Trustee, **Chapman University**. Dean’s advisory board at alma mater **San Diego State University College of Engineering**. Holds more than 50 patents related to signal processing, sensors, patient monitoring. Came to U.S. with family at age 9. Graduated high school at 15. Warm, en-

ergetic personality. Subdued sartorial style, favors dark suits, crisp white shirts, sans tie; plays tennis. Wife, **Sarah**; two daughters, one son.

—Vita Reed

BILL LINK

Cofounder, Managing Director Versant Ventures, San Francisco, Newport Beach

Born in Morenci, Mich.

Age: 68

Lives in Irvine

WHY: Longtime healthcare industry veteran, with more than 30 years as entrepreneur and investor. Cofounder and OC-based head of \$1.9 billion venture capital firm that specializes in biopharmaceutical companies and medical device makers.

HOW: Engineer by trade. Earned bachelor’s, master’s and doctorate degrees in mechanical engineering from **Purdue University**. Got interested

in medicine and gained academic exposure through veterinarian program at **Purdue University** as assistant professor in department of surgery. Pioneer of sorts in blending of medicine and engineering—got into biomedical engineering in 1970s when “it wasn’t even a profession yet.” Came to OC as part of transition from academia to industry. Founded **American Medical Optics**, sold to **Allergan** in 1986. Started **Chiron Vision**, sold to **Bausch + Lomb** in 1997. Shifted focus to investing. Was general partner at **Brentwood Venture Capital** before cofounding **Versant** in 1999.

RECENT: Versant in December closed \$305 million fund—**Versant Venture**

► Continued on page 10



VIEW FROM THE TOP

EXPERIENCE

CREATIVITY

ORANGE COUNTY

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Accelerating success.

OC 50

► from page 9

Capital V—focused on “discovery and development of novel therapeutics.” Firm is taking “build-to-buy” approach, with early strategic partnerships in start-ups expected to be launched by Versant’s own incubators—**Inception Sciences** in San Diego and **Blueline BioScience** in Toronto. Recent portfolio exits include sale of Aliso Viejo-based **WaveTec Vision** to global eye-care company **Alcon**, and IPO of **Second Sight**, developer of prosthetic retinal implant. Second Sight has market cap of around \$416 million.

PERSONAL: Chairman of Laguna Hills-based eye device maker **Glaukos** and of **Alphaeon**, Irvine-based lifestyle health-care company. Serves as director of **Edwards Lifesciences**. Recipient of **2014 Catalyst Award** from **Glaucoma Research Foundation**. Member of **UCI Henry Samueli School of Engineering Leadership Council**. Wife, **Marsha**; two children, four grandchildren.

—Jane Yu

ALEJANDRO “ALEX” LOPEZ

Vice President, Boeing Advanced Network & Space Systems

Site Executive, Huntington Beach

Age: 56

Born in Havana, Cuba

Lives in Anaheim

WHY: Top Huntington Beach executive for Chicago-based aerospace and defense contractor with some 6,500 Orange County employees. Vice president of Advanced Network & Space Systems in company’s **Phantom Works** unit developing small satellites, a potentially multibillion-dollar market in next decade. Huntington Beach operation



also includes electronics and information solutions, strategic missile defense systems, unmanned underwater vehicles, global services and support, small satellites, space exploration and launch technologies.

HOW: Joined **Rockwell International**, later bought by Boeing, in 1981 as communication systems engineer working on GPS satellites. Advanced through ranks, becoming chief scientist for Communication, Tracking and Location Systems.

RECENT: Boeing’s 18½-foot unmanned, underwater **Echo Ranger** vessel completed sonar mission off Half Moon Bay coastline for **National Oceanic Atmospheric Administration**, traveling 3,000 feet below the surface to capture the most detailed look of WWII aircraft carrier **USS Independence** in more than six decades. Boeing received **2015 Giving is Living** award from **OneOC** for supporting educational and restoration initiatives at Bolsa Chica Conservancy in Huntington Beach.

PERSONAL: Serves on the board of **Great Minds in STEM**, a nonprofit that promotes science, technology, engineering and math careers in underserved communities. Immigrated to the U.S. at 2 with his parents and sister. Grew up in San Juan, Puerto Rico. Received **Corporate Achievement Award** in 2011 from **Society of Hispanic Professional Engineers**. Enjoys family, travel, golf, reading.

—Chris Casacchia

WILLIAM LYON

Executive Chairman
William Lyon Homes Inc.,
Newport Beach

Born in Los Angeles

Age: 92

Lives in Coto de Caza

BILL H. LYON

Chief Executive
William Lyon Homes Inc.,
Newport Beach

Age: 41

Lives in Newport Beach

WHY: Father-son team that runs namesake housing company, long one of region’s most active homebuilders.

HOW: William

Lyon Homes, predecessor companies have built estimated 100,000 homes over the past 50 years.

Gen. Lyon started

Luxury Homes

with brother **Leon**

in Fullerton in

1954. Started

William Lyon Co. in Newport Beach in

1972, **William Lyon Homes** in 1993. In

1999 combined

with **Presley**

under William

Lyon Homes

name, just in time

for housing

boom. Took com-

pany private in

2006. Re-

emerged as public

builder in 2013

following a

prepackaged bankruptcy that had the

support of its main lenders.

RECENT: Continued growth in sales,

and expansion of company’s reach, over

past year. William Lyon Homes sold

more than 1,750 homes in 2014, up 29%

from 2013. Sales now at rate the com-

pany last saw in 2007, officials said.

Paid \$520 million to buy operations of

Bellevue, Wash.-based **Polygon North-**

west Co., the largest privately owned

homebuilder in the Pacific Northwest.

New market for William Lyon Homes,

which had focused on California, Ari-

zona, Nevada and Colorado. OC’s fifth

largest builder by sales in 2014 with 285

sales, including projects in Irvine and

Rancho Mission Viejo. High-end project

next to **St. Regis** resort in Dana Point

opening this year. Father and son signed

new employment contracts with com-

pany in April.

PERSONAL: Senior Lyon is a retired

Air Force major general and has long

history in aviation. Served as chief of

Air Force Reserve, 1975 to 1979. Pilot

during World War II, Korea; 17 combat

decorations. Opened **Lyon Air Museum**

in 2010 next to **John Wayne Airport**.

Joined fellow OC 50er **George Argyros**

to pay \$62 million to buy airline **AirCal**

in 1981. Sold five years later to Ameri-

cain Airlines for \$225 million. Wife,

Willa Dean; five children. Younger

Lyon is a **Stanford** grad, dual bachelor

of science degree in Industrial Engineer-

ing and Product Design. Worked for

homebuilder and its predecessors since

1997. Serves on board of **Pretend City**

Children’s Museum in Irvine and

Commercial Bank of California. Also

serves on board of governors of **Bowers**

Museum in Santa Ana.

—Mark Mueller



LAURALEE E. MARTIN

Chief Executive

HCP Inc., Irvine

Born in Minnesota

Age: 64

WHY: Newcomer to OC 50. Runs one of the largest real estate investment trusts devoted to healthcare, including senior housing, nursing homes. HCP, founded in 1985, has \$1.3 billion in annual funds from operations and a recent market value of \$19.5 billion.

HOW: Came to HCP in October 2013 from Chicago-based **Jones Lang LaSalle Inc.**, a real estate service and money management firm where she headed Americas division after stints as chief financial officer and chief operating officer. Chief financial officer for **Heller Financial Inc.**’s real estate finance division before JLL.

RECENT: HCP returned to Orange County last year after roughly 10 years in Long Beach. Had been based in Newport Beach before. Recently agreed to lower rents for its largest tenant, nursing home operator **HCR Manor Care Inc.**, by \$68 million a year to offset a cut in Medicare reimbursements, as well as sell 50 HCR Manor Care-operated properties. Teamed up with **Brookdale Senior Living Inc.** on an \$849 million deal for market-rate senior housing. Working on **Cove at Oyster Point** mixed-use development with focus on medical offices, device makers as potential tenants in South San Francisco.

PERSONAL: Board member, **Kaiser Aluminum Corp.** Previously on board of **KeyCorp**. Trustee, **Urban Land Institute**; previously trustee with **International Council of Shopping Centers**. Bachelor’s degree in English, **Oregon State University**. Master’s of business administration, **University of Connecticut**. Husband, **Andrew**; two adult children. Known as advocate for sustainability and energy conservation in commercial real estate development.

—Vita Reed

SCOTT A. MCGREGOR

Chief Executive, President

Broadcom Corp., Irvine

Born in St. Louis

Age: 59

Lives in San Juan Capistrano

WHY: Third leader in history of company, world’s eighth largest chipmaker. Leads 10,000-plus workers. Positioned

Broadcom to greatly benefit from ongoing smartphone war between **Samsung** and **Apple**, company’s largest customers, as well as booming Internet of Things market. Brought in hand-picked execs, standardized accounting, settled stock options litigation, took aggressive legal stance to protect patents from competitors. Expanded company from 13 countries in 2005 to 26 today, growing patent portfolio from 4,800 U.S. and foreign patents and applications to more than 20,650 in 2015.



HOW: Formerly headed **Philips Semiconductors**, now **NXP Semiconductors**. Stints with **Santa Cruz Operation Inc.**, **Microsoft**, **Xerox Palo Alto Research Center**, **Digital Equipment**. Solidified partnership with Apple in recent years with design wins on iPhones, iPods, iPads and computers. Boosted ties to Samsung’s Android devices, including the world’s top-selling Galaxy smartphone line.

RECENT: Delivered record revenue of \$8.4 billion in 2014. Broke ground on 1.1-million-square-foot Irvine corporate headquarters at Great Park Neighborhoods. Exited baseband chip business after pouring billions into smartphone segment, included 20% cut in global workforce; closure or consolidation of 18 locations in restructuring. Published first Global Reporting Initiative on employment demographics in Corporate Sustainability Report. **Broadcom Foundation** completed fourth Broadcom Masters and third Masters International competitions, encourages middle school students to study science, technology, engineering and math courses throughout high school.

PERSONAL: Likes spending time outdoors with family. Board member of Santa Ana-based **Ingram Micro**, run by fellow OC 50 member **Alain Monie**. Appointed vice chairman of **Global Semiconductor Alliance** board of directors. Bachelor’s in psychology, master’s in computer science and computer engineering from **Stanford University**. Wife, **Laurie**; three children.

—Chris Casacchia

PAUL MERAGE

Chairman

MIG Management Services LLC,

Newport Beach

Born in Iran

WHY: Longtime venture investor, entrepreneur, active philanthropist, among OC’s wealthiest.

HOW: Got bachelor’s in economics and MBA from **UC Berkeley**. Founded **Chef America Inc.** with brother, **David**, in 1975. Grew it to leading manufacturer of frozen food products, including Hot Pockets. Company had \$750 million in annual sales and 1,800 workers by 2002, when **Nestlé** acquired it for \$2.6 billion. Merage went on to start **Merage Investment Group**, or MIG, whose affiliates include **MIG Capital** and **MIG Real Estate**. Merage donated \$30 million in 2005 to **UC Irvine**’s business school, which bears his name.

RECENT: MIG Real Estate, headed by nephew **Greg**, continued to grow investment portfolio—now has about 9 million square feet of property, up about 14% over past year. Assets under management reached \$1.5 billion, up 50%. Recent deals: last month acquired 301-unit luxury townhome community in Texas, making ninth multifamily-property investment there. Got Midtown Commons at Crestview Station, a mixed-use property also in Texas. Late last year acquired Viewridge Business Park office complex in San Diego. MIG Real Estate has other investment assets nationwide, including in Nevada and Florida, as well as in Canada. MIG Capital is SEC-registered investment adviser focused on public equity investments. Managed by Merage’s son **Richard**.



PERSONAL: Emigrated from Iran on own in early 1960s. Among OC's billionaires, with estimated net worth of \$1.4 billion. Big on philanthropy, with focus on education and immigration issues. **Paul & Elisabeth Merage Family Foundation** gave \$1.4 million in 2014. Beneficiaries included **UCI Foundation, Orange County Community Foundation** and **Second Harvest Food Bank**. Merage founded and heads **Merage Institute** to help promote relationship-building between U.S. and Israel.

—Jane Yu

STEVE MILLIGAN

Chief Executive, President
Western Digital Corp., Irvine
Born in Illinois
Age: 51

WHY: Replaced **John Coyne**, who retired in January 2013, in the top post at world's largest disk drive maker by units sold, revenue, with \$15.1 billion in annual sales. Battles **Broadcom** for title of OC's most valued company.

HOW: Rejoined **Western Digital** as president in March 2012. Previously held president and chief executive titles at San Jose-based **Hitachi Global Storage Technologies**, which Western Digital acquired in 2012 for \$4.8 billion in largest deal to date. First joined Western Digital in 2002 as vice president, finance.

RECENT: Steering HGST subsidiary into higher-margin business with high-capacity corporate drives, including breakthrough helium-based product line that's lighter, more efficient, and consumes less power than previous standards. Garnered Wall Street kudos for reshaping unprofitable, mismanaged unit of Japan-based parent **Hitachi Ltd.** into

a thriving global competitor and spinoff candidate before sale to WD. Still awaiting approval from China regulators to integrate **HGST**; would save \$400 million in annual costs and add \$354 million to bottom line. Led takeovers of **Amplidata**, a maker of storage software for public and private cloud data centers; and **Skyera**, which makes solid-state storage systems used in scaling cloud and enterprise data centers.

PERSONAL: Received **Distinguished Achievement Award** by **B'nai B'rith International**. Recently joined board of **Ross Stores Inc.** and **Silicon Valley Leadership Group**. Bachelor's in accounting from **Ohio State University**. Low public profile.

ANTHONY RICHARD MOISO

Chief Executive, President
Rancho Mission Viejo LLC,
San Juan Capistrano
Born in West Los Angeles
Age: 75
Lives in Laguna Beach (Emerald Bay)

WHY: Heads the development and leasing arm of the **Moiso, O'Neill, and Avery** families; real estate development, leasing, cattle, agricultural operations; OC's No. 2 landowner after **Donald Bren**.

HOW: Moiso family traces ties to land back to 1882, ranch once covered 200,000 acres, stretching from El Toro Creek in Lake Forest to Oceanside (including all of Camp Pendleton). Family



now owns 23,000 acres in the county's south-eastern corner. Developer behind the creation of **Mission Viejo, Rancho Santa Margarita, Las Flores** and **Ladera Ranch**.

RECENT: Last big community for the company, **Rancho Mission Viejo**, under way. Massive project will total about 14,000 homes, 5 million square feet of commercial space upon build-out. First portion of the development, a 690-acre residential community called **Sendero**, among the best-selling masterplanned communities in the country last year, with 451 sales in 2014. The 941-home project, just south of Ladera Ranch, nearly sold out. Next stage of development, 860-acre village called **Esencia**, slated to open later this year. Will hold 2,700 homes and an apartment complex. County recently approved \$110 million tax district to help fund infrastructure improvements for new development in the area.

PERSONAL: Longtime supporter of **Mission San Juan Capistrano**. Well known for his love of horses; hosts annual **Rancho Mission Viejo Rodeo**, which has raised more than \$1 million for local charities. Staunch Republican, shared childhood friendship in West Los Angeles with former Democratic Gov. **Gray Davis**. Served two years in Army as infantry officer. Wife, **Melinda**. Four daughters (**Katrina, Cristy, Anne Marie, Francesca**), 13 grandchildren. Devoted family man, loyal to friends. Grooming next generation of leadership.

—Mark Mueller



ALAIN MONIE

Chief Executive
Ingram Micro Inc., Santa Ana
Born in Marrakech, Morocco
Age: 64
Lives in Newport Beach

WHY: Leads Orange County's largest public company in terms of sales, with more than \$46 billion in revenue in 2014. Tech bellwether biggest distributor of computer, consumer electronics products, software in world with growing business in mobility, cloud and supply chain services. Employs about 1,000 here, more than 26,000 in 39 countries overall, serves customers in more than 160 countries.

HOW: First joined **Ingram Micro** in 2003 as executive vice president. Appointed president of Asia-Pacific region a year later. Doubled region's size after acquisition of **Tech Pacific**, transforming a break-even business into company's largest growth market. Left in 2010 to head large pulp and paper producer in China; returned in 2011 as president and chief operating officer. Named chief executive in January 2012. Later that year, spearheaded \$840 million buy of **Bright-Point Inc.**, largest acquisition in company history. Business Journal 2013 Business Person of the Year.

RECENT: Achieved record revenue for third-straight year while executing key strategic initiatives to grow higher-margin businesses in mobility, supply chain services and cloud computing.

➔Continued on page 12



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Time is the most valuable thing one can spend.
—Theophrastus

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OC 50

► from page 11

Boosted distribution and recycling services through recent buys of **Armada** and **Anovo**. Named among Top 25 Most Influential Executives by the **Channel Co.** trade group. Spearheading headquarters move from Santa Ana to Irvine.

PERSONAL: Likes scuba diving, sports cars, fine wines. Director of **Amazon.com Inc.** Fluent in English, French and Spanish. Has lived and worked in Europe, Mexico, Japan and Singapore. Big execution guy. Driving aggressive merger and acquisition strategy to promote rapid, more profitable growth. Demands accountability, transparency, open communication. Educated in France. Received high honors in automation engineering studies at the **Ecole Nationale Supérieure d'Arts et Metiers**. MBA from **Institut Supérieur des Affaires in Jouy-en-Josas**. Wife, **Dominique**, from Bordeaux. Couple has moved 16 times, raised three sons. Four grandchildren.

—Chris Casacchia

ARTURO "ARTE" R. MORENO

Owner, **Angels Baseball LP**, Anaheim

Born in Tucson, Ariz.

Age: 68

Lives in Phoenix, Corona del Mar

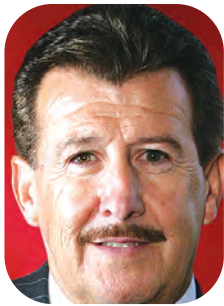
WHY: In 13th season as owner of one of OC's two professional sports teams; also owns KLA 830 AM, Angels' flagship radio station.

HOW: Bought then-Anaheim Angels in 2003 from **Walt Disney Co.** Paid \$184 million for team, now valued at \$1.3 billion by Forbes, thanks to skyrocketing MLB broadcast deals. Built **Outdoor Systems** billboard company with partner **Bill Levine** (minority investor in Angels), sold to **Viacom** for \$8.7 billion in stock in 1999. **Forbes** puts wealth at \$1.5 billion.

RECENT: Negotiations with Anaheim to renew lease on nearly 50-year-old Angel Stadium stalled. Preliminary talks with Tustin officials to explore new stadium at former Tustin Marine Corps Air Station. Opt-out window in Anaheim runs from 2016 to 2019, or lease extends through 2029. Reined in salary spending spree due to pricey, lengthy deals with older players. Team off to slow start after running away with 2014 division title, early exit in playoffs. Unloaded troubled slugger **Josh Hamilton** but on hook for much of the cost of remaining three years of five-year, \$125 million contract. Continues to strive for balance of business operations between product on field and fan experience.

PERSONAL: Started **Angels Baseball Foundation** with wife, **Carole**, in 2004; has given more than \$4.4 million to various charitable programs in Southern California. Fourth-generation Mexican-American. Oldest of 11 kids. Father ran print shop, grandfather published newspaper. Attended Catholic school. Joined Army in 1965, fought in Vietnam. Graduated **University of Arizona** in 1973 with marketing degree.

—Chris Casacchia



MICHAEL S. MORHAIME

Cofounder, Chief Executive

Blizzard Entertainment Inc., Irvine

Born in Panorama City

Age: 47

Lives in Newport Coast

WHY: Pioneer of multiplayer online games, big factor in 2008 agreement to combine with Santa Monica-based **Activision** in \$18 billion deal, creating **Activision Blizzard**, largest and most profitable independent game publisher in world with yearly revenue of more than \$4.4 billion.

HOW: Started **Blizzard** with fellow **University of California-Los Angeles** alum **Allen Adham**, **Frank Pearce** in 1991. Borrowed \$15,000 from his grandmother—has handwritten loan contract on office wall. **Blizzard's** forerunner bought by Torrance educational software publisher **Davidson & Associates** in 1994, then by predecessor to New Jersey-based **Cendant** in 1996. Sold to **Havas** in France in 1998, later bought by **Vivendi**.

RECENT: Launched company's first mobile game, "Hearthstone: Heroes of Warcraft" for Android and iOS. WoW expansion set "Warlords of Draenor" attracts 10 million active subscribers. First-person shooter game "Overwatch" in development; first new franchise in 17 years. Free-to-play team brawler, "Heroes of the Storm," launches June 2, slated to be featured in first live eSports tournament on primetime network cable through partnership with ESPN. "StarCraft II: Legacy of the Void" beta launched.

PERSONAL: San Fernando Valley native. Bachelor's in electrical engineering from UCLA. Donates to **Jewish Federation and Family Services**, **Daniel Pearl Foundation**, **University of the People**. Follows professional StarCraft II eSports competition. Played in World Series of Poker in Las Vegas. Placed second in 2006 celebrity poker tournament hosted by **Academy of Interactive Arts & Sciences**. Plays bass in **Blizzard-themed rock band** with other employees. Inducted into **AIAS Hall of Fame** in 2007.

—Chris Casacchia



JAMES T. MORRIS

Chairman, Chief Executive

Pacific Life Insurance Co., Newport Beach

Born in Bryn Mawr, Pa.

Age: 55

Lives in San Juan Capistrano

WHY: Chief executive of biggest OC-based private company and one of top life insurance companies nationwide.

HOW: Graduated from **UCLA** with bachelor's degree in math. Started up ranks in 1982 when he joined **Pac Life** as assistant actuary. Promoted to senior vice president in 1996, executive vice president in 2002. Named chief insurance officer in 2005, chief operating officer in 2006 and chief executive in 2007. Fourteenth CEO in company's nearly 150-year history.

RECENT: Oversaw continued company



growth in 2014. **Pac Life** assets rose 5% year-over-year to \$137 billion, "highest level ever." Equity also hit highest in company history, topping \$8.6 billion. Divisional sales remained on growth path: Life insurance sales totaled \$317 million, a 9% increase; retirement solutions saw strong sales of annuities and mutual funds; reinsurance group **Pacific Life Re** had \$1.1 billion in earned premium income. **Pac Life** assumed \$200 billion worth of individual life reinsurance risk from **Reinsurance Group of America**.

PERSONAL: Chairman of **Pacific Life Foundation**, which gave \$6 million last year to 271 nonprofits, including \$250,000 to **Discovery Cube** and \$1 million to **Conservation International** as part of ongoing pledge of \$5 million. Served as director of **American Council of Life Insurers**, a Washington, D.C.-based trade association of life insurance businesses, from 2007 to 2014; chairman during 2012 and 2013. Also was chairman of **Junior Achievement of Orange County**. Currently serves on board of directors of **Hoag Hospital Foundation** and on board of visitors of the **UCLA Anderson School of Management**. Fellow of **Society of Actuaries**. Member of the **American Academy of Actuaries**. Wife, **Ann**; two children.

—Jane Yu

MICHAEL ALBERT MUSSALLEM

Chairman, Chief Executive

Edwards Lifesciences Corp.

Born in Gary, Ind.

Age: 62

Lives in Laguna Beach

WHY: Leads biggest OC-based medical device maker, with more than \$2 billion in annual sales, 3,200 local employees, more than 9,000 worldwide. Recent market value of about \$15.2 billion.

HOW: **Baxter International Inc.** veteran tapped to lead the spinoff of company's cardiovascular business into **Edwards Lifesciences**. Only CEO **Edwards** has had in its 15-year history as an independent company. Company is among leaders in cardiovascular disease treatment. Makes transcatheter heart valves, surgical heart valves and critical-care products.

RECENT: **Edwards** humming along on Wall Street—stock up 11% since the start of 2015. Got boost in March on positive clinical milestones for its Sapien less-invasive heart valve family, which has more than \$940 million in annual sales. Continues his advocacy role, speaking before U.S. Senate earlier this year on the need to preserve medical device innovation. **Edwards** also added a pair of new company directors, **Nicholas Valeriani** and **Kieran Gallahue**.

PERSONAL: Trustee, **UCI Foundation**. On boards and executive committees of the **Advanced Medical Technology Association** and **Healthcare Leadership Council**, both in Washington, D.C. Board member emeritus, **Octane**. Die-hard **Chicago Cubs** fan. Wife, **Linda**. Former **Business Journal Businessperson of the Year**. Of Lebanese descent. Bachelor's degree in chemical engineering, honorary doctorate, from **Rose-Hulman Institute of Technology** in Indiana. Worked summers at steel mill to help pay for college; offered full-time job upon graduation but opted to seek career in newer industry.

—Vita Reed



IGOR M. OLENICOFF

Owner, President

Olen Properties Corp., Newport Beach

Born in Mazandaran, Iran

Age: 72

Lives in Laguna Beach (Emerald Bay)

WHY: Billionaire real estate developer is county's second largest office landlord after OC 50er **Donald Bren**. Estimated fortune of \$3.2 billion makes him OC's second-wealthiest resident, trailing only **Bren**.

HOW: Started **Olen** in 1973. Now owns more than 7.5 million square feet of commercial real estate, about 10,000 apartments in California, Nevada, Florida, Georgia and Arizona. Commercial portfolio includes office and industrial buildings, along with marinas, airport hangars, restaurants and a golf course. Trophy property: Chicago's One S. Dearborn St. tower. Forty-story tower bought in 2006 for reported \$362 million. Much of portfolio local. Has close to 2,000 tenants, 380 buildings in OC. Area holdings include low-rise offices, pair of office towers near airport, **Olen Pointe** office campus in Brea.

RECENT: **Olen's** development, lending activities were largely outside OC over past year. In 2014, first-ever acquisition in Georgia, for an apartment complex in the Atlanta area. Also developing rental complexes near Phoenix and the Palm Beach, Fla., area. Biggest source of new business besides apartment development is real estate lending to third parties. Estimated \$140 million worth of loan deals in 2014, including an oceanfront ranch in Cambria, a winery, a solar farm, a former **Alta Dena** dairy farm in L.A. County that's being turned into a residential development, a resort on the Hawaiian island of Kauai, and industrial developments in the Inland Empire. **Olenicoff** said he's also made loans for "several large private homes in Orange County."

PERSONAL: Born in northern Iran, then under Soviet occupation, during WWII. Parents had left Soviet Union for Iran after Russian Revolution, due to ties with **Czar Nicholas II**. Went to Iranian mining town, then came to U.S. when **Olenicoff** was 15. Worked way through **USC**, where he graduated with multiple degrees. Worked for **Shell**, **Touche Ross**, **Motown Records**, where he was bean counter for **Berry Gordy**. Founding partner in real estate syndicator **Gemini Pacific**. VP of operations at **Dunn Properties** before starting **Olen**. Wife, **Jeanne**. Daughter **Natalia**, USC grad, is **Olen** vice president and plays large role in company. **Andrei Olenicoff Memorial Foundation**, charity for eye health, blindness cure, set up in honor of late son. Also supports Russian orphans, **UC Irvine**, **Second Harvest Food Bank**, **CHOC**. Recently became a grandfather.

—Mark Mueller

ROBERT D. OLSON

President

R.D. Olson Development

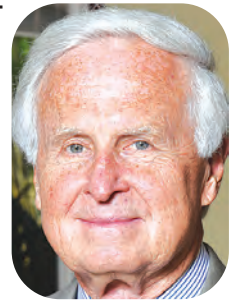
R.D. Olson Construction

Born in Oakland

Age: 58

Lives in Newport Beach (Balboa Island)

WHY: California's most active hotel developer for several years running. Irvine-



based company has built more than 1,000 hotel rooms in the past few years, with construction costs topping \$200 million. Notable developments under way in Huntington Beach, Newport Beach, Irvine Spectrum.



HOW: Founded **R.D. Olson Development** in 1998 after spending nearly 20 years at the helm of contractor **R.D. Olson Construction**, which builds hotels, offices, restaurants, apartments and other product types. Wanted to develop hotels for his own portfolio, started with two in the Disneyland Anaheim Resort area that were later sold to **Intercontinental Hotels**.

RECENT: Remains 100% owner of development business, which has had surge in activity over past five years and has seven projects now on the books in California, Hawaii. Working with Irvine-based **Pacific Hospitality Group** for 250-room **Paséa Hotel & Spa** in Huntington Beach, part of the Pacific City mixed-use development. Planning 14-story, 250-room **Irvine Spectrum Marriott** on land next to eight-story **Courtyard Irvine Spectrum** it opened last year. Moving ahead with the **Lido House Hotel**, a 130-room upscale boutique hotel at the former Newport Beach City Hall site. Named **Developer of the Year** by **Marriott International** in 2014. Reached deal to sell a trio of its recently built hotels, including two in Tustin and another in San Juan Capistrano, for \$103 million earlier this year.

PERSONAL: Received MBA from the **University of Southern California**, convinced school to admit him without an undergrad degree. Served on board of directors and executive committee of Orange County chapter of the **American Red Cross**. Company hosts annual surf camp at San Onofre. Older daughter, **Melissa**, sales and marketing executive for Marriott. Older son, **Bobby**, real estate lawyer. He and wife, **Christyne**, also have daughter, **Charlotte**, and son, **Sutton**.

—Mark Mueller

JAMES J. PETERSON

Chairman, Chief Executive
Microsemi Corp., Aliso Viejo
Born in Port Jefferson, N.Y.

Age: 59
Lives in Laguna Beach and San Juan Capistrano

WHY: Boss of OC's second largest chipmaker has pushed roll-up strategy to more than \$1.1 billion in sales, up more than fourfold since his tenure began in 2000. Has overseen 23 acquisitions along the way.

HOW: Ran Garden Grove-based **Linfinity Microelectronics**, unit of **Symmetri-com** in San Jose. **Microsemi** bought Linfinity in 1999 for \$24 million. Ran Linfinity as Microsemi division before promotion to top spot. Earlier held senior worldwide marketing and sales management positions with **Silicon Systems Inc.** Also held marketing management positions with **Rockwell Corp.** in Newport Beach and **General Instruments Microelectronics** in New York.

RECENT: Received **Orange County Technology Alliance's** Outstanding CEO in Technology award. Acquired Camarillo-based chipmaker **Vitesse Semiconductor** in April for \$389 million, one of his largest deals.

PERSONAL: Philanthropic interests in

OC include **Discovery Science Center**; **MIND Research Institute**; **CASA (Court Appointed Special Advocates)** of OC; **Talk About Curing Autism**; and **Academy Charter High School**, a community project of **Orange-wood Children's Foundation**. Staunch supporter of education; serves on UCI's board of trustees, **Social Ecology Leadership Council**, **Engineering Industry Advisory Board**, **Paul Merage School of Business Advisory Council** and **CEO Executive Roundtable**. Enjoys golf, landscape gardening, driving fast cars, being a grandparent. Known for annual Super Bowl bash. Known by many as Jimmy P. Friendly, sunny outlook. Wife, **Sheila**; six children, seven grandchildren.



—Chris Casacchia

DAVID E.I. PYOTT

Former Chief Executive, Chairman
Allergan Inc., Irvine
(now part of **Actavis PLC**)

Born in London
Age: 61
Lives in Irvine

WHY: Longtime fixture in OC's corporate scene plans to stay active after overseeing sale of **Allergan** to **Actavis PLC** for \$72.5 billion. Will retain various platforms via philanthropic and board endeavors. Pocketed \$534 million by trading in stock and options for cash.

HOW: Served as chief executive of **Allergan** since 1998. Previously spent 17 years with **Sandoz**, later **Novartis**. **Allergan** went from about \$700 million to more than \$6 billion in annual sales of eye drugs, pacesetter wrinkle remover **Botox**, and other products under Pyott's leadership.

RECENT: Spent most of 2014 fighting off unsolicited takeover bid by Canada-based **Valeant Pharmaceuticals International Inc.**, which has OC roots, and activist investor **Bill Ackman's Pershing Square Capital Management LP**. Punctuated defense strategy with wryly spirited verbal jabs at Valeant, Ackman, expert behind-the-scenes maneuvering. Accepted friendly takeover bid from **Actavis** in November. Not joining **Actavis'** board but remains chairman of the **Allergan Foundation**.

PERSONAL: Director, **Avery Dennison Corp.**; vice chair, **Chapman University** board of trustees. Nominated for board seat at Netherlands-based **Philips Electronics**. Military history buff. Worldly, cultivated sort with dry sense of humor and refined Scottish brogue. Raised in India, later Scotland. Fluent in four languages. Holds **Commander of the Most Excellent Order of the British Empire** from **Queen Elizabeth**. Diplomas in international, European law from **Europa Institute** at the **University of Amsterdam**. Master's from **University of Edinburgh**, business master's from **London Business School**. Wife, **Julianna**; four children. Enjoys mountain climbing, skiing.

—Vita Reed

SHAHEEN SADEGHI

President, Founder
LAB Holding LLC, Costa Mesa
Age: 61
Lives in Laguna Beach

WHY: Visionary developer behind retail centers that include the **LAB Anti-Mall** and **The Camp** in Costa Mesa, as well as the **Anaheim Packing House** food hall and Center Street among other projects.

HOW: Spent early days of his career as a couture designer for **Charles James** in New York City. Moved to West Coast to work for **Jantzen Inc.**, once part of **VF Corp.**, as an executive in design, merchandising and international manufacturing.

Came to Orange County 10 years later to work for **Gotcha Sportswear Inc.**, soon after taking on the role as executive vice president. Did stint as president of **Quiksilver** under **Bob McKnight** before launching **Lab Holding**—which stands for Little American Business. Opened **LAB Anti-Mall** in 1993 as an “indoor-outdoor hang out with shops and restaurants geared for the young at heart,” set out “to combat retail monotony.” **The Camp** followed in 2002 with a “sustainable” theme to its retail lineup. Last year Sadeghi opened doors to **Anaheim Packing House**, a gathering of independent restaurants in a renovated 100-year-old, 42,000-square-foot packinghouse.

RECENT: **Lab Holding** got go-ahead for **Agora Arts District** in Laguna Niguel, a 22-acre site envisioned as upscale and pedestrian-friendly downtown with specialty retail stores, restaurants, outdoor perform-



ance areas, a cultural arts plaza and a residential village.

PERSONAL: Studied fashion design and merchandising at **Pratt Institute's School of Design, Fashion, Art and Architecture** in Brooklyn, N.Y., and completed the Executive Finance Program at **Harvard Business School**. Ted Conference speaker. Received Developer of the Year Award in Anaheim, and Hall of Fame Award for Community Revitalization in Costa Mesa. Wife, **Linda**; three sons. Has fleet of nine cars, with 1954 **Austin Healey** as flagship.

—Mediha DiMartino

HENRY SAMUELI

Cofounder, Chief Technical Officer
Broadcom Corp., Irvine
Born in Buffalo, N.Y.

Age: 59
Lives in Corona del Mar

WHY: Revered as engineering visionary at **Broadcom**, one of the county's well-known companies, world's eighth largest chipmaker. Company now shipping some 7 million chips daily. Owns **Anaheim Ducks** and the company that runs **Honda Center**. Had big hand in moving **Broadcom** headquarters to campus in **University Research Park** alongside **UCI**, recruits engineers from school.

HOW: Former **UCLA** professor. Worked at **PairGain**, **TRW** in 1980s. Started **Broadcom** in 1991 with **Henry “Nick”**

►Continued on page 14



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OC 50

► from page 13

Nicholas, who left in 2003. Each threw in \$5,000. Started recruiting best engineering students from UCLA.

RECENT: Broke ground on 1.1-million-square-foot Irvine corporate headquarters at Great Park Neighborhoods. Exited baseband chip business after pouring billions into smartphone segment, included 20% cut in global workforce; closure or consolidation of 18 locations in restructuring. Making gains in explosive Internet of Things market with new customer base of hot startups and emerging companies. Honored by Israeli government for contribution to innovation globally and in Israel, where Broadcom has been active acquirer over the years.

PERSONAL: Gave \$30 million to UCLA, \$20 million to UCI. Both universities named engineering schools after him. Other beneficiaries: **Segerstrom Center for the Arts**, **OC High School of the Arts**, **PBS SoCal**, **Discovery Science Center**, **Tarbut V'Torah** day school, **Ocean Institute**, **Jewish Federation of OC**, **Shoah Foundation**, **University Synagogue**. Met with President **Barack Obama** at White House as part of fourth annual Broadcom MASTERS middle school STEM competition. Parents, **Aaron**, **Sala**, were Holocaust survivors from Poland who met after war, came to America in 1950s, and eventually moved to Southern California. Family ran liquor store on Whittier Boulevard, where Samueli worked as teen. Understated, modest. Lifelong hockey, basketball fan. Skis, hikes. Bachelor's, master's, doctorate in electrical engineering from UCLA. Jointly runs Corona del Mar-based **Samueli Foundation** with wife, **Susan**. Couple has three children.

—Chris Casacchia

ANTON SEGERSTROM

Partner
South Coast Plaza, C.J. Segerstrom & Sons,
HTS Management
Costa Mesa
Age: 57
Lives: Corona del Mar

SANDRA "SANDY" SEGERSTROM DANIELS

Partner
South Coast Plaza, C.J. Segerstrom & Sons,
HTS Management
Costa Mesa
Age: 52
Lives: Costa Mesa, Newport Coast

WHY: Key stakeholders in family business defined in public's eyes for decades by late **Henry Segerstrom**, developer of **South Coast Plaza** in Costa Mesa, along with much of the city's business district and the arts center named for him. Anton is one of Henry's three children from first wife, **Yvonne de Chaviney Perry**. Sandy is a daughter of Henry's cousin, **Harold**, and his wife, **Jeanette**.

HOW: Anton graduated from **University of Oregon** with a degree in finance and business administration. He has been one of two general managers at **Crate and Barrel/Macy's** home store wing at South Coast Plaza. Actively involved in leasing, marketing and development as partner at South Coast Plaza. Serves on the advisory boards



of **Someone Cares Soup Kitchen** and **Second Harvest Food Bank** and on executive committee of the **Orange County Museum of Art**, which is expected to eventually move from Newport Beach to parcel of land family gave the organization on **Segerstrom Center** campus. Sandy attended **California State University-Fullerton** and worked way up in the family business. She founded **Festival of Children Foundation**, a support network for more than 400 charities.

RECENT: Each expected to increase roles as public faces for family and businesses in wake of elder Segerstrom's passing.

PERSONAL: Anton, 57, is married to **Jennifer** and has two children, ages 12 and 14. Enjoys surfing, mountain climbing, art collecting.

Sandy, 52, divides her time between Costa Mesa and Newport Coast. She has a daughter and two grandchildren.

RONALD SIMON

Founder, Chairman
RSI Holding LLC, Newport Beach
Born in Los Angeles
Age: 80
Lives in Newport Beach

WHY: Head of group of companies, including cabinet maker **RSI Home Products Inc.** and real estate arm **RSI Development**.

HOW: Graduated from **Los Angeles City College** with degree in engineering. Worked as junior engineer at **Layne and Bowler Pump Co.** for five years before joining father's medicine cabinet business, **Perma-Bilt Industries**. Led company to position as nation's leading maker of bathroom medicine cabinets. Sold it in 1987 and re-entered industry with founding of **RSI** in 1989. Established homebuilding arm in 2008.

RECENT: **RSI Development** is focused on building single-family homes in Southern California and Texas. Company currently controls parcels of land throughout Texas and intends to build more than 2,500 homes in various cities. Simon announced **American Housing Ventures**, a privately held real estate development company, will now become subsidiary of **RSI Development**. **AHV** has offices in Newport Beach and Austin.

PERSONAL: With wife, **Sandi**, dedicated to helping youth gain better education and achieve self-sufficiency. **Simon Foundations** awarded more than 850 scholarships valued at more than \$25 million over the years, with **Simon Scholars** a keystone of effort. **Simon Foundations** announced partnership with **Horatio Alger Association**, with plans to award \$20 million in scholarships over next 10 years. **Simon Foundations** also announced partnership with **Chapman University** and **Orange High School** to create **Simon STEM Scholarship Program**. It will allow selected high school students who major in science, technology, engineering or math to receive full scholarship to Chapman. An es-



timated \$2 million will be awarded annually to recipients. Simon is director of **Pacific Symphony Orchestra**. Recipient of **Horatio Alger Award**.

—Jane Yu

VINNY SMITH

Founder
Toba Capital, Insight Capital Partners
Newport Beach
Age: 51
Born in Baltimore
Lives in Newport Beach

WHY: Launched venture capital firm **Toba** in late 2012 with former **Quest** colleagues, now OC's largest VC. Latest track for serial entrepreneur who sold **Quest Software** to **Dell** in early 2012 for \$2.8 billion, cashed out some \$800 million.

HOW: Started career with **Oracle** in 1986. In 1992 started San Francisco-based **Patrol Software** with an **Oracle** colleague. **BMC Software Inc.** bought **Patrol** in 1994 for an estimated \$33.7 million. Joined **Aliso Viejo**-based **Quest** as chairman and chief executive in 1997 until sale. Grew company to \$800 million-plus in annual sales to upper ranks of OC's software makers. Oversaw more than 70 acquisitions and investments there.

RECENT: Built **Toba's** portfolio to more than 80 investments, several in OC, including virtual reality content maker **NextVR**; **True Drinks Inc.**, maker of sugar-free Aquaball kid drinks; security software maker **SecureAuth Corp.**; fast-growing data analytics software company **Alteryx Inc.**

PERSONAL: Supports more than 100 charitable causes, including the **Miocean Foundation**; **Augie's Quest**, which battles amyotrophic lateral sclerosis, or Lou Gehrig's disease; and various kids programs such as **Orphan Starfish**, which provides after school training in orphanages and shelters in 25 Latin America locations and the Philippines. Gave \$4 million to **Mount Saint Joseph High School** in Baltimore, where he attended; seeded Newport Beach-based **Gen Next Foundation** with \$1 million grant; and gave \$1 million to Irvine-based nonprofit **Fuel Freedom Foundation**. Has several real estate plays across California as personal investor and chief financial backer behind Newport Beach-based developer **Integral Communities**. Graduated from **University of Delaware**, where he wrestled. Has a casual air—goes by Vinny and often sports jeans and a cap.

—Chris Casacchia

DAVID SUN

Chief Operating Officer, Vice President
Kingston Technology Co.,
Fountain Valley
Born in Taichung, Taiwan
Age: 64
Lives in Irvine

JOHN TU

Chief Executive
Kingston Technology Co., Fountain Valley
Born in Chongqing, China
Age: 73
Lives in Rolling Hills

WHY: Co-leaders of top memory prod-

ucts maker for computers and consumer electronics. Run county's biggest minority-owned company and third largest private company. 2014 revenue topped \$5.9 billion, up \$500 million as sales of key memory component rebounded. **Kingston** employs about 750 local workers, 4,150 worldwide. Plants in Fountain Valley, Taiwan, mainland China. Sun oversees U.S. operation; Tu handles Asia.

HOW: Started computer maker **Camintonn** in garage in early 1980s. Became division VPs when former computer maker **AST Research** bought **Camintonn**. Left to start **Kingston** in 1987 after losing millions in stock market crash. Famous for handing out \$100 million to workers after selling 80% of **Kingston** to **Softbank** in 1990s. Pair bought back **Kingston** in 1999 for fraction of what **Softbank** paid.

RECENT: 2014 revenue gains fueled by growing solid-state drive business for server memory and demand for storage and controller chips that go into smartphones and tablets, a rarely publicized business line. **HyperX** memory products and accessories geared for gamers a big driver as company debuted second-generation audio headset at **International Consumer Electronics Show**.

PERSONAL: Sun came from Taiwan in 1977, was chief engineer at **Alpha Micro Systems** in Costa Mesa, 1978 to 1982. Lively, unconventional operations man. Tu's family fled China for Taiwan in 1949. Avid golfer. Electrical engineering degree from **Tatung Institute of Technology** in Taiwan. Married, two children. Son, **Donald**, heads Costa Mesa-based **Association of Volleyball Players** pro circuit. Sent to Germany as kid to live with uncle who owned Chinese restaurant. Says he "doesn't like to study." Expelled from several high schools. Came to U.S. in 1972. Electrical engineering degree from **Technische Hochschule Darmstadt** in Germany. UC Irvine cancer diagnostic center named for Tu, friend **Tom Yuen**, an **AST Research** cofounder. Funny, soft-spoken public face of company. Loves **Elvis**. Heads the **JT and California Dreamin' Band**. Tu plays drums. Collects cars. Investor in Yuen's stem cell startup **PrimeGen Biotech**.

—Chris Casacchia

PETER UEBERROTH

Chairman, Managing Director
Contrarian Group Inc., Newport Beach
Born in Evanston, Ill.
Age: 77
Lives in Laguna Beach (Emerald Bay)

WHY: Head of investment firm specializing in hospitality, travel industries. Former commissioner of **Major League Baseball** and chairman of **U.S. Olympic Committee**. Entrepreneur, philanthropist.

HOW: Went to **San Jose State University** on athletic scholarship and graduated with business degree. Played water polo in school and competed in 1956 U.S. Olympic trials. Post-college, got



married and moved to Hawaii, starting career in travel industry. Founded **First Travel Corp.** in 1962. Built it to second largest travel business in North America before selling in 1980. Served as organizer of 1984 **Los Angeles Olympics**. First privately financed games ended with \$238 million surplus. Served as MLB commissioner from 1984 to 1989. Oversaw Rebuild LA in wake of riots. Orchestrated 1999 acquisition of resort operator **Pebble Beach Co.** with **Arnold Palmer** and **Clint Eastwood**.



WILLIAM W. WANG
Founder, Chief Executive
Vizio Inc., Irvine
Born in Taipei, Taiwan
Age: 51
Lives in Newport Beach

WHY: TV titan battles **Samsung** for top U.S. market share, leader in 4K Ultra HD TVs. Top seller of sound bars. Ranks among top private companies based in OC, with 2014 sales estimated at \$3.5 billion. Moved Vizio into national spotlight with big endorsement deals, sports sponsorships. Expanded offerings into soundbars, tablets, streaming players, ultrabooks, all-in-one desktops.



HOW: Started Vizio in 2002. Company designs, markets TVs and other electronics here. Sets made in China, Taiwan, Mexico by Taiwan-based **AmTran Technology**, a Vizio investor, and others. Forged close partnerships with retailers, suppliers and original design manufacturers. Used similar model for prior companies—monitor sellers **Mag InnoVision**, **Princeton Digital**—in 1990s. Both took off early, ended poorly. Started Mag InnoVision at 26 with \$350,000 from family, friends, Asian investor. Taiwan-based Mag Technology, which made the monitors, bought business in 1998.

RECENT: Expanded lineup with two new 4K models that won 2014 **Best of CES Award**, including 65-inch and 120-inch High Dynamic Range-Enabled Ultra HD TV supporting Dolby Vision that produces life-like images. Expanded No. 1-ranked soundbar line geared for 20-inch to

80-inch sets. Took TV brand into Canada and Mexico, put nascent PC bid on hold. Initiated strategic investments, a company first, in wearable technology startup **Pear Sports LLC** and smart-lawn sprinkler maker **Blossom**, both based in Irvine.

PERSONAL: Sits on board of **Segerstrom Center, Viterbi School of Engineering Board of Councilors, President's Leadership Council** at alma mater USC, where he earned bachelor's in electrical engineering, on **Committee of 100** group of distinguished Chinese-Americans. Co-chairs **Tim Salmon Foundation**. Likes golf and other sports, reading, movies and, of course, TV. Moved to Hawaii at age 12, California at 14. Big on design, innovation, user-friendliness. Among survivors of **Singapore Airlines** crash that killed roughly half of passengers in 2000. Wife, **Sakura**; daughter.

—Chris Casacchia

DANIEL H. YOUNG
President, Irvine Community
Development Co.,
Newport Beach

Irvine Company, Newport Beach
Born in Orange
Age: 63
Lives in Irvine

WHY: Key **Irvine Company** executive after Chairman and OC 50er **Don Bren**.

HOW: Young came to Irvine Co. in 1999 after a 20-year career as a real estate developer, politician and industry consultant. Became head of community development in 2007. Responsible for all residential development on Irvine Ranch. Guides community masterplanning and development process. Oversees **Irvine Pacific LP**, in-house building division, as well as company's nearly 50,000-unit

apartment portfolio.

RECENT:

Irvine Pacific is OC's most active homebuilder for several years running. Closed on nearly 680 home sales last year. Selling more land to builders for projects on Irvine Ranch, getting top dollar for projects such as Orchard Hills, a high-end development that opened last year; **Toll Brother's** Hidden Canyon project; and Cypress Village and Stonegate. Irvine Ranch has been California's best-selling masterplanned community in U.S. for five years in a row, was second-best-selling community in U.S. last year. Builder profit-participation agreements for Irvine Co. land deals also means developer sees strong back-end profits for deals, on top of land sales to builders. One OC area the company won't be building: a 2,500-acre stretch of vacant land in Anaheim Hills and East Orange where more than 5,000 homes once were planned. Irvine Co. donated the land to county last year, and it will remain permanent open space.

PERSONAL: Graduate of **Santa Ana High School**. Eight years as Santa Ana's mayor, 11 years on its city council. City's soccer field named after him. Also served on the boards of several regional agencies, including the **Metropolitan Water District** and the **Orange County Transportation Authority**. Currently on board of **Taller San Jose** in Santa Ana, which provides education, job skills for at-risk young adults. Bachelor's from **Cal State Fullerton**, completed coursework toward master's in public administration at **USC**.

FAMILY: Wife, **Leslee**; three children.
 —Mark Mueller



Namely Notables: Other Influentials in Orange County Business and Industry

Ben Alvarado
 OC Regional President
 Wells Fargo Bank

William Halford
 Chief Executive, President
 Bixby Land Co., Irvine

Richard Matros
 Chief Executive
 Sabra Healthcare REIT, Irvine

Hezy Shaked
 Cofounder, Chief Strategy Officer,
 Executive Chairman
 Tilly's Inc., Irvine

Craig Atkins
 Cofounder, Chairman
 City Ventures LLC, Irvine

Michael Harrah
 Owner, President
 Caribou Industries, Santa Ana

Cary Hyden
 Partner, Latham & Watkins
 Costa Mesa

Peter O. Shea Jr.
 Chief Executive, President
 J.F. Shea Co., Walnut

Doug Bauer
 Chief Executive
 TRI Pointe Group, Irvine

Doug Holte
 President, Office Properties
 Irvine Company, Newport Beach

Bob McKnight
 Chairman
 Quiksilver Inc., Huntington Beach

Mark Simons
 Chief Executive, President
 Toshiba America Information Systems Inc.,
 Irvine

Robert Braithwaite
 Chief Executive
 Hoag Memorial Hospital Presbyterian,
 Newport Beach

Robert "Bob" Hurley
 Chief Executive
 Hurley International LLC, Costa Mesa,
 unit of Nike Inc.

Anand Nallathambi
 Chief Executive
 CoreLogic Inc., Irvine

Lynsi Snyder
 Owner, President
 In-N-Out Burger Inc., Irvine

Peter Bren
 Chairman, President
 KBS Realty Advisors, Newport Beach

Cory Hyden
 Partner
 Latham & Watkins, Costa Mesa

Steven Nataupsky
 Managing Partner
 Knobbe Martens Olson & Bear LLP, Irvine

Allen Staff
 Senior Vice President
 Commercial Real Estate Banking Executive
 OC Market President
 Bank of America Merrill Lynch, Irvine

Jay Burress
 Chief Executive, President
 Anaheim/Orange County Visitor &
 Convention Bureau

Pascal Houillon
 Chief Executive
 Sage Software Inc., Irvine

Ingrid Otero-Smart
 President, Chief Executive
 Casanova Pendrill, Costa Mesa

Scott Stowell
 Chief Executive, President
 Standard Pacific Corp., Irvine

Tim Busch
 Chief Executive, Chairman
 Pacific Hospitality Group LLC, Irvine

Jonathan M. Jaffe
 Chief Operating Officer
 Lennar Corp., Miami

Gary Schoenfeld
 Chief Executive, President
 Pacific Sunwear of California Inc.,
 Anaheim

H. Lawrence "Larry" Webb
 Chief Executive
 New Home Co., Aliso Viejo

H.K. Desai
 Executive Chairman
 QLogic Corp., Aliso Viejo

Fletcher "Ted" Jones Jr.
 Owner, Fletcher Jones Auto Group,
 Las Vegas

Charles Schreiber Jr.
 Chief Executive
 KBS Realty Advisors,
 Newport Beach

Mark Wetterau
 Chief Executive, Chairman
 Golden State Foods Corp., Irvine

Dennis Gilmore
 Chief Executive
 First American Financial, Santa Ana

Wing Lam
 Cofounder
 Wahoo's Fish Taco, Costa Mesa

Bert F. Selva
 Chief Executive, President
 Shea Homes, Aliso Viejo

David Wilson
 Owner, Chief Executive
 David Wilson Automotive Group, Orange

Stephen Gordon
 Chairman, Chief Executive
 Opus Bank, Irvine

Colm W. Macken
 Chief Executive, President
 Shea Properties, Aliso Viejo

Pierre-André Senizergues
 Chief Executive, Founder
 Sole Technology Inc., Lake Forest

Richard Woolcott
 Cofounder, Executive Chairman
 Volcom Inc., Costa Mesa



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