

# OC PHILANTHROPY

An Orange County Business Journal Special Report

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Hidden Gem**

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# Broken Dream Becomes Grander Reality in South OC

## Casa Romantica Facility Is Community Resource

By KIM HAMAN

**Casa Romantica Cultural Center and Gardens** is nestled among the distinctive homes that line the curved streets of San Clemente.

The community facility can be a reminder for those who live here that life doesn't always work out as anticipated, and of what can happen when dreams falter.

The Spanish Colonial Revival-style facility, originally the home of one San Clemente's founders, is now a vibrant community center that hosts arts and cultural events and gives back to the community through its offerings, including free educational programs, school tours, camps and student exhibitions (see list of upcoming events, page 28).

Its annual black-tie Toast to the Casa event raised \$90,000 last year to support the programs, which benefit 2,000 children each year.

The center is a resource some of its leaders consider a hidden gem, and it packs a colorful history that helped pave the way for its use today.

"Casa Romantica is an amazing place," says Executive Director **Berenika D. Schmitz**, whose passion for the center bubbles over when she shares its history, "with an amazing story."

### Different Beginning

It was built as a home for **Ole Hanson**, who was mayor of Seattle from 1918 to 1919 and came to Orange County following an unsuccessful bid for the U.S. presidency in 1920.

Hanson wanted to build a Spanish-style resort town, a respite for urban-weary Californians.

He and his partners financed the construction of the new city over the next decade with buildings designed in the Spanish Colonial Revival style that reflected Hanson's personal vision of a "Spanish City by the Sea."

In 1927 Hanson commissioned architect **Carl Lindbom** to build a home for him, his wife, and their 10 children.

Lindbom was renowned for his design of the nearby La Casa Pacifica in 1926, another elaborate ocean-view mansion that would later gain recognition as President **Richard Nixon's** "Western White House."

Casa Romantica, as Hanson's home was christened in 1946 by a later owner, was a meticulously designed, seven-bedroom, seven-bath mansion complete with a courtyard, fountains, and meandering paths that led through elaborate gardens.

The founding of the city of San Clemente was a success. Hanson's financial life, however, wasn't.

Hanson, financially leveraged with mortgages on his various property ventures, lost all of his remaining holdings when the Great Depression hit, including his mansion in San Clemente. He and his family relocated to Twentynine Palms, where he died of a heart attack in 1940 at age 66.

### Dream Deferred

The mansion in the following years went through foreclosure, several owners, another name change, a 24-year period as a retirement home, and a decade-long stint as a wedding and special-events venue.

There was at one point discussion of turning it into condominiums, according to news reports.

The fine materials and meticulous craftsmanship that defined the mansion were obscured by later alterations to the building, Schmitz says.

The San Clemente Redevelopment Agency purchased the property in 1989, and the home joined the National Registry of Historic Places two years later.

In 1999 the agency began to explore whether Casa Romantica could be converted to a cultural arts center, turning to prominent San Clemente



Casa Romantica leaders: David Westendorf, vice president; Berenika Schmitz, executive director; Ruth DeNault, president; Bonnie Koch, secretary; Gordon Olson, treasurer

business and community leaders **Ruth DeNault** and **Guy Varriano** for help. DeNault, along with her husband, **Jim**, founded the first True Value Hardware in 1956 when San Clemente was a town of just 3,500 people. Varriano, though new to San Clemente after moving here in 1998, was a retired senior vice president of **HSBC Bank**. DeNault and Varriano were tasked with helping recruit other local leaders to serve on a founding board.

"It was a challenge to find the right people to take this on," DeNault recalls. Eventually, DeNault and three others, including Varriano, who still serves alongside her on Casa's board, became the founding board members. They helped establish the Casa Romantica Cultural Center and Gardens as a nonprofit 501(c)(3) organization in 2002.

"We wanted the Casa to become the cultural heart of the city," she says.

An anonymous \$1.5 million donation combined with money raised through developers, the city, and other donors, enabled the board to restore the mansion to its former glory.

"It was so exciting to see Casa Romantica so beautiful again," DeNault says.

Casa Romantica Cultural Center and Gardens officially opened its doors to the public in 2003 and today offers events such as ballets and musical performances.

### New Vision

Its reputation as a cultural destination grew at a steady pace over the following decade, says **Bonnie Koch**, who joined Casa's board a few years ago. She is also a longtime San Clemente resident and business leader as owner of **El Camino Travel**, which her parents launched in 1952.

The center's initial focus was narrow.

"The Casa focused on sharing the history of San Clemente," Koch says. "We did have programs and exhibits, but they weren't planned comprehensively."

Then, in 2013, the board brought on a young new executive director, Schmitz, a 2005 Harvard alumnae who graduated magna cum laude. Her resume included a year as a fellow with the DeVos Institute of Arts Management at **Kennedy Center for the Performing Arts** in Washington, D.C. She also founded the **Dana Point Symphony** in 2011 and is the current chair of the city of Dana Point's cultural commission.

Schmitz' goal, she says, was to quickly expand what she calls Casa Romantica's reputation as Orange County's cultural heart by adding carefully selected programs, exhibits and performances that appealed to a wider group of people. She also developed a comprehensive

social media campaign for the venue.

"It was wonderful to have someone who knew what they were doing before they got here," Koch says of Schmitz.

Board member **Gordon Olson**, a retired attorney with intellectual property law firm **Knobbe Martens Olson and Bear**, said that initially, there was some controversy over bringing on Schmitz because some perceived her as wanting to implement change too quickly.

"There is this idea in the nonprofit world that you have to move slowly," Schmitz explains. "Many of my colleagues from Harvard have started businesses that are doing something innovative and fast. I think we're at a cultural and historic place where nonprofits can do the same thing."

"Sometimes it can be a little scary to move so fast, but you have to have a plan. We do. We're not just making change for the sake of making

change, but to grow thoughtfully and intentionally."

The approach seems to be working. Casa Romantica, since Schmitz joined, has doubled its membership and event ticket sales. Its annual budget now approaches \$1 million, which represents a 30% increase across the center's 2013-14 and 2014-15 fiscal years.

"There is something for everyone here," she says. "People love quality and really good experiences. We want to make sure everyone who comes here has a fantastic experience."

### Businesses Bought In

Schmitz and the board are also working to secure corporate and business support. The facility has always enjoyed the support of local businesses and now has donor companies such as **Fluid Master, Farmers & Merchants Bank, Hurley**, and a host of others.

**Greg Stoutenburgh**, president of **Epica Medical Innovations** in San Clemente, says he decided to lend his company's support to Casa Romantica after visiting the location for the first time several months ago.

"I was so impressed by what the Casa is providing the community," he says. "There is a lack of access to quality arts, history, and the various things that the Casa can offer. By providing these sorts of events, people are able to experience this culture and enjoy it. The arts enrich the entire community. The richer a society is, the better a business will do."

Ole Hanson built the city of San Clemente as a place of respite. Now the center has become the heart of San Clemente, DeNault says, and symbolizes how dead dreams can be reborn in even grander ways.

"People come here, young and old, and feel that this is their house," DeNault says. "Then they walk out on the terrace and think, 'Wow, this is my ocean view.' And that's really what we want—for people to know that Casa Romantica and everything it offers really belongs to the people of San Clemente and all of Orange County." ■

## Kids Get Gift of Music at Casa Romantica's Academy

### Free Program One of Batch Designed for the Young Set

By KIM HAMAN

Ten-year-old **Dillon** had a dream: to learn to play the guitar. At least that's what he said in the application video he sent in to be considered for **Casa Romantica's** free Music Festival and Academy.

At the annual two-week academy, which took place in July, children ages 8 to 13 studied piano, violin, viola and cello through private studio lessons, performances, musicianship training, parent workshops and innovative classes.

So if Dillon's dream was to play guitar, why was he selected to be one of the 25 children to participate? After all, more than 70 applied.

"There was just something about him," says Executive Director **Berenika D. Schmitz**. "He was so bright and funny. We knew he'd be a great addition."

Dillon was offered the viola, a stringed instrument slightly larger than a violin but with a lower pitch—not quite the guitar he was hoping for, but he took to it right away,

Schmitz recalls.

The boy, initially unfocused, soon began to warm up to the instrument.

He was playing "Twinkle, Twinkle, Little Star" on it by the end of the first week and ready by the end of the second week for the solo he would perform at the academy's finale concert for parents and friends.

"People underestimate what kids can do," Schmitz says. "If you give children the opportunity, they will work hard. They love being part of something special, something bigger than themselves."

That's just one of the reasons, Schmitz says, that Casa Romantica focuses many of its programs on children, including a free children's gardening program, guest performers geared to children's interests, and school tours that bring in children from across San Juan Capistrano and surrounding cities. Fundraisers and donations pay for the programs.

"Casa Romantica's children's programs fill a real need," says **Greg Stoutenburgh**, a Casa Romantica donor and president of **Epica Medical Innovations LLC** in San Clemente. "Children see that there is more to life than reality TV. ... By exposing children to art and culture, you're opening them up to a whole new world." ■

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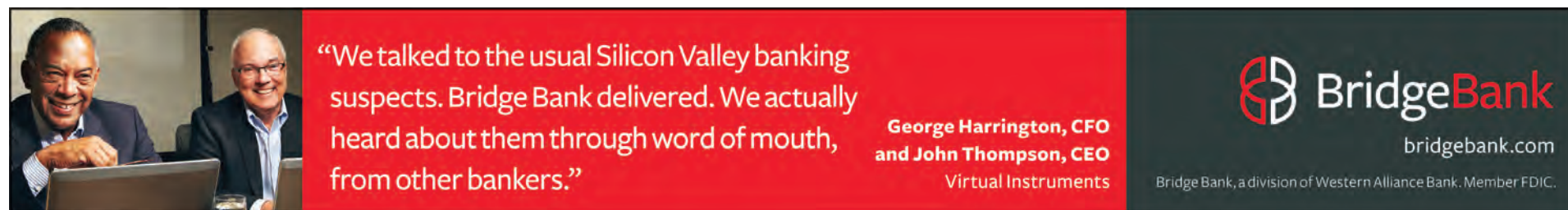
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# PRIVATE FOUNDATIONS

Rank Prev. Rank	Foundation •Address	•Website •E-mail	Total giving OC giving	Year End	Assets	Largest donations/beneficiaries	Areas of interest	Types of giving •Geographic area of giving	Top local official(s) •Title •Phone/fax
<b>1</b> (1)	<b>Marisla Foundation</b> 668 N. Coast Highway, PMB 1400 Laguna Beach 92651-1513	fsrequests.com/marisla glenda@marisla.org	\$45 million \$5.6 million	12/14	n/a	Resources Legacy Fund	Marine/ocean conservation and environmental toxic health issues on both a domestic and international level; women's issues in Orange County and Los Angeles County	Grants international	Herbert Bedolfe executive director (949) 494-0365/(949) 494-8392
<b>2</b> (3)	<b>Arnold and Mabel Beckman Foundation</b> 100 Academy Drive Irvine 92617-3002	beckman-foundation.org admin@beckman-foundation.org	\$24.8 million \$1.1 million	8/14	\$613.8 million	California Institute of Technology, City of Hope, Stanford University, University of Illinois Urbana-Champaign	Science, education, research	Grants national	Jacqueline Dorrance executive director (949) 721-2222/(949) 721-2225
<b>3</b> (2)	<b>William and Sue Gross Family Foundation</b> 17900 Von Karman Ave., Ste. 200 Irvine 92614-4297	grossfamilyfoundation@gmail.com	\$18.8 million \$3.2 million	12/14	\$387.4 million	Mercy Ships, Cedars-Sinai, Millennium Village Project, Charles Drew University	Health and science	Grants national	Sue Gross president
<b>4</b> (4)	<b>Argyros Foundation</b> 949 S. Coast Drive, Ste. 600 Costa Mesa 92626-7734		\$13.4 million \$11.8 million	7/13	\$119.8 million	Chapman University, CHOC Children's Foundation, Sage Hill School, UCI Foundation	Education, arts, healthcare, religious organizations	Grants national	George Argyros CEO (714) 481-5000
<b>5</b> (5)	<b>Simon Foundation for Education and Housing</b> 620 Newport Center Drive, 12th floor Newport Beach 92660-8012	simonscholars.org info@simonscholars.org	\$5 million \$2.2 million	6/15	n/a	Simon Scholars Program	Education and housing	Scholarships national	Ronald M. Simon/Kathy Simon Abels/Gary Singer founder/executive director, Simon Family Foundation/chairman (949) 270-3652/(949) 720-1164
<b>6</b> (27)	<b>Tiger Woods Foundation</b> 121 Innovation, Ste. 150 Irvine 92617-3093	tigerwoodsfoundation.org	\$4.3 million n/a	9/13	\$107.1 million	Individual donations/scholarships	Youth, education, STEM, college scholarships, community support	Grants national	Rick Singer CEO/president (949) 725-3003/(949) 725-3002
<b>7</b> (6)	<b>Swenson Family Foundation</b> 34372 Cove Lantern Dana Point 92629-2870		\$3.2 million \$375,000	12/14	\$56.1 million	Children's Hospital of Orange County, Ocean Institute, California Lutheran University, University of Minnesota Duluth, University of Wisconsin Foundation	Education, religious organizations, hospitals	Grants national	James Swenson president (949) 493-0266
<b>8</b> (7)	<b>Crean Foundation</b> P.O. Box 8449 Newport Beach 92658-8449		\$3.2 million \$2.7 million	12/13	\$73.2 million	Chapman University, Children's Bureau, Children's Hospital of Orange County, Hoag Hospital Foundation, Army and Navy Academy	Education, health, hospitals, medical research, war veterans, at-risk youth, religious programs	Grants national	Andrew Crean/Marc Goldin president/CFO (949) 642-3050
<b>9</b> (8)	<b>A. Gary Anderson Family Foundation</b> 17772 Cowan Irvine 92614-6012		\$2.9 million n/a	12/13	\$71.4 million	Servite High School, Kinship Center, Institute for Shipboard Education, City of Hope, Children's Fund, Chapman University Athletic Complex, Big Brothers Big Sisters	Child welfare, education, health, education, hospital care, human services	Grants n/a	Erin Lastinger/Erik Anderson co-chairman, CEO/co-chairman, president (949) 242-5050
<b>10</b> (9)	<b>Ueberroth Family Foundation</b> P.O. Box 37 Corona del Mar 92625-0037	ueberroth.org info@ueberroth.org	\$2.5 million \$2.2 million	12/13	\$41.2 million	Human Options, El Sol Science & Arts Academy of Santa Ana, Girl's Inc., KidWorks, MIND Research Institute, Think Together	Education, research, hospital care, human services, youth	Grants national	Vicki Booth president



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<b>11</b> (14)	<b>Henry T. Nicholas III Foundation</b> 15 Enterprise, Ste. 550 Aliso Viejo 92656-2656	htnfoundation.org info@htnfoundation.org	\$2.4 million \$2.4 million	12/13	\$10.5 million	Henry T. Nicholas Educational Foundation, UCI Foundation, St. Margaret's Episcopal School	Victim's rights, education, youth sports, technology, medical research, national defense	Grants national	Henry T. Nicholas III trustee (949) 448-4480
<b>12</b> (12)	<b>Dhont Family Foundation</b> 2700 N. Main St., Ste. 1100 Santa Ana 92705-6680		\$1.8 million \$1.5 million	12/13	\$41.6 million	Chapman University, Second Harvest Food Bank of Orange County, Orangewood Children's Foundation, Serve the People, Cal State Fullerton Philanthropic Foundation, Giving Children Hope	Education, human services, research, children	Grants national	Andre Dhont president (714) 664-0440
<b>13</b> (13)	<b>Paul &amp; Elisabeth Merage Family Foundation</b> 660 Newport Center Drive, Ste. 1300 Newport Beach 92660-6492		\$1.6 million \$1.5 million	12/13	\$34.9 million	UCI Foundation, Merage Jewish Community Center of Orange County, University Synagogue, St. Margaret's Episcopal School	Research, education, human services	Grants California	Paul Merage president/director (949) 474-5800
<b>14</b> (16)	<b>Croul Family Foundation</b> 18101 Von Karman Ave., Ste. 700 Irvine 92612-0145	croulfoundation.org grants@croulfoundation.org	\$1.6 million \$878,500	12/13	\$23.8 million	Claremont McKenna College Foundation, Mind Research Institute, Orange Catholic Foundation, High School Inc. Foundation, Literacy Project Foundation, Second Harvest Food Bank, St. John's Hospital Foundation	Education, food banks, shelters, human services	Grants national	Spencer Behr Croul secretary (877) 968-6328/(949) 833-9584
<b>15</b> (15)	<b>James L. Stamps Foundation Inc.</b> 600 N. Tustin Ave., Ste. 260 Santa Ana 92705-3782		\$1.5 million \$264,836	12/13	\$30.9 million	Calvary Church of Santa Ana, Campus Crusade for Christ, Urban Youth Workers Institute, Vanguard University, Richfield Community Church	Religious charities, education	Grants national	Richard Salyer president (714) 568-9740
<b>16</b> (11)	<b>Change A Life Foundation</b> 5 Corporate Park, Ste. 210 Irvine 92606-5166	changealife.org info@changealife.org	\$1.4 million n/a	12/13	\$233,094	Southern California Rehabilitation Services, UC Berkeley, UCLA, Partners in Care Foundation, LifeSTEPS, Community Senior Services	Human services, education, underprivileged families, at-risk youth	Grants n/a	Lisa Fujimoto executive VP (949) 788-9999/(949) 788-9266
<b>17</b> (19)	<b>Kay Family Foundation</b> 16381 Scientific Way, Ste. 812 Irvine 92618-4354	kayff.org info@kayff.org	\$1.3 million \$1.2 million	12/13	\$32.5 million	Chapman University, Orangewood Children's Foundation, UC Regents, UCI Foundation, Xelots Inc.	Education, religious organizations	Grants international	Steeve Kay chairman/director (949) 379-2300
<b>18</b> (17)	<b>Joan Irvine Smith &amp; Athalie R. Clarke Foundation</b> 18881 Von Karman Ave., Ste. 1275 Irvine 92612-1500		\$1.2 million \$1.2 million	4/14	\$5.6 million	The Irvine Museum, UCI Foundation, National Water Research Institute, Mission San Juan Capistrano	Conservation, environment, arts, education	Grants Southern California	Joan Irvine Smith president/director (949) 476-8400
<b>19</b> (18)	<b>Hal and Jeanette Segerstrom Family Foundation</b> 818 W. Bay Ave. Newport Beach 92661-1110		\$1 million \$1 million	12/13	\$6 million	Pacific Symphony Orchestra, Festival Ballet Theatre	Arts, education	Grants Southern California	Theodore Segerstrom president (949) 675-3490
<b>20</b> (21)	<b>George T. Pflieger Foundation</b> 2549 Eastbluff Drive, Ste. 481 Newport Beach 92660-3500		\$909,945 \$155,391	12/13	\$17.2 million	Orange County School of the Arts, Huntington Medical Research Institutes (HMRI) Liver Center, Fristers, Rancho Santa Fe Foundation, Giving it Back to Kids	Youth, human services, education, healthcare	Grants national	Thomas Pflieger president/trustee

Source: Foundation Center, GuideStar, and the foundations. Abbreviations: n/a: not available. List may not be reprinted without permission of the editor.

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# PRIVATE FOUNDATIONS

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Rank Prev. Rank	Foundation •Address	•Website •E-mail	Total giving OC giving	Year End	Assets	Largest donations/beneficiaries	Areas of interest	Types of giving •Geographic area of giving	Top local official(s) •Title •Phone/fax
<b>21</b> (22)	<b>Samueli Foundation</b> 2101 E. Coast Highway, Ste. 300 Corona del Mar 92625-1941	samueli.org info@samueli.org	\$882,004 \$589,104	12/13	\$179,956	UCLA Foundation, UCI Foundation, Project Dignity, National Academy of Engineering, Chapman University	Education, human services, religious organizations, health, performing arts	Grants national	Gerald Solomon executive director (949) 760-4300/(949) 759-5707
<b>22</b> (20)	<b>Beall Family Foundation</b> 1200 Newport Center Drive, Ste. 220 Newport Beach 92660-0933		\$803,682 \$381,300	12/13	\$13.4 million	St. Margaret's Episcopal School, UCI Foundation, The Wooden Floor, Segerstrom Center for the Arts, Orange County Museum of Art, Hoover Institution, University of Pittsburgh Office of Institutional Advancement	Education, arts	Grants national	Donald Beall chairman (949) 718-6333
<b>23</b> (25)	<b>David &amp; Julianna Pyott Foundation</b> P.O. Box 50520 Irvine 92619-0520		\$746,930 \$37,200	12/13	\$1.9 million	American Friends of London Business School, Orange County United Way, CHOC Children's Foundation, Boy Scouts of America Orange County Council, Masterpiece Trust	Education, children, healthcare, blindness and vision loss	Grants international	David Pyott president (949) 388-8691
<b>24</b> (23)	<b>George E. Hewitt Foundation for Medical Research</b> 1048 Irvine Ave., Ste. 742 Newport Beach 92660-4602		\$739,444 \$318,719	12/13	\$34 million	Individual medical research grants	Healthcare, science	Grants California	Dennis Cunningham president (714) 840-9819
<b>25</b> (NR)	<b>Optivest Foundation</b> 24901 Dana Point Harbor, Ste. 230 Dana Point 92629	optivestfoundation.org info@optivestfoundation.org	\$604,058 \$302,497	12/14	n/a	Coast Hills Community Church, Crossline Community Church, Convene, Forest Home, Hope International, Northrise University, Operation Mobilization	Christian-based organizations	Grants international	Mark Van Mourick/Trish Van Mourick CEO, Optivest Wealth Management/director of Optivest Foundation
<b>26</b> (10)	<b>Donald Bren Foundation</b> P.O. Box 3090 Newport Beach 92658-3090	donald-bren.com	\$570,000 \$100,000	11/14	\$137.5 million	Public Policy Institute of California, Think Together, Los Angeles County Museum of Art, Caltech, Mirman School	Education, arts, public policy	Grants national	Donald Bren chairman/director/president (949) 720-3400
<b>27</b> (28)	<b>James E. Downey Foundation</b> 23 Brookline Aliso Viejo 92656-1461		\$401,700 \$70,200	6/14	\$4.1 million	Individual scholarships	Education	Scholarships national	James E. Downey president (949) 474-0900
<b>28</b> (26)	<b>William Gillespie Foundation</b> 359 San Miguel Drive, Ste. 209 Newport Beach 92660-7808		\$384,100 n/a	12/13	\$2.3 million	Sage Hill School, Court Appointed Special Advocates, Orange County Rescue Mission, Friendship Shelter, Families Forward, Irvine Barclay Theatre, Pacific Chorale	Arts and culture, child welfare, diseases and conditions, education, human services, performing arts	Grants n/a	William Gillespie president
<b>29</b> (29)	<b>Mark Chapin Johnson Foundation</b> P.O. Box 3008 Mission Viejo 92690-1088		\$309,127 \$181,737	12/13	\$6.4 million	Claremont Graduate University, Chapman University, Segerstrom Center for the Arts	Education, arts	Grants national	Mark Chapin Johnson CEO/president (714) 305-8360
<b>30</b> (30)	<b>Eichenberg-Larson Charitable Foundation</b> 1 Collins Island Newport Beach 92662-1003		\$300,000 \$170,000	9/13	\$6.5 million	UCI Institute for Memory Impairments and Neurological Disorders, Mozart Classical Orchestra, Segerstrom Center for the Arts, American Cancer Society	Arts, education, healthcare	Grants national	Robert Eichenberg director (949) 852-9433
<b>31</b> (33)	<b>Tsao Family Foundation</b> P.O. Box 1115 Corona del Mar 92625-1115		\$299,440 \$66,430	12/13	\$8 million	Teach for China, Irvine Canaan Christian Community Church, UC Irvine, Project Hope Alliance, Paws'itive Teams, Illinois Institute of Technology, Renewal Foundation	Education, human services, religion	Grants national	Michael Liyoung Tsao president (949) 706-3355
<b>32</b> (24)	<b>Opus Foundation</b> 10474 Santa Monica Blvd., Ste. 200 Los Angeles 90025		\$279,000 \$279,000	12/13	\$14.3 million	Pacific Symphony, South Coast Repertory, St. Margaret's Episcopal School, Star Rock Ministries, Cradle to Career: Kenya	Education, arts	Grants Southern California	Stacey Nicholas president/director
<b>33</b> (31)	<b>Frome Family Foundation</b> 151 Kalmus Drive, Ste. F-2 Costa Mesa 92626-5965		\$261,250 \$238,250	12/14	\$6.1 million	Special Olympics OC, Hoag Hospital, CHOC, Casa Teresa, Goodwill OC, Mater Dei High School	Social services and education	Grants Southern California	Stan Frome president (714) 641-1130
<b>34</b> (32)	<b>The Keith and Judy Swayne Family Foundation</b> 668 N. Coast Highway, Ste. 251 Laguna Beach 92651-1513	swaynefoundation.org	\$245,000 \$160,000	12/13	\$6.6 million	Boys & Girls Club of Santa Ana, Human Options, KidWorks Community Development Corp., Orange County Congregation Community Organization, Laura's House	Social justice, youth development, education, environmental practices, health and well-being of women in need	Grants international	Anne Swayne Keir president/director (949) 910-2727
<b>35</b> (34)	<b>Charles D. &amp; Twyla R. Martin Foundation</b> 21 Smithcliffs Road Laguna Beach 92651-1325		\$194,475 \$193,475	12/13	\$625,545	UC Irvine, Chapman University, Segerstrom Center for the Arts, Orange County Museum of Art	Arts and culture, education, human services	Grants national	Twyla R. Martin president (949) 494-7728
<b>36</b> (35)	<b>Sheldon Razin Family Foundation</b> 1695 Viking Road Laguna Beach 92651-3246		\$125,100 \$40,100	10/14	\$466,527	America-Israel Cultural Foundation, Chabad Jewish Center of Laguna Beach, MIT Hillel	Housing development, human services, religion, education	Grants national	Sheldon Razin chairman/president/director (949) 497-6707
<b>37</b> (37)	<b>Cameron Merage Foundation</b> 108 Pacifica, Ste. 300 Irvine 92618-7435		\$83,159 \$3,539	12/13	\$1.8 million	First in Our Hearts Foundation, Friends of Schneider Children's Medical Center of Israel, Chabad Jewish Center of Laguna Beach, Second Harvest Food Bank of Orange County	Human services, children, Jewish community	Grants international	Cameron Merage president (714) 557-0771
<b>38</b> (38)	<b>B. John Garrick Foundation for the Advancement of the Risk Sciences</b> 221 Crescent Bay Drive Laguna Beach 92651-1322	garrickfoundation.org info@garrickfoundation.org	\$60,000 \$0	9/14	\$1.9 million	UCLA Foundation	Education, science, research	Grants Southern California	B. John Garrick president/director (949) 497-6802
<b>39</b> (39)	<b>Haggerty Family Foundation</b> 620 Newport Beach Center Drive Newport Beach 92677-5434		\$51,575 n/a	12/14	\$1.6 million	St. Mary's Catholic Church, The Lourdes Foundation, Egyptian Theater, University of St. Thomas	Arts and culture, religion, youth development, healthcare	Grants n/a	Charles Haggerty president (949) 706-7300
<b>40</b> (36)	<b>Don P. Nichols Foundation</b> 12 N. Vista De Catalina Laguna Beach 92651-6755		\$50,540 \$12,000	12/13	\$699,080	Laguna Beach High School Scholarship, Pomona Unified School District, Pacific Ridge School; California State University, Long Beach	Education	Scholarships California	Donald Nichols director (714) 313-1900
<b>41</b> (40)	<b>Andrei Olenicoff Memorial Foundation</b> 7 Corporate Plaza Drive Newport Beach 92660-7904	andreifoundation.com andreifoundation@ olenproperties.com	\$33,000 \$7,000	12/13	\$189,078	Guide Dogs for the Blind, Foundation Fighting Blindness, Orange County Makapo Aquatics Project, Cystic Fibrosis Foundation	Vision impairment, eye blindness	Grants national	Igor Olenicoff president (949) 719-7256

Source: Foundation Center, GuideStar, and the foundations. Abbreviations: n/a: not available  
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# Private Foundations Give More in OC, Less Overall

Combined to Donate \$145M,  
Increased OC Giving 22.8%

By KATE SCHWARTZ

Private foundations based in Orange County spent more money in their own backyard last year as they trimmed their overall giving.

The foundations on this week's Business Journal list gave just over \$145 million overall, 6.3% less than the \$155 million they donated in 2013, according to data compiled by the Business Journal. Orange County charities still saw added benefit as the listed foundations' local giving increased 22.8% from \$34.6 million to \$42.4 million. That followed a 9.3% drop in local giving in 2013.

The Business Journal ranks the county's 41 largest individual and family foundations based on the most recent available data charting cash contributions. Most numbers are based on tax figures and foundation reports, and organizations have fiscal years that are different from each other.

Total cash contributions dropped last year, though 25 of the foundations reported an increase—some of them significant.

Only two of the top 10 private foundations reported a notable decrease in total contributions.



Van Mourick: Optivest Foundation co-founder on foundation trip in Haiti

Irvine-based **Tiger Woods Foundation** reported an 812% increase in total cash contributions from \$467,190 in fiscal year 2012 to nearly \$4.3 million in 2013. It jumped from No. 27 to No. 6 on the list—the biggest change this year by a large margin.

The Aliso Viejo-based **Henry T. Nicholas Foundation**, No. 11 also reported a significant increase in charitable contributions, up nearly 60% to \$2.4 million in total contributions, nearly that entire amount going to Orange County charities.

The foundation was called the **Henry T. and Stacey Nicholas Foundation** until the couple's 2006 separation, when it adopted its current name and Stacey Nicholas estab-

lished her own foundation—the **Opus Foundation** in Irvine.

Opus Foundation dropped from No. 24 to 32 this year due to a 55% decrease in total contributions for the fiscal year ending December 2013.

It made all of its \$279,000 in contributions to Orange County charities, including to Costa Mesa-based **Junior Achievement of Orange County**, Santa Ana-based **The Wooden Floor**, and Santa Ana-based **Women Helping Women Inc.**

The Business Journal reported a \$9.5 million gift by the foundation to the **Henry Samueli School of Engineering** at University of California-Irvine in June 2014.

The Costa Mesa-based **Argyros Foundation** stayed at No. 4 this year, reporting a 27% increase to \$13.4 million in total cash contributions and \$11.8 million in contributions in Orange County. The local figure represented a 127% increase.

Its main project has been a \$13.5 million donation given to the **Segerstrom Center for the Arts** in support of helping rebuild the center's central plaza in Costa Mesa, according to a representative of the foundation. The spot will be named the Julianne and George Argyros Plaza and is expected to be finished in the fall of 2016.

Dana Point-based **Optivest Foundation** is the only newcomer to the list. It made \$604,058 in total contributions last year, with \$302,497 of that given to Orange County charities. Optivest is ranked No. 25. It was founded in 2007 and is funded by 10% of the gross revenue of **Optivest Inc.**, **Optivest Properties LLC**, and **Optivest Investment Banking**, according to the

foundation's website. It has invested more than \$2.3 million in local and international areas since 2007.

**Trish Van Mourick**, who founded the Optivest Foundation with her husband, Mark, said the rise in contributions can be attributed to the Optivest companies' increased profitability in recent years. The foundation donates mostly internationally, with some local giving, and to Christian-based causes.

"We have multiyear projects in Rwanda, Zambia, and India, and focus on projects that will be sustainable in the future" Van Mourick said. "We are passionate about international projects because we really see our investment dollars go so much further."

One of the current projects listed on the foundation's website is the Freedom Climb, an annual event when women from around the world climb Mount Kilimanjaro to "raise global awareness, prayers, and funds for women and children who are oppressed, enslaved, exploited, and trafficked throughout the world."

The Newport Beach-based **Donald Bren Foundation** reported a 73% decrease in contributions and a 93% decrease in Orange County contributions—it gave one \$100,000 gift to Santa-Ana based nonprofit **Think Together**. The foundation dropped from No. 10 to No. 26. It meanwhile increased its total assets by almost 20% to nearly \$137.5 million. The foundation is one of Bren's numerous philanthropic outlets. His Irvine Company donated 2,500 acres of open space near Orange and Anaheim Hills last year on land that had been approved for 5,500 homes. ■

# Corporate Foundations Boost Giving in 2014 by 6.1%

36 Active in OC Donate  
\$1.2B, \$21M+ of it Local

By KATE SCHWARTZ

Corporate foundations active in Orange County marked their fifth year of yearly increases in total cash contributions and cash contributions to OC charities.

Total cash contributions were up by 6.1% in 2014 to about \$1.2 billion. Local contributions were up about 7.2%, with more than \$21 million in Orange County contributions compared to \$19.9 million in 2013.

The Business Journal ranked 36 corporate foundations and charitable arms of businesses with headquarters or significant operations in the county.

Twelve of the foundations reported a drop in contributions last year, seven of them reporting under \$1 million in total contributions. The same number of foundations reported a drop in direct cash giving in Orange County.

Some of the top foundations reported large increases in contributions, including San Francisco-based **Wells Fargo & Co.**, which ranked No. 1 on the list again this year.

It reported over \$320 million in contributions, 14.8% more than its 2013 total of \$278.8 million.

Wells Fargo invested in local volunteer programs last year, according to Community

Affairs Manager **Jack Toan**.

"We spent a lot of time and resources in increasing team member contributions and fostering a culture of giving back in our team members," he said. "Active engagement on behalf of our team members is what is increasing Wells Fargo's philanthropy activity."

Toan also said Wells Fargo is in the process of a large military veterans initiative in Orange County called "Operation Gratitude."

"We are sending letters to military men and women stationed around the world, with nonprofit partners like [Costa Mesa-based] **Working Wardrobes** and [the Santa Ana-based] **Black Chamber of Commerce**," Toan said.

Wells Fargo plans on sending 30,000 handwritten letters from the Pacific and Midwest regions, 5,000 of them from Orange County.

"We also continue to focus on community development in Orange County—economic development, community revitalization projects, and K-12 education initiatives," he said.

Wells Fargo is for the second consecutive year a sponsor of the U.S. Department of Energy Solar Decathlon, which takes place in October at Great Park in Irvine.

The program "challenges collegiate teams to design, build, and operate solar-powered houses that are cost-effective, energy-efficient,



Toan: increased "team member contributions"

and attractive," according to its website.

Irvine-based **Mazda Foundation USA Inc.** made the largest jump last year with a 240.8% increase in total cash contributions and a 153% increase in local contributions. It jumped from No. 28 to No. 21. Mazda reported \$1.3 million in total contributions compared with \$387,314 in 2013.

"The Mazda Drive for Good charitable program launched in 2013 and further established Mazda's commitment to charitable service," **Tamara Mlynarczyk**, manager of public affairs for Mazda's North American operations, said in an email. "Responsible for donating more than \$7.6 million and pledging more than 120,000 charitable service hours over the past two years, Mazda Drive for Good continues to provide monetary donations and community service throughout the year."

Mlynarczyk said Mazda Foundation USA has been able to increase its annual giving because it's one of the charitable organizations receiving funds from its parent's Mazda Drive For Good charitable program.

Irvine-based **Edwards Lifesciences Foundation** reported a 28.1% increase, with total giving at more than \$7 million. It reported a 24% decrease in Orange County cash contributions.

**Amanda Fowler**, executive director of global corporate giving for **Edwards Lifesciences Corp.**, said most of the foundation's contributions have been made through a philanthropic initiative that launched last year called "Every Heartbeat Matters."

Fowler said she didn't have information on the reason for the drop in local dona-

"We thought really hard about how we want our philanthropy to affect a specific cause, and we picked one we know well because of the business we are in and the talent we have," Fowler said. "We decided to focus on the global burden of heart valve disease."

Fowler said the foundation expects to help 1 million people living in underserved communities by the year 2020, mainly by providing them with free mobile heart screenings.

Fowler also said local Orange County partners are enthusiastic about participating.

**Hoag Hospital** is supporting a mobile heart valve screening program. Heart disease is the No. 1 killer in the world, but it's largely treatable if detected early. We are really going to go after it in a meaningful way."

Edwards' website says it funded some grants at the \$250,000 level, the majority at or below \$100,000 last year.

Not all foundations reported increases in corporate giving—Arkansas-based **Walmart Foundation Inc.**, No. 4 on this year's list, reported an almost 8% decrease in total contributions and a nearly 90% decrease in Orange County contributions.

Brea-based **Beckman Coulter Foundation**, No. 29 on the list, down from No. 20 last year, reported an 82% decrease in total cash contributions. A representative of the foundation said it keeps details on giving confidential but did say "its donations can fluctuate year over year."

Four of the five lowest-ranked foundations on this year's list reported a negative change in total cash contributions and contributions to OC charities. ■





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# CORPORATE FOUNDATIONS/GIVING

Rank Prev. Rank	Company •Address	•Website •E-mail	Total giving	OC giving	Year End	Assets	Areas of interest	Types of support Geographic area of giving	Parent company •Headquarters	Top local official(s) •Title •Phone/fax
<b>1</b> (1)	<b>Wells Fargo &amp; Co.</b> 2030 Main St., Ste. 1100 Irvine 92614-7255	wellsfargo.com	\$320.1 million	\$6.2 million	12/14	n/a	Health and human services, education, community development, civic, arts, culture	Grants, volunteering, board membership international	Wells Fargo & Co. San Francisco	Ben Alvarado Southern California regional president (949) 251-4455
<b>2</b> (2)	<b>JPMorgan Chase Foundation</b> 3 Park Plaza, ninth floor Irvine 92614-8505	jpmorganchase.com	\$240 million	wnd	12/14	n/a	Workforce readiness, small business development, financial capability, economic growth, community development, employee engagement, volunteerism	Grants, matching gifts, employee volunteerism, event sponsorships, national partnerships Southern California	JPMorgan Chase & Co. New York	Jamie Dimon CEO
<b>3</b> (4)	<b>Boeing Company's Global Corporate Citizenship</b> 100 N. Riverside Chicago 60606-1501	boeing.com	\$188 million	wnd	12/14	n/a	Education, health and human services, arts and culture, environment, civic	Charitable corporate contributions, employee giving and volunteerism; supports communities where Boeing employees live and work international	Boeing Co. Chicago	Lianne Stein VP (312) 544-2280
<b>4</b> (3)	<b>Wal-Mart Foundation Inc.</b> 702 S.W. Eighth St. Bentonville, Ark. 72712-6209	foundation.walmart.com	\$168.6 million	\$43,500	1/14	\$18.6 million	Hunger relief, healthy eating, environment, economic opportunities for women, veterans, disaster relief	Grants, scholarships, in-kind contributions international	Wal-Mart Stores Inc. Bentonville, Ark.	Cindy Davis director (800) 530-9925
<b>5</b> (5)	<b>Bank of America Charitable Foundation Inc.</b> 150 N. College St. Charlotte 28202-2271	bankofamerica.com/foundation	\$160.5 million	n/a	12/13	\$17.2 million	Community development, health and human services, education, arts, culture	Grants, matching gifts, volunteering national	Bank of America Corp. Charlotte, N.C.	Allen Staff market president (800) 218-9946/(213) 457-2428
<b>6</b> (6)	<b>UPS Foundation</b> 55 Glenlake Parkway N.E. Atlanta 30328-3474	sustainability.ups.com sustainability@ups.com	\$42.9 million	n/a	12/13	n/a	Healthcare, education, the underserved, community, environment	Grants national	United Parcel Service of America Inc. Atlanta	Eduardo Martinez president (404) 828-6000
<b>7</b> (7)	<b>Edison International</b> 2244 Walnut Grove Ave. Rosemead 91770-3714	edison.com edison.gifts@sce.com	\$20 million	\$2.2 million	12/14	n/a	Education, environment, public safety and emergency preparedness, civic engagement	Cash grants, sponsorships, in-kind computers Southern California	Edison International Rosemead	Theodore Craver Jr. chairman/CEO/president (626) 302-2288/(626) 302-2210
<b>8</b> (9)	<b>United Health Foundation</b> 9900 Bren Road E. Minnetonka, Minn. 55343-9664	unitedhealthfoundation.org unitedhealthfoundationinfo@uhg.com	\$19.9 million	\$0	12/13	\$38.1 million	Health and well-being, healthcare, education	Grants national	UnitedHealth Group Inc. Minnetonka, Minn.	Kate Rubin president (952) 936-1754
<b>9</b> (8)	<b>Capital Group Cos. Charitable Foundation</b> 6455 Irvine Center Drive Irvine 92618-4518	thecapitalgroup.com	\$18.3 million	\$1.2 million	6/14	\$345 million	Education, community development, health and human services	Matching gifts, grants, volunteer efforts international	Capital Group Los Angeles	Alyson Sattler senior manager corporate contributions (949) 975-5000

Source: Foundation Center, GuideStar, and the foundations Abbreviations: n/a: not available; wnd: would not disclose List may not be reprinted without permission of the editor

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# CORPORATE FOUNDATIONS/GIVING

Rank Prev. Rank	Company •Address	•Website •E-mail	Total giving	OC giving	Year End	Assets	Areas of interest	Types of support Geographic area of giving	Parent company •Headquarters	Top local official(s) •Title •Phone/fax
10 (14)	<b>Walt Disney Co. Foundation</b> 500 S. Buena Vista St. Burbank 91521-0995	disneyland.com dir.community.relations@ disney.com	\$8.8 million	n/a	9/13	\$3.9 million	Education, youth, environment	Grants, employee matching gifts, scholarships national	The Walt Disney Co. Burbank	Robert Iger president (818) 563-5981
11 (12)	<b>Edwards Lifesciences Foundation</b> 1 Edwards Way Irvine 92614-5688	edwards.com/edwardsfund edwards_foundation@edwards.com	\$7 million	\$1.3 million	12/14	n/a	Communities where employees live and work, heart valve disease, underserved heart valve and critically ill patients	Cash grants, product donations, employee volunteerism international	Edwards Lifesciences Corp. Irvine	Michael Mussallem chairman/CEO (949) 250-2500
12 (13)	<b>Taco Bell Foundation</b> 1 Glen Bell Way Irvine 92618-3344	tacobellfoundation.org tacobellfoundation@ tacobell.com	\$6.4 million	n/a	12/13	\$10.4 million	Youth, development, underprivileged children, education	Grants national	Taco Bell Corp. Irvine	Amy Kavanaugh executive director (949) 863-4312
13 (11)	<b>Pacific Life Foundation<sup>(1)</sup></b> 700 Newport Center Drive Newport Beach 92660-6397	pacificlifefoundation.com pfound@pacificlife.com	\$6 million	\$3.3 million	12/14	\$90 million	Communities where employees live and work; health and human services, civic, community and environment, education, arts and culture, marine mammals, ocean health	Grants, matching gifts, employee volunteerism national	Pacific Life Insurance Co. Newport Beach	Jim Morris CEO (949) 219-3214/(949) 219-8772
14 (10)	<b>The Allergan Foundation</b> P.O. Box 19534, T1-4D Irvine 92623-9534	allerganfoundation.org grenrock_gwyn@allergan.com	\$5.9 million	\$1.6 million	12/13	\$44.5 million	Health and human services, community, education, arts	Grants Southern California	Allergan PLC Irvine	Gwyn Grenrock executive director (714) 246-5766
15 (15)	<b>Fluor Foundation</b> 3 Polaris Way Aliso Viejo 92656-5356	fluor.com/sustainability/ community/fluor_giving	\$4.8 million	\$161,475	12/13	\$14.9 million	Education, health and human services, culture, civic/public affairs	Grants, employee matching gifts, scholarships national	Fluor Corp. Irving, Texas	Torrence Robinson president, Fluor Foundation (949) 349-2000/(949) 349-3585
16 (16)	<b>Broadcom Foundation</b> 5300 California Ave., Ste. 14067 Irvine 92617-3038	broadcomfoundation.org pgolden@broadcom.com	\$4 million	n/a	12/14	\$104.6 million	STEM education, middle school competition, volunteer services	Cash, volunteerism international	Broadcom Corp. Irvine	Paula Golden president, executive director, Broadcom Foundation/director, Broadcom Community Affairs (949) 926-9434
17 (18)	<b>Pimco Foundation</b> 650 Newport Center Drive Newport Beach 92660-6398	pimco.com/pimcofoundation pimcofoundation@pimco.com	\$3.4 million	\$1.5 million	12/14	\$77.1 million	Food, housing, college readiness, microfinance	Grants, event sponsorship, employee match, disaster assistance international	Pacific Investment Management Co. (Pimco) Newport Beach	Sarah Middleton executive director (949) 720-7690
18 (19)	<b>Western Digital Foundation</b> 3355 Michelson Drive, Ste. 100 Irvine 92612-5694	wdc.com rosemary.krupp@wdc.com	\$3.1 million	\$417,040	6/14	\$506,437	Education (STEM), homeless prevention and services, environment, veterans	Cash grants, product donations, employee volunteerism, matching gifts, disaster relief international	Western Digital Corp. Irvine	Rosemary Krupp director, Western Digital Foundation and Global Community Relations (949) 672-7000/(949) 672-9676

Source: Foundation Center, GuideStar, and the foundations Abbreviations: n/a: not available; wnd: would not disclose  
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<sup>(1)</sup> Pacific Life Foundation includes Pacific Life Insurance Co. Contributions Program

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# CORPORATE FOUNDATIONS/GIVING

► From page 25

Rank Prev. Rank	Company •Address	•Website •E-mail	Total giving	OC giving	Year End	Assets	Areas of interest	Types of support Geographic area of giving	Parent company •Headquarters	Top local official(s) •Title •Phone/fax
<b>19</b> (17)	<b>Employees Community Fund of Boeing California</b> 3855 N. Lakewood Blvd. Long Beach 90846-0003	ecfboeingca.org tamika.m.lang@boeing.com	\$2.8 million	wnd	12/14	n/a	Members are able to collectively invest in their communities with 100 percent of every employee dollar contributed going to support local community nonprofits	Employees Community Fund of Boeing (ECF) is an employee-owned and managed giving program that allows employees to make a positive difference in the communities where they live and work; grants made to local area nonprofits international	Boeing Co. Long Beach	Tamika Lang Boeing global corporate citizenship, senior manager, Western Region (562) 593-2612/(562) 240-0006
<b>20</b> (21)	<b>GSF Foundation</b> 18301 Von Karman Ave., Ste. 1100 Irvine 92612-0133	gsffoundation.org helpkids.irvine@gsffoundation.org	\$2.2 million	\$1.1 million	12/13	\$1.2 million	Children, family services, youth development	Grants national	Golden State Foods Corp. Irvine	Mark Wetterau chairman/CEO (877) 473-5437
<b>21</b> (28)	<b>Mazda Foundation USA Inc.</b> 7755 Irvine Center Drive Irvine 92618-2906	mazdafoundation.org mazdafoundationapplications@gmail.com	\$1.3 million	\$190,000	9/14	\$8.6 million	Children's organizations, educational scholarships, food banks, environmental programs, crucial disaster relief efforts	Grants, scholarships national	Mazda North American Operations Irvine	James O'Sullivan chairman of the board of trustees (949) 727-1990
<b>22</b> (22)	<b>Masimo Foundation</b> 1901 E. Fourth St., Ste. 100 Santa Ana 92705-3918	masimofoundation.org masimo@oneoc.org	\$1.3 million	\$140,000	12/13	\$6.6 million	Education, research, healthcare, patient safety	Grants national	Masimo Corp. Irvine	Glenn Parrish administrator (949) 297-7000
<b>23</b> (23)	<b>Ingram Micro Inc. Corporate Giving Program</b> 1600 E. St. Andrew Place Santa Ana 92705-4931	ingrammicro.com communityrelations@ingrammicro.com	\$1.2 million	wnd	12/14	n/a	Education, health and human services, arts and culture	Volunteer, cash, in-kind support n/a	Ingram Micro Inc. Santa Ana	Alain Monie CEO (714) 566-1000/(714) 382-4978
<b>24</b> (26)	<b>Angels Baseball Foundation</b> 2000 E. Gene Autry Way Anaheim 92806-6143	angels.com merhab@roadrunner.com	\$994,337	\$949,837	12/14	\$3.4 million	Community, education, youth sports and activities, healthcare, arts	Program and general support Southern California	Angels Baseball LP Anaheim	Mark Merhab chairman (714) 308-3425/(714) 940-2244
<b>25</b> (NR)	<b>Snell &amp; Wilmer</b> 600 Anton Blvd., Ste. 1400 Costa Mesa 92626-7689	swlaw.com	\$886,911	\$64,659	12/14	n/a	Education, child and youth services, diversity	Donations, volunteering, pro bono legal services, scholarships, grants, employee matching West	Snell & Wilmer Phoenix	William O'Hare Orange County administrative partner (714) 427-7000
<b>26</b> (24)	<b>Mitsubishi Electric America Foundation</b> 1560 Wilson Blvd., Ste. 1150 Arlington, Va. 22209-2463	meaf.org kevin.webb@meus.me.com	\$866,922	\$17,890	12/14	\$21.6 million	Youth with disabilities	National grants, matching grants, matching gifts national	Mitsubishi Electric Corp. Tokyo	Kiyoshi Furukawa president (703) 276-8245
<b>27</b> (27)	<b>Opus Community Foundation</b> 19900 MacArthur Blvd., 12th floor Irvine 92612-2445	opusbank.com	\$519,161	\$165,353	12/13	\$3 million	Affordable housing, education, financial literacy, health and human services, community, workforce development and job skills training, safety net services, arts	Grants national	Opus Bank Irvine	Stephen Gordon president (949) 250-9800
<b>28</b> (25)	<b>Lennar Charitable Housing Foundation</b> 25 Enterprise, Ste. 430 Aliso Viejo 92656-2712	lchf.org lchf-info@lennar.com	\$500,000	\$155,000	12/13	\$1.7 million	Support the homeless and transitional homeless people	Grants California	Lennar Corp. Miami	Jeffrey Roos director/secretary (866) 858-4673/(949) 349-0864
<b>29</b> (20)	<b>Beckman Coulter Foundation</b> 250 S. Kraemer Blvd. Brea 92821-6232	beckmancoulterfoundation.org	\$463,540	\$69,451	12/13	\$2.2 million	Science, education, healthcare-related research	Grants, volunteering, employee matching, disaster relief national	Danaher Corp. Washington, D.C.	G. Russell Bell president (714) 961-6338
<b>30</b> (NR)	<b>Sunwest Bank Charitable Foundation</b> 2050 Main St., Ste. 300 Irvine 92614-8279	sunwestbankfoundation.org jboyd@sunwestbank.com	\$372,767	\$154,800	12/14	\$2.2 million	Provides basic needs such as food, housing, healthcare, safety, and education for vulnerable children	Mission is to foster a philanthropic corporate culture and to assist people in need within the Bank's communities and throughout the world West	Sunwest Bank Irvine	J. Chris Walsh CEO/president (714) 881-3039/(714) 832-0258
<b>31</b> (31)	<b>Marconi Automotive Museum and Foundation for Kids</b> 1302 Industrial Drive Tustin 92780-6416	marconimuseum.org mhanover@marconimuseum.org	\$272,250	\$252,250	12/14	n/a	At-risk children's charities	Grants, donations California	Marconi Automotive Museum and Foundation for Kids Tustin	Priscilla Marconi CEO (714) 258-3001/(714) 258-9117
<b>32</b> (29)	<b>First American Financial Foundation</b> 1 First American Way Santa Ana 92707-5913	firstam.com	\$191,850	\$169,350	10/14	\$8,765	Education, healthcare, arts, community development	Grants national	First American Financial Corp. Santa Ana	Parker Kennedy/Dennis Gilmore directors (714) 250-3000
<b>33</b> (33)	<b>Anaheim Ducks Foundation</b> 2695 E. Katella Ave. Anaheim 92806-5904	ducks.nhl.com/foundation communityrelations@anaheimducks.com	\$122,256	n/a	6/13	\$727,360	Health, community, education	Grants, scholarships national	Anaheim Ducks Hockey Club LLC Anaheim	Michael Schulman chairman (714) 940-2900
<b>34</b> (32)	<b>Egbar Foundation</b> 15922 Pacific Coast Highway Huntington Beach 92649-1806	egbar.org	\$104,400	\$29,000	11/13	\$84,771	Education, youth, environment, community	Grants national	Sunshine Makers Inc. Huntington Beach	Bruce FaBrizio founder/director
<b>35</b> (30)	<b>Fieldstone Foundation</b> 14 Corporate Plaza, Ste. 100 Newport Beach 92660-7995	fieldstonefoundation.org robins@fieldstonefoundation.org	\$62,855	\$77,605	12/13	\$3.9 million	Community programs, education, human services	Employee matching gifts, scholarships, grants national	Fieldstone Group of Cos. Irvine	Peter Ochs chairman (949) 873-2717/(949) 515-8520
<b>36</b> (35)	<b>Gateway Foundation</b> 7565 Irvine Center Drive Irvine 92618-7001	us.gateway.com gatewayfoundation@gateway.com	\$45,240	\$23,252	12/14	\$0	Youth, education	Grants national	Gateway Inc. Irvine	John King director (949) 471-7000

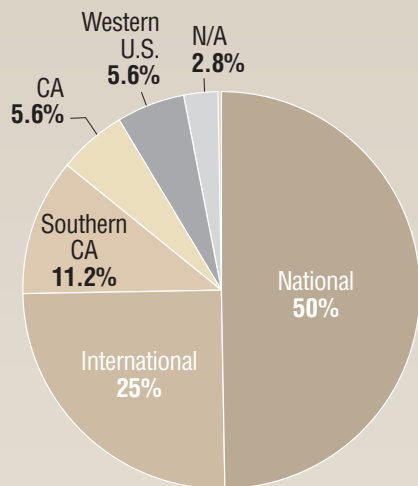
Source: Foundation Center, GuideStar, and the foundations. Abbreviations: n/a: not available; wnd: would not disclose  
List may not be reprinted without permission of the editor

Researched by Dana Truong

# OC Data Drill: Philanthropy

Compiled by Samuel Richard

## Corporate Foundations' Areas of Giving



## CORPORATE FOUNDATIONS

**36 biggest** total

**\$1.2 Billion**

total contributions\*

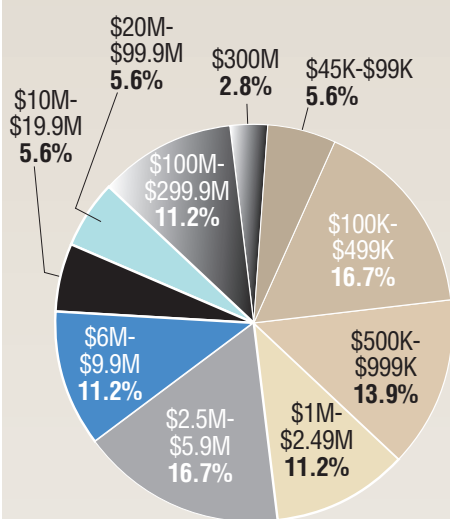
## PRIVATE FOUNDATIONS

**41 biggest** total

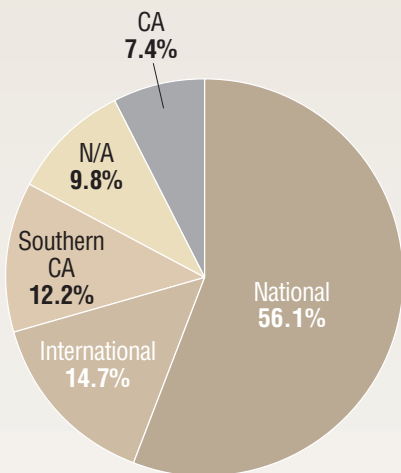
**\$145.3 Million**

total contributions\*

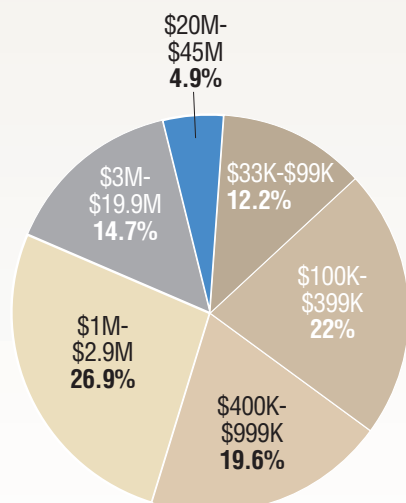
## Corporate Foundations' Contributions



## Private Foundations' Areas of Giving



## Private Foundations' Contributions



\*The fiscal years for foundations vary. Contributions include fiscal years 2013 and 2014.

Over 15 years of dedication.  
More than \$1 million raised.

Thank you, Tommy Bahama, for transforming the lives of at-risk children in Orange County.

*Tommy Bahama*

Olive Crest would like to thank every sponsor, golfer, volunteer and donor who contributed to the success of this event, including:



United American Mortgage team: Dean Rathbun, Bill Kelley, Jerry LaMott, Al Hensling



Tim Bauer, Olive Crest; Chad Sisco, Tommy Bahama; Jill Barnes, Tommy Bahama; Bill Neavel and Jeff Mathews, Committe Chairs



Megan Kucera and Marjie Zethraus, JP Morgan Chase

**Birdie of Paradise Sponsor:**  
Jacobus Consulting

**Big Kahuna Sponsors:**  
360 Group International  
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Jack Links Beef Jerky  
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Kaiser Permanente  
Pepsi Beverages Company  
Rutan & Tucker  
Snyder's-Lance  
SoCal Pizza  
The Performance Group

**Tournament Chairs:**  
Jeff Mathews  
Bill Neavel

**Island Cowboy Sponsors:**  
Farmers & Merchants Bank  
HUB International  
JP Morgan Chase  
Mondelez Global  
Rutan & Tucker  
Stremick's Heritage Foods  
Steve Bernardy/Merrill Lynch  
United Airlines  
United American Mortgage

**Tournament Committee:**  
Anna Murphy-Duehring  
Carolyn Zainer  
Heidi Gatej  
Laura Van Deudekom  
Stephanie Schmitz

Advertising Underwriter:



**You Can Help**

Join Tommy Bahama and these generous businesses in breaking the cycle of child abuse and enabling at-risk youth and families to live as healthy, productive citizens in our community.

**OLIVE CREST**

Strong Families, Safe Kids

www.olivecrest.com | 800.550.CHILD



# Upcoming Casa Romantica Programs



**The Photography of Russ Hennings**

Aug. 7 – Sept. 13

Fine art and action sports photographer exhibits coastal landscape and action photography

**A Slice in Time**

Sept. 26

Gala fundraiser raises money for center programs and preservation  
\$200 per ticket

**The Casa Up Close Speaker Series**

Oct. 22

Kenneth Khachigian, presidential speech writer and lawyer  
Members \$10, general admission \$12

**The Nutcracker**

Dec. 10-11

Featuring the Orange County Ballet Theater  
\$40/general admission

**Upright Citizen's Brigade**

Jan. 22

L.A. comedy troupe  
\$25/general admission

**An Evening with Ann Hampton Holloway**

March 11

Holloway sings Barbara Streisand  
Concert and black-tie fundraiser  
\$165 per ticket



## Volunteer at Bolsa Chica

For the past two decades, the Bolsa Chica Land Trust has hosted corporate volunteers and their families for fun, team building workdays surrounded by nature.

Come out and be a part of our on-going habitat restoration project!

No experience necessary, we'll show you how it's done - it's easy! All ages welcome.

Contact Stewards Coordinator Erin Chin at [Erin@bclandtrust.org](mailto:Erin@bclandtrust.org) and (714) 846-1001 for more information.



Photo by Steve Eric Smith



# PIMCO FOUNDATION



# ENGAGE EMPOWER INVEST

Create something **EXTRAORDINARY**

Create something **BETTER**

Create something **DIFFERENT**

Create **GOOD**

[foundation.pimco.com](http://foundation.pimco.com)

PIMCO is an asset manager and industry thought leader specializing in global investment solutions. Our goals extend far beyond investment management. We also strive to make a meaningful difference in our global communities by giving back through our philanthropic and charitable arm, The PIMCO Foundation. PIMCO is a trademark or registered trademark of Allianz Asset Management of America L.P. and Pacific Investment Management Company LLC, respectively, in the United States and throughout the world. ©2015, PIMCO.



# PHILANTHROPY

By Kim Haman

## Celebrating at OCSA

► Maureen Mekjian; Rae Segerstrom; Rayell Brokaw, James Segerstrom; Sandy Segerstrom Daniels, managing partner, C.J. Segerstrom & Sons, founder, Festival of Children; Ted Segerstrom; Toby Andrews; Sally Andrews; Susie Perry; and the Rev. Steve Perry



The Orange County School of the Arts in Santa Ana celebrated the grand opening of its 60,000-square-foot dance, music and science center on Aug. 16 with more than 600 Orange County community and business leaders.

The facility includes the Marybelle Musco Dance Center, the Hal and Jeanette Segerstrom Family Music Center, and the Argyros Science Center. The project marks a major milestone for OCSA: For the first time, the school built a specialized instructional facility from the ground up instead of renovating existing commercial and historic buildings.

Campaign Co-Chairman S. Paul Musco, founder of Gemini Industries in Santa Ana said, "We are thrilled to support the growth of this award-winning organization."

The new center is part of a \$16.2 million Masterpiece in the Making campus-completion campaign. The school has raised \$13.5 million to date from lead supporters, including Julia and George Argyros, Deborah and Larry Bridges, Reuben H. Fleet Foundation, Marybelle and Sebastian Paul Musco, and the Hal and Jeanette Segerstrom Family.

## Bits & Pieces

Discovery Cube in Santa Ana named Brie Griset Smith its new vice president of development. Smith joins Discovery Cube after serving in a similar capacity at United Way. ... The Margaret E. Oser Fund for Women of the Orange County Community Foundation granted \$15,000 to support Community Service Programs' Family Violence Victim Advocacy Program, which provides comprehensive services to victims of domestic violence.

Kim Haman can be reached at [philanthropy@ocbj.com](mailto:philanthropy@ocbj.com).

## Fast Batters, Faster Bettors

► Dennis Kuhl, chairman, the Angels; Neda Eaton, president, CEO, Irvine Public Schools Foundation; Bill Allen, founder, CEO, Outback Steakhouse and Fleming's Prime Steakhouse & Wine Bar



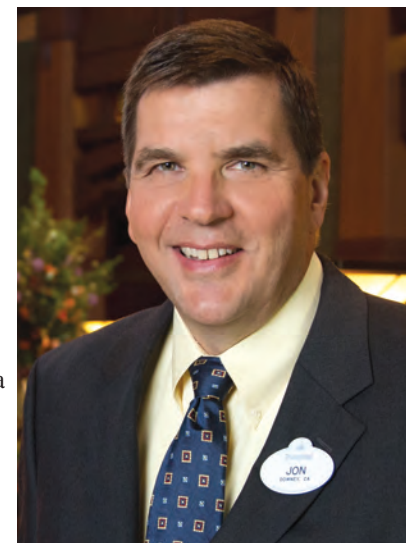
Irvine Public Schools Foundation and the Angels Baseball Foundation hit the jackpot during an evening of poker, dinner and cocktails that featured current and former Angels players. The third annual Aces and Angels Poker Tournament raised over \$50,000 to help fund college scholarships for students in need.

The event took place July 26 at the Ketel One Club at Angel Stadium. More than 20 companies sponsored the tournament, including Ketel One Vodka, ClearPath Solutions, Carsmetics, OC

Maids and Rutan & Tucker. Angels players who participated included Chuck Finley, Garret Anderson, Bobby Grich, Clyde Wright, Matt Shoemaker, Mike Morin and Kyle Kubitzka.

## GameChanger

► Jon Storbeck, vice president, Hotels & Downtown Disney, Disneyland Resort



Irvine-based GameChanger Charity, whose donors include Allergan PLC, Western Digital Corp., Wells Fargo, and Knobbe Martens, delivered food and gifts to pediatric cancer patients at Children's Hospital of Orange County on July 18. Gifts included educational tablets, fitness trackers and games.

"When you're in the middle of something that isn't so much fun, if you can suspend that even for a moment, suspend the reality, and say, 'I'm not really here,' it makes a real difference," said Jon Storbeck, vice president of Hotels & Downtown Disney at the Disneyland Resort and a CHOC board member who attended the event. "GameChanger makes a difference."

GameChanger provides video games, college scholarships and financial support to children suffering from cancer. The event is the first of 15 visits to different hospitals throughout California planned for the next year. GameChanger Charity partnered with Irvine-based nonprofit Child's Play to put together the CHOC event.

In-N-Out Burger, based in Irvine, had a food truck at the event where workers prepared hamburgers, cheeseburgers, fries, shakes, and drinks for the patients, staff and doctors.

## Women Take Lead

► Scharrell Jackson, chief financial and administrative officer, Squar Milner; Russell Williams, Passkey Foundation president, CEO



Scharrell Jackson, chief financial and operating officer of Squar Milner, was the keynote speaker at the Leadership in Heels event on July 31 at the Pacific Club in Newport Beach.

Betty Uribe, executive vice president of California Bank & Trust, emceed the breakfast session. More than 100 guests attended the event, which raised an undisclosed amount, a portion of which will benefit Human Options, an Irvine-based nonprofit group that focuses on breaking the cycle of domestic abuse.

Other speakers included event host Russell Williams, president and chief executive of Passkeys Foundation and Maricela Rios-Faust, chief operating officer of Human Options.

# HOPE HAS AN ARMY

## MAKING A DIFFERENCE IN ORANGE COUNTY

THE SALVATION ARMY | ORANGE COUNTY  
10200 Pioneer Road, Tustin CA 92782  
www.salvationarmyoc.org

Contact Bruce Freeman at 714-210-6036

GOODWILL OF ORANGE COUNTY'S

# Goodwill Gala

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JOIN US FOR A NIGHT OF GOOD VIBRATIONS

DINNER, DANCING, FABULOUS LIVE AND SILENT AUCTIONS  
AND BACK BY POPULAR DEMAND...

AN *Iconic* BAND

FEATURING GUEST ARTIST JOHN STAMOS

SATURDAY, NOVEMBER 7, 2015  
LAGUNA CLIFFS MARRIOTT - DANA POINT, CA

**A GOOD TIME | A GOOD BAND | A GOOD CAUSE**

YOU CAN SUPPORT OUR MISSION TO HELP PEOPLE WHO ARE FACING BARRIERS TO GET  
AND KEEP JOBS, WHICH PROVIDES PURPOSE, PRIDE AND DIGNITY.

**FOR GALA TABLE RESERVATIONS OR SPONSORSHIP INFORMATION:**

[OCGOODWILL.ORG/GALA](http://OCGOODWILL.ORG/GALA) | 714-480-3355 | [GALA@OCGOODWILL.ORG](mailto:GALA@OCGOODWILL.ORG)





## The Irvine Ranch Outdoor Education Center

*Celebrating six years of excellence as Orange County's premier outdoor science camp*

In the heart of Orange County, yet in the middle of nature, this 210-acre facility has become the premier location for school groups, STEM and outdoor programs, youth leadership training and team-building experiences, church retreats, corporate and special events.

Featuring classrooms, meeting spaces, overnight bunkhouse accommodations for 288, amphitheater, dual wheelchair accessible zip lines, aquatics complex with a waterslide, hiking trails, high ropes course, climbing wall and a 300-seat dining lodge.



**Come see what over 40,000 individuals have experienced first-hand – right in your own backyard!**

For tours and information, please call 714.546.8558, x145.

**The Irvine Ranch Outdoor Education Center**

2 Irvine Park Road  
Orange, CA 92869  
714.923.3191

[www.outdooreducationcenter.org](http://www.outdooreducationcenter.org)



### Great Performances

The world's greatest talents come from around the globe to perform on our stages.



Serah Lane & Joseph Gorak in ABT's *The Nutcracker* - Photo by Gene Schiavone

### Inspiring Programs

Innovative education programs spark creativity in 300,000 young people throughout the community each year.



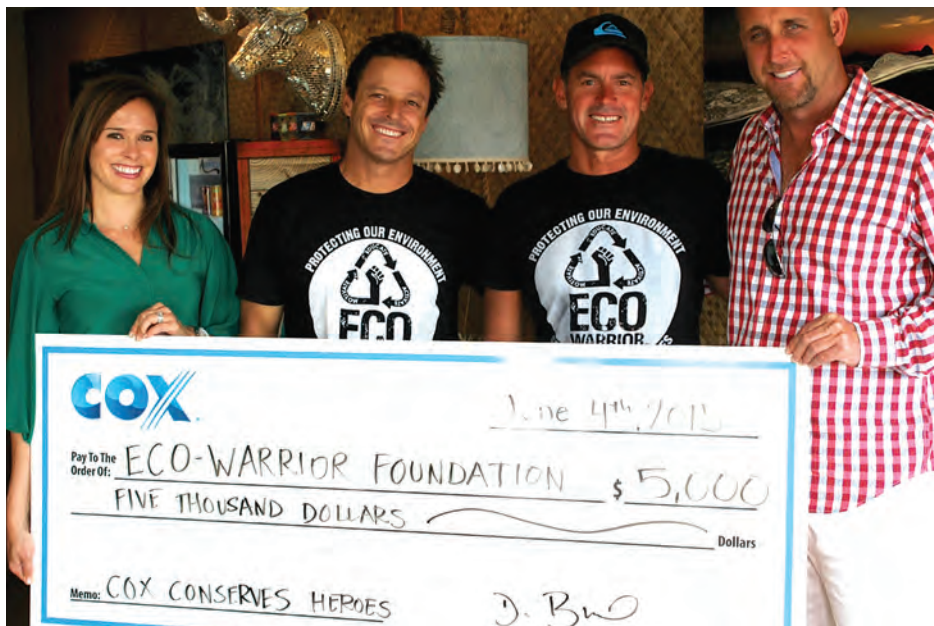
### All Made Possible by You!

Seegerstrom Center applauds the many donors who help make possible our award-winning artistic, education and community programs. For information on how you can be a part of the Center family, please call (714) 556-2122, ext. 4269 or visit [SCFTA.org](http://SCFTA.org)

Seegerstrom Center for the Arts



Accelerating Nonprofit Success



## Do Good To Do Well: OneOC's Simple Way to Establish a Company Foundation

**W**hat makes a company a good corporate citizen? While many companies may want to give back to the community, they often don't know what to do or how best to do it. With **smart, easy and impactful** ways for a company to build and grow their charitable giving, OneOC has the solutions to maximize a company's capacity to "do good" in the community.

**Smart.** Establishing a company foundation through a donor-advised fund makes it simple to achieve philanthropic goals. Companies can spend less time dealing with complicated administrative tasks and more time focusing on what they want to achieve. A company donor-advised fund through OneOC offers an easy-to-establish, low-cost vehicle for philanthropic giving. What's more, donor-advised funds allow for charitable flexibility beyond grant making, including options like an employee hardship fund, disaster relief, scholarships, dollars-for-doers, charity events and employee-matching gifts.

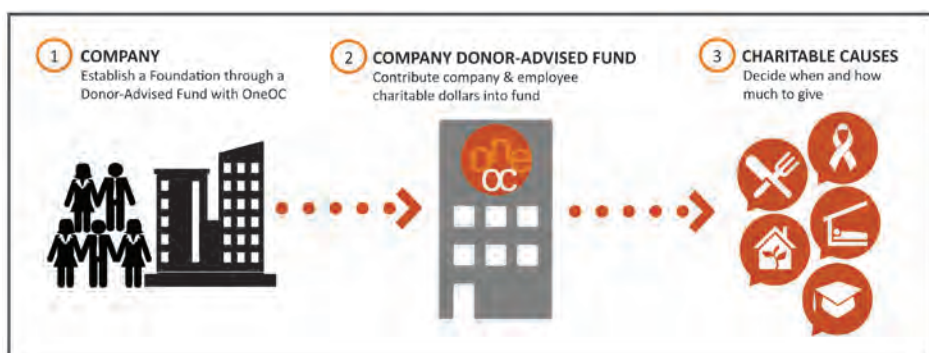
**Easy.** A company's charitable fund through OneOC is an easy solution for implementing a wide range of giving options that make a difference in the community, rally employees, foster a loyal customer base and help to reach business goals. A donor-advised fund requires less money, time, legal assistance and administration to establish and manage. Once a fund has been created a company decides when to give, how much to give and to what causes. OneOC takes care of financial management by cutting the checks, ensuring IRS compliance and, if desired, guiding the investment of the organization's charitable assets.

**Impactful.** Investments into a company's donor-advised fund become a safe haven for dollars restricted for charitable good, with immediate tax deduction benefits for every charitable contribution. Finding the right nonprofit to support can be challenging at times. OneOC helps to formulate strategies that are based on company initiatives – which respond to specific community needs. This ensures that the philanthropic vision is aligned to the company's goals.

**The OneOC Advantage.** You may already be doing GOOD. OneOC can help you do it BETTER.

- ▶ Increase brand visibility in the community
- ▶ Maximize tax and budget implications of your company's philanthropy
- ▶ Organize your company's charitable giving using OneOC's simple solutions

Contact us today to discuss how we can help. 714.953.5757 x131 | [smithell@OneOC.org](mailto:smithell@OneOC.org) | [www.OneOC.org](http://www.OneOC.org)



**FOR PATRICIA, THE ONLY THING HARDER THAN BUILDING A HOME IS NOT BUILDING ONE.**

Without funding, lots remain empty, hammers remain idle and families remain in substandard housing. That's something Patricia can't bear to watch. Your donation to Habitat for Humanity of Orange County provides much needed funding, putting Patricia to work and putting families in homes. Homes they helped build and will purchase. If you have what it takes to give, visit [www.HabitatOC.org/DonateOC](http://www.HabitatOC.org/DonateOC).

2200 Ritchey Street | Santa Ana, CA 92705 | (714) 434-6200 Ext. 229 | [www.HabitatOC.org](http://www.HabitatOC.org)

# Mission Hospital Foundation

## Mission Hospital Partners with Business Leaders to Promote Healthy Living

Businesses across Orange County are teaming up with Mission Hospital through our Corporate Partners program to support the health and well-being of our community. These highly engaged businesses and organizations are recognized as Corporate Partners for their annual cumulative gifts of \$10,000 or more to Mission Hospital.

"Our Corporate Partners are business leaders focused on providing their companies and employees with opportunities to support Mission Hospital and promote healthy living," shares Cathleen A. Collins, chief development officer at Mission Hospital Foundation.

**Mission Hospital Corporate Partners receive customized wellness benefits for executive leaders and employees. Benefits may include:**

- Health risk identification tools - Assessments and biometric screenings including body composition, blood pressure, cholesterol and glucose levels
- Behavior modification programs - Tobacco cessation, weight management, nutrition and diet, exercise, stress management, health coaching and workplace competitions/challenges
- Education programs - Health fairs and seminars, lunch-and-learns, on-site activities and online health resources
- Access to Mission Hospital leadership and up-to-date information about health care programs, services and advancements

**Nolet Spirits U.S.A.**

"Being an active part of a thriving community breeds success. Having a strong relationship with Mission Hospital, and embracing a culture of wellness in our business, is essential in both employee engagement and productivity. It adds special meaning to our work."

- William L. Eldien - President and Chief Executive Officer
- Carl Nolet, Jr. - Executive Vice President

**McDermott & Bull Executive Search**

"Health care is a high priority, and businesses can help their employees and their families by supporting Mission Hospital - Orange County's leading hospital. By supporting health care that benefits their employees, companies can make lifesaving investments that directly serve their associates and families."

- Rod McDermott - Managing Partner

**Sunwest Bank**

"Our corporate culture encourages philanthropy on every level, so our support of Mission Hospital is a natural extension of who we are. Sunwest seeks to be a vibrant part of the community and to share our resources to assist those in need. Our partnership with Mission Hospital allows Sunwest to play a role in improving the health and wellness of our community."

- Chris Walsh - President and Chief Executive Officer



Mission Hospital Foundation thanks the following Executive Partners for their gracious support over the past year.

- Audi Mission Viejo and Infiniti of Mission Viejo
- Bank of America
- Citizens Business Bank
- Coast Radiology Imaging and Intervention, Inc.
- Douglass Family Mortuary
- Healthcare Design & Construction
- Ira Hermann of Capstone Partners Financial
- Jaguar Land Rover Mission Viejo
- Jessup Management Services
- Lugano Diamonds
- Mission Viejo Emergency Medical Associates
- Nolet Spirits U.S.A.
- Orange County Neurological Associates
- O'Connell Landscape Maintenance, Inc.
- R.A. Industries
- RED Capital Group
- Seabreeze Management Company, Inc.
- The Shops at Mission Viejo
- Sunwest Bank
- Watson Wyatt & Co.
- Western Digital

For information about becoming a Mission Hospital Corporate Partner please contact Jennifer Jones at [jen.jones@stjoe.org](mailto:jen.jones@stjoe.org) or (949) 365-2469. Please note this list does not include donations from individuals, only corporate gifts.





**1-in-4 people**  
will struggle with a behavioral  
health condition this year.

More than 70% of adolescents, ages 12 to 17, with diagnosable disorders do not receive the mental health services they need.

For the roughly 725,000 adolescents who live in Orange County, there are currently no inpatient services available in south Orange County.

## We Need Your Support

With help from our community, Mission Hospital aspires to make a \$21 million investment to address this need.

Our vision is to serve as “a beacon of mental health care, promoting well-being and restoring hope, for all people in the communities we serve.”

Your support will allow us to save and enrich lives every day at Mission Hospital.

## 20th Anniversary Holiday Gala

December 5, 2015

St. Regis Monarch Beach Resort

To become a sponsor, attend the event or provide an in-kind donation, please contact Patricia Randall at [patricia.randall@stjoe.org](mailto:patricia.randall@stjoe.org) or (949) 365-3843.

To learn more about the impact of philanthropy at Mission Hospital, visit [www.mission4health.com/foundation](http://www.mission4health.com/foundation).

St. Joseph Health   
Mission • Mission Laguna Beach  
A member of the St. Joseph Hoag Health alliance



## Summer Matters at THINK Together

Just saying the word *summertime* conjures up thoughts of fun and adventure. For hundreds of THINK Together summer program students, this was absolutely the case during the summer of 2015. Science, space and a very special Secretary played a role in this year's examples of unique academic enrichment even when school's out for the summer.

As a funded community in the state-wide Summer Matters Campaign, THINK Together has been hard at work creating summer experiences that help to mitigate the risk of summer learning loss and engage students in learning that is active, collaborative and meaningful; as well as learning that supports mastery and expands horizons. Through the generous support of the **David & Lucille Packard Foundation**, THINK Together has been able to leverage a number of unique partnerships to this end.

Eighty THINK Together students pitched tents and camped oceanside, near the beaches at the San Clemente State Beach Park, thanks to a dynamic partnership with the **California State Parks Foundation**. For many of the students, it was their first time camping, and for almost all of them, it was the first time camping at the beach and waking up to the sound of crashing waves. Park rangers talked to the students about the importance of caring for the environment and the ocean to ensure a healthy ecosystem. Through nature walks and beach exploration, the students experienced science firsthand under the heading of a whole lot of fun. Tents, gear and food were donated by the State Parks Foundation. And as a fitting partner in this event, surf and skate giant **Volcom**, donated sleeping bags for all of the kids to take home as a parting gift to remember their camping experience.

Through our partnership with scientists at NASA's Jet Propulsion Laboratory (JPL), students were engaged in the NASA Summer of Innovation curriculum. The goal of this curriculum is to excite young minds and inspire students toward future STEM pursuits. Under the theme "Go for Flight," they built planes, boomerangs, rotor motors, kites and gliders, all while discovering the science that makes them go (e.g., drag, lift, airflow and pressure).

Creating opportunities for young people to participate in experiential learning outside of the school campus was the primary aim of our summer excursions



and fieldtrips, and students traveled throughout the region to take part. More than 500 of our Summer Program kids visited the Richard Nixon Presidential Library in Yorba Linda. The middle and high school age students saw exhibits about American and world history, civic responsibility, and the importance of the upcoming presidential debates and election. A select group of students were invited to participate in a private panel discussion with former Secretary of State Madeleine Albright, who was at the Library to launch an exhibit showcasing her legendary lapel pins and her book entitled, *Read My Pins*. Students were treated to her anecdotes and advice, and attendees described the Former Secretary as being accessible, amusing and inspirational—all encompassed in her response to one student's question about advice to young students today: "Finish what you start. Learn to interrupt. And when you do interrupt, know everything you can about your topic." Discussions are underway for a continued partnership with the Nixon Library and THINK Together through academic school year programs.

THINK Together is a nonprofit organization collaborating with communities, parents, teachers, administrators and other stakeholders to help transform and galvanize the K-12 educational system, creating excellence and equity for all kids. THINK Together is California's largest provider of Expanded Learning Time programs. Through its affiliate, Principal's Exchange, THINK Together also provides research, professional development and consulting to underserved schools. Combined, THINK Together and Principal's Exchange serve over 150,000 students at more than 400 locations across more than 45 school districts from Silicon Valley to San Diego. Partnering with school administrators and teachers, THINK Together's dedicated team of more than 2,500 employees are helping students statewide reach their full potential. THINK is an acronym: Teaching, Helping, Inspiring & Nurturing Kids. All of these came together to create a summer that mattered! *Summer 2016 planning is underway.*

2101 East Fourth Street  
 Bldg. B, Second Floor  
 Santa Ana, CA 92705-3835  
 P: 1.888.485.THINK • F: 714.543.3852  
 THINKTogether.org



# THINK TOGETHER

**Creating opportunities  
for all kids to discover  
their passions and  
reach their full  
potential.**

 <p><b>Early Literacy and Math Program</b> 3-5 Year-olds</p>	 <p><b>Extended Learning Time</b> Academic Support and Summer Program K-12</p>
 <p><b>High School</b> Internships College Readiness Alumni Networking</p>	 <p><b>Principal's Exchange</b> Data Driven School Systems Reform</p>



**Teaching, Helping, Inspiring & Nurturing Kids**

**THINKtogether.org | 1.888.485.THINK**



Joe Kiani, Foudner and CEO of Masimo; Founder and Chairman of the Patient Safety Movement Foundation at the 2015 Patient Safety, Science & Technology Summit.

## Masimo Focuses Philanthropy on Patient Safety, Saving Lives

**M**asimo is devoting its philanthropy efforts to saving lives by improving patient safety locally and globally.

Each year, more than 200,000 patients die preventable deaths in U.S. hospitals – the third leading cause of death behind heart disease and cancer – while more than 3 million die preventable deaths across the world.

For the past three years, Masimo has been the presenting sponsor for the Patient Safety Science and Technology Summit, which is the annual meeting of The Patient Safety Movement Foundation – a nonprofit 501C3 founded by Masimo Foundation for Ethics, Innovation and Competition in Healthcare. The Patient Safety Movement's goal is to eradicate preventable deaths by 2020.

At this year's third annual Summit in January, more than 500 hospitals and healthcare technology companies made public commitments and pledges to help reduce preventable patient deaths to zero by 2020 in U.S. hospitals.

The commitments and pledges build on previous public pronouncements other healthcare companies and organizations made during the 2014 Patient Safety, Science & Technology Summit. Those commitments and pledges directly resulted in an estimated 6,412 lives saved.

In addition, some 35 medical technology companies have pledged to make their devices interoperable so the patient data collected and displayed on their products are accessible for patients and clinicians.

The Patient Safety Movement Foundation expects to announce at the next Summit in January 22-23, 2016 that more than 20,000 lives will have been saved by implementing some of the Patient Safety Movement's Actionable Patient Safety Solutions or APSS. These APSS are step-by-step instructions on how hospital workers can help eliminate preventable patient deaths resulting from a variety of causes, including:

- ▶ Medication errors
- ▶ Healthcare acquired infections
- ▶ Failure to rescue
- ▶ Hand-off communications
- ▶ Failure to detect critical congenital heart disease in newborns

### Helping Newborns

More than 200,000 Chinese newborns will be screened using this technology in 2015. Globally, about 3.3 million newborns die annually within the first month of life, with neonatal infection, sepsis, pneumonia and birth defects among the major killers according to the World Health Organization.

ENAP's mission is in lockstep with the commitments of Masimo; its long-standing partner, the nonprofit Newborn Foundation, and, of course, the Patient Safety Movement, to reducing preventable newborn deaths.



2015 Patient Safety, Science and Technology Summit



Earlier, Masimo launched iSpO2 RX, the first commercial, medical grade Masimo SET® Measure-through Motion and Low Perfusion™ pulse oximeter technology for mobile devices in conjunction with the Newborn Foundation's BORN Project – Birth Oximetry Routine for Newborns.

iSpO2 Rx is ideally suited to low-resource areas. iSpO2 Rx for neonate and infant use is currently available in certain countries such as India, Cambodia, Kenya and Guatemala.

"We have found this simple, non-invasive check of oxygen levels in newborns is among the most effective health measures that can be deployed to reduce newborn mortality," said Annamarie Saarinen, co-founder and CEO of the Newborn Foundation. "Through our partnership with Masimo, we are eager to help fulfill the goals of the ENAP initiative, saving and improving newborn lives."

Masimo and the Newborn Foundation spent nearly two years working with public health officials, delivery hospitals and clinicians to create the first viable, measure-through motion and low perfusion, mobile-enabled pulse oximetry technology that can be adopted as part of routine neonatal screening for hypoxemia.

Masimo's engineering, design and technical teams spent thousands of hours researching, designing and developing a mobile medical device that would serve the needs of health workers and babies in the lowest resource settings.

In addition to supporting ENAP, Masimo contributed financially to the BORN Project China, which is providing the first large-scale newborn data collection on the efficacy of mobile pulse oximetry technology at county- and village-level birth facilities in Sichuan Province. China has among the world's highest newborn mortality as a percentage of under-5 deaths.

Effective, affordable and scalable pulse oximetry evaluations of newborns, along with reliable follow-up in low- and middle-income countries, will significantly reduce infection-related newborn death rates and improve outcomes for newborns afflicted with "hidden" congenital heart defects.

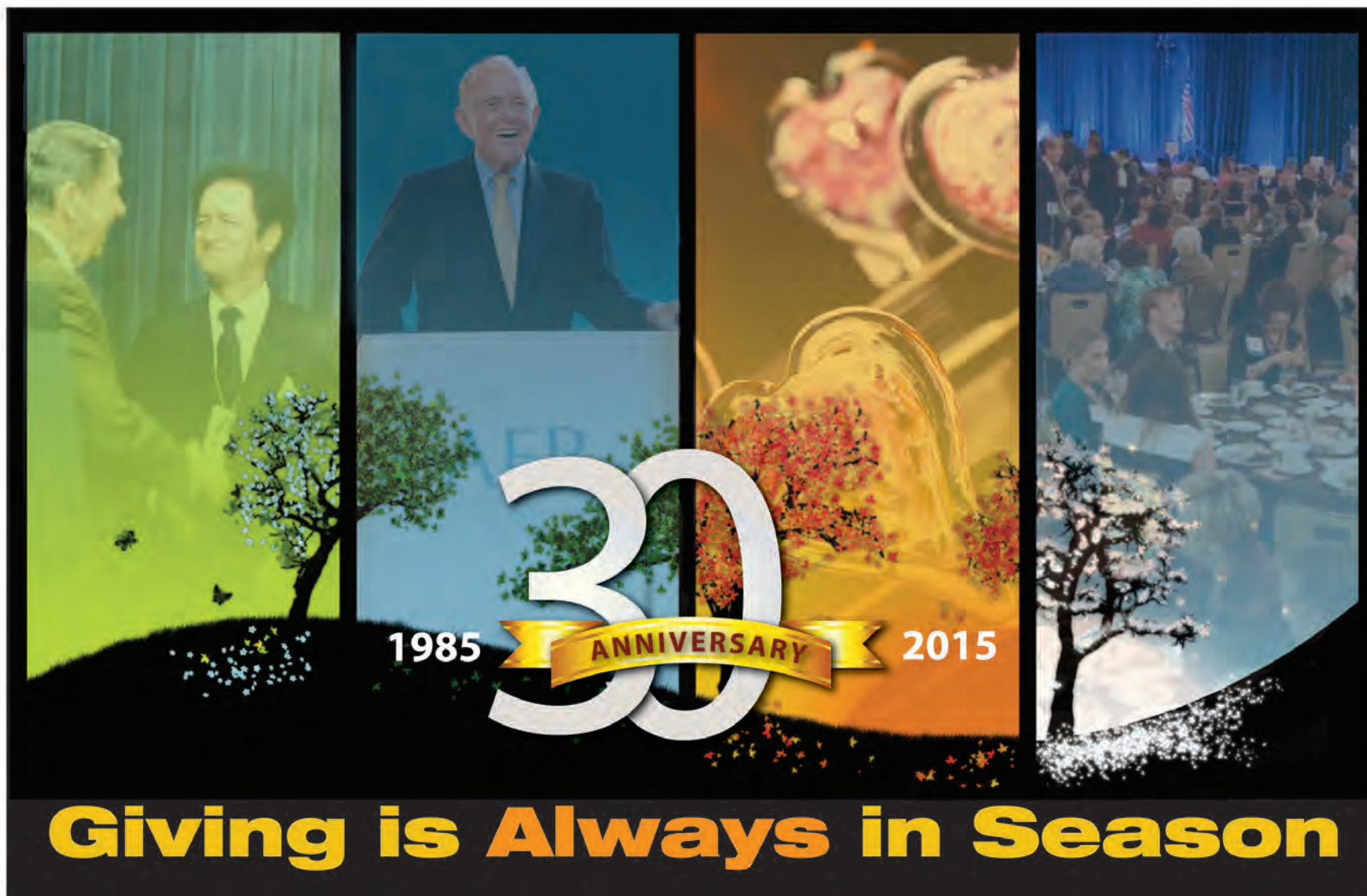
Masimo SET iSpO2 Rx can arm frontline healthcare providers in the developing countries with the most effective pulse oximeter that is accurate in challenging conditions of patient movement and low perfusion to help save the lives of newborns.

Through the Patient Safety Movement Foundation, ENAP and the BORN Project, Masimo is committed to saving lives.

The goal to eliminate 200,000+ preventable deaths by 2020 is ambitious. There is a long way to go. But with more amazing people, hospitals and medical technology companies joining the movement, we are confident we can achieve it.

For more information, go to [www.masimo.com](http://www.masimo.com).

Join in The Largest Celebration of Philanthropy in the Country!  
**National Philanthropy Day**  
 Luncheon



**Thursday**  
**November 19, 2015**

**11:30 a.m. - 1:30 p.m.**  
**Hotel Irvine**  
**Honorary Chair: Patricia Poss**

*Please join us in honoring Orange County's Top Philanthropists*

Legacy Award  
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Outstanding Large Business  
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## The Economy May Be Recovering, But Not For Everyone

**A**racelli waits with her daughter Jovana to pick up food that will feed her family for the next week. Before she found out about the pantry, she didn't have enough food and her two children often went to bed hungry. "This place gives help to a lot of people. We are really grateful and the kids are really happy when they know they are going to eat."

For families like Aracelli's, life isn't getting better. In fact, one out of every five children in Orange County often doesn't have enough to eat. They and their families worry about whether there will be dinner on the table each night. Missing meals can have dire consequences for children's health, which can mean they will never reach their full potential.

Working families are not the only ones who are having trouble making ends meet. Some of our most vulnerable residents are seniors. More than 44 percent can't afford basic necessities and they often have to make tough decisions about whether to pay the rent, buy their medicines or buy food.

"When I couldn't work anymore, my friend told me about this place," said Willa about the senior center where she receives bags of groceries twice a month. "I don't take very much of the food and I do whatever I can to help out. I help in the kitchen and I



help with the Brown Bags. It makes you feel good." For seniors, getting the proper nutrition means they can live healthy, independent lives free from worry about where their next meal will come from.

Second Harvest Food Bank's mission is to end hunger in Orange County. We provide enough food to feed the hungry more than 1.3 million meals each month. The food is distributed by our 320 community partners located throughout the county. They also provide services like job training to help families get back on their feet.

But that still isn't enough and we can't accomplish our goal of ending hunger for the 349,000 people in Orange County who are at risk of going hungry without your help.

There are so many ways you can give that will enable us to extend a helping hand to all who need it. You can donate funds monthly

by joining our Harvest Club, start a food drive at work or school, or you can volunteer your time at our food distribution center or at the Incredible Edible Farm in the OC Great Park. We also have volunteer opportunities for kids in Izzy's Corner.

To learn more about how you can help during **Hunger Action Month**, and the rest of the year, visit [FeedOC.org](http://FeedOC.org) or call 949.653.2900 today.



The economy may be rebounding. But she's not.

Even in affluent Orange County, one in five children could go hungry tonight. So we make sure that more than 90 cents of every dollar we spend goes directly to filling those little tummies with nutritious meals. To find out how you can help, visit [FeedOC.org](http://FeedOC.org).





## Empowering the Invisible!

*Grandma's House of Hope serves those who truly fall through the cracks*

**T**here are more than 12,700 homeless in Orange County. So many are women, like Maggie, who have lost their way. Grandma's House of Hope is dedicated to serving women who suffer from severe illnesses such as cancer, human trafficking, mental and physical disabilities. Because of the complex cases, medication regimens and specialized needs, they are ineligible for nearly all of Orange County's housing programs. They end up sleeping outside in parks, in their cars or other undesirable conditions. **For these Invisible Populations, living on the streets means a dramatically increased rate of prostitution, victimization and ultimately, death.**

Grandma's House of Hope (GHH) differentiates itself from other housing programs in Orange County by *specializing* in serving these "difficult to place" women. Our services include emergency; safe haven; transitional; and long-term supportive housing; as well as basic needs services, case management, counseling, workforce development, health care coordination, and individualized care to women with or without very young children. We provide on-site workshops, resources and coaching assistance to help the women achieve their goals to transition into permanent housing with the income and life skills necessary to maintain it.

In the 11 years since our founding, Grandma's House of Hope has grown dramatically from one home in 2004 to 11 homes and 98 beds in 2015. GHH is committed to serving these who truly fall through the cracks. The needs are still outweighing our resources. **Last year, we received 7,000 calls for help from women who could literally die on the streets without our help.**

**Please help us Empower the Invisible Populations of Orange County today and DONATE HOPE by making GHH part of your holiday giving in 2015!**

*www.GrandmasHouseofHope.org/donate*  
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# Age Well Senior Services Cites Food Insecurity on the Increase for County's Seniors

## *Economic shortfalls are putting seniors at unnecessary risk*

**A** growing number of Orange County's seniors are facing something most never thought they would have to contend with in their retirement. Food insecurity.

In the U.S., it is estimated that 5.4 million Americans over the age of 60 are food insecure. Good nutrition is critically important for older adults. Unfortunately, food-insecure seniors are at increased risk for chronic health conditions, even when controlling for other factors, such as income. These are:

- ▶ 60 percent more likely to experience depression
- ▶ 53 percent more likely to report a heart attack
- ▶ 52 percent more likely to develop asthma
- ▶ 40 percent more likely to report congestive heart failure

Sadly, the number of Orange County seniors who report not always having enough money to buy food is also rising. Many live on their Social Security checks and must decide between buying food or paying for prescriptions. The number of

### Age Well Senior Services

A NONPROFIT SERVING ORANGE COUNTY'S OLDER ADULTS

food-insecure seniors is projected to increase by 50% when the youngest of the Baby Boom Generation reaches 60 in 2025.

Age Well Senior Services, a nonprofit that provides a lifeline for thousands of seniors living in south Orange County who need essential, and often, lifesaving services, recently conducted a survey that shows an increase in the number of clients, both those who have lunch at senior centers, as well as

those who receive Meals on Wheels say they don't always have enough money to buy the food they need.

In 2013-14, 14% of clients who ate at the senior center said they did not have enough money — this year it increased to 17%. For Meals on Wheels clients, in 2013-14, 29.4% they said they did not have enough money. This year it is 40%.

As Age Well **is not a government or county agency**, it must raise funds directly from concerned citizens like you who understand the value we bring to those who need our support the most.

Over the last year, Age Well has delivered over 300,000 meals though the Meals on Wheels Program and provided opportunities for socialization through a congregate meal program that serves over 2,000 seniors throughout South Orange County.



Age Well is efficient — 91% of donations going to the provision of services — but cannot continue to guarantee ideal services levels without assistance from concerned citizens as expenses rise.

Fortunately, there are many ways that *Orange County Business Journal* readers can make a lifesaving difference. Options range from participating in an IRA Charitable Rollover or Planned Giving program to joining the Next Meal Club or making a cash donation.

Thanks to volunteer delivery, central kitchen efficiencies and other subsidies, each dollar donated provides one full meal. Given that one year of Meals on Wheels costs about as much as a single day in a hospital or one week in a long-term care facility, it makes economic sense to support Age Well.

To learn how you can help fund the services and programs of Age Well, contact Marilyn Ditty, D.P.A., Chief Executive Officer, at 949.855.8033 or visit [www.myagewell.org/html/help.html](http://www.myagewell.org/html/help.html).





# Celebrate LEADERSHIP

JOIN US OCTOBER 30, 2015 • 6:30PM  
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**2015 HONOREES**

Girl Scouts of Orange County congratulates six remarkable female leaders, all proud Girl Scout alumnae, who will be honored at Celebrate Leadership 2015.

 <b>JACQUELINE AKERBLOM</b> <small>GRANT THORTON LLP</small>	 <b>CORINNE BURTON</b> <small>TEACHER CREATED MATERIALS PUBLISHING</small>
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 <b>SUMIKO KATAYAMA</b> <small>COMMERCIAL BANKING TREASURY SERVICES, MUFJ UNION BANK, N.A.</small>	 <b>DEBORAH PROCTOR</b> <small>ST. JOSEPH HEALTH</small>

Tickets & underwriting opportunities are available! Please call Bradley Wedekind at 949.461.8838 or visit [www.GirlScoutsOC.org/CelebrateLeadership](http://www.GirlScoutsOC.org/CelebrateLeadership).

Girl Scouts is a 501(c)3 non-profit organization that relies on private funding.

# alzheimer's association®

## Alzheimer's Disease in Orange County

**A**lzheimer's disease is a progressive brain disorder that damages and eventually destroys brain cells, causing detrimental memory and cognitive impairment. There are more than 5 million Americans living with Alzheimer's disease. In Orange County, Alzheimer's is the fourth leading cause of death, with over 84,000 individuals affected by the disease or another related dementia.

### Taking Steps to End Alzheimer's

Alzheimer's Association's Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Last year, the Orange County chapter's three Walk to End Alzheimer's events drew 9,330 walkers from 737 teams and 68 corporate partners, who raised a total of \$884,448. Throughout the year, these funds supported the Alzheimer's Association, Orange County Chapter's free programs such as its 24/7 helpline, care consultations, support groups and educational classes, all critical services for the individuals, families and local community affected by Alzheimer's disease.

### Walk to End Alzheimer's and Companies

Across Orange County, companies are lending their philanthropic support to Alzheimer's Association, Orange County chapter and getting involved with the Walk to End Alzheimer's. Sponsoring the Walk to End Alzheimer's is an opportunity for businesses to make a powerful statement about their commitment to the community by supporting the organization's mission of promoting brain health; advancing research; and providing services, education and advocacy for individuals and their loved ones who are affected by the disease.

Businesses can bring the cause right to their office by creating a Walk team within the company and encouraging employees to join together and raise funds.

"We've sponsored these walks throughout our service areas for many years, with SCAN employees and their family members walking together for this important cause," explained Romilla Batra, MD, corporate medical director for

SCAN Health Plan, a sponsor of the 2015 Orange County Walk to End Alzheimer's. "As a senior-focused health plan, we know the impact Alzheimer's has not only on the patient but also their loved ones. The resources the Alzheimer's Association provides are so important and the demand for them will only grow, so we will keep walking on behalf of our members, current and future."

PHD Insurance Brokers, another 2015 Walk to End Alzheimer's sponsor, has supported the event for over six years. "We are proud to be involved in such a worthy cause," said Leland Hendrie, president of PHD Insurance. "It has helped our employees realize the nature of the disease, why we all need to pitch in and support this walk, and the immense need there is in our Orange County community."

### About Alzheimer's Association, Orange County Chapter

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research. Its mission is to eliminate Alzheimer's through the advancement of research, to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health. Since 1982, Alzheimer's Association, Orange County Chapter has been providing programs and services, free of charge, to Orange County residents with Alzheimer's and related disorders, their families, caregivers and the community.

### Get Involved

This year, Alzheimer's Association is hosting three Walk to End Alzheimer's in Orange County—Laguna Niguel (October 24), Huntington Beach (November 7) and Anaheim at the Angel Stadium (November 14).

*Start, join or donate to a team today by visiting [www.alz.org/oc/walk](http://www.alz.org/oc/walk). Local Alzheimer's Association staff is available to help companies set up teams and brainstorm creative fundraising ideas.*

*Companies interested in sponsorship opportunities can contact 949.955.9000 or [eventsoc@alz.org](mailto:eventsoc@alz.org).*



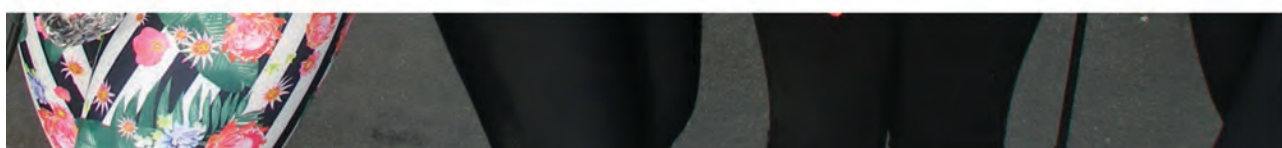
**Laguna Niguel Regional Park** | Sat., October 24  
**Huntington Beach** | Sat., November 7  
**Angel Stadium** | Sat., November 14

THE END OF ALZHEIMER'S  
STARTS WITH *you.*

Walk to End Alzheimer's® raises critical funds that enable us to provide much-needed services to the **84,000 Orange County residents** suffering from Alzheimer's and other related dementias, their families, and caregivers.

Join, start or donate to a team today at [www.alz.org/oc/walk](http://www.alz.org/oc/walk).

For corporate sponsorship opportunities, call **949.955.9000**



## Lending a Helping Hand: Goodwill of Orange County Gives a Sense of Pride to Thousands in the Local Community

When veterans return home, many need assistance reentering the workforce or finding affordable housing or fine tuning a resume. Our veterans sacrifice so much for our freedom. They deserve better when they return home.

That's the message Frank Talarico, President and CEO of Goodwill of Orange County, wants the community to hear.

Thomas T. and Elizabeth C. Tierney heard it. Loud and clear. The local philanthropists recently made a \$1 million gift to Goodwill of Orange County, the largest single program-specific donation in its 91-year history. Their donation will help serve 15,000 veterans and their families who are transitioning to civilian life by 2020 through what Goodwill has named The Goodwill Tierney Center for Veterans Services.

"Elizabeth and I are passionate advocates for helping soldiers and community peace keepers who bravely protect and serve our nation and the constitution," said Thomas Tierney, president of Vitatech Nutritional Sciences, Inc. "Goodwill of Orange County is making profound strides in helping veterans succeed in civilian life."

The center's goal: To be a single point of contact, a one-stop destination connecting vets and their families with organizations and resources that will assist them with everything from housing to finances to physical therapy, in addition to job placement.

The Tierney's generous donation will also support the Goodwill Fitness Center, which provides physical therapy for injured vets, as well as hundreds of others. The 12,000-square-foot, state-of-the-art facility is the only fitness center in Orange County designed specifically for people with physical disabilities and chronic illnesses. With a highly-trained physical therapy team, inclusive fitness classes, specialized equipment and knowledgeable personal trainers, the center is a life raft for people who are homebound.

People like Bunk Wurth, an art teacher to special education students before he was paralyzed in a rugby tackle. Bunk works out at the Goodwill Fitness Center to relieve pain and tension that builds up in his neck when he paints — with his mouth.

Bunk is just one of the 16,803 OC residents that Goodwill helped last year. But helping 16,803 people takes a village. While the sale of donated items through retail stores drives Goodwill's economic engine, donations are critical for people like Bunk.



Thomas T. and Elizabeth C. Tierney, local philanthropists, recently made a \$1 million gift to Goodwill of Orange County, the largest single program-specific donation in its 91-year history.



Bunk is just one of the 16,803 OC residents that Goodwill helped last year.



The upshot: a whopping 255 OC companies, including Nike, Chevron, Bank of America, First American, Oakley and Marshalls hired Goodwill-trained workers in 2014.

It's not just about giving people economic and social independence; it's about giving them a sense of pride.

If any of this resonates with you, please get on board. Help change the lives, or at least lighten the burden of people like Dawn, Bunk and Jordan.

You can donate your gently used items, shop at a Goodwill retail store, make a monthly or annual financial contribution or join the Legacy Society by remembering Goodwill in your will or trust. Your company can take advantage of Goodwill of Orange County's Business Services, hire Goodwill-trained workers, or attend and sponsor a fundraising event.

Go to [ocgoodwill.org](http://ocgoodwill.org) for more information. Or you can book a private tour at [goodwilltours@ocgoodwill.org](mailto:goodwilltours@ocgoodwill.org). You can also donate online at [ocgoodwill.org/donate](http://ocgoodwill.org/donate).

And Jordan. Jordan was brought to Goodwill's Assistive Technology Exchange Center by his mom with a diagnosis of autism and a vocabulary of less than 20 words. Today he uses a custom programmed iPad with an application that helps him form words and sentences. Now he can communicate — and makes choices for himself.

The stories of success through Goodwill programs and services go on and on. Take Dawn. Days from eviction and preparing to move into her car, the Cold War-era vet (one of 130,000 former warriors living in Orange County) needed work. Bad.

According to a recent Orange County Business Council and Workforce Investment Board report, veterans returning to Orange County are three times more likely to be unemployed than the rest of the population.

Luckily, Dawn was referred to Goodwill. That phone call put her on the fast track to a career that fit the qualifications her Army experience taught her.

"My life has completely turned around," she says. "I'm proof that when you give someone a hand up they can be something more."

Well, Goodwill of Orange County gave lots of hands up last year. Its job training programs provided 286,900 hours of job coaching and 67,500 days of training, to people facing barriers to employment, many who have developmental disabilities.

### SAVE THE DATE - GOODWILL GALA - November 7 A Good Band. A Good Time. A Good Cause.

Don't miss out on Goodwill of Orange County's second annual fundraiser gala featuring a legendary California rock band and actor John Stamos as guest artist.

The event is set for Saturday, November 7 at the Laguna Cliffs Marriott in Dana Point.

All funds raised will benefit three key Goodwill programs, the Goodwill Tierney Center for Veteran Services, the Goodwill Fitness Center and Assistive Technology Exchange Center (ATEC).

Tables for 10 guests and a number of sponsorship opportunities are available.

For ticket and sponsorship information, contact Goodwill at 714.480.3355 or email [gala@ocgoodwill.org](mailto:gala@ocgoodwill.org).



## Because No One Should Have To Crawl

A mechanical engineer and inventor by trade and with a Ph.D. from the Massachusetts Institute of Technology, Don Schoendorfer worked in the biomedical field and was responsible for more than 50 United States patents. Don realized the dilemma of disability in developing countries while vacationing in Morocco and with extensive research found that an estimated **100 million people** around the world today are in need of a wheelchair without the means to get one. Feeling called by God, Don walked away from a successful career to found the nonprofit organization **Free Wheelchair Mission**.

Don's goal was to create a basic design at an extremely low cost to meet the need for the highest number of people with disabilities, in the shortest amount of time possible. Rather than starting with custom-made components, Don put together a wheelchair using elements already in existence; parts currently being manufactured and produced in high volume—resulting in a durable, safe and inexpensive wheelchair—the GEN\_1.

He began by building 100 of the GEN\_1 wheelchairs in his garage. They were specifically designed for use in the rugged terrain of rural and under-resourced areas; it combined the durability of a resin lawn chair with the strength of a custom steel frame, all tucked in between a sturdy pair of mountain bike tires.

The next step was the GEN\_2. It was designed with adjustability in mind, allowing for a more customized fit to address each individual recipient's personal needs. FWM recommends the GEN\_2 for smaller recipients, those who require additional adjustment to the wheelchair and/or those who need to commute longer distances.



The organization just implemented the global rollout strategy for the latest design this past July; the GEN\_3 wheelchair. This new design mirrors the customizability of the GEN\_2, and has the added benefit of being collapsible to allow for convenient transportability and home storage. They also just began field testing another exciting new development; the Skin Protection Cushion (SPC). The SPC is designed for wheelchair recipients who are at risk of developing life-threatening pressure sores.

The FWM wheelchairs are manufactured in China for maximum economy, packed in bulk in 40-foot ocean-going containers and shipped directly to the ocean port of the designated receiving country for highest efficiency. A recent 3 year academic investigation shows the FWM wheelchairs to be safe and beneficial to users—not only providing mobility, but also improved health and quality of life. *Each FWM wheelchair costs just \$77.91 to manufacture and deliver to some of the*

*most remote corners of the globe, and it's provided at absolutely no cost to the recipient.*

Free Wheelchair Mission continues its focus and commitment on becoming a leading provider of mobility in developing nations. Beyond placing recipients in a wheelchair, FWM is bringing transformation that opens doors to education, the local church, employment opportunities and community. Thanks to their generous supporters, nearly 900,000 people with disabilities have been blessed with the gift of mobility and FWM is on their **Mission to a Million** with the goal to distribute 1 million chairs by the end of 2016.

**For more information on how to get involved or make a donation, visit [www.freewheelchairmission.org](http://www.freewheelchairmission.org).**

# WILL YOU HELP LIFT ME OFF THE GROUND?



**THE GIFT OF MOBILITY** provides unimaginable opportunities for people living with disabilities in the developing world. Without this gift, **OVER 100 MILLION** people continue to crawl on the ground or wait to be carried to meet their basic needs.

### YOU CAN HELP!

The simple gift of a wheelchair can transform a life. The "TIMES TWO" gift challenge is the perfect opportunity to multiply your impact. Every dollar you give between now and October 31, 2015, will be multiplied **x2**. **This is your chance to change someone's life forever ... will you take the challenge?**



# x2 GIFT CHALLENGE

September 1 - October 31, 2015



### HOW TO MULTIPLY YOUR GIFT

**Mail:** PO Box 52001, Department 921, Phoenix, AZ 85072-9615  
**Phone:** 949.273.8470 | **Online:** [freewheelchairmission.org/x2oc](http://freewheelchairmission.org/x2oc)



## The Marconi Foundation for Kids

The Marconi Foundation for Kids was started by Marconi Automotive Museum Founder Dick Marconi in 1994. As a leader in the vitamin and nutrition world, he was fortunate to be able to build a collection of cars. And at the time that he opened the Marconi Automotive Museum, he made a pledge to help raise money for various at-risk children's charities in our community.

Marconi's philosophy, passed down from his father is simple yet defining: Learn, Earn and Return. LEARN through higher education, EARN through hard work and perseverance, RETURN to others in need.

We stand tall with our support of various children's causes in Orange County and beyond each year. We are able to do this because of the money raised through special events held at the museum, general museum admission, and our own annual fundraisers. What could be better and more fulfilling than that?

As a 501(c)(3) we are in a unique position as a business. While walking and

dining among a \$30 million car collection, guests have the added advantage of giving to children's charities at the same time. Our goal is to make sure that our community is aware of the plight of at-risk and homeless youth in our surrounding area. Through the many corporate and individual client partnerships, we continue to strive toward the goal of helping to raise \$1 million a year for children's charities in our community.

We appreciate every consideration given to us, whether it's special events, or attending our annual events – Fight Night and Sunday in the Vineyard, plus many more!

This is a total win/win for you. Please join us at the Marconi Automotive Museum – Style and Class with a Touch of Adrenaline!

For more information please contact us at 714.258.3001, visit [Marconimuseum.org](http://Marconimuseum.org) or email [info@marconimuseum.org](mailto:info@marconimuseum.org).





# CREATE, EXPERIENCE, AND MAKE LIFE BETTER **HOW WILL YOU HELP THE KIDS?**

The Marconi Automotive Museum is one of Orange County's more unique event venues. We strive to represent your company in the best way possible by keeping your guests engaged while giving them an "out of the box" event. With a gorgeous mix of high performance automobiles, beautiful open spaces, and stunning high ceilings, The Marconi is the true mainstay and cornerstone of your corporate event.

**We bring to your event what nobody else can: Style and Class, With A Touch of Adrenaline.  
Learn more by visiting [www.marconimuseum.org](http://www.marconimuseum.org) or by calling us at 714-258-3001.**





# Innocence Taken: Oree's Story

**How O.C. foster youth fall prey to human traffickers**

Since our founding in 1981, Orangewood Children's Foundation has been evolving to meet the changing needs of current and former foster youth in Orange County. Oree is a young woman whose story shines a light on a need most people don't know exists in our community.

Oree grew up with very little family structure or support. She was born to a mother in prison and placed for adoption at four days old. She spent most of her young life living in a one bedroom apartment with her adopted mother, an aunt, and seven other children. At age nine, Oree started being molested by men in her family and by her adopted mother's boyfriends. Eventually, she was removed from her adopted mother's care and placed into the foster care system.



Oree, age 4

When she was 11, Oree ran away from her group home. She was angry and rebellious at her family, the people who were supposed to protect her. Within 72 hours, she was approached by a man she thought she could trust. He was warm and caring and knew just what to say. "He was the first person in years to look at me and ask 'Are you

ok?'" Oree explains. "In 30 seconds, I had told him my whole life story." The very next night Oree was turned out onto the street and forced to have sex with strangers. Her new "friend" was a pimp.

For the next four years, Oree was beaten, raped and sold for sex on the streets of Orange County...seven nights a week, 365 days a year. Early on when she was 12, Oree was coaxed by her pimp to get his name tattooed on her neck, essentially branding herself as his property.

Oree desperately wanted to get away but she didn't know how or where she would go. She did manage to run away from her pimp a few times. But there was nowhere to go that truly understood all that she had

been through. In some cases she was treated as a prostitute and not the victim she actually was.

At age 15, she met Orangewood staff member Jim Carson – the first person she had ever felt who truly listened to her. Jim helped her exit "the life" and introduced her to Orangewood Children's Foundation. She was accepted into Orangewood's Rising Tide transitional housing program, received help and support to finish high school, and was given a college scholarship to enroll at Orange Coast College.



Oree with her tattoo

Now age 19, Oree has a steady job, is majoring in sociology, is working to get the tattoo on her neck removed, and during her free time she speaks out about sex trafficking in California. She hopes to someday start her own non-profit to help at-risk youth. "I want to fight for all the girls who can't fight," Oree says. "I want to be a voice for all the girls that don't have a voice. I want them to know that there is hope and that people are beginning to learn what happens when the street lights go on at night."

"We are so proud of Oree and how far she has come," says Orangewood CEO Chris Simonsen. "Unfortunately, Oree's story is not unique among the foster youth we serve. In California 50-80% of sex trafficking victims are or were in the foster care system. Nationwide, there are 100,000-300,000 victims. It's easy to assume this is a problem in other countries. But it's happening in the U.S. and it's happening here in Orange County."

Orangewood is working on a new residential program to help former foster youth like Oree. To learn more, go to [www.orangewoodfoundation.org/trafficking](http://www.orangewoodfoundation.org/trafficking) or join us for our Ambassador Luncheon next month (see details on adjacent page.)

**"In California 50-80% of trafficking victims are or were in the foster care system. Nationwide, there are 100,000-300,000 victims. It's easy to assume this is a problem in other countries. But it's happening in the U.S. and it's happening here in Orange County."**





# Do you know *today's* Orangewood? Look again...

*Yes, we built the emergency shelter (the "Home") for abused and neglected children in Orange County, but we've spread our wings since then. Check out what we've been doing for the last 30 years...and what's coming in October.*



**1981** Through the vision of General William Lyon and Bill Steiner, Orangewood Children's Foundation is established to build a shelter for abused and neglected children in Orange County; first public-private partnership of its kind in the county; raises over \$8 million.

**1985** Orangewood Children's Home (now called the Orangewood Children & Family Center) opens its doors; shelter is deeded to the County to own and operate.

## 1986-2012

Orangewood turns its attention to the needs of teens in foster care as they make the transition to adulthood; focusing on four key areas:



- 1986 - Grants and college scholarships
- 1990 - Peer mentoring
- 1998 - Independent living skills workshops
- 1999 - Transitional housing apartments in Tustin and Garden Grove
- 2003 - On-site resource center
- 2004 - Mentor program
- 2009 - Scholarships for advanced degrees
- 2012 - Expanded housing program with a 3rd site in Orange



*Learn more about today's Orangewood, including an important new program, at our Ambassador Luncheon on Friday, Oct. 2. This complimentary lunch is an annual event for our donors of \$1,000 or more and their guests, and provides the opportunity to renew their financial support of our programs. An RSVP is required. For more information, please contact Chief Development Officer, Carlos Leija, at [CLeija@orangewoodfoundation.org](mailto:CLeija@orangewoodfoundation.org) or (714) 619-0201.*

## AUGUST, 2013

Orangewood opens The Academy Charter High School. The school is the result of a decade of research on improving high school graduation rates of foster youth, and community support of a \$25 million capital campaign. The school is open to all students with priority enrollment for those from foster care.

## OCTOBER 2, 2015

Orangewood again responds to the needs of foster youth in Orange County and announces new program (see left)...





## CHOC Children's Announces Initiative For Pediatric Mental Health Services

Community leaders and executives from Children's Hospital of Orange County (CHOC Children's) recently announced a transformational initiative to ensure children, adolescents and young adults with mental illness get the health care services and support they currently lack in Orange County's fragmented system of care.



children battling mental illness and their families by providing the services and support they need," Cripe said.

One in five children experience a diagnosable mental health condition during childhood — about 150,000 children in Orange County alone; yet there are no psychiatric inpatient beds for patients younger than 12 and insufficient psychiatric inpatient beds for adolescents in Orange County hospitals. The absence of designated space to treat young patients means that sometimes children with serious mental health episodes remain in the emergency department for days at a time.

"We recognize that pediatric mental illness has become a nationwide crisis, and are committed to addressing it," CHOC Children's President and CEO Kimberly Chavalas Cripe said. "CHOC and our partners are excited by the opportunity to create a scalable model for pediatric mental health care that other communities across the country can replicate."

Children's advocate Sandy Segerstrom Daniels, managing partner, C.J. Segerstrom & Sons, has donated a \$5 million lead gift to help establish CHOC Children's Mental Health Inpatient Center. The Center will provide a safe, nurturing place for children ages 3 to 18 to receive care for mental health conditions. It will also provide specialty programming for children younger than 12. The third floor of CHOC's Research Building, located on the west side of the hospital's main campus, will be extensively remodeled to house 18 beds in a secured, healing environment, and create an outdoor area for recreation. Construction is expected to begin by fall 2015 and finish in late 2017.

"Sandy Segerstrom Daniels' inspiring and generous gift will improve the lives of

Daniels' gift serves as the cornerstone of a broader fundraising campaign by CHOC to raise \$11 million for inpatient capital and startup costs, and \$16 million to endow the program.

CHOC Children's and Pastor Rick and Kay Warren, co-founders of Saddleback Church, formed a task force last fall. Led by Chief Medical Officer Dr. Maria Minon and Chief Psychologist Dr. Heather Huszti, and comprised of community leaders, educators and faith-based advisors, the task force is focused on creating a full system of care for children, adolescents and young adults with mental illness. CHOC Children's and their partners are raising additional funds for enhanced outpatient mental health services in support of the full pediatric system of care.

Along with the new center, the hospital and its task force will work vigorously to educate and bring awareness of the prevalence of pediatric mental health problems, and the importance of early intervention and treatment.

"We want to promote honest dialog about children suffering from mental illness, helping to remove the social stigma. By inspiring others to share their stories, we hope to help them to heal and help others on their paths toward recovery and healing," said Cripe.

"We know our plans are ambitious, but they are critical and life-saving. The vision begins with establishing a caring home at CHOC Children's for children and their families to turn to for help," Cripe added.

To learn more about ways to give to CHOC Children's mental health campaign, call the CHOC Children's Foundation at 714.509.8690 or visit [www.choc.org/mentalhealthgiving](http://www.choc.org/mentalhealthgiving).



# Cystinosis Research Foundation

**C**ystinosis is a rare, metabolic disease that slowly destroys the body's organs, including the kidneys, liver, eyes, muscles, bone marrow, thyroid and brain. There is medication to control some of the symptoms of the disease, but cystinosis remains incurable.

### Research Is Our Hope

When Nancy and Jeff Stack established the Cystinosis Research Foundation in 2003, they were committed to aggressively funding cystinosis research to ensure the development of new and improved therapies and a cure for cystinosis. But never in their wildest dreams could they have imagined what has been accomplished in 12 short years.

Today, CRF is the largest fund provider of cystinosis research in the world and has raised \$29 million, all committed to medical research. CRF has issued 131 cystinosis research and fellowship grants in 12 countries. The foundation issues two global calls for research and fellowship applications each year. In the first round of funding in 2015, CRF issued six grants totaling more than \$1 million.

CRF has achieved a number of milestones which have dramatically improved the quality of life for people with cystinosis, and have provided a more hopeful future for cystinosis patients and their families:

- ▶ CRF-funded research led to the discovery of a delayed-release form of the life-saving medication taken by cystinosis patients, allowing them to take the drug in pill form every 12 hours instead of every six hours. The FDA approved the drug in April 2013.

- ▶ CRF established the CRF Cystinosis Gene Therapy Consortium to bring stem cell and gene therapy to clinical trial. In 2013, the consortium received IRB approval for the first allogeneic stem cell treatment for cystinosis at UCLA.

- ▶ CRF established the Cure Cystinosis International Registry (CCIR) to help identify all cystinosis patients worldwide, to learn



Stack Family (From left): Alex, Nancy, Natalie and Jeff Stack

more about cystinosis and its complications, and to aid cystinosis scientists with their research efforts. To date, more than 460 cystinosis patients from 39 countries are registered with CCIR.

- ▶ CRF created the first post-doctoral Cystinosis Research Fellowship Program to encourage young investigators to establish careers in cystinosis research.

- ▶ CRF "seed" money has resulted in two CRF-funded researchers receiving three NIH grants in the past two years, totaling over \$3.5 million to study cystinosis.

- ▶ CRF sponsors the biennial International Cystinosis Research Symposium for CRF-funded scientists and researchers. The symposium is held at the Arnold and Mabel Beckman Center in Irvine, Calif. The next symposium will be held March 3-4, 2016. CRF encourages the sharing of information and collaboration in an effort to advance the research process.

### Beyond Research – Annual Day of Hope Family Conference

CRF is focused on research to find better treatments and a cure for cystinosis. We are also focused on our patients and families and educating them on the progress of research. Although there are only 2,000 people in the world with cystinosis, we sponsor an annual "Day of Hope" family conference to bring families together as a community. Every year, families from all over the world gather to meet each other, to share information and to form friendships. We also invite our top researchers to present their research study

updates to the community. By bringing together researchers – many of whom have never met a patient with cystinosis – with patients and their families, we strengthen our global research community and help drive the research forward.

To learn more about the Cystinosis Research Foundation or to make a donation, visit [www.cystinosisresearch.org](http://www.cystinosisresearch.org) or call 949.223.7610.



4<sup>th</sup> Annual

# evening of wishes



Orange County and the Inland Empire

Friday, Oct. 23

Disney's Grand Californian Hotel and Spa

Join us for a night of surprises, fabulous live and silent auctions, dinner and dancing.

Purchase tickets at

[ocie.wish.org/gala](http://ocie.wish.org/gala)

or contact Sarah at 714-573-WISH ext. 230 or [pizzarus@wishocie.org](mailto:pizzarus@wishocie.org)

# Join Girl Scouts in Standing Up for Girls

**W**hat would our future businesses and communities look like if ALL girls developed the confidence and skills to become leaders? If they had the courage to raise their hands in class, take the difficult science and math courses, and spend their Saturdays giving back to the community?



state in U.S. history.

Girl Scout alumnae credit Girl Scouts with preparing them to face life's challenges and opportunities with resourcefulness, ingenuity and discipline. Research shows that, compared to women who were not Girl Scouts, Girl Scout alumnae feel more capable and competent in their lives, have more supportive social relationships, and feel more optimistic about their futures.

**Orange County's business community knows that preparing girls to lead is an absolute imperative – and Girl Scouts is leading the charge** in developing the next generation of empowered and resourceful women. Business and community leaders across Orange County are standing behind Girl Scouts, the premier leadership development organization for girls, because Girl Scouting works.

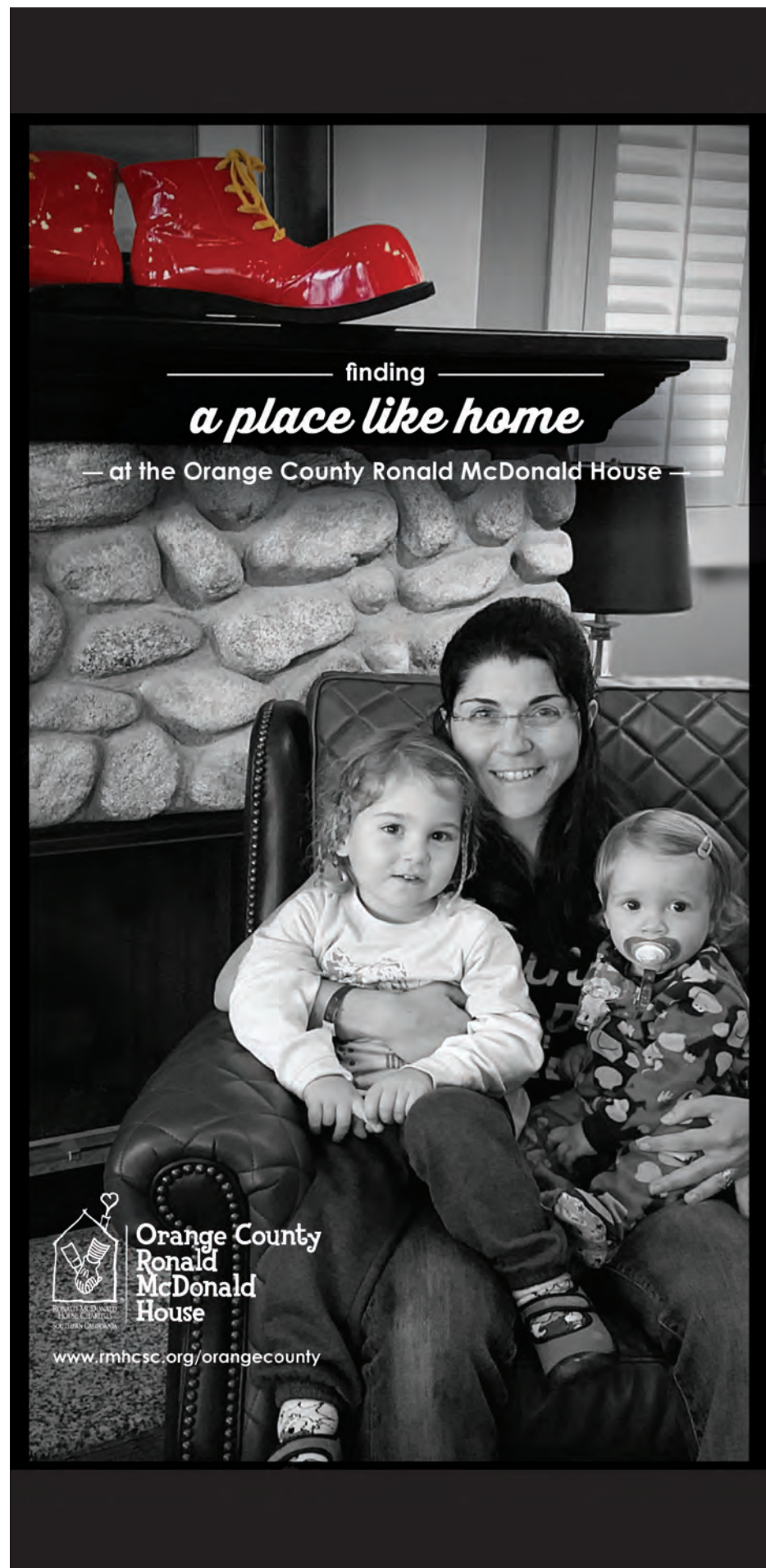
Girl Scouts engages girls with relevant and age-appropriate, girl-led programs in areas like STEM, financial literacy and environmental stewardship, while building confidence that will carry them into the future. Girl Scouts' success is clear: More than half of all businesswomen in the U.S. were Girl Scouts when they were young, as were 75% of current female senators and every female secretary of

Highlighting its commitment to extraordinary female role models, Girl Scouts is proud to honor six remarkable Girl Scout alumnae, all local leaders, at its 6<sup>th</sup> Annual Celebrate Leadership event on October 30 at the Island Hotel:

- ▶ Jacqueline Akerblom, West Region Managing Partner, Grant Thornton LLP
- ▶ Corinne Burton, President, Teacher Created Materials Publishing
- ▶ Tanya Domier, Chief Executive Officer, Advantage Sales & Marketing LLP
- ▶ Sue Graham-Sparks, Vice President Store Manager, Macy's South Coast Plaza
- ▶ Sumiko Katayama, Vice President, Treasury Relationship Manager, Commercial Banking Treasury Services, MUFG Union Bank, N.A.
- ▶ Deborah Proctor, President and Chief Executive Officer, St. Joseph Health

Join the movement to empower, educate and prepare girls to become leaders by supporting Celebrate Leadership as a sponsor or attendee. Funds raised support Girl Scouts of Orange County's leadership development programs for nearly 22,000 Orange County Girl Scouts and nearly 15,000 dedicated volunteers and adult members who lead them. For more information, visit [www.GirlScoutsOC.org/CelebrateLeadership](http://www.GirlScoutsOC.org/CelebrateLeadership).

Reconnect as alumnae, volunteer or donate online at [www.GirlScoutsOC.org](http://www.GirlScoutsOC.org).



## Segerstrom Center for the Arts: Community Is Everything

**S**egerstrom Center for the Arts is made possible through the generous support of individuals passionate about both the arts and community. They understand that the arts can bring to life an environment in which business, education and all the elements of a dynamic cosmopolitan region can flourish. Today, the Center is proud to participate in the continued growth and development of Orange County.



The Center thanks everyone who shares this philosophy and contributes through personal gifts, professional leadership, sponsorships, ticket purchases, and advocacy in support of the arts and the community. Your conviction that the arts matter and that everyone deserves to be inspired and uplifted through the performing arts has been pivotal to the success of the Center, making it possible for us to contribute to a great quality of life for everyone in Orange County.

### Thank You to Our Generous 2014-2015 Donors The Impact of Your Support "By the Numbers"

- \$350,000,000 — Annual impact as an economic driver the Center makes on Orange County.
- 600,000+ — Number of people who enjoy Center performances each year.
- 300,000+ — Number of students, teachers and families the Center reaches annually as the largest provider of arts education programs on the West Coast.
- 8,400+ — Camp Pendleton Marines and their families served through community engagement programs last year.
- 595 — Center-presented performances last season.
- 97 — Percentage of at-risk Summer at the Center program participants who obtain their high school diploma.
- 6 — Number of Southern California counties with underserved schools and underprivileged students served by the Center.
- \$0 — Cost an at-risk student pays to participate in our life-changing summer programs and camps.

For information on supporting Segerstrom Center for the Arts, please contact Caitlin Quinn, Vice President of Development, at 714.556.2122 ext. 4269 or [cquinn@scfta.org](mailto:cquinn@scfta.org).



## 12th Annual College Fair and Fall Preview

Reviewing the long list of college opportunities can be staggering for high school students and their parents. Fairmont Preparatory Academy makes this process easier by hosting its **12th Annual College Fair and Fall Preview on Tuesday, October 13, 2015, 6:00-7:30 p.m.**

Representatives from **more than 85 colleges and universities** from the region, state and nation will be in attendance to meet with prospective students. The event will provide a unique opportunity for students to speak directly with college representatives from a wide spectrum of higher education institutions.

Simultaneously, Fairmont Preparatory Academy will have a **Fall Preview** for prospective families of middle and high school students. Attendees will learn about Fairmont Prep's college counseling program, where the student-to-college counselor ratio is 44 to one. This level of support is evident in that 81 percent of Fairmont Prep graduates were accepted to the top 100 colleges and universities as defined by *US News & World Report*.

The high school's rigorous academic programs include an Advanced Math Program, Advanced Science and Engineering Program, International Business Program and an IB Diploma Program. Students enrolled in this close-knit, small school environment also have opportunities to participate in an integrated travel program along with extracurricular activities, community service, arts and athletics.

Visit our website to view a video from last year's event: [www.FairmontPrep.info](http://www.FairmontPrep.info)

### About Fairmont Private Schools

Established in 1953, Fairmont Private Schools is the oldest, largest, nonsectarian private school in Orange County, with five campuses serving



students preschool through the 12th grade. Fairmont Private Schools is a part of the Fairmont Education Group. Fairmont's history is measured in the achievements of students who have flourished from our academic rigor, global ethos, character development, artistic programs and sports. All campuses of Fairmont Private Schools are accredited by the Western Association of Schools and Colleges (WASC).

*You're invited to choose your future.*



*Find out why Fairmont was voted BEST private school in Orange County!*

*This is an ideal opportunity to visit our beautiful campus, discover our advanced technology, learn more about our competitive robotic and debate programs, and*

**MEET WITH OVER 85 COLLEGES & UNIVERSITIES**

*For more information and to RSVP:*

**FairmontPrep.info**

**714.671.8385**

**12<sup>TH</sup> ANNUAL  
COLLEGE FAIR  
& FALL PREVIEW**

**1 Night + 2 Events  
= infinite opportunities**

**TUESDAY, OCTOBER 13, 2015  
6:00pm-7:30pm**

**Fairmont Preparatory Academy (9th-12th Grade)  
2200 W. Sequoia Avenue, Anaheim, CA 92801**



**FAIRMONT  
PREPARATORY ACADEMY**

# OC ♥ the Bolsa Chica Land Trust

The Bolsa Chica Land Trust was the No. 1 environmental group in this year's Orange County Community Foundation's I♥OC online giving day.

To people not familiar with the Land Trust, this was something of a surprise, as the participants also included such big names as the Environmental Nature Center, Pacific Marine Mammal Center, and Sea & Sage Audubon.

But for those who know of the Bolsa Chica Land Trust and its 23 years of work to acquire, preserve and restore all of the 1,200 acres of the Bolsa Chica wetlands and uplands, the stellar showing was no surprise at all.

That's because the Bolsa Chica Land Trust is an organization that gets things done.

In partnership with the California Department of Fish and Wildlife, our restoration project is entering its 20<sup>th</sup> year working to return land degraded by a century of agriculture, to healthy coastal wildlife habitat. The project has enlisted the help of more than 17,000 volunteers from every corner of the community, including enthusiastic groups from our corporate sponsors, local religious organizations, the Boy Scouts of America, Girl Scouts, and students from kindergarten through university levels.

Volunteers from Southern California Edison, Alcoa Fastening Systems & Rings, Pacific Life, PIMCO, Boeing California, and the Construction Trade Unions/Union Sportsmen's Alliance have contributed greatly by including our restoration project in their team-building and community service efforts. Their participation figures prominently in their corporate and foundation news and communications.

As a strong member of our community, the Bolsa Chica Land Trust works not only to protect and restore the critical habitat of the Bolsa Chica, but also to engage the public in learning about and enjoying it.

Our educational program, Miracles of the Marsh, is a third grade science curriculum-based program entering its 14<sup>th</sup> year. It brings the science and history of Bolsa Chica to the classroom and the students out for a docent-led experience on the Reserve. More than



20,000 students from 12 cities have gone through the program, which is cost-free to schools as it is funded by corporate sponsors.

All this has come about because of the ongoing support of our 5,000 individual members and our corporate partnerships with Alcoa Fastenings System & Rings, SCE/Edison International, Huntington Surf & Sport, California Resources Corporation, Variable Speed Solutions, and the Employees Community Fund of Boeing California, among others. Our *Endowment for the Future* is managed by the Orange County Community Foundation and will provide a sound financial future for our work for years to come.

*We welcome your employees and their families to come explore Bolsa Chica with us, and we welcome your corporate support. The Bolsa Chica Land Trust turns every dollar it receives into results, and gives corporate volunteers real, meaningful and fun work to do. Please contact Executive Director Kim Kolpin at 714.846.1001 or Kim@BCLandTrust.org to find out more, and check out our website at www.BolsaChicaLandTrust.org for a listing of tours and events.*



## ORANGE COUNTY'S Newest, Hottest, Private Country Club

Perfect Setting for Your Next Event or Golf Tournament

Aliso Viejo Country Club has a contemporary setting with competitive pricing. Access four private event rooms and a unique outdoor event space that can accommodate up to 200 people. Several rooms overlook our beautiful golf course and Saddleback Valley providing a serene setting for your guests.



### We Specialize In

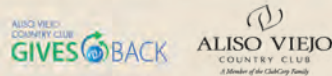
- Corporate Events
- Charity Golf Tournaments
- Celebration Milestones
- Weddings

### We Also Offer

- Conference Tables & Seating
- Main Conference & Break Out Rooms
- AV Equipment
- Complimentary Parking
- Preferred Client Incentives
- Aliso Gives Back Incentive, Charity Receives 10% of Spend

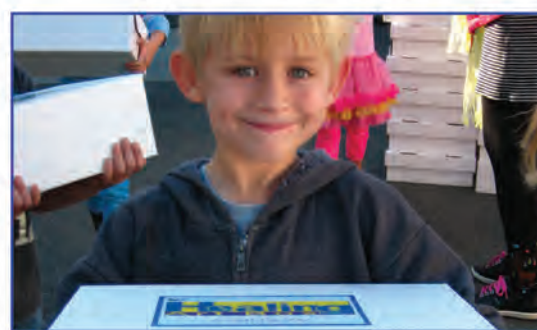
To book your event or for more information, please call  
Chrislynn Van Skiver,  
Director of Private Events  
949.609.3305

chrislynn.vanskiver@ourclub.com



Aliso Viejo Golf Club | alisogolf.com  
33 Santa Barbara | Aliso Viejo, CA 92656

## GIVE PAIN A VOICE 1,000 ART BOXES to 1,000 kids



**\$20 buys a Healing Art Box for one hurting child!**

Art & Creativity for Healing, a nonprofit organization located in Laguna Hills, is seeking business volunteers to contribute *new* art supplies or cash donations for 1,000 "Healing Art Boxes" to be delivered to underprivileged children this year.

This **team building activity** can also be done by creating a "Healing Art Box" team fundraising page.

*This is a great opportunity for your employees to help children in need.*



Ph: 949.367.1902 | art4healing.org/1000-art-boxes

# Changing Lives and Building Futures for Orange County's Most Vulnerable Children and Families

Serving the early education and social service needs of children and families in Orange County for over 35 years...

Orange County is home to more than 34,000 preschool children living in poverty. By the time many children from low-income families enter kindergarten, their early math and literacy skills are not as developed as their peers from families with higher incomes. These differences have nothing to do with how smart the children are, and everything to do with how smart the children are, and everything to do with the wide variation of exposures and experiences that young children have before they enter kindergarten.



agency. OCHS serves preschoolers, infants, toddlers, pregnant women and families throughout Orange County, including children with disabilities, from homeless and foster families, and teen parents. OCHS's programs and services promote school readiness, early reading, science, mathematics, social skills and physical development. Head Start also provides children with an opportunity to learn English while strengthening their primary language skills as well. Through the additional support of program services, including health, nutrition, mental health and family partnership building, families are empowered as leaders and advocates for their children's education, families' success and betterment of the communities.

Children living in poverty miss out on many of the everyday experiences for brain development that are customary for children from higher income families. These missed opportunities include reading and conversations between parents and children; and following everyday routines such as having a healthy bedtime and eating meals together with the family. Simply stated, early childhood experiences build the brain. More connections are formed in the brain during the first few years of life than any other time. What is unnerving, however, about this seemingly positive time when children's brains are most ready for growth, is that while the parts of children's brains they use most become stronger, the parts they use less die off and are lost for a lifetime.

Orange County Head Start Inc. (OCHS) gives the less fortunate children living in our county the chance to have these rich early childhood experiences that they miss out on, and allow them to start public school at the same level as their peers. OCHS provides these experiences directly through its preschool programs and services, but more importantly, teaches families how to provide these experiences for their children so their developing minds can learn and grow 24/7, not just while they are at school.

We hear over and over again how research has demonstrated that an investment in early education for disadvantaged children under age five helps reduce the achievement gap, reduces the need for special education, increases the likelihood of healthier lifestyles, lowers the crime rate and reduces overall social costs. Every dollar invested in high-quality early childhood education produces a 7 to 10 percent per annum return on investment. Supporting Head Start is a national investment, and here in Orange County, supporting OCHS is our local investment, an investment in the development of strong children, strong families, and strong communities.

To see how you might become involved or learn more about us, please visit [www.ochsinc.org](http://www.ochsinc.org) or call 714.241.8920.

Administration Office: 2501 S. Pullman St. Suite 100, Santa Ana, CA 92705



Head Start is a national program operated locally through OCHS, a nonprofit



## Orange County Head Start, Inc. Empowers over 4,000 Children and Families Annually to Attain a Brighter Future with Quality School Readiness Programs

Orange County Head Start, Inc. (OCHS), a nonprofit agency incorporated in 1979, provides comprehensive early child development services to children and families, with special emphasis on promoting children's school readiness in the areas of language and cognitive development, early reading, science, mathematics, social skills, health and physical development. Parents are empowered to be leaders, teachers, and advocates for their families, their children's education and their communities. OCHS annually serves over 4,000 preschoolers, infants, toddlers, pregnant women, and families throughout Orange County, including those who are homeless, in foster care, have special needs, and families whose incomes are at or below the federal poverty line. Early Head Start and Head Start programs and services are offered through center-based and home-based programs at no cost to qualifying families. OCHS is the catalyst that launches children and their families to a brighter future.



To see how you might become involved / learn more about us please visit [www.ochsinc.org](http://www.ochsinc.org) or call 714-241-8920

Administration Office: 2501 S. Pullman St. Suite 100, Santa Ana, CA 92705

# County's Top Philanthropists Announced for 30th Annual National Philanthropy Day Orange County

Orange County's top philanthropists, business leaders and individuals will be honored at the 30th annual National Philanthropy Day Awards Luncheon, presented by 30th Anniversary Broadcast Media Sponsor PBS So Cal and Print Media Sponsor *Orange County Register*, to be held Thursday, Nov. 19, 2015 from 11:30 am to 1:30 pm at Hotel Irvine Jamboree Center, 17900 Jamboree Road in Irvine, California. Produced by the Orange County Chapter of the Association of Fundraising

Professionals, National Philanthropy Day Orange County has become the most prominent philanthropic recognition event in Orange County, with more than 1,000 honorees since its inception in 1986. The 2015 National Philanthropy Day Orange County Awards Luncheon, with the theme "Giving is Always in Season" will award honorees onstage with a video tribute and a custom piece of art glass in the shape of a heart, created by local Laguna Beach artist John Barber.

### About National Philanthropy Day

National Philanthropy Day Orange County honors those who have demonstrated philanthropy and enhanced their communities and the world. Each year, more than 130 Association of Fundraising

Professionals chapters throughout the U.S., Mexico and Canada honor the philanthropic efforts of individuals, businesses and groups. Net proceeds of the event support the ethical advancement of philanthropy in the community by the Orange County Chapter of the Association of Fundraising Professionals. [www.npdoc.org](http://www.npdoc.org)

## 2015 National Philanthropy Day Honorees

### Legacy Award | Sandy Segerstrom Daniels

Sandy Segerstrom Daniels has been active in the philanthropic community for many years. She is credited with founding Festival of Children and its month-long focus on Orange County nonprofits, as well as the Festival of Children Foundation, through which she lobbied the U.S. Congress to declare September National Child Awareness Month. Her leadership positions and major gifts are numerous but, in particular, include Children's Hospital of Orange County, Orange County School of the Arts, Pacific Symphony and Segerstrom Center for the Arts.



### Outstanding Philanthropist | Donnie Crevier

Community outreach has been a life-long passion for Donnie Crevier. His 20-year support of the Boys and Girls Club of Laguna Beach has included co-chairing the club's capital campaign for a new facility. Besides supporting a myriad of nonprofits, he founded the Earning for Learning Program at Santa Ana-based Pio Pico Elementary School, serves on the board of Kids On Track, is a member of the Orange County Human Relations Council and O.C. Probation Community Action Association, and is president of the High School Inc. Foundation.



### Outstanding Philanthropic Group | FedEx Cares

FedEx is committed to building strong local communities through involvement from its employee-supported FedEx Cares program. FedEx Cares supports the National Multiple Sclerosis Society's Bike MS, with a choice of 100 rides nationwide. The Pacific South Coast Chapter has supported Bike MS since 2004, with more than 2,000 cyclists and hundreds of volunteers participating annually in the ride from Irvine to San Diego, helping raise more than \$2.3 million dollars annually for MS programs, services and research.



## 2015 National Philanthropy Day Honorees

### Outstanding Volunteer Fundraiser | James F. Amato

James F. Amato's philanthropic commitment extends to three Orange County nonprofits: North County SERTOMA, where he currently serves as secretary/treasurer for the Brea Club; is a member of the National Development Committee for Sertoma, was named Sertoman of the Year nationally; and was awarded the President's Outstanding Achievement Award. Amato is on the Speech and Language Development Center's board, serving as treasurer and currently as president, and serves on the board as treasurer of the Center for Children who Stutter.



### Outstanding Founder | Rusty Kennedy

Rusty Kennedy is the founding CEO in 1991 of the nonprofit Orange County Human Relations, whose mission has been to promote understanding among diverse residents and to eliminate prejudice, intolerance and discrimination. OC Human Relations reaches more than 40,000 middle and high school students annually, building their capacity to create safe, inclusive schools where bullying, put-downs and disrespect are discouraged. Through BRIDGES' anti-bullying, violence prevention and restorative justice programs, the nonprofit has reached more than 500,000 students over the last decade.



### Outstanding Corporation of Business, Mid-Size (51-499 employees) | KIA Motors America

KIA Motors America believes that with pioneering spirit, passion and hard work, anything can be achieved and contribute to a better future for all. KIA and its employees support a number of organizations nationally, as well as in Orange County, home to its corporate headquarters in Irvine. KIA's Volunteer Impact Program (VIP), launched in 2013, provides KIA team members with paid time off to volunteer with KIA's charity partners in Orange County, as well as other locations in the U.S.



### Outstanding Corporation Business, Large (500+ employees) | The Word & Brown Companies

John M. Word III and Edward J. "Rusty" Brown Jr. are co-founders of The Word & Brown Companies, which has revolutionized the health insurance industry with groundbreaking services and products. Since 1985, when Word & Brown was founded, the company's owners and employees have supported a wide range of nonprofits and events serving those in need, specifically Providence Speech & Hearing Center, Mission Hospital, United Way of Orange County and others who are doing vital work in the region.



### Outstanding Corporation or Business, Small (1-50 employees) | HKA Inc. Marketing Communications

Founder and President Hilary Kaye established HKA Inc. Marketing Communications 30 years ago. The award-winning agency supports worthy causes with pro bono support to select nonprofit clients, while other nonprofits receive a steeply discounted rate and significantly more time than budgets dictate. In the nonprofit realm, this means staffing evening and weekend events, connecting clients with causes, serving on boards, creating strategic marketing plans, and brainstorming ways to generate more funds and new supporters.



### Outstanding Youth | Anika Ortiz/ Anika's Pink Closet for Mariposa

Anika Ortiz was 11 years old when she launched Anika's Pink Closet at the Mariposa Women & Family Center in Orange in January of this year. The pop-up fashion boutique came about because Anika's sister was the victim of domestic violence and was murdered by her estranged husband in 2011. Anika wanted to honor her memory and raise funds for Mariposa's domestic violence program. Besides monitoring the boutique, Anika teaches classes to girls, ages 6-14, about friendship, bullying and building self-esteem.





## THE DIFFERENCE IS FAR MORE THAN ACADEMIC

### SCHOOL MISSION STATEMENT

We inspire in our students a love of knowledge and the ability to use that knowledge creatively, compassionately and courageously throughout their lives.

### THE SAGE HILL DIFFERENCE

Sage Hill School is more than an extraordinary place of learning. It's a unique environment where students develop the skills that lay the foundation for their life journeys. Our commitment to academic excellence and superior college preparation, combined with a personalized approach and inclusive community, creates a transformative experience that helps students create their own journey and become their very best.

### ACADEMIC EXCELLENCE

*The Washington Post* recently ranked Sage Hill #3 nationally among the nation's most challenging private high schools. Our rigorous curriculum challenges and inspires students to take risks, think critically, and find real-world applications for what they learn. Classes average just 16 students, and teachers engage students in riveting discussions that foster active participation and collaboration. We offer more than 30 Advanced Placement and accelerated courses across all disciplines, as well as a broad selection of electives.

### NINTH GRADE EXPERIENCE & COLLEGE COUNSELING

Our unique ninth grade program ensures a successful transition from middle school to high school. An autumn retreat, small advisory groups, seminars, and designated classes for ninth graders educate, inspire, and challenge students. College counseling begins in the ninth grade when students meet with the Dean of Ninth and Tenth Grade College Counseling in small groups; in addition, special grade-level workshops demystify the college process for parents.

Sage Hill offers a low ratio of one college counselor per 43 students, which enables counselors to know their students extremely well and write meaningful letters of recommendation that stand out in the college application process. College counselors work closely with each student to help them discover their best college fit – as a result, Sage Hill graduates thrive at top colleges and universities around the nation and worldwide.

### A WELCOMING COMMUNITY

Sage Hill welcomes, celebrates, and nurtures each student's unique strengths and passions. Opportunities to engage in the community include athletics, the arts, a nationally recognized service learning program, leadership, clubs, and more. Plus, our varied programs encourage students to explore new interests that enrich their high school journey, prepare them for college, and shape their lives.

### BEYOND THE CLASSROOM

Opportunities to learn and grow extend well beyond the classroom. Our Spring at Sage program offers year-end travel experiences and on and off-campus seminars to expose students to new areas of interest. The Sage Hill Internship Program (SHIP) offers summer opportunities in a wide range of professions and industries to help students gain hands-on work experience.

### ATHLETICS & THE ARTS

Our Lightning athletics program is rigorous and competitive. Sage Hill School teams and athletes have achieved great success at all division levels, and our coaches promote sportsmanship, integrity, discipline and courage. We also welcome and encourage athletes of all levels to participate, try a new sport, and be part of a team. Our on-campus athletics facilities will be enhanced by a new Tennis Center, opening in 2016.

Our renowned arts program celebrates the natural artist in each of us and allows students to choose from a broad range of courses in studio and digital arts, dance, theater, and choir and instrumental music. The 30,000 square foot Studio at Sage Hill offers dedicated space for student exhibitions and performances, as well as serving as a venue for community arts productions.

### CUTTING-EDGE TECHNOLOGY

To ensure that our students thrive in an ever-changing world, our campus features state-of-the-art technology at all levels, including a new 13,000 square foot science center. Computers are essential to a Sage Hill education. Along with traditional mediums, new and emerging electronic resources shape the ways our teachers teach and our students learn.



**Sage Hill School**

YOUR JOURNEY. YOUR SCHOOL.

On October 17, you're invited to discover firsthand what makes Sage Hill one of the country's premier high schools. Join us and set your child's journey in motion.

**Sage Hill School Admission Open House for students entering grades 9-12 in fall 2016.**

**Saturday, October 17, 11AM or 1PM. Seating is limited. RSVP required by October 14: [www.sagehillschool.org/OCBJ](http://www.sagehillschool.org/OCBJ)**

Please allow approximately two hours to enjoy the program, meet our faculty and tour the campus.

20402 Newport Coast Drive • Newport Coast, CA 92657-0926  
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## To the Orange County Business Journal Readers

**T**wenty years ago, I was a young single mom of three children, Chadrick, Wendy and Amber. My youngest child Amber was born handicapped with Cystic Hygroma. I was living in Sun City and driving the Ortega Highway sometimes several times a week to get Amber to her doctors. My parents lived in Orange County and Amber's care was at Mission Hospital and San Diego Children's Hospital, but I was unable to afford to live in this area.

One day, my mother saw an ad in the *Orange County Register* about Habitat for Humanity of Orange County building homes in Rancho Santa Margarita. She urged me to check it out. I was working full-time, dealing with Amber being in and out of the hospital, and doing it alone. I just could not deal with it. At that point, I felt like nothing would ever go right in my life. My mother felt strongly about it and contacted Habitat for Humanity of Orange County on my behalf. After going through the process, I was selected to purchase a Habitat OC home.

I was extremely shocked. It was hard to believe people would be so giving to the point I would be able to be close to Amber's medical care and my parents. The most emotional feeling I had was extensive relief that I would be able to provide a stable home for my children and be closer to the support of my parents. It still is emotional to me today.

When I received the keys to my home in Rancho Santa Margarita, I felt elated! I



have to admit, it still felt like a dream at that point, very surreal. The kids ran through the condo happily claiming their rooms. It was quite an experience as we were moving in at the same time as 47 other families. The neighborhood was filled with joy as we helped each other move in.

I raised my children in a stable home, in a safe neighborhood with excellent schools, providing them with the tools to succeed. Today, we are all doing well. Amber still struggles with her health, but I am thankful every day I have my home where she can live with me if needed. We have all been blessed thanks to those who had a heart and made my family's stability possible.

To the *Orange County Business Journal* readers who are taking the time to read this note, I urge you to consider getting involved with Habitat for Humanity of Orange County. It's difficult to put into words the difference they made in the lives of my family. It is such a large gift and opportunity; I still can hardly wrap my mind around it today. Nothing will ever touch my life the way they did.

*Blessings,  
Angela*

To get involved today, please visit [www.HabitatOC.org](http://www.HabitatOC.org) or call 714.434.6200 ext. 229.



OneOC's Days of Service are a **smart, easy and impactful** way to engage employees in our community.

Find out more at [www.OneOC.org/volunteers/days-of-service](http://www.OneOC.org/volunteers/days-of-service)



Thank you to our partners for helping mobilize 10,000 volunteers to 100 nonprofits through OneOC's Days of Service.





US Marine Corps Sean Reardon checks in to Tivoli Terrace for the financial literacy class and dinner.



After the financial literacy class, veterans and guests enjoyed dinner in Tivoli Terrace's storybook setting.

## Festival of Arts and Pageant of the Masters Host 300 Veterans at "Wells Fargo Salutes Veterans" Evening

*Veterans attended specialized financial literacy class, dinner at Tivoli Terrace, art show and Pageant*

As part of a company "Month of Caring" initiative designed to uplift the military community, Wells Fargo's Orange County Inland division and Festival of Arts invited 300 veterans and guests to a special program this past August.

"Providing a unique cultural art experience for military members and their families through the partnership with Wells Fargo was an incredible honor. Not only was it a fun night out, but also an opportunity to thank veterans for their bravery and service," said Festival of Arts President Fred Sattler.

Approximately 50 veterans who graduated from Working Wardrobes VetNet job placement and resume skill training program were invited to a Veteran's Hands on Banking seminar created especially for their needs. After the event the veterans enjoyed a dinner at Tivoli Terrace, with the Pageant of the Masters Director Diane Challis Davy as a special guest. After dinner those veterans and guests joined 200 other veterans for this summer's Pageant, "The Pursuit of Happiness." Prior to the show, the Pageant of the Masters dedicated the performance to all the veterans in the audience. They were asked to stand to be recognized for their bravery as well as thanked for their service by Pageant Narrator Richard Doyle. They received a standing ovation and soprano Ani Maldjian sang the national anthem.

"Our partnership with the Wells Fargo Foundation has opened amazing doors for us to serve many more clients. Beyond their generous grants to our VetNet program, the Wells Fargo team has offered hundreds of our veterans and families a once in a lifetime opportunity – tickets to see the magnificent Pageant of the Masters and Festival of Arts fine art show in Laguna Beach," said Working Wardrobe VetNet's CEO Jerri Rosen. "Thousands of tourists flock to see this show from all over the world and because of this partnership; our Orange County Veterans can host their families to a remarkable living art performance. We are over the moon with gratitude and appreciation!"

"It's an honor for us to partner with Festival of Arts, Pageant of the Masters and Working Wardrobes VetNet to provide a fun and relaxing evening for some really brave men and women," said Wells Fargo Southern California Community Affairs Manager and Foundation Director Jack Toan. "Recognizing veterans connects directly with the vision and values of our company. In fact, Wells Fargo's Military Initiative has us focusing on giving back to these heroes who are defending our nation and in supporting our local military communities."

The "Wells Fargo Salutes Veterans" night was one of four events that took place in Orange County as the Pacific Midwest Region of Wells Fargo celebrated their "Month of Caring" to bring attention to veterans during the month of August.

► Wells Fargo leaders and volunteers in Orange County stuffed 1,000 care packages to send to active duty military currently serving overseas. This was done in cooperation with the nonprofit "Operation Gratitude." Across the Pacific Midwest, Wells Fargo volunteers created 13,000 care packages.

► Throughout the month, Orange County Wells Fargo team members and family and friends wrote 5,000 letters of support to active duty military currently serving overseas. This project was also done in cooperation with the nonprofit "Operation Gratitude." Across the Pacific Midwest, 30,000 letters were sent by Wells Fargo.



Wells Fargo Vice President and financial literacy instructor Lorenzo Romero greets US Coast Guard Raymond Watson and guest Lucy Rua.

► Wells Fargo treated 500 veterans and their family members to an Angel's baseball game.

In 2012, Wells Fargo created the Military & Veteran Segment to expand outreach to members of the military, veterans and their families who may be facing financial hardships as part of our commitment to helping communities succeed by being a part of the solution.

Wells Fargo's Program has surpassed its original three-year, \$35 million goal by donating more than \$49 million in its first two years toward programs to help military members, veterans and their families achieve and maintain homeownership, attain successful career transitions and succeed financially.

Wells Fargo has:

- Donated or is in the process of donating to wounded warriors more than 280 Real Estate Owned (REO) properties valued at more than \$45 million.
- Hired more than 3,800 veterans, and participated in more than 500 military job fairs since 2012. More than 150 team members are on military leave at any given time.
- Launched *Hands on Banking®* for Military, a financial education program that has been viewed by more than 61,000 people since July 2013.
- Donated well over \$12 million to military- and veteran-related nonprofits since 2012.

### Jack Toan

Jack Toan is Vice President and Community Affairs Manager for the Wells Fargo Foundation. He joined Wells Fargo 2002.

As part of Wells Fargo's Social Responsibility Group, Jack is responsible for managing the Wells Fargo Foundation's charitable giving and volunteerism programs in Orange, San Diego and Imperial counties. Toan has a proven background in community development and corporate philanthropy. He is a dedicated leader who is committed to responsible corporate citizenship. He spearheaded the "Month of Caring" initiative which focuses on appreciating and helping veterans which has expanded across the Pacific Mid-West division.

He is committed to the community and currently serves on the Board of Directors of the Union of Pan Asian Communities, Team Kids Inc., Illumination Foundation, UC Irvine Vietnamese American Community Ambassadors and the community partners advisory board for OC Human Relations Council and Workshop for Warriors. He is a member of the Orange County Funders Roundtable, San Diego Grantmakers, and also is the founder and program consultant for a children's self-defense and safety awareness program in partnership with the Saint Anselm's Cross Cultural Community Center.

Jack earned an MBA from UC Irvine's Paul Merage School of Business and is a graduate of the Southern California Leadership Network. He resides in Santa Ana with his wife and four children.



# CYSTINOSIS RESEARCH FOUNDATION



Monday, October 19, 2015  
Pelican Hill Golf Club

We are extremely grateful to these business leaders for their support in joining the quest to find a cure for cystinosis. All of the golf sponsorships are sold out... but some great underwriting opportunities are still available, sign up today!

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# With You in Her Corner, She Will Succeed

What if every girl believed in themselves and achieved their goals, despite the unique challenges they each inevitably face? What if they all graduated high school, as opposed to the 1 in 4 that currently do not? What if every girl loved their body and dismissed messages pressuring them to conform to an "ideal" body at the cost of their health?

This is our vision for all girls in Orange County, and has been for more than 60 years.

Every year, nearly 6,000 girls in Orange County are empowered through the Girls Inc. Experience—where they become equipped to navigate gender, economic, and social barriers and grow up healthy, educated and independent. Girls build confidence and embrace positive decision-making to take charge of their health and wellbeing, and achieve academic, personal, and career goals. Many girls, like Adeline, complete the entire Experience spanning from kindergarten to college:



*"My mother had the burden of supporting three kids and relatives in Vietnam, all on a manicurist's salary. She often took jobs out of state for weeks at a time. My brothers and I were left with some cash and a freezer full of microwavable foods. I made sure my brothers did their homework, and forged checks to pay bills on time—I had great penmanship for a 12-year-old.*

*I didn't even know I had a voice, let alone how to express it, so when Girls Inc. came to my elementary school, it seemed like fate. I began with no friends, no self-esteem and no guidance, but all that quickly changed.*

*At Girls Inc., I found a safe place among empathetic peers, where I could take a break from the many responsibilities I shouldered. I was taught to discover my voice, value my ideas and communicate well— skills that are critical to my job today.*

*Today, I oversee global sales partnerships for a \$100 million Silicon Valley tech startup. And believe me, I'll tell anyone who will listen, that I owe it all to Girls Inc.*

*I don't know where or who I would be without Girls Inc.'s incredible program. It's a sad reality that far too often, young girls slip through the cracks and never find people who value all they can become. Our society perpetuates the stereotypes that tell them they "can't" and in that sea of noise is an organization like Girls Inc. that tells them they CAN."*

**Empower a girl today! Visit [girlsinc-oc.org](http://girlsinc-oc.org) for information on how to make a gift, volunteer or enroll your daughter in our programming. You can also call 714.597.8600 or email [gifts@girlsinc-oc.org](mailto:gifts@girlsinc-oc.org).**



## More than a House

Caring for a child with a serious injury or illness can take a tremendous toll on families: financial, emotional and psychological. Many travel long distances to access top pediatric care: they struggle to care for themselves, to make complicated medical decisions, all the while battling the isolation and uncertainty that accompanies a devastating diagnosis. The **Orange County Ronald McDonald House** is designed to alleviate some of these burdens by providing a "home away from home" for families of critically ill children seeking treatment at local pediatric centers. Research has shown the significant impact Ronald McDonald Houses have in helping improve the child's recovery. By keeping families together, bridging access to top medical care and providing emotional and physical comfort and support, their focus is where it needs to be, caring for their child.

*At birth, Crystal and Sonny's daughter Arianna was diagnosed with a cleft palate, regular and pulmonary hypertension, the inability to produce carbon dioxide, three ventricular septal defects and several other ailments. After battling these illnesses, Arianna was diagnosed with an extremely rare form of anemia, known as Diamond-Blackfan Anemia. A condition so rare, it only affects five out of every one million children. People with Diamond-Blackfan Anemia have an increased risk of serious complications related to their malfunctioning bone marrow and an increased risk of developing certain cancers.*

*Because of the amount of time Arianna was spending at CHOC, the family came to stay at the **Orange County Ronald McDonald House**. Their hometown is two hours away and it became extremely difficult to commute back and forth to take care of their other two children. In the last five years, the entire family has bonded with staff and other families staying at the House. "The **Orange County Ronald McDonald House** is our second home, our support system, our family. Not having to worry about driving home or buying groceries is amazing," said Crystal. "The staff understands what we're going through and offer much-needed hugs. We feel so loved."*

The **Orange County Ronald McDonald House** is extremely fortunate that 15% of our annual funding comes from Ronald McDonald House Charities and local McDonald's operators, leaving 85% to be raised from community partners. In order to continue our mission to provide comfort, care and support to families with critically ill children, we need your help.

For more information, please contact us at 714.639.3600. Thank you for caring.

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&  
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**Thursday, October 1, 2015**

**5:30 - 10:00 p.m.**

**Richard Nixon Presidential Library, Yorba Linda, CA**

Marshall B. Ketchum University is pleased to invite the Orange County community to this formal, classic Hollywood themed event, celebrating philanthropy and community partnership.

This is MBKU's premier fundraiser and charity partner celebration supporting initiatives such as community health, children's vision needs, student scholarships and more.

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## Taking Part

by Douglas M. Hodge, CEO and Managing Director, PIMCO

Each of us has a relationship with an organization, whether an employer, a business venture, a church, a university. The employment relationship is often at the heart of what we accomplish in our careers and how we feel about those accomplishments. Together, the personal relationships we form based upon a set of shared beliefs and behaviors across an organization constitute its culture.

Being in the financial services industry, PIMCO has a culture that is anchored in its mission to serve our clients, placing their interests ahead of our own. There are strong arguments for having a culture of service in other ways as well.

First, let's take a closer look at the workplace.

For many working adults, most of our conscious hours are spent either at work, doing work from another location or thinking about work. The workplace and the people with whom we work form a community. We derive a degree of contentment from the personal bonds of friendship we form with our colleagues, and when we succeed together, the sense of achievement is richer.

Yet, it goes further than this. Organizations, like people, have a social consciousness. One way to get an authentic look into a firm's corporate conscience is to review its approach to service. Approaches vary widely across companies, and factors to look for include the level of support an employer provides – can employees take time off to serve, for example – and the level of participation across the organization.

Personally, I believe service is transformative. When done well and from the heart, it enriches all involved and any company that directs its efforts to encouraging service will reap benefits from those efforts.

I have been considering this all recently as at PIMCO we recently completed our seventh annual Global Week of Volunteering, in which employees stepped away from their spreadsheets and trading terminals to volunteer around the globe in more than 100 diverse, community projects - from painting murals in California schoolyards to teaching disabled adults in London how to use a PC. The effort is part of the year-round volunteer initiative spearheaded by the PIMCO Foundation, which was established in 2001 to support nonprofit organizations operating within the firm's communities.

I am proud that generally about half of our 2,400 employees participate in our corporate volunteer program; that is an impressive participation rate. Yet, I also wonder why they do it.

I am continuously surprised by the hundreds of faces I see at the larger events, including Share the Harvest, around the holidays, and the Special Olympics each summer. Many of our company's senior leaders participate, which I believe sets a good example.

Yet, the consistently high level of participation is a sign of greater factors involved, and these factors are why companies should support, facilitate and commit to service.

Through service, we can bring our whole selves to the office. We increase our creativity, our innovation and our diversity of thought. We stretch ourselves, and we become better leaders.

Camaraderie can blossom as colleagues participate together, and they have the opportunity to interact with members of the company that they might never have met otherwise. Special friendships are formed, and connectivity is enhanced not only with colleagues but also with our employer and what it stands for.

The ties can grow even stronger if employees involve their families, which we encourage.

My wife, children and I have participated in events in support of Olive Crest, which provides safe homes for abused, neglected and at-risk children. Mending fences and painting walls, I have hoped to give something back and also have hoped to instill in my children the principle that we must give back to our local community, as we have been fortunate.

I recognize that it may be naïve to believe one can have a meaningful impact on a community in just one week of volunteering. My response is twofold. First, some good is better than none. Second, the initial engagement can lead to lasting involvement. In the best cases, employees are introduced to experiences and organizations that lead to further involvement and lasting relationships. Simply put, we hope for ripple effects.

I have seen this occur many times with colleagues, and it has happened for my family. For example, we have expanded our involvement with Olive Crest, where my wife currently serves as a board trustee of their Orange County chapter.

One more benefit of volunteering ingrained in an organization's culture, as I believe it to be at PIMCO, is the draw for those entering the workforce.

Looking at our latest generation of new hires and generations that will follow, I readily observe that their ambitions are far more encompassing than compensation and promotion potential. I see an ambition to join firms that have social consciousness, that sponsor and support their local communities and contribute to a sustainable world. We want this for our people and for our company, for at the end of the day, our good corporate citizenship is a result of the efforts and contributions of all.

This article contains the current opinions of the author, but not necessarily those of PIMCO. Such opinions are subject to change without notice. This article has been distributed for educational purposes only and should not be considered as investment advice or a recommendation of any particular security, strategy or investment product. Information contained herein has been obtained from sources believed to be reliable, but not guaranteed. No part of this article may be reproduced in any form, or referred to in any other publication, without express written permission.

### Douglas M. Hodge, CFA

Mr. Hodge is PIMCO's chief executive officer and a managing director of the firm, and president of the PIMCO Foundation. He previously served as chief operating officer from 2009–2014. He also serves on PIMCO's executive committee and on the global executive committee for Allianz Asset Management, the governing body of asset management for the Allianz Group. As CEO, Mr. Hodge has executive oversight of the firm's client and business areas, including broad strategy-setting and resource management. Earlier, Mr. Hodge led the Asia Pacific region from the firm's Tokyo office from 2002–2009. He joined PIMCO in 1989 and has previously served the firm as a senior account manager responsible for client relationships worldwide and as a global product manager. Mr. Hodge currently serves as an executive committee member and on the board of the Securities Industry and Financial Markets Association. He has 32 years of investment experience. He holds an MBA from Harvard Business School and received his undergraduate degree from Dartmouth College.



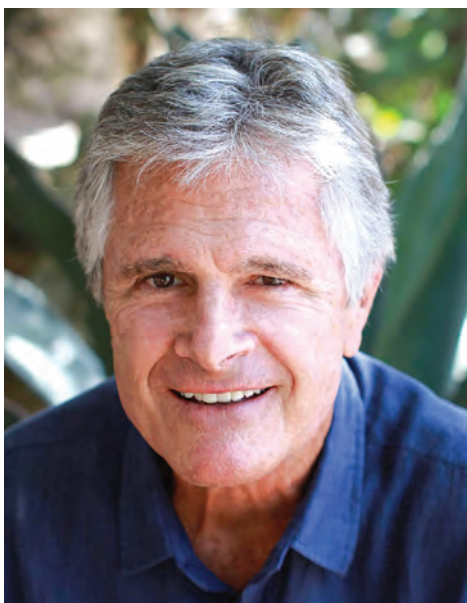
PIMCO  
FOUNDATION



## Donnie Crevier

**D**onnie's automotive career began as a salesman at Theodore Robins Ford from 1966 to 1974, and he joined Crevier BMW in 1974. In 2011, he sold Crevier BMW and Crevier MINI to the Penske Automotive Group, but maintained ownership of Crevier Sales and Leasing Company, as well as Crevier Classic Cars. Crevier Classic Cars is a secure, contemporary, state-of-the-art storage facility for classic cars, partnered with a special club for their owners/members, sales of classic cars. It is also an event venue, which is located conveniently near the John Wayne Airport in Costa Mesa. The website is [www.crevierclassiccars.com](http://www.crevierclassiccars.com).

Donnie's community outreach involvement includes 20 years of support to the Boys and Girls Club of Laguna Beach; he co-chaired the Capital Campaign for the development and construction of a new facility for the Boys and Girls Club of Laguna Beach. Donnie founded, and is actively involved, in the Earning for Learning Program at Santa Ana's Pio Pico Elementary School. At Pio Pico, he developed a successful mentoring program that helps inner-city kids read and experience another culture. As a result of this program, a special adult mentoring room has been dedicated and a library has been furnished. He participates on many community boards of directors such as the Boys and Girls Club of Laguna Beach, Rancho Santiago College Foundation, Orange County Human Relations Council, O.C. Probation Community Action Association, High School Inc. Foundation, and Think Together.



Crevier

In the past, he has served on boards for the Santa Ana Chamber of Commerce; the O.C. Motor Car Dealers Association; the Laguna Playhouse; Laguna College of Art and Design; Western Medical Center; Kid's Club of Laguna Beach; the Boys and Girls Club of Santa Ana; Career Beginnings, where he was involved in student mentoring programs; America On-Track; and he was also board president of the High School Inc. Foundation. He supports the Susan G. Komen Breast Cancer Foundation, O.C. Youth Foundation, J.F. Shea Therapeutic Riding Center, Hoag Hospital Foundation and Human Options.

He has received such honors as the O.C. Human Relations Award; the Good Scout Award from the O.C. Council of the Boy Scouts of America; School Power Hall of Fame for his contributions to that organization for more than 30 years; Rancho Santiago Community College District First Annual Partner in Education Award (1999); Business in the Arts Award; 2009 ROP Business Leader of the Year for Santa Ana Unified School District; the 2009 National President's Call To Service Award of the Boys and Girls Club of Laguna Beach; the 2012 Difference Maker Person of the year; and he was recently chosen as the Outstanding Philanthropist for 2015 by the Association of Fundraising Professionals Orange County Chapter.

In 2008, Donnie formed "The Crevier Family Foundation." The foundation's focus is education.

He has a son, two daughters and three grandchildren and his significant other is Laurie Kraus. His favorite outside activities include running, golf, skiing, collecting vintage cars, and selling all makes and models of cars.

For more information, please visit [www.crevierclassiccars.com](http://www.crevierclassiccars.com) or call 714.426.0238.

**OCTOBER 16 - OVER THE EDGE FOR SCOUTING**

FUNDRAISE & RAPPEL OFF THE  
**17 STORY**  
 IRVINE MARRIOTT!

Life's too short,  
 check this off your  
**Bucket List!**

[www.ocbsa.kintera.org/ote](http://www.ocbsa.kintera.org/ote)

**SEPTEMBER 28 - BSA GOLF CLASSIC**

**'Fore' the Scouts, our Future Leaders!**

**Coto de Caza**  
**Golf & Racquet Club**

**11:00 am - Registration**  
**12:30 pm - Shotgun Start**

**Dinner, Auction & Awards**  
**Ceremony to follow**

[www.ocbsa.kintera.org/golf](http://www.ocbsa.kintera.org/golf)

**OCTOBER 29**

The 11th Annual Investment Real Estate  
**Good Scout Award Luncheon**

Honoring  
**Geoffrey Stack**

**SARES-REGIS Group**

[www.ire.kintera.org](http://www.ire.kintera.org)

**NOVEMBER 18**

The 34th Annual Construction Industry  
**Good Scout Award Luncheon**

Honoring  
**William H. Lyon**

**William Lyon Homes**  
*Experience the pride.*

[www.cil.kintera.org](http://www.cil.kintera.org)

 **BOY SCOUTS OF AMERICA**  
 ORANGE COUNTY COUNCIL

For more information regarding any of these events, please contact Sally Lawrence  
**phone 714.546.8558 x141 | e-mail [sallyl@ocbsa.org](mailto:sallyl@ocbsa.org)**



# Olive Crest Transforms At-Risk Lives Through the Healing Power of Family

**T**he statistics are staggering. Every 10 seconds a child abuse report is filed in the U.S., and over 3.5 million cases are reported each year.

But what does that really look like? The number of children reported abused and neglected annually is enough to fill a baseball stadium 78 times! Sadly, every day, five children die from abuse or neglect.

Every day, Olive Crest meets the needs of nearly 3,000 at-risk children and families, resulting in more than 290,000 safe days annually.

"We don't do it alone. Our successes are achieved through the efforts of dedicated staff; selfless volunteers and the generosity of numerous corporations, businesses, community organizations, foundations and individuals," points out Olive Crest Board Chair James Woodside.

### A Vision for the Future

"We saw that socioeconomic and other factors were putting more stress on families," says Chief Executive Officer Donald Verleur. "Families are more fractured and isolated with no one to turn to for help. When families are stressed and disconnected, risk increases for abuse and neglect. Public resources are strapped and cannot fully meet the need out there. We are striving to double the number of children we serve by 2020," he says. "Our Vision 2020 is a lofty goal,



Board Chair Jim Woodside with Olive Crest adoptive family, the Leongs.

but with the support of our communities, we can give children the opportunity to heal and provide them with the tools to become healthy, happy and productive citizens."

In its first 40 years, Olive Crest served 50,000 children and their families. With Vision 2020, Olive Crest plans to assist 50,000 more in just 10 years for a total of 100,000. Thus far, Verleur says, "progress has been amazing," reporting that Olive Crest marked 67,000 served this past year.

### Community Support Vital to Success

"If we all work together, we can achieve this goal on behalf of abused, neglected and at-risk kids," Woodside says. To do this, community support is vital and Olive Crest will continue to rely on Orange County businesses as valuable partners, such as the Angels, Ralphs, Stremicks and Pepsi.

"I'm continually moved by business leaders and companies that consistently step forward to help children in need," says Woodside. "From foundation support to Christmas gifts, work projects to cause-related marketing and beyond, our corporate neighbors have ensured happier lives for Olive Crest kids in countless ways."

### A Transformed Life

Joseph was a baby found in unspeakable conditions—he was left in a trash bag in an alley. He was found by a man walking his dog when the dog sniffed him out. At the time, he was simply called "John Doe." No one knew where he came from. Once with Olive Crest, Joseph was welcomed by a special foster family, though he had health issues which were then undetermined. After medical tests, it was found that Joseph needed cranial surgery. Through these tough times, his devoted Olive Crest family has stayed with him when he has been at the hospital, which can be for weeks at a time. The silver lining is that Joseph has found his forever home, as now his foster family is finalizing his adoption. Going from a trash bag in an alley to a permanent loving home, Joseph is finally receiving the life he deserves.

This young life is just one example of how Olive Crest transforms the lives of at-risk children through the healing power of family. "I want to personally thank all those who have supported our mission of ending child abuse and neglect," says Woodside. "You can make a difference. By working together, we can impact young lives and troubled families."

If you would like to learn more about Olive Crest, how to volunteer or to make a donation, please visit [www.olivecrest.org](http://www.olivecrest.org) or call 1.800.550.CHILD (2445).



**Empowering the Invisible Populations of Orange County**



"I became homeless in 2012, living in my car until it was repossessed. At Grandma's House of Hope, I feel safe for the first time. I let my guard down. I am just me and they accept me. It's been a long time since I've been able to be myself. And now, I'm focused on getting my own place and learning not to make the same mistakes again."  
-Maggie

## WAYS YOU CAN HELP

### DONATE HOPE!

\$17 a day provides a homeless woman food, shelter, counseling, and other life-changing, compassionate care

- VOLUNTEER OPPORTUNITIES
- CORPORATE GIVING
- HOLD A FOOD DRIVE
- HOST A FUNDRAISING EVENT

GIVE ONLINE at [www.GrandmasHouseofHope.org/donate](http://www.GrandmasHouseofHope.org/donate)

174 W. Lincoln Ave. Suite 541, Anaheim, CA 92805 • (714) 558-8600

### Olive Crest Vision 2020

Double the number of children and families served annually



# Laguna Playhouse Celebrates Its Milestone 95<sup>th</sup> Anniversary Season

At the age of 10, Erika Whalen Schindele enrolled in her first class at Laguna Playhouse. She loved the acting and singing, the lights, music, costumes, and most importantly, the connection that happens between the actors and the audience. She learned the value of hard work and the benefits of teamwork. She learned about the human condition. Now a professional actor, Erika credits the Orange County community that made performing arts such a meaningful part of her life. Like Erika, children throughout south Orange County benefit from the Laguna Playhouse youth theatre and school outreach programs.



Home to over 300 performances a year, the Laguna Playhouse strives to build community through the magic created by live theatre and performing arts. From classic plays and musical comedies to the current off-Broadway smash, cutting-edge and traditional music exhibitions, dance festivals and comedy performances, the Laguna Playhouse brings together

audiences to experience the best of live entertainment.

On any given night, you can catch a Broadway-quality performance such as **Hershey Felder as Irving Berlin**, hear Jake and Elwood's classic 1980s sound in **The Official Blues Brothers Revue**, enjoy sensational world-class dance such as **Parsons Dance Company**, or laugh along with comedians such as **Rita Rudner** or **Louie Anderson**. Our younger audiences enjoy classics such as **Romeo and Juliet**, holiday **Pantos**, and modern favorites such as **Pinkalicious**.

Even with sold-out performances, ticket sales only cover about two-thirds of the cost of producing great theatre. Contributions provide critical support for artistic, educational and community outreach efforts. You can help the Laguna Playhouse continue its 95-year tradition of magic through the performing arts, plus reach 80,000+ upmarket theatre patrons annually with your name and brand by becoming a corporate sponsor. In return, as a sponsor you'll enjoy numerous marketing benefits, goodwill in the community, and hospitality and entertainment



The Odd Couple Actors (L to R) are Alyson Lindsay, Erika Schindele, Kip Gilman and Maxwell Caulfield. Photo by Ed Krieger. Performed at Laguna Playhouse.

benefits for your customers and employees.

"From the original Laguna Beach Community Players of the 1920s to the exciting professional theatre of today," offers Executive Director Karen Wood, "the active support of the philanthropic community and partners like you, play a major role in all we do. I invite your support in this exciting 95<sup>th</sup> Anniversary year!"

For information, contact Associate Director of Development Leslie Anne Mogul, lamogul@lagunaplayhouse.com. 949.204.4352.

**Laguna Playhouse**  
**What's Going On.**

## YOUR SUPPORT MAKES AN ENORMOUS DIFFERENCE TO OUR WORK



For 95 years, your support has allowed us to be an active participant in the celebrated Laguna Beach arts community, catering to locals and tourists with quality productions, a premiere Youth Theatre, and thoughtful engaging educational and outreach opportunities.

Be a part of something special. The Laguna Playhouse is proud to be one of the longest continually running theatres on the West Coast. Your patronage is an essential part of our success, and we sincerely thank you.

The Laguna Playhouse offers a variety of ways to offer your support.

CONTACT: Leslie Anne Mogul, 949.204.5342 or lamogul@lagunaplayhouse.com.

Laguna Playhouse  
What's Going On.  
www.lagunaplayhouse.com





## Aliso Viejo Country Club Gives Back

**A**liso Viejo Country Club (AVCC), the newest private country club in Orange County, features a private Nicklaus-designed golf course and welcomes the opportunity to be considered the perfect site for any affair! Whether hosting an extravagant golf tournament, dynamic corporate event or charity gala, we will accommodate all of your needs. From the conception and planning to the final execution of your event, we will customize and seamlessly execute every detail. Your taste buds will surely be delighted with Executive Chef Philip Carter's cuisine. Having a classically trained background from the New England Culinary Institute, Carter provides five-star quality food and service at every event.



To date, AVCC is the only country club in the area to donate 10% of event proceeds back to charitable golf tournaments held at the Club. Since the Aliso Gives Back program launched in 2012, the Club has given upwards of \$500,000 to national and local charities. The most recent "Give Back" was the 2015 ClubCorp Charity Classic. This philanthropic event raised \$162,000, benefiting ALS TDI's "Augie's Quest" and Serving People in Need (SPIN). AVCC's General Manager, Lorriane Grassmann explains, "We feel Aliso Gives Back and the annual ClubCorp Charity Classic are tremendous opportunities for the Club to give back in a tangible way and we feel privileged to help raise funds for such noble causes."

*If you are looking to help raise funds for your next charitable event, please contact Chrislynn Van Skiver, Director of Private Events at 949.609.3305 or [chrislynn.vanskiver@clubcorp.com](mailto:chrislynn.vanskiver@clubcorp.com). You can also visit the Club's website at [www.alisogolf.com](http://www.alisogolf.com).*



### Making a Difference in Orange County

Since 1887, The Salvation Army has been serving people in need throughout Orange County. Although the landscape has dramatically changed since those early years, human need still confronts us in every community.

Throughout the county we continue to see people and families in crisis. We see homelessness in our streets, drug and alcohol abuse, economic challenges, violence, human trafficking, neglected children – people that need a helping hand, a caring heart, and a light in their moment of darkness.

Our mission is to serve others, meeting human need without discrimination. With the support of our friends and partners, we are able to serve thousands of people in need each year:

- 35,000 people receive assistance through our family service offices, providing utility assistance, food, clothing, referrals, case management and other vital resources.
- 10,000 toys and gift cards are distributed each Christmas.
- Our homeless shelter operates 365 days a year and serves 1000 men annually.
- Victims of human trafficking receive assistance and housing from our Anti-Human Trafficking Office.
- The Salvation Army Adult Rehabilitation Center in Anaheim works with over 500 individuals each year for addiction recovery.
- Our youth programs provide care, educational support and recreation to hundreds of children each week throughout Orange County.

But there is more work to be done. More people that need our help. By partnering with us, you become part of that beacon of hope. Through your financial support, volunteering and gifts in kind, we can make a difference in the lives of others.

There are many ways to get involved and support our programs and services throughout the year. Please visit our website at [www.salvationarmyoc.org](http://www.salvationarmyoc.org) or contact Bruce Freeman at 714-210-6036 to discover how you can make a difference in Orange County!

The Salvation Army | Orange County  
10200 Pioneer Road, Tustin CA 92782



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- GRAPHIC DESIGN
- VARIABLE DATA PRINTING
- MARKETING STOREFRONTS
- AUGMENTED REALITY



## You Can Help Grant the Wishes of Local Children Donate Your Air Miles Today

This year, Make-A-Wish® Orange County and the Inland Empire will grant more than 120 travel wishes to children with life-threatening medical conditions. A child's travel wish can range from swimming with dolphins in Hawaii, mining for rocks in Colorado or visiting family on the east coast.

For Lucas Ellinger, a 15-year-old from Dana Point, his wish to travel was nothing short of ordinary. In July of 2010, Lucas was diagnosed with acute lymphoblastic leukemia and was sidelined from playing football as he endured numerous medical tests and treatments. Although he was off the field, Lucas continued to cheer on his favorite football player, Matt Forte of the Chicago Bears.

When Make-A-Wish volunteers asked him what his most heartfelt wish would be, Lucas knew he wanted to meet Forte and the Bears in Chicago. A few months later, he and his family traveled to Soldier Field and Halas Hall to meet the player and team they had watched for years.



Lucas Ellinger at Soldier Field in Chicago, IL waiting to watch the Bears play.

On the day of his wish, Lucas had the opportunity to meet coaches, players and most importantly, Matt Forte. The entire family had such an amazing time getting to watch the game and go behind the scenes with the Bears.

"This was a once in a lifetime experience, something our family will remember forever," said Yvonne, Lucas' mother.

**Frequent fliers can help make wishes like Lucas' come true every day with donated airline miles.** Through the Wishes in Flight® program, travelers can donate their extra, unused or soon-to-expire Delta, United, American Airlines and JetBlue airline miles. **Once donated, miles never expire** and can be used to help wish kids take flight. Make-A-Wish estimates that 150,000 miles are needed per granted wish.

"This year, travel wishes will account for nearly 37 percent of wishes granted to children ages 2½ to 18 with life-threatening medical conditions living in Orange, Riverside and San Bernardino counties," said Stephanie McCormick, president and CEO of Make-A-Wish Orange County and Inland Empire. "Donating airlines miles is a simple way for supporters to help us grant children's wishes and give them an experience that improves the quality of life for them and their families."

Once miles are donated, you will receive a **free, premium ecbc** travel bag of your choice. Ecbc is an uncompromising line of high-quality laptop backpacks, luggage, messenger bags, tote bags and laptop sleeves based in Southern California.

### How It Works

1. Visit [www.ocie.wish.org/flight](http://www.ocie.wish.org/flight) to donate your airline miles through the online donation form or call 714.573.9474 to donate over the phone.
2. After you donate, contact [getinvolved@wishocie.org](mailto:getinvolved@wishocie.org) so we can verify your donation.
3. You will receive your luggage piece in the mail within the following month!

*Every traveler can be part of a life-affirming wish. All it takes is a simple donation of airline miles. To donate your miles to Make-A-Wish, visit [www.ocie.wish.org/flight](http://www.ocie.wish.org/flight) or call 714.573.9474.*



MEALS ON WHEELS

ADULT DAY CARE

TRANSPORTATION

SENIOR CENTERS

CASE MANAGEMENT

## A need as big as your heart.

At Age Well Senior Services, we help seniors in 21 cities covering over 400 square miles here in Orange County. We operate 6 major service programs, including Meals on Wheels, through which we deliver over 300,000 nutritious meals to homebound seniors each year. As a public benefit, nonprofit 501(c)(3) organization, our critically important work is only possible because of the generosity of people like you.

- Age Well is not a government or county agency
- Our mission continues only through gifts, grants and contributions
- 91% of all donations go to the provision of senior services
- A trustworthy steward of grants and donations for nearly 40 years
- Many ways for private and corporate donors to become true lifesavers

To help Age Well keep serving Orange County's seniors, call (949) 855-8033 and ask for Dr. Marilyn Ditty, CEO of Age Well Senior Services, who can discuss the best options for donating to the organization. Thank you for your big, generous heart.

24300 El Toro Road, Building A, Suite 2000 • Laguna Woods, CA 92637  
(949) 855-8033 • [www.MyAgeWell.org](http://www.MyAgeWell.org)

# American Red Cross: Bringing Help and Hope to Those in Need

**T**he American Red Cross exists to provide compassionate care to those in need. Our generous donors, volunteers and employees are part of a nationwide network committed to preventing and relieving suffering here at home, across the country, and around the world.



**American Red Cross**  
Serving Orange, Riverside  
and San Bernardino Counties

Cross aims to visit more than 1.6 million homes to install smoke alarms and help families develop an escape plan in an effort to reduce the number of fire deaths and injuries in the U.S. by 25 percent.

**Service to the Armed Forces:**

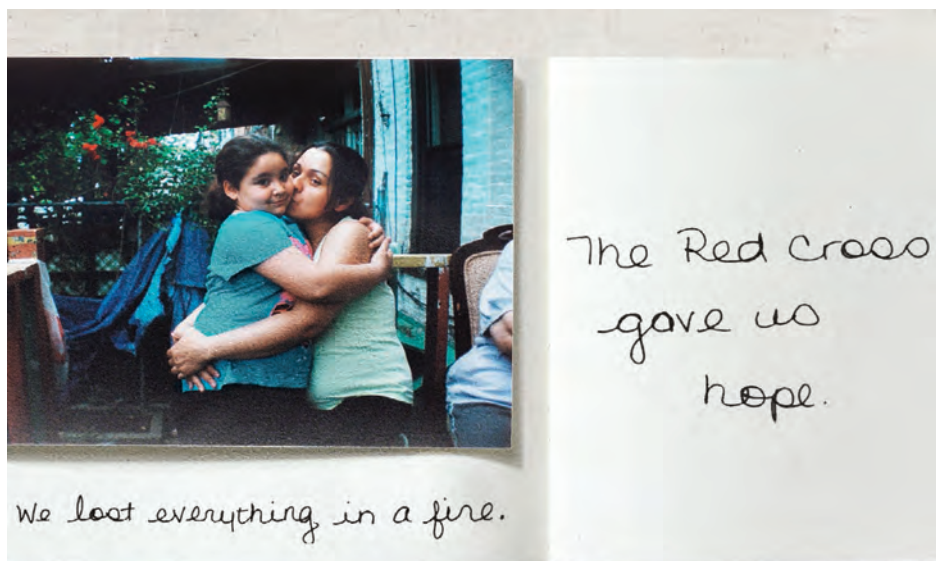
The American Red Cross helps military members, veterans and their families prepare for and respond to the challenges of military service. Services include emergency communications, training, support to wounded warriors and veterans, and access to community resources.

**Health and Safety Services:** More than 2.5 million Americans participate in Red Cross health and safety courses, including first responders, educators, care givers and people who want to be prepared to help others in an emergency.

**Lifesaving Blood Services:** Each year, nearly 4 million people donate blood through the American Red Cross, helping to provide more than 40 percent of America's blood supply.

**Disaster Relief:** Each year, the American Red Cross responds to approximately 70,000 disasters in the U.S., providing shelter, food, health and mental health services to help families and entire communities recover from disasters.

**Home Fire Preparedness:** Over the next five years, the American Red



Angelina and her family woke to a fire that within hours had destroyed their home. The American Red Cross was there with shoes, warm clothes and shelter that allowed her family to stay together. Your donations help the Red Cross respond to a home fire every 9 minutes.

PHOTO AND STORY BY:  
THE PEREZ FAMILY

Please donate now at [redcross.org](http://redcross.org)



**American Red Cross**

**Our Impact**

Each year, the American Red Cross Serving Orange County responds to hundreds of local disasters; empowers people with lifesaving skills through healthy and safety courses; supports service members, veterans and their families with emergency communication services, financial assistance programs, and referral services; collects hundreds of thousands of pints of blood across Southern California; and so much more.

**Volunteer Opportunities**

The Red Cross could not fulfill its mission without the help of volunteers. To learn about individual volunteer opportunities, please visit [redcross.org/volunteer](http://redcross.org/volunteer). The Red Cross encourages businesses, organizations, civic and religious groups to mobilize their employees and members to get involved. To learn more about volunteer opportunities in Orange County, please contact 714.481.5300.

**Giving Opportunities**

We are dedicated to providing help and hope to those in need. All Red Cross assistance is free, made possible by voluntary donations of time and money from the American people.

*There are many ways to support the Red Cross, including philanthropic donations, corporate partnerships, employee volunteer opportunities and more. Please visit [redcross.org/support](http://redcross.org/support) to get involved.*





## Vanguard University Alums Lead in Entertainment, Medicine and More



Vanguard gives students the understanding they need to think critically, communicate clearly and interact intelligently – taking them places they never thought possible.

At Vanguard University in Costa Mesa, we've got the perfect mix – unbeatable academic training, world-class arts and entertainment programs, a beautiful campus and a strong spiritual foundation. Our alums are executives at Disney, Nike and Buck Knives (including CEO Chuck Buck), to name just a few. "Vanguard was an important part of helping us start Wahoo's Fish Taco," says Vanguard alum Ed Lee '87, co-founder and CEO of Wahoo's Fish Taco. "The theories and work ethic I learned in the financing and marketing courses helped us, and the professors were instrumental. Unlike at a bigger school, Vanguard gives you a one-on-one experience."

Small class sizes and professors who care make the difference at Vanguard. We believe learning goes beyond the classroom and happens in the context of relationships with faculty and other students. Our professors serve as mentors inside and outside the classroom, giving students the knowledge they need and the wisdom to apply it in the real world.

Vanguard's faculty is simply outstanding. Our professors advise U.S. presidents, win national theater awards, pioneer scientific research in China, perform at Carnegie Hall and the Hollywood Bowl, and much more. Seventy

percent of our professors hold doctorates in their field from some of the most prestigious universities in the world. Those same professors teach every course and mentor students at Vanguard. No one gets lost in the back of a lecture hall, and at Vanguard, graduate students never teach our classes.

For 90 years, this personalized approach has yielded a distinguished list of alums – leading scientists, best-selling authors, network television producers, high-level military leaders and world-changing business leaders.

"I fell in love with Vanguard," says Kristina Kuzmic-Crocco '01, host of *Kristina's Fearless Kitchen* on the Oprah Winfrey Network. "My time there helped me become more confident being in front of people, and I made lifelong friends."

Larry Mantle, founder and host of AirTalk on NPR affiliate KPCC, and winner of multiple Golden Mic awards, says his experience at Vanguard shaped his life and career.

"I love Vanguard," says Mantle. "I have such positive feelings about the university. It's a very important part of my life. The professors had a profound impact on me. I wouldn't be the person I am without my years at Vanguard."

With more than 30 majors and concentrations to choose from, Vanguard University has a path for everyone. Best-selling author and brain scan pioneer Dr. Daniel Amen '78 says his undergraduate education at Vanguard put him on course to become a leader in the medical profession.

"I really love Vanguard. My whole experience there was wonderful," says Amen. "I had incredibly good teachers and got a terrific education."

Two thousand miles away in Washington, D.C., Nathan Gonzales says Vanguard helped launch him into his career as a nationally-known political analyst. Gonzales is the political editor of the *Rothenberg Political Report*, which gives in-depth analysis of congressional, senatorial and gubernatorial races across the country. He is frequently quoted in the *Wall Street Journal*, *New York Times*, *Washington Post*, *Los Angeles Times* and *USA Today*, and has appeared on Fox News Channel, CNN and more.

"At Vanguard, I discovered that there is more to learning than sitting in a classroom," says Gonzales, who discovered his passion for politics when he spent a semester as an intern at the White House press office in the West Wing.

No matter the area of study, Vanguard gives students the understanding they need to think critically, communicate clearly and interact intelligently – taking them places they never thought possible.

Visit [vanguard.edu](http://vanguard.edu) and see why at Vanguard University, we go beyond the classroom, beyond scholarship, beyond the expected. At Vanguard, your story matters.

Vanguard University is located at 55 Fair Drive, Costa Mesa, 92626. Call 714.556.3610 for more information.



**BARBARA ISAAC**  
ANTHROPOLOGY MAJOR

### AT VANGUARD UNIVERSITY, YOU WILL GET THE UNDERSTANDING YOU NEED IN AN ENVIRONMENT DESIGNED TO HELP YOU EXCEL.

Our commitment to go beyond academics leads to academic transformation, where you'll cultivate new abilities to think critically, communicate clearly, and interact intelligently—taking you places you never thought possible.

Small class sizes, distinguished by professor-mentor relationships, will give you the tools to go beyond the expected and live the story God has for you.

At Vanguard, your story matters. Where will it take you next?

- » President of the Global Center for Women and Justice student group, Live2Free.
- » Spoken to over 1,000 high school students in Southern California on preventing human trafficking.
- » Traveled Italy, training non-government organizations in aftercare to victims and survivors.

[vanguard.edu](http://vanguard.edu)





## CASA ROMANTICA

CULTURAL CENTER AND GARDENS



### Casa Romantica

Every community needs a place to celebrate the richness of its history and people. Casa Romantica Cultural Center and Gardens is just that. Perched on a bluff overlooking the historic San Clemente Pier, the magnificent Casa is a living demonstration of California's history, culture and ecology: a showcase of the region. San Clemente founder Ole Hanson built the Casa in 1927 in the Spanish Colonial Revival style. Today, this nonprofit cultural arts center hosts art, music, culture and youth education programs year-round. Awash in vibrant colors, the Casa Gardens consist of rolling paths set against the backdrop of the Pacific. Each area features its own uniquely beautiful horticultural style, making Casa Romantica a picturesque setting for weddings or special events.

Casa Romantica Cultural Center and Gardens — along with honorary event chair Gavin Herbert, founder of Allergan, and his wife Ninetta, will be hosting its premier fundraiser "Toast to the Casa – A Slice in Time." Sit amidst the orange groves and soak up the sweet Southern California history when citrus was king! With lush decor, fine food and wines, premier entertainment, a live and silent auction — "Toast to the Casa" will feature the best of San Clemente. The annual gala fundraiser event will be held on Saturday, September 26, 2015 from 5:30 p.m. to 10 p.m. Funds raised from the Toast to the Casa helps support Casa

Romantica's programs, including free education programs, school tours, camps and exhibitions.

The inaugural Casa Romantica Music Festival and Academy, held July 12 – 24, 2015, welcomed 25 students between the ages of 8-13 to participate in a free two-week intensive music training program in piano, violin, viola and cello. Students received daily private instruction, dedicated supervised practice, musicianship and STEAM-related classes and public performance opportunities. The Casa Romantica Music Festival and Academy was made possible by presenting underwriters Dr. Ron and Margaret Redmond.

The 2015/2016 Casa Captivating Season features world-class concerts, exhibitions and programs. The season includes performances by Platinum Award Winning song writer, Anne Hampton Callaway and a new dance commission piece by New York City Ballet dancer Carrie Lee Riggins. The Casa Romantica gallery will also feature the photography exhibition "CHERISH" by award-winning celebrity photographer, Douglas Kirkland, featuring iconic photographs of Hollywood legends including Audrey Hepburn, Jack Nicholson and Elizabeth Taylor.

Explore the 2015/2016 Casa Captivating Season at [www.casaromantica.org](http://www.casaromantica.org).



## FUEL HER FIRE, AND SHE WILL CHANGE THE WORLD.

Girls Inc. of Orange County Champions for Girls enables girls to participate in life-changing programming that awakens the hidden potential inherent in each girl. By connecting girls with trained mentors and delivering research-based curricula, Girls Inc. provides girls with the education, encouragement and guidance they need to succeed in life as healthy, educated, and independent women.

Empower a girl today by becoming a  
Champion for Girls at [girlsinc-oc.org](http://girlsinc-oc.org)

150 Paularino Ave. #D-290, Costa Mesa, CA 92626 • (714) 597-8600  
[gifts@girlsinc-oc.org](mailto:gifts@girlsinc-oc.org) • [www.girlsinc-oc.org](http://www.girlsinc-oc.org)

**girls  
inc.**<sup>®</sup>  
Girls Incorporated<sup>®</sup>  
of Orange County



# SUCCESSION CAPITAL

ALLIANCE™

## Light a Candle

It is better to light a candle than to curse the darkness," according to a Chinese proverb that is also attributed to Eleanor Roosevelt. Wherever the quote came from, the point is clear: When problems arise, successful people seek solutions. In our society today, a great darkness envelops the lives of millions of children. Inadequate education, inadequate nutrition and inadequate supervision plague the next generation of Americans. We ignore these inadequacies at our peril. Today's children are tomorrow's leaders; we owe it to ourselves as much as to them to improve the lives of America's children.

Children come into the world full of possibility and hope. Properly nurtured, a child's heart and mind can blossom. Well-tended children become adults who contribute to society. They, in turn, raise children who will carry American values forward. If we let down our children, we let down all future generations.

Many people want to make a difference in the lives of underprivileged children, but are not sure how to go about it. Creating a private foundation is a flexible, tax-advantaged way for prosperous individuals and families to make a difference in the lives of others. A private foundation establishes your legacy. It enables you to preserve your family or company name, control all aspects of giving, and receive tax deductions in the present, even if the funds might not be disbursed until a future date.

By establishing a private foundation, you can involve your entire family in decisions about giving. This teaches your own children about the benefits of philanthropy. You have great flexibility about what kinds of assets you can place in the foundation. You can give to your favorite charitable organizations, your church or your synagogue. You can also give to individuals, establish scholarships, benefit the disabled or make international grants. The choices are endless. Although the tax benefits are an advantage, the real benefit of the private foundation is in creating a legacy which gives you control over your contributions.

Succession Capital Alliance created a private foundation a few years ago. Since then, we have made significant contributions to the lives of thousands of children. A child's dream represents a single light. Such a light is not only personal; it is a cherished possession that is imbued with safety, comfort and a lighted path to help a child attain great things. But most of all, a child's dream is innocent and trusting, and should not be bound by limitations. Our contributions nurture these dreams and instill a guiding light to encourage a child's self-respect and a healthy self-image.

Balance is important in every person's life. Just as we have benefited from the fruits of an economy and a nation that enabled us to prosper, so we are obligated to give back. Charitable contributions should form a basic element of every high-net-worth individual's financial strategy, not just for tax reasons but because giving is the right thing to do. And giving to children's causes is one of the most effective uses of charitable funds. I encourage you to consult with your financial advisor about the feasibility of creating a private foundation, and start experiencing the pleasure that comes from knowing you have lit a candle in the darkness.

### Julian Movsesian

Mr. Julian Movsesian is the founder of his private foundation, Succession Capital Alliance Foundation. Julian is also president and founder of Capital Management Strategies Inc.™ and CEO of Succession Capital Alliance™. Julian's skills as an innovator in the life insurance industry and his dedicated philanthropy are recognized nationally.

Contact Mr. Movsesian, MBA and President at 949.794.1882 or [jmovsesian@successioncapital.com](mailto:jmovsesian@successioncapital.com).



# Calling all OC Nonprofits!

## Free Listing in 2016 Charity Event Guide!



The Charity Event Guide is a glossy annual resource highlighting the top five charity events of 2015 (by revenue) in five categories and a look ahead at the charity events planned in Orange County for 2016. Reach a philanthropic group of affluent and influential leaders in OC—average household income of \$665,000 (6x the county average)!

### Guide will include:

- Top five fundraising dinners, luncheons, breakfasts, golf events and walk/runs from 2015
  - 2016 calendar & descriptions of OC charitable events by month
- PLUS calendar access on [www.ocbj.com](http://www.ocbj.com) with link to your website

To submit your 2016 event listing or 2015 Top Five event, go to [www.ocbj.com/CharityEventGuide](http://www.ocbj.com/CharityEventGuide)  
 For advertising information, please contact Amy Sfreddo at 949.833.8373 x 246 or [sfreddo@ocbj.com](mailto:sfreddo@ocbj.com).



## Business Volunteer Teams Needed — 1,000 Healing Art Box Gift Drive

**A**rt & Creativity for Healing, a nonprofit organization located in Laguna Hills, is seeking business volunteers to contribute *new* art supplies or cash donations for 1,000 “Healing Art Boxes” to be delivered to kids being challenged by big life struggles. The supplies will be packed into “**Healing Art Boxes**” and given to children ages 5-14 experiencing painful hardships such as a death of a parent or sibling, divorce, military deployments, homelessness and illness.

A “**Healing Art Box**” is a special shoebox filled with 10 different, new art supplies, including markers, colored pencils, oil pastels, drawing pads, paint pot sets, etc. Providing children with materials to draw, paint and express themselves creatively gives voice to the pain they often have no words for. Please help us get 1,000 boxes to 1,000 kids.

Create an employee team-building activity by joining in our website campaign and start a “Healing Art Box” team fundraising page to track your team’s progress. This is an opportunity for your company to give children in pain the very unique gift of expression.

Here are a few of the nonprofit agencies that will benefit from our “**Healing Art Boxes**” this year:

- ▶ Camp Pendleton (children of the deployed)
- ▶ Human Options Shelter/CSP Inc. (children exposed to domestic violence)

- ▶ Illumination Foundation (homeless children)
- ▶ Orangewood Children’s Foundation/FaCT program Family Resource Centers (economically disadvantaged children and teens)
- ▶ Project Hope Alliance (homeless children)
- ▶ Rosie’s Garage (economically disadvantaged children and teens)
- ▶ Someone Cares Soup Kitchen (after-school tutoring program for children)
- ▶ OC Rescue Mission (homeless children)

**Wondering how you can get involved?** Here are a few options...

1. Coordinate a “**Healing Art Box**” Gift Drive for art supplies at your workplace.
2. Create a team-building exercise by assembling and packing “**Healing Art Boxes**” at our studio or at your workplace.
3. Create a “**Healing Art Box**” team fundraising page:  
[www.art4healing.org/give-pain-a-voice-1000-art-boxes-to-1000-kids/](http://www.art4healing.org/give-pain-a-voice-1000-art-boxes-to-1000-kids/)

**For more information or to set up your volunteer team, contact Genna at 949.367.1902.**

Art & Creativity for Healing is a 501c(3) Public Benefit Corporation TIN 33-0936136.

*Our mission is to support emotional healing through art & creative expression for those living with pain, grief, fear or stress. Visit us at [www.art4healing.org](http://www.art4healing.org).*

# CALL FOR NOMINATIONS!

DEADLINE OCTOBER 9, 2015

ORANGE COUNTY BUSINESS JOURNAL presents

The Ninth Annual



The Orange County Business Journal’s CFO of the Year Awards are designed to honor financial professionals in Orange County for outstanding performance as corporate stewards. Awards are presented in five categories: Outstanding CFO of a Public Co.; Outstanding CFO of a Private Co.; Outstanding CFO of a Not-for-Profit Organization; Rising Star and Lifetime Achievement.

**To nominate, please visit [www.ocbj.com/bizevents](http://www.ocbj.com/bizevents)**

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