



TOSHIBA



Newport Beach Country Club • Newport Beach, California • October 26 - November 1, 2015



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Your Guide to the 2015 Toshiba Classic

The Toshiba Classic, celebrating its 21st year of competition, makes an exciting move to the Tour's fall schedule in 2015, teeing off on October 26 - November 1, with official tournament play commencing Friday-Sunday. The move positions the event as the last before the Tour Championship, making it a popular week for tournament play and marking the end of the Champions Tour season.

The Toshiba Classic is more than just a golf tournament though – it is a social gathering with golf's living legends that provides an opportunity to give back to the Orange County community in a multi-million-dollar way. Benefitting Hoag Hospital's Mary & Dick Allen Diabetes Center, more than 80,000 golf fans will convene at the Newport Beach Country Club to take in the action, making it the largest sporting event in Orange County each year. With non-stop action, a lively atmosphere, first-class seats and affordable ticket prices, the Toshiba Classic is a great entertainment option for a group of friends, corporate partners and families.

Engage with the Toshiba Classic on Facebook at www.facebook.com/ToshibaClassic, and follow the tournament on Twitter and Instagram (@toshibaclassic) for fun social content, behind-the-scenes photos and video, and contests; in an effort to make spectators feel more involved with the tournament than ever before. In fact, cruise through the Toshiba Classic's social media tent at the 14th hole to check out the Twitter wall, take photos and more!

MONDAY, OCTOBER 26

Tournament week begins with players teeing it up in practice rounds and in the Monday Pro-Am. The day is open to spectators.

TUESDAY, OCTOBER 27

Tuesday features two annual events that show a different side of the Champions Tour players. As in years past, the Toshiba Classic Breakfast with a Champion presented by Allergan will take place at the Balboa Bay Resort. 2015 World Golf Hall of Fame Inductee Mark O' Meara will keynote the fun and lighthearted event that takes a reflective look at his 20-plus years on the PGA Tour, which was highlighted by 16 victories, including two of golf's major championships – the 1998 U.S. Open and Masters. Tickets to this intimate event are \$125.

At the Newport Beach Country Club, watch the third annual **Toshiba Classic \$50,000 Skills Challenge**, a celebrity-filled event featuring legends from the Champions Tour, current and former professional athletes, and prominent members of the local media. Teeing off at 9:30 a.m., teams featuring a combination of these participants will compete in a skills challenge and the Toshiba Classic will contribute \$50,000 to Hoag Hospital in honor of the winning team. This is your chance to see what some of your favorite players and athletes can do under the lighthearted jeering and pressure of the always-entertaining skills challenge.

WEDNESDAY, OCTOBER 28

The Toshiba Classic Pro-Am kicks off on Wednesday, which gives patrons the incredible chance to get up close and personal with some of golf's most prolific players and biggest personalities. Follow your favorite golfers during the two-day golf event that precedes the tournament's Friday start. This entertaining and lively event is the perfect time to interact with the players who are happy to sign autographs, take

photos, and joke around and chat with spectators during these rounds. Come out to welcome some of golf's legends to beautiful Orange County.

THURSDAY, OCTOBER 29

As the Pro-Am's second day gets underway, Thursday also features the third annual Toshiba Classic Women's Business Day presented by RightSourcing. Past guests of honor have included World Golf Hall of Famers and LPGA legends Nancy Lopez and Amy Alcott. This year continues that tradition, and is highlighted by yet another LPGA legend and Hall of Fame Golfer in Juli Inkster, who will keynote the special event geared toward Orange County's businesswomen starting at 1:00 p.m. on the driving range. Following a golf clinic and a networking party, Inkster will take the stage to share some stories from her illustrious professional career that has spanned 29 years to date and this year's wild Solheim Cup. Interested in attending? Individual tickets are \$135 and tables of 10 can be purchased for \$1,250.

FRIDAY-SUNDAY, OCTOBER 30 – NOVEMBER 1

Let the tournament fun begin! The opening round of the 21st Toshiba Classic kicks off at 10:30 a.m., where spectators will be treated to one of the Champions Tour's most popular events and competitive fields. Watch as 81 players vie for the Toshiba Classic crown, including over eight World Golf Hall of Fame members – such as Vijay Singh, Bernhard Langer and Fred Couples. Couples, the 2014 champion, will compete for his third Toshiba Classic title in the last six years. Visit www.ToshibaClassic.com to purchase tickets.

The Toshiba Classic is proud to introduce the inaugural Military Appreciation Day presented by VerdeWatts at the 2015 Toshiba Classic on Saturday, October 31, benefitting the One/One Foundation and the Open Hearts for Purple Hearts Foundation. On this day, all former and active military members and up to three of their guests will be honored with complimentary admission to the Toshiba Classic and food and beverage vouchers to thank them for their service to our country.

The Toshiba Classic offers more than just golf: enjoy one of the most exciting tournaments on the Champions Tour by visiting the Military Appreciation Village at the 14th hole, which is an interactive, public area open during the entire tournament week. You can also enjoy the tournament with a cold beer and barbecue from the Coors Light Sports Bar on the 17th hole, which will broadcast all of the college football and NFL action throughout the weekend.

The 8th Annual Swing for the Green e-recycling event invites patrons to safely recycle their electronics in exchange for tickets to the tournament. On Saturday and Sunday from 9:00 a.m.-3:00 p.m., the Toshiba Classic – in partnership with Toshiba and Goodwill of Orange County – will reward the first 250 donations with two daily tickets to the tournament. The event began in 2008 as an initiative based on Toshiba's commitment to demonstrate a leading role in establishing a sustainable society, and in that time, has collected an incredible 280,000 pounds of e-waste to safely recycle. Please visit the Toshiba Classic website for a list electronic items that will be accepted.

Lastly, don't forget to make your way to the 18th hole on Sunday for what's sure to be an entertaining finish to the Toshiba Classic, where the 2015 winner will be presented following play.

GET YOUR TICKETS!

Save \$5 off a one-day ticket to the 21st Toshiba Classic by purchasing in advance! The \$25 advanced-purchase price for any one-day ticket (\$30 at the gate) allows you to walk the course virtually next to the golfers. The Toshiba Classic can serve as a great excuse to play hooky from work or make for a great weekend. Visit your local Roger Dunn Golf Shops to complete your purchase or print your tickets from home by purchasing online.

Military members: To register for your complimentary tickets during Military Appreciation Day, please visit www.ToshibaClassic.com/military-appreciation-day.



Tee up

Diabetes Education

The Mary & Dick Allen Diabetes Center at Hoag can assist you on your way to healthy living to successfully control your diabetes through education and management.

The Allen Diabetes Center has one of the largest diabetes education programs in Orange County, providing education and classes to give you freedom and control over your diabetes. Topics range from managing medications to monitoring stress to exercising and cooking at home.

We salute Toshiba, all the sponsors, and volunteers for their commitment to our community over the past 20 years.

It is because of the generosity and support of the community and organizations like Toshiba that the Mary & Dick Allen Diabetes Center is able to provide comprehensive services for those with, or at-risk of, diabetes regardless of their ability to pay.



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2015 Toshiba Classic Player Field

- | | | |
|-------------------|-------------------|------------------|
| Michael Allen | Paul Goydos | Tom Pernice Jr. |
| Stephen Ames | Jay Haas | Kenny Perry |
| Billy Andrade | Jeff Hart | Nick Price |
| Tommy Armour III | Nolan Henke | Tom Purtzer |
| Woody Austin | Brian Henninger | Loren Roberts |
| Mark Brooks | Scott Hoch | Gene Sauers |
| Olin Browne | John Huston | Wes Short Jr. |
| Bart Bryant | Hale Irwin | Scott Simpson |
| Mark Calcavecchia | Peter Jacobsen | Joey Sindelar |
| Roger Chapman | Lee Janzen | Vijay Singh |
| Russ Cochran | Tom Kite | Jeff Sluman |
| John Cook | Bernhard Langer | Jerry Smith |
| Fred Couples | Tom Lehman | Rod Spittle |
| Ben Crenshaw | Wayne Levi | Craig Stadler |
| Marco Dawson | Steve Lowery | Kevin Sutherland |
| Scott Dunlap | Jeff Maggert | Hal Sutton |
| Joe Durant | Scott McCarron | Jim Thorpe |
| Brad Faxon | Rocco Mediate | Esteban Toledo |
| Dan Forsman | Larry Mize | Kirk Triplett |
| Carlos Franco | Colin Montgomerie | Bob Tway |
| David Frost | Gil Morgan | Scott Verplank |
| Fred Funk | Larry Nelson | Duffy Waldorf |
| Doug Garwood | Mark O'Meara | Mark Wiebe |
| Bob Gilder | Jesper Parnevik | Ian Woosnam |
| Mike Goodes | Corey Pavin | |

NOTE: Subject to change



Meet the Field: The 21st Toshiba Classic

Each year, the Toshiba Classic hosts 81 legendary players – a group that has won prestigious Majors across the PGA and Champions Tours, been inducted into the World Golf Hall of Fame, honored with awards across the globe, and hoisted the Toshiba Classic trophy. Here's a look at some of golf's top players scheduled to tee it up on Oct. 30 - Nov. 1 at Newport Beach Country Club.

Fred Couples - Defending Champion

2010 and 2014 Toshiba Classic Champion
 15 PGA TOUR wins, including the 1992 Masters
 11 Champions Tour titles, including two major titles
 Member, World Golf Hall of Fame 2013

Woody Austin

Four PGA TOUR wins, including 2013 Sanderson Farms Championship
 Member of 2007 Presidents Cup team

Ben Crenshaw

19 PGA TOUR wins, including two Masters Tournaments, 1984 and 1995
 1999 U.S. Ryder Cup Captain
 Member, World Golf Hall of Fame 2002

Brad Faxon

Eight PGA TOUR wins
 Two Champions Tour wins
 Member of two U.S. Ryder Cup teams

Fred Funk

Eight PGA TOUR wins
 Nine Champions Tour wins, including the 2009 and 2010 JELD-WEN Tradition
 2009 U.S. Senior Open

Paul Goydos

Two PGA TOUR wins
 Two Champions Tour wins
 Graduated Long Beach State in 1989



Fred Couples



Bernhard Langer

continued on page 46

Celebrating

30 YEARS OF CARING FOR OUR COMMUNITY

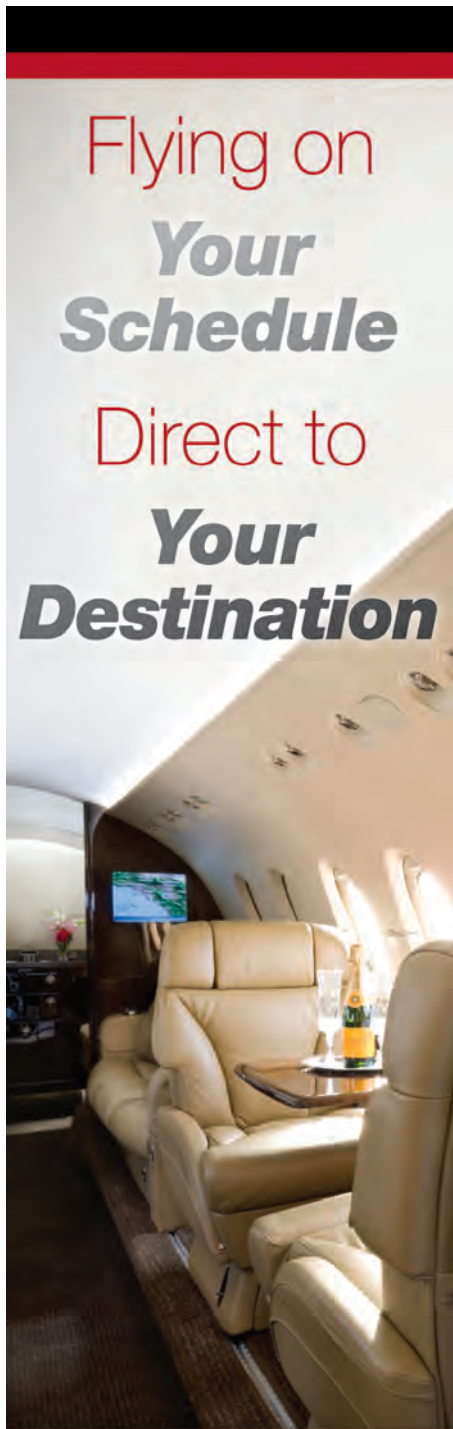
During the last 30 years, we've grown from a small physician group to a prominent network of primary care providers and specialists; offering exceptional care, convenience, and personalized service. Our unwavering tradition of excellence has earned us recognition as one of the top medical groups in California. But the difference we make in our patients' lives is our true reward. Thank you for entrusting us with your care.

To join our anniversary celebration, visit www.GNPWEB.com/30Years



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Brad Faxon



Corey Pavin



Mark O'Meara



Craig Stadler

Jay Haas

Captain, 2015 U.S. Presidents Cup Team
2007 Toshiba Classic Champion
Nine PGA TOUR wins
17 Champions Tour wins, including three major championships
Champions Tour Player of the Year 2006, and won the Charles Schwab Cup 2006 and 2008

Hale Irwin

Two-time Toshiba Classic Champion, 1998 and 2002
20 PGA TOUR wins, including two U.S. Open Championships
45 Champions Tours victories, including seven major wins
Member, World Golf Hall of Fame 1992
Member of five U.S. Ryder Cup teams

Peter Jacobsen

Seven PGA TOUR wins
Two Champions Tour wins, including the 2004 U.S. Senior Open and 2005 Sr. Players Championship
2013 Payne Stewart Award Winner

Lee Janzen

Eight PGA TOUR wins, including two U.S. Open Championships
One Champions Tour win
Member of two U.S. Ryder Cup teams

Bernhard Langer

2008 Toshiba Classic Champion
Two-time Masters Champion
24 Champions Tour victories, including five majors
2010 and 2014 Charles Schwab Cup Champion and Champions Tour Player of the Year
42 European Tour wins
Member, World Golf Hall of Fame 2002

Jeff Maggert

Three PGA TOUR wins
Five Champions Tour wins, including the 2015 U.S. Senior Open and the 2015 Regions Tradition
Points leader in the 2015 Charles Schwab Cup Standings

Scott McCarron

Three PGA TOUR wins
Graduated UCLA in 1988
Inducted into California Golf Hall of Fame in 2012

Mark O'Meara

16 PGA TOUR victories, including the 1998 Masters and British Open
Two Champions Tour wins, including the 2010 Constellation Energy Sr. Players Championship
Member, World Golf Hall of Fame 2015

Rocco Mediate

Six PGA TOUR wins
Two Champions Tour wins

Colin Montgomerie

31 European Tour wins, most wins of any British golfer
Holds the record for most times for leading European Tour Money List – 8
Three Champions Tour wins, including three major championships
Member, World Golf Hall of Fame 2013

Jesper Parnevik

Five PGA TOUR wins
Four European Tour wins
Member of three Ryder Cup teams

Corey Pavin

15 PGA TOUR wins, including the 1995 U.S. Open
One Champions Tour win
PGA Player of the Year, 1991

Kenny Perry

14 PGA TOUR wins
Eight Champions Tour wins, including three major championships
2013 Charles Schwab Cup Champion
Champions Tour Player of the Year, 2013

Nick Price

Captain, 2015 International Presidents Cup Team
18 PGA TOUR wins, including the 1994 Open Championship and 1992 and 1994 PGA TOUR Player of the Year and Leading Money Winner, 1993 and 1994
Four Champions Tour wins
Member, World Golf Hall of Fame 2003

Loren Roberts

2012 Toshiba Classic Champion
Eight PGA TOUR wins
13 Champions Tour wins, including the 2005 JELD-WEN Tradition, 2006 Sr. British Open, 2007 Constellations Energy Sr. Players Championship and 2009 The Senior Open

Vijay Singh

34 PGA TOUR wins
Three major titles, 2000 Masters, 1998 and 2004 PGA Championship
Member, World Golf Hall of Fame 2006

Craig Stadler

13 PGA TOUR wins, including the 1982 Masters
Nine Champions Tour wins, including the 2003 Sr. Players Championship and 2004 JELD-WEN Tradition
Two European Tour wins

Scott Verplank

Five PGA TOUR wins
Member of two U.S. Ryder Cup teams



Curtis Strange



David Frost

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Inaugural Military Appreciation Day Saturday, October 31

Presented by



This year is a special one for the Toshiba Classic, which enters its third decade of play in 2015. On Saturday, the tournament is excited to host its inaugural Military Appreciation Day presented by VerdeWatts.

As part of Military Appreciation Day, which will benefit the One/One Foundation and the Open Hearts for Purple Hearts Foundation, **all former and active military members (and up to three of their guests) will be honored with complimentary admission and food and beverage vouchers to thank them for their service to our country.** To pre-register, eligible military members can visit www.ToshibaClassic.com/military-appreciation-day.

Schedule of Events for Military Appreciation Day - Saturday, October 31

- ▶ 8:00 a.m. - Gates open
- ▶ 10:00 a.m. - Opening Ceremony at 1st Tee
- ▶ 10:30 a.m. - Military Appreciation Village open
- ▶ 2:00 p.m. - Children's Halloween Costume Contest (12 & under - Sat. only)
- ▶ 3:00 p.m. - "Trick or Treat" at Corporate Hospitality Tents (12 & under - Sat. only)
- ▶ 5:15 p.m. - Closing Ceremony and Presentation of Donations at 18th Green

Military Appreciation Village, located at hole 14, is open to all patrons Friday through Sunday from 10:30 a.m. – 5:00 p.m. Activities include:

- ▶ Chip in For Heroes donation program
- ▶ Messages for Military
- ▶ Flak Jacket Putting Contest for charity
- ▶ Halloween Costume Contest (12 & under - Sat. only)
- ▶ "Trick or Treat" at Corporate Hospitality Tents (12 & under - Sat. only)



Three Decades of Community Support

As we enter into the third decade of the Toshiba Classic – and 18th year since Hoag took over as host and operator of the tournament – the Toshiba Classic has now generated more than \$17 million for charity, the most on the Champions Tour. Toshiba and Hoag are equally as proud of their dedication and commitment to the Orange County community. No other event on the Champions Tour has raised more money for charity than the Toshiba Classic. In fact, tournament sponsor Toshiba America Inc. is the longest running title sponsor on the PGA Champions Tour, enforcing a commitment to the community and cause that the rest of the nation seeks to emulate at each of their respective events.

Proceeds from the 2015 Toshiba Classic will benefit Hoag Hospital's Mary & Dick Allen Diabetes Center, which provides comprehensive services for those with, or at risk for, diabetes, regardless of their ability to pay. Last year's Toshiba Classic raised \$1 million for the Allen Diabetes Center, and the tournament has generated a million dollars a year to benefit Hoag Hospital

and other community charities throughout its history.

The American Diabetes Association estimates nearly 26 million Americans live with diabetes and more than 79 million Americans are at increased risk – recognizing Orange County is deeply affected by this chronic disease, the Allen Diabetes Center is dedicated to making a positive difference in the lives of people with diabetes through its clinical, educational and support services. For more information, visit www.hoag.org/diabetes.

In addition to the tournament's charitable impact, the community has benefitted from economic impact as well – to the tune of more than \$28 million per year. The Toshiba Classic fills hotel rooms, restaurants and businesses during the competition, and thanks to television broadcast on the Golf Channel in the U.S. – and internationally on PGA Tour television partners overseas – the exposure for the Orange County community provides benefits that are both incredibly positive and immeasurable.



20 Years at the Newport Beach Country Club

As the Toshiba Classic enters its third decade of play in 2015, this year also marks the 20th anniversary of the Newport Beach Country Club hosting the event – the longest on the Champions Tour by a wide margin. The NBCC is extremely important to this event and community, and their commitment is extraordinary in the world of golf, which sees host courses and sponsors constantly change.

As many of you know, the Newport Beach Country Club is under construction. When you enter the grounds of the course, you may notice a few changes. The team has been working tirelessly on a plan that guarantees the same top-notch experience for all of our sponsors, fans and volunteers for which the Toshiba Classic is known. Most importantly, parking will not be impacted, and all skyboxes, villas and hospitality on the golf course will be completely unaffected by the facility changes.

Lastly, if you have driven by the NBCC recently, you have probably noticed the framing for the new clubhouse going up. Since the new clubhouse won't be ready for this year's tournament, we are constructing a 7,000-square-foot temporary Clubhouse Tent which will have comfortable seating, flat-screen TVs, heating and air conditioning, and food and beverage service. Check out a rendering on what the beautiful new facility will look like above. Hoag and the Toshiba Classic thank the Newport Beach Country Club for 20 years of support.

VOLUNTEERS

The volunteers of the Toshiba Classic share the same passion to deliver a great Champions Tour event for the fans as they do to raise money for local Orange County organizations. In fact, volunteers alone have generously donated more than 300,000 hours to make the tournament happen over the last two decades. The volunteers for the last 21 years define what makes the Toshiba Classic so special for fans and golfers alike. Interested in being a volunteer? If so, be sure to visit www.ToshibaClassic.com.

2015 TOSHIBA PARKING MAP & SHUTTLE SERVICE HOURS

PARKING LOT MAP

- A LOT:** Clubhouse Parking (Pass required)
- B LOT:** Saturday & Sunday ONLY (Pass required)
1200 and 1400 Newport Center Drive
Newport Beach, CA 92660
- D LOT:** Public Parking | Mon—Sun (\$10/car)
1331 Back Bay Drive
Newport Beach, CA 92660
- E LOT:** Public Parking | Sat & Sun ONLY (No charge)
600 and 630 Newport Center Drive
Newport Beach, CA 92660
- S LOT:** Sponsor Parking | Sat & Sun ONLY (Pass required)



PARKING LOT AND SHUTTLE SERVICE HOURS (Please be advised, lots will close at posted times below.)

| | Gates Open | Lot A | Lot D | Lots B E S |
|------------------|------------------|------------------|---------------------|------------------|
| Monday | 8 a.m.-6 p.m. | 8 a.m.-6 p.m. | 8 a.m.-5 p.m. | Closed |
| Tuesday | 8 a.m.-6 p.m. | 8 a.m.-6 p.m. | 8 a.m.-5 p.m. | Closed |
| Wednesday | 5:45 a.m.-7 p.m. | 5:45 a.m.-7 p.m. | 7:30 a.m.-6:30 p.m. | Closed |
| Thursday | 5:45 a.m.-7 p.m. | 5:45 a.m.-7 p.m. | 7:30 a.m.-6:30 p.m. | Closed |
| Friday | 8 a.m.-6:30 p.m. | 8 a.m.-6:30 p.m. | 8 a.m.-6:30 p.m. | Closed |
| Saturday | 8 a.m.-6:30 p.m. | 8 a.m.-6:30 p.m. | 8 a.m.-6:30 p.m. | 8 a.m.-6:30 p.m. |
| Sunday | 7:30 a.m.-6 p.m. | 7:30 a.m.-6 p.m. | 7:30 a.m.-6 p.m. | 7:30 a.m.-6 p.m. |

DIRECTIONS TO THE NEWPORT BEACH COUNTRY CLUB



From the San Diego area

Take the San Diego Freeway (405) North to the San Joaquin Hills Transportation Corridor (73) - tolls will be collected. Travel on (73) to MacArthur Blvd exit. Go South on MacArthur Blvd to Pacific Coast Highway (1). Turn right on PCH to Newport Beach Country Club.

From the Los Angeles area

Take the San Diego Freeway (405) South to the San Joaquin Hills Transportation Corridor (73) - toll will be collected. Travel on (73) to MacArthur Blvd exit. Go South on MacArthur to Pacific Coast Highway (1). Turn right on PCH to Newport Beach Country Club.

From the Riverside area

Take the Riverside Freeway (91) West to the Costa Mesa Freeway (55) South, to the Corona del Mar Freeway (73) South. Travel on (73) to MacArthur Boulevard exit. Go South on MacArthur to Pacific Coast Highway (1). Turn right on PCH to Newport Beach Country Club.



Greater Newport Physicians Celebrates 30 Years of Care and Partnerships

Greater Newport Physicians (GNP) is once again pleased to sponsor the Toshiba Classic. GNP, an Independent Practice Association (IPA) established in 1985 has been a proud sponsor of the tournament for over a decade.

“We are proud to support this tournament and Hoag Hospital,” said Diane Laird, CEO of Greater Newport Physicians. “We are happy to come back year after year to see our patients and colleagues in our community of Newport Beach. Many of the tournament participants tell us they have been seeing Greater Newport Physicians for years.”

Celebrating 30 Years of Care

Over the past three decades, GNP has become one of the most experienced and respected physician groups in the Orange County and Greater Long Beach areas earning the California Association of Physician Groups (CAPG) 4-Star Elite Status. It has also been recognized by Integrated Healthcare Association as one of the top performing groups in California and received the Department of Managed Health Care’s Right Care Initiative Award. “But the difference we make in our patients’ lives is our true reward,” says Ms. Laird.

GNP has grown from a small physician group to a prominent network of primary care and specialty physicians—offering exceptional care, convenient access and personalized service. Today, more than 175 highly skilled primary care physicians and 700 contracted specialists in offices stretching from Long Beach to San Clemente provide care for nearly 100,000 community members in private practice settings.

In addition to the **30-year partnership with Hoag Hospital**, GNP has expanded its geographic market through an affiliation with MemorialCare Health System. This relationship has provided the IPA with unprecedented growth opportunities through access to Long Beach Memorial Medical Center, Miller Children’s and Women’s Hospital, Community Hospital of Long Beach, Orange Coast Memorial Medical Center and Saddleback Memorial Medical Center. GNP now offers more options to members and the communities served from Long Beach in the north to San Clemente in the south.

“We are now able to accept a wider variety of HMO plans including some exciting new specialized products which feature Greater Newport Physicians as part of an exclusive network of high performing medical groups and health systems; something many employers are looking for in today’s economic landscape. We expect 2016 to be another year of innovation at GNP,” continued Ms. Laird.

With open enrollment season beginning for many companies, as well as Medicare beneficiaries, it is important to note that the value of a local IPA is access to a wide selection of primary care physicians connected to a network of specialists and other care providers. GNP supports its physicians with systems and programs to help them care for patients and also provides affiliated physicians with access to innovative technology. GNP is comprised of hundreds of experienced and trusted community physicians, which means health care decisions are made on a local level to provide high-quality health care services to residents in the communities it serves.

For more information, please visit www.GNPweb.com or call 800.553.6537.

Diane Laird

As the founding CEO of Greater Newport Physicians (GNP), Diane Laird provided the vision and leadership to establish and build an award winning independent practice association (IPA) in partnership with more than 800 local physicians. Ms. Laird earned her bachelor’s degree in Biological Sciences from University of California, Irvine and her master’s degree in Public Health from University of California, Los Angeles. She is an active board member of CAPG, a trade association which represents more than 150 physician groups in California who care for more than 13 million California residents. Ms. Laird participates in medical group CEO roundtables, integrated health care system associations and serves as a panel presenter at various health care conferences. In 1994, she received the Women in Business Award from the *Orange County Business Journal* and in 2005 completed the leadership series of the California Healthcare Leadership College.



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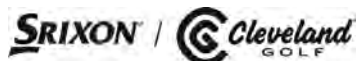
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Charter is the convenience of traveling on your schedule rather than an airline schedule and flying directly to airports closer to your ultimate destination. It is having complete control over your travel environment, while enjoying the comfort, safety and security of a private aircraft.

It can be the perfect option for you and your business in certain circumstances. While the airlines can be very competitive when it comes to carrying a lot of people, for long distances, to a limited number of primary destinations; charter can make more sense when you have several places to go but very little time, if there are multiple passengers traveling, if your destination is not a major airline hub, or when the airlines' schedules just don't fit into your schedule.

When you compare the costs of airline travel to air charter, consider the time and money you'll save on overnight expenses – hotels, meals, car rental – and don't forget to factor in the inconveniences you often face with scheduled airlines: lost/delayed baggage, missed connections, cramped seating and oversold flights, and even being away from home for extended periods.

Because the services offered are customized to fit your specific needs, there are numerous factors that determine price. West Coast Charters, for example, maintains a variety of aircraft types that are designed for different flight missions. Our fleet of turboprops, light, midsize and heavy jets provide a diverse range of speed, cabin-size and price.

What sets West Coast Charters apart? As a well-respected Orange County-based business for more than 28 years, we are not a faceless phone number – **949.852.8340** – or email address – **charter@wcas.aero**. You can visit us, see our fleet, sit in our lobby and enjoy a cup of coffee with us. We know your needs may be different when traveling for business than when traveling for pleasure. And, we know that cost is an important factor when making the decision to charter. As an FAA-Certificated "On-Demand" operator, we are here when you call; ready to serve your unique travel requirements.

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Hoag Orthopedic Institute, Irvine



Main Street Specialty Surgery Center, Orange



Orthopedic Surgery Center of Orange County, Newport Beach

Five-Star ★★★★★ Experience.

Hoag Orthopedic Institute Recognized for Excellence in Orthopedic Care.

This spring, the U.S. Centers for Medicare & Medicaid Services introduced a new type of star ratings for patients' hospital experiences. In Orange County and the greater Los Angeles area, Hoag Orthopedic Institute (HOI) became one of the first hospitals to receive the top patient experience quality rating. That's good news for our community, because top quality care results in better patient outcomes, and experience matters.

Ensure your company and employees have access to HOI and its many convenient locations. For more information, visit hoiexperience.com or call 855-999-HOI1 (4641).





Hoag Moves to Improve the Lives of People Living with Diabetes

According to the American Diabetes Association, nearly 30 million Americans suffer from diabetes. As if that's not heartbreaking enough, the American Diabetes Association estimates that more than 86 million Americans are at increased risk for the disease. With these alarming statistics in mind, the Mary & Dick Allen Diabetes Center at Hoag is dedicated to making a positive difference in the lives of people with diabetes through its clinical, educational and support services.

Supported by philanthropy and serving patients to enhance the care provided by their physicians, Program Director of the Mary & Dick Allen Diabetes Center and Kris V. Iyer Endowed Chair in Diabetes Care Daniel A. Nadeau, MD is serving on the frontlines, providing innovative medical services to patients and their families.

Personalized Plans Make a Difference

In the fight against diabetes, the Mary & Dick Allen Diabetes Center is unique because each individual is treated and managed with a highly personalized plan. Using an effective combination of three key tools — medication management, nutrition strategies and regular exercise — the physicians and nurses at the Center take the time to educate and support their patients to achieve freedom and control of their lives.

Here's just a Sample of What You'll Find at the Center

In collaboration with CHOC Children's®, the Mary & Dick Allen Diabetes Center offers pediatric endocrinology care, education and support services for children with diabetes and their families.

Meanwhile, the Center also offers Sweet Success, a state-affiliated program for pregnant women with diabetes. Some women may not have developed diabetes before pregnancy; however, during their pregnancy, they can become diabetic, which is referred to as gestational diabetes mellitus (GDM). Other women may already have type 1 diabetes (T1DM) or type 2 diabetes (T2DM) and become pregnant. Certified Diabetes Educators at the Center conduct classes and assessments for pregnant and breast-feeding women with diabetes to provide detailed consultation related to medications, meal planning, and insulin instruction and pump training if needed.

Another aspect of the Center's comprehensive offerings is the Herbert Family Program for Young Adults with Type 1 Diabetes, which caters to young adults between the ages 18 to 30. The program addresses the financial, psychological, social and physical changes that challenge the young adult, their family and support system. It's a safe place to come together as peers to share their experiences and to find answers to questions that their doctors or parents may typically not be able to answer.

Dr. Nadeau works to incorporate the latest technology for those with T1DM and newer medications that facilitate weight loss for those with T2DM. He is spearheading various research trials as well as continuing his involvement in the community through community education presentations and other outreach activities, like the school garden project.



Why Is a Golf Tournament Such an Important Symbol of Community Support for the Center?

We are honored to have received the support of the Toshiba Classic for the past five years. Philanthropy is integral to all aspects of the Mary and Dick Allen Diabetes Center to continue to provide outstanding care to patients and their families. Diabetes can be an expensive disease to manage; however, through the support of the community, the Center is able to provide comprehensive services for those with or are at-risk of diabetes, regardless of their ability to pay.

The Toshiba Classic has been tremendous in the way it has supported this center financially, but also in terms of the awareness it has brought to the community.

Why Is Diabetes Education so Critical?

The Mary & Dick Allen Diabetes Center has one of the largest diabetes education programs in Orange County. Having this resource available to individuals and their families is integral to learning to live successfully with diabetes by managing diet, physical activity and medications, all of which will help avoid complications and lead a healthier life.

The Center offers classes on blood glucose monitoring, exercise guidelines, medication management, insulin instruction and insulin pump training, if needed. More advanced topics include prevention of complications, dining-out guidelines and counseling, sick-day guidelines and carbohydrate counting.

Dr. Nadeau offers these healthy tips to control diabetes and maintain a healthy lifestyle:

- ▶ Talk to your healthcare provider for ways to sweeten foods without using sugar.
- ▶ Eat less salt, which may help control blood pressure. Cut back on canned and prepared foods, lunchmeats ("cold cuts") and snack foods such as chips and pretzels. Use herbs and spices to season foods.
- ▶ Strive for some activity every day. It's better to walk for 10 to 20 minutes every day than one hour once a week.
- ▶ Work together with your health care team and certified diabetes educators like those available at the Center for support, education and guidance.
- ▶ The best fruit choices include fresh, frozen or canned, without added sugar.
- ▶ Choosing a diet rich in whole grains and healthy fats adds even more protection—skip the refined grains and sugary soda.
- ▶ Limiting red meat and avoiding processed meat — including bacon, hot dogs and deli meats — can also help lower diabetes risk.
- ▶ Go for healthier protein sources instead, such as nuts, beans, poultry and fish.

For more information on the Allen Diabetes Center, please visit Hoag.org/Toshiba.

Mary & Dick Allen Diabetes Center
Hoag Memorial Hospital Presbyterian
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 Newport Beach, CA 92651
 949.764.8065

Creating Better Value in Health Care for Employers

Hoag Orthopedic Institute Drives Change through Transparency, Quality and Innovation

If you or one of your employees has ever had a surgery, you are most likely familiar with the deluge of bills that follow, some from health providers you never met.

There has to be a simpler way to manage this process.

The unique alignment between administrative leaders, physicians and nursing staff at Hoag Orthopedic Institute (HOI) allows it to embrace and drive change in the delivery of health care. Change is necessary, and HOI has pioneered change that benefits patients, health plans and providers.

One of its core beliefs is to methodically deliver the highest quality care, thus reducing costs. At HOI, the best clinical outcome and overall experience for the patient ultimately reduces cost and creates the highest value.

Everybody wins.

One example of HOI leading a national movement is through the concept of **bundled payment** - a model where a single payment for a particular procedure covers all hospital and physician services. Often, health plans will desire an additional warranty, which will cover related services 30, 60 or 90 days after a patient is discharged.

HOI has been utilizing this payment model for several years and believes one of the most attractive features of the model for self-insured employers and commercial health plans is the **transparency and predictability of costs** - knowing the total cost BEFORE surgery with no additional bills to follow.

Today, the bundled payment model is gaining momentum across the nation with employers, Medicare and commercial health plans. HOI's early experience with bundled payment began at the Orthopedic Surgery Center of Orange County (OSCO) in Newport Beach. It's demonstrable success led to HOI participating in a pilot program in 2010 with the Integrated Healthcare Association and in 2015 with the National Orthopedic and Spine Alliance (NOSA).

NOSA is made up of a group of orthopedic surgeons and related healthcare facilities across the nation, including Cleveland Clinic, Rothman Institute, OrthoCarolina, CORE Institute, OrthoCalifornia and HOI. This alliance has developed a national program based on bundled payment to deliver consistent, high value orthopedic care to self-insured employers across the U.S.

HOI drives value by being able to deliver care not only in the inpatient specialty hospital, but also through its two freestanding surgery centers- Orthopedic Surgery Center of Orange County in Newport Beach and Main Street Specialty Surgery Center in Orange. Besides offering sports



medicine surgery, upper and lower extremity surgery, pain management and fracture care, they are experienced in joint replacement and spine surgery for the healthier patients.

Recently, Harvard Business School published a case study on HOI as a pioneer and leader in 'Value Driven Healthcare Delivery.' CMS named HOI as one of the first five star hospitals in Orange County and Los Angeles based on patient outcomes and experience of care. Through bundled payment and

other innovative methods of care, HOI is committed to leading the revolution in value-driven care in Orange County and across the nation.

For more information about Hoag Orthopedic Institute, call 855.999.HOI1 (4641) or visit HOIExperience.com.

A Member of Our Winning Team

Cresa is Proud to Sponsor PGA and Champions Tour Winner, Fred Funk.

Just like Cresa, Fred has specialized skills that sets him apart from the competition.

Cresa Wishes Fred the Best of Luck in the 2015 Toshiba Classic!

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