

# Event Planning Guide



A Sponsored Feature of the Orange County Business Journal • April 24, 2017

Presented by





## Avenue of the Arts Costa Mesa, a Tribute Portfolio Hotel

Humans are wired to appreciate creativity. The arts have been revered by every civilization around the globe. At **Avenue of the Arts Costa Mesa, a Tribute Portfolio Hotel**, we indulge this innate passion. For us, life is an art and we set the stage. We break beyond the typical hotel experience with eclectic design, inventive culinary creations and an ideal location in the Theater and Arts District close to fashion-hub South Coast Plaza.

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ceilings serve as your inspiration. Follow a morning conference with a lakeside luncheon or hold a brainstorming session under the tall trees of the Garden Retreat. Indulge your attendees with our flexible accommodations and state-of-the-art technology. And treat yourself to a successful meeting, individualized to exceed your unique needs by our expert planners.

We celebrate the very best of human expression, creating the perfect space for you to be the very best expression of yourself.

For more information about Avenue of the Arts Costa Mesa, a Tribute Portfolio Hotel, call 714.361.4907 or visit [AvenueoftheArtsHotel.com](http://AvenueoftheArtsHotel.com).

## Orange County is the Heart of California Tourism at the 9th Annual OC Tourism Conference

The OC Tourism Conference recognizes the important role travel and tourism play in our local, regional, and national economy. This conference provides motivation, insight, and new ideas for The OC's tourism industry leaders in planning future direction toward our mutual success to strengthen our brand and showcase our destination.®

**Wednesday, May 10 • 8 am - 1 pm**

**Great Wolf Lodge Southern California**  
12681 Harbor Blvd, Garden Grove, CA 92840

### Guest Speakers Include:



**Caroline Beteta**  
President & CEO  
Visit California



**Bruce Baltin**  
Managing Director  
CBRE Hotels Consulting



**Samantha Brown**  
World Traveler &  
Television Host



**Adam Sacks**  
President & Founder  
Tourism Economics



Chairwoman  
**Michelle Steel**  
Supervisor, Second District

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The nationwide indoor go kart racing locations are open to the general public seven days a week and can be reserved for a private event at any time. When booking a private event, there are a variety of options available; including use of private meeting rooms, full catering, guided team-building events and more. With each race, you'll receive a Race Result Sheet based on our K1RS system that allows you to compare your times and rank against other drivers, and you can even check your results online to see how you fare against the best of the week or month. Each race session lasts for close to 10 minutes and may include up to 12 drivers, depending on the location and track size.



For more information, call 1.888.K1.KARTS or visit [info@k1speed.com](http://info@k1speed.com).



## The Anaheim Hotel Events

Located across the street from Disneyland Resort, minutes from the Convention Center and adjacent to Anaheim Garden Walk, The Anaheim Hotel offers three unique banquet settings to cater to your needs. The newly renovated hotel is rooted in its modern heritage with contemporary sensibilities, capturing that very essence of unpretentious and carefree Southern California charm and history. Featuring an on-site catering team with years of industry experience, planning your event at The Anaheim Hotel is effortless. With attention to detail for events large and small, choose from creative menus rooted in California cuisine.



Our collection of venues allows for casual to formal affairs and in either indoor or outdoor environments, ideal for meetings, corporate events private parties, wedding receptions, wedding ceremonies and special events. With 6,800 square feet of banquet and meeting space accommodating from 50 to 350 people, we can make any style of event both elegant and affordable. For outdoor lawn events, The Green garden area is a gracious and perfect location.

The Anaheim Hotel is committed to delivering a classic Southern California experience in a vibrant location with imaginative fare.

For more information, contact Sales & Catering Manager Brandi Bradford at 714.399.3863 or visit [theanaheimhotel.com](http://theanaheimhotel.com).



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Triple Play Suite



Wings & Arrow Deck at Saint Archer Brewing Co.

## Experience Angels Baseball Like Never Before

Angel Stadium has been the preeminent Orange County entertainment venue since 1966. Let us show you how hosting your next corporate event or special occasion at Angel Stadium can move the needle, develop relationships and forge lasting memories. As the 2017 season gets underway, new event spaces have been created for you to consider for your next event.

### TRIPLE PLAY SUITE – the Largest Luxury Entertaining Space at Angel Stadium

The newly renovated Triple Play Suite is guaranteed to leave a lasting impression for your guests. The flexible suite space conveniently holds groups from 18-54 guests, and creates a social environment conducive to business and entertainment. Clients will experience Angels Baseball from some of the best seats in the house above first base on the exclusive Club Level. In addition to the extraordinary view, guests will lounge in the luxury of a newly furnished suite. The Triple Play Suite also includes catering options suitable for any taste.



### WINGS & ARROW DECK AT SAINT ARCHER BREWING CO.

Take advantage of the ballpark atmosphere and enjoy the new three-tier *Wings & Arrow Deck at Saint Archer Brewing Co.* This one-of-a-kind, alternative event space offers a casual environment for guests to mingle without the confines of stadium seating. The group experience is enhanced with an all-inclusive menu and **the 1st Saint Archer beer is on us!** Additional menu highlights include *Certified Angus Beef* sliders, chopped salad and house-baked cookies.

Adding these newly created spaces to Angel Stadium's existing suite and group programs offers priceless opportunities to host clients, prospects, family, friends and employees.

For more information regarding Angels Baseball corporate hospitality and premium experiences, please visit [www.angels.com/premium](http://www.angels.com/premium) or call 877.779.9961.

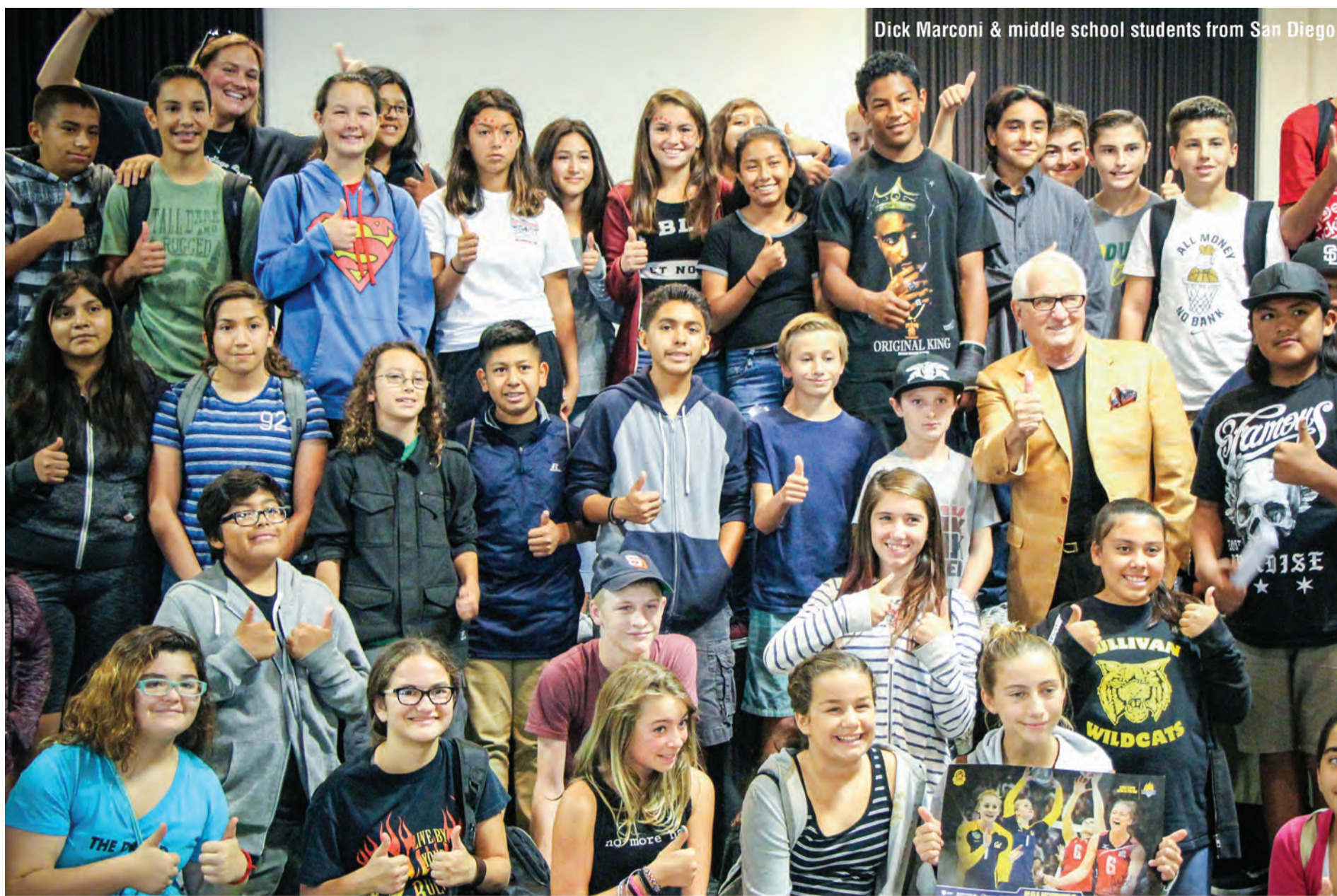
**2017 ANGELS BASEBALL**

# GROUP EVENTS

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Dick Marconi & middle school students from San Diego

## MARCONI FOUNDATION FOR KIDS FIGHTS FOR AT-RISK YOUTH IN ORANGE COUNTY

Net proceeds from booked events and museum visitors go to charities focused on aiding children in need across Southern California. The Foundation hosts numerous annual fundraisers, toy and foundation drives, and collaborates with local children charities to help spread awareness regarding its cause.

We are a smaller nonprofit organization with a total of eight staff members, but small isn't in our vocabulary. Every year the staff strives to exceed previous year's donation dollars and aim high for the \$1-million amount!

Help us help kinds by visiting [ [www.marconimuseum.org](http://www.marconimuseum.org) ] to make a donation. If you'd like more information about hosting an event at The Marconi, please visit our website or call **714.258.3001**.

Keep up with #TheMarconi on Facebook, Instagram or Twitter!

The Marconi Foundation for Kids was founded in 1994 by Dick Marconi. He graciously donated his car collection to create the museum and nonprofit. Dick lives by his father's motto, "Learn, Earn and Return," simple yet defining. LEARN through higher education, EARN through hard work and perseverance, RETURN to others in need. The Foundation fulfills that end goal, "Return."

Charities Marconi Foundation for Kids Supported This Year:

- Seneca Orange County
- Segerstrom Center for the Arts
- Covenant House California
- KidWorks
- Olive Crest
- Plastics Foundation





# DARE TO BE DIFFERENT

BOOK YOUR NEXT EVENT AT THE MARCONI

714.258.3001 | [marconimuseum.org](http://marconimuseum.org)

**The Marconi Automotive Museum & Special Event Venue is a rare gem located in Tustin, California. A class 501 (c)(3) nonprofit dedicated to donating net proceeds from events to charities for children in need. An all inclusive venue with unlimited opportunities to build your best event. Add a touch of class and adrenaline to your theme and give your guests something to talk about for years to come.**

**Call The Marconi Automotive Museum today.**





## Making Your Time Count

Let's face it. Time can prove to be quite elusive, and yes, even expensive. Harvey Mackay, the successful businessman, author, and syndicated columnist perhaps summed up the challenges of this commodity best when he said, "Time is free, but it's priceless." So it should come as no surprise that at BEST-VIP Chauffeured, we pride ourselves in capturing time for successful business executives, giving them more time for family, their work, and for other things that matter most.

Your executive chauffeur service should take you anywhere you need to go - on time, every time. It starts with your transportation company meeting you promptly, getting you to the vehicle quickly, and following the most efficient routing to your destination. It means your chauffeur arrives early, saving executives anxious moments of wondering, and proactively monitoring airline schedules and traffic patterns for avoiding possible delays or changes.

### The BEST for You AND for Executive Assistants and Travel Managers as Well

Saving time with executive transportation logistics should not end with the traveling executive. It transcends beyond the passport holder or board member to include those who schedule and plan, and it should be an easy, seamless process. With one quick call, online click, or opening an app, they should be able to fast-track the ideal airport transfer effortlessly.

### Now For a Limited Time...Saving Time Will Cost You Nothing

BEST-VIP Chauffeured has an enviable reputation for offering best in-class transportation for busy executives, throughout Southern California and in over 500 cities and 50 countries. But don't take our word for it. We want you or your executive team to experience the absolute BEST in chauffeured transportation. And to experience first-hand the BEST-VIP Chauffeured difference, we're giving away 100 free airport round trip transfers to frequently traveling C-Level Executives in the Orange County area who haven't experienced our service before.



### Save Time on Us at BEST-VIP Chauffeured...at NO CHARGE

Seriously...there's no catch, no strings attached. Just some basic rules:

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- ▶ Trips will be distributed on a first-come, first-served basis

until all 100 roundtrips are awarded.

- ▶ Executive Assistants and travel managers who are responsible for regularly arranging travel for C-level executives are the only ones who can apply for this offer.
- ▶ The executive must be a frequent traveler who flies in or out of the Orange County area at least 10 times a year.
- ▶ This is open to those executives who have NOT used BEST-VIP in the past
- ▶ Pick-up and drop-off locations must be in our local service area.
- ▶ Multiple requests from the same person with additional C-level executives will be considered on a case-by-case basis.

To apply, go to [www.best-vip.com/100-giveaway](http://www.best-vip.com/100-giveaway) right now and fill in the blanks. We will get back to you quickly.

We look forward to serving your executive transportation needs and showing why more and more C-level executives, VIP's, and celebrities trust BEST-VIP Chauffeured for reliable, professional chauffeured transportation.

### About BEST-VIP Chauffeured

BEST-VIP Chauffeured has been providing first class transportation solutions for over 21 years. BEST-VIP maintains a large fleet serving several of the top Orange County corporations, celebrities, VIP's, hotels, meeting planners and DMC's. BEST-VIP offers worldwide service in 500 cities and 50 countries—24 hours a day, 365 days a year. As a BEST-VIP Chauffeured client or guest, you'll gain the freedom to make the most of your time and your life whether you travel for business or leisure.



# Saving Time Will Cost You Nothing

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## Business, Meet Pleasure.



Located in the heart of Anaheim Resort District, Hilton Anaheim defies convention with well-appointed meeting spaces and newly renovated public areas that make it an ideal locale for your next meeting or special event. Surrounded by a variety of award-winning eateries, shopping, night life venues and theme parks, this is the ideal location for business and pleasure. The hotel features extensive indoor/outdoor function space and has a diverse culinary footprint, focused on locally sourced ingredients. Hilton Anaheim offers something unique for every size event.

*Let Us Lighten Your Work Load*

- Hilton's Connect + is a one-stop shop for everything you need to book a meeting, group or special event by connecting you to event- and tech-experts
- All-Inclusive Meeting Packages
- Meetings Simplified™ helps create meetings that will build connections and drive results
- Dedicated Event Services Team
- Light Stay Sustainability Tracker
- Get Planning® is a secured web-based document storage tool that connects you to vendors and colleagues and offered exclusively at Hilton

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ANAHEIM

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## Book Your Next Event at the Landmark Lido Theater

Orange County's iconic Lido Theater has been the setting of many special events over the years, including corporate presentations, charity fundraisers, private screenings and birthday parties, as well as the annual Closing Night Gala for the Newport Beach Film Festival. The unmatched venue can make your next corporate or private event one to remember.

Harkening back to the Golden Age of Hollywood, the Lido Theater will commemorate its 80th anniversary next year. The Newport Beach landmark opened in 1938 with the Bette Davis movie, "Jezebel". A resident of nearby Corona del Mar, Miss Davis is said to have traveled by the site daily while the theater was being built, and requested a sitting parlor in the ladies room, that still remains today.

Meticulously restored, the Lido Theater still features some of the original Catalina tilework, revered at the time for its colorful hand painted beauty, and rarely seen in Southern California today. The single-screen auditorium walls have stunning murals depicting underwater ocean scenes that appear to glow from black lights illuminating the walls when the house lights dim.

Offering a new, state-of-the-art projection and sound system, along with its elegant lobby chandeliers, vintage poster cases, an original working box office, and the magnificent waterfall red velvet curtain on stage, the Lido Theater is one of Orange County's most unique special event venues. The auditorium, including a balcony not seen in modern theaters, provides seating for up to 550 guests.

*The Lido Theater is conveniently located at 3459 Via Lido, off Newport Boulevard, in picturesque Newport Beach. To book your next event at the theater, please call 949.723.7100.*

## The Hilton Orange County/Costa Mesa Celebrates the Essence of California

There's no better place in the country to enjoy the good life than in Southern California. At the Hilton Orange County/Costa Mesa, we've distilled the essence of California into an unforgettable hotel experience.

Contemporary, and with an intuitive approach to service that never feels forced, we help guests relax in a way that's only possible here. From our fresh California Rim cuisine to our proximity to the beaches, wineries, and a wealth of arts and culture, it all adds up to one thing: A delicious slice of California life!

Hilton Orange County/Costa Mesa is home to wonderful dining options, from the casual elegance of our signature restaurant, Bristol Palms California Bistro, to the on-the-fly, grab-and-go choices at our coffee bar, Bristol Brew. We also offer guests 24-hour room service, and Executive Level guests are welcome to an included breakfast and reception hour every day of their stay with us. For guests who prefer a serve yourself option, our Corner Pantry is available 24 hours for your convenience. Choose from an array of snacks, beverages and sundries any time of the day or night.

Additionally, the Hilton Costa Mesa offers a full menu of services to enhance the quality of your special event, whether it's a corporate conference, a family reunion or anything in between. From catering to audiovisual equipment, our professional event planners are on hand to assist with any and all of your Orange County event needs. The Hilton also supplies online tools including a Guest List Manager and Resources to make event organizing even easier.

*Book your next group at the Hilton Orange County/Costa Mesa and receive a special incentive. Please contact the Sales Office and mention promo code "Poppy" for more information. 714.540.7000*



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ORANGE COUNTY/COSTA MESA

# Orange County's Tourism Industry to Convene at Annual Conference, May 10

The Orange County Visitors Association (OCVA) will hosts its ninth annual Tourism Conference on May 10 at Great Wolf Lodge in Garden Grove, inviting hospitality, tourism and local government leaders to convene for a day of industry insights and celebration.

This year's conference follows a year of record-breaking results for the county's tourism industry, which generated more local tourism-related jobs and revenue than in any previous year. Conference attendees will get a look at OCVA's strategic global branding efforts in partnership with the county's nine visitors bureaus – along with key attractions and hotel partners – and how these collective programs yielded 48.2 million visitors and \$12.1 billion in travel-related spending.

"Last year was an incredible year for Orange County's tourism industry," says Visit Anaheim President and CEO Jay Burress, who currently serves as OCVA's board chairman. "Our partnerships across the county and with the Orange County Visitors Association have given us a platform to increase awareness of The OC brand across the globe. The Annual Tourism Conference is not only a forum for us to unveil the efforts and results of those partnerships, but is also a chance for us to generate insights and excitement about future opportunities for our industry and community."



With 2017 shaping up to be a year of economic and global transition, the conference will also focus on 'what's next' for the tourism industry. Nationally recognized experts in tourism marketing and economics will offer insights into how the industry is responding to global events and what trends will most impact Orange County's travel-related businesses.

Featured speakers will include:

- ▶ Caroline Beteta, Visit California President & CEO
- ▶ Samantha Brown, Travel Expert and Renowned Travel Channel Celebrity
- ▶ Michelle Steel, Orange County Chairwoman and Supervisor, 2nd District
- ▶ Panel Discussion, Moderated by Ed Fuller, OCVA President & CEO, on "The Impact of Expansion and Hotel Growth in Orange County Over the Next Five Years." Panel guests include Bruce Baltin, CBRE Hotels Consulting Managing Director and Adam Sacks, Tourism Economics President and Founder.

"This year's speaker roster is our best yet," says OCVA President and CEO Ed Fuller. "Samantha Brown is a household name among travel enthusiasts, and will offer her unique perspective as a media personality and trusted source for travelers. Caroline Beteta will share what's happening at the state level and how Orange County fits in. And I'm looking forward to an insightful panel discussion with some of the nation's

foremost experts on tourism economics."

**Event Details**

**Location:**  
Great Wolf Lodge Southern California  
12381 Harbor Blvd.  
Garden Grove, CA 92840

**Timing:**  
May 10, 8 am to 1 pm

**Agenda:**  
Breakfast, tourism marketplace and silent auction, followed by conference presentations

**Tickets:**  
Individual tickets \$125  
Reserved table for eight, \$1200

**Register at:**  
[www.VisitTheOC.com/maps-and-information/conference](http://www.VisitTheOC.com/maps-and-information/conference)



Adam Sacks, Tourism Economics President & Founder

The annual conference also marks National Travel and Tourism Week (May 7 through 13), a country-wide campaign to highlight the importance of the tourism industry and the economic, lifestyle and spiritual benefits that travel yields.

Over the past nine years, the conference has served as an opportunity for Orange County's dynamic tourism industry to come together for professional development and relationship building. The event is made possible through the generous support and sponsorship of regional organizations. This year's Platinum Sponsors include: Visit Newport Beach, Visit Huntington Beach, Visit Anaheim, Garden Grove and Disneyland.

The OCVA represents more than 700 members of Orange County's tourism community and is the leading global resource for visitor information about the county. The organization and its partners throughout the county promote "The OC" destination brand both domestically and internationally, with tourism offices in seven international cities.

For tickets or information, go to [www.VisitTheOC.com](http://www.VisitTheOC.com) and click on the "conference" widget, or call 949.333.1380.



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## Pirate's Dinner Adventure

Pirate's Dinner Adventure offers the best combination of food, fantasy and fun in Southern California. With seating up to 750 guests, all surrounding a replica, 18th century, Spanish pirate ship, this venue promises to take your next event on a high seas adventure!

Guests will enjoy an astonishing display of special effects, aerial artistry, swashbuckling swordplay and dynamic duels while enjoying a delicious, four-course feast!

The action is set aboard a replica, 18th century, Spanish galleon adrift in a real, 250,000-gallon lagoon. The talented crew makes this show possible with brilliant actors, singers and stunt performers.



Lads, lasses and scallywags of all ages are invited to don costumes to bring the adventure to life. Up to 150 attendees are invited to participate in this epic production, truly making it the "World's Most Interactive Dinner Show!" You won't want to miss this adventure of a lifetime, so come ready to laugh, cheer and sing along with the show!

Available for luncheons with or without the show, this authentic, pirate-themed venue is perfect for networking and team building events. Contact Group Sales at [sales@pirates-ca.com](mailto:sales@pirates-ca.com) or

866.439.2469 for more information on an unforgettable corporate event!

*Pirate's Dinner Adventure performs daily. For showtimes and information please visit [www.piratesdinneradventureca.com](http://www.piratesdinneradventureca.com).*



## Teatro Martini Dinner Comedy Theatre

Prepare for a fabulous evening of fine dining, devilishly good martinis, and classic variety presented with a whole new twist. Conveniently located in Buena Park, Teatro Martini is a one-of-a-kind dinner theater offering non-stop entertainment, with intimate seating for up to 160.

With the finest entertainers, world-class chefs, bartenders and performers, Teatro Martini encourages guests to don their best, and prepare for an evening that will not disappoint.

You'll enjoy the impressive, five-course dinner, as an immersive, theatrical escapade unfolds around you.

Twisting comedy and magic, with cirque and music, Teatro Martini creates an



extraordinary style of live entertainment you can't find anywhere else in Orange County.

Teatro Martini is the perfect location for banquets, corporate functions, client dinners, retirement parties and other special events. Teatro Martini's dedicated sales team will work with you to ensure your event exceeds everyone's expectations.

*Teatro Martini Dinner Comedy Theatre is showing Fridays at 8 pm, Saturdays at 9 pm, and Sunday at 7:30 pm. Group pricing available for parties of ten or more. If you have a group or company event and would like to book an exclusive date, please contact our group sales department at [sales@teatromartini.com](mailto:sales@teatromartini.com) or 844.249.7865. Visit [www.teatromartini.com](http://www.teatromartini.com).*

# Meetings Mean Business to Orange County: Global Meetings Industry Day 2017

by Donna Mulgrew, CIS, CTA, Director Business Development & Marketing, Relevé Unlimited, MPIOC VP Communications 2016-18

Meeting Professional International Orange County ("MPIOC") members joined thousands of their hospitality colleagues around the world in celebrating Global Meetings Industry Day ("GMID") earlier this month at the Pacific Hills Bistro Banquet & Catering center in Laguna Hills.

GMID is an annual event sponsored by the Meetings Mean Business Coalition (MMB), a cross-industry communications and advocacy initiative. This global day of advocacy spotlights the substantial value derived from business meetings, conferences, conventions, incentive travel, trade shows and exhibitions.



The MPI Orange County GMID event connected meeting planners and suppliers in a live demonstration of the measurable impact that of face-to-face meetings have on businesses, economies, and communities.



Donna Mulgrew

Speaker Shawna Suckow CMP, a million-dollar B2B meetings buyer for more than 20 years, moderated an engaging panel discussion dubbed "The Planner-Supplier Rumble." Representatives from both sides of the industry came into the panel "ring" with boxing gloves in hand and attitudes in play to share candid insights from both sides of the negotiating lines.

Planner-Supplier Rumble panelists included planners Gail Stein of BDC Meetings, Robb Thornsberry of Infinity Events, and Deanne Figueras of California and Nevada Credit Union League; supplier panelists were Alison Robbins of Five Crowns Restaurant & Steakhouse, Carlos Murillo of Caesars Entertainment, and Brian Gilman of Springhill Suites Huntington Beach and MPIOC President-Elect 2017-2018.

Important insights from the Rumble centered around the critical importance of mutually supportive open communication and full disclosure of needs, objectives, and considerations for a win-win on both sides.

► Suppliers reinforced their willingness to help and desire to meet planner needs, but requested that planners share as much as possible and keep open lines of



MPIOC Orange County celebrated Global Meetings Industry day with "The Planner-Supplier Rumble." Hospitality industry panelists included (top row L-R) Gail Stein from BDC Meetings, Robb Thornsberry from Infinity Events, Deanne Figueras from California and Nevada Credit Union League, Carlos Murillo from Caesars Entertainment, Alison Robbins from Five Crowns Restaurant & Steakhouse, and Brian Gilman from Springhill Suites Huntington Beach. Pictured center front row is panel moderator Shawna Suckow, founder of SPIN, the Senior Planners Industry Network ([www.spinplanners.com](http://www.spinplanners.com)), an association of 3,000 B2B buyers with over \$5 billion in annual purchasing power.

considerate communication – even sharing why business is lost. ► Planners reiterated the request for understanding time constraints and politics in the office when decisions are made, and they reinforced the need for clean and concise responses (especially where Cvent is used for sourcing) and data reporting to stakeholders.

MPIOC Orange County's next major event is their Annual Education Summit on Wednesday, May 3 at the Anaheim Majestic Garden Hotel. This day-long conference presents hospitality industry experts as keynote speakers, and offers attendees networking, continuing education, and collaboration opportunities. For more information, visit <http://bit.ly/EdSummitMPIOC>.



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Introducing The Anaheim Hotel and the largest Pizza Press, located across the street from DISNEYLAND® Resort, minutes from the Convention Center, and adjacent to GardenWalk. On nine acres of landscaped gardens, the newly renovated hotel has 303 rooms, an Olympic-sized pool and Jacuzzi, 6,800 square feet of flexible meeting space, lobby bar, and banquet capabilities. It's more than just location.



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**THE PIZZA PRESS**

## Andrei's Conscious Cuisine & Cocktails

Crafting our menu from only the finest local, seasonal ingredients, Andrei's Conscious Cuisine & Cocktails is focused on creating a dining experience like no other in Orange County. Whether you're planning an intimate dinner for 10 or hosting a corporate reception for 300, Andrei's has the ideal setting to accommodate your breakfast, lunch and dinner events. Presenting friendly and professional service, artfully presented cuisine and beautiful surroundings, dining at Andrei's will surely impress you and your guests throughout the experience.



Our kitchen sources ingredients from local farms and ranches to invent dishes that delight the senses and provide a creative alternative to standard banquet fare. Andrei's menu options abound, from traditional three-course menus featuring items like All-Natural Hanger Steak with Heirloom Tomato Salad to sumptuous buffets and stations serving everything from an array of sliders to custom pastas. Andrei's California-inspired private event menus offer

Andrei's offers several venue options for your private events. There is a beautiful and convenient event facility on the ground floor. Andrei's event facility can host as few as 10 guests or as many as 175 seated guests, and up to 300 cocktail reception guests. Enjoy a large private patio, stunning onyx bar, 120" projection screen for presentations, a podium and wireless microphone, as well as Andrei's signature cuisine and bar offerings.



something for every palate. The bar subscribes to the same philosophy, using only fresh juices, fruits, herbs and liquors to develop a tantalizing array of specialty cocktails and a wine list that is equally thoughtful and diverse.

For a truly spectacular private event, the entire restaurant may be rented on certain dates. Starting with the two-story granite and limestone lobby and waterfall, follow the stairs to the second floor restaurant to discover a distinctly contemporary and warm atmosphere. The large open windows reveal glimpses of some of the area's most beautiful high-rises, providing a cosmopolitan dining experience right in the heart of Irvine. The restaurant features sustainable pecan floors, a central granite bar, an open floor plan, and a large citrus and herb garden terrace with custom fire features and outdoor seating.

Owner Natalia Ostensen opened Andrei's in 2009 as a tribute to her late brother, Andrei, and his belief in eating natural, local and sustainable food while also supporting a relaxing, friendly and inspiring atmosphere for guests. In order to further these ideals, all of the restaurant's profits are donated to the Andrei Foundation ([www.andreifoundation.com](http://www.andreifoundation.com)), which supports a number of local charities.

Andrei's is wonderful for corporate meetings, charity events, weddings, b'nai mitzvahs, holiday parties, tradeshow, anniversary and birthday celebrations. For event facility information and reservations, please contact Jennifer Simmons at 949.387.8750 or [Jennifer@andreisrestaurant.com](mailto:Jennifer@andreisrestaurant.com).

*Andrei's is located at 2607 Main Street in Irvine at the corner of Jamboree and Main, with convenient access to the 405 and 5 Freeways. The restaurant is open to the public Monday through Friday 11:30 am to 9 pm and Saturdays from 5 pm to 9 pm and can be reached at 949.387.8887 and [www.andreisrestaurant.com](http://www.andreisrestaurant.com). Valet and self parking are available.*

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Located in the heart of the Anaheim Resort District, Hilton Anaheim defies convention with well-appointed meeting spaces and newly renovated public areas that make it an ideal locale for your next meeting or special event. We're designed for business success – from our stylish interiors and appointments to our smarter meeting and event areas. Discover a recent hotel transformation that makes Orange County's biggest, and often busiest hotel, also feel as intimate as a boutique property with recent renovations, such as Mix Lounge, Chef's Table, Starbucks Café and Presidential Suite. We now have the best of both worlds in a single property.



And, of course, no other hotel in OC offers as much for your meeting and convention. You'll be footsteps from 52 versatile meeting rooms, including twin 28,500-square-foot ballrooms, 28 concourse level breakout rooms and salons, and an executive boardroom. Surround yourself with special amenities, including our renowned fitness center and club, signature stores, award-winning restaurants, lounges – even a full-service Starbucks! Plus, rediscover our impeccable service and catering, not to mention being freeway-close to four major airports.

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- ▶ 140 deluxe guest rooms and suites on the Executive Floor
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For more information about Hilton Anaheim, visit [www.hiltonanaheimhotel.com](http://www.hiltonanaheimhotel.com) or call 714.740.4220.

# Canaletto Ristorante Veneto, Newport Beach

Canaletto Ristorante Veneto, located in Newport Beach's renowned Fashion Island, offers guests the most authentic, complete Venetian dining experience in the country. Canaletto's sophisticated, welcoming Italian ambiance is highlighted by gracious and abundant hospitality, five-star service at every table and a diverse menu with choices for every taste.

Executive Chef Maurizio Mazzon has recreated the authentic foods from his Veneto, Italy homeland through signature dishes starting with classic Venetian breads served with extra-virgin olive oil and balsamic vinegar, fresh seafood, expertly prepared rotisserie and grilled meats, along with poultry and game specialties. *Salumi* cured meats, sliced using a Berkel gravity feed slicer to ensure the meat's flavor isn't changed through the slicing process (electric slicers can warm the meat during slicing) are available at an on-site Italian *Mercato* along with fresh oysters and shrimp, as well as seafood sourced for the restaurant's specialty dishes. Guests will enjoy the extensive menu of risottos prepared to order Venetian-style, housemade and imported pastas, authentic thin-crust Italian pizzas from a wood-burning oven, Italian salads and soups, seasonal *antipasti*, and a wide variety of regional desserts made on-site.

Canaletto's namesake is the famous 17<sup>th</sup> century Venetian artist Giovanni Antonio Canal, known for his large scale cityscapes of Venice. Echoing the painter's style, Canaletto's architecture was inspired by the great restaurants of Venice. The multiple-room interior is designed to comfortably fill the third place in guests' lives, between home and work, a place for a celebratory meal or an after-work drink.



Canaletto offers the most authentic Venetian dining experience in the country.

Canaletto's menu, combined with its distinctive wine list sourcing great labels from the same region of Italy, results in a truly authentic Veneto-inspired dining experience for guests at lunch or dinner. Canaletto's expert staff makes guests feel immediately welcome and eager for their return to Canaletto's Italian hospitality.



For reservations, please call 949.640.0900 or visit [www.ilfornaio.com/canaletto](http://www.ilfornaio.com/canaletto).



Canaletto's menu, combined with its distinctive wine list sourcing great labels from the same region of Italy, results in a truly authentic Veneto-inspired dining experience.



Canaletto is located in Newport Beach's Fashion Island.

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video display and full-size cockpits with realistic instrumentation. In the Officers Club, participants watch and listen to all the aerial action on large LCD TVs while enjoying their food and beverages.

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*Execute a perfect landing for your next event at Flightdeck Flight Simulation Center! For more information, see our website at [www.Flightdeck.com](http://www.Flightdeck.com), call 714.937.1511 or email us at [Fly@Flightdeck.com](mailto:Fly@Flightdeck.com).*



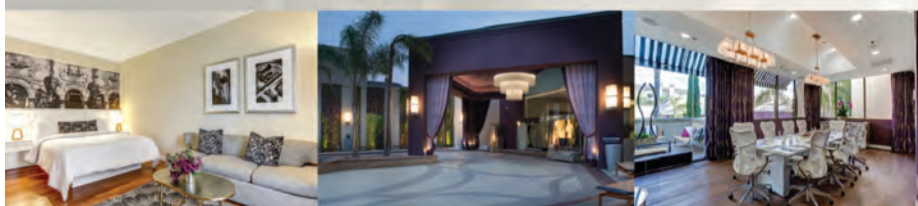
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Il Fornaio aspires to bring its guests closer to Italy with each visit to the restaurant.

## Transport Your Events to Italy at Il Fornaio

When you are searching for the ultimate Italian dining experience, step inside Il Fornaio in Irvine and take a culinary journey through Italy. Early mornings bring rustic, crisp crusted bread hot from the oven accompanied by the scent of fresh-brewed espresso. During lunch and dinner hours, pastas and flavorful sauces simmer while meats and vegetables roast over hot coals. Bottles of wine from small, regional wineries are uncorked to complement the dishes, which have been crafted in the custom of Italy's chefs, bakers and homemakers. The authentic food, bread and wine will transport you to Italy and the beautiful private dining room space will create the ultimate event experience for you and your guests. Ask to speak with the on-site event coordinator when planning your next business meeting, family gathering, rehearsal dinner or wedding.

Enjoy happy hour Monday to Friday with \$6 specialty cocktails, draft beer, select wines by the glass, full-size appetizers and authentic Italian pizza, or hold a bocce ball tournament.

### Festa Regionale Celebrates Regional Selections

Il Fornaio aspires to bring its guests closer to Italy with each visit to the restaurant. In addition to the core menu, Il Fornaio features a different region of Italy each month as part of its *Festa Regionale* celebration. Dine from this regional menu and receive a monthly stamp on the Passaporto and a special gift. At the end of six consecutive stamped months, Passaporto holders can enter for a chance to win the ultimate Italian experience: a trip for two to Italy.

Il Fornaio is located at 18051 Von Karman Avenue in Irvine. For reservations, please call 949.261.1444 or learn more about Il Fornaio at [www.ilfornaio.com](http://www.ilfornaio.com).



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# Newport Dunes Waterfront Resort

Newport Dunes Waterfront Resort brings informal elegance to every event with an unbeatable backdrop, private beach and 50,000 square feet of customizable waterfront function space.

Newport Dunes Waterfront Resort has emerged as one of OC's best-kept secrets. The top reason for the Resort's popularity is that here, you can host your business gala, company picnic, barbecue or clam bake, right on the beach. That means watersports, volleyball, bonfires and actual sand between your toes are all part of the scene at this much-loved venue. Another reason for its popularity is the wide range of settings to choose from – all of which can be reimagined in a multitude of ways with the help of the experienced and accessible staff.

The Pavilions at Newport Dunes – named the top beach location for events in Orange County by *Coast Magazine* – easily transform with tables, twinkle lights, beachside cabanas and more, into magical environments. With panoramic views of the bay, the Pavilions are the perfect location to hold the ultimate company beach party, team-building exercise or semi-formal cocktail hour.

The Gazebo is tailored for more elegant affairs – especially if your guest list is on the slightly longer side. This tranquil spot has the same beachy endowments that the Pavilions possess, and its garden-style gazebo roofed in Spanish tile, enclosed lawn and white picket fence make it even more charming. Another option for parties numbering in the hundreds is the Marina Terrace, an expansive grass area on the Marina side of the lagoon that offers maximum flexibility and includes plenty of room for your fundraiser, super-sized corporate dinner or festival; with impeccable views of both the lagoon and the harbor.

The banquet menus provide a variety of flexible options, from traditional barbeque and clam bakes for a more casual setting, to formal plated dinners. Nestled on a picturesque lagoon at the entrance to the Back Bay Nature Preserve this 110-acre retreat offers planning assistance, catering, accommodations and loads of fun at extraordinarily affordable prices.

For more information, visit [www.newportdunes.com](http://www.newportdunes.com) or call 949.729.3800.



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### Events and Catering

Bayside and Bistango provide elegant venues for many special occasions. Bayside Catering Company has earned a reputation for creative cuisine, flawless event execution and unparalleled customer service. Whether you are hosting a wedding, business engagement, social gathering, fundraiser or gala, our experienced staff of consultants will assist you throughout the planning process for your on- or off-site catering event. Bayside Catering can coordinate all aspects of event planning:

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For additional information, please contact Cameron at 949.642.5222 or Cameron@DiningAsArt.com.

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The innovative approach at [AV] is setting a new standard for special events. Synonymous with technology, [AV] features all the cutting-edge bells and whistles and an in-house event and production staff whom integrate a fully customizable,

yet turnkey solution that you won't find anywhere else. The heart and soul of [AV] is the Showroom, a 9,000-square-foot event space with a larger than life 30-foot LED wall, awe-inspiring sound, video, and lighting system unlike any other venue in Southern California. The Showroom features 28-foot ceilings and access doors for larger-than-life events with oversized decor and vehicles. The possibilities are endless with additional light and special effect packages available featuring everything from lasers, CO2 Jets, confetti, and more.



[AV] not only offers clients an amazing experience with creative event design and production, they take the footwork and expense of sourcing out of the equation with curating each element in house. A clean canvas of architecture allows clients to add their personal touch making the results nothing but extraordinary and unforgettable.

[AV] is proud to share an exclusive partnership with 24 Carrots Catering & Events, the most sought-after catering and events company in Southern California. 24 Carrots are best known for their diverse menus and unsurpassed personalized service. Together, we share the same passion to help people make memories that will last a lifetime.

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Aliso Viejo 92656  
866.592.5998

Hilton Irvine/OC Airport  
18800 MacArthur Blvd.  
Irvine 92612  
949.833.9999

Hyatt Regency Newport Beach  
1107 Jamboree Rd.  
Newport Beach 92660  
949.729.1234

Montage Laguna Beach  
30801 S. Coast Hwy.  
Laguna Beach 92651  
866.271.6953

The Resort at Pelican Hill  
22701 Pelican Hill Road South  
Newport Coast 92657  
949.467.5298

**Hilton Orange County/Costa Mesa**  
**3050 Bristol St.**  
**Costa Mesa 92626**  
**714.513.3430**  
**[www.hiltonoc.com](http://www.hiltonoc.com)**

Hyatt Regency Orange County  
11999 Harbor Blvd.  
Garden Grove 92840  
714.750.1234

**Newport Dunes Waterfront Resort**  
**1131 Back Bay Dr.**  
**Newport Beach 92660**  
**949.729.3800**  
**[www.newportdunes.com](http://www.newportdunes.com)**

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Sheraton Park Hotel at the Anaheim Resort  
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Anaheim 92802  
714.750.1811

South Coast Winery Resort & Spa  
34843 Rancho California Rd.  
Temecula 92591  
951.587.9463

**Surf & Sand Resort**  
1555 S. Coast Hwy.  
Laguna Beach 92651  
949.497.4477  
[www.surfandsandresort.com](http://www.surfandsandresort.com)

The Waterfront Beach Resort, a Hilton Hotel  
21100 Pacific Coast Hwy.  
Huntington Beach 92648  
714.845.8000

Westin South Coast Plaza  
686 Anton Blvd.  
Costa Mesa 92626  
714.540.2500

Wyndham Irvine – OC Airport  
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Irvine 92614  
949.863.1999

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### RESTAURANTS & OTHER MEETING FACILITIES

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Aliso Viejo 92656  
949.609.3305

Amelia's  
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Balboa Island 92662  
949.673.6580

Anaheim Convention Center  
800 W. Katella Ave.  
Anaheim 92802  
714.765.8950

**Andrei's Conscious Cuisine & Cocktails**  
2607 Main St.  
Irvine 92614  
949.387.8887  
[www.andreisrestaurant.com](http://www.andreisrestaurant.com)

**Angel Stadium of Anaheim**  
2000 E Gene Autry Way  
Anaheim 92806  
877.779.9961  
[www.angels.com/premium](http://www.angels.com/premium)

Antonello Ristorante  
3800 S Plaza Dr.  
Santa Ana 92704  
714.751.7153

Aquarium of the Pacific  
100 Aquarium Way  
Long Beach 90802  
562.951.1663

Back Bay Bistro  
1131 Back Bay Dr.  
Newport Beach 92660  
949.729.1144

**Bayside**  
900 Bayside Dr.  
Newport Beach 92660  
949.721.1222  
[www.baysiderestaurant.com](http://www.baysiderestaurant.com)

Benihana  
2100 E. Ball Rd.  
Anaheim 92806  
714.774.4940

**Bistango**  
19100 Von Karman Ave.  
Irvine 92612  
949.752.5222  
[www.diningasart.com/bistango](http://www.diningasart.com/bistango)

Blake's Place Café & Catering  
2905 E. Miraloma Ave., Ste. 3  
Anaheim 92806  
714.630.8574

The Blind Pig Kitchen & Bar  
31431 Santa Margarita Pkwy.  
Rancho Santa Margarita 92688  
949.888.0072

Bowers Museum of Cultural Art  
2002 N. Main St.  
Santa Ana 92706  
714.567.3600

Bowlmor Anaheim  
321 W. Katella Ave., Ste. 85  
Anaheim 92802  
714.783.2810

Bowlmor Orange County  
2405 Park Ave.  
Tustin 92782  
714.258.2695

Bruxie - Gourmet Waffle Sandwiches  
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Anaheim 92805  
909.703.1815

Buca di Beppo, Anaheim  
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Garden Grove 92840  
714.740.2822

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Brea 92821  
714.529.6262

Buca di Beppo, Huntington Beach  
7979 Center Ave.  
Huntington Beach 92647  
714.891.4666

Buca di Beppo, Irvine  
13390 Jamboree Rd.  
Irvine 92602  
714.665.0800

Café TuTu Tango  
20 City Blvd. West  
Orange 92868  
714.769.2222

**Canaletto**  
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Newport Beach 92660  
949.640.0900  
[www.ilfornaio.com/canaletto](http://www.ilfornaio.com/canaletto)

The Cannery  
3010 Lafayette Rd.  
Newport Beach 92663  
949.566.0060

The Capital Grille  
South Coast Plaza  
Costa Mesa 92626  
714.432.1140

Center Club  
The Garden Level  
650 Town Center Dr.  
Costa Mesa 92626  
714.662.3414

City National Grove of Anaheim  
Grove of Anaheim  
2200 E. Katella Ave.  
Anaheim 92806  
714.712.2700

Crevier Classic Cars  
365 B. Clinton St.  
Costa Mesa 92626  
714.426.0238

Del Frisco's Grille  
772 Fortune Dr.  
Irvine 92618  
949.341.0376

Discovery Science Center  
2500 N. Main St.  
Santa Ana 92705  
714.542.2823

El Adobe de Capistrano  
31891 Camino Capistrano  
San Juan Capistrano 92675  
949.493.1163

El Cholo Restaurant  
840 E. Whittier Blvd.  
La Habra 90631  
562.691.4618

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[www.ilfornaio.com](http://www.ilfornaio.com)

**K1 Speed Anaheim**  
1000 N. Edward Ct.  
Anaheim 92806  
714.632.6999  
[www.k1speed.com](http://www.k1speed.com)

**K1 Speed Irvine**  
17221 Von Karman Ave.  
Irvine 92614  
949.250.0242  
[www.k1speed.com](http://www.k1speed.com)

**Lido Theater**  
3459 Via Lido  
Newport Beach 92663  
949.723.7100

Lyon Air Museum  
19300 Ike Jones Dr.  
Santa Ana 92707  
714.210.4585

**Marconi Automotive Museum**  
1302 Industrial Dr.  
Tustin 92780  
714.258.3001  
[www.marconimuseum.org](http://www.marconimuseum.org)

Mastro's Steakhouse  
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Costa Mesa 92626  
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Costa Mesa 92627  
949.646.2153

Mission San Juan Capistrano  
26801 Ortega Hwy.  
San Juan Capistrano 92675  
949.234.1317

Morton's The Steakhouse  
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Anaheim 92802  
714.621.0101

# Event Planning Directory

Morton's The Steakhouse  
1641 W. Sunflower Ave.  
Santa Ana 92704  
714.444.4834

Mozambique Steakhouse and Coastal Lounge  
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Laguna Beach 92651  
949.715.7777

Muzeo  
241 S. Anaheim Blvd.  
Anaheim 92805  
714.956.8936

**Newport Dunes Waterfront Resort**  
**1131 Back Bay Dr.**  
**Newport Beach 92660**  
**949.729.3800**  
**www.newportdunes.com**

Nirvana Grille  
303 Broadway, Ste. 101  
Laguna Beach 92651  
949.497.0027

Oak Creek Golf Club  
1 Golf Club Dr.  
Irvine 92618  
800.757.9371

The Orange Hill Restaurant  
6410 E. Chapman Ave.  
Orange 92869  
714.997.2910

Orange County Fair & Events Center  
88 Fair Dr.  
Costa Mesa 92626  
714.708.1500

Paul Martin's American Grill  
31 Fortune Dr.  
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22800 Pelican Hill Rd. South  
Newport Coast 92657  
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714.754.0300

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Anaheim 92805  
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Huntington Beach 92648  
714.848.6565

Royal Khyber  
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(at Plaza Dr.)  
Santa Ana 92704  
714.436.1010

Roy's Anaheim  
321 W. Katella Ave., Ste. 105  
Anaheim 92802  
714.776.7697

Roy's Newport Beach  
453 Newport Center Dr.  
Newport Beach 92660  
949.640.7697

Ruby's Diner  
186 N. Atchison St.  
Orange 92866  
714.639.7829

Ruth's Chris Steak House  
2961 Michelson Dr., Ste. A, Bldg. 10  
Irvine 92612  
949.252.8848

Ruth's Chris Steak House  
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Anaheim 92802  
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Salerno  
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Laguna Beach 92651  
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**Buena Park 90620**  
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**www.teatromartini.com**

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The Winery Restaurant at Newport  
Beach Waterfront  
3131 W. Coast Hwy.  
Newport Beach 92663  
949.999.6622

The Winery Restaurant at The District  
2647 Park Ave.  
Tustin 92782  
714.258.7600

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