



2024  
KEYNOTE SPEAKER  
**Ron Salisbury**

Owner,  
*Louie's by the Bay*  
*The Cannery*  
*The El Cholo Family of Restaurants, La Habra*



At 91 years of age Ron Salisbury has been working in, operating, and owning restaurants since he was 14 years old, a span of 77 years. Prior to that his first 14 years of life were spent many hours in El Cholo absorbing the excitement that was created.

Salisbury currently oversees daily the Restaurant Business Inc. which operates seven El Cholos, Western Ave., Los Angeles, La Habra, Santa Monica, Downtown Los Angeles, Anaheim Hills, Corona Del Mar, and Salt Lake City, Utah. The Restaurant Business Inc. also operates two fine dining restaurants on the bay in Newport Beach, the Cannery Seafood of the Pacific, and Louie's by the Bay. A final restaurant IL Gatto serving Italian food recently opened in La Habra.

Ron Salisbury is the grandson of Alejandro and Rosa Borquez - the founders of El Cholo, which first opened in Downtown LA (near the LA Coliseum) in 1923. Last year Salisbury was named by the Orange County Business Journal as Restaurateur of the Year and Restaurant Business for Longevity Award for Family-Owned Businesses.