



HEALTHCARE

CUSTOM CONTENT · July 15, 2024



Providence research identifying early- stage cancers

*Blood test finds potentially deadly
pancreatic, lung and other cancers*

It was a new and very simple blood test that found not only his lung cancer, but kidney cancer, too. The man in his 60s had a history of smoking, but for years had resisted CT lung cancer screening. Fortunately, both cancers were caught in time.

The same Multi-Cancer Early Detection (MCED) blood test offered by Providence identified a lymphoid abnormality in another middle-aged man, six months before his blood cancer diagnosis was confirmed.

“We have a blood test that can identify more than 50 cancers by picking up signals before symptoms develop,” said Ora Gordon, MD, a cancer genetics expert and medical director for the Providence clinical genetics and genomics program. “It’s not by any means a replacement for regular screenings. It’s another tool, particularly for patients with a high risk of cancer.”

Blood test identifies hard-to-find cancers

Providence is on the leading edge of identifying cancer in the very early stages when treatment is easier and more effective. There currently are routine recommended screenings for only five cancers – breast, cervical, colon, lung and prostate. MCED has the capability of finding some of the deadliest forms of the disease that often aren’t diagnosed until late stages.

“We have found breast cancer, pancreatic cancer, a blood cancer, prostate cancer, lung cancer and one patient who had both lung and kidney cancers at the same time,” said Dr. Gordon, who also serves as executive medical director of Providence cancer services in Los Angeles County.

Providence has a two-pronged approach to the use of MCED. In partnership with the manufacturer of the company that developed the first MCED, called Galleri[®], the health organization is driving a vast research program across the Providence system for those with significant inherited risk for cancer.

An out-of-pocket prescription program, for those with other reasons for an increased cancer risk, also is available to all Providence patients and offered at several Southland hospitals: Providence St. Joseph Hospital, Orange; Providence St. Jude Medical Center, Fullerton; Providence Mission Hospital in Mission Viejo; Providence Saint Joseph Medical Center, Burbank; and Providence Saint John’s Health Center, Santa Monica.

Physicians and other clinicians involved in the research meet monthly for early detection case conferences to share information on findings across both the research and commercial programs, providing insights and expertise in advancing diagnostics and treatment.

Galleri identifies signals that indicate cancers

“It has a high sensitivity for 12 of the deadliest cancer classes that comprise two-thirds of all cancer deaths, among them liver, pancreatic, ovarian, head and neck, esophageal, colorectal and lung cancers,” said Kimberly Childers, senior manager for genetic counseling at Providence in Los Angeles County.

“Many patients we’ve seen through our genetics program who are identified as having inherited a high risk of cancer are eligible for research-based MCED testing, free of charge,” Childers said. This supplements the other cancer screenings and early detection offerings for those patients, such as additional imaging, medication use and lifestyle changes.

“For those who do not have inherited risks but face a higher cancer risk due to a number of other factors including age, history of smoking or heavy alcohol use, we partner with Galleri for a lower-cost test,” she added.

MCED tests expanded to primary care doctors for patients with nongenetic risks

MCED testing is a pillar of the Providence Cancer Institute & Genomics Program serving Providence operations across California. The health organization is expanding the availability of MCED tests beyond the research arm to primary care doctors for patients with nongenetic risks. The drawback is the price tag of \$850 after a \$100 discount, with no insurance coverage. The test is not yet approved by the U.S. Food and Drug Administration (FDA), pending continuing research. In late April, the FDA ruled that drug companies have up to four years to prove the accuracy of new drugs currently in use through research programs.

Dr. Gordon cautions research participants that negative Galleri tests “are a moment in time” and don’t mean one should forego regular screenings. Interestingly, Galleri is most effective in identifying some of the most serious cancers but not as effective in capturing very early prostate and breast cancer symptoms, both of which can be identified in regular screenings.

“Most patients identified with an increased risk of cancer, have negative genetic test results but may still consider adding MCED testing,” said Sandra Brown, senior manager for genetic counseling at Providence in Orange County/High Desert.

For example, Brown said that Providence screens all patients undergoing mammography for increased risk of developing cancer, and these individuals may choose to add MCED testing as part of their risk management strategy.

“For some patients, inheriting a specific cancer risk due to an inherited mutation, that gene is going to increase the susceptibility of some kinds of cancers – breast, pancreatic, colon, uterine, melanoma among them,” she said.

If patients have positive genetic test results, they may be identified as having a high risk of developing cancers, information they can share with family members who may also be at risk, Brown added.

“As some inherited cancers are particularly hard to screen for – we typically identify pancreatic and ovarian cancers when they’re late-stage and much more difficult to treat,” Brown said. “We have new opportunities with MCED. It’s another tool in our toolbox to identify cancer at an early stage.”

“Most patients identified with an increased risk of cancer have negative genetic test results but may still consider adding MCED testing.”

– Sandra Brown

Call 818-748-4748 to schedule a consult,
or learn more at [Providence.org/SoCalMCED](https://www.providence.org/SoCalMCED)



The future of cancer detection is here.

Providence is now offering innovative Multi-Cancer Early Detection (MCED) testing. This single blood test can detect 50+ types of cancer, including some fast-spreading cancers that don't show symptoms in early stages, allowing for treatment to begin when it's most effective.

The MCED test is recommended for adults who are at elevated risk for cancer, such as those aged 50 and older with other risk factors including diabetes, smoking and certain viral exposures, or a family history of cancer.*

For innovative cancer detection, choose an award-winning health system in Orange and Los Angeles Counties.

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***Important Safety Information:** The MCED test does not detect all cancers and should be used alongside routine cancer screening tests advised by a health care provider. This new test looks for cancer signals and predicts the location of cancer signals in the body. The MCED test is currently not covered by insurance. Tests are billed directly to patients. Visit [Providence.org/SoCalMCED](https://www.providence.org/SoCalMCED) or call 818-564-6133 for more information about MCED qualifications and cost.

Advancing health equity and eliminating disparities

While significant progress has been made in advancing health equity, disparities in care persist for far too many people. Biases and discrimination lead to poorer health outcomes and diminished quality of life, posing serious threats to employee engagement and work performance. All your employees deserve high-quality, equitable care – which Kaiser Permanente is proven to deliver.

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Measuring health outcomes by race and ethnicity provides valuable data. At Kaiser Permanente, we have complete race, ethnicity, and language data on 82% of our members and counting. When the data reveals disparities between people of different demographics, we close those health gaps through targeted outreach, culturally responsive care, and meaningful steps to improve clinical performance to better serve our diverse members.

Outside Kaiser Permanente, only 24% of commercial health plans have complete race data on their members, and a mere 6% have complete ethnicity data.¹ And fewer than one-third of non-Kaiser Permanente hospitals that collect this data are proactively using it to help improve their care delivery.²

Work with a health leader devoted to promoting health equity

In addition to delivering equitable care and integrated clinical health support to your employees, Kaiser Permanente can also help you implement wellness solutions to address health inequity head-on – and empower your employees to be as healthy as they can be.

1 Rachel Harrington et al., “A New Effort to Address Racial and Ethnic Disparities in Care Through Quality Measurement,” Health Affairs Blog, September 9, 2021.

2 “Health Equity Snapshot: A Toolkit for Action,” Institute for Diversity and Health Equity, American Hospital Association, December 2020.



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Join City of Hope Orange County in Walking to End Cancer



Some walk for loved ones who have battled cancer, some walk in recognition of their own journey, and others walk with the hope that, one day, no one will receive a cancer diagnosis.

All share a commitment to helping City of Hope end cancer by participating in Walk for Hope on Sunday, Sept. 8, at the City of Hope Orange County campus, 1000 FivePoint, Irvine. The Orange County walk is one of five Walks for Hope held across City of Hope's national system.

“Walk for Hope offers an opportunity for anyone who calls cancer a part of their story to take tangible steps toward the day when cancer is gone,” said Annette Walker, president, City of Hope Orange County. “At City of Hope, we’re turning hope into a reality — please join me in walking in hope to one day end cancer for all.”

With a 2K or 5K route available, participants are encouraged to raise funds. Although there are no registration fees, raising at least \$150 qualifies participants as Heroes for Hope who will receive the official 2024 Walk for Hope T-shirt.

Walk for Hope directly supports City of Hope in three important ways:

- **Cancer Breakthroughs:** Donations help expedite the journey from innovative research to groundbreaking treatments. As an independent academic center largely funded directly through philanthropic support, City of Hope can accelerate the development of treatments and cures and deliver them to patients at lifesaving speed. This includes access to more than 800 cancer-focused clinical trials each year — the most

cancer-focused clinical trials in California — that bring promising new treatments long before they become the standard of care.

- **Personalized Cancer Care:** Recognizing that every cancer journey is unique, funds raised support a wide array of services, including support groups, integrative therapies, educational classes, and workshops, all aimed at providing personalized and compassionate care. City of Hope is home to the first-of-its-kind national integrative oncology program that brings together the best of Western and Eastern medicine, backed by research findings.
- **Health Equity:** Advocacy for increased access to quality care ensures that everyone, regardless of background or circumstance, has the opportunity to fight and survive cancer. This includes communities that have been historically underrepresented in research and that may have barriers to advanced cancer care.

Since its inception in 1997, Walk for Hope has made significant strides in cancer research and care, raising over \$47 million to date. The event was inspired by the early efforts of City of Hope, founded in 1913, to address the lack of quality health care in the community.

Physicians, staff members, researchers, current and former patients, caregivers, friends and neighbors will all participate in this special day.

It is an opportunity to put Hope First and make significant strides toward a future that is cancer-free.



SCAN THE QR CODE OR VISIT CITYOFHOPE.ORG/OC/WALKFORHOPE TO REGISTER OR DONATE TO WALK FOR HOPE 2024.

City of Hope Orange County, 1000 FivePoint, Irvine, CA 92618
Sunday, Sept. 8, 2024 | 7:00 a.m. – Noon

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Now open: Joe C. Wen & Family Center for Advanced Care

When the new Irvine medical complex opened its doors to patients on April 30, UCI Health expanded the power of academic medicine to coastal and south Orange County, fundamentally changing the region's healthcare landscape.

The Joe C. Wen & Family Center for Advanced Care, the first of three state-of-the-art buildings to open at the UCI Health — Irvine campus, offers primary and specialty outpatient care for adults and children, all conveniently located under one roof at Jamboree Road and Birch Street.

A key mission of the Wen center is to deliver the finest multidisciplinary care in a setting that emphasizes convenience and comfort. Many patient needs can be met during a single trip, including physician visits, laboratory tests and imaging.

"The Joe C. Wen & Family Center for Advanced Care will provide access to comprehensive outpatient care in critical clinical specialties that are only available from an academic health system," says Chad T. Lefteris, president and chief executive officer of UCI Health.

Construction of the \$221 million, 168,000-square-foot facility was approved by the University of California Board of Regents in August 2020. It was augmented by a \$20 million gift from Joe C. Wen and his family. Wen is the founder and chief executive officer of Sakura Paper Inc., a division of Formosa Ltd. The gift is one of the largest ever to the University of California, Irvine.

A nexus of leading-edge care

The five-story Wen center is divided into spaces devoted to pediatric primary and specialty care, adult primary care and a broad range of adult specialty care. They include digestive health specialties, cardiovascular care, endocrinology, gynecology, neurology, neurosurgery, orthopaedics, pain, spine, sports medicine and ear, nose and throat services.

Comprehensive lab and imaging services are located on the first floor, as is the new home of the UCI Health Center for Autism & Neurodevelopmental Disorders.

An urgent care center staffed seven days a week by emergency medicine physicians occupies a wing of the ground floor with its own entrance. Patients and visitors can also relax in an airy cafe or outdoor garden area. In addition, an adjacent 800-space parking structure allows quick access to Wen center services.

Coming soon

The second phase of the \$1.3 billion Irvine medical complex, the Chao Family Comprehensive Cancer Center and Ambulatory Care building, will open to patients on July 16.

Together, the Wen and cancer centers will foster research efforts — the foundation of an academic health system — giving patients access to the latest, most promising new therapies unavailable elsewhere.

The final phase of the Irvine medical complex will be a 144-bed acute care hospital, complete with a 24-hour emergency department. It is scheduled to open in 2025.

"This medical center will have such a positive impact on so many lives," says Donna Hurt, director of ambulatory care administration, who has helped oversee staffing and service operations for the Wen center. "I'm honored to be a part of such great work."

To learn more or to make an appointment, visit ucihealth.org/wencenter

UCI Health



Now open in Irvine

Joe C. Wen & Family Center for Advanced Care

Experience compassionate, expert care delivered by Orange County's only academic health system.

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Urgent care now open.

To learn more or to make an appointment, visit ucihealth.org/wencenter

UCI Health

MemorialCare Medical Group Brings New Leadership, Innovation

MemorialCare Medical Group welcomes Dr. Michael Marshall, as Chief Medical Officer and Dr. Ken Wilkens, as the Senior Medical Director for specialty care. They will spearhead our efforts to partner with our physicians in clinical innovation and value-based care, and supporting our specialty care to drive superior patient outcomes and health care advancements.

Under the leadership of David Kim, M.D, Chief Executive Officer, MemorialCare Medical Foundation (encompassing MemorialCare Medical Group and the IPA Greater Newport Physicians), has undergone significant improvements, growth, and strategic restructuring to better align our administrative structures in support of delivering mission-driven care to our patients and communities. These changes will enhance our partnership with physicians and clinicians, improve patient workflows, facilitate strategic expansions, promote financial stewardship, and instill optimism in the future of MemorialCare Medical Group. This ensures a better value-based care model, reassuring our patients that they will receive the right care at the right time for a fair and equitable price.

"With the ever-shifting health care landscape, we needed to re-focus on our mission while stabilizing our business to ensure that we will be here for the community long term providing quality, innovative, patient-centered care," said Dr. Kim. "While we work with the team to enhance our processes to deliver a better care delivery system, we're also recruiting leaders with a similar mindset: strategic, innovative, and authentic."

Dr. Michael Marshall, a seasoned physician executive with three decades of management experience, has recently joined MemorialCare Medical Foundation as the new chief medical officer. His track record of enhancing clinical, operational, and financial performance speaks volumes about his exceptional abilities.

Dr. Marshall expressed his enthusiasm, noting, "Joining MemorialCare is an exciting opportunity to continue my mission of improving patient care through collaboration and innovation. I look forward to working with our dedicated team to achieve outstanding medical outcomes."

In his role, Dr. Marshall will provide executive clinical leadership, fostering alignment and integration among MemorialCare's physicians and providers, helping to deliver outstanding medical care and management services.

Additionally, Dr. Ken Wilkens, a board-certified orthopedic surgeon, joined MemorialCare Medical Group as the senior medical director for specialty care. Dr. Wilkens will help drive impactful changes across MemorialCare's specialty



Michael Marshall, M.D.,
Chief Medical Officer,
MemorialCare Medical Group



Ken Wilkens, M.D.,
Senior Medical Director, specialty care,
MemorialCare Medical Group

care services, ensuring seamless integration and alignment between primary and specialty care.

Dr. Wilkens shared his vision, saying, "I am excited to join MemorialCare and work alongside such a talented team. Together, we will enhance our specialty services and ensure our patients receive the highest quality care."

He will also align MemorialCare's specialty services with their Centers of Excellence, including the MemorialCare Heart & Vascular Institute and MemorialCare Cancer Institute, providing robust support to the hospitals in the health system. Working alongside him, Tanya Dansky, M.D., senior medical director of MemorialCare Medical Group will continue in her role as senior medical director for primary care collaborating closely with Dr. Wilkens to maintain continuity of care across MemorialCare Medical Group's extensive network.

MemorialCare Medical Group has seen other notable leadership changes. The group aligned Ashley Mercado, to a new position of vice president of value-based care, and Jessica Kwon was promoted to the vice president of population health – playing a crucial role in developing and implementing strategies to improve patient outcomes.

"By bringing in leaders with a wealth of experience and innovative thinking, we are better equipped to meet the evolving needs of our patients and community," says Annamarie Jones, chief operating officer, MemorialCare Medical Center Foundation. "These leadership additions are a testament to our commitment to operational excellence and high-quality care."

For more information about MemorialCare, please visit memorialcare.org/medicalgroup.



What if You Could Offer Better Care For Less?

MemorialCare is the region's leader in value-based health care, with products that hold us accountable for delivering exceptional care and service at a reduced cost. Our track record demonstrates significant savings for employers who choose an HMO, PPO or EPO value-based plan that we participate in – either through traditional health plan carriers, such as Aetna, or our direct-to-employer model with Centivo.

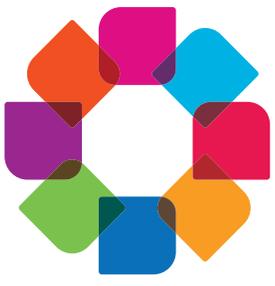
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CalOptima Health Insures 923,000 OC Residents

CalOptima Health provides health insurance to Orange County's most vulnerable, low-income residents. CalOptima Health serves nearly one in three residents — a major portion of the community.

In operation for the past 29 years, CalOptima Health is now focused on growth and innovation, launching specialized efforts to deepen our commitment to caring. Here are just a few recent examples of impactful activities.

Preventing Cancer

Cancer can be devastating, and CalOptima Health cares about preventing members from facing the worst of the disease. In 2024, we are embarking on a \$50.1 million effort aimed at reducing the incidence of late-stage breast, cervical, colon and certain lung cancers. The goal is to have Orange County lead the nation with the lowest rates of these cancers, which are relatively easy to detect and are treatable when found in the early stages.

Building Food Security

Food is health, and we care that our members have access to healthy choices. For the past year, CalOptima Health has been working with the County of Orange Social Services Agency



Mission Viejo-based Celebrating Life Community Health Center cares for the underserved.

Boosting Provider Rates

In May 2024, CalOptima Health announced a \$526.2 million provider rate increase for our hospitals, doctors, mental health providers and others. This historic investment will help ensure member access to care and provider financial stability throughout Orange County over the next two and a half years.

Expanding Homeless Health Services

Caring and compassion blend with innovation and determination when it comes to CalOptima Health's efforts in serving our members experiencing homelessness. This past year, we launched a variety of services designed to support Medi-Cal members in becoming housed. In April 2023, we rolled out Orange County's first Street Medicine Program in Garden Grove, building trust and delivering care where members are. Based on that success, the program will launch in Anaheim and Costa Mesa in August 2024.

Strengthening Children's Mental Health

The pandemic took a heavy toll on children's mental health, and CalOptima Health is partnering with all 29 Orange County school districts to boost access to mental health care. Through a state incentive program, up to \$25 million will fund behavioral health system improvements and open the door for Medi-Cal reimbursement of services delivered at school. This year, look for significant new resources at schools, putting more counselors, wellness programs, telehealth services, crisis screenings and other programs within reach.



CalOptima Health members attend a community event about CalFresh.

to encourage enrollment in CalFresh, California's program offering food assistance to low-income people. A multifaceted outreach effort is building awareness about the importance of food security, and thousands of CalOptima Health members have gained resources to help prevent hunger and maintain reliable access to food.

CalOptima Health Meets Members Where They Are

CalOptima Health is a community-based health plan with members who live in all 34 Orange County cities, so we make it a priority to reach members where they are across Orange County. We connect with local communities by raising awareness about our services, hosting events that provide needed resources and cultivating partnerships with organizations that serve diverse populations.

In 2023, we held six major health fairs to welcome members to renew their Medi-Cal, enroll in CalFresh and gather resources for their families. Nearly 12,000 members attended the Saturday morning festivities. With the help of more than 100 community organizations who participated in the events, we distributed important health information along with more than 2,800 cases of diapers and 4,200 boxes of food. CalOptima Health also held a special back-to-school event to prepare children for a new year of learning by providing free vision and dental exams, sports physicals, school supplies, bike helmets, and haircuts.

This year is going strong as well, as CalOptima Health has already gathered members for health fairs at local high schools and parks and held our first-ever event at a community college. To fulfill our mission, we are dedicated to being available in all parts of Orange County to serve our vulnerable friends and neighbors.





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caloptima.org

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Hoag Orthopedic Institute Leads the Way in Innovative Orthopedic and Spine Care with Robotic Technology

Since 2010, Hoag Orthopedic Institute has led Orange County in orthopedic and spine care, receiving national recognition from U.S. News & World Report, Press Ganey and more

Patients are cared for by a highly trained team of orthopedic and spine surgeons, nurses and caregivers, all focused on providing the highest quality outcomes to help patients get back to doing what they love.

HOI continues to perform the highest number of joint replacement procedures in the Western United States and the highest number of spine surgeries in Orange County. One of the areas HOI has expanded in over the past decade is in the outpatient setting through not only its nationally ranked hospital but through its network of accredited ambulatory surgery centers in Newport Beach, Mission Viejo, Orange, Aliso Viejo and Beverly Hills

Robotic Technology at the Hospital and Surgery Centers

As technology continues to advance throughout medicine, HOI has invested in robotic technology at all locations to increase benefits to patients. HOI has nine robots in use across its locations.

“Robots in general don’t make a surgeon better, but the next generation robotic devices have the potential to augment a good surgeon’s skill,” said Nader Nassif, M.D., HOI Division Chief of Joint Replacement. “They’re compact, easy to use and can help assist a surgeon with more precision during surgery.”

Dr. Nassif, who was one of the first surgeons to use the Velys Robotic Assisted Solution, made by Johnson & Johnson’s DePuy Synthes unit for knee replacement surgery, said that robots can provide more of a fine-tuned individuality to each case.

“It helps dial in the delicate balance and alignment that we strive for during the procedure,” he added. “Over time and copious measurement of our outcomes, we will be able to tell if this robot can further improve our already nationally ranked results.”



Same Day Surgery at Newest Aliso Viejo Surgery Center

Undergoing a joint replacement and going home the same day is not new for HOI patients. But HOI’s surgeons at the Hoag Orthopedic Institute Surgery Center Aliso Viejo, its latest surgery center that opened in August of 2023, are using a newly-acquired Smith + Nephew CORI surgical knee-assist robot (CORI) for support in certain knee joint replacement surgeries.

The new CORI robotic surgical assist technology has more than a decade of real-time application in the knee surgical theatre, and surgeons believe this innovative technology has potential to improve outcomes for patients undergoing knee replacement.”

“Robots are precise instruments that enhance a surgeon’s skills, but the CORI system is so intuitive, it is ultimate interface of doctor and machine,” says orthopedic surgeon Michael D. Hunter M.D., Hoag Orthopedic Surgery Center Aliso Viejo. “CORI robot is the only FDA-approved robot for revision knee replacement which is a significant advance in robotic knee surgery,” added Dr. Hunter.

Shoulder Replacements Advancing with Robotic Care

Recently, HOI-affiliated shoulder surgeon Hafiz Kassam, M.D. completed the first robotic-assisted reverse shoulder arthroplasty in California. He is the fifth surgeon in the world to utilize this enabling technology, which is in evaluation with Zimmer Biomet.



“We are excited to bring this technology to HOI and our patients in OC,” shared Dr. Kassam.

Advanced Spine Surgery in the Outpatient Setting

In addition to the advanced spine surgery performed at HOI hospital in Irvine, HOI Surgery Center Beverly Hills, led by renowned spine surgeon Alexandre Rasouli, MD, also performs complex spine procedures, many in the outpatient setting.

“The reality is that we have been able to perform very complex spine surgeries in the ASC setting for several years now, and those patients are able to go home the same day,” shared Dr. Rasouli. “This is a tremendous benefit to the patients, thanks to advancements in anesthesia, motion preservation technology, artificial disc replacements and robotics.”

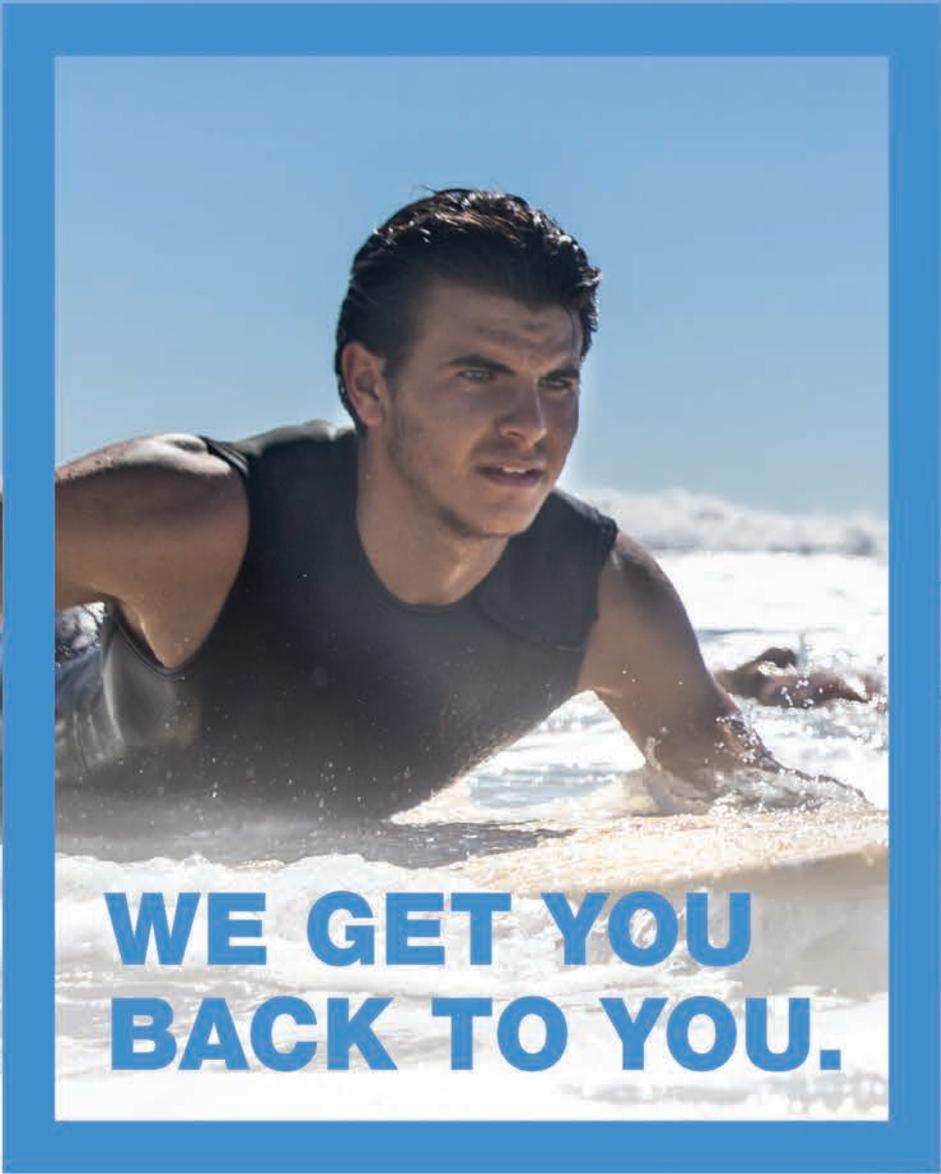
Dr. Rasouli utilizes the Globus spine surgical-assist robot for support in certain spinal remediation surgeries, the first robot dedicated to spinal surgery within the HOI network. The HOI Beverly Hills surgery center focuses on general musculoskeletal care, particularly minimally invasive spine surgery and pain management.

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I N T E R I O R S

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bluespace has an extensive product portfolio, featuring ergonomic seating, collaborative furniture, acoustic solutions, and bespoke design options. They prioritize creating adaptable and flexible spaces, capable of evolving in tandem with the shifting demands of contemporary businesses. Each solution is meticulously designed to enhance employee well-being and efficiency, cultivating workplaces to not only be more enjoyable, but also more conducive to optimal performance.



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bluespace interior's team of seasoned designers and project managers are dedicated to delivering top-quality, customized solutions that cater to the unique needs of each client. Their steadfast dedication to innovation, quality and customer satisfaction, has established bluespace interiors as a trusted partner in the industry of workplace interior design.

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