

ORANGE COUNTY BUSINESS JOURNAL

2020



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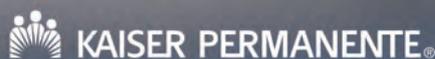
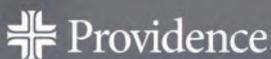
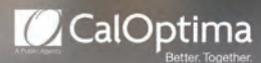
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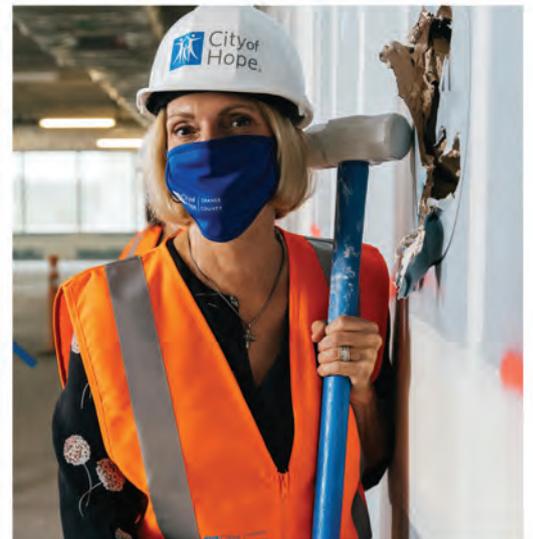
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Editor's Note: We asked OC500 entries to discuss what the tumultuous events of the year taught them about themselves, their companies and organizations, and OC. Edited responses follow over the next few pages, and elsewhere in the book.

Tony Moiso: Melinda and I enjoy 13 grandchildren, and one of them may have captured 2020 as well as anyone, noting: "I didn't know how great I had it, until I lost it all." Despite the devastating impacts of the coronavirus, I am continually amazed by the resiliency of our employees and **Rancho Mission Viejo** residents, who continue to band together to create our unique sense of community and persevere and overcome the many unanticipated challenges of our new reality.

Russ Bendel, The Habit: People are able to adapt even in the craziest of times.

L. Song Richardson: The way our entire **UCI Law** community of students, staff, faculty, alumni and supporters have responded during these challenging times confirmed my belief that we are an extraordinary community that cares deeply about each other and the state of the world.

George Adams, SA Recycling: This year's event has taught me that you can never even think about quitting. When you are faced with a big problem, you have to get creative and figure out how to work around it and keep going.

Mike Harrah, Caribou Industries: In the year 2020 I have noticed more and more people working together by working apart, by the grace of God.

Nick Newsom, Ytel: This year I've learned more than ever if you take care of your customers and your employees, they will take care of you.

Lynsi Snyder, In-N-Out Burger: The year 2020 reinforced to me that we have the most amazing team of both executives and associates that make a strong family. God has had his hand on this company for a long time, but it always stands out in the times of loss or chaos.

Kevin Hayes, Pendulum Properties: I have learned that I am much better at statistics and probability theory than the general public. We have learned personally and professionally there is no substitute for interpersonal connection. Zoom while a temporarily effective tool does not replace a grandparent's presence in our 3-year-old's life.

Deidre Pujols, Open Gate: This year has taught me to slow down and appreciate the moment I am in. Traveling around the world all year long keeps me busy so staying in country has made me be much more mindful of family and domestic issues.

Gary Jabara, Mobilitie: COVID, which has been incredibly challenging on so many of us, caused me to pause and truly appreciate the people around me and the place we live.

Dwight Manley, Manley Fanticola: The pandemic has confirmed to me that government is run by those more consumed with power than common sense. It has also reconfirmed that being over-leveraged is never a good business practice, ergo my partner Tony Fanticola and myself have been able to not only survive this, but improve our collection of tenants and properties.



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2020 REFLECTIONS

Adam Coffey, Coolsys: COVID-19 has taught me that I can be anywhere and run a company. Our company will rethink its policies as it relates to people working full time in offices and allow whenever possible for people to flex time between home, office or fully remote. We will rethink our 74 offices in 44 states as a result of COVID. Our productivity as an organization has not changed at all and thus our focus will be on hiring talented people – wherever they may be or choose to live.

Marc Forth, Aeon Biopharma: Both professionally and personally, this year has taught me the immense value of both flexibility and the power of a positive attitude. Considering the substantial impact of the pandemic on capital markets, work environments and the challenge of distance learning due to school closures, flexibility and positivity were essential to navigate these unique circumstances.

Marcy Brown: I've worked at **Hoag** for 20 years and have always known that our team would be prepared to handle any situation. That was proven beyond even my own expectations this year when our team sprang into action to care for the first COVID-19 patient in California back in January.

Sue Parks, United Way: This community comes together to help those in need. Thank you Orange County!

Barry Saywitz, Saywitz Properties: COVID has taught me patience on both a personal and business level. Patience to deal with unforeseen circumstances that you can't control and patience to deal with both business and personal life in a difficult environment that is not rapidly changing. I

have also learned to appreciate what you have when you have it because as we have seen it all can change in a minute.

Charles Schreiber, KBS: The challenges and adjustments caused by the pandemic have taught me patience. We tend to project or forecast activities, in our personal lives, family life and business. We strive to guide our performance to achieve those goals and projections. I have clearly learned that we do not control tomorrow. We can only influence today, in a very small way.

Jeff Reinstein, Premier Workspaces: Be thankful for what you have, because it can all change in an instant. Issues that concerned me in the past paled in comparison to the impact of a pandemic on our business and my personal life.

Lisa Merage, RAJ Capital: OC businesses are resourceful, resilient, and have tremendous ingenuity! From mask making to biotech solutions, we are solving world problems here in our local community.

Bernadette Boden-Albala, UCI: COVID-19 has taught me to fully appreciate the value of family and friends. I have always led a busy rushed life, popping in and out to see my family and making quick calls to friends. This year we didn't even get to have those brief visits and I missed that a lot. Now on Zoom or by phone, I set aside quality time to talk and finally really get to know the wonderful people in my life.

Ryan Chase, S&A Management: COVID has taught me to appreciate everything I have, and how quickly that can change, as well as that there are no certainties/guarantees, even when they appear to be.



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2020 REFLECTIONS

Paul Musco, Gemini Industries: It reminded me that I'm very happy and blessed to be married to a wonderful wife-56 yrs, Great Family, and Best of Friends. LOVE AND KINDNESS TO OTHERS HAS MADE ME A BETTER PERSON. I ENCOURAGE OTHERS TO DO THE SAME.

Lindsay Ueberroth, Preferred Hotels & Resorts: This year has taught me that crisis brings creativity, humility and inspiration. I have gratitude for the little things (like movie theaters and friendly neighbors) and I love the shift to creative outdoor dining in the OC.

Mike Mussallem, Edwards Lifesciences: The events of 2020 validate that the future is not predictable and is likely to change faster than ever before. Our personal ability to be agile, and quickly adapt, will be a key success factor for our success and happiness. There have also been incredible acts of kindness and generosity in our global Edwards and also local Orange County communities, and this is inspiring and humbling.

Emile Haddad, FivePoint: "I was reminded how adaptable humans are and that patience is a virtue."

Scharrell Jackson, BPM: This year has taught me many things, but most importantly, most people live according to how they feel, and 2020 has yielded high emotions for many. I have learned that we must be proactive in our living and prepare for obstacles, both personally and professionally, vs. moving according to the current situation. Life always yields twists and turns, and leadership should be ready for the shift.

Jim Madden, Carrick Capital: It's way nicer to spend time in OC than on airplanes.

Ray Chan, K5 Ventures: We are safe and well because of the bravery of our firefighters and healthcare workers, they humble us all.

Mark Peterson, O'Melveny: I have learned how much I enjoy spending time with my family (including eating dinner regularly with them for the first time in over 25 years) and how much I miss seeing my friends, clients and colleagues on a regular basis.

Nicole Suydam: Our team at **Goodwill of Orange County** learned that in the face of uncertainty, you have to move forward quickly with grit and resiliency to serve the people who need us most.

Rebecca Hall, IdeaHall: The silver lining in all of this as that we have found so much goodness in people and organizations coming together to support one another. I have always believed in relationships, but I am truly amazed at our team, our clients, our community to come together to overcome challenges, be kind and supportive and go above and beyond to make things happen. Hope and goodness are everywhere I look.

Troy McHenry, Healthpeak: COVID has reminded us of humility, empathy for others, and to be grateful for family and the simple things in life. At our company, COVID has reinforced the tenets of business agility, innovation and communication. In addition, we have learned the power of how working remotely can actually increase workforce productivity and efficiency when you effectively implement technology.

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2020 REFLECTIONS

Elena Kornoff, Surf City Still Works: This year has shown me just how resilient we can be as humans, and how important it is to have personal social interactions with each other.

Matt Parlow, Chapman: I was reminded about the importance of even greater empathy and how great teams rise to meet the moment, even in challenging and unprecedented circumstances.

Joe Duran, Goldman Sachs: People don't need to work in an office to be productive, but I much prefer the separation of home and office space.

Glenn Dasso, Orrick: I learned how important it is to stay in touch with family and friends. Letting them know how they are valued and connected to my own life has become a top priority.

Stephen Galloway, Chapman: "Never let a good crisis go to waste." The nightmare of the past few months has opened doors online that we would never have thought possible.

Ron Hasse, Southern California News Group: 2020 underscored how essential our work is as media professionals.

Paul Treinen, CLA: First and foremost, this year has reinforced the need for a good support system which includes close family and friends that care. Also, I have the utmost respect for those younger couples that are raising children in the virtual environment.

Katie Szyman, Edwards Lifesciences: The COVID-19 pandemic has reinforced the importance of gratitude and resilience. Our goal at Edwards has always been to transform healthcare and make a difference in people's lives. In such a challenging year, I felt it was even more important to stay resilient and keep focused on the patients we serve with our life-saving technologies.

Steve Churm, FivePoint: "More than ever, stay in the moment and focus on what I can control. Be present, passionate and have purpose every day."

Kendra Miller, BJs Restaurants: Challenging times call for a growth mindset, grit and resilience. This year, these characteristics have been on display as we have come together to take care of our communities, team members, families and neighbors.



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LETTER FROM THE PUBLISHER

RICHARD REISMAN



This marks the 5th edition of the Business Journal's OC500, our annual inventory Directory of Influence. We believe this edition — which profiles Orange County's Community of Business during a year unlike any other — is our best and most relevant.

Inside you will find the names, bios, recent news and inside details of the area executives, educators and other community leaders who made headlines in the Business Journal over the course of the past year.

Newsmakers, job-creators, and break-out business leaders are well-represented in these pages.

Winners of the Business Journal's major awards programs over the past year also are profiled, as are contributors to our increasingly popular OC Leader Board page. Lawyers, bankers and other notable service providers also are included in the listing.

Due to the positive feedback we received from our May publication of the OC 50: 50 Making a Difference special edition, which highlighted local difference-makers in the early days of the pandemic, we've included those profiles as part of the directory, in a slightly reworked and updated format.

While most OC500 individual entries are loosely grouped into industry sectors, the longer OC50 entries, which lean heavily towards those in the healthcare and philanthropy sectors, are scattered throughout the book.

All told, nearly 40% of the OC500 entries weren't in last year's edition. We've aimed to emphasize more diversity in this year's directory.

Let us know who we've missed. Our editorial staff has already begun the planning for next year's edition.

Lastly, please remember that print media can only serve its readers if sponsors and advertisers provide support. Thank you to those who have done so during a year when our editorial team has gone above and beyond to provide our community the best possible business coverage.

Happy Reading!

Richard Reisman
Publisher



Orange County's future is limitless thanks to the OC 500

FivePoint applauds the individuals who are making an impact within their organizations and communities. We salute you for elevating Orange County's position as a global leader for innovation and improving our quality of life.

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NEW HOBBIES, NEW ACQUISITIONS

MARK MUELLER

My family's main hobby for the year has been hiking the hills and trails of Orange County. We have many pairs of worn-out shoes to show for it.

Whiting Ranch, Sea Summit Trail, Bommer Canyon, Irvine Regional Park, the Back Bay, and Santiago Oaks have all been go-to spots for us, although when the weather turned warmer inland in the summer, we gravitated towards the hills above Laguna Beach.

We've seen snakes and lizards of all types, along with hawks, quail and roadrunners on our hikes there. One August afternoon on the Dartmoor Trail, we stumbled across the rarest of sights (in the Business Journal office, at lease): Editor-at-Large Rick Reiff. He calls the hills above his home his favorite place in the world.

You'll read plenty more about the 2020 hobbies, interests and activities of our OC500 entries throughout this edition, as well as their thoughts on what this year meant to them, both personally and professionally.

Driving from Irvine, down Newport Coast Drive and on to Coast Highway, we passed Crystal Cove State Park dozens of time this year on the way to the trails of Laguna Beach. The view is always spectacular.

When Ray Roberts' 'Laguna Crystal Cove' was offered to the Business Journal as artwork for this year's OC500, I knew we had our cover art set.

This year's edition of the OC500 is dedicated to my hiking partners, Angelina and Isabella, and to the out-of-town family we've been unable to see in person this year.

Thank you for reading. Happy Hiking.



Mark Mueller

Mark Mueller
Editor-in-Chief
mueller@ocbj.com

OC500

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OC500 Artwork

This is the third edition of the OC500 to include artwork generously provided by Chapman University's Hilbert Museum of California Art.

The theme of this edition's selection is "Hilbert Museum of California Art at Chapman University: New Acquisitions." They are all paintings that Mark and Jan Hilbert have donated to the museum over the past year.

Many thanks to Hilbert Museum Director Mary Platt for her efforts compiling the paintings used in these pages.

Cover – Ray Roberts (American, born 1954) "Laguna Crystal Cove"

Congratulations on being recognized as one of the OC 500.



Erik G. Wexler

Chief Executive
Providence
Southern California



Seth Teigen, FACHE

Chief Executive
Providence
Mission Hospital



Brian Helleland

Chief Executive
Providence
St. Jude Medical Center



**Jeremy S. Zoch, Ph.D.,
MHA, FACHE**

Chief Executive
Providence
St. Joseph Hospital

At Providence, our leaders lead by example. This means working tirelessly to ensure that our doctors and nurses have the technology they need to deliver the absolute best care to our patients. It means putting on scrubs and rounding on clinical units to stay connected and engaged. It means holding Town Hall meetings at 1 a.m. so the night shift has an opportunity to hear from you.

This is why our three Orange County hospitals have been recognized for clinical excellence by U.S. News and World Report and HealthGrades, all are designated Magnet® hospitals for nursing excellence and two earned the prestigious 2020 Best Places to Work in Healthcare award from Modern Healthcare.

Thank you for your servant leadership. For the long hours. For the sacrifices. And for caring so deeply for our patients, caregivers and physicians.

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Artist: Barse Miller
(American, 1904-1973)
"Lighthouse Abstract"

COMMUNITY

TOM TUCKERCO-FOUNDER
NEW MAJORITY CALIFORNIA

WHY: Co-founded key pro-business political group; 2020 priorities for OC chapter include protecting California businesses from tax increases, fighting local and state ballot measures. Chairman of Pennhill Land Co., a real estate development and investment company, where he has worked since he founded the company in 1983. **RECENT:** Serves on board of Dallas-based pipeline builder Primoris Services Corp. with \$900M market cap. **QUOTABLE:** “New Majority California promotes a fiscally responsible philosophy in government and an inclusive mainstream approach towards politics”

**JIM PETERSON**CO-FOUNDER
PETERSON CAPITAL GROUP

WHY: Launched Peterson Capital after 2018 departure as Microsemi CEO, following \$10.3B sale of company to Microchip Technology Inc. Took 6.4% stake in internet security company Lantronix. Microsemi had been the fourth-largest chipmaker in OC. **RECENT:** He and his wife, Sheila, heading UCI’s \$2B fundraising campaign, dubbed “Brilliant Future,” the largest-ever fundraising campaign in the history of Orange County. **QUOTABLE:** “We’re going to be active chairs, doing our part to inspire and motivate others to donate not only their money, but time and effort.” Jimmy P told Business Journal.

**PETER UEBERROTH**CHAIRMAN
CONTRARIAN GROUP

WHY: Five decades in Orange County business, civic and investment involvement, with a storied résumé that includes organizing the 1984 Summer Olympics in Los Angeles, serving as Major League Baseball’s commissioner and part of Pebble Beach ownership with Arnold Palmer, Clint Eastwood. Founded Newport Beach private equity firm Contrarian Group in 1989. **RECENT:** Philanthropic efforts ongoing through Peter and Ginny Ueberroth Family Foundation. **NOTABLE:** Named Time’s “Man of the Year” after first-ever profitable U.S. Olympic Games. Has home in Emerald Bay.

**RANDY BARTH**FOUNDER, CEO
THINK TOGETHER

WHY: Runs California’s largest nonprofit provider of afterschool and expanded learning programs. Founded in 1997 with a single afterschool learning center in Costa Mesa, has since scaled organization to serve nearly 250,000 students. **NOTABLE:** During pandemic, working “to provide all students with a premium education in an uncertain environment.” **OC LEADER BOARD, MAY 25:** “It is time to come together as a community. Let’s focus on ensuring our children are well-educated and prepared to handle any challenge, COVID-19 or otherwise, that may come their way.” **2020 HOBBY:** Cooking

**MARSHALL MONCRIEF**CEO
BE WELL OC/MIND OC

WHY: Heading group of local public health leaders tackling mental health issues in the county. Former regional executive director for the Institute for Mental Health and Wellness at Providence St. Joseph Health. **RECENT:** Opening \$40M facility opening early next year, to treat mental health, substance use disorder issues. **OC LEADER BOARD, OCT. 5:** “Over 200 community organizations are participating in the Be Well OC movement. Our vision is for Be Well OC to set a high standard to lead the nation in optimal mental health and wellness.” **2020 HOBBY:** “Mask couture. Truthfully, time with family has become even more meaningful.”

**CASEY REITZ**PRESIDENT
SEGERSTROM CENTER FOR THE ARTS

WHY: Leads OC’s artistic and cultural anchor—in his words, its “dynamic town square”—which includes Pacific Symphony, the Philharmonic Society, Pacific Chorale and South Coast Repertory, Orange County Museum of Art. **RECENT:** Named to post October 2019 after near-decade run on Broadway’s Great White Way, where he led acquisition, renovation of century-old venue, Helen Hayes Theater, as well as capital campaigns and other efforts. **NOTABLE:** Won 2017 Tony Award for production of musical “Dear Evan Hansen.” **QUOTABLE:** On reopening area’s arts scene, is optimistic crowds will return, says “since everybody’s been forced into isolation, people will be longing for the shared experience.”



GREGORY SCOTT

CEO, PRESIDENT
COMMUNITY ACTION PARTNERSHIP OF
ORANGE COUNTY

WHY: Tapped in 2018 by Garden Grove-based nonprofit, which aims to eliminate and prevent the causes of poverty. It reported \$23.6M in revenue for 2019.

RECENT: Ramping up efforts amid pandemic, initial focus on keeping food bank open. **OC LEADER BOARD, APRIL 13:** Noting CAP began in 1965, said “we are no stranger to helping people through the toughest of times. We started at a time of civic upheaval and extreme poverty. Yet the shockingly fast pace in which the tide turned due to COVID-19 meant we would have to make quick decisions, and rise to the occasion.” **2020 HOBBY:** “Training my new Doberman puppy Zion.”

**FLYNN ANDRIZZI**

PRESIDENT
HOAG HOSPITAL FOUNDATION

WHY: Leads fundraising for prominent hospital group: flagship Newport Beach location, orthopedic institute; previously in academia fundraising in Utah, Iowa and Pennsylvania. **RECENT:** Opened Hoag Hospital Irvine emergency facilities in 2019 with naming gift from Benjamin and Carmela Du. This summer announced \$6M in gifts from Sue J. Gross Foundation. **NOTABLE:** Has spearheaded the “Hoag Promise Campaign” over the past several years, raising more than \$600M.

**DOUGLAS CORBIN**

SVP, CHIEF DEVELOPMENT OFFICER
CHOC CHILDREN'S FOUNDATION

WHY: 30-year fundraising exec, heads independent 60-employee foundation, with goal to help CHOC Children's become top pediatric health system in the country. Former President of Paragon Charitable Services Group, serving clients including Ronald Reagan Presidential Foundation and Motion Picture & Television Fund.

RECENT: Led CHOC Foundation's 24% rise in revenues to \$61M in fiscal 2020 and #8 ranking in OCBJ list of OC nonprofits. **QUOTABLE:** “Philanthropy is a team sport.” **FUN FACTS:** Attended Pepperdine University on a baseball scholarship; plays rhythm guitar for classic-rock band “The Boomers.” **2020 HOBBY:** “I have found myself studying the traits and practices of great leaders.”

**ANNETTE WALKER**

PRESIDENT
CITY OF HOPE ORANGE COUNTY

DAY JOB: Healthcare leader tapped to build City of Hope Orange County, to incorporate 21st-century approach to treating and curing cancer. Opened first outpatient facility in Newport Beach at start of year, planning massive hospital and research facility at Irvine's **Great Park Neighborhoods**. Will be most ambitious healthcare development in Orange County in more than a decade. **MAKING A DIFFERENCE:** City

of Hope says it is addressing the coronavirus threat on a number of fronts, including the preclinical development of a coronavirus vaccine. In April, it received a \$750,000 grant from a stem cell research funding institute to conduct a clinical study into a COVID-19 treatment. Worked with **FivePoint Holdings** on plan to offer testing options to local residents in Irvine. **NOTABLE:** OCBJ's **Businessperson of the Year** for 2020 in the healthcare sector, after ramping up expansion plans in Irvine, which will include OC's only specialty hospital dedicated solely to treating and curing cancer, an outpatient cancer center offering diagnostic imaging and screenings, and much more. **QUOTABLE:** “As healthcare workers, we all saw the importance of working together to tackle a pressing medical issue,” Walker said of the coronavirus. “We'd like this spirit of collaboration to continue, because frankly, cancer and other serious issues aren't going away after COVID-19.” **FAST FACT:** Notes that City of Hope was founded more than a century ago when a group of volunteers were spurred by compassion to help those impacted by a tuberculosis outbreak. “That spirit of service has never wavered. Now, more than ever, it's flourishing among us,” she said in March letter to OC Register.



50 MAKING A DIFFERENCE

JULIA ARGYROS

PRESIDENT
ARGYROS FAMILY FOUNDATION

WHY: Among largest benefactors in OC along with her husband, George, with tens of millions in annual donations for institutions ranging from hospitals to charities to nonprofit organizations and the arts. **RECENT:** Surprise gift of \$10M endowment to Chapman University's Argyros School of Business and Economics, announced at 20th anniversary event in 2019 featuring former President George W. Bush. **QUOTABLE:** \$5M gift to South Coast Repertory for ongoing production of “A Christmas Carol.” “The best way to pay tribute to Hal Landon Jr., and the other wonderful artists who have entertained us all for decades, is to ensure that this incredible tradition continues.”





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CHARLIE ZHANGFOUNDER
ZION ENTERPRISES

WHY: Businessman, longtime area philanthropist who created well-known Chinese fast-food chain, Pick Up Stix, which he built to 85 stores before selling it in 2001. "I came to America with \$20 and they gave me \$50 million!" he told the Business Journal. A second food and beverage business he started after Pick Up Stix with his wife, Ling, Aseptic Solutions, would end up selling for even more. **RECENT:** Serious musician as a youth, now backs OC Music & Dance arts school. His funding helped it open amid pandemic with strict safety measures. Looking to expand arts offerings to others. **QUOTABLE:** On his passion for OCMD, says "helping the kids in Orange County is a reflection of my dream. I wanted to give them an opportunity that many of them could never realize."

**MARGARET BAYSTON**CEO, EXECUTIVE DIRECTOR
LAURA'S HOUSE

WHY: Leads nonprofit with dedicated sites in South Orange County to help abused victims, including a 45-day program at a 52-bed residential shelter. **RECENT:** Opened 19,000-square-foot facility in Aliso Viejo to provide services for domestic violence survivors. 25th anniversary event in late 2019 raised more than \$800,000. **QUOTABLE:** "In Orange County, about 1 in every 3 women, 1 in 5 men and 1 in 3 adolescents will experience domestic violence in their lifetimes." **2020 HOBBY:** "I created a gym at home."

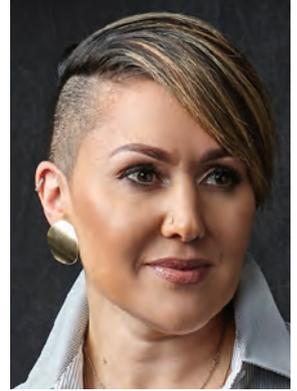
**RYAN CHASE**PRINCIPAL
S&A MANAGEMENT
FOUNDER/OWNER
4TH STREET MARKET

WHY: Third generation at real estate firm started by grandfather. Largest property owner in downtown Santa Ana. Overseeing repositioning of central business district in city. Founder of 4th Street Market food hall in East End. **RECENT:** On a tear bringing notable brands to downtown, including Rif OC, Stüssy archives store and Bate. **QUOTABLE:** "I see kids coming from South County, L.A., Oregon, China. So we are differentiating ourselves. When Rif opened, the line was down the block." **2020 HOBBY:** Paddle boarding.

**DEIDRE PUJOLS**FOUNDER
OPEN GATE INTERNATIONAL

WHY: Wife of Los Angeles Angels slugger and a power hitter in her own right, with multiple charitable and community-driven ventures. Open Gate provides vocational and life skills training. Strike Out Slavery, which she co-founded, calls attention to human trafficking. **RECENT:** New Costa Mesa restaurant, Open Gate Kitchen, gives culinary students their first taste of real restaurant work. Business Journal Women in Business Award winner in October.

QUOTABLE: "People are coming out of brokenness, addiction, incarceration, homelessness, trauma, so I knew it was going to be important that we have a life skills component to our curriculum." **2020 HOBBIES:** Making homemade pop tarts, and making and running a restaurant. "I also have taken up fast exotic cars and rally drives."

**SUE PARKS**CHIEF EXECUTIVE, PRESIDENT
ORANGE COUNTY UNITED WAY

DAY JOB: Runs one of OC's largest nonprofits, focus on homelessness and other critical challenges facing local children and families. **MAKING A DIFFERENCE:** United Way's Pandemic Relief Fund raised more than \$3 million through May for vulnerable populations, including low-income individuals, families at imminent risk of homelessness and the current homeless population. Donations from **Edwards Lifesciences, Allergan Foundation, City National Bank, Pacific Life Foundation, Insperty, US Bank, St. Jude Medical Center, Ducommun Foundation, SoCalGas and Wells Fargo**, among others. Also launched "OC Family to Family" campaign, dedicated completely to homelessness prevention efforts. **NOTABLE:** In addition to coronavirus efforts, leading United to End Homelessness initiative; local execs involved with effort include Chairman **Larry Armstrong, Karl Kreutziger, Steve Churm, Charles Antis, Ernie Schroeder**, more. United Way hosted its annual Women's Philanthropy Fund Breakfast virtually; event featured **Kareem Abdul-Jabbar**. **QUOTABLE:** "As we take steps to protect ourselves and our loved ones from the dangers posed by COVID-19, it is imperative that we also take immediate steps to protect the livelihood of our Orange County community," Parks said. "There are many families struggling to make ends meet right now due to job loss or temporary layoffs. Our hope is that this money will help them make monthly rent and utility payments, or buy groceries. We're grateful for support from the community and know we'll be able to help many people." **FAST FACTS:** Parks is the founder of OC United Way's **Women's Philanthropy Fund**, which has raised \$36 million since its inception in 2002. Parks formerly has served as CEO and co-founder of iCount Wellness at WalkStyles Inc., a leading corporate wellness program that integrates wellness into organizational culture. Prior to this position, Parks held executive roles at Kinkos, Gateway Inc., US West, and Zellerbach Paper. **2020 HOBBY:** "My 93-year-old mom is a voracious reader. My sister, sister in law, and I are doing a book club via Zoom with her every other week. We are working through the fiction winners of the National Book Awards of the last decade!"



50 MAKING A DIFFERENCE



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LUCY DUNNCEO, PRESIDENT
ORANGE COUITY BUSINESS COUNCIL

WHY: Relentless boss of “leading voice of OC business” since 2005. Coordinates businesses to work with academia, government. Expert on housing standards, helping design state’s green regulations.

RECENT: Provided guidance on safe reopening for OC under COVID.

NOTABLE: Former California Department of Housing and Community Development director under Gov. Arnold Schwarzenegger. Appointed to California Transportation Commission 2008, nabbed two more terms. California State Legislature’s Woman of the Year; Building Industry Association of Southern California first female president. Boards of Pacific Symphony, Mobility 21, UCI Foundation, California Economic Summit, Homeful Foundation, Orange County Housing Trust, and Orange County Taxpayer Association. **2020 HOBBY:** “I’m a new grandma, Learning tools to connect regularly with two new grandkids: one-year old Vivienne and 3 month old Eamonn, including FaceTime, Zoom chats, quick weekend travels to the Bay Area for visits, social media posts and lots and lots of photos.”

**TRINA FLEMING**CEO
WOMEN HELPING WOMEN

WHY: Runs nonprofit whose mission is to help individuals get and keep a good job. Provides quality job readiness programs and services. **NOTABLE:** Group was incorporated in 1993, “to provide professional apparel to survivors of domestic violence so they could successfully enter the workforce. Back then, a professional outfit and completing a paper job application were the basic requisites of a successful job search.” **OC**

LEADER BOARD, JAN. 20: “Our programs help job seekers navigate the landscape by uncovering the hidden job market with a professional network and savvy use of LinkedIn—two top ways to find employment.” **2020**

HOBBY: “I have come to enjoy my own cooking better than eating out!”

**JOHN FORSYTE**PRESIDENT
PACIFIC SYMPHONY

WHY: Runs OC’s resident orchestra, now 40+ years old calling Segerstrom Concert Hall home and the largest U.S. symphony launched in last half-century. **RECENT:** 2020 season postponed due to pandemic.

QUOTABLE: “Our entire business model has been turned upside down,” he told the Business Journal in May. “This is undoubtedly one of the most challenging moments in the life of the Pacific Symphony. Unlike the Great Recession, here we have a situation where we cannot put on live performances.” **2020**

HOBBY: “I have really enjoyed taking virtual tours of museums around the world.”

**CHARLES ANTIS**FOUNDER, CEO
ANTIS ROOFING & WATERPROOFING

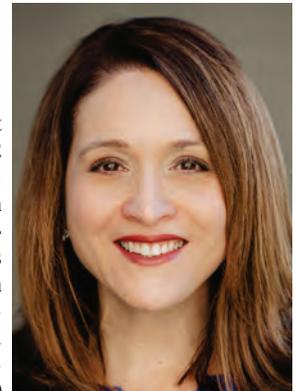
WHY: Refers to himself as a “conscious capitalist,” leading a 31-year-old roofing business with the motto “Keeping Families Safe and Dry.” **RECENT:** Heavily involved in community. Sits on board of United to End Homelessness, Orange County Ronald McDonald House. Nabbed American Red Cross Corporate Hero award last year. **NOTABLE:** His firm has donated every roof for all Habitat for Humanity homes built in Orange

County over past decade—some 70 homes. **FUN FACT:** Into photographing hawks, vultures and eagles. **QUOTABLE:** Lives by words he’s said to employees, clients, the community: “Join me in creating the world in which we want to live!” **2020 HOBBY:** “Partnering with Wing Lam and other brands to create the California Love Drop, bringing food and cheer to our Frontline Workers and First Responders—those who keep us safe!”

**NICOLE SUYDAM**CHIEF EXECUTIVE, PRESIDENT
GOODWILL OF ORANGE COUNTY

DAY JOB: Oversees OC’s largest nonprofit, with revenue topping \$132 million last year. Counts two dozen Orange County stores, which bring in roughly \$5 million a month. **MAKING A DIFFERENCE:** After crisis forced Goodwill to close its stores in March, and suspend taking in donations at its centers, made a big pivot. Sent its truck drivers to help with distributing food. Provided about 8,000

square feet, in addition to eight trucks and 40 employees to support local operations of **Second Harvest Food Bank**, extra space allows food bank members to socially distance. Trucks helped distribute some 40,000 lbs. of food per day. Also transitioned services for veterans and persons with disabilities online; continues to support **Landmark Services**, an affiliate organization and essential service that employs about 80 individuals locally with disabilities. **NOTABLE:** Previously served as CEO of Second Harvest Food Bank, boosting revenue by 55%, also served as Goodwill OC’s VP of development. Provided space to Working Wardrobes after its office burned down earlier this year. **QUOTABLE:** Suydam told the Business Journal in May her motto was: “Our stores and donation centers may be closed, but our mission is still open!” The crisis “only deepens our commitment to Orange County,” she told local media. “Rather than allow our trucks and drivers to sit idle during this time of great need, we found a way to collaborate with our nonprofit peers ... and get our employees back to work in a meaningful way.” **FAST FACTS:** After graduating from Costa Mesa’s **Vanguard University**, did initial stint at Second Harvest at 23, in public relations and marketing. Work at Washington, D.C. charity preceded a 10-year first run at Goodwill as director of development. **2020 HOBBY:** “The last two months I started doing Pilates three days a week.”



50 MAKING A DIFFERENCE



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Learn More at UnitedWayOC.org



LISA ARGYROSBOARD MEMEBER
ARGYROS FAMILY FOUNDATION

WHY: Taking bigger role at family that's among OC's top philanthropists. Serves on trustee board of New Majority, Chapman University, Boy Scouts of America, OC School of the Arts. **RECENT:** Chaired 20th anniversary event for family's namesake business school at Chapman in late 2019, \$15M raised, believed to be largest single-day fundraising event in OC. Family provided largest portion of that new funding. **QUOTABLE:** "We love this school so much that we want to donate \$10 million toward the future of the Argyros School."

**SUE GROSS**PHILANTHROPIST
SUE J. GROSS FOUNDATION

WHY: Gave away \$800M-plus when married to Bond King Bill Gross. Pair's name on variety of buildings including UCI's School of Nursing. Got an estimated half, or \$1.5B, of his fortune when they divorced. **RECENT:** Before divorce, donated \$10M to Mission Hospital Laguna Beach for Sue and Bill Gross Emergency Department. In September and October, gave \$6M to Hoag's wound healing center and breast center. **QUOTABLE:** On latest gifts, said the pandemic "has caused so much loss and trauma for so many and all the resources going toward the virus are clearly mission critical, but I also want to make sure that our everyday healthcare needs remain available to Orange County residents."

**LARRY HIGBY**FORMER CEO
APRIA HEALTHCARE

WHY: Retired from Apria as chief executive in 2008 after almost 11 years with company. Résumé includes Unocal, Times Mirror, PepsiCo. Former chairman of the Segerstrom Center, has served on board of Brandman University. Has also served as chairman of New Majority. **NOTABLE:** Was an assistant to White House Chief of Staff H.R. Haldeman during the Nixon administration. **QUOTABLE:** Worked at Disneyland in youth, met future wife, Dee, there. "Working at Disneyland was the best summer job imaginable. I worked with outstanding people who came from colleges across the nation. It was like going to school without having to go to class."

**TIM STRAUCH**CHIEF EXECUTIVE, PRESIDENT
ONEOC

DAY JOB: Runs nonprofit, formed more than 60 years ago, that serves other nonprofits and boosts the social responsibility programs of area businesses. Aims to accelerate nonprofit success via mix of volunteer services, organizational development, back-office support and community engagement. In role since 2008. **MAKING A DIFFERENCE:** Established a centralized portal of resources for nonprofits and the greater community within one week after onset of crisis, in addition to launching a Nonprofit Support Network. Activated an emergency volunteer center to support emergency officials by deploying volunteers to respond to critical needs and long-term recovery plans. **NOTABLE:** Strauch has provided strategic leadership and direction to over 950 organizations in the community. He also serves as a coach, consultant and trainer to professional leaders. **QUOTABLE:** "OneOC serves as Orange County's Emergency Volunteer Center and is working diligently to help nonprofits get the urgent volunteer support that they need," he told Business Journal in May. "We currently have over 2,366 volunteers registered, 1,900+ mobilized, 55 volunteer opportunities posted, and 25 organizations that have been served." **FAST FACTS:** Previously served as executive vice president for YMCA of Orange County for more than 20 years. His wife, **Kristen**, serves as executive director with the **American Cancer Society**. Four children. OneOC was founded in 1958 as the Newport Bureau of Volunteerism. In 2015, **OneOC's Center for Business and Community Partnerships** was launched to assist companies in building and growing their employee volunteering and charitable giving programs.

**ELIZABETH SEGERSTROM**CO-MANAGING PARTNER
C.J. SEGERSTROM & SONS

WHY: Philanthropist and patron of OC arts. Widow of Henry Segerstrom, who she married in 2000. Has shared managing partner duties with Sandy Segerstrom Daniels since 2015. **RECENT:** Continuing Henry's arts, philanthropy legacy; served as chairwoman for American Ballet Theater, involved in Turnaround Arts, a nonprofit designed to improve arts in country's lowest-performing schools. **NOTABLE:** On board of Segerstrom Center for the Arts. Trained as clinical psychologist. Degrees from Warsaw, Geneva universities, NYU. A self-help book co-author.





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Founder & CEO

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OC 500 FOR 2020!

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PARKER KENNEDYCHAIRMAN
FIRST AMERICAN FINANCIAL CORP.

WHY: 40+ years with publicly traded financial services firm, including as CEO. Title insurance company is OC's oldest firm. **RECENT:** Charitable efforts in education; sponsored carts for Santa Ana College's virtual Ed Arnold Golf Classic; trustee, Fletcher Jones Foundation. Historic First American branch site in downtown Santa Ana being turned into apartment complex. **NOTABLE:** Son of late Donald Kennedy, who grew firm from \$1M to billions in sales. USC econ grad; a two-year letterman in track and field.

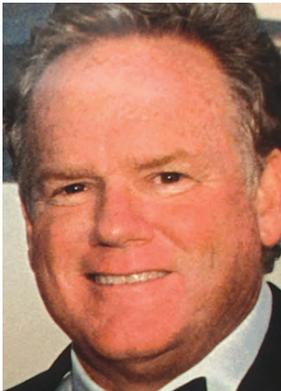
**JEFF MCBRIDE**CEO, PRESIDENT
YMCA OF ORANGE COUNTY

WHY: Tustin-based division of YMCA; \$30M+ association made up of full-service branches and community spots serving thousands. With YMCA for more than 30 years. **RECENT:** YMCAOC said in July it would provide child care services for families that are providing essential services during pandemic, including first responders, emergency management personnel, military, emergency dispatchers, law enforcement and others.

QUOTABLE: "The changing landscape of our communities and education, distance learning, and lack of child care options can create a struggle for both companies and employees, but there are solutions." **2020 HOBBY:** "Without superfluous activities like professional sports for distraction I was able to spend time with great books. Books like Atlas Shrugged by Ayn Rand and Knowledge of the Holy by A.W. Tozer. I rediscovered my love for reading."

**MICHAEL GRAY**ENTREPRENEUR, PHILANTHROPIST
GRAY INVESTMENTS

WHY: Family founded St. John Knits, iconic Irvine-based women's apparel company. Served as president. Later started Sweet Life Enterprises commercial bakery. **RECENT:** With wife, Lori, in 2018 made substantial financial gift to Hoag Hospital in Newport Beach, total amount undisclosed; among the largest in the hospital's history. Backs several charitable organizations including Hoag Hospital. **QUOTABLE:** "It is a blessing to be able to be a part of giving back to the community. To know that we have given something back to our community is a very special feeling."

**JOHN MOORLACH**STATE SENATOR
37TH DISTRICT

WHY: Often referred to as the fiscal conscience of the California Legislature, presciently warned of Orange County's risky investments before it declared bankruptcy in 1994. Orange County official served as the Treasurer-Tax Collector from 1995 to 2006. **RECENT:** Focus on shaky pension status of Orange County's 34 cities. "Many cities will survive. Too many are in danger." **OC LEADER BOARD, MAY 18:** These cities will now be making major fiscal decisions as a result of the coronavirus lockdown, as revenues have been decimated and future annually required pension contributions will rise even higher than projected just three months ago."

**KIMBERLY CHAVALAS
CRIPE**CHIEF EXECUTIVE, PRESIDENT
CHILDREN'S HOSPITAL
OF ORANGE COUNTY

DAY JOB: Runs county's only dedicated pediatric hospital. Hospital has 333 licensed beds, including 54-bed satellite facility in **Mission Hospital** and 3,600-plus workers. Led early 2000s financial turnaround allowing CHOC to regain control of operation, which was temporarily managed by what's now **St. Joseph Health**. Previously with Columbia HCA Holdings Inc. **MAKING A DIFFERENCE:** During pandemic, provided additional resources to staff, including free on-site childcare, food, and access to telehealth consultation with psychologists. Worked with Irvine-based **WytCote Technologies** to provide antibody testing for the clinicians and staff. Extensive online resources for parents on how to educate and protect children during crisis. Offering telehealth appointments for patients and families. **NOTABLE:** In January, named chair of the board of trustees of the Children's Hospital Association, which is considered the national voice of more than 220 children's hospitals and works to advance child health. In March, appointed Dr. **Terence Sanger** vice president for research and chief scientific officer, to accelerate CHOC's research efforts. **QUOTABLE:** "Like many other communities across the country, one in five children living in Orange County suffers from a serious mental health condition. As children's hospital leaders, we are committed to caring for the whole child." **RECENT:** New autism center opened last year. The **William and Nancy Thompson Family Foundation** provided a \$10 million founding gift. Opened 18-bed mental health inpatient center a year ago, first psychiatric inpatient beds for children under 12. Project started with \$5 million lead gift from **Sandy Segerstrom Daniels**, has raised over \$18 million.



50 MAKING A DIFFERENCE



THIS IS WHERE **POVERTY ENDS**

COMMUNITY ACTION PARTNERSHIP OF ORANGE COUNTY (CAP OC) IS LEADING THE FIGHT TO END POVERTY. FROM SOLUTIONS FOR IMMEDIATE NEEDS AS WELL AS EFFORTS TO EMPOWER PEOPLE AND COMMUNITIES TO NOT JUST SURVIVE, BUT THRIVE.

CAP OC seeks to end and prevent poverty by stabilizing, sustaining, and empowering people with the resources they need when they need them. By forging strategic partnerships, we form a powerful force to improve our community. Our multifaceted programmatic approach includes the OC Food Bank, Diaper Bank, utility and rental assistance, financial empowerment as well as our community-based Family Resource Centers located in Anaheim, Orange and Santa Ana.

The pandemic has only made the need for our services even greater. Since March 2020, we have distributed three times the amount of food through our OC Food Bank*, provided emergency rental assistance to more than 100 households†, and we continue our efforts toward creating healthy homes and communities. With your support, we can help families who are newly vulnerable due to job loss and the economic downturn. Join the movement by visiting www.capoc.org.

**Compared to April-June 2019 | †From June 1-June 30, 2020*

Volunteer – Donate – Get Involved
www.capoc.org



RICHARD AFABLECHAIRMAN
BE WELL OC

WHY: One of the area's more prominent healthcare executives, former chief executive at Hoag Hospital and St. Joseph Hoag Health from 2005 to 2017. Former CEO of Concierge Key Health, one of Orange County's closely watched healthcare-related startups. **RECENT:** Tackling mental health issues via Be Well, which has \$40M facility opening early next year. **OC LEADER BOARD, OCT. 5:** "We need to fight mental illness like we fight cancer, heart disease and poor prenatal care. We want to get mental illness out of the shadows." **2020**

HOBBY: "In an attempt to 'spice up' my physical activity during the pandemic, I took up boxing as an excellent exercise that involves both mind and body, as well as spirit. It's addicting once you get into it and learn the skills and techniques."

**MADELYNN HIRNEISE**CEO
FAMILIES FORWARD

WHY: Leads nonprofit, formed in 1984, which helps at-risk and homeless families to regain economic independence and find a stable home for their children, among other services. Business Journal estimates group to have annual revenue in the \$6M range, counts a staff of more than 50.

RECENT: The group's annual fundraiser—Light Up the Night—was held Aug. 28. The 36th edition of the event was its first-ever virtual fundraiser. Backed by companies including Futek Advanced Sensor Technology, U.S. Bank, TechMD and Sares Regis, event raised more than \$460,000. "We had to be creative this year," she said. **NOTABLE:** A former Peace Corps worker in Guatemala. **2020 HOBBY:** "Pumpkin spotting on neighborhood walks with my 2-year-old daughter."

**LA SHAWN STANFORD**WEST REGION COMMUNITY RELATIONS
MANAGER
UPS

WHY: Oversees all community outreach events in region for West Region of UPS, which spans 26 states, 167,000 employees. Tasked to help design, coordinate and implement strategy to advance the company's commitment to making local communities stronger. **RECENT:** OCBJ Women in Business Award winner in October, given "Women on the Move" designation. **NOTABLE:** Began UPS career as delivery driver in 1998, created women's business resources group; in 2010 named a "Woman of the Year" by UPS.

**JIM MUZZY**CO-FOUNDER
PIMCO

WHY: Member of founding team along with Bill Podlich and Bill Gross, known as "three-legged stool" with Gross focused on trading, while the other two ran business strategy and clients. Retired in 2009, and formed MZ Partners investment firm.

RECENT: Bond giant had more than \$1.9T assets as of March 2020, with over 2.9K employees and 17 global offices. **NOTABLE:** Backs Hoag Hospital, South Coast Repertory.

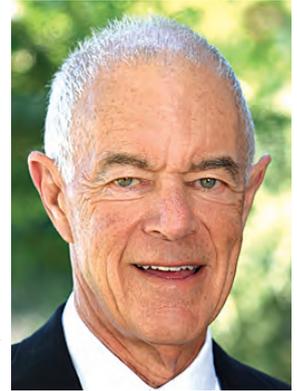
**PAUL MUSCO**FOUNDER, CHAIRMAN
GEMINI INDUSTRIES

WHY: Longtime OC entrepreneur, philanthropist; company reclaims metals from catalytic converters for use in chemicals work. **RECENT:** Continues to exercise love for opera and music in SoCal, including Orange County School of the Arts program. **NOTABLE:** He and his wife, Marybelle, big Chapman supporters: Italian Studies program, Musco Center for arts, music, nursing school at Brandman University. Prefers low profile but always good for a quip or quote about age, hard work—he heads into office in his 90s. **2020 HOBBY:** "My new hobby is more of my old hobby. I love making people happy. I especially enjoy giving to those in need and charitable work."

**BILL THOMPSON**CHAIRMAN EMERITUS, FORMER CEO
PIMCO

WHY: Worked with legendary bond investor Bill Gross to oversee the growth of Pimco from \$40B when he began in 1993 to \$840B by the time he left in 2009. Helped Pimco go public, sold to Allianz for \$3.3B. Served as director at Citibank for eight years. **RECENT:** Seeded 20K-square-foot Thompson Autism Center at CHOC via \$10M gift. **NOTABLE:** Every August on his birthday while at Pimco, Thompson would don the baseball hat of his hometown St. Louis Cardinals, put on an apron and cook 400 hot dogs to serve with Fritos to the employees. "It was a good light moment to lessen the stress," he told the Business Journal.



HENRY NICHOLASCO-FOUNDER
BROADCOM**WHY:** Estimated wealth of \$4B from stock in chipmaker he started in 1991 with Henry Samueli, active philanthropist.**RECENT:** Spends time on Nicholas Academic Centers, nonprofit for underserved communities in area. Donated \$1M, spread among Boys & Girls Clubs of Southern Nevada, the Foundation for Recovery and the PACT Coalition in Las Vegas for drug prevention and treatment programs. **NOTABLE:** Spearheaded victims' rights legislation known as "Marsy's Law," which has gained traction across country, recently approved by voters in Pennsylvania and Wisconsin; named after late sister who was murdered in 1983.**RICHARD PICKUP**FOUNDER
EAGLE FOUR PARTNERS**WHY:** Moved to Newport Beach in 1960s, later founding private equity firm. Lifelong investor and real estate buyer, including \$250M acquisition and renovation of Balboa Bay Club, Resort.**RECENT:** Stepped down from the board of directors at Impac Mortgage Holdings of where Pickup family has been largest owner of stock. Bought Marriott next to Fashion Island. **NOTABLE:** Heads Pickup Family Foundation, donated \$15M to the Hoag Neurosciences Institute, renamed Pickup Family Neurosciences Institute. **FUN FACT:** Two of the Pickup children were born at Hoag Hospital in the 1960s.**RALPH WILLIAMSON**PASTOR
CHRIST OUR REDEEMER AME CHURCH**WHY:** Heads the largest African Methodist Episcopal church in OC, with more than 3,000 members at Irvine Spectrum-area church. Took over from Rev. Mark Whitlock, who served as senior pastor in area for some 20 years.**NOTABLE:** A June 13 Unity March and Rally starting at the church drew over 2,000 people. Said the event's goals were "to stand in solidarity against racism, injustice, and division," while also emphasizing voter registration and participation. **QUOTABLE:** "The goal is not to stop at voter registration, but we must educate voters on the candidates that support the policies that matter to our community such as changes to our criminal justice system, policing standards and more."**SHELLEY HOSS**CEO, PRESIDENT
ORANGE COUNTY COMMUNITY FOUNDATION**WHY:** Foundation ranked No. 3 on the Business Journal's annual list of nonprofits with \$103.5M in revenue for the year ended June 30, 2019. **RECENT:** Aiming to keep Orange County's philanthropy community connected during pandemic, by supporting new, virtual ways for donors to plug in. Hosted a virtual Demo Day on Sept. 30 in partnership with UCI's Beall Center with six nonprofit finalists who presented projects to venture-oriented philanthropists.**OC LEADER BOARD, SEPT. 7:** "Looking forward, there's ample reason to believe that Orange County's nonprofit sector will not only survive the pandemic but thrive beyond it." **2020 HOBBY:** "In addition to escaping into great books, I created a makeshift art studio in a corner of my bedroom to paint myself a little sanity during the pandemic."**BRYAN STARR**CEO, PRESIDENT
GREATER IRVINE CHAMBER
OF COMMERCE**WHY:** Heads Greater Irvine Chamber of Commerce for OC's biggest center of business, and its economic development and tourism marketing divisions.**RECENT:** Staff working to provide short- and long-term economic solutions to city's businesses in response to disruptions caused by pandemic. **OC LEADER BOARD, MAY 25:** In conjunction with city, chamber has "reached out to more than 21,000 companies alerting them to federal financial resources and offering direct assistance in applying for Economic Injury Disaster Loans and the Paycheck Protection Program, and accessing opportunities provided by the Small Business Administration."**RALPH STERN**PHILANTHROPIST, FOUNDER
CARECREDIT**WHY:** Retired philanthropist who started, sold a pair of medical-related firms to GE Capital and Bausch & Lomb.**RECENT:** Nominated by Girls Inc., Jewish Community Center of Orange County, University of California-Irvine for the Legacy Award from AFP Orange County Chapter. **NOTABLE:** On advisory boards of UCI Health and Samueli College of Health Sciences. Other commitments include Holocaust education at Chapman University, medically trained clown program for hospitalized children at CHOC.



Noel Quinn
(American, 1915-1993)
"Wood's Cove"



CONSUMER

KAREN CAPLANCEO
FRIEDA'S INC.

WHY: Runs Los Alamitos-based specialty produce supplier, the 13th largest women-owned business in Orange County, with \$52M in sales last year. Provides dragon fruit, Stokes Purple sweet potatoes, ginger root, shallots and more to customers like Costco, Kroger, Whole Foods and Sprouts. **RECENT:** Pandemic refocus. In a matter of two weeks in March, slashed its specialty offerings from 500 items to about 130. The streamlined business plan has been a success: Frieda's projects 2020 revenue will be up almost 20%. **NOTABLE:** Daughter of the late "Kiwi Queen" Frieda Rapoport Caplan, who is credited with introducing the fuzzy brown fruit to the states. **2020 HOBBY:** "In March, I moved to Talega in San Clemente and my new favorite activity is hiking the trails of San Clemente, along with walking and running that amazing beach path that goes from Dana Point to T street in San Clemente. I've already done two (virtual) half-marathons this year!"

**LIANG 'LANCE' ZHOU**CEO
KARMA AUTOMOTIVE

WHY: Heads one of few car companies making vehicles in California at a 556K-square-foot production facility in Moreno Valley, expansive HQ in Irvine Spectrum. Was OC's largest carmaker by employee count last year. **RECENT:** Laser focus on battery tech R&D, innovation; announced launch of new GS Series with entry-level luxury segment in mind; pulled in a cool \$100M this summer as it waved off bankruptcy rumors; said to be eyeing an IPO, possibly through a reverse merger. **QUOTABLE:** On carmaker's evolution, says "we came from Fisker, no doubt, but we are not Fisker anymore."

**ERWIN RAPHAEL**VICE PRESIDENT, CHIEF COST
OPTIMIZATION OFFICER
HYUNDAI MOTOR NORTH AMERICA

WHY: Spearheading work to streamline operations for newly formed North American Cost Optimization Committee in the Americas for three of automaker's affiliate groups. **RECENT:** Former Genesis Motor America COO elevated to new position in March. **NOTABLE:** Bachelor's degree in chemistry and applied mathematics; completed graduate studies in economics from Ohio State University. Member of Dean's Advisory Council for College of Arts and Sciences. Eight years in U.S. Army. Currently Army Reserve Ambassador appointee for state.

**ERAN COHEN**CHIEF EXECUTIVE
ST. JOHN KNITS
INTERNATIONAL INC.

DAY JOB: Leader of OC luxury apparel maker founded in 1962 by Bob and Marie Gray. Company has more than 1,500 workers and 37 company-owned stores. **MAKING A DIFFERENCE:** St. John's factory was reworked to accommodate the production of face masks and gowns. Company was able to produce as many as 85,000 masks or 11,000 gowns weekly.

A good portion of what was initially produced has been donated, alongside medical grade masks, to essential workers. **NOTABLE:** Corporate employees transitioned to working from home. Some factory workers were brought back to sew masks and the company's Baja facility reopened in May with St. John having implemented a number of measures including social distancing and temperature checks. Business also made good use of digital tools, channels to stay in touch with consumers—efforts that were expected to continue post-pandemic.

QUOTABLE: "It's really impossible to have been closed for two months and not have some sort of negative impact, and the impact is not simply our business-to-consumer business, but we have [retail] partners out there who we've been working with for many years and their challenges become our challenges. There will be a shifting of consumer values and needs," Cohen told the Business Journal in May. **FAST FACTS:** Tapped in 2018 to lead St. John. Previously served as executive vice president of customer experience for **PetSmart Inc.** Before that, held several positions in the fashion, retail world including **New York & Co.**, **Payless Shoesource Inc.** and **Esprit de Corp.**

**JAMES CONROY**CEO, PRESIDENT
BOOT BARN HOLDINGS INC.

WHY: Runs Western-inspired, work wear retailer with \$845.6M in fiscal 2020 net sales. **RECENT:** Company routinely buys small chains, extending bet on store-focused strategy, focus on work wear in the near term. **NOTABLE:** Previously president, COO Claire's stores. **QUOTABLE:** Still looking to grow despite uncertainty. "While we're trying to play defense and pull back on things like inventory and expenditures, it's also a time where we might try to be opportunistic and look for tuck-in acquisitions."





Dan Salas
Founder & CEO
Harbor Breeze Cruises

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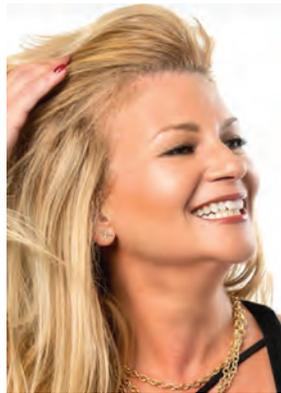
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MOTI FERDERFOUNDER, CEO
LUGANO DIAMONDS

WHY: Started, runs Newport Beach jeweler. Opened Newport Center headquarters in 2005, and Montage Laguna Beach in 2013. A mainstay at area philanthropic event. **NOTABLE:** Diamonds run in the family. Cut teeth in family's Belgium business, started in 1965. Boards of American Film Institute, Segerstrom Center for the Arts, Lupus Research Alliance. **QUOTABLE:** "We make money by creating wearable works of art. Every piece is unique and our customer relationships are based on trust."

**MARISA WAYNE**CO-FOUNDER
GRITCYCLE

WHY: Fitness guru, daughter of John Wayne, co-founded cycling boutique with philanthropic spin. Locations in Costa Mesa, Monarch Beach, Long Beach, Anaheim Hills, Huntington Beach and Ladera Ranch. **RECENT:** GritCycle has hosted annual Gritty Up fundraiser to benefit John Wayne Cancer Foundation. Surpassed 2019's \$400,000 goal, to raise \$439,858 for sixth annual event. Raised more than \$1.2M to date. **NOTABLE:** Longtime fitness lover, studied exercise science in college. Instructed aerobics, circuit training, yoga and indoor cycling group classes.

**FLETCHER 'TED' JONES JR.**OWNER
FLETCHER JONES AUTOMOTIVE GROUP

WHY: Owns No. 1 dealer in OC, with sales typically topping \$600M annually. More than 9.7K new and used cars sold over last year; 265 sales and service employees. Overall group encompasses 13 stores across four states with more than 1,800 associates. **RECENT:** More Audi with dealerships in OC, Fremont; bigger Beverly Hills, Chicago service centers. **NOTABLE:** Dealerships covering Mercedes-Benz, Audi, Porsche, Sprinter. Began working for father starting out in entry-level positions, then managerial work. Opened first lot in Whittier selling Mazdas, bought out of bankruptcy what would become Fletcher Jones Motorcars Newport Beach.

**WENDE ZOMNIR**FOUNDING PARTNER
URBAN DECAY

WHY: Started makeup brand from Laguna Beach bungalow in 1996 as alternative offering market high-voltage color.

RECENT: Continues with fast and furious product launches, more recent of which was the Stoned eyeshadow palette.

Pushing for more diversity in industry amid BLM protests. **NOTABLE:** Very first magazine ad read "Does Pink Make You Puke?" Bought by Castanea Partners in 2009, then L'Oréal in 2012 for roughly

\$350M. Naked eyeshadow remains popular seller, raking in well over \$1B since 2010 rollout. **QUOTABLE:** Urban Decay was founded "on the idea that being unique and different is beautiful."

**DOUG PALLADINI**GLOBAL BRAND PRESIDENT
VANS INC.
COSTA MESA

DAY JOB: Runs footwear and apparel company that ended 2019 with \$4.2 billion in sales and some 15,000 workers companywide, 650 of which are in OC. Costa Mesa brand is one of the darlings of parent **VF Corp.**'s portfolio, seeing big growth that's come in faster than expectations. OC's best-performing large retail or apparel company for several years running.

MAKING A DIFFERENCE: Launched "Foot The Bill" program aimed to help some 160 small business owners impacted by COVID-19, said it would commit at least \$4 million to program. Company produced limited edition footwear, designed by each small business partner, with proceeds (minus the cost to produce and ship) going directly to the program partner. As many as 500 pairs of shoes for each design were produced for sale at a retail price of \$90.



50 MAKING A DIFFERENCE

Worked with **Hedley & Bennett** on production of more than 250,000 face coverings, using canvas typically found on Vans shoes, to be donated to front-line workers. Donated 40,000 Vans shoelaces to designer **Michael Schmidt** for production of 20,000 face shields for healthcare workers. **NOTABLE:** Moved corporate to work-from-home and shuttered U.S. and Canada stores in March. Parent company as of May continued to pay store employees and distribution center workers throughout pandemic across its brands. **QUOTABLE:** "We have all lived through the evolution of COVID-19 and continue to personally experience its drastic impact and disruption on our work and home lives. While the lasting impact of this global pandemic is unclear, I am overwhelmingly proud of what Vans is doing to support those in need as our global communities continue to grapple with the realities of COVID-19," Palladini said in a letter to consumers. **FAST FACTS:** Longtime Vans exec who joined the company in 2004. Has worn many hats, some of which have overlapped. Headed global marketing for business between 2004 to 2014, helping solidify brand's relevance among the youth and growing sales. Took on additional duties in 2013 with appointment to vice president general manager of North America for Vans up until 2016. Has also spent time on action sports publishing side.



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DAVID GONZALEZ

GENERAL MANAGER
FLETCHER JONES MOTORCARS
NEWPORT BEACH

WHY: Leads team of over 300 for Orange County's largest auto dealership by sales. Capped 12 months through June 30, 2020 with \$661M in sales, more than 9.7K new and used cars sold. **RECENT:** Oversaw recent dealership renovation that drew inspiration from hospitality industry to elevate guest experience with more service bays, private offices for top sellers and Four Seasons-like finance area.

QUOTABLE: In terms of expectations in the car business, "it's not a high bar; the customers' expectations are really very low. That's why I actually fell in love with the industry because if you're just nice and treat people with kindness and love, it's incredibly easy to be successful."

**JOHN WILSON**

CO-FOUNDER, CEO
STANCE

WHY: Elevated to CEO in September 2019 succeeding co-founder Jeff Kearn. Heads industry leader that was one of the first to turn a commodity into a coveted brand that's since expanded to include underwear, T-shirts for men, women and kids. **RECENT:** Selling masks; collabs continue to be mainstay of maintaining market relevance; linked with New York design firm Snarkitecture on "Misprint" sock playing off the ideas of irregularities. **NOTABLE:** Previously president of Reef.

**DEBRA GUNN DOWNING**

EXECUTIVE DIRECTOR, MARKETING
SOUTH COAST PLAZA

WHY: Marketing, fashion specialist and gatekeeper for the image and communications of OC's largest, most upscale shopping center. Former regional marketing director at The Taubman Co. **RECENT:** Keeping community, shoppers engaged during a pandemic that temporarily shuttered South Coast Plaza like many other businesses. Got creative in branding new, pandemic-mindful shopping experiences such as curbside pickup with SCP 2 Go and the chic, open-air shopping suites at The Pavilion. **NOTABLE:** More than two decades clocked at the center.

**TONY GEISLER**

CEO
XPONENTIAL FITNESS LLC

WHY: Leads franchiser of brands including Club Pilates, StretchLab, CycleBar, Row House, YogaSix, Pure Barre, Stride, and AKT. **RECENT:** Pandemic slowed, but didn't wreak complete havoc on company's growth plans, thanks to consumers' continued love affair with health and wellness. Among country's faster-growing fitness businesses. **QUOTABLE:** "With nearly 1,000 [locations] open between Club Pilates, StretchLab, Row House and CycleBar and hundreds in development, we are thrilled to see our brands continue to prosper and grow despite everything going on in the world right now."

**JOSÉ MUÑOZ**

CHIEF EXECUTIVE
HYUNDAI MOTOR AMERICA INC.

DAY JOB: Duties include oversight of Hyundai's Americas region, including the U.S., which saw some 688,771 vehicles sold in 2019. Exec is also charged with strategies for global operations of Hyundai Motor Co.

MAKING A DIFFERENCE: Company's **Hyundai Hope On Wheels** donated \$4.3 million through May for COVID-19 drive-thru testing across 22 hospitals, aimed at cities hit hard by the coronavirus, in addition to the development of 65,000 COVID-19 tests developed by South Korea-based **Seegene Inc.** Brought back the **Assurance Job Loss Protection** program for vehicle owners and lessees and extended **Hyundai Blue Link Connected Care** service—with features such as roadside and emergency assistance—for additional three months. **NOTABLE:** Closed company headquarters at onset of pandemic with all employees working from home. Hyundai's workforce was briefed on CDC guidelines. Company stopped all travel and training sessions. Offered additional paid time off for workers directly affected by the virus. Short-term vehicle leases were made available to workers with college-age children. Stopped production at its Alabama plant from March 18 through May 4. Reopened Alabama plant with safety procedures; it takes body temperatures of employees entering the plant, and is changing procedures to allow for social distancing and implementing extensive sanitation measures. **QUOTABLE:** "The key to control the pandemic, not only through the pandemic time but also after, is testing," he told CNBC in late April. **FAST FACTS:** Joined Hyundai in 2019 from **Nissan Motor Co.**, where he was most recently chief performance officer and chair of Nissan China. Held several positions at Nissan since his start in 2004. Also worked at **Toyota** and **Daewoo**.



50 MAKING A DIFFERENCE

VILLA

DEFINING LUXURY



1709 & 1710 EAST BAY AVENUE
Newport Beach | \$10,995,000 | Listed by Kim Bibb



9 SHORELINE DRIVE
Dana Point | \$9,950,000
Listed by John Stanaland



7304 WEST OCEANFRONT
Newport Beach | \$6,500,000
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Newport Beach | \$5,595,000
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833 SOUTH COAST HIGHWAY, STE. 210 | LAGUNA BEACH, CA 92651

SHAHEEN SADEGHIFOUNDER, CEO
LAB HOLDING LLC**WHY:** Visionary real estate developer of retail and event center, including Anaheim Packing House food hall, Make Anaheim, LAB Anti-Mall, The Camp in Costa Mesa.**RECENT:** Saw opening of 33K-square-foot Modern Times' Leisuretown in Anaheim Packing District, marking first major new retail project to open locally since pandemic's start. Moving ahead on projects in Garden Grove, Corona, San Marcos and Long Beach, plus nearly 70K-square-foot The Press in Costa Mesa. **QUOTABLE:** "We have 34 cities in the county and every city is looking and starting to recognize how important it is to brand their city culturally and, also, building neighborhoods is back and fashionable again."**PAUL NAUDE**FOUNDER, CEO
STOKEHOUSE UNLIMITED LLC**WHY:** Apparel industry/action sports vet. Former head of Americas business for the former Billabong group, led failed attempt to buy business when it hit troubled waters. Now runs multi-brand portfolio company housing surf-inspired brands Vissla, D'Blanc, Amuse Society and Sisstrevolution. **RECENT:** Carefully crafting the surf-inspired mix of brands under Stokehouse. Sisstrevolution, the most recent, launched in 2018 as a women's surf brand selling wetsuits, swimwear and apparel. **NOTABLE:** Surfer from Durban, South Africa. Longtime supporter of Surfrider Foundation.**MANDY FRY**PRESIDENT
Z SUPPLY LLC**WHY:** Oversees multi-brand portfolio of basics, contemporary brands that includes Z Supply, Rag Poets, White Crow and Others Follow. **RECENT:** Pushing into kids clothes, and solidifying its place in the market as a go-to for elevated basics with a new lounge division. **NOTABLE:** Surfwear vet with résumé that includes founder/president of Amuse Society, Quiksilver/Roxy swim designer and Billabong global creative director.**QUOTABLE:** Refocus during pandemic: "We're doing more styles that are truly stay-at-home and sleepwear, so things that you wouldn't necessarily leave your house in."**TILLY LEVINE**CO-FOUNDER, TILLY'S
FOUNDER, TILLY'S LIFE CENTER**WHY:** Started eponymous youth fashion retailer in 1982 with then-husband, Hezy Shaked; now 200+, nearly \$200M market cap. Involved in Tilly's Life Center, a youth-focused charity. **RECENT:** Went virtual with Tilly's Life Center's "I Am Me" 12-session program on goal setting, self confidence and stress management. Moved in 2019 to new, 6K-square-foot Irvine facility for workshops, events.**QUOTABLE:** TLC mission: "inspire youth to reach their full potential as productive, kind, happy and responsible" people.**PIERRE-ANDRÉ
SENIZERGUES**FOUNDER, CHIEF EXECUTIVE
SOLE TECHNOLOGY INC.**DAY JOB:** Founded and owns Sole Technology, the parent of the **Etnies**, **eS**, **Emerica**, **Altamont** and **ThirtyTwo** brands. Company is largest privately held and still founder-led skate shoe company. Big environmental activist, whose company also lays claim to the biomechanics skate lab **Sole Technology Institute**. Company has an estimated 200 workers with \$150 million in sales. **MAKING A DIFFERENCE:** Senizergues has been a long-time advocate for the homeless, donating Etnies shoes for the past 23 years now. That continued despite the pandemic and cancellation of the **Los Angeles Mission Easter Event** this year. Etnies still went to L.A. in April, giving shoes to the homeless. The company to date has given away 50,000 pairs of shoes. **NOTABLE:** Continued with environmental awareness during pandemic with Earth Day tree drive, promising to donate an extra tree during it's Buy a Shoe, Plant a Tree campaign for Etnies purchases. **QUOTABLE:** "Doing something meaningful and purposeful for the homeless community has always been very important to me. It means even more right now, knowing the heightened state of vulnerability so many people are living in as the COVID-19 crisis continues. Providing shoes to them is not only a necessity, but a symbol of the kindness and concern we feel for the homeless population each day." **FAST FACTS:** Pro skateboarder who's been skating since he was a teen. Former engineer at IBM France before moving to California in 1985. Turned pro, went on to win 12 French Championships, nine European Cup Titles, five European Championships, two World Cup titles and one World Championship. Started Sole Technology in 1996.

50 MAKING A DIFFERENCE

HILBERT MUSEUM

OF CALIFORNIA ART

AT CHAPMAN UNIVERSITY



LOS ANGELES AREA SCENE PAINTINGS

From The Hilbert Collection

Through February 20, 2021



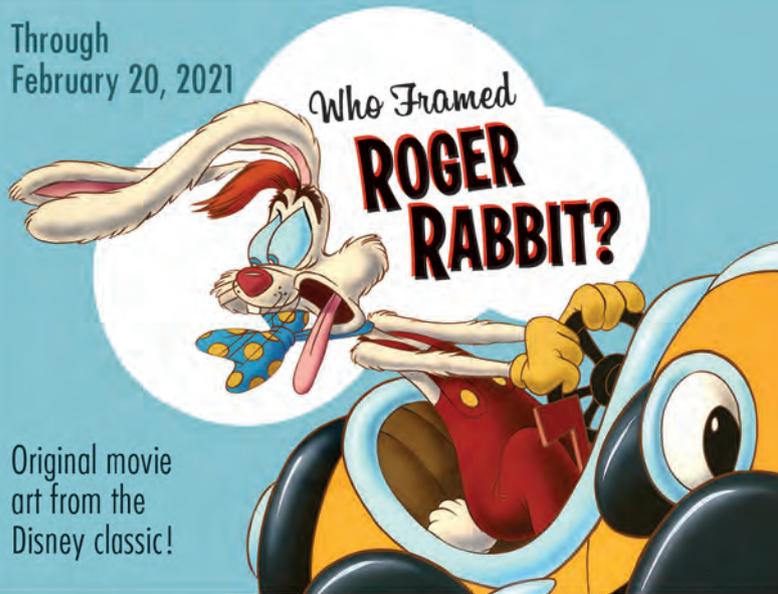
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CHAPMAN UNIVERSITY

SEAN LUPTON-SMITHFOUNDER
ELECTRIC BIKE CO.

WHY: Runs Newport Beach maker of pedal-assisted bikes that's among OC's fastest-growing private companies. 228% growth to \$10.5M for the year ended June 30 and 483% growth over a two-year period. **RECENT:** Online backlog is eight to nine weeks as of September. Company has almost tripled the headcount from 16 a year ago to 43. Surf City showroom seeing brisk sales. "COVID has helped a lot. People want to get out and exercise."

NOTABLE: Started his bike building as a nonprofit organization to donate vehicles to poor people in Zimbabwe. After a couple of years as a nonprofit, thought he could turn it into a profitable venture. Established company in 2014.

**LAURA SCHWAB**PRESIDENT
ASTON MARTIN AMERICAS

WHY: San Clemente resident the first female president for luxury British automaker, responsible for marketing, sales and service in the U.S., Mexico, Canada and South America. **RECENT:** Began rollout of first SUV, the DBX. First all-electric model, Rapide E, introduced last year, can travel over 200 miles on a single charge, some 155 cars will be made.

NOTABLE: Headlined 2019 Business Journal's Women in Business event, spoke on breaking into male-dominated industry. Carmaker seeing larger push into OC with new dealership in Crystal Cove.

**TOM MCKERNAN**CHAIRMAN, RETIRED CEO
AUTOMOBILE CLUB OF
SOUTHERN CALIFORNIA

WHY: Joined AAA 1966 and stepped down as CEO 2012 after 46 years with the company—21 years as CEO at one of OC's largest and best-known private companies, employers. **RECENT:** Has been spotted at racing events, speedways that Auto Club sponsors; board chairman of Wally Parks NHRA Motorsports Museum. **NOTABLE:** Credited for growing the AAA of SoCal group into

multistate operator by buying other clubs and grew membership nearly 75% in 1991 when he took over. In 2007, appointed by then-Governor Arnold Schwarzenegger to the Delta Vision Blue Ribbon Task Force.

**JOHN RIDDLE**CEO, PRESIDENT
HOWARD'S APPLIANCES

WHY: Industry vet heading La Habra-based appliances retailer with revenue in the nine-figure range; previous: SVP of home appliances for LG Electronics.

RECENT: Benefited from big boost in fridges, freezers due to more people staying at home; boosted employee pay during pandemic; relocating Long Beach store to new and improved showroom at Marina Pacifica. **QUOTABLE:** On company's nimbleness during pandemic, compared to larger national chains, says "when you have thousands and thousands of employees and hundreds and hundreds of stores, it's just different and so it's obviously easier for a company like Howard's that has 13 locations in Southern California."

**JONI ROGERS-KANTE**FOUNDER, CHIEF EXECUTIVE
SENEGENCE INTERNATIONAL

DAY JOB: Started beauty and skin-care company that counts a network of more than 500,000 sellers based out of nearly 20 countries. Company is Orange County's largest woman-owned business with an estimated \$1 billion in annual revenue. Ranked No. 22 last year on OC's list of the largest private companies locally. **MAKING A DIFFERENCE:** Saw the need for hand sanitizer and stepped up to the plate to

produce thousands of bottles in partnership with its manufacturers. Some of those bottles were gifted to consumers with their purchases, while a good chunk also went to organizations it's worked with in the past: **Ronald McDonald House** and **CHOC Children's Hospital** in Orange, in addition to organizations and facilities in Oklahoma, where Rogers-Kante is from. **NOTABLE:** Organization moved quickly to adapt to working from home, continuing to rely on the BlueJeans conferencing system for management

meetings. Facebook Live was a good way to stay in touch daily with the seller network, with communication across these channels ramped up during the shelter-in-place orders. **QUOTABLE:** "Hand sanitizer was not one of our original products, but we saw the need and we stopped doing what we [were] doing, of course, and tried to find a way to pull it all together. So many people had bits and pieces of [the ingredients] but couldn't do it all because of how difficult it is now to get the raw materials," Rogers-Kante told the Business Journal in April. **FAST FACTS:** Moved to California at 15. Worked at Mary Kay. Rogers-Kante started SeneGence in 1999, linking with chemist to create LipSense liquid lipstick. Company has gone from start in a Newport Beach mobile home to 200,000-square-foot Foothill Ranch campus. Company also has a 255,000-square-foot Corona plant and 744,448-square-foot corporate camps in Sapulpa, Okla.



50 MAKING A DIFFERENCE

FRANCISCO MORALES

CO-FOUNDER, CEO
5.11 TACTICAL

WHY: Leads 18th-largest local apparel company by employee count: 1,000 companywide, 150 locally. Co-founded in 2003 with Dan Costa. Revenue approaching \$400M. Owned by Connecticut-based Compass Diversified Holdings (NYSE: CODI). **RECENT:** Renamed to CEO role, August 2018. Previously president. Offered discounts to frontline workers during pandemic.

QUOTABLE: “5.11 was founded in serving those who serve, and now more than ever we want to recognize and honor all the heroes serving our communities.”



DAVID WILSON

CHAIRMAN, CEO
WILSON AUTOMOTIVE

WHY: Owns 17 dealerships worth nearly \$2.2B last year. Wilson was VP and general manager of a Lincoln Mercury dealership in Phoenix, before buying out owner of Toyota of Orange in 1985. Flagship store generated \$312M last year.

RECENT: One of OC’s wealthiest with estimated \$650M net worth, up \$25M from year prior. In May, Wilson purchased Claremont Toyota for \$74M, including real estate. New dealership did \$24M in sales their first full month in business. **NOTABLE:** Supports Chapman University, Orangewood Foundation, SchoolPower in Laguna Beach, and Boys & Girls Clubs.



REUBEN FRANCO

CEO, PRESIDENT
ORANGE COUNTY HISPANIC CHAMBER
OF COMMERCE

WHY: Leads advocacy efforts for 30,000 Hispanic-owned business locally; director, Orange County/Inland Empire SBDC Network. **RECENT:** Backed Harley Rouda-introduced proposed legislation for small businesses that could get reimbursed up to \$25,000 a year for money spent on safety measures to protect employees and customers from the coronavirus.

QUOTABLE: On extra and unexpected PPE expenditures, told OC Register “it wasn’t part of your business plan, that’s for sure.”



JEFF KEARL

CO-FOUNDER, CHAIRMAN
STANCE INC.

WHY: Co-founder of brand that changed the perception of socks from commodity to fashion statement; early stage angel investor in digital brands Away, Black Tux, among others. **RECENT:** Stepped away from CEO position in fall 2019. Joined VC Pelion Venture Partners as managing director. **NOTABLE:** 2019 Ernst & Young Entrepreneur of the Year.

QUOTABLE: LinkedIn About section reads: “Building rewarding businesses with small groups of talented people, angel investing, living the seven day weekend.”



DAVID MOATAZEDI

CEO, PRESIDENT
EVOLUS INC.

WHY: Runs neurotoxin upstart, maker of Jeuveau, touted as a cheaper, more effective version of Allergan’s Botox. Held senior marketing roles with Allergan for more than a decade, including SVP of medical aesthetics, before joining Evolus in 2018. **RECENT:** Secured \$40M investment from South Korean pharmaceutical firm and partner Daewoong Pharmaceutical in July.

QUOTABLE: Jeuveau “exists to bring options and choice back to the market,” which hasn’t “seen a new market entrant in nearly a decade.”



HEATH NIELSON

CEO
JUST FOOD FOR DOGS

WHY: Former Nestlé and Starbucks executive hired for the top post at the fast-growing fresh whole food maker for pets in July; takes over title from Carey Tischler, who now counts president role.

RECENT: Startup raised \$68M late last year, bringing the company’s total funding to \$89M. Announced plans to expand to key markets in Illinois and Texas; grow the team to 650 employees by year’s end.

NOTABLE: Since February, the company said it has seen call volume double, and a 400% increase in e-commerce orders compared to the same time frame last year. “Just as you and I might be thinking more about our health, I think a lot of people are more in tune to their [pet’s] health,” execs told the Business Journal in April. **2020 HOBBY:** “Since moving to Orange County, we have incorporated movement as a family. We have been enjoying going on long walks after dinner as a new favorite hobby.”



ANTON SEGERSTROMGENERAL MANAGER
SOUTH COAST PLAZA WEST

WHY: Part of trio of stakeholders that run OC's largest and most successful shopping center. Son of center's late founder, Henry Segerstrom. **RECENT:** Introduced curbside pickup, upscale private shopping salons this year. **NOTABLE:** Got his start working behind the counter as a teen at a SCP Courrèges store.

QUOTABLE: "This is the year of food at South Coast Plaza," he said last year, noting new Amar Santana-led food hall and other notable dining options coming to center. Upscale SCP typically brings in close to \$2B in revenue. Says "luxury likes to be near or next to luxury."

**IVA PAWLING**CO-FOUNDER, CEO
RICHER POORER

WHY: Runs trendy women's and men's clothing line, which got its start in 2012 as a maker of socks but has since added boxer briefs, tees and other related "innerwear" products. **RECENT:** Brand had already been slowly transitioning to a greater reliance on e-commerce over the past two years. Plans accelerated during pandemic. "Obviously we saw wholesale come to a complete standstill overnight, and e-commerce did the opposite for us. It completely skyrocketed," she said. **NOTABLE:** Popular offerings for work-from-home set. An edited mix of closet staples—think modal cotton bralettes, a simple midi dress, organic cotton pocket T-shirts, boxers and, of course, socks.

**KIM LE PHAM**FOUNDER, CEO
MORNING LAVENDER

WHY: Entrepreneur who went from accounting to photography to blogging and now visionary retail merchant with ear to the ground and loyal following of 90K on Instagram. Runs retail-café concept in Tustin, online site, San Francisco store.

RECENT: Made Inc. 5000 fastest-growing companies list in 2020. Moved quickly this year in response to operating environment: digital ordering for the café, Instagrammable to-go high tea boxes, food truck-fueled events and more. **QUOTABLE:** "We've been lucky where we've had different [selling] channels. It is important to not have all your eggs in one basket."

**JASON REIDEL**CO-FOUNDER, CEO
GORJANA

WHY: Runs Laguna Beach-based jewelry brand with his wife, Gorjana Reidel. Brand has made name for itself selling dainty, delicate, affordable rings, necklaces and bracelets good for layering. Annual sales were approaching \$100M as of 2019. **RECENT:** Trying fine jewelry on for size. New market segment pushes company into higher price points and could potentially expand its customer base. **NOTABLE:** On track to meet revenue projections for this year, despite pandemic-related closures of its 16 stores for several months, thanks to surging online sales. Says "our e-commerce business has exceeded expectations to keep us on track as a whole."

**ABDUL RASHID**CO-FOUNDER,
CHIEF OPERATING OFFICER
AST SPORTSWEAR INC.

DAY JOB: Largest vertical apparel manufacturer domestically, handling everything from knitting, cutting and sewing at its facility. Company is estimated to have 250 workers locally producing product under the company's Bayside, Union Made brands. **MAKING A DIFFERENCE:** Switched up its manufacturing plant to begin producing face masks very early on into the pandemic. Was the only local apparel manufacturer tapped to be part of a consortium of companies throughout the country working with the federal government to produce face masks for front-line workers. Held a donation drive for locals at its Brea headquarters, promising free masks to the first 5,000 cars. **NOTABLE:** 50 MAKING A DIFFERENCE Counts some 500 hands in the U.S.

touching one of its finished garments across the entire production chain, from the cotton farmers to the completed product. **QUOTABLE:** "I have to do something. I have a big factory. I can do something," he told news outlets at time of pivot. "All across the nation, whoever needs it, we're going to send it to them." **FAST FACTS:** AST started in 1995 by four brothers. Moved headquarters from Anaheim to 115,000-square-foot Brea facility with growth spurt in 2013. Added the former American Apparel facilities in Carson and Hawthorne to its footprint in 2016 with that company's bankruptcy and subsequent sale.



50 MAKING A DIFFERENCE

RODNEY SACKS

CHAIRMAN, CEO
MONSTER BEVERAGE CORP.

WHY: Runs amped-up line of beverages with Hilton Schlosberg (see entry); wealth estimated by Business Journal at \$3B. Company based in Corona, but lives and invests in CRE locally. **RECENT:** Saw nearly 20% rise in Monster shares in first nine months of year, “driven by rising at-home consumption of its products by consumers locked in by the pandemic,” Forbes noted, as it added him to annual list of the 400 richest Americans. **NOTABLE:** Coca-Cola paid \$2.15B for nearly 17% stake in Monster in 2015.



DAVID TANNER

CEO
BOARDRIDERS INC.

WHY: Oversees the largest action sports conglomerate with a portfolio that includes heritage brands such as Quiksilver, Billabong, DC Shoes and Roxy among other brands. **RECENT:** Navigating a turnaround at the company amid a rugged environment as streetwear dominated trends the past few years. Pre-pandemic rejiggered executive ranks with aim to focus on women’s, digital, new categories and speedier time to market. **NOTABLE:** Standard & Poor’s raised issuer credit rating in summer following company’s \$155M issuance.



ANTHONY MAGLICA

FOUNDER/PRESIDENT
MAG LITE INC.

WHY: Big proponent of U.S. manufacturing. Invented flashlight that became ubiquitous, now looking to reinvent the business and appeal to new generation of prospective Mag Lite users. **NOTABLE:** Anaheim Hills resident is a workaholic. He’s in the office before 8 a.m. Monday through Friday, leaving no earlier than 6 p.m. Saturdays he lets himself sleep in a bit, reporting to Ontario around 9 a.m., and Sundays he works from his home office. Last vacation was more than 20 years ago. **QUOTABLE:** “I’m going to be 90 years old next year and I have no problem working,” he told Business Journal in late 2019. “And that’s habit. The harder I work, the luckier I get.”



BUTCH KNERR

PRESIDENT
IRVINE COMPANY RETAIL PROPERTIES

WHY: Responsible for Irvine Co.’s portfolio of 43 retail centers, as well as space at Irvine Co.’s apartment communities. Group operates nearly 10M square feet of retail across California, including Fashion Island in Newport Beach, Irvine Spectrum Center in Irvine, and The Market Place in Irvine and Tustin. **RECENT:** “A Breath of Fresh Air” marketing in June played up company’s open air centers; 163K-square-foot Mathis Brothers furniture lease at Market Place in 2019 made it the largest retail deal in OC in a few years. Amazon Fresh opened nearby in October. **NOTABLE:** Joined the company in 2017; previously with retail REIT Washington Prime Group.



HEZY SHAKED

CO-FOUNDER, CHAIRMAN
TILLY’S

WHY: Founder of one of OC’s largest retail chains, key account for many action sports and streetwear brands. **RECENT:** Company has reopened majority of stores. Market cap at about \$200M. **NOTABLE:** Company namesake, ex-wife Tilly Levine is founder of Tilly’s Life Center, focused on youth empowerment. Passionate supercar collector, with Ferrari LaFerrari, a Porsche 918 Spyder, a Lamborghini Centenario Roadster, McLaren P1, and “Hellbee” Bugatti Chiron among purchases, according to trade pubs.



ANGELA ZEPEDA

CHIEF MARKETING OFFICER
HYUNDAI MOTOR AMERICA

WHY: Marketing head of OC’s largest automaker, with a diverse lineup of sedans and the more recently boosted SUV and crossover offering. **RECENT:** Plucked in October 2019 from Hyundai agency of record Innocean USA, where she was senior VP and managing director, to be CMO. Hyundai launched Assurance Job Loss Protection program, collaborated with dealers on digital tools during pandemic. **QUOTABLE:** “I came in as the CMO at Hyundai probably at the most—well, it seemed at the moment, the most perfect time maybe in Hyundai’s history, at least here in the U.S. We had been waiting for several years to really expand our portfolio with product that the market really wanted.”



DAVID SINATRACEO
STÜSSY INC.

WHY: Self-described Chief Garmento heading a heritage lifestyle brand rooted in surf but crossed over to urban and streetwear. Son of co-founder Frank Sinatra Jr., who started the business with Shawn Stüssy. **RECENT:** Company remains highly selective about growth with a strategy that includes limited edition drops and only a handful of company stores located in some of world's premier fashion markets. **NOTABLE:** In late 2018, opened the first and only permanent Stüssy Archive store on Fourth Street in Santa Ana.

**MANNA KADAR**FOUNDER, CEO
MANNA KADAR BEAUTY

WHY: Beauty guru who founded multi-brand business in 2011. One of OC's fastest-growing private companies several years running. **RECENT:** Adding 20K new doors with focus on affordable luxury at Five Below, Big Lots. Created line of antibacterial face washes, toners and hand sanitizers to launch in fourth quarter. **NOTABLE:** At 16, bought cosmetics store in Brea Mall; funneled profits into additional stores in Santa Ana, Mission Viejo, two in San Diego and Las Vegas; later went into corporate banking; opened Island Tan in Laguna Niguel and began selling related merchandise—the impetus for launching current beauty business. **QUOTABLE:** 2020's been an exercise in “survival of the fittest.”

**TANYA THOMAS**VP, GENERAL MANAGER
FASHION ISLAND

WHY: Oversees one of OC's trophy shopping centers with over \$900M in sales across over 180 retailers. Center attracts some 16M visitors annually. **RECENT:** “A Breath of Fresh Air” marketing play sought to woo customers into open-air mall. Center turned 50 in 2017. Revitalized restaurant collection among additions to Newport Center landmark property. **NOTABLE:** Longtime shopping center executive, having also spent nearly 12 years at Santa Ana's MainPlace Mall prior to joining Irvine Co.

**ETHAN WAYNE**PRESIDENT
JOHN WAYNE ENTERPRISES
CHAIRMAN
JOHN WAYNE CANCER FOUNDATION

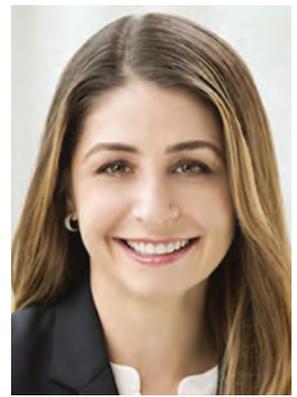
WHY: Keeper of the Duke's legacy, now looking to turn father's persona into lifestyle brand of clothes, leather goods, food, spirits. **RECENT:** Brought much of the licensing in-house in 2018, released coffee and beef jerky products late 2019. Tequila released Father's Day 2020. Bolstered staff with big RVCA hire in Casey Holland to be brand manager, with company on hunt for space to build out Duke-theme concept store and hangout space. **QUOTABLE:** “Right now, this is just something we're doing because we like it. We think it's going to do well, but we don't know. I just look at it and think, would my dad like this?”

**ALFRED CHANG**PRESIDENT
PACIFIC SUNWEAR OF CALIFORNIA LLC

WHY: Presides over OC's largest fashion retailer at 375 stores, keeping finger on the pulse of what's winning over teens and 20-somethings via strong offering of collaborations, exclusives. **RECENT:** Continued pumping out collaborations, getting the assortment right even as retailer leaned heavily online to pull through pandemic. **NOTABLE:** Longtime PacSun vet clocking in nearly 15 years with the retailer. Started at the company in 2006 heading up men's division; held various merchandising, marketing, e-commerce roles since before being named president in 2018. Previously merchandise manager at Old Navy.

**LIZ WILLIAMS**CEO
DRYBAR HOLDINGS LLC

WHY: Former Taco Bell International president named to the top spot at locally based blowout and styling services chain. Founder Alli Webb said Williams will “help usher in a new era for the brand” as the business looks to grow globally. **RECENT:** Williams' June appointment came months after Drybar-branded line of hairdryers, curlers and other styling products was acquired by El Paso, Texas-based Helen of Troy for \$255M. Salon business remains a separate unit. **QUOTABLE:** Aims to take the company from nearly 150 doors to more than 500 locations. Says “I was really drawn specifically to the strong brand, the business model, the opportunity for growth—both in the U.S. and internationally—and just the culture of the company.”



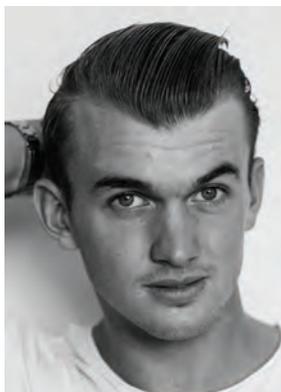
CHASE WILSON

FOUNDER, CEO
BYRD HAIRDO PRODUCTS

WHY: Former Quiksilver pro-surfer who started his own men’s haircare line out of need for the perfect pomade to catch waves in. Bootstrapped business selling first tins of pomade from his car, now counting nearly \$5M in sales. Flagship barbershop location in Newport Beach.

RECENT: Added 2K CVS doors in the spring. Opened second The Byrd’s Nest barbershop in August in West Hollywood with plans to expand the concept.

QUOTABLE: “When I set out to develop my own formulation. I was melting down beeswax in my mom’s crock pots. I ruined a couple of those in the kitchen.”



MASAHIRO MORO

CHAIRMAN, CEO
MAZDA NORTH AMERICAN OPERATIONS

WHY: Oversees Mazda’s U.S., Canada and Mexico business. Ranked No.1 automaker in OC with a nearly 550 local workforce. **RECENT:** Appointed Brad Audet from Garage Team Mazda to CMO. Launched CX-30 crossover in January. Named to top spot in 2019, adding oversight of Canada and Mexico business to duties. Ongoing focus on “premium” positioning in market. **FUN FACT:** Purchased his first car when he was 18: a used Mazda 323 hatchback.



CAIUS GRIU

CEO
APEX GOLF CARTS

WHY: Runs Laguna Hills-based maker of electric and gas golf carts and accessories; company’s products—new, used and custom-built—seeing boost in use during the pandemic. Carts can run upwards of \$10,000. **RECENT:** Ranked No. 9 among fastest-growing small private companies in OC this year; two-year growth of 57%, Business Journal winner of Family-Owned Business Awards in October. **NOTABLE:** Company switching all their fleet to lithium batteries, “which is safer for the environment and performance is better as well.”



SEUNGKYU “SEAN” YOON

CEO, PRESIDENT
KIA MOTORS NORTH AMERICA

WHY: Runs one of OC’s largest automakers, ranked No. 5 in 2020 with 332 workers locally and 761 U.S. dealers. Sprawling Irvine HQ just off (5) Freeway, close to Market Place shopping center and nearby dealerships. **RECENT:** Returned to KMA in 2018 after overseeing Canadian business as Kia Canada president and CEO. Kia moving to bolster its electric lineup, with an expected launch of seven battery electric vehicles by 2027. **NOTABLE:** Appointment is Yoon’s second tour of duty with KMA after initially working there from 2006 to 2012.



LINDSAY SHUMLAS

CEO
MANHATTAN BEACHWEAR

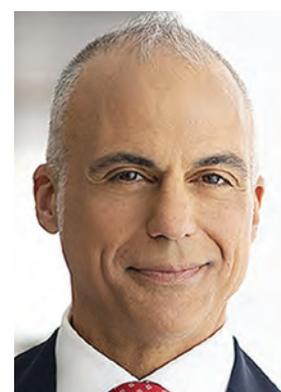
WHY: Apparel industry vet named in 2018 to the top spot of one of Orange County’s largest swimwear makers. **RECENT:** Celebrated company’s 40th anniversary; working to refocus business strategy on core competency of swim, moving away from divisions such as activewear. **NOTABLE:** Started out as senior VP and CFO at Manhattan Beachwear in 2015. Before that, clocked time at Matilda Jane Clothing and Vera Bradley.



MARK DEL ROSSO

CEO
GENESIS MOTORS NORTH AMERICA

WHY: Leading luxury badge of Hyundai Motor Corp. Reports to Hyundai North America president and CEO José Muñoz and Genesis global headquarters in Seoul. **RECENT:** Appointed to the top spot at Fountain Valley automaker in October 2019, after serving as president of Audi of America. Also served as president/CEO at Bentley Motors Inc.’s Americas region. **NOTABLE:** While COO at Audi, company saw 77 straight months of sales gains, placing business five years ahead of growth plan at the time.





Agnes Pelton
(American, 1881-1961)
"Palm Springs Afternoon," 1932

EDUCATION

MARK HILBERT

PHILANTHROPIST, FOUNDER
HILBERT PROPERTY MANAGEMENT

WHY: Real estate owner, manager. With wife, Janet (an ex-community college professor), has given \$3M, provided several million dollars of California Scene painting to Chapman University at its Hilbert Museum near Orange train depot and Chapman film school. More than 1,000 works of art in family's collection. **RECENT:** Plans to nearly triple the size of the Hilbert Museum by 2023, to 21,700 square feet. The Hilberts plan to kick in \$3M toward the construction of the expanded museum along North Atchison Street. Exterior will feature colorful 40-foot-long beach-scene mural by Millard Sheets. **NOTABLE:** Best time to tour free museum when open? Thursdays at 11 a.m., when passionate and insightful guide is Mark Hilbert himself.



L. SONG RICHARDSON

DEAN
UCI SCHOOL OF LAW

WHY: Named the second dean of the prestigious UC Irvine School of Law in 2018, taking reins from founding dean Erwin Chemerinsky. UCI Law is ranked No. 27 among the country's top law schools by U.S. News & World Report. **RECENT:** Raising \$65M to endow 10 faculty chairs; expand law school centers; and offer free legal services to area residents. **QUOTABLE:** "It's rare to find an elite law school with a world-class faculty that excels at both teaching and scholarship ... and a commitment to creating and disseminating knowledge that improves lives and communities around the world." **FUN FACTS:** Played with the Boston Symphony Orchestra twice in the 1980s. **2020 HOBBY:** Meditation.



RICHARD SUDEK

EXECUTIVE DIRECTOR
UCI BEALL APPLIED INNOVATION
CHIEF INNOVATION OFFICER
UCI

WHY: Fostered major growth for UCI Beall Applied Innovation, the tech-translation and commercialization branch of UCI. Chairman emeritus of Tech Coast Angels, involved with more than 100 startup companies. **RECENT:** Home of Applied Innovation, The Cove, tripled in size. Penned "A Vision for Post-Pandemic Investing." **OC LEADER BOARD, AUG. 10:** "I believe we are at an inflection point in our industry. I propose that virtual pitches and screenings become not just an option during the pandemic but a key component of all angel groups now and beyond the pandemic." **2020 HOBBY:** Cooking has been a hobby replacing travel for 2020.



PAUL MERAGE

CHAIRMAN
MIG MANAGEMENT SERVICES

WHY: Founded Hot Pockets maker Chef America with his brother, David Merae, and sold it to Nestlé in 2002 for \$2.6B. Wealth estimated at \$2.2B. Major benefactor of UCI; business school bears his name. **RECENT:** Merae School full-time MBA program ranked No. 7 among public institutions. Family-backed investment firm MIG Capital led \$20M investment in Irvine-based computational storage drive maker NGD Systems in February. **NOTABLE:** Donated \$30M to UC Irvine's business school in 2005, got naming rights. Family runs related tech-focused private equity and real estate arms.



DANIELE STRUPPA

PRESIDENT
CHAPMAN UNIVERSITY

DAY JOB: Leads OC's largest private university with 10,000 students, more than 80% receive grants or scholarship aid. About \$400 million endowment prior to coronavirus-related expenditures and refunds. Took a \$13.5 million hit in refunds this spring; estimates further expenditures in the \$60 million to \$110 million range, including investments in e-learning tools and technologies. **MAKING A DIFFERENCE:** Transitioned to remote instruction overnight; "faculty didn't miss a beat," Struppa said in May. Remote work followed for most employees; pledged to pay those who could not do their jobs remotely through the semester. Senior staff and deans have voluntarily agreed to take pay cuts as high as 15% and Struppa took a pay cut of 20% beginning June 1. Offered vacated student housing to first responders, working hand-in-hand with city of Orange. Aggressive plans to reopen campus in fall. In May, said 14 separate task forces had begun preparation for the "CU Safely Back" initiative. **NOTABLE:** Continues to boost programs in STEM and health sciences. Fowler School of Engineering, with \$45 million from Chapman alumnus Dale Fowler and his wife, Sarah Ann, opening this fall. Expansion of Rinker Health Science Campus near Irvine Spectrum continues; to launch master's degrees in patient safety and regulatory affairs this fall, curriculum developed in partnership with Joe Kiani's Patient Safety Movement Foundation. **QUOTABLE:** Considering a fully online fall semester, Struppa said, "It's expensive for us, but we have a financial plan for that and we are counting on an enrollment decrease. I know we can weather it, but I hope it won't come to pass." The good news: Chapman received over 1,800 deposits, on track for 1,716 undergraduate openings this fall. **FAST FACTS:** Joined Chapman in 2006 as provost; appointed first chancellor following year. Credited with recruiting Vernon Smith, Nobel laureate in economics, Yakir Aharonov, National Medal of Science winner in physics. Struppa became Chapman's 13th president in 2016, succeeding Jim Doti. Avid mountain climber. Wife, Lisa Sparks, founding dean, Chapman School of Communication. Four children.



50 MAKING A DIFFERENCE

MICHAEL BEALSPRESIDENT
VANGUARD UNIVERSITY

WHY: 10th president of Vanguard University. Since coming aboard in 2013, overseeing 12-building project near OC fairgrounds campus as part of the school's master plan to increase enrollment. Counts about 2,100 students; 30,000 alumni. **RECENT:** Celebrated centennial anniversary with opening of \$12.5M student center in March. **QUOTABLE:** "Opening this building in conjunction with our 100th anniversary celebration demonstrates our commitment to providing generations of students with facilities that match our top-quality education rooted in our Christian foundation," Beals said of the student center. **2020 HOBBY:** "Making my way through the written works of Winston Churchill."

**DOUG FREEMAN**CEO
OC MUSIC & DANCE

WHY: Longtime OC banker, tax attorney and businessman with key roles in philanthropic circles, now heads Irvine-based nonprofit performing arts center that teaches music and dance to 400 kids. **RECENT:** With OCMD founder Charlie Zhang, helped bring in-person classes back at school in July. Said pandemic has expanded opportunities for the school to reach more people. Performances and recitals are being livestreamed, new offerings introduced. **NOTABLE:** Chairman of the board of trustees for the UCI Foundation from 2005 to 2008, and chair of UCI's \$1B fundraising campaign until 2018. Also known as the founder of National Philanthropy Day. **2020 HOBBY:** "I began my goal to read the biographies of every U.S. president (45 to date, less the 10 I've already read). Toss in a few compelling additional books (like The Federalist Papers), and I'm well on my way!"

**MICHAEL DENNIN**VICE PROVOST, TEACHING AND
LEARNING DEAN, UNDERGRADUATE
EDUCATION PROFESSOR OF PHYSICS
AND ASTRONOMY
UCI

WHY: United divisions of undergraduate education, teaching excellence and innovation and summer session under one office; updated academic programs and increased national outreach. Led initiatives for student success, first-gen faculty, diversity, others. **RECENT:** Oversaw the creation of the \$67M Anteater Learning Pavilion, a tech-enabled learning center with smart classrooms and lecture halls that opened in 2018. **NOTABLE:** "I'm proud to represent UCI knowing that my work makes a real difference in the lives and success of our students," said of acceptance of Business Journal 2020 Innovator of the Year award in September. **2020 HOBBY:** "This has been the year I finally picked up archery."

**ED FEASEL**PRESIDENT
SOKA UNIVERSITY OF AMERICA

WHY: Tapped to lead Aliso Viejo-based private institution, 103-acre campus just 2 miles from the Pacific Ocean, with close to half of its roughly 400-student undergraduate population made up of international students. Served as COO and executive vice president prior. **RECENT:** Named the second president of Soka in July. Succeeded Daniel Habuki, who retired in June after 27 years of service. **NOTABLE:** Soka ranked No. 28 on U.S. News & World Report's 2021 Best Liberal Arts Colleges list.

**BERNADETTE
BODEN-ALBALA**DIRECTOR, FOUNDING DEAN
PROGRAM IN PUBLIC HEALTH
UCI

DAY JOB: Tapped last year to head the start of a new public health school at UCI. Will lead the transition and combination of the current Program in Public Health, Department of Epidemiology, and Division of Occupational and Environmental Medicine into one new cohesive school that will have north of 1,400 students. The public health school will be one part of the **Susan and Henry Samueli College of Health Sciences**. **MAKING A DIFFERENCE:** Joined a task force organized by Chancellor **Howard Gillman** in January to help educate and support the school's some 37,600 students, and work with the **Orange County Health Care Agency** in its efforts of tracking and analyzing the looming spread of COVID-19 in Orange County.



50 MAKING A DIFFERENCE

Launched large-scale, population-based study that will generate a more accurate estimate of the true prevalence of the pandemic in OC. **NOTABLE:** The survey involves serological testing of a representative sample of 5,000 Orange County residents to determine if they have COVID-19 antibodies, according to UCI. It will "help guide local health officials as they ease social distancing requirements and gradually reopen the economy—while also allowing them to better identify at-risk populations and understand how long immunity to the virus lasts," it said. **QUOTABLE:** "Testing that is scientifically and statistically sound is absolutely critical to getting people all over Orange County back to work and back to their lives in a safe way," said Boden-Albala in May. "What we've seen so far is that low-income and minority communities are experiencing the most severe symptoms and death rates. It's tragic, and we have to know why this is happening and what we can do to prevent it. By partnering across Orange County, from Irvine and Newport Beach to Santa Ana and Anaheim, we can do this." **FAST FACT:** In a slightly unusual move for a university dean, Boden-Albala, known for her research in preventative healthcare and how social factors affect health conditions, chose to teach a class of her own at start of year in order to "get a better understanding of the students." The class of about 150 pupils began in January. The topic? Infectious diseases, featuring a curious one that was rapidly spreading throughout parts of China. **2020 HOBBY:** "Sitting on my outdoor patio in beautiful Orange County, I discovered the beautiful and diverse birds of southern California. So, I bought some books, and binoculars in hand I have become a bird watcher!"

THE SWENSON FAMILY ENGINEERS THE FUTURE.

Chapman University is proud to announce that
the Swenson family has made a gift to name the new home of the
DALE E. AND SARAH ANN FOWLER SCHOOL OF ENGINEERING.



Swenson family patriarch, James I. Swenson, was a visionary engineer whose efforts brought high-tech circuit boards out of research and into our everyday lives. Now his family's visionary philanthropy will name the **SWENSON FAMILY HALL OF ENGINEERING.**

We are honored and thankful to have the Swenson name so permanently and prominently connected to Chapman University. The Swenson family gift allows the Fowler School of Engineering to open its doors to the next generation innovators and problem-solvers.

To learn how you can support the students who will engineer the future, visit
Chapman.edu/CUtogether



CHAPMAN UNIVERSITY

JAMES DOTIPRESIDENT EMERITUS
CHAPMAN UNIVERSITY

WHY: Noted economist; biannually issues economic forecasts, which are among the nation's most accurate predictors of gross domestic product, with colleague Raymond Sfeir. **RECENT:** Speaking out against any increase of state taxes to deal with the economic effects of the coronavirus pandemic. His recent forecast suggests an optimistic and strong recovery for the state's economy. **OC LEADER BOARD, SEPT. 14:** "If the Chapman forecast pans out, that will give Newsom and the Legislature some breathing room, perhaps even the wherewithal to help cities and counties encountering far greater financial duress than the state." **2020 HOBBY:** "Little time for bowl-making and chicken-tending. So my new 'hobby' is having fun learning how to teach statistics and econometrics virtually. I can only hope my students are having as much fun."

**DALE FOWLER**FOUNDER, PHILANTHROPIST
FOWLER PROPERTIES

WHY: Real estate investor, developer, manager. With his wife, Sarah Ann, a prominent giver to Chapman University where he's a trustee. **RECENT:** Couple gave naming gift for school of engineering, which opened this year. **NOTABLE:** 1958 Chapman grad; Fowler donation also named university's law school, then the second-largest U.S. law school gift. More than \$100M given to school.

**SHERYL BOURGEOIS**EVP, UNIVERSITY ADVANCEMENT
CHAPMAN UNIVERSITY

WHY: Leads fundraising, advancement and marketing for OC's top private university, with enrollment approaching about 10,000 students. Her fundraising efforts support 85% of Chapman's students with scholarships. Joined Chapman in 1988. Claremont Graduate University and UCLA alumna. **RECENT:** Helped grow the school's endowment by more than 40%. In fiscal year 2017, produced a record-breaking \$109M in cash and pledges. **NOTABLE:** Named to board of Alzheimer's Family Center in February. **2020 HOBBY:** "I have always loved to cook – and to eat – but I have found myself focusing more on the pairing of foods with different wines or beverages. It is really fun to see how flavors can complement one another."

**GARY BRAHM**CHANCELLOR, CEO
BRANDMAN UNIVERSITY

WHY: Founding chancellor of private, nonprofit institution that caters to working adults and service members. Previously with Chapman University for 13 years as EVP of finance and administration and COO. **RECENT:** Added the Automotive Club of Southern California and Chipotle Mexican Grill Inc. to its growing roster of businesses that offer highly subsidized tuition rates to its employees. Counts nearly 25,000 students. **QUOTABLE:** Graduation rate in tuition benefit programs is "really important because that's a measure of how likely [employers] are to significantly reduce their turnover."

**DAVID PYLE**CHIEF EXECUTIVE
AMERICAN CAREER COLLEGE
EXECUTIVE CHAIRMAN
WEST COAST UNIVERSITY

DAY JOB: Founder of a vocational college and a for-profit university that specialize in healthcare training programs. Has five SoCal campuses and some 5,000 students. Also has locations in Florida and Texas. Long-time area philanthropist. **MAKING A DIFFERENCE:** Pyle and his family had given some \$1.6 million in gift cards, at \$1,000 per employee, to those at some of their favorite area restaurants and other community members in need to help them during the pandemic, as of October. Recipients have included **Avila's El Ranchito Mexican Restaurant, Sapori Ristorante, CdM Restaurant, Plums Café and A Restaurant.** It's a project of the **OneRoot Foundation**, founded by the Pyle family as a "philanthropy established in education and fortified in the calling of service and support." **NOTABLE:** Giving was initially done anonymously. Pyle later changed plans, and thought that by putting his name out, "it would inspire others who know him, especially those who also have the means to do the same," noted recent L.A. Times story. Tells the Business Journal his favorite dish at the Balboa Peninsula outpost of El Ranchito is the chile relleno. Son Henry says his father has been going to that restaurant for 40 years. **QUOTABLE:** "We are well aware that that this pandemic is changing daily life for you and your family as it is ours. You are an extended member of our family," said letter accompanying gift to employees at Sapori. American Career College's website tells its healthcare students that "we admire your devotion to embracing the adversity we are facing as a nation, college, and community so that you can soon provide patient care to those in need. As we see together what the future holds, you will soon join our alumni, facing the front lines as a healthcare warrior." **FAST FACTS:** David is the son of actor **Denver Pyle**, who had recurring roles on the "Andy Griffith Show" and "The Dukes of Hazzard." Recognized by Business Journal in 2008 as an Entrepreneur of the Year.



50 MAKING A DIFFERENCE



THE FUTURE IS BRIGHT. OUR PEOPLE MAKE IT BRILLIANT.

The University of California, Irvine celebrates all of this year's OC 500 honorees — especially those who share a connection to our campus. Their talent and commitment have helped make UCI one of the top 10 public universities in the nation and UCI Medical Center one of the top hospitals in California.

They have also helped empower UCI to lead the fight against COVID-19: researching bold new treatments, compassionately caring for patients and improving our understanding of the disease. We look forward to continuing our work with extraordinary individuals who stop at nothing to save lives and make the world a better place.

uci.edu/brilliant

BRILLIANT FUTURE
THE CAMPAIGN FOR UCI

BRIAN HERVEY

VICE CHANCELLOR, UNIVERSITY
ADVANCEMENT
UCI

WHY: Tapped in 2016 to lead fundraising for the public school, with \$1B endowment. Manages more than 100 staff members; responsible for current \$2B funding push with nearly half of funds committed; 40K engaged alumni.

RECENT: \$2.5M gift from John and Mary Tu Foundation to support COVID-19 care and research; several million-dollar gifts for engineering, quantum science, prison violence work. Samueli family's \$200M gift for health sciences remains largest gift in UCI history. **NOTABLE:** Prior to joining UCI, led successful multimillion-dollar fundraising campaigns at Scott & White Healthcare Foundation as VP for philanthropy and communications. **2020 HOBBY:** "I have been watching documentaries and reading more about U.S. political and social history."

**GUNN MARIE HANSEN**

SUPERINTENDENT OF SCHOOLS
ORANGE UNIFIED SCHOOL DISTRICT

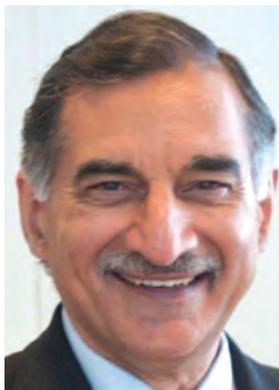
WHY: Runs OUSD, which serves 26,117 students in Orange, Anaheim and nearby cities. **RECENT:** District provided over 10,000 devices and 2,000 hot spots for families to support students in a distance learning environment as of August. Trained staff with instructional model called SLICE (Student Centered, Live Instruction, Innovative Learning, Culturally Inclusive, Equitable Choices) to provide a diverse education experience whether remote, in person or blended. **OC**

LEADER BOARD, AUG. 31: "OUSD teachers, counselors, administrators and other staff can meet the uncertainty and fluidity that the pandemic poses when empowered by a strong framework and ample preparation."

**ANIL PURI**

DIRECTOR
CSUF WOODS CENTER FOR
ECONOMIC ANALYSIS & FORECASTING

WHY: 40+ years a Titan, including dean of business school from 1998-2016. Spearheaded \$50M capital campaign that led to Mihaylo College of Business and Economics, biggest in state. School now being renamed. **RECENT:** Conducts quarterly review of expectations of OC executives, results posted in Business Journal. Recent surveys suggest optimism on rebound after pandemic-driven recession, though job growth lagging. **QUOTABLE:** Said at end of September that "economic conditions today are better than they were at the time of the last survey at the end of June. Executives are feeling better."

**MORTEZA RAHMATIAN**

DEAN
CSUF COLLEGE OF BUSINESS
AND ECONOMICS

WHY: Served as environmental economics professor and associate dean before promotion to largest business school in the state of California, with over 60K alumni. **RECENT:** Severed ties with alumnus Steve Mihaylo, citing \$22M unfulfilled philanthropic commitment. Elevated insurance studies program to School of Risk Management and Insurance. **QUOTABLE:** "I feel strongly the [business] college is a powerhouse, and it produces accountants, forecasters, controllers and CFOs for Orange County," says University President Fram Virjee of the business school.

**CHAD LEFERIS**

CHIEF EXECUTIVE
UCI HEALTH

DAY JOB: Newly appointed head of UCI Health, oversees OC's only academic medical center and all clinical and patient-serving operations. Oversees the overall UCI Health system, which includes **UCI Medical Center**, the area's largest hospital, and more than a dozen outpatient research and specialty care centers throughout Orange County and portions of Riverside County.

MAKING A DIFFERENCE: UCI Health has infectious disease experts, public health researchers and world-class clinicians working to mitigate the spread of the COVID-19 virus. Among other works, UCI Health's medical complex in Orange is the site of a therapeutic clinical trial for a drug that can treat the coronavirus. Foster City-based **Gilead Sciences Inc.** said at the end of April that early studies indicate its drug remdesivir showed promise for this purpose; the U.S. FDA later authorized the drug's use for coronavirus treatment. **NOTABLE:** Said at time of appointment: "UCI Health plays a unique role in meeting the health needs of our region's residents: While we're at the forefront of providing complex care and cutting-edge research, we also have a prominent role in providing primary and specialty care in all corners of the community. With the vast spread of COVID-19, this is a pivotal time for healthcare in our state and nation. I will prioritize the health of our community and the safety and well-being of our physicians, nurses and staff as we work together to get through this pandemic." **QUOTABLE:** "Chad Lefteris is the ideal person to lead UCI Health. Coming from one of the most competitive and complex healthcare markets in the U.S., he embraces collaboration. That openness, combined with a keen understanding of strategy, will drive growth so all the people of Orange County can enjoy ready access to the innovative expertise and cutting-edge care of the region's only academic medical center," said **Steve Goldstein**, vice chancellor of health affairs at UCI. **FAST FACT:** Named to post at start of April, had been COO since December 2018. **2020 HOBBY:** "This past winter we moved into a new home in Orange. The house was built in 1931 so my new favorite hobby is home improvement!"



50 MAKING A DIFFERENCE



**VANGUARD
UNIVERSITY**

ACADEMIC EXCELLENCE SINCE 1920

Orange County, CA's first 4-year college.
Equipping students to be world-changers.

vanguard.edu



**Congratulations President Michael Beals
on being recognized as an OC500.**

JULIE HILLCHAIR
UCI FOUNDATION

WHY: Key member of UCI Foundation, whose mission is to raise and manage private funds to support the school and its goals for teaching, research and public service. Been involved with various UCI boards, schools and philanthropic initiatives for 25+ years. Has served on Chapman University board, corporate boards in healthcare and finance, charitable group; real estate developer.

RECENT: Prepping for eventual space travel via Virgin Galactic (now run by UCI Roundtable head Michael Colglazier); reserved spot, \$200K, nine years ago; training at facility near Philly. **NOTABLE:** Significant holdings in Anthem stock, country's largest healthcare insurer, where she is also a director.

**RALPH OPACIC**FOUNDER, EXECUTIVE DIRECTOR
ORANGE COUNTY SCHOOL OF THE ARTS

WHY: Leads premier tuition-free arts academy in OC, founded 1987. Provides more than 2,200 students in grades seven through 12 pre-professional arts training in 16 different conservatory programs.

RECENT: Tussle with Santa Ana school district, move to put school under county control. Says "we are the Orange County School of the Arts, not the Santa Ana School of the Arts." **QUOTABLE:** LinkedIn endorsement: "Ralph is the soul of OSCA: He inspires [people and]

connect(s) with his community." **2020 HOBBY:** "One of the things we like to do is gather together and watch OCSA students in their many virtual showcases. We've also welcomed to our family a new Great Dane puppy (Rosie), who has kept us very busy!"

**MICHAEL THOMAS**PRESIDENT
CONCORDIA UNIVERSITY IRVINE

WHY: Named fifth president of the private, Lutheran institution. Took over for former President Kurt Krueger on Jan. 1. Spent 15 years at sister school Concordia University Portland. **RECENT:**

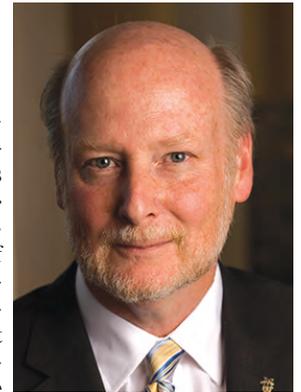
University unveiled the Borland-Manske Center for music, worship and theology last October. Thomas wants to leverage its push into STEM; build partnerships with area businesses. Has consolidated its health programs under the umbrella of a new School of Health and Human Sciences. **QUOTABLE:** Plans to lead the institution "in the mission, vision and values that has guaranteed students an excellent education, and an education known by name." **2020 HOBBY:** "I decided to formalize my knowledge of sailing by taking private sailing lessons that enable me to charter a sailboat anywhere in the world."

**RON SIMON**CHAIRMAN
RSI HOLDING

WHY: Billionaire philanthropist, Horatio Alger Award winner who has built, sold multiple cabinetmakers and a homebuilder under the RSI Holding umbrella. CEO of Perma-Built until sold; went on to create RSI in 1987. **RECENT:** Pledged \$9M to provide full-tuition scholarships to students in the Physician Assistant program at Chapman University; sees need for medical education and higher paying jobs. **NOTABLE:** Supports Hoag Hospital Irvine through the Ron & Sandi Simon Executive Medical Director Endowed; provides scholarships for underserved high school and college students through the Simon Family Foundation.

**HOWARD GILLMAN**CHANCELLOR
UNIVERSITY OF CALIFORNIA-IRVINE

DAY JOB: Oversees 55-year-old public university with more than 37,600-plus students, over 25,800 employees including medical center staff. **MAKING A DIFFERENCE:** Campus remained busy with activity at onset of pandemic, despite move to online instruction and social distancing measures. Coronavirus-related research at school included antibody tests and convalescent plasma therapy at its **Vaccine R&D Center**. Antibody tests have since been translated into commercial product through Irvine-based **Nanommune Inc.** On the tech side, UCI researchers developed app to trace exposure to virus. Held numerous PPE drives and 3D printed more than 5,000 face shields for front-line workers. Regarding virtual instruction, inked licensing agreement with enterprise software platform **Yuja Inc.** for sitewide, multiyear implementation following an extensive pilot program. **NOTABLE:** UCI ranks No. 9 among public universities by U.S. News & World Report, No. 36 among all schools. No. 1 in nation among public universities for "best value," according to Forbes. Moving ahead with construction on 9-acre **Susan and Henry Samueli College of Health Sciences** complex; to include new schools for pharmaceutical studies and population health. Continues efforts for \$2 billion capital campaign. **QUOTABLE:** "UCI is Orange County's only academic medical center and only major research university. We were built to address challenges such as the one presented by this pandemic, by offering advanced treatment, urgently needed world-class research, innovative interventions, public service, and information you can rely on," Gillman told the Business Journal in April. "The entire university has mobilized in service of our community at this moment of great need." **FAST FACTS:** Appointed as sixth chancellor in 2014. Increased annual research support by more than \$100 million, setting university record. Holds faculty appointments in political science, history, criminology, law and society. Came on as provost, executive vice chancellor in 2013 after over 20 years at University of Southern California. Married to **Ellen Ruskin-Gillman**, two children.



50 MAKING A DIFFERENCE

MATT PARLOW

DEAN
FOWLER SCHOOL OF LAW
CHAPMAN UNIVERSITY

WHY: Going on six years as dean of school named after OC500 member Dale Fowler. Also serves as Donald P. Kennedy Chair in Law. **RECENT:** Keynote speaker at Business Journal’s General Counsel of the Year ceremony in November 2019.

NOTABLE: Previously Associate Dean for Academic Affairs and a Professor of Law at Marquette University Law School, where he taught Property, Land Use, Legislation, Urban Redevelopment, and Professional Sports Law—with Major League Baseball Commissioner Emeritus Bud Selig. Holds a J.D. from Yale Law School, where he was an editor of the Yale Law and Policy Review. **2020 HOBBY:** “I bought an arcade game that has more than 300 video games from the 1980s on it, so I became an expert at Ms. Pacman, Galaga, and Dig Dug, among others.”



JOHN ‘JJ’ JACKSON

DIRECTOR
CSUF CENTER FOR ENTREPRENEURSHIP

WHY: Runs startup incubator and entrepreneurial center for College of Business and Economics. Oversees Titan Fast Pitch competition, which draws over 1,000 attendees annually. Founder of Titan Angels fund and The Bird Dog Group.

RECENT: Students and staff providing virtual business advisory services amid pandemic. **QUOTABLE:** “Creativity may be the crude oil of entrepreneurship, but to succeed as a founder of a new venture, you need incredible persistence. The path of the entrepreneur is paved with boulders and potholes; the entrepreneur must persist by avoiding these obstacles and not giving up.” **FUN FACTS:** Helped Pixar with its initial public offering in mid-’90s. Horse owner.



TOM TURK

DEAN, ARGYROS SCHOOL OF BUSINESS
AND ECONOMICS
CHAPMAN UNIVERSITY

WHY: Oversees one of the top business schools in the county, which celebrated its 20th anniversary of Argyros backing in fall 2019. Named dean in 2017, after working as a Chapman instructor since 1992. Authored numerous published papers on mergers, corporate governance and compensation. **RECENT:** Established founding board and kicked off Master of Science in Real Estate program in the fall.

NOTABLE: “The Argyros family’s generosity has allowed Chapman to offer students a high-quality education, including hiring nationally known faculty, such as noble prize recipients,” Turk told the Orange Review in 2019.



EDWARD O. THORP

AUTHOR
INVESTOR

WHY: Won national fame in 1960s as author of “Beat the Dealer” on how to win against casinos. Some consider him father of quantitative investing as author of “Beat the Market.” Legendary bond king Bill Gross calls him mentor. Books still on bestseller list, including 2017 autobiography. **RECENT:** Donated papers to library at UCI, where he was a founding professor. **QUOTABLE:** “Try to figure out what your skill set is and apply that to the markets. If you are really good at accounting, you might be good as a value investor. If you are strong in computers and math, you might do best with a quantitative approach ... If you aren’t going to be a professional investor, just index.”



FRAM VIRJEE

PRESIDENT
CALIFORNIA STATE
UNIVERSITY-FULLERTON

DAY JOB: California State University-Fullerton is largest CSU system institution, with over 40,000 students, operating budget of nearly \$500 million. Virjee oversees operations and its more than 3,500 educators. **MAKING A DIFFERENCE:** Moved to virtual operations in matter of days. Providing PPE to essential workers who continue on-campus work, telecommuting for non-essential personnel.

Established virtual commencement ceremony, plans to hold in-person ceremony at later date. One of the first universities to announce plans for virtual instruction, with some exceptions, in the fall. To distribute north of \$30 million in aid to students for coronavirus-related expenses. **NOTABLE:** Kicked off \$200 million campaign on March 12.

“It Takes a Titan” campaign aims to fund campus infrastructure and renovations, student scholarship and aid, more. Initial donation of \$10 million from the late **Nicholas Begovich**, a retired engineering executive, and his wife, **Lee**. **QUOTABLE:** “It’s breathtaking,” Virjee said of the campus’ action in a matter of weeks. “40,000 students going on virtual instruction. 3,500 faculty moving heaven and earth to continue teaching. Nearly 6,000 employees telecommuting. Almost 2,000 students moving out of our dorms ... We have done amazing things.” **FAST FACTS:** Spent 30 years at Los Angeles office of **O’Melveny & Myers LLP**, one of oldest law firms in U.S. Left retirement in 2014 to join California State University as executive vice chancellor, general counsel, secretary to CSU system board. Replaced **Mildred García**, starting in early 2018, was under an interim basis. Was named permanent president this March. With wife, **Julie**, founded **Yambi Rwanda** nonprofit that offers support, services to Rwandans.



50 MAKING A DIFFERENCE



Lucy Valentine Pierce
(American, 1886-1974)
"Monterey House"

FINANCE

ROBBIN NARIKE PRECIADOREGIONAL PRESIDENT
MUFG UNION BANK

WHY: Heads retail banking in OC, SoCal for No. 4 commercial bank with OC deposits topping \$6 billion. Owned by Japan-based Mitsubishi UFJ Financial Group. **RECENT:** Recent Women in Business nominee; has written on financial and life planning for women. **NOTABLE:** 30+ years senior industry exec. Oversees the opening of high school branch in Anaheim at Loara High School, in partnership within the Anaheim Unified High School District; won a top award in 2016 from the Orange County Business Council. **2020 HOBBY:** “I took up playing pickleball with my family.”

**JOHN DECERO**CEO
MECHANICS BANK

WHY: In 13 years, has gone from starting a bank with no assets—California Republic Bank—that grew to \$2.1B in assets to overseeing \$17B at Mechanics Bank, state’s fifth-largest bank. Often works at Irvine office. **NOTABLE:** Started at a Citicorp training program after graduating from Augustana College in Illinois. He later led the middle-market banking team for Citi in Orange County before moving to Comerica Bank. Then he helped build Irvine-based Western Financial Bank, which was bought in 2006 for \$3.9B by Wachovia. **QUOTABLE:** “We’ll be statewide—a super-regional player. We’re aiming to be one of the premier larger community banks in the state of California.”

**FARIBORZ MASEEH**MANAGING PARTNER
PICOCO

WHY: Iranian-born techie-turned-investor who moved to the U.S. at 18. Expertise in micro-electro mechanical systems. Founded IntelliSense in 1991, sold a decade later for about \$750M. Founded Picoco in 2001, which invests in securities and real estate. **RECENT:** Under-the-radar style as he tries to eliminate online public mentions. Business Journal estimates net worth tops \$700M. **NOTABLE:** Corona del Mar resident owns city’s famed Portabello home, bought for more than \$30M. Bought, refurbished city’s The Port movie theater.

**KHANH T. TRAN**CEO, PRESIDENT
AVIATION CAPITAL GROUP

WHY: Oversees the leasing of some 450 jets to 90 airlines in 45 different countries. Reported 2019 revenue of \$1.1B, ranking it No. 19 on the Business Journal’s annual list of the county’s largest private companies. Former unit of PacLife. **RECENT:** Has a bird’s eye view of aviation—and the industry’s recent struggles amid the pandemic. “We’re hanging in there,” he said in September. In July, was able to issue \$1B in unsecured debt that was oversubscribed, effectively refinancing some of its prior debt. Announced retirement in November, effective at end of year. **NOTABLE:** Joined Newport Beach-based Pacific Life in 1990, rising from treasurer to chief financial officer in 1996 and then president in 2012. Won the Business Journal’s Chief Financial Officer of the Year award in 2011.

**STEVE TAW**PRINCIPAL OPERATING OFFICER, IT &
INVESTMENT OPERATIONS
ORANGE COUNTY
CAPITAL GROUP COS.

WHY: In charge of sprawling 500,000-square-foot Irvine campus with 2,200 employees of Capital Group, the Los Angeles-based wealth manager that’s one of the world’s largest with \$1.9T in assets. **RECENT:** Capital Group awarded the Business Journal’s Legacy Civic 50 OC Award in late 2019. **NOTABLE:** Co-chairman of Ascend, along with Aviation Capital Group CEO Khanh T. Tran, to help pan-Asian leaders succeed in American executive roles.

**SCOTT SAUNDERS**CEO
HAPPY MONEY

WHY: Runs nearly \$500M-valued fintech, which helps its users consolidate, reduce and eliminate high-interest credit card debt via loan products. Boosted revenue about 50% to \$55M in 2019. **RECENT:** Launched “Peace” program during pandemic to aid consumers with financial stress, overall wellbeing and happiness. **QUOTABLE:** “The quarantine and the economic disruption caused by the pandemic have created an increased need for digitally native banking platforms and services. That, along with a shift in consumers’ desire to deleverage debt has created a real demand for Happy Money’s products.”

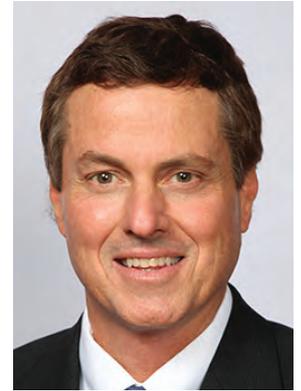


ROB ARNOTTFOUNDER, CHAIRMAN
RESEARCH AFFILIATES

WHY: Creator, popular investment style “Smart Beta.” \$142B AUM, including under license or as sub-adviser, up from \$17B 2006. Combines investment reality with academic rigor; has published 130+ academic articles e.g. Portfolio Management. University of California-Santa Barbara B.S. in econ, applied math, computer science. **RECENT:** Helps Pimco run \$30B in 15 funds, various strategies. **NOTABLE:** Famous value investor who noted sector has underperformed growth for almost 14 years; hence felt need to co-author August article entitled “Reports of Value’s Death May be Greatly Exaggerated.”

**SCOTT CONNELLA**EVP, MANAGING PARTNER
MUFU UNION BANK

WHY: Been with bank since 1987. Now oversees commercial banking group for SoCal: senior debt financing, treasury management services, international trade, foreign currency exposure, and interest rate management. UCI B.A. economics. UCI Chief Executive Roundtable member. Backs Ocean Institute, Red Cross. **RECENT:** Fourth-largest commercial bank in OC with \$6.5B in deposits, 1,000 employees. **NOTABLE:** Was broker in 1980s at Crow’s Nest Yacht Brokerage in Newport Beach. **2020 HOBBY:** “Outdoor exercise like running and bike riding.”

**SHANNON EUSEY**CO-FOUNDER, CEO
BEACON POINTE ADVISORS

WHY: While in an MBA class at UCLA, wrote business plan for firm she wanted. Got “B” on report, which she keeps in her desk. Started firm in 2002 with her father, Garth Flint, co-founder of Canterbury Consulting in Newport Beach. Now one of nation’s largest RIAs with 160+ employees, \$11.5B in assets under advisement. **RECENT:** In March, Boston’s Abry Partners made equity investment, now a minority partner. Generally, Abry targets investments in the \$20M to \$200M range. **QUOTABLE:** “We’re in 15 offices now and we’d like to expand that to 50 offices in the next several years.” **2020 HOBBY:** “Beach volleyball and just being with family - even if it is when we are all just zooming together at the same time.”

**RICK KELLER**FOUNDER, CHAIRMAN
FIRST FOUNDATION

WHY: Started as wealth manager in 1990, added bank in 2007. Has built bank to \$7.1B in assets, wealth manager to \$4.3B AUM, trust assets under advisement to \$981M. Has 493 employees in 20 locations in California, Nevada, Hawaii. Company has nearly \$600M market cap. Company on Business Journal’s Civic 50 list in 2019. **RECENT:** After the coronavirus hit, transitioned 85% of employees to work from home in less than week. Funded \$170M in Paycheck Protection Program. 1H net income up 31% year-over-year. **NOTABLE:** Helped steer University of California investment committee through 2008 financial collapse. UCI trustee 15 years. Has served boards for Hoag, diabetes, Segerstrom Center for the Arts, city of Irvine and Charles Schwab. Founding member, UCI Center for Investment, Wealth Management. San Diego State University grad in finance.

**BILL GROSS**FOUNDER
WILLIAM, JEFF AND JENNIFER
GROSS FAMILY FOUNDATION

DAY JOB: Gross, long OC’s best-known finance executive, used to oversee trillions at **Pacific Investment Management Co.** Nowadays, the retiree—the Bond King stepped down from his position at **Janus Funds** last year—is managing \$400 million for his family foundation that launched late last year. Separately, he also oversees his own personal wealth, which the Business Journal in July estimated at about \$1.65 billion. **MAKING A DIFFERENCE:** Foundation was among first in area to step up with funding efforts at onset of coronavirus crisis; in late March said it had given \$1.5 million to charities and organizations providing relief from the effects of coronavirus on Southern California communities. Recipients included **OC Food Bank** and the **Second Harvest Food Bank of Orange County. Mission Hospital**, a longtime recipient of Gross family giving, in April got another donation from the foundation: 40 contact-free respiratory monitors with a real-time data monitoring system. In May gave to the Laguna Food Pantry, which provided groceries to 3,500 people and their 14,000 family members. **NOTABLE:** The foundation has donated more than \$60 million to non-profit organizations since 2017. Giving to “people in need is like a shot of adrenaline to the heart. It makes me feel I’m doing something worthwhile,” he told the Business Journal late last year. **QUOTABLE:** Has called on other wealthy residents of OC to follow suit with giving in tough times. “Those with means are obligated to provide assistance to their communities to help alleviate the impact of the crisis and support the basic needs of families and individuals,” he said. **FAST FACT:** Gross took the under in a prediction of 2020 GDP (telling the Business Journal he predicted 1% growth for the year) last December, in a friendly bet with Chapman’s **Jim Doti** (who went higher with a 1.9% prediction, since significantly revised). Doti won prior year’s forecast; with a recession in full swing, Gross will win the bet this time around.



50 MAKING A DIFFERENCE



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PARAGON COMMERCIAL GROUP

Mark Harrigian, Founding Principal (left); Jim Dillavou, Founding Principal (center); Erwin Bucy, Founding Principal (right)



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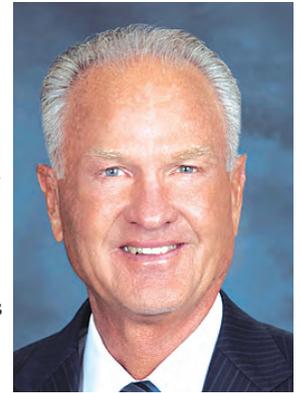
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RICK ARVIELOCO-FOUNDER, CEO
NEW AMERICAN FUNDING

WHY: Along with his wife, Patty, founded Tustin-based firm in 2003 that is now among top 10 nationwide in non-banking mortgage lending. **RECENT:** Fed's drop in interest rates has caused an explosion in revenue, which almost doubled to \$824M in TTM ended June 30; was second-fastest grower on this year's Business Journal list of private companies topping \$100M. **QUOTABLE:** "When interest rates dropped, it was like the floodgates opened up."

**THOMAS CORBETT**CHAIRMAN, CEO
ALLIANT INSURANCE SERVICES

WHY: Oversees OC's largest insurance broker with well over \$1B in revenue, \$11B in premiums. **RECENT:** Company's expanded through acquisitions, organic growth. Local sales alone surged 10% to \$187.6M. Nearing status as fifth-largest insurance broker in the world, according to AM Best. **NOTABLE:** Named Business Journal's 2018 Businessperson of the Year in finance category. **QUOTABLE:** Corbett said surpassing \$1B in annual sales in 2017 "feels fantastic. It's been quite a ride."

**BENNY GANATRA**CEO
AMERICOR FUNDING

WHY: Runs firm that helps consumers resolve their debt problems. OC's fastest-growing midsize private company, with two-year growth rate of nearly 500% to \$87.5M. **RECENT:** Inc. magazine ranks Americor No. 24 on its list of the 5,000 fastest-growing firms in U.S., based on a three-year growth rate. Some 550 workers, expects to top 1,000 by end of 2021.

QUOTABLE: "2021 will be even more people needing help—that will increase tenfold. Right now, creditors are deferring payment. What will happen at the end of the year and 2021 is that people cannot defer their payments forever."

**STEVE GARDNER**CHAIRMAN, CHIEF EXECUTIVE,
PRESIDENT
PACIFIC PREMIER BANCORP

DAY JOB: Runs one of the largest banks headquartered in Southern California and the largest based in OC, with nearly \$20 billion in assets. Gardner in 2000 took over a failing Riverside-based bank and moved it to Irvine. He grew both organically and through acquisitions and avoided disasters such as the subprime mortgage meltdown of 2007-08. One of best-performing stocks of any OC company over past decade. Getting larger; \$1 billion buy of **Opus Bank** completed in June. **MAKING A DIFFERENCE:** Pacific Premier was by far the largest OC-based bank issuer of PPP loans—approximately 3,750 loans for \$1.12 billion. Moved about three-quarters of its 737 employees to work remotely. Temporarily closed the lobbies at branch locations that are equipped with drive-thru capabilities. Ended share buyback program to conserve cash. Re-examined loan workout strategy; saying "we typically do not do loan modifications or loan workouts—as the crisis unfolded, we understood that approach would need to change." **NOTABLE:** Not the first downturn Gardner has navigated—says he was preparing for a recession. "While the emergence of a global pandemic to this extent has little precedence and is truly a black swan event, recessions are not," he said. "They are a normal part of the business cycle, and we have been expressing our concern about the length of the economic expansion for the past two years." **QUOTABLE:** Loan modifications come with a caveat. "We are sharing our expectation that our full banking relationship needs to be with Pacific Premier so that we can better help them in the future," he said. **FAST FACT:** Opus buy added nearly \$8 billion in assets.

**NOAH KERNER**CEO
ACORNS ADVISERS

WHY: Runs OC's hottest fintech firm, micro-investing app geared at millennials. Joined in 2014. Walter Cruttenden-founded firm's investors include Hollywood stars Jennifer Lopez and Ashton Kutcher, two Nobel Prize winners and who's who of Wall Street including Bain Capital and BlackRock. Even wife of publisher of the New York Times invested. Works closely with CNBC whose parent Comcast is also investor.

RECENT: Assets doubled in past year to \$2.5B as of June 30. Firm's valuation approaching unicorn status. **QUOTABLE:** "Everybody believes in the mission and the social impact of Acorns—that's why everybody is getting behind the company."





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- **Lucy Dunn, President and CEO, Orange County Business Council**

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DAVID BAHNSEN

FOUNDER, MANAGING PARTNER,
CHIEF INVESTMENT OFFICER
THE BAHNSEN GROUP



WHY: Left Morgan Stanley in 2015 to start his own firm, which has quadrupled AUM to \$2.5B. Outspoken conservative known for saying he's appalled by President Donald Trump. **RECENT:** 36th on Barron's Top 100 independent advisers list. **QUOTABLE:** In September analysis to clients, says has received more inquiries on this election than COVID-19 or all other elections together. "Give markets enough time with a Republican President or a Democrat President or a split Congress or a unified Congress or whatever other scenario you want—markets probably pencil pretty well because the profit motive works." **2020 HOBBY:** "Outdoor running. When the gyms and fitness centers (Orange Theory) closed for quarantine, I had to commit to just plain running – and I love it."

MARK HARDTKE

PRESIDENT
NORTHERN TRUST ORANGE COUNTY



WHY: Top local official for one of country's largest wealth, investment managers. Been with Northern Trust for 36 years, beginning in Chicago and transferring to Southern California in 1989 to help establish the office in Orange County. **RECENT:** With his wife, Cheryl, chaired last year's Hoag Summer Fest July 18 at the Newport Dunes. More than \$225K raised. **NOTABLE:** Serves on Hoag Hospital's Foundation Board; is immediate past President of Hoag Hospital's 552 Club and also serves on Hoag's Planned Giving Advisory Committee. Past President of Orange Coast Estate Planning Council, a member for Chapman University's Endowment Council, Valparaiso Universities Athletic Advisory Board and past president of the Orange County Youth Sports Foundation.

KEITH KOBATA

REGION BANK PRESIDENT
WELLS FARGO



WHY: Has spent 26 years at bank. Point man for second-largest bank operating in Orange County. Oversees \$14.3B in deposits, 1,100+ employees at 79 branches. **NOTABLE:** San José State University grad. On boards of Orange County United Way, Orange County Business Council, Santa Ana Chamber of Commerce. **QUOTABLE:** "Combatting the national and local affordable housing crisis is a long game ... In Orange County, Wells Fargo is working with Mercy House Living Centers and faith-based organizations to facilitate land redevelopment and construction of affordable housing developments on church land."

GREG CUSTER

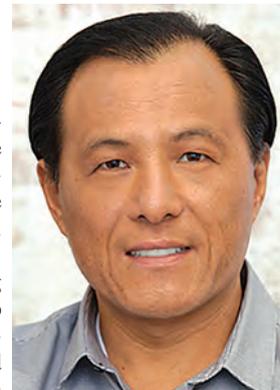
EVP
WHITTIER TRUST



WHY: Top OC rep for trust that made its money discovering Bakersfield oil fields. Whittier the oldest, largest multifamily office on West Coast, has \$13.7B in assets under advisement. Chapman University's Jim Doti on board. Board of OC YMCA. **RECENT:** Named 2020 Man of Character by OC Boy Scouts. Less driving to Pasadena with cancellation of 2021 Pasadena Tournament of Roses, for which he chairs a committee responsible for testing out floats prior to parade. **NOTABLE:** Whittier a heritage sponsor of the California-to-Hawaii Transpac sailing race. Custer owns a Duffy. **FUN FACTS:** Alma mater: University of Puget Sound; favorite film: "The Good, the Bad and the Ugly."

ANTHONY HSIEH

FOUNDER, CHIEF EXECUTIVE
LOANDEPOT



DAY JOB: Runs country's second-largest non-bank mortgage lender. Made \$45 billion in loans last year, has originated nearly \$200 billion in loans since 2010 founding, mostly mortgages. **MAKING A DIFFERENCE:** Among OC firms ramping up job hiring during crisis. Held series of virtual job fairs to help fill a 3,000-worker expansion. Company as of October employed some 10,000 workers at Foothill Ranch and other area locations, all of whom are working remotely. Hiring push due to low mortgage rates and loan activity rising, as well to move to more online lending services. Firm says it is working with borrowers who have lost jobs during the crisis. **NOTABLE:** Job openings at loanDepot range from sales and operations to marketing and information technology at all skill levels. "We're in a new norm, but it's a norm that we were prepared for," Hsieh said of virtual job fairs. "Our team has created a process by which candidates can apply, on-board and train in an entirely virtual way." **QUOTABLE:** "Today was very important to us for two reasons," Hsieh said after first job fair. "First, we want prospective candidates to know that there are outstanding job opportunities available with us. And, second, we want people to have greater awareness of the significant work we are doing to make a difference in the lives of people nationwide." **FAST FACTS:** LoanDepot in April announced a \$1 million donation to support 20,000 COVID-19-impacted individuals. Company is also serving OC community by providing meals, masks, hand sanitizers, computers and Wi-Fi connectivity to enable children to continue their schoolwork.



50 MAKING A DIFFERENCE



NURTURING THE NEXT GENERATION *and Beyond*



Pacific Symphony is widely regarded as a national leader for the sheer scope of education and community engagement activities we provide. In the last six months, the Symphony has strategically migrated to online offerings to engage with our many diverse audiences.

- **Class Act, Elementary School Partnership Program:** For the first time, this award-winning program is being offered to schools outside of Orange County through the digital program model.
- **Strings for Generations, Multigenerational Ensemble:** An all-digital program with coaching and interactions with Pacific Symphony's Assistant Conductor Jacob Sustaita.
- **AXP@Home:** A digital re-imagining of the Symphony's beloved summer arts immersion program for 7th and 8th grade students, including new alumni workshops held throughout the school-year.
- **Pacific Symphony Youth Ensembles:** The virtual season will feature masterclasses, coaching with Pacific Symphony musicians and specially curated sessions with renowned guest artists and composers.

Your support is vital to helping us to continue to serve the community during this difficult period. If you are in a position to, please help us by donating as generously as you are able.

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Carl St. Clair
Music Director

LISA BHATHAL MERAGE

MANAGING PARTNER
RAJ CAPITAL

WHY: Runs, along with brother Alex, alternative asset platform of the Bhathal Family Office. Raj Capital established after selling family's 50-year-old women's swimwear business, RAJ Swim, to private equity. Family has since brought apparel company back into fold. **RECENT:** September buy of downtown Sacramento office with Argosy Real Estate Partners marked fifth buy for offshoot real estate firm RevOZ since late 2017 launch. **NOTABLE:** Married to PE investor Richard Merage, son of Paul Merage. Prior Business Journal Women in Business keynote speaker. **2020 HOBBY:** "I have become both a mixologist and a master barista!"

**MARK DELP**

PRESIDENT
YOUR WEALTH EFFECT

WHY: Started fast-growing personal wealth management firm that provides products and services through the Wells Fargo Advisors Financial Network. **RECENT:** Won 2019 Business Journal Award in category of Small Civic 50. **NOTABLE:** \$9.1M in revenue for 12 months through June 30, up 768% from two years ago; OC's fastest-growing small private company. **QUOTABLE:** "My wife and I have two beautiful children, one of whom has autism. When I am not helping clients or spending time with my family I can usually be found reading or running." **2020 HOBBY:** "Washing dishes. I never knew how many dirty were produced when both parents and both kids are eating three meals a day at home."

**DAN IVASCYN**

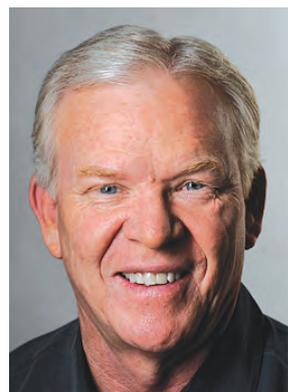
CHIEF INVESTMENT OFFICER
PIMCO

WHY: Has successfully stepped into role invented by legendary bond investor Bill Gross. Oversees \$1.92T in assets and 260 portfolio managers with average 16 years of experience. Morningstar bond manager of the year, 2013. Won 2017 Business Journal Businessperson of the Year, along with CEO Manny Roman, in finance category. **RECENT:** Along with Alfred Murata and Joshua Anderson, manages Pimco's largest fund, Income Fund (PIMIX), which has \$125.7B in assets. Up nearly 1.3% for year as of October. **QUOTABLE:** August blog post: "We favor companies that are positioned to deliver robust earnings despite a tepid macroeconomic environment. This approach emphasizes quality and growth in equity portfolios and 'bend but not break' investments in credit markets."

**BILL LINK**

FOUNDER, PRINCIPAL
FLYING L PARTNERS

WHY: One of OC's top medtech investors. Leads Newport Beach-based outpost of venture firm Flying L Partners; serves as managing director of San Francisco-based Versant Ventures. Founder, American Medical Options, sold to Allergan in 1986; founder, ophthalmic surgical company Chiron Vision, sold to Bausch & Lomb in 1997. **RECENT:** Flying L participated in a \$60M Series B round for Irvine-based ophthalmic drugmaker Tarsus Pharmaceuticals in January. Tarsus went public in October. Versant an early backer of Inari Medical, which also had well-received IPO this year. **NOTABLE:** Serves on the boards of local device makers Glaukos Corp., Edwards Lifesciences Corp. **2020 HOBBY:** "My wife Marsha and I have gone on several road trips in the western US. What a delight to see and experience our beautiful country for days at a time, rather than the brief view from 40,000 feet."

**ASH PATEL**

CEO, PRESIDENT
COMMERCIAL BANK OF CALIFORNIA

WHY: Banker for more than three decades in OC. Successfully founded and sold California United Bank. Took current role, 2013, when bank's assets stood at \$250M. Now tops \$1B. **RECENT:** Said in April bank expected to issue \$200M in PPP loans, which is about a fivefold increase from its annual production of SBA loans. **QUOTABLE:** On surpassing \$1B: "It's a big deal. It's a target for economies of scale. When you go to a billion, there are a whole bunch of new controls, audits. Banks always have this dilemma."

**VINEER BHANSALI**

FOUNDER, CIO
LONGLTAIL ALPHA

WHY: Runs Newport Beach-based investment firm that emerged as a superstar in first months of pandemic. Native of India who graduated Harvard with Ph.D. in physics. Went to Wall Street where he became expert in pricing options. 16-year veteran of Pimco where he designed its "tail-risk management program" to minimize downturns in bad markets. Opened his own shop in 2015. **RECENT:** Managed fund that returned 400% in February and March at time when S&P 500 Index fell 20%. Assets tripled to \$381M, mostly as result of appreciation. **QUOTABLE:** "We are ensuring against declines in the stock market. It's a protection strategy—I hate to use the word insurance."



MARK TRONCALECO-FOUNDER, PRESIDENT
NANO BANC

WHY: Started bank in 2018, growing from no assets to \$815M as of Dec. 31, 2019. Bank focuses on four things: service, technology, culture and being “a low branch model.” Building own software, hardware platforms; patents pending. Tripled size of HQ in Spectrum.

RECENT: Already a top 30 bank in OC by deposits; licensing technology to other community banks. Says many banking technologies “out there that aren’t being utilized. You’d be very surprised.” **NOTABLE:** Nano’s founders all worked at California Republic Bank, which was founded in 2007 and acquired for \$330M by Mechanics Bank in 2016. **QUOTABLE:** “A lot of tech company disrupters have shorter names. Nano is associated with technology and small and we wanted to reflect that.”

**DANIEL K. WALKER**CEO
FARMERS & MERCHANTS BANK

WHY: Fourth generation in family-owned bank that was founded in 1907 by great-grandfather C.J. Walker. Daniel began as entry-level teller in 1968. Renovated Long Beach main office for 100-year celebration in 2007 that great-grandfather built in 1923. Orange County has 13 branches with 519 employees and \$3.6B in deposits.

RECENT: Daughter Christine Walker-Bowman and nephew Nolan Nicholson joined company, bringing family involvement to five generations. **NOTABLE:** Learned to love polo from his father and grandfather. Sports 5-goal handicap, placing him on professional level. **QUOTABLE:** “Your customers—and that service you owe them—should be your priority every day.”

**C. FREDERICK ‘FRED’ TAYLOR**CO-FOUNDER, PARTNER
TGS MANAGEMENT LLC

WHY: Founded under-the-radar quant hedge fund with partners David Gelbaum and Andrew Shechtel in 1989. Company develops quantitative trading systems software and technology solutions. Has been on Business Journal OC’s Wealthiest, estimate of \$1B fortune could be on low side, reports suggest. Offices in Irvine and Princeton, N.J. **RECENT:** Upping Irvine presence through acquisition of office in Irvine Spectrum for \$28M, to be used for data center, then leasing full building nearby totaling 114,000 square feet at Spectrum Terrace. **NOTABLE:** Company has reportedly funneled \$13B to charity, and personally gives to human rights and education.

**JOE YUROSEK**CALIFORNIA MARKET PRESIDENT
FIFTH THIRD BANK

WHY: Well-known OC banker for 25+ years, including Comerica. When Cincinnati-based Fifth Third, the country’s 15th largest bank, decided to enter the California market, it picked Yurosek in 2017 to lead group.

NOTABLE: Fifth Third Bank in August was lead arranger and administrative agent of \$200M senior credit facility for Los Angeles Lakers. **QUOTABLE:** Fifth Third CEO Greg Carmichael praised Yurosek as “the best banker,” adding that “We won’t parachute people into a market. We hire people who have a legacy of success and have a strong portfolio.” **FUN FACTS:** Varsity baseball; favorite book, “Freakonomics”; film, “Top Gun.” **2020 HOBBY:** “Netflix binging.”

**GLENN STEARNS**FOUNDER, CEO
KIND LENDING

WHY: In 1989, founded Stearns Lending; sold majority stake to Blackstone in 2015. In March, started new mortgage company Kind Lending in same South Coast Metro office of prior company. **RECENT:** Cancer survivor; was in treatment during filming of reality show Undercover Billionaire (Forbes estimated worth: \$500M). **NOTABLE:** This year paid then-record price of \$50M for Dean Koontz’s sprawling Newport Coast compound.

QUOTABLE: On mortgage origination goal with new company: “If I’m not doing \$26 billion in a couple years, I’m doing something wrong.”

**JIM MORRIS**CHAIRMAN, CEO, PRESIDENT
PACIFIC LIFE INSURANCE CO.

WHY: Runs insurance giant, the second-largest private company headquartered in Orange County with \$12.8B in revenue in 2019. **RECENT:** A member of the CEO Leadership Alliance of Orange County, collection of area CEOs focusing on how to develop and retain human capital for OC’s future growth and innovation. Designing “flywheel” strategy that prioritizes developing local talent to ensure a spot in the workplace for the next generation through a collaboration between business and education. **OC LEADER BOARD, AUG. 3:** “Orange County is particularly well positioned to be a leader in cultivating a strong, diverse, and multi-national workforce that are underrepresented in other innovation hubs.”



ED CARPENTER

FOUNDER, CHAIRMAN, CEO
CARPENTER & CO.

WHY: The bank builder. Over 40+ year period his firm has helped start hundreds of banks, which have now collectively grown to over \$100B in assets. **RECENT:** Currently helping fintechs become banks. In May, stepped down as chairman of Costa Mesa-based Pacific Mercantile Bank. **NOTABLE:** Business Journal's Businessperson of the Year for 2012 in finance sector. **QUOTABLE:** Calls company "a 1974 startup."

**BRAD DINSMORE**

CEO, PRESIDENT
PACIFIC MERCANTILE BANK

WHY: Former OC market president of Bank of America, tapped by Pacific Mercantile in September 2019 for top spot, succeeding Tom Vertin. 30+ years of banking experience, including time as a corporate EVP at SunTrust Bank and as head of retail banking at Citibank. **RECENT:** In first weeks of PPP program, submitted over 400 client applications for more than \$237M that helped keep over 27,000 employees on payroll. Said PacMerc "dedicated a significant portion of our bank's resources to support our clients during this challenging time." **NOTABLE:** Has worked with Southern California community organizations including University of California-Irvine's Chief Executive Roundtable and United Way of Orange County.

**SCOTT KAVANAUGH**

CEO
FIRST FOUNDATION

WHY: Well-known OC banker; founding stockholder of Commercial Capital Bancorp. At bank upon 2007 founding, took over as CEO in 2009; University of Tennessee grad; North Texas State MBA. **RECENT:** Issued about 600 PPP loans, totaling \$171M; 98% going to clients. Maintains rosy outlook on OC real estate market calling it "red hot." **QUOTABLE:** "We were able to beat on every metric. We do better when interest rates are really low," Kavanaugh said of the second quarter.

**DANIEL LUBECK**

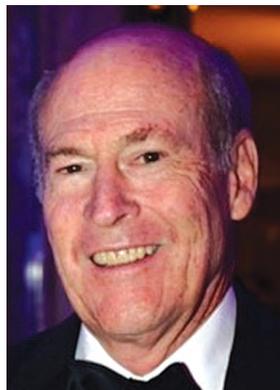
FOUNDER, MANAGING DIRECTOR
SOLIS CAPITAL PARTNERS LLC

WHY: Runs investment firm specializing in the lower middle market, companies with revenue of \$15M to \$75M, typically in services, niche manufacturing, and software sectors. **RECENT:** Holdings include Irvine-based weight loss firm Lindora, software maker Resolve Systems in Irvine, safety apparel maker ML Kishigo in Santa Ana. **QUOTABLE:** Provided eulogy last year in OCBJ to late friend, fellow businessman Frank Greinke: "Frank built and maintained friendships and relationships with people all over the world in all walks of life." **2020 HOBBY:** "There were a lot of family road trips in 2020."

**BILL PODLICH**

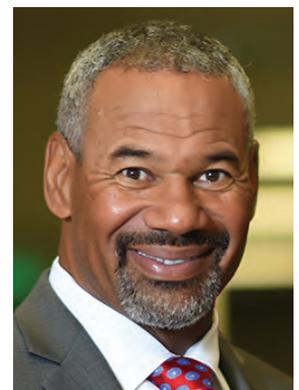
CO-FOUNDER
PIMCO

WHY: Launched Pimco in 1971 with Bill Gross and Jim Muzzy with \$12M in assets, turned firm into financial powerhouse. Former CEO. Trustee of UCI, Claremont McKenna College. **RECENT:** Funded UCI School of Education's OCEAN program, which establishes partnerships between the university and local public and charter schools, with his wife, Pat. **QUOTABLE:** "The goals set for this network—developing innovations that improve pathways for underrepresented students—those are things that everyone should be happy to collaborate on, and to share and gain from one another," Podlich said of UCI's OCEAN program in 2019.

**MARC MILLS**

CO-FOUNDER, PRESIDENT
PACIFIC RIM CAPITAL INC.

WHY: Runs one of OC's largest private companies; leases forklifts, cranes and other material-handling equipment for large companies in the manufacturing and transportation industries. Posted revenue of about \$195M last year, and has nearly \$850M in assets under management. **RECENT:** Longtime business partner, Dave Mirsky, retiring at end of year. Mills, a Harvard grad, will assume CEO role at company. **QUOTABLE:** Not following partner's plan. "I have no plans to retire. We've really refined the strategy over time, and I feel confident in the strategic direction of the company."



RICK NOGUEIRAREGION MANAGER
JPMORGAN CHASE**WHY:** Oversees middle-market banking in OC, Inland Empire, serving firms from \$20M to \$500M in revenue. Third-largest bank by OC deposits as of June 30, 2019.**NOTABLE:** Chair of the Economic Development Committee for the Orange County Business Council and member of the Arts and Business Leadership Council for the Segerstrom Center for the Arts.**RECENT:** \$16.8B in deposits as of June 2019, up 4% year-over-year.**FUN FACTS:** Wife, Semra; sons, Jack and Matthew; favorite musical group as a kid: Guns N' Roses.**JEROME SCHNEIDER**HEAD OF SHORT-TERM PORTFOLIO
MANAGEMENT
PIMCO**WHY:** One of world's most prominent portfolio managers, managing \$300B in short-term bonds. 2015 Morningstar bond manager of the year. Often quoted in major business media such as CNBC.**RECENT:** Plans to expand its real estate investment portfolio after taking over Allianz Real Estate, the real estate arm of Pimco's parent company Allianz Group of Germany.**QUOTABLE:** Bought 20 shares of local company and attended his first annual meeting at age of 14. "I walked up to the owner, gave him some suggestions. He wasn't sure what to do with me. It was the first interaction I had with a CEO. It got me hooked."**MANISHI PARIKH**SVP, MARKET EXECUTIVE
WELLS FARGO**WHY:** Market executive for Wells Fargo's 50-person team in Orange County. Serves commercial customers; annual sales typically ranging from \$5M to \$2B. 20+ years of banking experience.**RECENT:** Virtual award presenter for Business Journal's Women in Business and Innovator of the Year events in September, October.**NOTABLE:** Earned bachelor's degree in economics with honors from UCI, MBA from USC. Serves on the Wells Fargo mentorship committee, and is a member of the UCI CEO Executive Roundtable. Lives in Irvine with her husband and two sons.**2020 HOBBY:** "Baking fattening stuff and then eating it in its entirety."**JARED WOLFF**CEO, PRESIDENT
BANC OF CALIFORNIA**WHY:** Took over OC's second-largest bank in 2019. In first year, focused on cutting costs, convincing top tier executives to join him. Told Business Journal that the bank would concentrate on the real estate and health industries going forward.**RECENT:** Latest break from bank's prior executive team is ending naming rights deal for the home of Major League Soccer's Los Angeles Football Club. Taking a roughly \$26M charge; ending the deal should save bank about \$87M over the next 12.5 years.**QUOTABLE:** "We're focused on lending to people we know. Lending to sophisticated real estate investors is something I've done at all the banks I've been at."**VINNY SMITH**FOUNDER, OWNER
TOBA CAPITAL**WHY:** Picked up \$800M by selling Quest Software to Dell in 2012. Then started Toba Capital, where he's made investments in 50+ companies. OC's largest VC firm. Started cannabis-related investment fund last year. Has Midas touch, including a possible 100-bagger as early investor in Alteryx. Worth now an estimated \$2.5B.**RECENT:** Sold Utah ranch for \$32.5M to Nikola CEO Trevor Milton. Vinny liked company so much that became investor before maker of battery and hydrogen electric vehicles went public in June.**QUOTABLE:** "We see transformational opportunities in hydrogen and electric trucking, and have made our largest investments there."**MURRAY RUDIN**MANAGING DIRECTOR
RIORDAN, LEWIS & HADEN**WHY:** More than two decades in private equity. OC's own Billy Crystal: served as master of ceremonies at the Business Journal's CFO of the Year Awards for a decade years running.**RECENT:** 2020 exits for PE firm include Clarity Insights, a leading provider of data analytics consulting services.**NOTABLE:** Previously vice chair of board of the Discovery Science Center, a member of the board of counselors of Chapman University, and director of OC chapter of Association for Corporate Growth.**FUN FACTS:** Springsteen fan as a kid; favorite OC restaurant: Mongolian Bar-B-Que Pan Asia in Costa Mesa.

JOE DURAN

HEAD OF PERSONAL FINANCE
MANAGEMENT
GOLDMAN SACHS

WHY: In 2005 founded Newport Beach-based United Capital Financial Advisers. Built it into one of the nation's largest registered investment advisers with \$25.7B in assets under management.

RECENT: Firm was purchased last year for \$750M by Goldman Sachs, where he is now head of personal financial management. Says pandemic has given people the opportunity to rethinking their financial goals, priorities. **OC LEADER BOARD, JUNE 8:** "Advisers don't have all the answers—we leave clairvoyance to fortune cookies. But a good, truly indispensable adviser is someone who can help you find the right questions to ask yourself and provides the discipline to help you live as closely as possible to the life you want." **2020 HOBBY:** "Trying to become a B level volleyball player."

**BYRON ROTH**

CHAIRMAN, CEO
ROTH CAPITAL PARTNERS LLC

WHY: Runs largest investment bank based in OC. Has raised close to \$60B for small cap companies and completed 335 merger, acquisitions, and advisory assignments. Host of biggest annual finance conference in South OC at Ritz-Carlton. **RECENT:** Created new blank check firm, raised \$75M in May to buy a private company and take it public via reverse merger; no deal struck as of October. **NOTABLE:** Other business interests include Rx3 LLC, "a \$50 million influencer fund focused on consumer brands," and which counts Green Bay Packers QB Aaron Rodgers as a partner. **2020 HOBBIES:** "I've become much more involved in outdoor exercises, daily Crystal Cove beach walks with my family, biking Newport coast, and using my connected fitness rower – the Hydrow."

**ROBIN SHANAHAN**

MANAGING DIRECTOR, CO-COO
PIMCO

WHY: Key exec at bond giant, leads the global human resources team, responsible for implementing Pimco's talent management initiatives globally.

RECENT: Involved in CEO Leadership Alliance of Orange County, comprising executives from more than 40 prominent OC companies, with focus on attracting and growing innovation jobs and developing and retaining the talent to fill those jobs. **OC LEADER BOARD, MARCH 9:** "At Pimco, the quest for talent has meant an engagement strategy at universities starting earlier, with freshmen and sophomores."

**MANNY ROMAN**

CEO
PIMCO

WHY: Oversees one of world's largest money management firms, with \$1.92T in assets and 2,900 employees spread across 17 offices worldwide servicing clients in 50+ countries. 30 years investment experience, including 18 years at Goldman Sachs. Has been trustee of Paris Review of Books, Tate Foundation. Finance MBA from University of Chicago; bachelor's from University of Paris IX Dauphine. **NOTABLE:** Along with CIO Dan Ivascyn, named Business Journal executives of 2017 in finance category, OC 50 most influential. **RECENT:** Spearheading Pimco expansion into alternative assets including real estate; is the largest equity shareholder of Neiman Marcus. **FUN FACT:** Supports 2020 FA Cup winners Arsenal.

**DUFFER'S DELIGHT**

Social distancing on the golf course has served as a respite for many OC500'ers over the year.

"I've gotten back into golf," said **Tom Turk**, and he's not the only one.

"My new favorite hobby is improving my golf game," said **Jim Mazzo**. "I now have time to take lessons and realize how bad I was!! I play at Big Canyon and have been able to reconnect with great friends and play golf with my wife Kelly and son Chris!"

Rick Arvielo has a similar story.

"My new favorite hobby is golf. I used to play a few times a year, but my goal for 2020 was to join a club and play more often. I am a new member at Big Canyon and having a blast," Arvielo said.

Others have also used the links to boost family time

Ed Feasel said he "finally learned how to golf from my son, who is a senior at Soka, and now my whole family can enjoy a day on the course together."

"I have been a golfer since I was six years old, but rarely have I made time to play in recent years, however the pandemic has made golfing a big part of personal life," added **Seth Teigen**.

"With most youth sports paused I now play nine holes with my wife and two boys every Saturday and Sunday, it has been great for us as a family."

An opposing view comes from **Pat Donahue**, who cited beach volleyball as his big hobby for the year.

"While I have played in the past a bunch of us old guys are going at it three days a week and it sure beats golf," he quipped.

ETHAN MORGAN

MANAGING DIRECTOR
J.P. MORGAN PRIVATE BANK

WHY: Market manager for private bank's ultra-high-net-worth individuals and businesses in Orange County and San Diego; previously spent decade at Wells Fargo's Private Bank "serving as the team lead for many of Orange County's most complex families." **RECENT:** Rapidly expanding bank's presence in the region through a growth strategy that draws on nearly 20 years of experience in the Wealth Management arena.

NOTABLE: On the governing boards of Segerstrom Center for the Arts and the United Way of Orange County; chair of JPMorgan Chase Foundation's Southern California Philanthropic Leadership Council.

**RORY MCKINNEY**

HEAD OF INVESTMENT BANKING
D.A. DAVIDSON & CO

WHY: Leads business unit that provides financial advisory and capital markets expertise, with over 90 professionals in 10 offices throughout U.S. Joined in 2007, has successfully advised numerous public and private companies on over 100 merger and acquisition and capital raising assignments. Works in Costa Mesa.

RECENT: Firm continuing its expansion of diversified industrials sector investment banking, with key hires over the summer.

NOTABLE: Newport Beach resident, previously managed the West Coast office of Hovde Financial, an investment banking firm exclusively focused on financial institutions. Finance degree from DePaul University.

**JIM MADDEN**

PARTNER
CARRICK CAPITAL PARTNERS

WHY: Co-founder of internet-based HR firm Exult, which he sold in 2004, picking up \$50M-plus payday. Co-founder of private equity firm in Newport Beach that counts nearly \$1B in assets, with focus on software. **RECENT:** Carrick this summer became majority partner in Factor, which calls itself a provider of "next generation legal work at scale." Also bought N.Y.-based Flatiron School, which teaches skills such as software engineering, data science, cybersecurity, and UX/UI design. Was sold by WeWork. **NOTABLE:** Loves sailboat racing, naming all 11 of his boats "Stark Raving Mad" as both a play on his name and the cost to maintain them.

**MOHAMED EL-ERIAN**

CHIEF ECONOMIC ADVISER
ALLIANZ GROUP

WHY: Gained fame as CEO and co-chief investment officer at Pimco, helping guide it along with Bill Gross through the 2008 financial crisis. Was CEO at Harvard endowment. Chair of then-President Barack Obama's Global Development Council. Coined phrase "The New Normal." **RECENT:** Began serving term as president-elect at Queens' College Cambridge in United Kingdom in 2020.

QUOTABLE: "There are a lot of things to do once you understand Orange County. I like the whole range of opportunities, from the Segerstrom Center to outdoor stuff."

**IVO TJAN**

FOUNDER, CEO
COMMERCEWEST BANK

WHY: Runs 8th-largest commercial bank based in OC. More than \$900M in assets. Indonesian native came to U.S. with his parents when he was 8 years old. Knew his career path when he was 18. Has reported profit almost every quarter since its founding. **RECENT:** In April, said his bank had processed PPP loans totaling \$80M. Average loan size was \$200,000. Said "we highly recommend that the proceeds from this loan be deposited into a new deposit account. That way, the payments made using the funds are easily documented." **QUOTABLE:** "We are in the toughest business—lending money. Giving money away is easy. Getting it back is hard." **2020 HOBBY:** "I picked up doing virtual wine tasting for the last 2 months. I have "virtually travelled" to Burgundy, Bordeaux, South Africa, Argentina, Scotland, England, Spain and Napa."

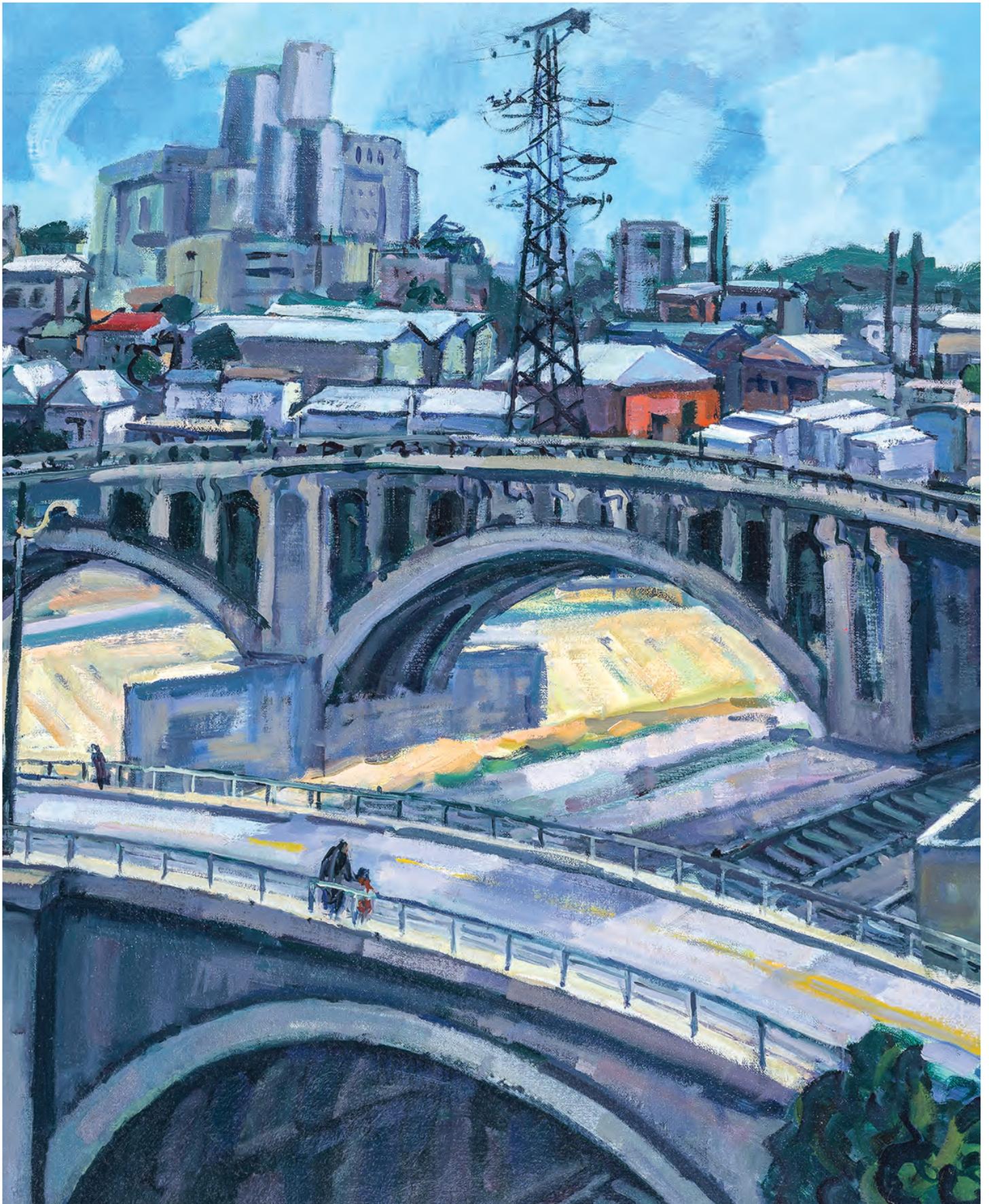
**2020 REFLECTIONS**

Brian Niccol, Chipotle: The resilience of our employees and communities is unparalleled. Despite the hardships that the pandemic has brought forth, seeing our team members adapt and face adversity with kindness and collaboration has been inspiring.

Jim Doti, Chapman: The economy's rapid response to the many challenges posed by COVID-19 reminds me of the remarkable resilience and dynamism of the free market system. Adam Smith and Milton Friedman were right on.

Roger Weninger, Moss Adams: "Be anxious about nothing but pray about everything"—our ability to remain sane when the world doesn't seem to be based on the trust and belief that "this too will pass". No matter the situation — it will get better.

Editor's Note: We asked OC500 entries to discuss what the tumultuous events of the year taught them about themselves, their companies and organizations, and OC. Edited responses follow on this page and elsewhere in the book.



Martin Mondrus
(American, born 1925)
"Los Angeles View from Elysian Park"

HEALTHCARE

TROY MCHENRY

GENERAL COUNSEL
HEALTHPEAK PROPERTIES INC.

WHY: Oversees all legal matters for Healthpeak Properties, formerly HCP, healthcare property investor valued north of \$14B had been among OC's top 5 public companies by market value. Among country's largest REITs. Also serves as EVP, Chief Legal Officer, and Corporate Secretary for REIT. **RECENT:** Rebranded as Healthpeak Properties with new ticker symbol, "PEAK," which "represents a culmination of efforts to reposition our strategy to premium real estate." Moved HQ to Denver in November.

NOTABLE: OCBJ General Counsel Awards winner in November 2018. Joined company in 2010. Graduated from U.S. Military Academy at West Point. Served as first lieutenant in Army. **2020 HOBBY:** "None really to speak of for me, although my 8-year son has taught himself how to solve several types of Rubik's cubes with unbelievable speed."

**TALYA NEVO-HACOHEN**

EVP, CHIEF INVESTMENT OFFICER,
TREASURER
SABRA HEALTH CARE REIT INC.

WHY: Oversees acquisitions for one of OC's most valuable REITs; the healthcare facility owner counts valuation of nearly \$3B. **RECENT:** Officials said in late September the REIT saw recent positive occupancy trends in its skilled nursing/transitional care portfolio, along with continued government support for this component of healthcare delivery. Business Journal Women in Business award winner in October. **NOTABLE:** Joined Sabra in 2010 after reading about new company in Business Journal. Previously served as an adviser to private real estate developers and operators regarding property acquisitions and dispositions, corporate capitalization, and equity and debt capital raising. **2020 HOBBY:** "I have become an avid listener to political podcasts on my long morning runs, and have become more passionate about active participation in politics."

**SETH TEIGEN**

CEO
PROVIDENCE MISSION HOSPITAL

WHY: Top exec at hospital with locations in Mission Viejo and Laguna Beach, OC's fourth-largest hospital, with about \$727M in revenue last year. Joined in August 2019. **RECENT:** Celebrated one-year anniversary providing cancer care "under one roof" at \$80M Leonard Cancer Institute. Mission Hospital named to Modern Healthcare's Best Place to Work in Healthcare 2020 list. **QUOTABLE:** "The future is bright as the areas around our hospital continues to grow and build community. It's our goal to move ahead with those communities and provide the services, capabilities and caregivers to meet their medical needs."

**JOHN PHAM**

CO-FOUNDER, CEO
SWIFT HEALTH SYSTEMS

WHY: Launched, runs "invisible braces" maker, with wire and bracket design used on the interior of the teeth, called InBrace. **RECENT:** In late 2019, raised \$45M Series C from Vivo Capital, Novo Holdings, venBio Partners; more than \$65M in total funds to date. **NOTABLE:** Started career as aerospace engineer with Boeing, before becoming an orthodontist, entrepreneur. **QUOTABLE:** InBrace is "the most advanced invisible orthodontic solution in the world," the company says on website. "We sit at the intersection of the art and science of orthodontics."

**JEREMY ZOCH**

CEO
PROVIDENCE ST. JOSEPH HOSPITAL
ORANGE

WHY: Runs nearly 500-bed acute care hospital in Orange, county's seventh-largest, with about \$657M in revenue last year. Was president, COO before taking top role in March 2017. **RECENT:** One of first OC hospitals to participate in national trial on remdesivir for COVID-19 patients. Received \$13.7M in high-impact area funding through CARES Act.

QUOTABLE: "We want to assure you that we are here to treat you and your families for all your healthcare needs. Patient care and safety remains our top priority," he said in a letter to the community in May.

**JIM ROBINSON**

CEO
UROVANT SCIENCES LTD.

WHY: Healthcare exec with specialty in urology. Taking over Irvine-based company as its principal medication that treats overactive bladder issues, vibegron, gets close to FDA approval and domestic sales can begin. **RECENT:** Named to top role at Urovant in March, succeeding company's first chief executive, Keith Katkin, who took company public in 2018. FDA nod for vibegron expected by year's end. **NOTABLE:** Oversaw the commercial launches of two of the most successful overactive bladder therapies in the U.S. as president of Americas Operations at Japanese giant Astellas Pharma Inc., where his unit generated \$4B in annual revenue.



BOBBY AZAMIANCEO
TARSUS PHARMACEUTICALS

WHY: Runs clinical-stage drugmaker with nearly \$400M valuation. Went public in October. Counts positions with leading healthcare venture capital firm Versant Ventures and chief executive roles at device makers Metavention and Vibrato Medical. Harvard Medical School alumnus. **RECENT:** IPO plans filed in September; raised over \$100M in proceeds to finance drug development for inflammatory eye condition, dry eye syndrome, more. **NOTABLE:** Tarsus backers include Newport Beach's Flying L Partners and Horowitz Group, and Aliso Viejo-based Visionary Ventures, an offshoot of business accelerator Octane. **2020 HOBBY:** "Snorkeling the coves of CDM and Laguna —a happy and reflective place observing the beauty hidden around us."

**MARCIA MANKER**CEO
MEMORIALCARE SADDLEBACK,
MEMORIALCARE ORANGE COAST
MEDICAL CENTERS

WHY: Oversees Saddleback and Orange Coast medical centers in Laguna Hills and Fountain Valley, respectively, with \$743M in combined revenue last year. **RECENT:** Partnered with Irvine-based Doctors of Women to expand network of OB-GYN services. Group will perform surgical cases and services at The Women's Hospital at Saddleback. **NOTABLE:** Earned title of Woman of Year for 72nd District from California State Assembly in 2014. **QUOTABLE:** "Our hospitals in Orange County are running pretty much at capacity," she told Business Journal in February. **2020 HOBBY:** "We're doing more hiking and backpacking locally and statewide visiting and revisiting the beauty of Orange County and California."

**CAREN MASON**CEO, PRESIDENT
STAAR SURGICAL CO.

WHY: Runs largest OC-based publicly traded company in the area's thriving ophthalmology industry. \$3B+ market value. Staar's implantable contact lenses are used to treat a wide range of vision impairments through a surgical procedure that takes about 30 minutes on average. **RECENT:** Sales growth has caught the eyes of investors: 21% growth in 2019, and 37% in 2018. **NOTABLE:** Moved HQ from Monrovia to Lake Forest in 2019. **QUOTABLE:** Says "the move to lens-based surgery continues" during pandemic, which is "highlighting the utility of our EVO family of lenses."

**ANDREW NINH**CEO
DOCBOT INC.

WHY: Launched, oversees tumor-detection software platform that applies AI to colonoscopy scans; can detect whether a polyp or small growth is cancerous with 98% accuracy. **RECENT:** Kicked off 1,000-participant pivotal trial in July; expects results in a year. Business Journal 2019 Innovator of the Year award winner. **QUOTABLE:** "We envision a company that through optical procedures can directly prevent cancers, as well as other digestive diseases." **2020 HOBBY:** "Antiquarian book collecting and conservation."

**BARRY ARBUCKLE**CHIEF EXECUTIVE, PRESIDENT
MEMORIALCARE HEALTH SYSTEM

DAY JOB: Head of Fountain Valley-based health system with collection of area hospitals that bring in close to \$3 billion in revenue. 200-plus care locations in Orange County and Los Angeles. Built an organization that emphasizes more than 200 locations for outpatient care, while leaving its four hospitals to concentrate on the critically ill. Largest nonprofit healthcare system based in OC. **MAKING A DIFFERENCE:** System's MemorialCare Saddleback Medical Center in Laguna Hills, Fountain Valley-based MemorialCare Orange Coast Medical Center were among busier area hospitals at onset of coronavirus pandemic. Four of MemorialCare's Southland hospitals participated in a program studying the potential medicinal benefits of using plasma from recovered COVID-19 victims on other critically ill coronavirus patients. Opened a drive-thru coronavirus testing station for its members at a shuttered San Clemente hospital. **NOTABLE:** Joe Kiani's Patient Safety Movement Foundation in February presented MemorialCare with its highest honor, the 5-Star Hospital Award, in recognition of its "steadfast commitment to patient safety and quality of care." It's one of only six health systems in the U.S. to receive the award. **QUOTABLE:** Speaking to Business Journal in late March, allayed fears of surge in local cases. "We live in a community that offers exceptional healthcare close to home. Whether you seek care at MemorialCare or another health system, you are getting among the best the world has to offer." **FAST FACT:** MemorialCare Health System has its own private equity fund with about \$80 million. "We invest in companies that we believe can contribute value in healthcare," said Arbuttle, who is chairman of the equity fund. "It either reduces cost, improves the quality of the patient experience or ideally does both." **2020 HOBBY:** "Going to the lake for wakeboarding and wakesurfing."



50 MAKING A DIFFERENCE

PROTECTING ORANGE COUNTY DURING UNCERTAIN TIMES



The COVID-19 pandemic has created turmoil across the globe. But, through it all, CHOC President and CEO Kimberly Chavalas Cripe has remained focused on protecting the health and well-being of our community's children and families, as well as staff. Before COVID-19 spread to Southern California, the insightful leader convened a command center to ensure a well-coordinated response. New safety measures were promptly implemented, and a host of resources, including mental health support and a free, 24/7 nurse helpline for parents, were made available. To learn more and to get helpful tips, visit choc.org/coronavirus.



NAZLI AZIMIFOUNDER, CEO
BIONIZ THERAPEUTICS

WHY: Runs medical research firm backed by David Pyott, former CEO of Allergan, and Joe Kiani, founder and CEO of Masimo. **RECENT:** Pharmaceutical firm Almirall made a \$15M upfront payment for exclusive rights to Bioniz's BNZ-1, an inhibitor that is being tested for its ability to fight a type of lymphoma, in January. The deal could ultimately result in a \$540M sale. **QUOTABLE:** "The beauty of the deal that was very important was it didn't require the full acquisition of our portfolio," Azimi said. "We will continue with other programs."

**STEVE GOLDSTEIN**VICE CHANCELLOR OF HEALTH AFFAIRS
UCI

WHY: Leading the development of the Susan and Henry Samueli College of Health Sciences, formed in 2017 with a cornerstone gift of \$200M, largest in UCI's history. **RECENT:** Unveiled plans for a five-story UCI Health outpatient pavilion along Jamboree Road in August. A hospital and surgery center in Irvine could be next. **QUOTABLE:** "We've been trying to have an on-campus presence in healthcare since the 1970s. It's in the DNA of the university, and now we're in a position to actualize on that aspiration to serve the community," Goldstein told the Business Journal in August.

**GAVIN HERBERT SR.**FORMER CHAIRMAN, CEO
ALLERGAN

WHY: Founding father of OC's aesthetic, ophthalmic and drugmaking industries. Joined father's eyecare-focused pharma firm in the 1950s. Botox "started as something we thought might do ... \$10 million." **RECENT:** Botox generated an estimated \$3.8B in sales for Allergan in 2019. Chicago-based AbbVie bought Allergan for nearly \$63B in deal closing this year; Allergan Aesthetics unit headquartered in Irvine. **NOTABLE:** Established Herbert Gavin Eye Institute at UC Irvine Health. With his wife, Ninetta, has backed eye research for decades with millions of dollars. **FUN FACTS:** Purchased Roger's Gardens in 1970. A few years later, Roger's Gardens acquired the "Original Disneyland Bandstand" gazebo from Disneyland and moved it to the gardens in Corona del Mar.

**ERIK WEXLER**EXECUTIVE VICE PRESIDENT,
CHIEF EXECUTIVE OF HEALTH
AND SERVICES
PROVIDENCE

DAY JOB: Runs Southern California Region for Providence, the Southland's largest healthcare system. Leads regional organization anchored by 13 award-winning hospitals, over 90 outpatient centers, and four physician foundations. Local hospitals include **St. Joseph Hospital-Orange**, **St. Jude Medical Center** in Fullerton, and **Mission Hospital** in Mission Viejo. **MAKING A DIFFERENCE:** Set up Providence Express Care Virtual program, to allow patients and providers to meet a nurse practitioner who can screen, access, prescribe and advise next steps in COVID-19 treatment. Landed some 300,000 masks for area workers near start of April, said "we are doing everything in our power to protect our caregivers." **NOTABLE:** Partnered with five other regional healthcare systems, including **Kaiser**, **Keck Medicine of USC**, and **UCLA**, for education program called BetterTogether.Health that addresses growing concerns by health professionals that many people are not seeking needed medical advice and assistance when critical to do so during the pandemic. **QUOTABLE:** "We are grateful to those who did what was asked—stay home, safe and healthy. We are confident these efforts are making a positive difference in the health of Californians." **FAST FACT:** Opposes Hoag's May lawsuit to end its affiliation with Providence. Said that plan "would negatively impact patient care, diminish resources and medical expertise available to Orange County."



50 MAKING A DIFFERENCE

RUSTY FRANTZCEO, PRESIDENT
NEXTGEN HEALTHCARE

WHY: Named to top spot in 2015. Leads biggest publicly traded healthcare software provider based in Orange County, \$1 billion market cap. Firm previously known as Quality Systems. **RECENT:** Irvine-based firm makes software that doctors and dentists use to manage their practices; more recent focus on telehealth has seen paid dividends during pandemic. **NOTABLE:** Has a Master of Science in engineering from Stanford University and a Bachelor of Science from Maine Maritime Academy. **QUOTABLE:** "As we look across our client base, we see clients innovating and creating new ways of engaging with their patients to ensure healthcare consumption for everyone."



“Hoag was the only OC hospital with the Phase 1 clinical trial that saved my life.”

Hoag Family Cancer Institute has the largest Phase 1 clinical trials program in Orange County—and ranks in the top 10% of cancer programs nationwide. It was here that Deb became one of only 12 people in the world with advanced lung cancer to receive this new cancer therapy. Deb chose Hoag, where cancer meets its match.

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BJARNE BERGHEIMCEO, PRESIDENT
SONENDO

WHY: Leads dental device maker that uses sound waves and irrigation fluid to clean teeth, which has been shown to produce no aerosols, reducing risk of exposure to COVID-19 during root canal treatments. **RECENT:** Received \$85M investment led by EW Healthcare Partners in January. Among fastest-growing mid-sized company in OC over last two years: \$38M in annual revenue, up 813%. **NOTABLE:** Fjord Ventures and Sonendo were founded by local investor Olav Bergheim, who is Bjarne's father. Fjord was also an investor in San Clemente's eye-stent maker Glaukos Corp.

**RAY COHEN**CEO
AXONICS MODULATION
TECHNOLOGIES

WHY: Runs medical device maker that went public in 2018, surpassed \$1B market valuation in 2020 now at \$1.8B. Aims to lead the market with its sacral neuromodulation device, which treats patients with overactive bladder conditions. **RECENT:** Raised \$140M in early May. Entangled in patent lawsuit with competitor Medtronic PLC, decision due in November 2021. **QUOTABLE:** "Accounts that we have converted have been sticky and we are confident that more accounts will continue to come our way and we expect to be the market leader in this category in the not too distant future," Cohen said in August. **FUN FACTS:** Favorite book, "Brave New World"; film, "Pulp Fiction." **2020 HOBBY:** "Providing high quality jobs for people in Orange County."

**JOHN KAO**CEO
ALIGNMENT HEALTHCARE

WHY: Founded, runs Medicare Advantage insurance firm, which ranked No. 4 on the Business Journal's 2020 Fastest-Growing Large Private Companies list, with \$847M in revenue, up nearly 60% over a two-year period. **RECENT:** Nabbed a \$135M investment in March from Fidelity Management & Research Co. The Series C round brings Alignment's total funding to \$375M. Landed MemorialCare as big partner.



QUOTABLE: "It's the simple fact of treating every member as if they were my mom or dad. The value of the company is putting that first and doing whatever it takes to satisfy that member."

MARCY BROWNSVP, CHIEF HOSPITAL
OPERATIONS OFFICER
HOAG MEMORIAL HOSPITAL
PRESBYTERIAN

WHY: Leads operations in Irvine, Newport Beach for OC's second-largest health system, with \$1.1B in revenue last year. Oversaw launch of Irvine hospital and three area health centers, since joining Hoag in 2001.



RECENT: Celebrated Foothill Ranch health center opening in January; 45,000-square-foot facility includes a fitness center, tech bar, coffee café and small specialty stores. **NOTABLE:** Foothill Ranch center part of play to make Hoag "a health and wellness partner of the community" and not just a place to visit when sick. **2020 HOBBY:** "When I do find time, boating and hiking are my favorite activities – especially the Pacific Northwest."

ROBERT BRAITHWAITECHIEF EXECUTIVE, PRESIDENT
HOAG MEMORIAL HOSPITAL
PRESBYTERIAN

DAY JOB: Head of Hoag's entire healthcare network, including two hospitals and Hoag Orthopedic Institute, some 600 beds. Ranks the second largest on the Business Journal's annual list of hospitals, reporting \$1.1 billion in annual revenue, nearly 6,300 employees. **MAKING A DIFFERENCE:** Treated first coronavirus patient in the state, in January. The hospital said it has "a world-class infection prevention team leading our efforts" treating coronavirus. This effort includes education, training and drills to properly screen and isolate patients for infectious conditions. Told Business Journal in May that it was "prepared to protect our patients, physicians, clinical care providers and all employees from the spread of infectious disease.



50 MAKING A DIFFERENCE

Like many other hospitals, we care for patients with infectious diseases as a matter of course." **NOTABLE:** Making plans to expand Irvine hospital campus, through \$226 million buy of existing facilities and excess land next to 405 freeway. Also making plans to go it alone; looking to end affiliation with **Providence**, lawsuit filed in early May argues that Hoag needs more local autonomy. **QUOTABLE:** In May began reopening hospitals to allow for non-emergency procedures. "We are starting to see a few individuals that are delaying their [emergency] care needs because of concerns around contracting COVID, where we've had some individuals actually have more serious conditions like a stroke or heart attacks, and they just delay."



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TOM BURNSCEO, PRESIDENT
GLAUKOS

WHY: Leads \$2.5B+ valued stent device maker that treats glaucoma; also moving into pharma-based eyecare with \$400M purchase of Massachusetts-based Avedro in 2019. **RECENT:** Seeing outpatient surgeries, where 80% of its technologies are used, recover at a faster clip than hospital-based procedures. Involved in patent lawsuit with Irvine-based stent-maker Ivantis. **NOTABLE:** Scheduled to move headquarters to 160,000-square-foot project in Aliso Viejo in 2021. IRA Capital, an Irvine-based real estate investment firm, paid \$73.5M for the three-building campus in June.

**BRIAN HELLELAND**CEO
PROVIDENCE ST. JUDE MEDICAL CENTER

WHY: Heads Fullerton's St. Jude, OC's sixth-largest medical center with \$669M in revenue in 2019. Took top spot in 2017; has been with the tech-heavy medical center since 2006. **RECENT:** One of three hospitals in the state and 45 hospitals in the nation to make Modern Healthcare's Best Places to Work in Healthcare list for 2020. **NOTABLE:** "Working together, we can create a coordinated system that supports individuals facing the challenges of mental health and substance abuse," Helleland said during the groundbreaking of the first Be Well OC Campus, sponsored in part by St. Jude, in 2019.

**AUGIE NIETO**CO-FOUNDER
AUGIE'S QUEST

WHY: Fitness industry entrepreneur; founded Life Fitness in 1970s and ran it for more than two decades. Through Augie's Quest to Cure ALS, has raised more than \$160M with his wife, Lynne. **RECENT:** Returned to Life Fitness, which does \$1B in sales annually, in 2020 as an investor and board member. Helped launch ALS drug candidate developer Anelixis Therapeutics, which was acquired by Irvine-based Novus Therapeutics in September. **NOTABLE:** The Business Journal's 2020 Businessperson of the Year in the retail sector.

**RICK MATROS**CHAIRMAN, CEO, PRESIDENT
SABRA HEALTH CARE REIT

WHY: REIT has nearly \$3B market cap; owns and invests in real estate serving the healthcare industry. **NOTABLE:** Founded Bright Now Dental in 1998 and then sold it in 2010. Business Journal's healthcare Person of Year in 2011. **FUN FACTS:** USC graduate and football fan. Has side business producing documentaries and movies. **QUOTABLE:** On industry going forward: "I think 'cautious optimism' is fair only because of how well operators have adjusted, given all the barriers they've had," Matros told trade pub McKnight's in September. "Once those barriers are removed, like testing ... I think cautious optimism is a fair way to put it."

**STEVE BILT**CEO
SMILE BRANDS GROUP

WHY: Founded, runs dental support organization with about \$700M in annual revenue since 1998. Oversaw acquisitions of, Monarch Dental and Castle Dental. Two stints at firm. Left in 2015 to launch OneSmile, acquired Smile Brands and combined all four platforms in 2016. **RECENT:** Organic, acquisition growth pre-pandemic for OC's second largest DSO, with about 450 dental offices. Rumored to be up for sale at start of year. **NOTABLE:** Top workplace, community, CEO awards from various groups including OC Association for Corporate Growth, Glassdoor for past three years; private equity-owned by Bay Area-based, healthcare-focused Gryphon Investors. **2020 HOBBY:** "Our family bought a small 'farm' property, so I had the opportunity to learn a little about miniature goats and (poorly) building play structures for them."

**JAMES GLIDEWELL**CEO
GLIDEWELL LABORATORIES

WHY: Runs largest privately owned dental implant provider: \$500M in annual sales, thousands of local workers with cluster of buildings in Irvine, Newport Beach. Products include crowns, dentures, composites, ceramics. Directs R&D. **RECENT:** Included in a clinical trial for remdesivir, after falling ill with COVID-19 and being hospitalized. **NOTABLE:** He says he has no plans to retire despite his recent health scare, and especially with everything going on in the industry. "I feel I owe it to dentists and patients everywhere to see them through." New memoir out soon.



Congratulations, Augie Nieto!

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STEPHEN THORNEFOUNDER, CEO, PRESIDENT
PACIFIC DENTAL SERVICES

WHY: Founded company in 1994, built into one of country's largest dental support organization, where a firm handles daily office operations like managed care contracting and billing and collections.

RECENT: Was on pace to grow revenue 25% to \$2B this year before the coronavirus pandemic struck. Subsequent focus on keeping lights on for own business and those of its dentist partners. "Dentistry has been devastated, which might be a soft word." **NOTABLE:** Pacific Dental spearheaded a popular social media campaign during pandemic by promoting the #DentalER grassroots movement to keep dental emergencies out of hospital ERs and to contact their dentists. **2020 HOBBY:** "Cooking with the family almost every night. It's so unusual to have that opportunity to eat together and I have genuinely valued the family time."

**KATIE SZYMAN**CORPORATE VP, CRITICAL CARE
EDWARDS LIFESCIENCES

WHY: Oversees critical care and vascular business at OC's largest publicly traded firm; joined in 2015. Served as president of global diabetes, multiple VP roles at Medtronic for more than a decade prior.

RECENT: Led creation of expedited shipping partnership with UPS in May to ensure Edwards' critical supplies were provided to healthcare workers on front lines of COVID-19 crisis. **NOTABLE:** Serves on board for Irvine-based device makers Inari Medical and Endologix. Inari went public this year. MBA from Harvard University. **2020 HOBBY:** "I took up sewing again and made masks for our community."

**WILLIAM WILSON**CHIEF MEDICAL OFFICER
UCI HEALTH

WHY: Internationally recognized clinician-scientist, author and innovator. Tasked with standardizing and optimizing patient care at UCI Health. Joined OC's top research hospital in 2013; UC health system in 1992. **RECENT:** Led remote monitoring program for COVID-19 patients; subsequently expanded to patients with heart failure and end-stage chronic obstructive pulmonary disease.

NOTABLE: "We are on a journey to become a highly reliable organization in all segments of patient care," Wilson said when presented with the Steven Moreau Humanitarian Award for his commitment to improving patient safety in 2019.

**JENNIFER MITZNER**CEO
HOAG ORTHOPEDIC INSTITUTE

WHY: Leads Hoag Hospital affiliate, which has performed the highest volume of joint replacement procedures in the state for the past seven years. Joined in 2017. **RECENT:** Expanded orthopedic services to Los Angeles in February with purchase of Marine del Rey's Diagnostic and Interventional Surgery Center.

NOTABLE: HOI is nationally ranked in the top 2% of orthopedic hospitals in the U.S. News & World Report's 2020-2021 Best Hospitals. Ranked No. 1 in Orange County.

**SCOTT SHREEVE**CEO
CROSSOVER HEALTH

WHY: Runs primary care upstart which has raised some \$110M. Found a niche by serving large, self-funded tech employers that act as their own medical insurance companies, using a combination of on-site or near-site healthcare clinics that it runs.

RECENT: Announced plans in summer to open and operate 20 health centers that cater exclusively to Amazon employees and their family members, starting in five cities. Expected to be used by about 115,000 Amazon associates and their families. Adding 400 physicians and other medical staff. **QUOTABLE:** "What sits in front of us now is a massive opportunity to really make a difference in people's lives. Our entire focus is to have the best impact in the lives of these people." **2020 HOBBY:** "I am a huge fan of individual sovereignty and have gone way down the rabbit hole of Bitcoin as a new monetary framework for an ever-increasing digital world."

**BRAIN EXERCISE**

"I've taken up playing chess during COVID," said **Glenn Dassoff**, one of several OC500'ers to cite chess as a focus during the pandemic.

"While in high school, 60+ years ago, I played competitive chess," said **Ralph Stern**.

"That interest subsided in college and thereafter. Now as the grandfather of 10 grandkids, ages 6–18 years, I have taught all 10 kids how to play chess. My new hobby is playing with them when they visit and noticing, with joy, their improved skills of the game," Stern said.

There's a college tournament waiting to happen, it appears.

UCI's **Howard Gillman** cited "public health, online chess, mystery novels" as his 2020 hobbies.

Chapman's **Daniele Struppa** noted that "when I was a kid, I used to play chess a lot. Then I stopped when my mathematical career became all engrossing."

"Now I have gone back to playing more frequently, and I have a chess teacher, who is a GrandMaster living in Kazakhstan, and we do classes every Sunday morning," Struppa said.

Congratulations on being named to the OC 500 List



Stephen E. Thorne, IV

Founder, President and CEO of
Pacific Dental Services®

Pacific Dental Services® supports over 800 dental offices across the country with a full range of business services. Our purpose is to help clinicians create Healthier, Happier Patients® while enjoying the freedom to focus on comprehensive, oral health care. Founder, president, and CEO Stephen E. Thorne IV is leading the way in raising awareness of the link between oral and overall health. We call this The Mouth-Body Connection®. We congratulate Steve for being named a leader in Orange County, and even more for his leadership at this critical time in helping people live healthier lives.



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HOSPITALITY / FOOD

CHRISTOPHER FURMANCEO, PRESIDENT
VENTURA FOODS LLC

WHY: Distributes nearly \$4B of sauces, oils, dressings annually to retail, restaurant, entertainment venues, including client Taco Bell. Sells to customers across U.S. and Canada, and in more than 60 other countries around the world. Took top spot at Brea firm in 2009. **RECENT:** Vice chair of the CHOC board, also is a society fellow of the Culinary Institute of America. Serves as a director of Pacific Mutual Holding Co.

NOTABLE: Prior to Ventura Foods, worked at PepsiCo Inc. for more than 20 years, including president of its foodservice division.

**ELENA & JOSH KORNOFF**CO-FOUNDERS
SURF CITY STILL WORKS

WHY: Started Huntington Beach distillery—the city’s first craft distillery—two years ago. Already major expansion underway. Big name backers. Seeing widespread demand for company’s selection of vodka, bourbon, gin, rum and canned cocktails. **RECENT:** New investors include Bob McKnight, founder of Quiksilver Inc. and his son, Robbie McKnight, and Travis Mathew co-founder Travis Brasher. Business Journal Family-Owned Business award winner in October. **NOTABLE:** New 25,000-square-foot facility in works will include a distillery 20 times the size of its original one and a 100-person tasting room with a full-service kitchen. Promises to be second-largest distillery in Southern California. **2020 HOBBY:** I invested in a treadmill when gyms closed and it led me to my new love for trail running. I have always been pretty adamant about the fact that I hate running, but 2020 has shown me that I just hate running on asphalt!”

**DANNY O'MALLEY**FOUNDER, PRESIDENT
BEFORE THE BUTCHER

WHY: Leads fast-growing plant-based meat company in Irvine. Products are available in 3K stores, Albertsons, Vons, Pavilions. Partial stake sold to San Diego’s Gregg and Jeff Hansen of Jensen Meat Co., providing the company with access to a \$25M line of credit and a 90K-square-foot production space in 2019. **RECENT:** Transitioned majority of foodservice to 90% retail and 10% foodservice distribution amid pandemic; hopes for even 50-50 split by end of 2020. **QUOTABLE:** Hansen’s acquisition “validates our diversified product strategy” and “effectively transforms us from a startup to a major player in the space.”

**JON STORBECK**VP, GENERAL MANAGER
KNOTT'S BERRY FARM

WHY: Oversees Cedar Fair Entertainment’s Knott’s Berry Farm, the anchor to Buena Park’s Entertainment Zone. Duties also include Knott’s Soak City, Knott’s Berry Farm Hotel and California Marketplace. **RECENT:** Theme park shuttered in March as result of COVID-19 pandemic. Launched outdoor retail and dining events to generate business, generating strong interest. **NOTABLE:** Spent more than 30 years at the Disneyland Resort, cutting his teeth first as a ride operator.

**OSCAR GONZALEZ REYNOSO**CO-PRESIDENT, COO
NORTHGATE GONZALEZ MARKET

WHY: With brother Miguel runs four decades-old chain of SoCal markets. **RECENT:** Celebrated 40th anniversary this year. Continues to donate annually to scholarships for minority students, charities in keeping with legacy of father Miguel González Jiménez. **NOTABLE:** First market ran 2,500K square feet, opened 1980 as liquor store, until robbery; shifted to groceries. Has made acquisitions, run stores in partnership with others—e.g., Cardenas Markets. **QUOTABLE:** “There have been those moments, like when we just started and without knowing anything about the business, we tried to do what we thought was right. For example, we froze the meat and then with the saw we cut the steaks and doing that is a mortal sin,” he told the publication “Abasto” on learning as they went.

**ED LEE**CO-FOUNDER
WAHOO'S FISH TACO

WHY: Built Wahoo’s with brothers Mingo Lee and Wing Lam into \$64M business. Ed focused on company’s real estate; Lam, often public face of company, serves as VP of marketing; Mingo is CEO. **RECENT:** Moved quickly to boost takeout, delivery service in pandemic; pre-pandemic was in carefully considered growth mode. Partnered with Chef John Park to open Toast Kitchen & Bakery in Costa Mesa last year. **QUOTABLE:** “I think 2020 is going to be even more people coming to Orange County. The food scene here is going to be phenomenal. Orange County culinary is going to get some recognition that we’re somebody,” Lee told the Business Journal pre-COVID.



AHMED LABBATECEO, PARTNER
VACA GROUP**WHY:** Runs two of OC's top high-end restaurants, Laguna Beach's Broadway, Costa Mesa's Vaca. Third location, The Hall: Global Eatery, a food hall in South Coast Plaza, launched at end of 2019.**RECENT:** With Chef Amar Santana, Business Journal's Restaurateurs of the Year for 2020. **NOTABLE:** "We looked at the mall and said, 'What do they need?'" said Labbate, and "we created two fast-casual concepts," and a third space "for those who want a full dining experience." **QUOTABLE:** On pandemic's impact on restaurant industry, says there's a light at the end of the tunnel, "but I don't know what that light looks like. I hope things get back to normal, but it will take a while. The consumer's pattern of consumption has changed."**JASON QUINN**CHEF, FOUNDER, OWNER
PLAYGROUND**WHY:** Quinn's The Lime Truck won the "Great Food Truck Race" before he went on to open Playground, among region's top restaurants. Seen as one of the early adopters to the evolving vision for downtown Santa Ana's revitalization.**RECENT:** 15,000-square-foot spot on Fourth Street to close at end of 2021 lease; future plans undisclosed. **NOTABLE:** Food so good that Playground's had some VIPs fly in on private jet just to grab a seat at the table. **QUOTABLE:** On impending closure, partly due to pandemic, said in late August "our goal is to make it sixteen months and go out with one hell of a f***ing party."**LYNSI SNYDER**OWNER
IN-N-OUT BURGER**WHY:** Heiress of California cult classic burger chain founded by grandparents in 1948. Fourth-largest chain based in OC with \$957M in 2019 sales. **RECENT:** Work on nearly \$20M, 100K-square-foot distribution center in Colorado underway as careful expansion continues for chain. Business Journal estimated wealth of \$2B. **QUOTABLE:** Sale of the company seems unlikely any time soon as Snyder told Forbes, "It's not about the money for us. Unless God sends a lightning bolt down and changes my heart miraculously, I would not ever sell."**2020 HOBBY:** "I have a tradition where I take each one of my children on a date a couple of times a month. Because of nationwide shutdowns, this year we put a new twist on the tradition by pulling out our favorite classic cars to go pick up food at each child's restaurant of choice."**ELIZABETH AN**CEO
HOUSE OF AN**WHY:** Oversees multi-brand, fine dining portfolio, including AnQi at South Coast Plaza. Active in OC's philanthropic scene, supporting Bowers Museum, Pacific Symphony, CASA among others.**RECENT:** Brought high-tech sanitation measures and upscale branding to pandemic-safe outdoor dining experiences. "Right now our goal with House of An is to make the dining experience as safe as possible," she said in August. **QUOTABLE:** On bringing tech into the restaurants: "I love design. My husband's very techie. I always joke and say he's my little nerd. All this techie stuff [in the restaurants] he had a lot of fun doing."**HARALD HERRMANN**CHIEF EXECUTIVE
SECOND HARVEST FOOD BANK**DAY JOB:** Runs one of OC's largest nonprofits, which annually receives services and food donations worth tens of millions of dollars. Reported cash contributions approaches \$10 million annually; serves some 750,000 people annually. **MAKING A DIFFERENCE:** Hired 120 nonprofit and restaurant workers who were hit by furloughs and layoffs in COVID-19 crisis, for part-time work. Organized a pop-up, drive-thru food bank at the Honda Center on March 21 in response to the pandemic. Fed 2,728 households from 7:45 a.m. until 1:30 p.m. Effort accomplished with 30 volunteers and 15 staff. Anaheim police officers, traffic control supported. Was serving an average of 4,500 households (cars) each weekend, at the Honda Center. Since that first distribution, Second Harvest had distributed 824,688 pounds of food through end of May. **NOTABLE:** Working to translate grocery rescue program to the restaurant industry. Last year, Second Harvest picked up and distributed about 15 million pounds of food, that five or 10 years ago would have ended up in a landfill. Almost half the food Second Harvest provided to those in need last year came from its grocery rescue program. Hopes to translate the program to restaurants in the future to further reduce food waste. Told OC Register in April that Second Harvest was looking for about \$500,000 more a week in donations, to cover the cost of not only maintaining its current efforts but to fund more staffers, while servicing thousands of critical needs households affected by the virus, including seniors. **QUOTABLE:** "If there were ever an industry on the front lines of every emergency—a hurricane, a flood, a fire—it's the food community. When the American Red Cross shows up at the site of a disaster, the food industry comes together as a community, feeding first responders and those who need support," Herrmann told the Business Journal in March. **FAST FACTS:** In 1995, Herrmann helped launch the flagship **Yard House**, which was bought by **Darden Restaurants Inc.** where he became president of its Specialty Group (Seasons 52, Capital Grille and others). Herrmann joined Second Harvest Food Bank in 2019 as CEO. Of the opportunity to serve, he said "If not now, when?"

50 MAKING A DIFFERENCE



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JOHN ARABIACEO
SUNSTONE HOTEL INVESTORS

WHY: Head of Orange County's hotel REIT with \$1.6B market cap. Strategic seller of late, slimming down portfolio from 30 at the end of 2014 to under 20 now. **RECENT:** Company has its eyes open for buys of discounted properties, given its relatively low debt levels and conservative balance sheet. REIT has "more capital to go on offense earlier than most," he says. Sold off property in Baltimore during downturn, while Times Square property's future in doubt. **QUOTABLE:** Pandemic-driven recession "is by far the most difficult operating environment our industry has ever faced."

**KEVIN MARTIN**PRINCIPAL
EAGLE FOUR PARTNERS

WHY: Partner with Todd Pickup, Kory Kramer in real estate owner-operator focused on hospitality. Specializes in hotel and golf course acquisition and improvement projects. Local portfolio includes Paséa Hotel & Spa, Balboa Bay Resort, Balboa Bay Club, and Newport Beach Country Club. **RECENT:** Wrapping \$80M renovation for 1,231-room Sheraton Denver Downtown, delayed due to COVID-19. Hotel is largest in Denver by room count. Paid \$216M for Newport Beach Marriott Hotel and Spa in November. **NOTABLE:** Exec roles at Newport Beach Country Club, Balboa Bay Resort and Club. Newport Beach resident, member of PGA of America.

**ROGER PLOUM**PRESIDENT, RESORT PROPERTIES
IRVINE CO.

WHY: Responsible for the operation of Irvine Co.'s three hotel properties: The Resort at Pelican Hill, Fashion Island Hotel, and Hotel Irvine, as well as management of the company's golf and marina. **RECENT:** Named to spot this year; Hotel Irvine and Fashion Island hotels closed for time being during pandemic, plans unknown. **NOTABLE:** Previously served as vice president of hotels and business solutions for Walt Disney Parks and Resorts. **2020 HOBBY:** "We're in the midst of remodeling our house and I have found myself fascinated by — though not at all qualified for — the myriad of details and decisions that are involved in the process. Luckily, my wife is an expert with impeccable taste!"

**KENDRA MILLER**EXECUTIVE VICE PRESIDENT/ GENERAL
COUNSEL
BJ'S RESTAURANTS INC.

WHY: First person to hold general counsel position at Huntington Beach restaurant chain, No. 3 on Business Journal's list of the largest restaurant chains here. Made the transition from employment law specialist to generalist at BJ's to handle everything from employee training and well-being programs to reducing litigation rates. **RECENT:** Nabbed Outstanding GC of a Public Company honor at the Business Journal's annual General Counsel Awards dinner late last year. **QUOTABLE:** Miller's parents "taught me the value of education and also taught me that there's no greater privilege than to have a career that allows you to be in service to others and to both teach and learn every day." **2020 HOBBY:** "My family and I have taken advantage of the great weather and time at home to take more walks around Huntington Beach where we live. This year has amplified the importance of and our gratitude for good health. Our dog has definitely appreciated the extra time outside too!"

**CHRIS BRITT**CEO
BRITT PRIVATE CAPITAL LLC

WHY: Runs food-focused investment firm with an eye for buying founder-led companies. Co-CEO at Mountain Mike's Pizza, Juice It Up chair. **RECENT:** Mountain Mike's, Juice It Up both recently opened flagship locations along 17th St. in Costa Mesa touting new designs. **NOTABLE:** Played baseball at Stanford University while earning B.A. in economics. MBA in finance, entrepreneurial studies at UCLA Anderson School of Management. **QUOTABLE:** On pizza chain's growth potential, says "near term, we're putting a stake in the ground at 350 [locations]."

**JOHN CAPPASOLA JR.**CEO, PRESIDENT
DEL TACO RESTAURANTS

WHY: Former Del Taco brand chief leading one of Orange County's largest restaurant operators, with about stores in 15 states. **RECENT:** Crispy chicken, other new menu items helped draw people in, along with social/digital efforts that's helped bring total registered app users to more than 1.1M. **QUOTABLE:** In a message to analysts: "We are using the COVID-19 period to invest in our future and are not simply waiting for when the pandemic is behind us to consider next steps."



ALAN REAY

PRESIDENT
ATLAS HOSPITALITY GROUP

WHY: England native heads state's top hotel brokerage and research firm. Clients include institutional investors and public hotel firms, like Sunstone Hotels.

Publishes biannual reports of California hotel sales and new hotel development.

RECENT: New report indicates local hotel openings were up in 2020, while future development will be harder hit.

QUOTABLE: "For those developers that still want to move forward with new hotel development, they are going to find it virtually impossible to find lenders willing to provide construction financing." **2020 HOBBY:** "I have been doing a lot more hiking and reading."

**AJESH PATEL**

CEO, PRESIDENT
PROSPERA HOTELS

WHY: Previously international investment banker, now heads strategy and development for private Orange-based hotel developer. Mostly in Anaheim, properties include Hyatt House at the corner of Harbor and Katella Avenue and a Hampton Inn & Suites in the city's resort area. UC Berkeley grad; board member at Visit Anaheim. **RECENT:** Along with Anaheim-based O'Connell Hotel Group,

built the JW Marriott, a 466-room, 12-story hotel next to the Gardenwalk shopping center. Estimated \$300M project opened this year in August, five months later than planned due to pandemic. **QUOTABLE:** On revamped marketing plans due to COVID-19, says "we are targeting people that want to get away and have a curated luxury experience, and with the JW brand, they know we are ensuring safety and cleanliness." **2020 HOBBY:** "I've spent more time in nature this year than probably the past five years combined – I especially enjoy the numerous hiking trails."

**ROBERT OLSON**

CEO, PRESIDENT
R.D. OLSON DEVELOPMENT
CEO
R.D. OLSON CONSTRUCTION

WHY: California's dominant hotel developer for over a decade. Since 2008, company has completed 18 projects with nearly 2.7K rooms. Those projects have a value approaching \$2B. Business Journal Businessperson of the Year for 2019 after blockbuster 2018. **RECENT:** Newport Beach's Lido House saw heavy traffic over summer from staycationers. Working on plans for new hotels at revitalized Dana Point Harbor, and in Hawaii, L.A., among other markets. **NOTABLE:** Lido House modeled after own home on Balboa Island.

**RALPH GRIPPO**

PRINCIPAL
BELLWETHER FINANCIAL GROUP

WHY: Hospitality vet part of team heading the \$338M redevelopment of Dana Point Harbor. Previously ran Irvine Co.'s resorts division—including Pelican Hill—for 11 years. **RECENT:** Private equity firm founded by Peter Ueberroth, now run by son Joe, tapped with updating Dana Point's marina and boat storage—about 2,300 slips and nearly 400 dry-storage spots. **NOTABLE:** Bellwether was part of team investing \$20M for Corona business software maker Club Speed Inc., whose products are used in variety of family entertainment centers.

**JULIE FELSS MASINO**

PRESIDENT
TACO BELL INTERNATIONAL

WHY: Growing international business of OC's largest restaurant chain with goal of \$15B across 9K restaurants by 2022.

RECENT: Previously ran North American business as president before being tapped to lead international in January, succeeding Liz Williams; duo worked together to run business following departure of Brian Niccol. **NOTABLE:** Before Taco Bell: Mattel, Starbucks; on board of PhysicianOne Urgent Care.

QUOTABLE: On restaurants incorporating plant-based products to menu, told CNBC "I think what we're proud of is that we've been doing vegetarian for 57 years."

**2020 REFLECTIONS**

Margaret Bayston: I am awed by my team at **Laura's House**. Our community needs us more than ever right now and our teams have risen to the challenge to meet those needs. Our online programs have been so successful that we are now providing training and education to people in 17 states besides here in California. We intend to keep offering these options after COVID 19!

Steve Bilt, Smile Brands: Nietzsche said, "The tree that would grow to heaven must send its roots to hell." Participating with my team as they reinvented our business in the midst of a pandemic that appeared perfectly designed to put us out of business was an incredible lesson in facing reality, with all its uncertainty, and taking daily steps in the direction of better.

John Saunders, Saunders Property: We are resilient.

AMAR SANTANACHEF, PARTNER
VACA GROUP

WHY: Orange County's best-known chef. Laguna Beach's Broadway, Costa Mesa's Vaca among top dining spots in county. Third location, The Hall: Global Eatery, a food hall in South Coast Plaza, launched at end of 2019. Mixes high-end dining and casual fare for shoppers and workers on the go. Top Chef runner-up. **RECENT:** With partner Ahmed Labbate, Business Journal's Restaurateurs of the Year for 2020. New sous-chef in training: son, Cyrus Santana, born Dec. 20, 2019. **NOTABLE:** Started career at Charlie Palmer's Aureole restaurant in Manhattan, Palmer later chose him to head the kitchen at his debut SoCal offering Charlie Palmer at Bloomingdale's—in South Coast Plaza.

**PHIL JAMISON**CO-FOUNDER, PRESIDENT
CHIHUAHUA CERVEZA

WHY: Runs fastest-growing new microbrewery in U.S., based in Costa Mesa. Flagship taproom in Newport Beach. Funded by one of OC's wealthiest executives, Gary Jabara. Previously director of sales/marketing at Anheuser-Busch InBev, EVP of sales and marketing at Golden Road Brewing. **RECENT:** Sold some 2M bottles, cans at grocers, restaurants, 1,600-square-foot taproom at entrance to Balboa Peninsula. Has eye on buying own brewing facilities, U.S. market expansion and opening more restaurant-taprooms. **QUOTABLE:** "Our goal is to get 1% to 2% of the Mexican beer market."

**LINDSEY UEERROTH**CEO
PREFERRED HOTEL GROUP

WHY: Joined the hotel membership company in 2004 when Ueberroth family acquired it, then known as IndeCorp. As CEO, has led the company to \$1B-plus in sales, plus rebranding and expansion to 25 countries. **RECENT:** Company added 39 new hotels in the first eight months of the year, despite pandemic, including Pendry West Hollywood, part of offshoot Montage brand that opened this year.

QUOTABLE: "Millennials are looking for all kinds of experiences, but I think today's traveler, I don't care what age you are, what demographic you are, everybody's seeking something different." **2020 HOBBY:** "Using technology in a new way and embracing "video" conferencing. A year ago, if you had told me I would say this I would have laughed."

**DAN ALMQUIST**MANAGING PARTNER
FRONTIER REAL ESTATE INVESTMENTS

WHY: Retail developer behind one of largest additions to OC's retail scene in 2020, Stanton's Rodeo 39 Public Market. Opened in October, counts nearly 40,000 square feet of indoor and outdoor space at a previously tired plot of land along Beach Boulevard. Part of sprawling mixed use project called 22 & Beach. **RECENT:** Initial tenants include the city's first craft brewery, Laotian BBQ, Vietnamese street crepes, Filipino rice bowls, Japanese ramen, apparel shops, a tattoo parlor and butcher. **QUOTABLE:** "Food and beverage is really driving and continues to drive retail, especially chef-driven food, even in spite of the pandemic."

**ED ST. GEME**FOUNDER, MANAGING PARTNER
JUPITER HOLDINGS

WHY: Along with Chris Britt, in 2017 acquired Mountain Mike's Pizza, which got its start in 1980s next to Stanford where he played football and got a degree in economics. Since acquiring chain, have opened 50 locations, bringing total to 200+ with goal of 350. The pair in 2018 also bought Juice It Up chain with more than 90 locations. **RECENT:** Opened Mountain Mike's in July and Juice it Up in August within a block of each other on Costa Mesa's 17th Street. **NOTABLE:** Spent two months as safety at LA Rams in 1985.

**STEVE SCHULZE**CO-FOUNDER, CEO
NÉKTER JUICE BAR

WHY: Oversees fast-growing juice bar chain that aims to be the Starbucks of juice. **RECENT:** More than 150 locations in development pipeline. Saw big gains in app orders during pandemic: just under 700K. Rang in 10 years in October with all-encompassing campaign and new tag line: "Live Life to the Freshest." Continuing to expand shop-in-shop concept at Whole Foods. **NOTABLE:** Revenue in 2019 jumped 21% to \$87.7M across 170 locations.



BRUNO SERATOOWNER, CHEF
ANAHEIM WHITE HOUSE

WHY: Celebrity chef with highly-rated restaurant and a heart of gold: known for feeding thousands of at-risk kids pasta via Caterina's Club charity. Overcame fire two years ago that nearly destroyed restaurant.

RECENT: Among first to announce he was open for dine-in business in May after government OK. "I am the only restaurant that has 12 private rooms," Serato said during tour of his restaurant to see mandated changes. "I am also lucky to have an amazing property." **QUOTABLE:** Upped charitable work during pandemic. "I never missed a day after 9/11, after the recession, after the fire. We used to feed 5,000 kids a day and cook 1,000 pounds of pasta a week. Then it jumped due to coronavirus."

**BILL O'CONNELL**CEO
O'CONNELL HOTEL GROUP

WHY: 50+ years in hospitality business, in 2020 opened Anaheim's first four-diamond resort not on Disney grounds. 12-story project cost topping \$300M. JW Marriott Anaheim Resort counts 466-rooms next to the Anaheim Gardenwalk shopping center. **RECENT:** Aug. 19 opening, initially planned to open March 16. Pandemic quickly halted plans. Disneyland's two theme parks closed its doors indefinitely two days prior to the Marriott's initial opening date. Catering to staycationers in initial months, until theme parks reopen. **NOTABLE:** When its collection of restaurants, bars, meeting rooms and other amenities are fully operating, it will employ north of 200 people. **2020 HOBBIES:** "My dog walks have gotten a lot longer, and every closet in our house is now organized."

**GREGORY TROJAN**CEO
BJ'S RESTAURANTS INC.

WHY: Runs Orange County's third-largest restaurant operator with sales of \$1.2B in 2019, up 4% across more than 200 locations. **RECENT:** Turned to to-go, delivery during pandemic; later relied on outdoor dining and now reopening for in-restaurant dining. Menu innovation a constant, ranging from new burger flavors to different versions of its famed Pizookie dessert in 2019. **NOTABLE:** Been with BJ's since 2012. Before that served as CEO of Guitar Center Holdings and House of Blues.

**JAY BURRESS**CEO, PRESIDENT
VISIT ANAHEIM

WHY: Seventh year at the helm of largest destination management organization in the county, overseeing new investment and development in area like the 200,000-square-foot Anaheim Convention Center expansion in 2018. **RECENT:** Worked to book and rebook shows canceled as a result of COVID-19 pandemic, such as NAMM; also helped lead local DMO push to receive government funding for tourism sector to recoup losses. **NOTABLE:** Chairman of Orange County Visitors Association, works with Ed Fuller.

**ROLAND SPONBERG**FOUNDER, CEO
WKS RESTAURANT GROUP

WHY: Restaurant heavyweight. WKS has more than 5,500 employees and close to 200 restaurants in the western U.S. The largest franchisee in the El Pollo Loco and Krispy Kreme Doughnuts systems, as well as the largest Wendy's franchisee in California. **RECENT:** Business Journal Family-Owned Business Award winner in October. **NOTABLE:** Got start in business via real estate company, Sponberg, Kirkland & Associates. Switched to restaurants after recession in 1980s. Other holdings include Denny's, Blaze Pizza and Corner Bakery franchises.

**DAVID SHOFNER**EXECUTIVE CHEF
FABLE & SPIRIT

WHY: Runs Fable & Spirit, a block from boutique hotel Lido House on the Peninsula in Newport Beach, as well as Dublin 4 Gastropub and Wineworks for Everyone, both in Mission Viejo. Menus are essentially California coastal with French influence by way of Ireland. **RECENT:** Business Journal Chef of the Year for 2020, Michelin 'Discovery' award in October. **NOTABLE:** Le Cordon Bleu training in Pasadena and experience at a half-dozen premier restaurants in O.C. and L.A. Ran Chat Noir and French 75 in their heyday. **2020 HOBBY:** "Work has been my biggest activity and hobby in 2020. I've always worked hard, but I have been working even harder than I ever have before."



LAUREEN ASSEOFOUNDER, CO-CEO
FRESH 'N LEAN

WHY: With brother and co-CEO, Thomas Asseo, created organic prepared meal service, which makes and sells vacuum-sealed, ready-to-heat meals. Among OC's fastest-growing private companies for several years running; for 2020, the company is projecting another blowout year, with revenue in the \$80M range.

RECENT: Four-year sponsorship of the Anaheim Ducks announced in summer. Makes company presenting sponsor of the Ducks Training Camp, puts its branding at the Honda Center and Great Park team training rink, and puts its logo on the team's Zamboni machine.

NOTABLE: Pandemic-driven surge in direct-to-consumer business drove the company to hire roughly 80 employees in four months, bringing its companywide workforce to just over 400.

**ANDREW GRUEL**FOUNDER/CEO
SLAPFISH

WHY: From food truck to growing brick-and-mortar chain with more than \$25M in sales pre-pandemic, while schooling consumers on sustainable seafood. 20+ locations, about a quarter in OC.

RECENT: Inked investment deal with Mac Haik Enterprises Ltd. last year for undisclosed investment and franchise deal to grow business in Texas and Arkansas. Among first tenants at new Mess Hall food hall in Tustin. **QUOTABLE:** Told Forbes in 2016, when recalling the idea for Slapfish, "I wanted to run the Chipotle of seafood."

**HILTON SCHLOSBERG**PRESIDENT, COO, CFO
MONSTER BEVERAGE

WHY: South African-born billionaire who with Rodney Sacks (see entry) bought then Anaheim-based Hansen Natural in 1992, turned it into one of country's better-known energy drink maker with \$40B valuation. **RECENT:** Along with Sacks, net worth in neighborhood of \$3B. Active investor in OC offices, with buildings in Irvine Concourse, Von Karman Towers complexes, among other locations.

NOTABLE: Sacks and Schlosberg have a 9% and 8.8% ownership stake, respectively, in Monster Beverage.

**RUSS BENDEL**CEO
HABIT RESTAURANTS

WHY: Led fast-casual burger joint to location expansion, 2014 IPO and Yum Brands' \$375M purchase of the business this year. **RECENT:** 2019 OCBJ "Person of the Year"; Habit OC's No. 8 restaurant chain; \$402M sales. Remaining at Habit after fellow Irvine-based Taco Bell's parent company brought first burger chain into fold. **QUOTABLE:** On the Yum acquisition: "We always felt that this brand had a lot of runway in front of it and that is something that [Yum CEO] David [Gibbs] and Yum sees as well. They see it in the early stages of a growth cycle with a lot of potential in front of it."

2020 HOBBY: Spending time with grandchildren.

**MARK COSTA**EXECUTIVE DIRECTOR, ORANGE
COUNTY SERVICE AREA
KAISER PERMANENTE

DAY JOB: Helms Oakland-based non-profit health enterprise with hospitals in Anaheim, Irvine, medical offices around county that serves nearly 600,000 members. Employs close to 8,000 full and part-time workers in Orange County, easily tops among OC hospitals. **MAKING A DIFFERENCE:** Was in active planning for potential surge in COVID-19 cases nearly a month prior to OC getting its first batch of infected patients. Opened "command centers" at the local, regional and national levels to monitor changing conditions. Drive-thru testing at Anaheim hospital was among first in region. **NOTABLE:** Kaiser's emergency departments at both its medical centers have special units that are solely used for Patients Under Investigation, or PUIs. In each pod it has 12 beds for a total of 24. **QUOTABLE:** "We are prepared,"

Costa told Business Journal in March. "Kaiser Permanente is fortunate that we have national resources that we can call upon should we need them. Locally, we continue to monitor our supplies on a daily basis and currently have an adequate quantity to continue our healthcare delivery and protect our staff." **FAST FACT:** Part of consortium of healthcare agencies building first-of-its-kind mental health center; **Be Well Orange County Regional Mental Health and Wellness Campus** opening in Orange. **2020 HOBBY:** "Having more time free at home has allowed me the time for reading, which has been a joy."



50 MAKING A DIFFERENCE

ED FULLER

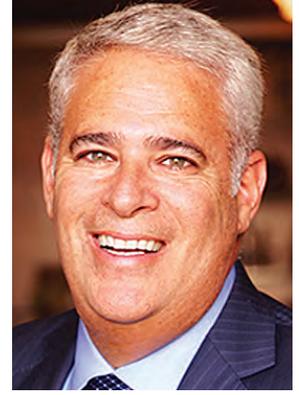
CEO, PRESIDENT
ORANGE COUNTY VISITORS
ASSOCIATION

WHY: Former Marriott Hotels exec, leads the county's tourism marketing efforts along with Jay Burrell. Promotes international visitation from China, the Middle East. Co-Founder of Irvine-based Laguna Strategic Advisors, a consortium of independent business executives. Lecturer at UCI Paul Merage School of Business. **RECENT:** As leader of all DMOs in Orange County, organization has led recovery efforts for hard-hit tourism sector. **NOTABLE:** Partner investment in the tourism organization has grown from \$270,000 in 2012 to \$1.3 million in 2019. Helped create 2020 initiative to engage high school and community college students in tourism careers. **2020 HOBBY:** "I have finished my book 'Red Deception' which the second book in the Red Hotel series, which will come out in June 2021. Currently I am working on the third book, 'Red Chaos.'"

**ALAN FUERSTMAN**

FOUNDER, CHAIRMAN, CEO
MONTAGE INTERNATIONAL

WHY: Luxe hotel expert that got his start as doorman at a Marriott property; founded Montage in 2002 with flagship Laguna Beach property opening following year. Properties in portfolio, are valued at over \$3B. **RECENT:** Montage and sister company Pendry Hotels—run by son, Michael—have several projects in the works in multiple states, with plans to double portfolio in next few years. Bought art deco tower in Chicago in October, will convert to a Pendry. 2019 Excellence in Entrepreneurship honoree. **QUOTABLE:** "My opinion was that traditional luxury was going out of vogue. It was too scripted, too stuffy, and was in need of a more gracious and humble approach that would maintain craftsmanship and attention to detail without the pretentiousness."

**KEN POTROCK**

PRESIDENT
DISNEYLAND RESORT

WHY: Top local official for Orange County's largest employer with 31,000 workers. Disneyland Resort—three hotels, two amusement parks and a retail and restaurant district—gets more than 20M visitors a year. **RECENT:** Tapped to lead area tourism driver in May in the midst of COVID-19 pandemic, which shuttered Disneyland on March 14. Reopening date in limbo. At the time of Potrock's appointment, former Disneyland President Josh D'Amato was named chairman of Disney Parks, Experiences and Products. **NOTABLE:** Potrock, previously president of consumer products, is Disneyland's fifth president in 10 years.

**JOE UEERROTH**

FOUNDER, PRESIDENT
BELLWETHER FINANCIAL GROUP

WHY: Son of Peter Ueberroth, launched marina management company BellPort Group, and later bought Bellingham Marine company in 2006. Privatized company in 2009 through Bellwether firm. One-third of Dana Point Harbor Partners, group behind \$330M overhaul of the marina and its commercial core. **RECENT:** Currently in entitlement phase for marina, looking to start construction in 2021. Plans to wrap development in next six years. **NOTABLE:** Took over from Everett Babbitt as CEO of Bellingham in February.

**OC CYCLING CLUB**

Area execs have used 2020 to up their time on bikes of one type or another.

"Although I have been cycling for many years, the shutdown allowed me extra time to focus on my weekly rides," **Bill Shopoff** said.

"In fact, my friends and I rode to Solano Beach one Saturday and took the train back to OC."

Murray Rudin has stayed local for his rides. His hobby has been "cycling around the miles of great bike paths in Irvine."

John Kao's free time has been spent outdoors, "especially biking again in the mountains."

Jeff Ingham said he "picked up bicycling after a 10-year hiatus." He's enjoyed "long rides in OC, LA and the wine country."

Not everyone is peddling.

Fariborz Maseeh counts 'riding motorcycles' among his hobbies of the year, along with "exercising more often."

And not everyone has been leaving the house to get in some cycle time.

Gary Brahm said "my new favorite hobby is my Peloton," and he's not the only one.

I have become enamored with Peloton, once I got my bike after a long backorder wait," said **Jeff Manley**. "Apparently I wasn't the only one who had the idea."

"This year I purchased a Peloton, and it has been amazing," said **Scharrell Jackson**. It "has been a great way to restart my exercise routine in the morning and yielding some good results!"

"I'll admit that I jumped on the Peloton bandwagon," added **Ron Hasse**. "It's an interesting business model because it's not just about home exercise, it's about leveraging technology to share experiences and create community."

A more practical application comes from **Kate Duchene**, who cited both the Peloton and baking as her new hobbies.

"Hopefully, they cancel each other out if I balance correctly," she said.



Einar Corten Petersen
(American, 1885-1986)
"Yucaipa Valley"



INNOVATION

MARK ANDERSONCEO
ALTERYX

WHY: Newly appointed CEO for one of OC's star tech firms; data analytics firm worth about \$10B. Silicon Valley vet, prior stints included president role at Palo Alto Networks, internet security firm valued at \$24B. **RECENT:** Took new role in early October, had been on company's board; prior chief executive and co-founder Dean Stoecker transitioned to executive chairman role as part of succession plan. Analysts expect Anderson's history of scaling businesses will pay off well in new role.

QUOTABLE: "Digital transformation is accelerating globally and Alteryx's product vision and strategic positioning align closely with the market convergence of people, process and data."

**ABE KAREM**FOUNDER, CHIEF DESIGNER, CO-OWNER
KAREM AIRCRAFT INC.

WHY: Dubbed the "drone father" for Predator device that revolutionized aerial warfare. Runs Lake Forest-based company with about 55 employees and growing, makes manned and unmanned rotorcraft vehicles mainly for the military.

RECENT: Company now moving into development of civilian air taxi, called "Butterfly," with Uber. Received \$25M in Series A funding from South Korea. New division, called Overair, has set up shop at nearly 100,000-square-foot facility in Santa Ana. **NOTABLE:** Born in Iraq, emigrated to Israel and then to the U.S. Emphasizes that in his more than 50 years in aviation, none of his teams has ever met failure on the technical side.

**MARTHA MONTOYA**CEO
AGTOOLS

WHY: Launched, runs data analytics service for the agricultural industry with her brother, Gustavo; platform tracks supply and demand, historical data of produce to help farmers, distributors and retailers increase profitability. **RECENT:** Providing its commodity data for free to the California Department of Food and Agriculture during the pandemic.

NOTABLE: Business Journal 2020 Innovator of the Year award winner; a prior Women in Business award winner. UCI Beall Applied Innovation Wayfinder incubator member; backed by Tech Coast Angels.

**REZA ROFOUGARAN**CO-FOUNDER, CO-CEO, CTO
MOVANDI

WHY: Developing equipment for fifth-generation 5G cellular wireless technology now on its way in the U.S.; co-CEO with sister and co-founder Maryam Rofougaran; company received a \$27M investment in the middle of the pandemic.

RECENT: Named a recipient of the Ellis Island Medal of Honor for 2020; former Broadcom exec honored for pioneering advances in the development and commercialization of analog and mixed signal circuits for modern communication systems. Business Journal Innovator of the Year award winner in September. **NOTABLE:** Held 868 patents as of May, ranking him as one of the top 30 patent holders in the world.

**BILL BRACKEN**FOUNDER, CULINARY DIRECTOR
BRACKEN'S KITCHEN

DAY JOB: Face of charity that feeds OC's needy. Since Chef Bill Bracken launched the nonprofit in 2013, he has combined food recovery with culinary training to feed those in the community who are in need. Fast-grower: in 2017 prepared just under 80,000 "hot, tasty" meals. By 2019, some 350,000 meals were served. **MAKING A DIFFERENCE:** Has upped production and food recovery during pandemic. Industrial kitchen as of May was making well over 30,000 meals a week, and 5,000 meals a day, to give to local charities that in turn distribute those meals to those they serve. Through grants from Wells Fargo, the OC Community Foundation and others, as well as private donations, Bracken was able to hire additional staff to help prepare meals. Bracken previously depended on recovered food from restaurants and grocery stores, but many of those sources have dried up. **NOTABLE:** 35-year career in food industry. Served as executive chef at Island Hotel in Newport Beach (now Fashion Island Hotel), other local work has included creating the culinary vision for the Oak Creek Golf Club's food and beverage operations, and helped to open DivBar Smokehouse BBQ in Newport Beach. **QUOTABLE:** "I've been up since 3 a.m.," Bracken told Business Journal in late April. "I have (a) lot of people helping or else we couldn't do it." **FAST FACT:** His bio notes that "one of his most popular dishes is his inventive take on traditional macaroni and cheese, made with elbow macaroni pasta, Taleggio cheese and crushed truffles."



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KRISHINA VANKACO-FOUNDER, CEO
MYSHOPEROO

WHY: Leads personal assistant concierge service for companies' employees—like Uber for the local grocery store, department store and more. Service seen as “advanced employee benefit for team members.” Former Telogis executive.

RECENT: Expanded shopper service to support small OC businesses, consumers, seniors amid pandemic. **NOTABLE:** “We are working on your behalf with these stores. We’re going directly to local mom-and-pop shops and purchasing the items you need without touching them,” he told the Business Journal in June.

**BILL HOFFMAN**CEO
INARI MEDICAL

WHY: Runs medical device maker of products for patients suffering from blood clots and venous diseases; OC's IPO darling of 2020. Backed by Bill Link's Versant Ventures. **RECENT:** Went public May 22, the first Orange County company to do so via a traditional IPO in over a year, raising about \$163M in proceeds. It has since seen its stock more than quadruple, pushing market value over \$3B over course of the summer. Major HQ expansion in works in Spectrum. **QUOTABLE:** “We have a great deal of opportunity in front of us, and we sense a strong responsibility and urgency to address the needs of these patients,” he said in August.

**GRANT VAN CLEVE**EXECUTIVE CHAIRMAN
BUY IT INSTALLED

WHY: One of area's most active angel investors. Transitioned from acting CEO to executive chairman of installation service provider Buy It Installed in April. Upstart has raised over \$18M since inception. **RECENT:** Managing partner of Irvine-based venture factory Hangar 75; current assets include a low-cost 3D printer developer, tenant and landlord communications real estate platform, more. **NOTABLE:** Chairman and president emeritus of Tech Coast Angels, angel investor group with five chapters throughout California.

**SCOTT LIEN**CO-FOUNDER, CEO
GRANDPAD

WHY: Develops computer tablets for seniors; devices come preloaded with apps to connect seniors with loved ones; has amassed 800,000 active users including seniors, family members and caregivers. Backed by Taiwan-based PC giant Acer. 2019 Family-Owned Business Award winner. **RECENT:** Firm experienced record-setting engagement and demand amid pandemic; products also used for telehealth visits with isolated seniors; company sees more growth, via partnerships with healthcare providers in need of remote monitoring options. **QUOTABLE:** “Now more than ever, staying connected with family and friends is important, but it's critical for seniors who can't travel or visit with loved ones.”

**CHRIS SIMMS**CO-FOUNDER, CHIEF EXECUTIVE
LAZY DOG RESTAURANTS

DAY JOB: Oversees 36-restaurant chain with \$213.3 million in sales last year. Company serves American-inspired food in a casual restaurant setting. **MAKING A DIFFERENCE:** Ran Sponsor the Frontline program after receiving a number of guest inquiries about how they could help support healthcare workers. Company set up an option online for consumers to donate money for meals, with the ability of where in their communities they wanted to send the donation. **NOTABLE:** Originally had to furlough majority of staff before making the decision to reopen restaurants for takeout and delivery. Company also moved fast to begin offering meal packs starting off with essential goods hard to find at grocery stores at the start of shelter-in-place orders; got more creative with time. A Mother's Day meal kit and DIY Pop-Tarts were some of the more notable rollouts.

QUOTABLE: “It's been such an interesting time. Thank goodness we've spent the last 17 years of our business building a really strong culture that's focused on our people. So I cannot thank our people who are currently working so hard and helping us survive and our furloughed teammates for all their support. It's really been an incredible experience and I don't look forward to ever doing this again.” Simms told the Business Journal in May. **FAST FACTS:** Restaurant vet who clocked time at a number of eateries while studying at Loyola High School and later Cornell University. Worked at P.F. Chang's China Bistro after graduating from Cornell School of Hotel Administration. Began working at Mimi's Cafe, founded by his father Tom Simms and grandfather Arthur J. Simms. Opened first Lazy Dog in 2003 with his father in Westminster.



50 MAKING A DIFFERENCE



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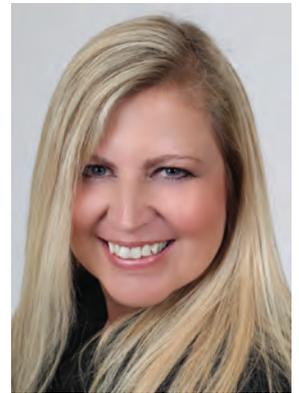


BRUCE BAUERCEO
TAE LIFE SCIENCES

WHY: Oversees biologically-targeted radiation therapy company whose product aims to treat and cure cancer patients. Offshoot of fellow Foothill Ranch-based moon-shot firm TAE Technologies Inc., which wants to solve the world's energy problems via nuclear fusion. **RECENT:** 3-year-old firm announced a \$30M investment in summer to support its drug development program, which when combined with its neutron beam accelerator technology could unlock a new generation of targeted cancer therapy. **QUOTABLE:** "TAE Technologies doesn't shy away from some pretty ambitious goals. We have the same culture at our company," he says.

**HEIDI GOLLEDGE**CEO
JOBOT

WHY: Scaled AI-powered recruiting firm Jobot to multimillion-dollar business with more than 200 employees in two years. Founder of CareerBliss, a job searching platform similar to Glassdoor and CyberCoders, a tech-enabled recruitment firm that sold to a staffing firm for \$100M. **RECENT:** Started mortgage recruiting division to meet demand for underwriters, loan processors, closers amid pandemic. **QUOTABLE:** Company is "built on the value of innovation" and "able to quickly identify the needs of our clients and candidates to ensure we are helping thousands get back to work across the nation." **2020 HOBBY:** "We started playing some serious Mahjong games to pass the time together."

**DON BEALL**CHAIRMAN EMERITUS, PHILANTHROPIST
ROCKWELL INTERNATIONAL

WHY: Led, served aerospace-defense giant for 30 years; board service has included a dozen companies including Conexant, CT Realty, Skyworks; giving, investment via Beall Family Foundation, Dartbrook Partners. **RECENT:** UCI Beall Applied Innovation named for him. **NOTABLE:** He has given millions to UCI efforts, including cybersecurity, technology and the arts. Past honors include 2014 Claire Trevor Commemorative Star; 2008 San Jose State University's Tower Award (the university's highest honor); 2001 UCI Medal; 1998 Horatio Alger Award. **2020 HOBBY:** "Heavy use of remote internet capabilities to stay connected to family, friends, think tanks, and heavy involvement with UCI, Caltech, San Jose State and the Naval Postgraduate School."

**ANDY HINRICHS**CEO
DIGITAL MOTORS

WHY: Heads B2B car-buying platform startup. Former co-founder and CEO at digital lending platform AutoGravity Corp. Daimler AG executive for more than two decades prior. **RECENT:** Launched technology platform to drive dealerships to "move into the digital age." Platform allows customers to go as far into the car-buying process as they wish online. **QUOTABLE:** "You can buy a house online, you can buy a pizza online and track it from the storefront to your doorstep—but you can't buy a car online. Digital Motors is in the business of changing that."

**WING LAM**CO-FOUNDER, VICE PRESIDENT OF
MARKETING
WAHOO'S FISH TACO

DAY JOB: Long-time face of \$64 million business he runs with brothers Renato Lee, CEO/president, and Ed Lee, head of forward planning. Company as of May counted 418 workers across 19 locations locally. Has 61 total restaurants.

MAKING A DIFFERENCE: Always a fixture in OC's charitable scene, increased workload during pandemic. Teamed with **Anaheim Ducks** and **Honda Center** to bring meals to healthcare workers. Company had already been doing deliveries to local hospital, grocery stores and other businesses with essential workers. Frequent sightings at **St. Francis Medical Center**, **CHOC**, **College Medical Center**, while also giving food to families in need.

NOTABLE: Kept some restaurants open at start of pandemic to serve takeout and delivery orders. Began offering family meals for \$35. Brothers rolled up their own sleeves often pitching in with some food deliveries themselves via the Wahoo's delivery truck. Operating on the fly: "we're using duct tape and rope and zip ties" to install "open for takeout" signs at restaurants, he told Business Journal at end of March. **QUOTABLE:** When restaurants reopened, servers wore clear plastic face shields. Don't expect the salsa bar to be open though, due to state rules pertaining to self-serve stations. "Yeah, no more salsa bars for a while," Ed Lee told OC Register in May. **FAST FACTS:** Avid surfer who launched Wahoo's with brothers as casual chain with ties to surfing and skating and food drawing influences from China, Brazil, Baja and Greece. Concept celebrated 30 years in business in 2018. Brothers grew up in São Paulo and learned cooking from father, a chef who later opened Shanghai Pine Gardens on Balboa Island.



50 MAKING A DIFFERENCE

MICHAEL COLGLAZIER

CEO
VIRGIN GALACTIC

WHY: Longtime local Disney vet. Since 2016 served as chairman of UCI’s CEO Roundtable, which counts some 80 business leaders as members and is designed to support the development and well-being of UCI and area businesses. **RECENT:** In July, tapped by Richard Branson’s \$4B+ space tourism company that’s moving closer to debuting its commercial service. First non-Disney job in more than 30 years. **NOTABLE:** The cost of a seat on the roughly two-hour spaceflight: about \$250,000. Colglazier’s employment contract allows him a seat on a forthcoming spaceflight, with up to three guests.



JACK SYANGE

CO-FOUNDER, CEO
IMMUNOGENX

WHY: Runs early-stage drug developer working on clinical trials of celiac disease. Thinks its core product could be the answer to millions of people suffering from the as-of-yet incurable digestive ailment that destroys the lining of the intestine. **NOTABLE:** In 2011, sold his Tustin-based company Syagen Technology Inc., a provider of chemical analysis instruments to detect explosives carried by airline passengers, to French company Safran. **OC LEADER BOARD, MAY 11:** After statistical analysis of early trends in the pandemic’s spread, said “we are fortunate in California and especially OC by escaping the worst of the COVID-19 epidemic.”



KEN BEALL

FOUNDER
UNIVERSITY LAB PARTNERS

WHY: Heads UCI-affiliated nonprofit with innovation focus, key part of OC’s medtech and life science ecosystem. **RECENT:** Provided initial funding through the Beall Family Foundation to launch the first wet lab incubator in OC in December 2019, at UCI Research Park. **NOTABLE:** One of the area’s top philanthropists, along with his father, Don Beall, has donated more than \$30M to UCI for innovation, business, technology and the arts. Also supports YPO, World Presidents’ Organization and community groups.



KRISTINE EVERLY

CEO
BREVVIE

WHY: Former Irvine Co. marketing exec now running “briefly rent everything” company that supplies rental gear through a locker system and mobile app, geared toward millennial living. **RECENT:** Pilot program up and running with one of country’s largest apartment owners, AvalonBay; could lead to a national rollout. **NOTABLE:** Idea picks up on trends that allowed Lori Torres, another ex-Irvine Co. executive, to sell Parcel Pending for more than \$100 million in 2019.



MARK KING

CHIEF EXECUTIVE
TACO BELL CORP.

DAY JOB: Head of OC’s largest restaurant operator with systemwide sales of \$11.7 billion and a local workforce of 4,000. Chain counts 7,000 restaurants in OC alone and is part of fast-food conglomerate **Yum Brands Inc.** **MAKING A DIFFERENCE:** Ran free Doritos Locos Tacos giveaways for the public that was one-part charity, one-part major marketing blitz during the stay-at-home orders. Extra food went to food banks and \$1 million donation was sent to **No Kid Hungry**. Food trucks were deployed to service essential workers. **Taco Bell Foundation** said that it was awarding \$3 million in **Live Más Scholarships** to its workers and fans of the brand, and also said it would provide \$8 million in grants to local nonprofit organizations, “empowering youth across the country, during a time when access to educational resources is more essential than ever.” Company said it aims to hire about 30,000 workers, in a move responding to the new guidelines and safety measures restaurants must adhere to. Hires will fill new and existing positions at Taco Bell restaurants, including drive-thru, curbside pick-up and mobile orders and ensuring restaurants remain properly sanitized. **NOTABLE:** Rolled out safety efforts that ensured food safety, including sealed food orders given to drive-thru customers via a tray. Began dabbling with make-your-own meal kits, following other restaurant operators, with the launch of taco bar kits. Said operator will be prepared for changes in operations at U.S. locations as restaurants open doors again for in-person dining, thanks to brand’s experiences with customers in China, where restaurants have reopened under social distance protocols. **QUOTABLE:** “There’s a distinct group of brave people—from health-care workers, to teachers, to grocery store employees—who are making sure the world keeps running, and we need to make sure we all do our part to take care of them,” King said in late March when Taco Bell’s food truck fleet was converted to serve essential workers. **FAST FACTS:** Joined Taco Bell in July 2019, succeeding **Greg Creed** as CEO. Previously clocked time at **TaylorMade** and **Adidas**. Optimistic about re-opening; told Forbes in April that “our insights group tells us customers want it to be safe to buy their food and [they want] value. The top word to describe Taco Bell is ‘value.’”



50 MAKING A DIFFERENCE

BILL CARPOUCEO
OCTANE

WHY: Spearheads OC's largest business accelerator, which aims to create 55K high-paying technology jobs in Southern California by 2030. **RECENT:** More than tripled attendance to industry-leading events via transition to digital. Relocation of headquarters to the Great Park Neighborhoods planned, forming a deep relationship with land developer FivePoint Holdings. **QUOTABLE:** "It's our intent to create a center of innovation for Southern California, with a cutting-edge location for people to gather and have those impromptu collisions that generate ideas and inspire innovation."

**ALEX MALLMANN**CHIEF PRODUCT AND PROCESS OFFICER
DAIMLER MOBILITY

WHY: Ran AutoGravity, digital lending firm in Irvine that connects loan leads to lenders and car buying leads to dealers. 5-year-old firm has raised some \$80M to date. Daimler AG executive for two decades, posted in Portugal, Madrid and Beijing. **RECENT:** Launched new short-term car leasing business division "Turn" in partnership with backers Mercedes-Benz and Volkswagen. Predicts new segment in the auto industry; "outstanding" outlook. Took new role with parent company in October. **QUOTABLE:** "I'm a big believer in [Turn]. I believe as soon as young people realize they can rent a well-maintained used car, like new, without facing the depreciation curve, they will."

**RAY CHAN**MANAGING DIRECTOR
K5 VENTURES
CHAIRMAN
KOA ACCEL

WHY: Among OC's better-known VC execs. Runs K5 Ventures with Amir Banifatemi, focused on heavy technology companies; and Koa Accel with Dr. Francis Duhay, focused on rapid launch of medtech companies. Member of Tech Coast Angels. **RECENT:** Ramped up COVID-19 testing firm Kahala Biosciences in matter of weeks; business helps nursing homes, schools, businesses reopen with routine testing and digital tracking platform. **QUOTABLE:** Koa says it is able to reduce time to FDA clearance for portfolio companies by 60%. Chan says, "Speed is the hallmark of our work." **2020 HOBBY:** "Yoga, and I never thought yoga can improve your golf score."

**MARK WETTERAU**CHAIRMAN, CHIEF EXECUTIVE
GOLDEN STATE FOODS CORP.
CHAIRMAN, CHIEF EXECUTIVE
WETTERAU ASSOCIATES LLC

DAY JOB: Runs Orange County's third-largest private company with \$5 billion in annual sales and a workforce of about 6,000. Makes, supplies food products for more than 100 leading brands such as McDonald's, Chipotle, Starbucks, Chick-fil-A, Wendy's, and Taco Bell. **MAKING A DIFFERENCE:** Individual divisions of GSF, along with the **GSF Foundation**, increased giving efforts during the pandemic. Having raised more than \$56 million since inception, the foundation as of May donated more than \$200,000 in additional grants to food banks throughout the U.S. since the pandemic's start. The foundation's 25 regional teams also helped the city of Irvine and City of Industry associates collectively send \$20,000 to **Second Harvest Food Bank of Orange County** and **Quality Custom**

Distribution Los Angeles giving \$25,000 to the Los Angeles Regional Food Bank. **NOTABLE:** Company worked with customers to keep food supplies ongoing amid disruptions. Moved some of its employees to work-from-home setups while others in food production or other facilities practiced social distancing, conducted temperature checks and followed other CDC protocols and guidelines. Crisis Management Team at Golden State ensured communication on COVID-19 best practices across the workforce, including a hotline fielding employee questions. GSF has also openly shared these effective practices with other organizations throughout the U.S. Events have "certainly turned our world upside down," he told Business Journal in late April. **QUOTABLE:** "While we are tightening our belts and cutting costs to meet the current challenges, our company is solid financially and culturally. Not only will we weather this storm, we will emerge better and stronger as individuals and as an organization," Wetterau said. **FAST FACTS:** Food is in the family. Started off in St. Louis-based Wetterau Inc., a \$6 billion food business founded by great-grandfather. Ran Wetterau Inc.-owned retail chain, Shop 'n Save as CEO in 1987. Served as president and CEO of Wetterau Inc. in 1990 and sold business to SuperValu Stores Inc. the following year. Established Wetterau Associates in 1992, which bought an array of companies including Taunton, Mass.-based Anheuser-Busch distributor, Quality Beverage, in 1994 (where he served as chairman and CEO until 1998); and Golden State in 1998. **2020 HOBBY:** "I've certainly enjoyed spending more time chasing my grandkids around this year!"



50 MAKING A DIFFERENCE

2020 REFLECTIONS

Talya Nevo-Hacohen, Sabra Health: It has shown me that altruism is a fundamental premise of a society – meaning that individuals are willing to do things for the greater good. The pandemic and its duration has exhausted people's willingness to accommodate others. For me, it has heightened my awareness to the small acts in daily life that I can do to support the people around me, whether it is putting my supermarket cart away, supporting the arts as they struggle, or reaching out to my colleagues one-on-one just to see how they are doing while working from home.

DAVID FRIEDMAN

OC PRESIDENT
TECH COAST ANGELS

WHY: Succeeded Hicham Semaan as president in April for one of OC's top early-stage investment groups. Tech Coast Angels invested over \$10.7M in 31 companies through June; local investments included augmented reality headset firm Eyedaptic and farming data and analytics platform AgTools. **RECENT:** First OC chapter fund underway; aims to invest \$30M in 100 to 150 companies over 10 years. **QUOTABLE:** Ramping collaborations. "We live in one of the best parts of the country, and it has an incredible amount of potential for entrepreneurship. Now we need to tap into the increasing number of organizations [supporting] innovation to scale." **2020 HOBBY:** "Honey-do lists. Since I am at home, I have the opportunity to help out with miscellaneous chores around the house like painting, cleaning closets and similar things."



PAUL TOBIN

PRESIDENT
OCTANE ENTERPRISE SOLUTIONS

WHY: Leads consulting services branch of Octane, connects early to mid-stage startups with institutional, strategic capital. Prior, CEO of Terrapin Ventures, which assists international companies looking to enter the U.S. Named to post late last year. Volunteers time with Orangewood Foundation. **RECENT:** Octane has embarked on a partnership with master developer FivePoint. New office at FivePoint Gateway campus to include fintech incubator. **QUOTABLE:** "We will be able to help companies from the initial idea all the way to maturity, which will contribute to the growth of the Southern California tech ecosystem in new and exciting ways," he says.



CLIVE HAWKINS

CEO, MAJORITY OWNER
ARIA GROUP

WHY: Aria specializes in production prototypes and low-volume manufacturing; among several area firms working on futuristic electrically powered air taxis and cargo transporters. Designs got heavy attention during CES show in Las Vegas early this year. **RECENT:** Hyundai Motor and Uber tapped Aria to create Hyundai Personal Air Vehicle prototype, which was presented at the CES event. Came up with a plan to turn household KitchenAid mixers into emergency ventilators during the onset of the pandemic. **QUOTABLE:** Believes future will be bright for the various companies competing for the lucrative future air taxi market. "The projected volumes are tens of thousands if not hundreds of thousands per year of this type of aircraft."



WALTER CRUTTENDEN

FOUNDER
ACORNS ADVISORS

WHY: Founded firm that today is Roth Capital, OC's largest investment bank. Founder, CEO of investment banking arm E-Trade, top provider of online IPOs before sale. **RECENT:** Business Journal's 2019 Businessperson of the Year in the innovation sector. Startup savant for fintech. Co-founded investment app Acorns with son Jeff; pushing \$1B valuation. Latest focus is gaming and e-learning fintech Blast, based in Newport Beach. **QUOTABLE:** "Investing is best done early and often, and too many people put it off. We think this is a simple way for people to earn average market returns over the long term."



BRIAN NICCOL

CHAIRMAN, CHIEF EXECUTIVE
CHIPOTLE MEXICAN GRILL INC.

DAY JOB: Running the \$5.6 billion Chipotle enterprise, which has more than 2,600 locations, through a pandemic that forced the chain to implement health and safety practices as it focused on how to leverage takeout and delivery through its digital and brick-and-mortar infrastructures. Capped the first quarter with revenue up 7.8% to \$1.4 billion and net income up 5.4% to \$76.4 million. **MAKING A DIFFERENCE:** Amped up its efforts to support front-line workers throughout the pandemic. Celebrated National Burrito Day with free burrito boxes sent to healthcare facilities, enlisted consumers' help with a buy-one-give-one food donation program in April, waived delivery fees for consumers and launched an e-gift card program that sent donations to Direct Relief for PPE and other items for healthcare workers domestically and internationally. Chipotle acted as virtual chaperone for online prom event it sponsored in early May. **NOTABLE:** The company's locations mostly remained open throughout the pandemic, allowing guests to order or pickup mobile orders. Hand sanitizer and PPE became the norm in restaurants. Niccol filmed 2-minute video on company's website to explain company's safety efforts, dubbed "The Chipotle Way." **QUOTABLE:** "Investing in digital over the last several years has allowed us to quickly pivot our business with Q1 digital sales reaching our highest ever quarterly level of \$372 million. Our strong brand, business model and balance sheet give us the confidence to not only weather this downturn but continue to judiciously invest in key areas so that when we come out the other side, we will emerge even stronger," Niccol said in April with the company's delivery of its March quarter results. **FAST FACTS:** Niccol, named Businessperson of the Year for 2020 by the Business Journal, stepped into the top spot in 2018 helping reverse a downward slide in the company's stock. He's focused on digital efforts, a rewards program, refreshed restaurant designs and improved customer ordering and pick-up processes, such as with the Chipotlanes (Chipotle's answer to drive-thrus to speed up mobile order pickups). **2020 HOBBIES:** "This year has provided me the opportunity to spend more time with my family doing things that we love. Living in Orange County we enjoy spending our time outdoors - from beach days to walks and basketball games, we feel fortunate to call Orange County our home."



OLIVIA DUANE ADAMSCO-FOUNDER, CHIEF CUSTOMER OFFICER
ALTERYX

WHY: One three employees that in 1997 started data analytics firm in a small office above a restaurant in downtown Orange. Now valued at about \$10B, one of OC's most valuable tech firms. **RECENT:** Big part in company's new ADAPT program, short for Advancing Data & Analytics Potential Together, which provides free data analytics training to workers who have lost their jobs this year and has "upskilled" people across 135 countries. A Business Journal Women in Business award winner in October. **QUOTABLE:** "Hearing from the participants directly on how the certifications earned through ADAPT are landing them jobs shows that knowledge in data and analytics can truly be career-altering."

**NEEL GROVER**FOUNDER
INDI INDIVIDUALS

WHY: Launched "engagement commerce" company: shoppable video platform for e-commerce, influencers, social media penetration. Serves board of separate Dubai venture with \$1B funding. Prior: CEO at Bluefly.com, Buy.com; latter sold to Rakuten for more than \$250M, where Grover headed Japan-based company's North America ops. **RECENT:** Series A in June; new executive hires in COO/CMO Trevor Gregory and former pro-tennis player/President Shikha Uberoi Bajpai. Won Business Journal Innovator of the Year award 2019. **NOTABLE:** Top-ranked men's doubles tennis player for age group.

**RICK GANNOTTA**CHIEF HEALTHCARE
ADMINISTRATIVE OFFICER
MASIMO

WHY: Key healthcare exec at Irvine-based Masimo, a manufacturer of noninvasive health monitors with a market cap in the \$11B range. Previously was CEO at the UC Irvine Health System, also a senior lecturer in health administration at New York University. **RECENT:** Firm's devices, used in hospitals and increasingly at home, seeing record-breaking sales during pandemic. **OC LEADER BOARD, MAY 4:** "I have seen firsthand how pivoting our advanced clinical solutions from the most complex care environments—surgery and critical care—to the home has not only allowed health systems to meet surge capacity needs, but also demonstrated how remote patient monitoring across the care continuum can clinically and economically translate into better experiences for both patients and caregivers."

**ROBERT GRANT**CEO
CROWN STERLING

WHY: Involved with healthcare, technology, and security companies over the past two decades. Exec roles at Allergan, others. Backer of Botox competitor Evolus and newly unveiled drug firm Aeon Biopharma. **RECENT:** Took wraps off Crown Sterling's Time AI algorithm, said to have ability to hack a 250-bit encryption in under a minute—a feat supercomputers cannot achieve—in September 2019. **NOTABLE:** Former CEO and president of Bausch & Lomb Surgical, chairman at Biolase. MBA, Thunderbird School of Global Management at Arizona State University.

**BRIAN CHRISTENSON
ROBIN CHRISTENSON**
FOUNDERS, OWNERS
BLINKING OWL DISTILLERY

DAY JOB: Operates the Blinking Owl Distillery in Santa Ana, with a tasting room. Business also has license to sell its bottles of vodka, gin, whiskey and other items to restaurants and bars. Counted about 400 wholesale accounts in California pre-pandemic and had begun servicing orders internationally just before the coronavirus hit. **MAKING A DIFFERENCE:** Company sought FDA approval as a drugmaker and began making hand sanitizer to address country-wide shortage. Orders came in quickly from the county and hospitals, among other places. Produced thousands of bottles on-site at their facility. **NOTABLE:** Filed an application for an on-site kitchen originally slated to open in April. Plans still call for eventual opening. Distillery was temporarily shut down in November following issues with state's Department of Alcoholic and Beverage Control. After pivot to sanitizer, government was among first to purchase their products, with county making initial 7,000-unit order. **QUOTABLE:** "You can't even—no writer could write this story. You can't make it up," Robin Christenson said. "It's just so crazy the path everybody's going to be on. This is at least giving us an opportunity to actually be able to support the community. It's really nice to be needed. It's a good feeling," she told the Business Journal in March at the time of the company's pivot to hand sanitizer production. **FAST FACTS:** Founder Brian Christenson's great-grandfather, Fred P. Armbrust, was a bootlegger, selling spirits hidden away in the basement of his dairy farm. Couple breathed new life into the midcentury Blinking Owl Bar with the opening of their distillery in 2016.



50 MAKING A DIFFERENCE

BOB WOLPERT

CHIEF STRATEGY AND INNOVATION OFFICER
GOLDEN STATE FOODS

WHY: At GSF, long one of OC's largest privately held businesses, he oversees innovation at a \$5B food maker and distributor feeding 5B people daily.

RECENT: OCBJ Innovator of the Year award winner in September. **NOTABLE:** Company has 10 innovation centers globally. Constantly developing new recipes for foods, beverages and sauces; improving product packaging; and, more recently, creating shelf-stable milk that went to food banks. Recent focus on blockchain, artificial intelligence and Internet of Things technologies.

QUOTABLE: "I never was a technologist for technology's sake. I was always running a division or part of a business, and I used technology to create a compelling offer or competitive advantage."



MARC FORTH

CEO, PRESIDENT
AEON BIOPHARMA

WHY: Running latest Alphaeon offshoot, a neurotoxin developer for the treatment of neurological conditions. A former senior vice president of marketing at Allergan, counted 16 years with the pharmaceutical powerhouse. **RECENT:** Received a \$25M investment from Daewoong

Pharmaceutical, the same South Korean pharmaceutical firm that backs and works with Newport Beach-based aesthetics firm Evolus. **QUOTABLE:** "We're most excited about the ability to build a company from scratch in the Newport Beach area," Forth told Business Journal in September. Team includes talent from Dendreon Pharmaceutical, CoreLogic, Incipio and Edwards Lifesciences. **2020 HOBBY:** "My family and I have realized that it is the simple things in life that make us the happiest and have rediscovered our area's beaches and other natural attractions."



KIRK INOUE

CHAIRMAN, CHIEF EXECUTIVE
EVENT MEDICAL

DAY JOB: Runs eVent, 40-person company in the foothills of Lake Forest that makes ventilators for intensive care units at hospitals. The price for the company's product: about \$15,000.

MAKING A DIFFERENCE: Firm typically makes about 1,000 ventilators a year, or fewer than 100 a month. Not a typical year, as product became one of most sought-after items in the world at onset of pandemic. Demand caused production to rise to 200 a month as of May. While their business is considered essential, those of its suppliers may not fit the list as determined by the state government. **NOTABLE:** "We are one of the few companies that can make ICU ventilators in the U.S.," Inoue told Business Journal, noting his company's competitive advantage is that his machines are "more state of the art" compared to competitors and he prices it about half that of the competition. Another advantage is that he makes the machines user friendly so someone using it can adjust it as needed without the help of an aide. "Many caretakers where we sell are not educated like in the U.S.," Inoue said. "We make it intuitive for users." **QUOTABLE:** Once the coronavirus began, the company saw demand from China explode to about 300 to 400 orders in the first 10 weeks this year alone. "We've been working on weekends," Inoue said at end of March. "We have to crank up until we use up all the parts." **FAST FACT:** Inoue founded another ventilator maker, Newport Medical, in 1981; left in 2000. In 2006, he joined eVent Medical and bought it in 2012. Costa Mesa's Newport Medical was bought by device giant Covidien in 2012, reportedly in the range of \$100 million.



LORI TORRES

CEO
PARCEL PENDING

WHY: Launched electronic lockers and software firm, which offers storage and access to delivered packages. A former senior VP with Irvine Co., started the company in 2013 and sold it in 2019 for more than \$100M. **RECENT:** Acquired by French firm Quadient, formerly known as Neopost. Remains involved in company. **NOTABLE:** Awarded Business Journal's Innovator of the Year Awards in 2017. **QUOTABLE:** "It's as easy as using an ATM," Torres said of the package delivery system.



2020 REFLECTIONS

Jeff McBride, OC YMCA: This year has reinforced a need to be prepared for difficulty personally and professionally. Because we had spent years building a strong financial foundation, we were able to focus on how we can serve our community during this terrible crisis and less time on worrying about our sustainability.

Kim Cripe: From the earliest days of the pandemic, I have seen our team at CHOC work tirelessly to keep OC's children and families safe. From launching 1-844-GET-CHOC, a free COVID helpline for parents, to setting up outdoor evaluation centers that have tested over 10,000 children, our physicians, nurses and staff continue to passionately advance our mission. Once again, I have been reminded that our team will stop at nothing to protect children's health.

Richard Afable: Be Well's focus on the mental health of the entire OC community has become even more pronounced with the pandemic. On a personal level, identifying need among those most vulnerable is always important, but even more so during a crisis.



G.S. Murray
(American, Contemporary)
"The Point-San Onofre"

LEGAL

DANIEL CALLAHAN

FOUNDING PARTNER
CALLAHAN & BLAINE

WHY: Named one of Top 100 trial lawyers by American Trial Association; featured in Best Lawyers in America for 14 years straight, 2005-present; named one of the Top 10 Attorneys in the United States by the National Law Journal. Among successes: highest jury verdict in Orange County history, \$934M (Beckman Coulter v. Flextronics).

RECENT: After 2-month jury trial, obtained \$38M settlement on behalf of a class of newspaper delivery drivers against Orange County Register. **QUOTABLE:** "The reason for the accolades is simple: preparation and results." **2020 HOBBY:** "I have taken out playing pool. On average I shoot a couple racks each day."

**ALAN GREENBERG**

PARTNER
GREENBERG GROSS LLP

WHY: Daily Journal named him to its 2020 list of the Top 100 lawyers in California. Greenberg was honored, in part, for his jury trial victory against ride-share giant Uber and Uber's co-founders in a trade secrets matter. In addition, two of his trial verdicts have been listed as among the Top Verdicts of the Year in California. Co-runs prominent local litigation firm with Wayne Gross.

RECENT: Coronavirus pandemic means "it's a new world we live in," including Zoom depositions. Has served as managing partner of Greenberg Gross LLP since the start of the firm. Has maintained a Martindale-Hubbell peer review rating of AV Preeminent, 5.0 out of 5.0, for 20 years. **NOTABLE:** Cases have included RICO work, fraud, kickbacks, class action, arbitration.

**ARNOLD PINKSTON**

CORPORATE VICE PRESIDENT,
GENERAL COUNSEL
EDWARDS LIFESCIENCES CORP.

WHY: Longtime OC GC has risen through the corporate legal ranks at several prominent OC companies. Edwards the largest public firm in OC by market cap. **RECENT:** Named to current post mid-2019, succeeding 2018 OC 500 listee Aimee Weisner. **NOTABLE:** Previously chief legal officer, CoreLogic; executive vice president and general counsel at Allergan; senior vice president and general counsel, Beckman Coulter. Has served boards Janus Capital, Bio-Rad Labs. **2020 HOBBY:** New York Times Spelling Bee game.

**BRUCE STUART**

FOUNDING PARTNER
STUART KANE LLP

WHY: Former shareholder and chair of the real estate practice at Stradling Yocca Carlson & Rauth, launched new firm. Practices in Real Estate Group. Experience encompasses wide range of transactional real estate matters. **RECENT:** Among seven partners at firm included The Best Lawyers in America 2021, has been on list since 2017. **NOTABLE:** Clients include Irvine Co., Donahue Schriber, Curci Companies, IHP Capital Partners, Merlone Geier Partners.

**MIKE MUSSALLEM**

CHIEF EXECUTIVE
EDWARDS LIFESCIENCES CORP.

DAY JOB: Runs Orange County's largest medtech employer—about 4,500 workers here, and 14,000 worldwide. Maker of heart valves and related products, as well as critical care monitoring equipment. By far OC's most valuable public company, sporting a \$50 billion market cap. **MAKING A DIFFERENCE:** Fighting the worldwide pandemic on many fronts, owing to its life-saving products and global reach—plants and labs in seven countries, offices in 35 and patients in more than 100. Edwards' field clinicians have been taking the same safety risks as other front-line healthcare workers as they assist with heart surgeries, and sometimes join in to help with COVID-19 patients. The company has re-worked its supply channels to maintain stocks of everything from animal tissues for heart valves to face masks for employees. **NOTABLE:** Edwards had as of May given \$3 million worth of its critical care monitors to the relief group **MAP International** and increased by \$1 million its safety net grants in Orange County and other places where it has facilities. In late January, when COVID-19 was still an abstraction for most Americans, Edwards' China team donated surgical gloves and masks to overwhelmed hospitals in Wuhan. **QUOTABLE:** "I've had a 40-year career in medical technology and dealt with a lot of issues, but never anything like this—the sheer global scale, the fact that it has touched so many people in such profound ways and with so many unknowns," Mussalleem told the Business Journal's **Rick Reiff** at end of April. **FAST FACT:** Business as usual in the company's cleanrooms, where workers making heart valves sit next to each other as they painstakingly sew and assemble the marshmallow-sized valves. The company said strict social distancing isn't necessary because the rooms are kept sterilized. Workers have always worn masks, gloves and gowns, washed their hands regularly and practiced other hygiene. A filtration system removes contaminants from the air and rooms are scrubbed with strong solutions. **2020 HOBBY:** "With the reduced travel and overall increased time at home, I have been able to build in some kind of fitness activity every day."



50 MAKING A DIFFERENCE

WYLIE AITKEN

FOUNDING PARTNER
AITKEN, AITKEN, COHN

WHY: Top local trial lawyer; with wife, Bette, prominent backers of Chapman University; trustees, law, arts; also supports Voice of OC, Chance Theater; youngest-ever president, State Bar; children in firm. **RECENT:** Representing one of families involved in litigation surrounding helicopter crash that killed Kobe Bryant, others. Helped Chapman form a strategic partnership between University of Massachusetts' online division and its affiliate Brandman

University to expand educational opportunities for working adults. **QUOTABLE:** On UMass deal: "Chapman has become a top national university and Brandman has risen to a level of success that can now expand even further."

**MARK FRAZIER**

MANAGING PARTNER
RUTAN & TUCKER

WHY: Named Southern California "Super Lawyer"; Best Lawyers in America, 2021; has litigated cases in state, federal and bankruptcy courts and counseled clients for almost four decades. Leads one of largest law firms in OC. **RECENT:** Named MP in March; overseeing firm's HQ move to The Boardwalk in Irvine from Costa Mesa; also has offices in Palo Alto and San Francisco. Wants to boost professional development for younger lawyers at the firm. **QUOTABLE:** First task as managing partner was "protecting the results of the good work other people have done in the past."

**MICHELE MARYOTT**

PARTNER
GIBSON, DUNN & CRUTCHER LLP

WHY: Top-ranking lawyer; member of labor and employment and class actions practice groups. Has litigated labor and employment matters including defending employers against wage and hour and discrimination class actions, and retaliation, sexual harassment, wrongful termination and whistleblower claims.

RECENT: Daily Journal named her to its 2020 list of Top Labor & Employment Lawyers in California. **NOTABLE:**

Earned law degree summa cum laude from Pepperdine University School of Law, where she served as Editor-in-Chief of the Pepperdine Law Review; has also served as a volunteer deputy district attorney for the County of Orange.

**JULIE DAVIS**

GLOBAL CHIEF LEGAL OFFICER
TACO BELL CORP.

WHY: Oversees legal team of eight, handling range of matters for an \$11B global business that ranks No. 1 on OC's list of the largest restaurant operators.

RECENT: Entire legal team honored at Business Journal's November 2019 General Counsel Awards with In-House Legal Team award. **NOTABLE:** List of recent projects legal team assisted on runs long. Includes licensing deals for clothing and other product sold on company's online Taco Shop, first-ever branded hotel called The Bell in Palm Springs and in-restaurant ordering kiosks.

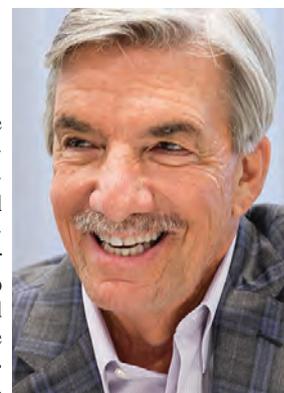
**JIM MAZZO**

CHAIRMAN
OCTANE

DAY JOB: Most prominent executive in Orange County's ophthalmic industry, retired from position as global president of ophthalmic devices at Carl Zeiss Meditec at the end of April, remains an adviser. Also a board member and on CEO committee of Avellino Labs, and chair of local tech and medtech accelerator Octane, which he helped found. **MAKING A DIFFERENCE:** Helped launch a new COVID-

19 testing network for the Orange County Health Care Agency, via his work at Avellino Labs. Network offered testing to area residents who are experiencing coronavirus symptoms, but were unable to receive testing through a healthcare provider. Avellino expected to offer up to 5,000 tests per day by end of May, with much of the work being done for those who are uninsured or underinsured. **NO-**

TABLE: Avellino had been focused on gene-based diagnostics, data and therapy to treat eye disorders. Created the world's first DNA test to confirm the presence of genetic indicators that are positively associated with corneal dystrophies and keratoconus genetic risk factors. 12-year-old firm pivoted to coronavirus work earlier this year, using practices and technology from its eye work. **QUOTABLE:** "The eyecare community, of which Orange County is a major hub, can take great pride in knowing that work done over the past decade was able to be quickly translated to help with the COVID-19 pandemic." **FAST FACTS:** Avellino has been expected to go public this year on Korea's stock exchange. Along with the U.S., it has operations in China, Japan and Korea.



50 MAKING A DIFFERENCE



EVOLVING JUDICIAL LIMITS ON PATENTABILITY, THE INTRODUCTION OF POST-GRANT PROCEEDINGS, AND LONG PRODUCT-DEVELOPMENT LIFE CYCLES ARE JUST A FEW OF THE INTELLECTUAL PROPERTY CHALLENGES LIFE SCIENCE INNOVATORS MUST NAVIGATE.

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KATHERINE BELL

PARTNER
PAUL HASTINGS LLP

WHY: Recognized by Chambers USA as a leading finance lawyer; focuses on commercial and corporate finance transactions; experience in sectors including technology and software, healthcare, transportation and logistics, energy, retail, food and beverage, and manufacturing and industrials. **RECENT:** Firm represented GI Partners in acquisition of Netsmart Technologies Inc.; assisted Wells Fargo in a GE Capital matter; represented LinkedIn in an exchange of several California properties with Google. **NOTABLE:** Frequent speaker on practice area; co-authored "Asset-Based Lending: A Practical Guide to Secured Financing"; UCI bachelor's, Cornell J.D.

**BURTON HONG**

GENERAL COUNSEL, EVP
COOLSYS

WHY: GC for fast-growing HVAC and refrigeration firm in Brea. Company expects to reach \$1.2B in revenue and a \$2B valuation by 2023. **RECENT:** Business Journal General Counsel award winner in November 2019. Over past three years, led 10+ acquisitions and oversaw the company's transition in private equity ownership last year from Audax Group to Ares Management Corp. **QUOTABLE:** Honored late father while accepting GC award. "My dad always told me to be successful, you have to do two things: one, work hard and two, work with integrity." **2020 HOBBY:** "As a former Division One tennis player, I picked back up playing tennis after not playing for almost 20 years."

**JAMES MCDONALD**

MANAGING PARTNER OF IRVINE OFFICE
FISHER PHILLIPS

WHY: Has defended hundreds of employment lawsuits alleging wrongful termination, employment discrimination, sexual and other forms of harassment, wage and hour violations, retaliation, defamation; designated as an expert witness in several cases. **RECENT:** Became an Amazon best-selling author as his book "California Employment Law: An Employer's Guide," became the #1 book under Labor Law on Amazon.com; 2020 edition is updated to address new developments. **NOTABLE:** Editor of the treatise, "Mental and Emotional Injuries in Employment Litigation" published by BNA Books; author of more than 50 published law review articles.

**STEVEN NATAUPSKY**

MANAGING PARTNER
KNOBBE MARTENS

WHY: Leads largest OC law firm: more than 150 local attorneys. Focused on intellectual property. In total, firm has about "300 lawyers and scientists." **RECENT:** Nataupsky recognized for "patent prosecution excellence" by Legal 500, May 2019. Firm secured \$5M verdict, late 2018, for Monster Energy, defending beverage company's patents (see Rodney Sacks, Hilton Schlosberg entries). **NOTABLE:** Clients have included Masimo and Monster Energy. Serves as an adjunct professor of Intellectual Property Law at UCI School of Law and has served as an adjunct professor at Whittier Law School and the University of San Diego School of Law.

**JASON DE BRETTEVILLE**

SHAREHOLDER
STRADLING YOCCA CARLSON & RAUTH

WHY: Chair of Stradling's litigation department and leads its White Collar Criminal Defense practice group; co-chair of the firm's Enforcement Defense & Investigations practice group. **RECENT:** Named one of Best Lawyers in America for 2020; April Client Alert on "Federal Forum Provisions for '33 Act Claims Declared Facially Valid." **NOTABLE:** Co-authored July overview of California's "COVID-19 Employer Playbook for a Safe Reopening," a resource for employers planning to reopen their business. **2020 HOBBY:** "I recently started playing the bass guitar."

**MIKE FLYNN**

PARTNER-IN-CHARGE
GIBSON, DUNN & CRUTCHER LLP

WHY: Leads local office of global firm; Gibson Dunn a top 10 OC practice with more than 60 attorneys, and more than 110 employees. Member of firm's corporate transactions, mergers and acquisitions, and capital markets practice groups. Past president of Newport Beach's Pacific Club. **RECENT:** Took on solo role running office with stepping back of former co-partner in charge Meryl Young. **NOTABLE:** Clients have included Allergan, Chevron, Western Digital, HP. Represented Irvine's TRI Pointe Homes in its \$2.8B acquisition of Weyerhaeuser Real Estate Co.





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STERLING BRENNANCO-FOUNDER
MASCHOFF BRENNAN

WHY: Well-respected trial lawyer; litigated intellectual property, securities, antitrust, unfair business practices, M&A, corporate, insurance coverage, and environmental cases. **RECENT:** Returned to active practice in the firm's OC office this summer after serving for three years as a mission president for The Church of Jesus Christ of Latter-day Saints in Michigan. **NOTABLE:** The former chairman of the Business Litigation Section of the Orange County Bar Association and the past chair of the Orange County J. Reuben Clark Law Society. Founded Maschoff Brennan in 2013, served as the first chair of the firm's litigation practice.

**WAYNE GROSS**PARTNER
GREENBERG GROSS LLP

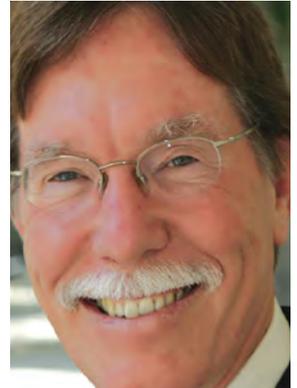
WHY: Named to 2020 list of Top 100 lawyers in California by Daily Journal; repeatedly selected by peers for inclusion in The Best Lawyers in America and Super Lawyers. Co-runs prominent Costa Mesa-based litigation firm with partner Alan Greenberg (see entry). **RECENT:** Gross singled out for Daily Journal accolade, in part, for his role in filing lawsuit over the San Francisco Tenderloin area's increase in unsafe conditions amid COVID-19 outbreak. **NOTABLE:** Two of his trial verdicts have been listed among Top Verdicts of the Year in California; has served as a law school adjunct professor.

**CHRIS COX**COUNSEL, FORMER PRESIDENT
MORGAN, LEWIS & BOCKIUS LLP
MORGAN LEWIS CONSULTING LLC

WHY: During 23-year Washington career, was White House counsel to then President Ronald Reagan, chairman of the U.S. Securities and Exchange Commission during 2007-08 financial crisis, chairman of the Homeland Security Committee in the U.S. House of Representatives, and the fifth-ranking elected leader in the House. **RECENT:** On board of Creative Planning, nation's largest RIA. Received lawyer of the year award from "The Best Lawyers in America" publication and recognized as a 2019 "Super Lawyer" by Thomson Reuters. **NOTABLE:** Harvard J.D.; USC life trustee; fluent in Russian.

**JAMES PAYNE**FOUNDING PARTNER
PAYNE & FEARS

WHY: Co-leads business litigation, insurance, employment law firm with Daniel Fears, representing Fortune 500 firms. Represents companies in all aspects of employment law and related civil litigation, including wage and hour litigation and consulting, employment discrimination, wrongful termination, labor management relations and union arbitrations. **RECENT:** Firm has pushed more into cybersecurity and data protection. **NOTABLE:** Firmwide client list has included Lennar, Safeway, Walmart, Kohl's. Firm's name once used as joke on "The Tonight Show."

**GEORGE WALL**PARTNER
GLASER WEIL

WHY: Career spans more than 40 years; one of the leading merger and acquisition attorneys in Southern California; senior partner in the firm's corporate department where he is chair of the Mergers & Acquisitions Department. One of top M&A lawyers in SoCal. **RECENT:** Elected to Chapman University's Board of Trustees in November 2019. **NOTABLE:** Martindale-Hubbell legal rating of AV, the highest achievable; work has included the 2013 sale of the Sacramento Kings basketball team for more than \$530M. Previously partner at Rutan & Tucker.

**ED SUSOLIK**SENIOR PARTNER, SUPERVISING
TRIAL ATTORNEY
CALLAHAN & BLAINE

WHY: Recognized by his peers as one of the "Top 100 Attorneys in Southern California" starting in 2010 through 2019; expert in insurance law. **RECENT:** Co-signer of an April open letter to Orange County Board of Supervisors urging a restart for the local economy, saying OC "must get back to work." **NOTABLE:** Born in Czechoslovakia; USC grad with degrees in philosophy, English and history; graduated second from USC law school in 1990; was professional golfer for several years. **2020 HOBBY:** "Watching movies at home with my six children!"





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WENDY PETERSONGENERAL COUNSEL
KNOBBE MARTENS

WHY: Handles all internal legal matters for OC's largest law firm. Prior to Knobbe, was general counsel of Wynn Oil Co., assistant general counsel of Parker Hannifin's Seal Group. **RECENT:** Serves on the board of Shidler College's Pacific Asian Center for Entrepreneurship. 2019 recipient of Hall of Honor award from the University of Hawai'i at Mānoa Shidler College of Business. Has served on board of directors of OC Legal Aid Society, and the American Heart Association's OC division. **NOTABLE:** Produced award-winning indie film "Hello, My Name is Frank," official selection Newport Beach Film Festival 2015. Was Editor-in-Chief, University of Hawaii Law Review. **2020 HOBBY:** "I've dusted off my 8th grade home economics sewing skills and made over a hundred masks for friends, family, co-workers and church friends. My husband loves the masks I made for him with Van Halen and Angels fabrics."

**COLLIE JAMES**MANAGING PARTNER
MORGAN, LEWIS & BOCKIUS LLP

WHY: Succeeded Ellen Bancroft at the head of OC's 17th-largest law firm by attorney count March. Counsels clients on complex business litigation matters, including mass tort, product liability, environmental litigation, unfair business practices claims, and consumer class actions. **RECENT:** Acts as an advocate for the local office within the firm and within the Orange County business community. Clients include SoCal Gas, Sempra Energy, Teva Pharmaceutical, Arbonne International and Part & Parcel. **QUOTABLE:** "People want to be a part of something bigger than themselves. They want to look for opportunities to help and guide and help make somebody else's life better and easier."

**RYAN WILKINS**SHAREHOLDER
STRADLING YOCCHA CARLSON & RAUTH

WHY: Chair of Stradling's corporate and securities law practice group and leader of the firm's public company practice group. Represents many of firm's public company and investment banking clients, focuses on corporate finance transactions, mergers and acquisitions, SEC and FINRA compliance, and corporate governance matters. **RECENT:** Co-authored September 2020 alert: "As Ransomware Attacks Increase, The SEC Takes Notice."

QUOTABLE: "The Securities and Exchange Commission has taken notice of this increase in attacks and offered observations about what companies should be doing to address this risk."

**MICHELE JOHNSON**PARTNER
LATHAM & WATKINS

WHY: Named to the Top 250 Women in Litigation 2020; Global Chair of the Litigation & Trial Department; represents financial institutions, Fortune 500 companies, boards of directors, and individuals in securities, M&A, and other complex commercial litigation.

RECENT: Recognized as both a Litigation Trailblazer and a Winning Litigator by National Law Journal in 2019, as well as a Leading Lawyer for M&A Litigation by The Legal 500 U.S. in 2020; 1 of 3 Latham lawyers recognized by the Daily Journal for a major victory for the homeless community. **NOTABLE:** Former member of Latham's Executive Committee and former Managing Partner of the Orange County office. Business Journal Women in Business Award winner in October.

**DOMINIC IVANKOVICH**PRESIDENT
ADVANCED STERILIZATION PRODUCTS

DAY JOB: Exec tasked with growth at ASP, a maker of sterilization and disinfection products for healthcare uses, following its sale last year to a \$20 billion-valued industrial technology conglomerate, Everett, Wash.-based **Fortive Corp.** Was previously with Fortive. **MAKING A DIFFERENCE:** Saw its products generate national headlines as a potential solution to a lack of medical-grade masks for doctors and nurses. ASP, which employs some 700 people with the bulk at its home base in Irvine, in April got FDA approval under its Emergency Use Authorization to use its sterilization systems to decontaminate N95 respirator masks. The system, called Sterrad, uses vaporized hydrogen peroxide gas to clean products. The FDA said ASP has installed 9,930 Sterrad systems in 6,300 hospitals across the U.S. The machines in total have the capability to sterilize per day about 4 million N95 masks that provide more effective respiratory protections to their users than typical surgical masks.

NOTABLE: It takes between about 24 minutes to 55 minutes for the disinfecting process to take place, depending on the model of the product. By using ASP's products, the company thinks it can at least triple the lifespan of the hard-to-find N95 masks. **QUOTABLE:** ASP thinks its products can help more than just hospital workers during the pandemic, according to Ivankovich. "It's not just healthcare professionals that are exposed to the limitations of the supply chains around personal protective equipment—it's a lot of markets as well," he told the Business Journal after getting the FDA nod. "Our goal is to make sure we get the equipment to the places where it can make the most difference." **FAST FACT:** Expanding its local base, which included a pair of buildings long used by its former owner, **Johnson & Johnson**, sitting alongside the Santa Ana (5) Freeway, across from the Spectrum shopping center. It recently inked a lease to take over part of a floor at **Broadcom's** campus at the Five Point Gateway campus. The roughly 30,000-square-foot sublease pushes ASP's area footprint to nearly 150,000 square feet.



50 MAKING A DIFFERENCE

MARK ROBINSON JR.

SENIOR PARTNER, SOLE SHAREHOLDER
ROBINSON CALCAGNIE

WHY: Named one of Best Lawyers in America, Top 100 Lawyers in California. Became famous in 1978 for winning lawsuit against Ford's Pinto, with \$128M in damages, which the American Association for Justice called one of the 10 most significant civil trials of the past millennium. In California Bar's Trial Lawyer Hall of Fame. **RECENT:** Co-lead plaintiff attorney in settlement last fall for up to \$800M for victims of the shooting at MGM's Mandalay Bay hotel in Las Vegas. **QUOTABLE:** "This is a meaningful outcome for the victims who suffered unimaginable terror and loss. We're grateful to MGM for doing the right thing by resolving this case swiftly to avoid the emotional turmoil of trial."

**DUTCH SCHOTEMEYER**

PARTNER
NEUMEYER & DILLION

WHY: Military veteran that counseled William Lyon Homes on topics ranging from labor and employment to contract negotiation; served as VP and associate general counsel, and worked on homebuilder's 2020 sale to Taylor Morrison Corp. **RECENT:** Recognized by Business Journal as the Rising Star at November 2019 General Counsel Awards while at William Lyon Homes; joined Newmeyer Dillion in September a few months after sale's completion. Previously an associate at Newport Beach law firm from 2015 to 2018. **NOTABLE:** Stays connected to military background by mentoring Marines looking to transition into their civilian career. Also heavily involved in youth soccer, having coached at Our Lady of Fatima School, Mission Basilica School and with the California Football Academy in San Clemente.

**GLENN DASSOFF**

PARTNER
ORRICK, HERRINGTON & SUTCLIFFE LLP

WHY: High-tech focus, also trade secrets, unfair competition, IP, joint venture finance; first chair trial lawyer; has successfully tried more than 50 cases in his career. Won a complete defense verdict in a \$55M identity theft case for one of the country's largest drug laboratories.

RECENT: Popular speaker for many of the country's leading bar groups, including the Rutter Group and the Continuing Education of the Bar. **NOTABLE:** Has successfully handled over a hundred trade secret cases.

**SEAN O'CONNOR**

OC MANAGING PARTNER
SHEPPARD, MULLIN,
RICHTER & HAMPTON LLP

WHY: Leads third-largest local firm: nearly 80 attorneys, 140 employees; firm: 15 offices, about 900 lawyers. O'Connor in business trial practice group, heads real estate litigation team. **RECENT:** Regular on super lawyer, top lawyer lists.

NOTABLE: Made national news in early 2000s defending Cottonwood Christian Center against eminent domain action by City of Cypress; trial counsel for City of Anaheim in tussle with Angels Baseball over team name.

**KETAN VAKIL**

PARTNER
SNELL & WILMER LLP

WHY: Managing partner for OC office of Phoenix-based full-service business law firm; co-chairs the firm's intellectual property group, specializing in IP protection, litigation, counseling and licensing. **RECENT:** Co-presenter of "Patent Fundamentals, Drafting & Prosecution," USC Stevens Center for Innovation in September. Firm moved up a notch to the eighth largest in OC this year with 66 OC attorneys on the Business Journal's Law Firms list. **NOTABLE:** Received bachelor's and master's degrees in electrical engineering from Vanderbilt University and University of Florida, respectively; his law degree is from the latter's Levin College of Law.

**2020 REFLECTIONS**

Trina Fleming, WHW: In light of this year's extraordinary events, I have learned that I am stronger than I thought, more passionate than I realized and that in the midst of turmoil, the things that are really important in my life don't change and for that I am grateful.

Roger Ploum, Irvine Co. Resort Properties: More than anything, it's reminded me to be grateful. Amidst the challenges the year has brought, I am deeply grateful for the love of my wife, my family, and my friends, for the roof over our heads, and for our health. To boot, I work for a great company and enjoy the support of some of the finest professionals in the industry.

Alan Reay, Atlas Hospitality: 2020 has taught me that you always have to be prepared for a downturn in the economy and that you always have to keep things in perspective. As bad as things look it will get better over time and as long as you have your health, you have everything.

JENNIFER KELLERPARTNER
KELLER/ANDERLE LLP

WHY: Named to Daily Journal's list of "The Top 100 Lawyers in California" this year for 13th time. Chambers USA ranks her among top commercial litigators. Runs women-owned law firm; has tried over 150 cases to jury verdict and won almost \$1B. **RECENT:** Trustee of Chapman University; board member of Democratic Foundation of Orange County and regional board of the Anti-Defamation League. **NOTABLE:** Clients include MGA Entertainment, Microsoft, AIG, Standard & Poors, MassMutual Life Insurance Co., Michael Ovitz and Kevin Spacey. News reports say Keller has been representing actor Spacey against allegations of sexual impropriety. **2020 HOBBY:** "I became one of the hordes of novice pandemic bread bakers."

**CARY HYDEN**PARTNER
LATHAM & WATKINS

WHY: Prominent partner at top five local law firm. Chaired OC corporate department for almost 10 years; M&A, capital markets, securities. "Dealmaker" designation for defense of Allergan against hostile takeover attempt by Bill Ackman and company's eventual sale to Actavis. **RECENT:** Chairman of CHOC Children's Foundation Board of Directors starting in 2019. **NOTABLE:** Clients have included Fox Head, Volcom, DC Shoes, Oakley, Beckman Coulter, Tillys, William Lyon Homes, Broadcom, Asics, Edwards Lifesciences. Has been named by Daily Journal to list of Top 100 Lawyers in California on multiple occasions.

**TRACY PORTER**SENIOR VICE PRESIDENT
HEALTHPEAK PROPERTIES

WHY: Head of the legal group in charge of real estate transactions and asset management support at the real estate investment trust, whose portfolio contains some 8M square feet of life science space, 21M square feet of medical office buildings, and 26,000 senior housing units. **RECENT:** One of five winners of Business Journal's November 2019 General Counsel Awards. Promoted last year to senior VP and head of the legal group in charge of real estate transactions and asset management support. **QUOTABLE:** On her decision to focus on real estate, says "it seems that the real estate lawyers I spoke to generally enjoyed what they did more than most other lawyers that I talked to."

**MARK PETERSON**PARTNER
O'MELVENY & MEYERS LLP

WHY: Clients include public and private companies in industries including consumer products, healthcare, life sciences, medical devices, technology, natural resources and data analytics. Started with O'Melveny in 1991, until 1997. Later served as general counsel and chief legal officer for several companies. Returned to O'Melveny in 2011 as corporate and securities partner. **RECENT:** Assists a broad range of clients whenever they are exploring complex acquisitions, dealing with board-level issues, or for practical, business-savvy legal advice. **NOTABLE:** Professional memberships have included Orange County Bar Association Finance Committee and UCI Audit Committee Roundtable. **2020 HOBBY:** "With everyone remote it has given my family a chance to spend a little time in Park City, Utah. I have been able to do some hiking and hope to do some skiing as soon as the resorts open."

**2020 REFLECTIONS**

Andrew Ninh, DocBot: The COVID-19 pandemic has presented us with challenges and opportunities. We're fortunate to be a technology-driven company in a nimble position which allowed us to reposition ourselves for the new world. It is clear to us that technology adoption trends have been accelerated and are the next evolution of traditional services businesses.

Madelynn Hirneise: This year, though tumultuous, has taught me that one, Orange County is resilient; two, the **Families Forward** team is committed to serving our community's most vulnerable families; and three, I am not allowed to bake scones ever again.

Seth Teigen, Providence Mission Hospital: The support we have experienced from our community during this time has been amazing and a testament to what a special place Orange County is. Most notably it has been humbling to stand alongside our physicians and caregivers during this pandemic, they inspire our entire leadership team every day.

Dennis Kuhl, Angels Baseball: This year reinforced my belief that attitude is key, if you stay positive in a negative situation you win.

Ed Fuller, Laguna Strategic Advisors: You need to have inner strength during a crisis, close friends and great support. I think the significance of the tourism market in the OC has once again proven the strength of the tourism economy in our region during normal times.

Randy Barth, Think Together: You have to figure out how to deliver value to customers, take care of your employees, and support your community during the pandemic and as we emerge in the next few years. Nimble. Innovative. Resilient.

Mark Costa, Kaiser Permanente: As much as we often say people and organizations can be challenged with 'Change,' I have experienced the opposite. Change and transformation, which has been demanded by our customers and staff has energized us to become better and more responsive to those we serve.



Artist: James March Phillips
(American, 1913-1981)
"Along The Bay"

MEDIA / SPORTS ENTERTAINMENT

SCOTT BORAS

FOUNDER, CEO
BORAS CORP.

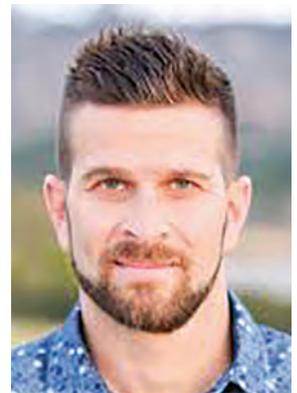
WHY: Super sports agent Forbes calls the “most successful athlete advocate” ever. More than \$2B in current contracts. Baseball’s most influential agent.

RECENT: Has led the Forbes’ Sports Agent rankings for four consecutive years. Ended 2019 with contracts topping \$800M, including mega-deals for pitchers Stephen Strasburg and Gerrit Cole, and new Los Angeles Angels third baseman Anthony Rendon. Biggest haul ever for a sports agent in that compressed period. **NOTABLE:** Played minor league ball, law degree, Ph.D. pharmacology. Family active in charitable causes for Catholic Church, JSerra Catholic High School in San Juan Capistrano, Sage Hill High School in Newport Coast.

**JIM HUETHER**

CEO
HYPERICE

WHY: Runs popular fitness recovery products maker, with athlete investors and \$700M valuation. **RECENT:** Purchased NormaTec, an advanced compression technology firm based in Boston, in March. Sales up amid demand for at-home workout products. Raised \$48M in October. **QUOTABLE:** “We decided we’d be better as one company, as an absolute leader in the category,” Huether said of the NormaTec acquisition. “Our products are very complementary. Now we have a really big competitive advantage to offer everything—heat, cool, percussion, vibration and pneumatic compression.”

**LEIGH STEINBERG**

CHAIRMAN, CEO
STEINBERG SPORTS & ENTERTAINMENT

WHY: Real-life Jerry Maguire. Famed sports agent has secured more than \$3B over the years for 300-plus clients.

RECENT: Represents Kansas City Chiefs quarterback Patrick Mahomes II. With partner Chris Cabott, the agency’s president and COO, signed 24-year-old Super Bowl MVP to 10-year contract extension worth up to \$503M.

NOTABLE: QB’s endorsement contracts include local firms Hyperice, Oakley.

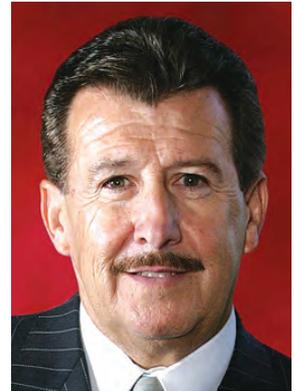
QUOTABLE: “It’s the “biggest contract in sports history,” Steinberg said after Mahomes deal was struck.

**ARTURO MORENO**

OWNER
ANGELS BASEBALL

WHY: In 18th season as owner of Anaheim baseball team, valued at nearly \$2B. Paid \$184M for team in 2003. Owns flagship radio station KLAA 830 AM. Closed deal for 153-acre stadium site, which will keep team in city for decades.

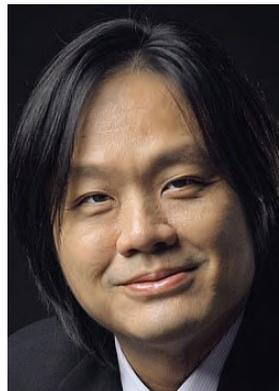
RECENT: Proposing 5,175 apartments, two hotels, 2.7M square feet of office space, 12,500 parking spaces, parks and other commercial additions like retail and restaurants at stadium site. New stadium being considered. **NOTABLE:** Vietnam veteran, made first fortune through billboard advertising company Outdoor Systems.

**FRANK NG**

CEO
ALLIED ESPORTS ENTERTAINMENT

WHY: Heads one of OC’s newest public companies, which runs World Poker Tour and online gaming venues where fans watch esports teams compete. **RECENT:** Went public via 2019 \$200M reverse merger, including stock and debt, by Minneapolis-based Black Ridge Acquisition Corp. More virtual events during pandemic, move into shopping centers delayed. Temporary shutdown of its flagship HyperX arena in Las Vegas.

QUOTABLE: Told Business Journal “our refocus on online actually brings a lot more new opportunity that we didn’t have before.”

**TIM RYAN**

CEO, PRESIDENT
ANAHEIM ARENA MANAGEMENT LLC

WHY: In addition to running arena for four decades, also heads operations for Anaheim Ducks Hockey Club LLC, and was named chief executive of future Honda Center development, called ocV!BE. **RECENT:** Developing 115-acre site in the Platinum Triangle surrounding the city’s hockey stadium, \$3B project that will add 2,800 residential units, two hotels, more than 800,000 square feet of office space, a new concert venue, food hall, restaurants, parks and other amenities.

QUOTABLE: “Our goal is for this to become the ultimate live-work-play environment. It’s truly transformative for the city, and the county as a whole.”



JOHN CARPINO

PRESIDENT
ANGELS BASEBALL

WHY: Former sales, marketing SVP tapped as the organization's eighth president in November 2009.

RECENT: Plans for Platinum Triangle site containing Angel Stadium will keep team in city through 2050. **NOTABLE:** Inducted into National Italian American Sports Hall of Fame. **QUOTABLE:** As told to Santa Clara University's student newspaper, The Santa Clara: "We always have to be prepared for, and ahead of, change. This is something we discuss every day. Technology changes things at a very rapid pace and affects our business dramatically. If we are not addressing it, and staying in front of it, we will fail."



MICHELLE JORDAN

FOUNDER, PRINCIPAL
JORDAN LLC

WHY: Founded firm in 1998. Known for strategic communication: crisis, reputation, issues management. English native moved to NYC at age 21. Was president of L.A. office of GCI Group, division of Grey Advertising. Headed corporate communications for Silicon Valley-based Digital Pictures, pioneer of interactive video games. **NOTABLE:** Has appeared several times on Fox News, MSNBC and other outlets commenting on "newsmakers du jour." Past Business Journal Women in Business honoree. **QUOTABLE:** "Who is managing your reputation?"



RON HASSE

PRESIDENT, PUBLISHER
SOUTHERN CALIFORNIA NEWS GROUP

WHY: Media vet overseeing largest news organization in OC, big reach in SoCal; 11 dailies, weeklies, magazines, websites and social media channels. **RECENT:** Temporarily halted print edition of OC Register's Coast magazine; spokesperson said future of glossy to be evaluated once business, events resume. **NOTABLE:** Prior: Los Angeles News Group president/publisher, Los Angeles Times sales and marketing director, Los Angeles Daily News head of circulation.



DEAN SPANOS

OWNER, CHAIRMAN
LOS ANGELES CHARGERS

WHY: Brought NFL back to OC after 22 years when Rams left Anaheim for St. Louis. Headquartered team's training, business operations in Costa Mesa's Hive office complex. **RECENT:** Training camps in Orange County. News reports suggest team would consider HQ move once Costa Mesa lease is up; says family will "consider options." Began playing in Inglewood's new SoFi Stadium this season. **QUOTABLE:** "People have been great up in L.A and Orange County, and we still have support in San Diego. I see people all the time coming up."



RICK REIFF

EDITOR-AT-LARGE
ORANGE COUNTY BUSINESS JOURNAL

WHY: Edited and helped build Business Journal in 1990s. Pulitzer-winning journalist, Akron, 1987. OC Press Club 2018 lifetime honoree. 15-year host and producer for PBS local shows, including Inside OC. **RECENT:** Brought out of retirement to interview Edwards Lifesciences Corp. CEO Mike Mussallem during early days of pandemic, for OCBJ feature. **NOTABLE:** Baseball buff, fan of Chicago teams. Lectures, moderates and emcees throughout OC. **FUN FACT:** Often the best-dressed hiker in hills overlooking home in Laguna Beach.



TANYA DOMIER

CEO
ADVANTAGE SOLUTIONS

WHY: Leads sales, marketing firm with \$3.8B in revenue and workforce of more than 58K. Counts Walmart, Amazon, Target, Kroger as clients. **RECENT:** Longtime goal of going public realized with reverse merger completed in October. SPAC deal places \$3.3B equity value on company, \$5.2B enterprise value. **NOTABLE:** Started at Advantage in 1990, formed company's marketing division in 2000 and named president and COO in 2010. On the boards of Nordstrom, Yum Brands, Enactus.



STEVE CHURM

EVP, PUBLIC AFFAIRS
FIVEPOINT HOLDINGS LLC

WHY: Chief communications officer for developer of Irvine's Great Park Neighborhoods, other mega-projects in state. Publishing, journalism vet; was chief revenue officer at Freedom Communications, and founder of Churm Media, publisher of OC Metro, sold to Freedom. **RECENT:** Board chairman of Orange County United Way, heavily invested in pandemic relief efforts, has \$5M fundraising goal with money earmarked for homelessness issues, front-line workers, low-income students, and assisting other strategic partners. **QUOTABLE:** Says United Way's "work has never been more relevant." **2020 HOBBY:** "Early morning stand-up paddling to distance from the noise and uncertainty of 2020."

**JEFF MOORAD**

MANAGING PRINCIPAL
MSP SPORTS CAPITAL
CHAIRMAN, GLOBAL SPORTS
MORGAN LEWIS

WHY: Former sports agent and partner of Leigh Steinberg turned sports executive and owner, including stints with San Diego Padres and Arizona Diamondbacks. **RECENT:** Soccer focus of late; MSP investments in 2019 included second-division teams in Spain, Portugal. Aims to employ Moneyball-type analytics on player acquisitions and team strategy. This summer saw MSP invest in Waasland-Beveren, team in Belgium's top domestic league. **NOTABLE:** \$800M sale of Padres in 2012 was the third-highest price for MLB franchise at the time. Founded sports law center at Villanova, where he studied, along with UCLA.

**YOSHI MARUYAMA**

CEO
TOCA FOOTBALL

WHY: Heads 6-year-old soccer experience and training company based in Costa Mesa, company has \$200M valuation after October 2019 \$25M Series D round. **RECENT:** In August, said it would launch world's first soccer entertainment venue, TOCA Social, in a 30,000-square-foot site at London's The O2. **NOTABLE:** Company's training technology developed by former U.S. soccer star, World Cup vet Eddie Lewis. Maruyama brought on board to "deliver a world-class entertainment experience."

**RICHARD REISMAN**

CEO, PUBLISHER
ORANGE COUNTY BUSINESS JOURNAL

WHY: Longtime head of OC's premier business news source, largely responsible for county's close-knit "community of business." **RECENT:** 2020 marks 30 years as paper's publisher, but first as host of virtual awards ceremony for paper's signature events. Saw OCBJ.com's web traffic reach record highs during pandemic. Became a grandfather to baby Reese. **NOTABLE:** Interviewed this year by President Emeritus Jim Doti for Chapman Connects video series of talks with key area business executives. **2020 HOBBY:** Walking the streets, beach and hills of Emerald Bay.

**BRENDA SPRINGER**

FOUNDER, CEO
REVEILLE

WHY: Started, runs OC PR firm, 10th largest by local employee count. Clients include City of Hope Orange County, Susan G. Komen Orange County, Sole Technology, Outlets at San Clemente. **NOTABLE:** Got start at Los Angeles Mission, helping raise awareness about homelessness on skid row using young Hollywood to get the message out. **QUOTABLE:** "As PR professionals, we're conditioned to go, go, go and sustain momentum, so a forced hiatus is not our norm," Springer said of the operating environment in recent months. **2020 HOBBY:** "My hobby has always been cooking and my cooking game is still strong (my social media feeds are evidence). However, during the pandemic, I've been enjoying adventures with my daughters while glamping and visiting National Parks."

**JENNY DINNEN**

PRESIDENT, SALES & MARKETING
MACKENZIE CORP.

WHY: Dinnen and her twin sister, Katie Rucker, are owners of data-focused market researcher MacKenzie Corp., which in 2019 won the Business Journal's Family-Owned Business award in the small company category. **RECENT:** In the past year, firm has expanded clients by going into new verticals such as fitness, professional sports, healthcare and the nonprofit space. Advising its customers on ramifications of the newly enacted California Consumer Privacy Act. **OC LEADER BOARD, DEC. 16, 2019:** "When we assist our clients with preparing for [the new] California law, the first thing we do is understand their data. One of the positive outcomes of this law is it forces executives to think about their data and all its possibilities."



DENNIS KUHL

CHAIRMAN
ANGELS BASEBALL LP

WHY: 17 years with OC’s MLB team, initially appointed as the team’s seventh president before being named chairman in 2009. Public face of team to community, events, for fundraising. **RECENT:** Named president of the Angels Baseball Foundation, which “helps children and local organizations in need while providing unique experiences for our fans,” he said. **NOTABLE:** Organized Annual Light the Night walk for local Leukemia and Lymphoma Society, also spearheads event that helps fight blood cancer. **2020 HOBBY:** “Watching the History Channel. My focus was on World War 2.”



REBECCA HALL

FOUNDER, CEO
IDEA HALL

WHY: Among area’s better-known, most-connected media and marketing executives. **RECENT:** Hybrid branding and public relations firm ranks No. 3 among OC PR firms. Reps real estate, healthcare, business services, hospitality, nonprofit, consumer products, education and public agencies. Underwent brand refresh, with redesigned site and logo. **NOTABLE:** Chapman University grad, has served on board of trustees and as alumni president. Currently member of school’s board of governors and Chapman50. **QUOTABLE:** “We’ve never felt a greater responsibility to guide clients through these complex and sensitive times.” **2020 HOBBY:** “I have been enjoying competing with the Idea Hall team on Charity Miles to see who can log the most miles walking and/or biking while at the same time raising money for charity.”



TIM MEAD

PRESIDENT
NATIONAL BASEBALL HALL OF FAME

WHY: 40-year vet of Angels Baseball LP, more than 20 as go-to communications VP. Now heads Big Show’s Big Hall in bucolic Cooperstown, N.Y., memorial home to Ruth and Williams, Gehrig and Koufax, Banks and Cobb and Mays. **RECENT:** Involved in reopening of hall and museum after about three-month closure due to pandemic. **NOTABLE:** Named to spot in 2019; he’s the seventh president in its eight decades, replacing Jeff Idelson, who led Hall 25 years.



DON DICOSTANZO

CO-FOUNDER, CEO
PEDEGO ELECTRIC BIKES

WHY: Runs William Shatner-approved electric bike company. No. 1 electric bike company in the U.S. seeing sales gains amid the pandemic. **RECENT:** Ranked No. 37 among mid-sized companies in this year’s Business Journal list of the fastest-growing private companies with two-year sales growth of 27.3% to about \$24M. More recently moved production from China to Taiwan, Vietnam in response to U.S. tariffs. **NOTABLE:** 2016 OCBJ Excellence in Entrepreneurship winner, keynoted 2018 event.



STEPHEN GALLOWAY

DEAN, DODGE COLLEGE OF FILM AND
MEDIA ARTS
CHAPMAN UNIVERSITY

WHY: Longtime journalist with more than three decades of experience at The Hollywood Reporter; named Twyla Reed Martin dean of Dodge College in March. Succeeded first and only dean Bob Bassett. **RECENT:** Galloway plans to boost diversity and start a career center to help students launch careers in Hollywood. Dodge College added minors in virtual and augmented reality in the fall. **NOTABLE:** Dodge College ranked No. 6 on The Hollywood Reporter’s annual list of the best film schools in 2020. **2020 HOBBY:** “Interior design. I’m moving into a new home in Orange and I’ve had the humbling experience of discovering how inept I am. Learn from my mistakes and never buy a bed that’s bigger than your bedroom!”



2020 REFLECTIONS

Steve Jones: Personally, it reaffirmed that real leaders lead from the front and drive culture. For **Allied Universal**, this year just proved that culture matters more than anyone can describe. Throughout all of the challenges of 2020, it was our culture of working together to support our employees and our clients that got us through these unprecedented times.

Don Vodra: I’m very proud of how our team at **Rancho Mission Viejo** has adjusted and risen to meet the challenges of 2020, and how their efforts have been enthusiastically embraced by new homebuyers.

Bruno Serato, Caterina’s Club: After seeing the difficulty of the families picking up food in the food distributions, I got to hear and learn their struggles and their needs. It’s tough out there, it reminded me of the times when I was just a kid and in need, but it also inspired me to do more for my community and while doing it I learned that as long as there’s a desire to help, there are no obstacles. I saw it in my crew and in our program partners as soon as the pandemic hit. Everyone was willing and ready to help those in need.



Artist: Roland Petersen
(American, born 1926)
"Girl in Striped Skirt," 2010

REAL ESTATE

JEFF MANLEY

SENIOR MANAGING DIRECTOR
SAVILLS

WHY: Managing principal at Cresa for 13 years, joined Savills when it bought local Cresa ops in 2017. Career in industry spans north of 25 years. Founding member of Leaders, an Orange County angel fund for veteran entrepreneurs. **RECENT:** Has directed about 20 corporate headquarters relocation projects, focusing on fast-growing local industries including bio technology, life sciences, medical devices and industrial deals. **NOTABLE:** Received bachelor's degree from West Point; master's in chemical engineering from the Colorado School of Mines. Active with Veterans Legal Institute.



GREG MAY

EVP, REGIONAL MANAGING DIRECTOR
NEWMARK KNIGHT FRANK

WHY: Leads 11 Western offices of publicly traded brokerage, No. 3 CRE firm locally with \$4.1B in work last year, up 6% year-over-year. **RECENT:** Slow CRE dealmaking in 2019 prior to pandemic following "one of the longest recovery periods in history. There's been a disconnect between the prices that sellers are expecting for their property, and what buyers are wanting to pay." Firm has new local office at Von Karman Towers complex. **QUOTABLE:** "Industrial is the shining star in the Orange County market," May said. **2020 HOBBY:** "Backgammon! With the shutdown our family spent a lot of time playing games!"



LAURA KHOURI

PRESIDENT
WESTERN NATIONAL PROPERTY
MANAGEMENT

WHY: Oversees 24,000 apartment units in Southern California, Nevada and Utah for Western National Group. Joined firm in 1985, named president in 2010. Married to Western National's Michael Hayde. **RECENT:** New joint venture with Banner Oak Capital Partners LP will back "the acquisition of existing properties and for ground-up development projects." With Hayde was part of group that footed the bill for nearly \$500,000 worth of Vice President Mike Pence's legal fees related to Robert Mueller's special counsel's investigation. **NOTABLE:** Community work includes Chapman University, Prentice School, JSerra, Laura's House shelter.



PARKE MILLER

EVP
LINCOLN PROPERTY CO.

WHY: Leads Dallas-based landlord's OC division, includes 6.2M square feet of office space locally. Acquires and renovates several properties across the county from regional office in Costa Mesa. **RECENT:** Developed Flight office development on former Tustin Marine base. Business Journal's most recent Businessperson of the Year, real estate sector. **NOTABLE:** Frequent partner with coworking companies at its properties. Regarding sector headwinds, Miller said while "just like in retail, there very well may be bankruptcies and/or closures. And just like in retail, great locations and great properties will be fine long term, even if there are painful impacts in the short term."



ANTHONY MOISO

CEO, CHAIRMAN
RANCHO MISSION VIEJO

WHY: Heads development, leasing arm of Moiso, O'Neill and Avery families; OC's No. 2 landowner after Donald Bren. **RECENT:** Next project on tap is 2,700-home Rienda project at RMV. First 670-home phase expected to begin delivering by 2022. **NOTABLE:** Charitable gifts to Boys & Girls Clubs of Capistrano Valley, Hoag Hospital Foundation, and longtime supporter of Mission San Juan. Hosts annual Rancho Mission Viejo Rodeo, which raises money for charity. Army vet, lives in Newport Beach. **2020 HOBBY:** "For me, these unsettling times have reaffirmed just how blessed we all are to live in Orange County, where we enjoy the healthiest environment and lifestyle opportunities unequalled anywhere."



NATALIA OSTENSEN

EVP
OLEN PROPERTIES CORP.

WHY: Oversees day-to-day operations at father's Igor Olenicoff's company, one of area's largest local property owners. Heads commercial property unit leasing team at company. Also owns Andrei's Conscious Cuisine, and more casual concept Dandelion Conscious Cafe & Catering. **RECENT:** Brisk business at Andrei's thanks to sizeable outdoor dining area. **NOTABLE:** Laguna Beach native; was scheduled, with father, to headline 2020 Family-Owned Business Awards event prior to pandemic.



DONALD VODRAPRESIDENT, COO
RANCHO MISSION VIEJO

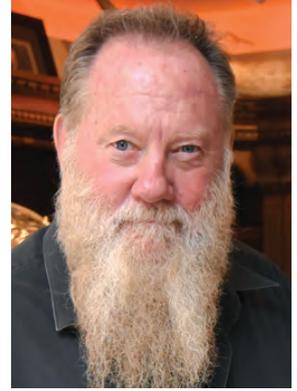
WHY: Longtime exec at OC's second-largest landowner, which is heading up 23,000-acre development now underway that will ultimately hold 14,000 homes and nearly 5M square feet of commercial and amenity space. Prior to joining RMV 20-plus years ago, he had a banking career with posts at Western National, Security Pacific, Crocker and Wells Fargo.

RECENT: Builders closed out sales at Esencia, the 2,700-home second village in RMV community, following the 1,334-home Sendero that launched in 2013 and sold out in two years. Next up: Rienda, a 2,700-home project with a cumulative value in the neighborhood of \$2B. **NOTABLE:** Longtime supporter and board member of nonprofit Laura's House. **2020 HOBBY:** "Golf and boating with my wife and family."

**MIKE HARRAH**OWNER
CARIBOU INDUSTRIES

WHY: Largest commercial real estate owner in Santa Ana where he has owned 5M square feet, also develops in Arizona, Nevada and Hawaii. Behind long-planned One Broadway, which would be OC's tallest office building running 500 feet high. **RECENT:** Entitled, sold for \$54M a 114,000-square-foot office building in downtown Santa Ana being converted into 148-unit apartment complex. Amazon paid \$63M for Register printing press facility.

QUOTABLE: "The highest and best use in real estate is mixed-use, and Santa Ana is very progressive on that." **2020 HOBBY:** "Off road racing and collecting historic local artwork."

**BILL SHOPOFF**CEO, PRESIDENT
SHOPOFF REALTY INVESTMENTS

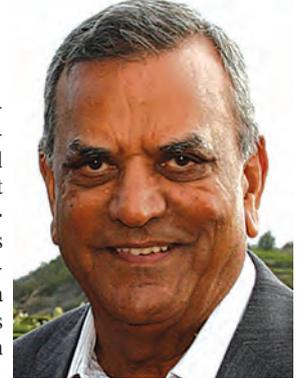
WHY: Master developer, real estate investor, entitlement specialist. Local projects include new Uptown Newport project along Jamboree Road, which will ultimately include 1,200-plus homes and apartments. **RECENT:** Expanding into hospitality sector, with plans for hotels in Las Vegas, Orange County and New Mexico. **NOTABLE:** Working on entitlement process for 29-acre site in Huntington Beach, proposing 250 homes, a 215-room hotel and 19,000 square feet of retail space. **2020 HOBBY:** "I've been able to start helping out in the kitchen this year."

**RAJ BHATHAL**CO-FOUNDER
RAJ SWIM

DAY JOB: Patriarch of family-run operations with a variety of business interests, including swimwear apparel maker **Raj Swim**, and a significant ownership stake in the NBA's **Sacramento Kings**, as well as the team's new Golden 1 Center and other real estate in the revitalized downtown area of the city. Started Raj Swim with his wife, **Marta Bhathal**, couple active in OC arts and philanthropic circles.

MAKING A DIFFERENCE: Raj Swim, among the country's largest swimsuit manufacturers, was one of first OC companies that helped plug supply gaps in personal protective equipment (PPE) and help flatten the coronavirus infection curve, through face mask manufacturing. More than a million orders made within weeks of pivot to the new product line in late March; tens of thousands of masks donated to healthcare workers in Sacramento.

NOTABLE: Apparel business operations have changed during pandemic, some of its staff in departments such as sales, marketing and design work from home. Other workers in production, the warehouse and its **SwimSpot** online shop have been placed on a staggered schedule and adhere to social distancing guidelines while at headquarters. No job cuts have been made, according to company officials. **QUOTABLE:** Raj Swim plans to remain involved in PPE manufacturing post-pandemic. "Through this exercise, we discovered another viable channel of business for us and have decided to continue manufacturing PPE right here in California, along with our core business of swimwear. Maillots (one-piece swimsuits) and masks," Raj Chief Operating Officer **Bira Bhathal** told the Business Journal in April. **FAST FACTS:** Raj and Marta Bhathal started the swimwear maker in 1967 and went in with a group in 2013 to buy the Kings. Children **Alex Bhathal** and **Lisa Bhathal Merage** handle day-to-day operations for much of family's operations, including real estate investments, through Newport Beach-based **Raj Capital LLC**.



50 MAKING A DIFFERENCE

KARL KREUTZIGERPRESIDENT
C.W. DRIVER

WHY: Runs Pasadena-based architecture and engineering firm, with three local offices, alongside CEO Dana Roberts. Joined in 2011, catalyst for Driver Special Projects Group unit. California State University-Long Beach alum. **RECENT:** Celebrated \$585M annual revenue and 100-year anniversary in 2019.

NOTABLE: Among other endeavors, serves on board of housing nonprofit HomeAid Orange County. **QUOTABLE:** Of HomeAid, says "it's been a passion of mine for the last few years. It's personal, but it also drives the organization forward [and] creates the close, tight internal community of our people wanting to help each other." **2020 HOBBY:** "Working on and cruising Newport Bay on my 1954 Chris Craft Commander Yacht named 'No Corkage.'"



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GEORGE ARGYROSCHAIRMAN, CEO
ARNEL & AFFILIATES

WHY: Real estate executive, investor whose Costa Mesa firm, founded in 1968, has some 5,500 apartments in Orange County. Formed venture firm Westar Capital in 1987. **RECENT:** Celebrated 20 years of Chapman University's business school carrying the name The Argyros School of Business and Economics at October 2019 event that brought in former President George W. Bush and hundreds of other supporters, generating an estimated \$15M in donations, believed to be the biggest one-day fundraising event in OC's history. **NOTABLE:** Estimated worth of \$2.6B.

**DAVID KIM**MANAGING PARTNER
BASCOM

WHY: Along with Jerry Fink, created one of largest local apartment owners known for investing in existing apartment properties across the country. Has completed over \$15.5B in multifamily transactions, including 323 multifamily properties with several in Orange County. Company has more than a dozen subsidiaries and joint ventures, including development offshoots, shared space operator. **RECENT:** Ramping up multifamily investments in Arizona and Colorado, most recently paying \$11.5M for 37-unit development in Tempe, Ariz. **NOTABLE:** Largest local deal was \$94M buy of Santa Ana's Villas at Tustin complex in 2017. **2020 HOBBIES:** Mountain biking and golfing.

**BRANDON BIRTCHER**CEO
BIRTCHER DEVELOPMENT &
INVESTMENT

WHY: Family real estate company founded by great-grandfather in 1939; has acquired, managed or developed more than 65M square feet at more than 260 projects valued in excess of \$7B. Formerly CEO of Goodman Birtcher North America. **RECENT:** Father Ronald Birtcher, who took helm of company with brother Art in 1965, died in April of heart failure. **NOTABLE:** Focus on developing logistics warehouse facilities in infill markets; daughter Brooke Birtcher Gustafson, managing director and co-owner heavily involved in day-to-day operations.

**JOEL STENSBY**CO-FOUNDER, PRESIDENT
KPRS CONSTRUCTION SERVICES

WHY: Has led one of Orange County's top construction firms for the past 20 years. He's been involved in projects such as Playa Vista, Aquarium of the Pacific, San Francisco's former PacBell Park, DTLA's 52-story Gas Company Tower. More than \$4B in projects to date. **NOTABLE:** Among OC's biggest private companies, largest commercial construction companies, tenant-improvement contractors, fastest-growing companies. 2020 Business Journal Excellence in Entrepreneurship honoree. **QUOTABLE:** On firm's operations during pandemic: "I don't think we had a moment of panic. It's more a matter of taking a breath and how do you protect people. We pushed forward to keep people safe."

**HENRY SAMUELI**CHAIRMAN
BROADCOM INC.
SUSAN SAMUELI
SAMUELI FOUNDATION

DAY JOB: Owns **Anaheim Ducks Hockey Club LLC** and company that runs Honda Center. One of OC's biggest philanthropists, funding huge medical campus expansion at **UCI**, now under construction.

Henry is chairman of the board at **Broadcom**, world's fourth-largest chip-maker. **MAKING A DIFFERENCE:** Committed in early April to paying all 2,100 part-time employees of their sports and arena management companies through June 30, though events weren't held. Included all programs at **Honda Center, Great Park Ice**

in Irvine, and eight other ice and in-line sports facilities, as well the American Hockey League's **San Diego Gulls**, affiliated with the Ducks, and a **JT Schmid's Restaurant and Brewery** across Katella

Avenue from the Honda Center. **NOTABLE:** Irvine's Great Park Ice, public ice hockey and skating facility that opened last year at cost of \$110 million, largely funded by family, used as a temporary storage facility for **Second Harvest Food Bank of Orange County**. **QUOTABLE:** Said **Tim Ryan**, president and chief executive officer of **Anaheim Arena Management**, in April: "The Samuelli family's primary concern is the welfare of their employees. Today is another example of their kindness, generosity and support for the local community. As a result of their decision, 2,100 dedicated part-time staff members will have one less immediate concern during this significant health crisis." **FAST FACTS:** Family fortune estimated by Business Journal at around \$4 billion. Debt levels for Ducks owners runs less than 5% of their overall franchise value, making them one of **NHL's** most financially stable franchises despite halt in season, according to Forbes. Major real estate project in work around hockey arena.



50 MAKING A DIFFERENCE

Congratulations to the OC 500.

The KPRS team would like to congratulate Joel Stensby, our President and Founding Partner, along with all the 2020 OC 500 influencers for shaping the future of Orange County.



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CRAIG ATKINSCHAIRMAN
CITY VENTURES

WHY: Longtime real estate exec, founder of one of area's first homebuilders to embrace green, eco-friendly building features, with a focus on affordability. Founded O'Donnell/Atkins, once California's largest land brokerage firm. **RECENT:** Privately invested \$40M for 33,000-square-foot Khoshbin's Landing retail, office site along Mariner's Mile. Planning upgrades for office portion. **QUOTABLE:** "I believe strongly in Newport Beach. It seems the city is being discovered all over again from people outside of the area, and we're seeing more investment come to town."

**BRENDAN MCCRACKEN**SENIOR VICE PRESIDENT
EQ OFFICE

WHY: Heads leasing and marketing efforts for Chicago-based office landlord in Orange County. Two decades as exec with company, which owns nearly 2M square feet in OC, largely centered in airport area. **RECENT:** Leading multi-million overhaul of 520,000-square-foot Costa Mesa office campus, now called Canvas. Launched new flexible space product, Flex, at office project that runs along 405 Freeway at Bristol Street. **QUOTABLE:** "Culture is the new capital today. We want to create working environments and experiences that provides competitive advantage, and allows companies to attract strong talent."

**CHRIS MARSH**PRESIDENT, APARTMENT DEVELOPMENT
IRVINE CO.

WHY: Oversees new development, land acquisitions for one of nation's largest apartment owners. Has led development for commercial and residential projects for the company, including office, resort, retail and apartments. **RECENT:** Developing largest apartment project currently under construction in Irvine: the next phase of its Los Olivos community, with about 2,000 units being built. Recently opened Promenade apartment project in Irvine Spectrum market. **NOTABLE:** Served as project executive for The Resort at Pelican Hill.

**STEVE CASE**EXECUTIVE VICE PRESIDENT
IRVINE CO.

WHY: Oversees office marketing and leasing for OC's largest landlord. Responsible for leasing and marketing strategies and results for the company's nearly 50M square feet of office properties in OC, San Diego, Silicon Valley, Los Angeles, Chicago and New York. **NOTABLE:** Leasing second phase of Spectrum Terrace, along with under construction Innovation Park in Spectrum. **QUOTABLE:** Launched new flexible office product, Flex Workspace, in late 2019: "We are very uniquely positioned to offer long-term traditional leases alongside a company's needs for more flexible terms." **OC LEADER BOARD, Nov. 3:** "As long-term planners, Irvine Company is committed to positioning the Orange County business community for success today, tomorrow and beyond. And as companies ultimately come back to their workplaces safely and with confidence, we'll be there to say, 'Welcome back.'"

**EMILE HADDAD**CHIEF EXECUTIVE, CHAIRMAN
FIVEPOINT HOLDINGS LLC

DAY JOB: In charge of developing homes, commercial space at **Great Park Neighborhoods** at former El Toro Marine base in Irvine. California's largest master-planned developer, with additional projects at L.A.'s Valencia development and pair of sites in Bay Area. **MAKING A DIFFERENCE:** One of OC's most prominent business leaders upped his game during the onset pandemic, turning his attention to helping track down, and pay for, protective masks, sanitizer and other needed items for front-line workers in the area. One week's efforts at end of March brought in some 100,000 N95 grade masks, along with 100,000 pairs of gloves. Along with **Chipotle's Brian Niccol**, one of two OC representatives on Gov. **Gavin Newsom's** state task force addressing economic impact of the coronavirus. Spot at Great Park pitched as site of free COVID-19 testing for Irvine residents, program is first of its type in OC, according to the city. **NOTABLE:** Home development remains ongoing in Irvine, with sales holding up during pandemic. Recently closed a large land deal with an unnamed builder, developer says. "We don't have any concern yet on pricing discounts. The biggest issue we are hearing from builders is the lack of financing available for buyers," Haddad said in late April. **QUOTABLE:** "I want to help the medical community, the police, and the firefighters. I also want to help my residents (at Irvine's Great Park Neighborhoods)," said Haddad of newfound side job tracking down supplies. "You work where you can make the biggest impact." As to what others in community can do to help, he says: "This is an area of means. If everyone can adopt three, four, or five families and look after them. If they can help the police, the firefighters, the medical staff. If they can look after their own universe, then we can help a lot of people. In my case, I'm just trying to give people a path on how they can help." **FAST FACT:** Left troubled Lebanon with fiancée, now wife, **Dina**. Daughter, son both work at FivePoint. Says days as a teenager in Beirut during the start of the Lebanese Civil War gave him skills to navigate current events. **2020 HOBBY:** "I am a Zoom expert now."



50 MAKING A DIFFERENCE

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OC's TOP 500

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President and Chief Executive Officer



GENERAL COUNSEL OF THE YEAR AND OC's TOP 500

BURTON HONG

EVP and General Counsel



**BETH
GOLDSTEIN**

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DOUG BAUER

CO-FOUNDER, CEO
TRI POINTE GROUP

WHY: Runs OC’s largest homebuilder, with market cap topping \$2B. Created firm in 2009, after exec role at William Lyon Homes. **RECENT:** Said COVID-19 and the related shelter-in-place orders significantly hurt April order demand, but TRI Pointe started to see improvements during the second half of April and into May, which continued into summer.

QUOTABLE: On upward sales trend in 2020: “We believe that low inventory levels, attractive interest rates and an increasing desire of consumers for the comfort and safety of owning a home are other key drivers that have contributed to the sales trends we have experienced recently.”



PAUL HERNANDEZ

SVP, CORPORATE AFFAIRS
IRVINE CO.

WHY: Responsible for state political affairs, corporate communications, and corporate marketing at OC’s largest real estate company. **RECENT:** Organized corporate communication strategy for firm during COVID-19, sharing messaging on office, residential, retail and hotel operations. **NOTABLE:** Irvine Standard newspaper, funded by master-planned developer and now in third year, tout’s city’s achievements.



TIBOR KELEMEN

FOUNDER, CEO
KELEMEN CO.

WHY: Runs upstart commercial property investor in Orange County with initial focus primarily in IBC. Formerly partner for Kelemen-Caamano Investments, one of Orange County’s first real estate groups to embrace creative-office redevelopment in the area. **RECENT:** Wrapped \$14M renovation plan for Atrium office tower in Irvine, which it purchased in 2018 for \$106.8M. Home to Bistango restaurant, a power-lunch location. **NOTABLE:**

“There’s a lot of competition in the area, and it was important for us to invest in this property to give tenants an inviting, collaborating and attractive place to work.”



TOM HERZOG

CHIEF EXECUTIVE
HEALTHPEAK PROPERTIES

DAY JOB: Runs healthcare and medical property-focused real estate investment trust valued at more than \$15 billion had been one of five Orange County public companies valued at \$10 billion or more. Chief executive since the start of 2017, previously with apartment investor **UDR**. Healthpeak, previously known as HCP, has owned over \$20 billion of real estate. **MAKING A DIFFERENCE:** Portfolio it oversees felt effects of coronavirus numerous ways. Its senior housing segment saw its share of cases and properties have reported more than 30 deaths as of late April; the pandemic drove down occupancy for those buildings, while increasing expenses, as operators have stocked up equipment and supplies, spent more on labor, and incurred other unusual costs. Worked with operators of those facilities to limit exposure of virus to residents. Offered two-month deferral of rent from May and June to Healthpeak’s non-hospital and non-health system medical office tenants, subject to certain conditions.



50 MAKING A DIFFERENCE

NOTABLE: 61% of REIT’s net operating income is concentrated in life science and medical office, with an additional 5% in hospitals. Those sub-sectors will be less severely impacted by COVID-19 than senior housing, which comprises the remaining 34% of its officials believe. **QUOTABLE:** “When we come out the other side of this crisis, we believe there will be pent-up demand that will increase move-ins beyond the average historical levels,” he said in early May, speaking of senior housing. “We have a number of adult children that are home right now from work that are taking to take care of the parents, what we have heard from numerous operators is it’s much, much harder than they had expected.”

FAST FACT: Plans to sell Hoag’s Irvine hospital campus to the tenant, for \$226 million. Moved company’s HQ to Denver in November.

JOHN HO

CEO
LANDSEA HOMES

WHY: Heads U.S. unit of China-based homebuilder, which has about 5,400 home lots in California, Arizona, Northeast states. Moved HQ in 2018 to 660 Newport Center Drive. Master developer of IronRidge, a 96-acre Lake Forest project with 600 homes. **RECENT:** Taking company public in reverse merger deal, parent company selling partial stake in firm for \$344M in stock. **NOTABLE:** Upped home sales in OC last year by nearly 70% to 135, while companywide revenue jumped 66% to \$63M. Target of reaching nearly \$1.2B in revenue by 2022.



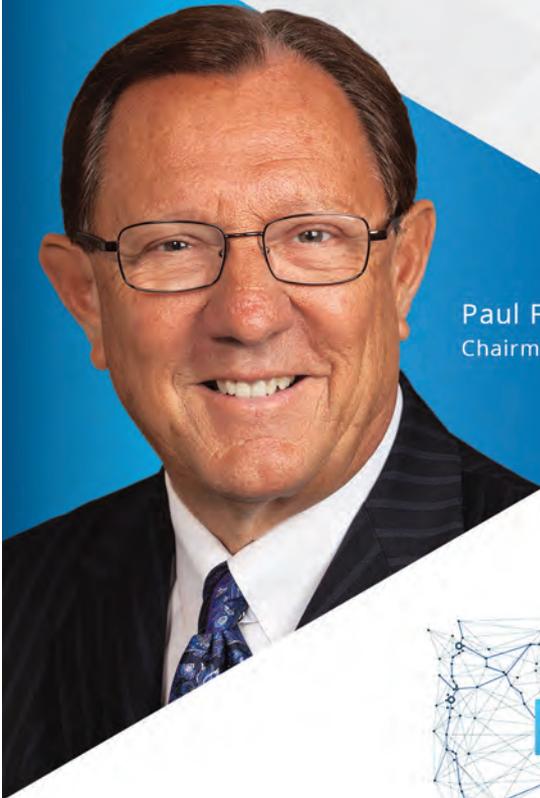


Leading by Example

Congratulations Paul Folino and Frank Martell

We are proud to have two members of our executive team recognized for their impact within the Orange County community through the 2020 OC 500. Under their leadership, CoreLogic® helps millions of people find, buy and protect the homes they love.

[corelogic.com](https://www.corelogic.com)



Paul Folino
Chairman of the Board



Frank Martell
President and CEO



ALEX BHATHALMANAGING PARTNER
RAJ CAPITAL LLC

WHY: Runs asset management platform of the Bhathal Family with sister Lisa, co-owner and executive director of Sacramento Basketball Holdings, which has large stake in city's NBA team, as well as large real estate presence in city.

RECENT: Family home in Laguna Beach hosted Basketball Hall of Fame event last November where the Boston Celtics legend Bill Russell finally accepted entry in HoF, in small ceremony with family and other NBA greats. **NOTABLE:** Involved in RevOZ Capital, a real estate private equity investment firm specializing in Opportunity Zones; recently bought 127,000-square-foot office building in downtown Sacramento.

**CHARLES SCHREIBER JR.**CO-FOUNDER, CEO
KBS REALTY ADVISORS

WHY: Co-founder of one of country's largest office investors. KBS and its affiliates own nearly 110 office properties in 35 markets. Longtime business partner Peter Bren, brother of Irvine Co.

Chairman Donald Bren, died in 2019.

RECENT: Company sold two San Jose office buildings for \$95.2M over summer, among top office sales in state during pandemic. **NOTABLE:** Exec at Koll Investment Management Services prior to founding KBS in 1992. USC grad, executive board member for USC Lusk Center for Real Estate at the Marshall School of Business/School of Policy, Planning and Development. **2020 HOBBY:** Golf, beach activities and exercise outside the gym.

**BILL H. LYON**DIRECTOR
TAYLOR MORRISON

WHY: Longtime building exec who rebuilt Newport Beach's William Lyon Homes into one of West Coast's top builders over last decade, then sold firm for \$2.5B this year, creating fifth-largest homebuilder in U.S. **RECENT:** Joined board of Scottsdale builder after its acquisition of William Lyon Homes in February. Former CEO, executive chairman of Newport Beach builder, among other positions. Son of late founder, Gen. William Lyon. **OC**

LEADER BOARD, JUNE 1: "My father, Gen. William Lyon, led an achievement filled life, rising to levels in the U.S. Air Force and business that few have ever accomplished. He was in some ways larger than life even though for those who knew him, he was very human."

**LARRY WEBB**FOUNDER, EXECUTIVE CHAIRMAN
NEW HOME CO.

WHY: Started Aliso Viejo-based homebuilder in 2008 after selling Irvine-based John Laing Homes for \$1B in one of largest ever private builder transactions.

RECENT: Departed as CEO on Aug. 30, the company's 10th anniversary. Now executive chairman, helps company decrease debt exposure and scouts new opportunities, such as new fee building partnership with FivePoint Holdings at Great Park Neighborhoods in Irvine. Has also built homes for Irvine Pacific on Irvine Ranch. **QUOTABLE:** "Our fee business is what we do well. It's a steady, low-risk source of business where we put in sweat equity while reducing overhead, and putting money back into the company. It helps us to become a larger homebuilder in Orange County."

**DONALD BREN**OWNER, CHAIRMAN
IRVINE CO.

DAY JOB: County's largest landowner, landlord, with estimated 120 million total square feet in companywide portfolio, including more than 500 offices, over 40 retail centers, 160 apartment communities with nearly 50,000 units, three golf clubs, five marinas, and three resorts. Sole shareholder of company. Wealthiest U.S. real estate developer. Business Journal estimates fortune at more than \$17 billion. **MAKING A DIFFERENCE:** Sole OC representative of President Donald Trump's

"Great American Economic Revival Industry Groups," group of 200 execs selected to provide guidance on how best—and when—to reopen the country's economy again. Named to nine-person real estate group, alongside L.A.'s Rick Caruso, a longtime friend of Bren and Irvine Co. board member. Irvine Co. remains main source of commercial construction, and construction jobs, in OC during pandemic, with office development in full force—while maintaining social distancing measures—at Spectrum Terrace and Innovation Park office sites in Irvine. Adjusted its business model for residential and commercial properties in response to coronavirus concerns. In addition to upping cleaning efforts like other local landlords, Newport Beach-based Irvine Co. has offered rent payment flexibility for retail and apartment tenants.

NOTABLE: Most active commercial developer in California in recent years, with bulk of new construction taking place in the Irvine Spectrum area. Mid-rise buildings a focus, new development, Spectrum Terrace, getting close to welcoming Alteryx Inc., others. Homebuilding on Irvine Ranch ongoing during pandemic; has been the best-selling master-planned community on West Coast several years running. **QUOTABLE:** "We understand these are unprecedented times for our country and the world," Butch Knerr, president of Irvine Company Retail Properties, said in a March letter to retail tenants. "Working together, we will move forward and emerge stronger than ever."



50 MAKING A DIFFERENCE

JEFFREY MOORE

EXECUTIVE VICE PRESIDENT
CBRE GROUP INC.

WHY: Key retail broker at OC's biggest CRE brokerage. Also heads firm's retail services in Pacific Southwest: SoCal, Arizona, Hawaii.

RECENT: Former Senior Managing Director in OC, moved back to brokerage this year.

QUOTABLE: "Retailers have to provide a consumer experience, and those projects that can do that will hold their own against the rise in e-commerce. Developers are looking to create retail environments that include all property types, including multifamily, office and hospitality aspects." **2020 HOBBY:** "My main passion and outside activity revolves around my two horses and team roping with friends."



IGOR OLENICOFF

OWNER, PRESIDENT
OLEN PROPERTIES

WHY: OC's second-biggest property owner, with nearly 8M-square-foot commercial portfolio. Second wealthiest person in OC, with estimated fortune topping \$6B. Bulk of office holdings local, while apartments mostly out of state.

RECENT: Told the Business Journal this summer that occupancy rates for his buildings remain up year-over-year, in the 95% range. "My bet to stay in mostly low-rise and multi-tenant flex projects is paying off big dividends," he said. "People are downsizing or moving out of the new high-end office towers."

NOTABLE: Worked for Motown's Berry Gordy.



MANOUCH MOSHAYEDI

CEO
MX3 VENTURES

WHY: Co-founded Santa Ana-based computer storage device maker STEC Inc. until its 2013 sale to Western Digital Corp. for \$340M; now heads real estate investment firm Mx3, which has plans to redevelop a large stretch of property it owns along Mariner's Mile in Newport Beach. **RECENT:** Along with affiliated company run by brother Mark, submitted plans in late 2019 for nearly 290,000 square feet of commercial, residential uses along Mariner's Mile. **NOTABLE:**

Moshayedi family is also steering a pair of projects in San Francisco's Mission District, not unlike plans for Mariner's Mile. Has home in same area, looking to sell for record price of \$25M. Competitive sailor, has won 2225-mile LA-Honolulu Transpacific Yacht Race multiple times. **2020 HOBBY:** "I have mostly stayed within the area and spent most of my time with my kids and grandkid."



CHERYL OSBORN

FOUNDER, PRESIDENT
CASCO CONTRACTORS

WHY: Runs one of area's top CRE tenant improvement firms. Among largest OC women-owned business. 65 local employees. Clients include Irvine Co., CBRE Group Inc., Cushman & Wakefield Inc., Greenlaw Partners, and UCI.

RECENT: Emerging Company honoree at December 2019 Civic 50 awards; has been helping companies redesign their space to allow for social distancing and other safety protocols during pandemic. **QUOTABLE:** On the new normal for office space, says employers "need to know that it's not just about cleaning, it's about communication, and being forthcoming with your staff about what you're doing to make the space a safe one." **2020 HOBBY:** "My new favorite hobby is meditation. Everyone should try it - especially in 2020!!!"



BARRY SAYWITZ

PRESIDENT
SAYWITZ CO.

WHY: Purchased outstanding stock of Howard Ecker & Co. in 1994 and changed name to the Saywitz Company, which owns and manages multifamily, townhome portfolio in Southern California. Formed Saywitz Properties Group in 2000.

RECENT: Newport Beach home site of frequent fundraisers, benefiting autism, Easterseals Southern California. 2019 event created awareness for Easterseals' new Autism Therapy and Disability Services Center in Irvine. **NOTABLE:**

Began his career in late 1980s with Grubb & Ellis. Founded CORE Network real estate organization in 1996. **2020 HOBBY:** "Gardening - the time at home has given me the opportunity to work on my yard and plant some new tropical flowers and plants that I never had time to do before."



PETER ROONEY

PRESIDENT, COMMERCIAL
DEVELOPMENT
SARES REGIS GROUP

WHY: Responsible for acquisition and development of SRG's commercial and industrial real estate portfolio. Major projects being built or planned in Torrance, Long Beach, and Huntington Beach. **RECENT:** Added another 21.5 acres to its Surf City holdings along Bolsa Avenue, paying \$41M. Company has acquired almost 110 acres from Boeing in the past two years. **NOTABLE:** Has overseen acquisition of nearly 75 commercial/industrial properties totaling 33M square feet, with value of about \$2.3B.



ROBERT BRUNSWICKCHAIRMAN
BUCHANAN STREET PARTNERS**WHY:** Heads one of OC's best-known real estate investment management firms, now in 21st year. Company has invested more than \$6.9B in real estate debt and equity investments since it was founded.**RECENT:** Upping out-of-state multifamily portfolio with Colorado focus, paying north of \$200M in the state since 2018, with nearly 850 units added in that time frame. **NOTABLE:** Emerald Bay resident; founding member of UCI Center for Real Estate; chairman of Hoag Hospital Foundation and a member of the board of directors for Hoag Hospital.**MO HONARKAR**FOUNDER, CEO
4G VENTURES**WHY:** Iranian immigrant built, sold local cellphone store chain; now the largest private real estate owner in longtime hometown of Laguna Beach. Estimated wealth of \$500M. **RECENT:** Massive redevelopment of collection of city properties in entitlement stages. \$1B project would include mix of new and redeveloped boutique hotels, hotel casitas, apartments, art and education-related space and other commercial projects.**NOTABLE:** Plans extensive renovation for iconic Hotel Laguna, which will add a pool, rooftop bar and casitas.**KEVIN HAYES**FOUNDER
PENDULUM PROPERTY PARTNERS**WHY:** Active CRE investor in OC, San Diego, IE. Left Lincoln Property in 2016—he ran local office for Dallas developer—to start Pendulum. **RECENT:** Paid \$83.1M for the 301,000-square-foot Axis campus in Anaheim next to Angel Stadium, and another \$124M for the One Pacific Plaza office complex in Huntington Beach. **NOTABLE:** L.A.-based Golden Road Brewing added waterfront pub at firm's recently renovated shopping center in Surf City, Peter's Landing. **2020 HOBBIES:** Cooking, running, travel and reading.**BILL WILHELM**PRESIDENT
R.D. OLSON CONSTRUCTION**WHY:** At construction firm affiliate of R.D. Olson Development for more than half of its 40-year history, spearheading projects including Lido House, Irvine Spectrum Marriott, Paséa Hotel and Spa, and Chapman University's Reeves Hall. **RECENT:** Kept working on projects when pandemic hit, including mixed-use Bolsa Row in Westminster's Little Saigon district, which will include a 200-unit apartment complex, stores, restaurants, hotel. **QUOTABLE:** "[2019] was a very healthy economy with great conditions, which helped us have one of our best years in our history. While I don't think anyone will be seeing a lot of growth in the next year or two, we are in a stabilized position for the future." **2020 HOBBY:** "My new sport that I've taken up the past 6 months outside of mountain biking is Wake Surfing – Love it!!"**MICHAEL HAYDE**CHAIRMAN, CEO
WESTERN NATIONAL GROUP**WHY:** Has led Western U.S. apartment developer for almost 25 years; been with firm for nearly 50 years. Irvine-based company has bought or developed more than 50,000 apartment units and has 22,000 units in management portfolio.**RECENT:** Involved in apartment portion of proposed Passage at San Mateo project in Silicon Valley, led by local real estate veteran Dan Young and designed by MVE Architects. **NOTABLE:** Hayde and his wife, Western National Group President Laura Khouri, are longtime supporters of Laura's House, recently giving \$1M for a planned Aliso Viejo facility.**IRVING CHASE**OWNER
S&A PROPERTIES**WHY:** Prominent downtown Santa Ana owner-developer driving changes in office, restaurant, retail; anchored by food hall 4th Street Market; a backer of community, philanthropic initiatives; son Ryan heads day-to-day. **RECENT:** 4th Street Market food hall continues to be big draw. Global streetwear brand Stüssy opened archives location downtown, along with other hip retailers. **QUOTABLE:** "It's validation that we're becoming a destination for retail—that, kind of, urban retail," his son Ryan said at the time of the deal.

ANTHONY ROZIC

CEO, NORTH AMERICA
GOODMAN GROUP

WHY: Leads North America ops for Goodman Group, a nearly \$20B-valued industrial investor that operates locally out of Irvine. Rozic joined firm in 2004 as chief financial officer, named to current position in 2016. **RECENT:** Made one of the top real estate deals in 2019 with buy of 1.2 million-square-foot property in Fullerton long home to paper goods manufacturer Kimberly-Clark Corp. for \$202M. **NOTABLE:** Company is planning new 1.5 million-square-foot development for Fullerton site, which will enable “customers to create a unique logistics campus tailored to their needs with capability to increase their supply chain efficiency,” per Rozic.



JEFF REINSTEIN

CEO
PREMIER WORKSPACES

WHY: Head of Irvine-based coworking operator that launched in 2002 when The Bascom Group bought American Office Centers’ nine locations out of bankruptcy. Has since been tops in OC for several years with about 450,000 square feet in operation locally. **RECENT:** Unlike many other shared space operators, has withstood other downturns unscathed. Still eyeing expansion despite industry headwinds caused by COVID-19, looking at spots vacated by competitors. Also expanding through partnerships with apartment developers, landlords. **QUOTABLE:** “As a company, we have a strong track record in this space. We’ve been successful in this area for many years and we commonly partner with landlords in a management or consulting capacity.” **2020 HOBBY:** “I used to downhill ski a lot many years ago, but I didn’t ski for 12 years. I started downhill skiing again this year and went to Park City three times and Sun Valley once.”



SANDY SEGERSTROM DANIELS

CO-MANAGING PARTNER
C.J. SEGERSTROM & SONS

WHY: Co-runs OC’s most prominent shopping center, plus high-end offices and other real estate properties controlled by various family interests. Daughter of Henry Segerstrom’s first cousin, Harold, and wife, Jeanette. **RECENT:** Family recently completed refurbishment of smaller office along Bristol Avenue; new industrial building elsewhere. **NOTABLE:** Founder, executive director Festival of Children Foundation nonprofit, which counts Wahoo’s co-founder Wing Lam on board.



STEVEN CRAIG

FOUNDER, CEO
CRAIG REALTY GROUP

WHY: Founder of retail developer operating a portfolio of outlet centers, including flagship property Citadel Outlets in L.A. Many other business interests. Has served as chairman of OC political group New Majority. **RECENT:** New construction for Outlets at San Clemente, getting new movie theater and other additions. **QUOTABLE:** “If you’re a mall owner and you’re just sitting on your laurels of say, 10, 15 years ago, you’re probably in bad shape. You’re not just in neutral; you’re in reverse.”



JOHN SAUNDERS

CHAIRMAN
SAUNDERS PROPERTY CO.

WHY: Real estate investor with a portfolio spanning north of 4M square feet, including offices, mobile home parks and other properties. **NOTABLE:** Runs coin dealer London Coin Galleries; early investor in Irvine startup Nfluence, which is developing a platform that helps video game streamers and influencers monetize their livestreams. UC Santa Cruz graduate. **RECENT:** New tenant in South Orange County: Amazon. E-commerce giant to lease a 322,000-square-foot property he owns in Mission Viejo, its first large distribution facility in South OC. Got entitlements for major mixed-use project on land he owns next to John Wayne Airport. **2020 HOBBY:** “I directed the English translation of the 4 volumes of Van Loon. It is the leading work on Dutch medallions that was published in the 1730’s but is still in use.”



ROYCE SHARF

EVP, BRANCH MANAGER
SAVILLS INC.

WHY: Founder of Studley Orange County office in 1989, before firm was acquired by London-based Savills in 2014. Area’s top tenant broker that primarily services office and industrial clients. No. 10 commercial brokerage in OC with \$950M in 2019 sales and lease transactions, up 3% from the year prior. **RECENT:** Represented Panasonic Avionics in one of top office leases in 2020 when it inked deal for 260,000-square-foot space at Park Place in Irvine. **QUOTABLE:** “For several years, we have had limited supply and great demand, and that is starting to flip. Tenants are already waiting to make decisions because they can smell a deal around the corner.”



SCOTT BURNHAMFOUNDER, CEO
BURNHAM USA EQUITIES

WHY: One of largest private real estate investors in and around Newport Beach; related ventures are most active high-end retail developers in region. Projects include SOCO, Long Beach Exchange, Castaway Commons. **RECENT:** Bullish on retail investments; along with partner Bryon Ward, acquired three-building retail and office complex Mission Viejo Gateway for \$16M, plans for major redevelopment. **NOTABLE:** Working with Ward, Joe Ueberroth, Bob Olson on redevelopment of Dana Point Harbor, new shopping area, amenities on deck.

**LYNN JOCHIM**COO
FIVEPOINT HOLDINGS LLC

WHY: One of area's top real estate execs, leads operations for the state's largest master developer. Among CEO Emile Haddad's first hires when he formed spinoff firm from Lennar Corp., which she joined about 20 years ago. Tapped to start development efforts for former Marine base in Irvine, now Great Park Neighborhoods. **NOTABLE:** 2019 Business Journal Women in Business Award honoree. New Great Park communities continue to see strong sales amid pandemic. **QUOTABLE:** "It's such a rewarding feeling to build these developments with parks, schools and homes that leave a positive mark in each of the communities we are in." **2020 HOBBY:** "Discovered new ways to connect with each other during this time."

**JEFF INGHAM**SENIOR MANAGING DIRECTOR
JLL

WHY: Head of OC office for past decade; No. 5 commercial broker in OC with \$2.4B in 2019 work. Oversees nearly 40 OC brokers from Irvine office, handles primarily office and industrial deals. **RECENT:** Organized effort to release informative materials for clients in wake of COVID-19, providing work reentry strategies. **NOTABLE:** Involved with Octane and the Orange County Business Council.

**JIM KROHN**PRESIDENT, APARTMENT OPERATIONS
IRVINE CO.

WHY: Runs apartment operations for OC's top rental owner, with California portfolio topping 50,000 units. Got position in 2018. Previously founding partner and chief exec at Alliance Residential Co. Among top 20 national apartment managers in the country. **RECENT:** Led COVID-19 communication and relief efforts for tenants of apartment communities, offering rent deferral plans and options for custom lease agreements. **NOTABLE:** University of Arizona grad, member of the Urban Land Institute and National Multifamily Housing Council Executive Committee.

**PATRICK DONAHUE**CHAIRMAN, CEO
DONAHUE SCHRIBER

WHY: Costa Mesa-based private REIT with north of 60 West Coast retail assets, totaling 11M square feet valued at more than \$3.5B. Joined firm in 1979; brother to the late Daniel Donahue, who joined then-John S. Griffith & Co. in 1960s, acquired company in 1976 and changed the name five years later with partner Thomas Schriber. **RECENT:** Investing \$120M in 120,000-square-foot expansion of Del Mar Highlands Town Center, a mixed-use San Diego property that will soon run 400,000 square feet. Slated for 2021 completion. **QUOTABLE:** Told Connect Media at start of year, "the best centers are getting better. Good operators will adjust course and with no new competition, and we don't see any, you should be in a good spot with a quality portfolio."

**DIRK GRIFFIN**CEO
PINNER CONSTRUCTION CO.

WHY: Leads 101-year-old civic and education general contractor; took over ownership of longtime family business in 2017. **RECENT:** September winner of Business Journal Excellence in Entrepreneurship award. In 2017, the first year of business under Griffin's ownership, the company had \$90M in sales. That figure more than doubled to \$200 million in 2019. **QUOTABLE:** He had just lost his father—a former professional cowboy—and two best friends to cancer, before taking over company. "I realized life is a short ride, and I wanted to challenge myself to turn the company around." **2020 HOBBY:** "Most of my time this year has been spent preparing for the arrival of my two identical twin daughters. Shay and Skye were born in October and have been my brightest light of the year."



BRYON WARD

PRESIDENT, PARTNER
BURNHAM WARD PROPERTIES

WHY: Founded one of Newport Beach’s largest property owners along with Scott Burnham, with expertise in retail, mixed-use developments. Behind 266,000-square-foot LBX—Long Beach Exchange—shopping center near city airport; OC Mix, South Coast Collection; Castaway Commons. **RECENT:** Acquired three-building retail and office complex Mission Viejo Gateway for \$16M, among tops for retail deals during the pandemic. **NOTABLE:** Plans to break ground on \$300M Dana Point harbor commercial core, including surf museum, retail and restaurants. Development is part of harbor revitalization that will also include hotels, updated marina, a museum and offices.



JON JAFFE

PRESIDENT
LENNAR CORP.

WHY: Top local official for Miami-based homebuilder, country’s largest. Sizeable local presence, among the largest builders at FivePoint Holdings’ Great Park Neighborhoods in Irvine. Acquired biggest OC builder, CalAtlantic Group, in a \$9.3B deal in 2018. **RECENT:** Moving ahead on plans to develop residential community, The Farm in San Juan Capistrano, recently closing on 35 acres for north of \$100M. **NOTABLE:** Jaffe, named president in 2018, has 30+ year career with company.



DAN HEDIGAN

PRESIDENT, LAND SALES &
HOMEBUILDING
IRVINE CO.

WHY: Oversees the design, building and sales of new homes in master-planned villages of the Irvine Ranch. Also runs in-house homebuilder, Irvine Pacific. **RECENT:** Irvine Ranch long the area’s top selling master-planned community, with 850 homes sold in 2019. Low interest rates and “Irvine’s diverse economy” will continue to drive demand, Hedigan said in February. **NOTABLE:** Joined company in 1984 as division counsel for legal affairs, served as general counsel from 1996 to 2003.



SEAN CAO

CHIEF INVESTMENT OFFICER
CAMPHOR PARTNERS

WHY: Runs Irvine-based privately held real estate investment firm, previously called Great Far East, heading ambitious Landmark mixed-use project next to JWA, and new plans for Platinum Triangle site near Angel Stadium. **RECENT:** Reworking plans for 14-acre Anaheim site a company it works with bought in 2018 for \$32M. Proposing 947 rental apartment units, a 25,000-square-foot grocery store, two parking structures totaling 1,970 spaces and a 1-acre park. **NOTABLE:** Firm owns Spectrum-area office that holds the operations of Yard House Restaurants, as well as residential, office, and hotel developments closer to the airport.



DAN YOUNG

PRESIDENT
CAMINO ENTERPRISES

WHY: The former head of community development and No. 2 exec at Irvine Co. Launched consulting, development firm 2016, now tasked with major project in Anaheim’s Platinum Triangle, ocV!be. **RECENT:** Working with Henry and Susan Samuelli for the development of the 115-acre site surrounding the Honda Center; \$3B investment promises offices, retail, apartments and more. **NOTABLE:** In the Bay Area town of San Mateo, Young is looking to turn a 14.5-acre area into a mixed-use development with more than 900 homes and 40,000 square feet of commercial space. Project dubbed Concar Passage. **QUOTABLE:** “We want to achieve a unified customer experience, from the apartments to the offices,” Young says of Anaheim project.



2020 REFLECTIONS

David Bahnsen, Bahnsen Group: I have found myself more and more truly feeling empathy for those who do not have the luxury of seeing the lockdown and quarantine as just an “unfortunate hiccup.” I can see better than I used to the ways in which how something impacts one group of people can be ignored by a group not experiencing it the same way, and it has intensified my desire to be empathetic and less myopic.

Murray Rudin, Riordan, Lewis & Haden: We are a nation of amazingly strong, adaptable, and nimble individuals and businesses.

Ray Cohen, Axonics: 2020 has taught me that resilience, optimism and flexibility are key characteristics in a world upended by factors outside of one’s control.

Bill Link, Versant Ventures: COVID impacted each of the early stage ophthalmology companies in my portfolio, some modestly and others substantially. Our discipline to not panic, but to take action promptly to moderate the impact, has been rewarded. Yet another lesson to stay calm in the face of the storm.

ERIC HINKELMAN

CEO
VOIT REAL ESTATE SERVICES

WHY: Leads sixth-largest brokerage in Orange County with about \$2B in local deals last year. More than 60 brokers in OC, 87 total employees for Irvine-based firm. CEO since 2015; previous exec at both Cushman & Wakefield and Trammell Crow Co. **RECENT:** Local deals up 16% in 2019 from year prior. Named one of the Business Journal's Best Places to Work for the fourth consecutive year. **NOTABLE:** Industrial deals represented 70% of business last year, followed by office transactions.

**MARC LEY**

EVP, CHIEF INVESTMENT OFFICER
IRVINE CO.

WHY: Responsible for capital markets, corporate finance, project finance, banking, public finance, treasury and investment activities for OC's largest real estate company. More than 500 office buildings, 160 apartment communities, 43 retail centers, plus hotels, marinas, golf courses. **RECENT:** Development continues to be a focus for Irvine Co., with office and rental communities emphasized. Nearly 1M square feet of office space under construction. **NOTABLE:** 20 years at company, previously at PacLife, established its real estate capital markets division.

**DARYL CARTER**

FOUNDER, CHAIRMAN, CEO
AVANATH CAPITAL MANAGEMENT LLC

WHY: Runs one of the larger apartment owners based in OC. Firm acquires and operates affordable, age-restricted and workforce housing on behalf of institutional investors, counts 83 properties with some 10,000 units in 43 cities across a dozen states. **RECENT:** Preparing to double its \$2.5B portfolio in the next three years. IPO in works for REIT offshoot Aspire Real Estate Investors. **NOTABLE:** Co-founded Capri Capital Group, grew to \$8B in real estate equity and debt investments under management before sold in 2005 to Centerline Capital Group. **QUOTABLE:** "Our slogan is 'lifestyle within reach,' which is really about the pursuit of the American dream." **2020 HOBBY:** "Bought a new pool table last Christmas – so I've become a pool shark! It is a great way to relax in between zoom calls, while working at home."

**CHARLES FEDALEN JR.**

PRESIDENT, CFO
IRVINE CO.

WHY: On executive team at OC's dominant real estate company. Part of three-person Office of the Chairman, reporting to Donald Bren. Involved in strategy, organization and the long-term focus of the company, along with financial duties. **RECENT:** Named to post in 2019 following retirement of Ray Wirta. **NOTABLE:** Joined company in 2014. Previously served as executive VP and group head for Wells Fargo commercial real estate's institutional lending platform. Served as a captain in the U.S. Army Reserve.

**CARL MCLARAND**

FOUNDER, CHAIRMAN, CEO
MVE + PARTNERS

WHY: Architect and designer of some of Southern California's most iconic projects, such as Water Garden, a 1.2M-square-foot office that's the largest ever approved by the city of Santa Monica. **RECENT:** Increased employee count during the coronavirus pandemic, with backlog of work bolstering firm. Transitioned into designing high rises in recent years. Working with Dan Young on mixed-use project in Silicon Valley. **QUOTABLE:** "Our client basis is rock solid. These organizations have substantial financial resources when others don't. That's why we are getting the go-ahead."

**WIL SMITH III**

FOUNDER, PRINCIPAL
GREENLAW

WHY: Among OC's top commercial property investors, developers with growing local portfolio of 5M square feet. About \$5B in acquisitions since founding in 2003. **RECENT:** In August, announced \$10M gift to USC, where he received masters in 1999. Donation establishes the Wilbur H. Smith III Department of Real Estate Development at USC's Price School of Public Policy. Half the money is going to scholarships, with the remainder going to faculty support. **QUOTABLE:** USC "already has the No. 1 real estate curriculum in the U.S.," Smith said of the gift. "If we can do more to hire faculty and give them support staff, it will be the best [real estate] program in the country."



KURT STRASMANN

EXECUTIVE MANAGING DIRECTOR
CBRE GROUP INC.

WHY: Leads team of 500 with direct oversight of all lines of business and services CBRE provides. OC's largest CRE brokerage. Industrial emphasis.

RECENT: E-commerce driving industrial demand during pandemic, maintaining investor interest. **NOTABLE:** "In the short term, everything will be rethought with safety at the forefront. As companies think about reopening their offices, one of the primary areas of focus is on realigning their existing space to achieve social distancing."



FRANK ABELING

EXECUTIVE VP, REAL ESTATE
OPERATIONS
IRVINE CO.

WHY: On executive team at OC's largest real estate company. Part of three-person Office of the Chairman, reporting to Donald Bren. Responsible for supporting and guiding the company's real estate activities. **RECENT:** Promoted to post in 2019, nine years after joining firm.

Previously served as senior VP, strategic planning and analysis. **NOTABLE:** Prior to Irvine Co., was with Chicago's M3 Capital Partners, where he specialized in real estate private equity advisory and capital raising.

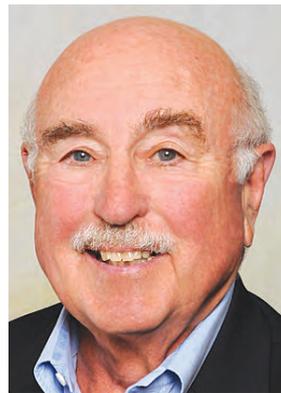


TIMOTHY STRADER SR.

FOUNDER, CHAIRMAN
STARPOINTE VENTURES

WHY: One of the 10 Koll Company partners from 1972 to 1983, family business Starpointe has supervised the entitlement of over 17K residential units and 7.4M square feet of office along with retail and hotel rooms. Irvine, Newport Beach emphasis. **RECENT:** Chairman of Irvine Health Foundation, which aims to collaborate with health innovators, tech industry to identify systemic factors that influence health behaviors, create ways to maximize health. **QUOTABLE:** "We

intend to work closely with other funders, organizations and leaders to focus on impacting the actions that determine how healthy Orange County residents can be."



DWIGHT MANLEY

PARTNER
MANLEY FANTICOLA HOLDINGS LLLC

WHY: Often known as Mr. Brea for owning 20 offices, restaurants and buildings in that northern OC city. Struck gold by selling more than \$100M worth of coins from a notorious 1857 shipwreck. Was also once agent of basketball player Dennis Rodman. **RECENT:** Won a date with Lady Gaga by donating \$500,000 to her charity. Plans to build \$20M apartment complex aimed at lower income renters who work at Brea businesses.

QUOTABLE: "When they pull a raw diamond out of the ground in South Africa, it looks like quartz and it's not something beautiful. There are people who can see that diamond and know what it's going to be worth. I can do that with coins. I can figure out how to figure things out." **2020 HOBBY:** "I have been expanding my purchases of photography, and have a very diverse collection from Helmut Newton to Slim Aarons to David LaChapelle."



2020 REFLECTIONS

Daryl Carter, Avanaath: This year has been filled with constantly changing situations – the pandemic, social unrest, political strife. Every day there is change. As a leader, I must be ready to take on changing situations. Our company and every staff member needs to be nimble and able to pivot quickly.

Jim Mazzo: My mother always said if you have your health you have everything!! So true! I have now pivoted from being a CEO to being executive chair and chair of 8 companies. I thoroughly enjoy working with young great minds and help them develop their operational/leadership skills, and grow their companies. Being executive chair of **Octane** continues to reinforce my viewpoint that we have such a great opportunity here in Orange County around the creation of companies and future leaders!

Howard Gillman: I knew that great public research universities make extraordinary contributions to our communities but, even so, I was awestruck and humbled by how much the **UCI** community responded to the call to meet the challenges we have all been facing. On a more personal note, like everyone, I have learned never to take for granted how much of our humanity and well-being consists merely of being around people, connecting in person, sharing a meal, hugging a friend, embracing a child.

Karen Caplan, Freida's: This year taught me the importance of communication inside my company. With all of our office team working remote for many months, it was a challenge to keep everyone connected. Thank goodness for Zoom, Facetime and daily huddles! We have continued to have many team members working remotely, so we are always thinking of new ways to keep our team members connected to each other and the company.

John Kao: This year has reminded me to be true to yourself. We started **Alignment Healthcare** with a mission to change and improve health care for seniors – and we have stayed true to that mission all these years. We have found that people have responded to our mission and want to join us and help change and improve how seniors experience health care not only here in California but throughout the country.



Otis Oldfield
American, 1890-1969
"Pier 29," 1932

SERVICES

SAM QUIGLEY

MANAGING DIRECTOR, ORANGE COUNTY
MARSH & MCLENNAN AGENCY

WHY: Leads OC unit of insurance brokerage and risk management firm, with a presence in 130 countries. Joined the San Diego branch in 2003, moved to the OC location in Aliso Viejo in 2016. **RECENT:** Firm on a push to educate small business and their employees about online risks. The Marsh & McLennan risk and insurance brokerage unit estimates that cyber risk costs businesses nearly \$450B a year. **QUOTABLE:** With over 125 individuals in Orange County, it is the “fastest-growing office in the company.” Hiring continues amid pandemic.

**JOHN CLARK**

CEO
PRUDENTIAL OVERALL SUPPLY

WHY: Runs Irvine-based company, founded in 1932 as a uniform and textile laundry service, serving industrial clients such as automotive production facilities. Now focused on reusable image work apparel and related textiles. **RECENT:** Assumed CEO position at the beginning of the year. Dan Clark, second-generation owner, continues his role as chairman of the board. Business Journal’s Family-Owned Business Awards winner in October. **NOTABLE:** Prudential Cleanroom Services, a division of company, is “recognized as a world leader in cleanroom laundry garment processing services,” firm says.

**JACK SELMAN**

FOUNDER, CEO
AO ARCHITECTS

WHY: Oversees largest local architecture firm by OC billings, with \$60.6M. **RECENT:** Merged with WHL Architects, a Sunnyvale-based science and technology design firm. Adding new science and technology studio as a result. **QUOTABLE:** “I love what I do. And while my role in this industry has changed through the years, my goals haven’t changed a bit. At the end of every day, we strive to succeed in producing great design and happy clients.”

**ROGER WENINGER**

REGIONAL MANAGING PARTNER
MOSS ADAMS LLP

WHY: Leads Seattle-based accounting firm’s Southern California and Phoenix divisions. It’s the fifth-largest OC accountancy, with over 265 workers. **RECENT:** Ranked No. 5 on Business Journal’s Accounting Firms list for the second year in a row with almost 270 OC employees. **QUOTABLE:** Moss Adams has seen “significant areas of growth” in consulting personnel, tax personnel driven in part by tax reform and the current changes in tax legislation included in recent stimulus packages, as well as certain industries like real estate and technology, Weninger told the Business Journal in June.

**PAUL TREINEN**

MANAGING PARTNER, OC OFFICE
CLA

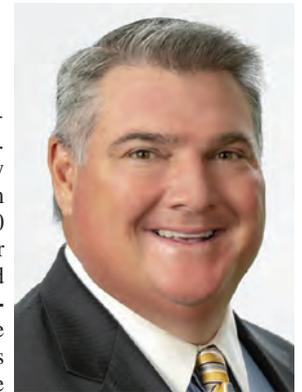
WHY: Was managing partner and member of executive committee of Irvine-based White Nelson Diehl Evans LLP, second-largest accounting firm with HQ in OC. Joined firm in 1990, became a partner in 2001. Specializes in corporate and pass-through taxation; extensive experience with mergers and acquisitions, transactional issues, business formations, and exit strategy planning. **RECENT:** White Nelson merged with Midwest’s CLA in November. **QUOTABLE:** “I conducted an internal survey and discovered about 60% of our accountants were CSUF graduates. We’ve had a long tradition of hiring Fullerton grads, but I was surprised at how high the percentage was.” **2020 HOBBY:** “I have really recommitted myself to running and training this year. There is no better time to reinforce your health.”

**ERNESTO VASQUEZ**

CEO, PARTNER
SVA ARCHITECTS

WHY: Was the “V” in Irvine’s MVE + Partners that designed many Irvine Co. apartments. With partner Bob Simons focus on public-private projects, such as schools and a 17-story high rise to provide affordable housing in downtown San Diego. **RECENT:** Planning senior residence project in Oakley and student housing project near USC. **NOTABLE:** Sometimes referred to as the “architectural diplomat” by being able to get public and private community groups to work together. Has deep connections in the nonprofit world, currently serving in leadership roles with Abode Communities, the Wooden Floor and the National Parks Foundation.



GEORGE ADAMS JR.CEO
SA RECYCLING LLC**WHY:** Runs one of the biggest scrap metal recycling companies in the U.S. Late father started predecessor company, Orange County Steel Salvage, in 1973.**RECENT:** One of several 2019 sponsors for Chapman University's Chapman Celebrates annual fall scholarship gala. No. 4 fastest-growing large private company, \$1.6B of sales through June 2019, up 73% from mid-2017 levels.**QUOTABLE:** The most important thing his father taught him "was to never give up, to never quit. No matter what happened, he just got back up and started swinging. My dad didn't know what it was [like] to lose because he would never give up, therefore, he couldn't lose." **2020 HOBBY:** Iron ore mining.**HEIDI HENDY**FOUNDER, MANAGING PRINCIPAL
H.HENDY ASSOCIATES**WHY:** Runs Newport Beach interior architecture and planning firm with nearly 50 employees. Works with companies such as Nike, Verizon, Toyota, and Pacific Sunwear. **RECENT:** Helping clients make sense of the "new normal" in work spaces as the office readies for a post-pandemic world. Won Business Journal's Excellence in Entrepreneurship Award in 2019.**QUOTABLE:** "Space not only has to look great, but it has to work great. What does work great mean? It means we're increasing the productivity and bottom line profitability for our client."**TED WILM**OFFICE MANAGING PARTNER
PRICEWATERHOUSECOOPERS**WHY:** Almost four decades at fourth-largest accounting firm in Orange County, where he oversees 375 employees. Has served several of the world's largest organizations in the asset and wealth management industry, including Pimco and BlackRock. **RECENT:** PwC won large local workforce honoree in the Business Journal's December 2019 Civic 50. **QUOTABLE:** "As a family we take care of those around us. Those we love, those we work with, those we serve as clients, and those in our community."**ROD MCDERMOTT**CO-FOUNDER, CEO
MCDERMOTT & BULL INC.**WHY:** Runs one of largest and faster-growing executive search firm in country; clients in technology, financial services, manufacturing, biotech and life sciences, retail and professional services sectors. M&B's clients include Experian, First American Financial, Fluidmaster, Kelley Blue Book, SC Fuels, Thomas James Capital Homes, Trojan Battery, Union Bank and Vizio. **RECENT:** Firm helped place new CEO at Lake Forest's Panasonic Avionics, Ken Sain. **NOTABLE:** On the board of Partners Bank of California, a former board member of the Mission Hospital Foundation and Think Together.**STEVE JONES**CHIEF EXECUTIVE
ALLIED UNIVERSAL**DAY JOB:** Took a company that generated \$12 million in 1996 to \$8.5 billion. Runs the nation's largest private security force. Built Allied Universal into a firm with 235,000 employees securing 42,000 sites; provides security for about a quarter of the Fortune 500 companies, CEOs and their families. **MAKING A DIFFERENCE:** Allied was at the forefront of the battle against the coronavirus. Its guards were at hospitals in hard-hit cities like New York and New Orleans, where theyhelped ensure that people with symptoms were screened and given the right instructions before healthcare workers take over. One of biggest employment pushes in the country announced in April. Was looking to add an additional 30,000 workers by end of June—roughly the number of workers at Disneyland, OC's largest employer. Late May "drive-by" open house in Orange aimed to find 100 new hires. **NOTABLE:** Jones keeps abreast of the pandemic's status by reading reportsfrom his company executives and from Homeland Security. He's following leading metrics such as the number of people entering hospitals with the virus. "New York is starting to bend the curve," he said on April 10, a few days before it became public news. **QUOTABLE:** "Before you get into (the) hospital, a security officer is asking you questions, sometimes taking temperatures," Jones said in the Business Journal interview. "It's been [incredibly] challenging for us because our employees are on the front lines." **FAST FACT:** Allied, which has made dozens of acquisitions in the past decade, said in April it put on hold three pending acquisitions; it now has its eyes on a huge U.K. firm. "We're conserving all of our cash to make sure our business stays stable," Jones said in April. **2020 HOBBY:** "Yoga and Hot Yoga, helped me get healthy and deal with the stress of 2020."

50 MAKING A DIFFERENCE

R.D. OLSON
DEVELOPMENT

R.D. OLSON
CONSTRUCTION



The R.D. Olson
Companies
wish to
congratulate
BOB OLSON
and
BILL WILHELM
on their
recognition in
the OC 500



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GARY HUNT

FOUNDING PARTNER, VICE CHAIR
CALIFORNIA STRATEGIES LLC

WHY: Power broker, consigliere to business and political groups on policy, development. Joined company in 2001 after 25 years with Irvine Co., where he headed federal, state and local government relations. **QUOTABLE:** “What we do is help manage and strategically plan issues clients may have and help bring them to a resolution. And we offer that strategic counseling at the highest level.”

NOTABLE: Served as vice chair of the Republican National Convention in 1996. Was also a key figure in the OC bankruptcy recovery efforts, helping to form investor pool settlement and recovery plan.

**JOHN BOYLE**

CEO
AUTOMOBILE CLUB OF
SOUTHERN CALIFORNIA

WHY: Runs largest member of AAA group, with large base of operations in Costa Mesa. **RECENT:** Gave back some \$362M in premiums to auto policyholders due to shelter-in-place orders. Opened Mission Viejo branch in July to serve growing South OC membership.

NOTABLE: Graduated in 1983 with a Bachelor of Science from California State University-Long Beach. Took over for OC 500 Hall of Famer Tom McKernan. In November 2015, was appointed president of AAA of Southern California; in 2017 took over the CEO position.

**TIM BRANDT**

MANAGING PARTNER
DELOITTE

WHY: More than 25-year Deloitte vet. Manages OC office with 980 employees. Oversees audit, tax, consulting and advisory services for private, public companies. **RECENT:** Deloitte retained spot as OC’s No. 1 accounting firm by local workers with 980, up 1.9% year-over-year. **NOTABLE:** Serves on the Clean Tech-Orange County and Octane boards. **QUOTABLE:** Says life’s turning point was “day I met my wife.”

**ADAM COFFEY**

CHIEF EXECUTIVE
COOLSYS

DAY JOB: Runs country’s largest commercial refrigeration and air conditioning services business; major clients include Target and Starbucks, and the country’s largest grocery and drug store chains. Among Orange County’s fastest-growing private firms the past few years, looking to boost annual sales past the \$1 billion mark through acquisitions and organic growth. Since Coffey became CEO in 2016, Coolsys has made 12 buys, half of them over last year or so. **MAKING A DIFFER-**

ERENCE: Providing ongoing service to “mission critical” refrigeration and HVAC systems at businesses designated as essential services amid pandemic. Serves “grocery retailers, mass merchants, drug stores, telecom, blood banks” and other businesses, he says. Other new lines of work: CoolSys has provided installation of plexiglass protective panels (aka sneeze guards) at checkout counters in grocery stores, restaurants, and other essential retail stores. **NOTABLE:** Company said it was operating at near full-strength as of May with over 1,850 field technicians serving customers during crisis. Expects surge in demand for service and maintenance over summer, as well as boost in work as more businesses open again and tackle energy projects they’ve put off in recent months. **QUOTABLE:** “We keep grocery stores’ frozen food and fresh food sections cold. We keep blood banks refrigerated, food storage further up the distribution chain (warehouse) refrigeration cold. We keep pharmaceuticals refrigerated,” he says.

FAST FACT: A business writer; Coffey’s last book, “The Private Equity Handbook,” has held the No. 1 Amazon Best Seller spot “in multiple business categories” at various times this year. Says he has another book in the works. **2020 HOBBY:** “While ‘locked in a box’ I have transformed (DIY) my guest house into a top flight custom 4K UHD home movie theater with stadium seating for 12, McIntosh Audio and a 12’ Stewart filmscreen.”



50 MAKING A DIFFERENCE

LARRY ARMSTRONG

CHAIRMAN
WARE MALCOMB

WHY: Joined international architecture-design firm in mid-1980s; served as CEO for 28 years. One of the top three architecture firms in OC. **RECENT:** Transitioned from CEO to chairman at start of the year. Kenneth Wink appointed CEO and Jay Todisco promoted to president. **NOTABLE:** Spearheading campaign to end homelessness, leading landlord incentive program through Orange County United Way; accomplished artist, exhibited personal artwork at Chicago’s Sculpture Objects Functional Art and Design Fair in 2018 and Chelsea Biennale fall exhibition this year. **QUOTABLE:** Team has “grown Ware Malcomb from our foundation as a strong regional operation to a leading international design firm with a future that has never been brighter.”



VIJAY MANTHRIPRAGADA

CEO
MONTROSE ENVIRONMENTAL GROUP

WHY: Runs fast-growing firm that has 4,500 clients that range from governments to gas companies to utilities. Provides services like treating contaminated water, permitting work for large infrastructure projects, finding ways to reduce the carbon intensity of operations and converting waste to renewable energy. **RECENT:** Raised \$150M in July IPO. Its shares nearly doubled over course of summer, pushing market cap past \$700M as of September. **NOTABLE:** Due to COVID-19 restrictions, IPO road show with prospective investors was largely via remote Zoom meetings. Manthripragada “virtually” rang the opening bell July 23 on the New York Stock Exchange, where it now trades under the ticker “MEG.”

**LIZ MCKINLEY**

FOUNDER, CEO
PINNACLE PETROLEUM

WHY: CEO of Huntington Beach-based provider of competitively priced petroleum products and services. Firm has delivered refined fuels, lubricants and specialty fuels nationwide as a certified woman-owned business enterprise since 1995. **RECENT:** Business Journal winner of Women in Business award in October. **NOTABLE:** Got start in industry in 1980s, after being asked by Koch Industries to interview as an oil trader. “I took the job, and it was not until I got there that I realized I was the only woman.”

**KIM LETCH**

OFFICE MANAGING PARTNER
ERNST & YOUNG

WHY: Leads second-largest accounting and consultancy in OC: 550+ workers. Clients in real estate, life sciences, healthcare, tech. Bachelor’s: University of Melbourne. **RECENT:** Consistent grower with 15% spike to employee base in Irvine for 12 months through May. Bought Irvine-based Kling & Pathak, 20 employees, March 2019. **NOTABLE:** 28 years with EY; four years in current role, succeeding John Belli, who had 40 years with firm. New York-based EY: \$14B revenue, 34K workers, 3.5K partners, 82 U.S. offices. **2020 HOBBY:** “Listening to podcasts and reading books that help to explain the historical origin and provide context to so many of the current conversations.”

**STEVE MILNER**

MANAGING PARTNER, WESTERN US
BAKER TILLY US

WHY: Built fourth-largest accounting firm headquartered in California, and largest based in OC, in part by buying eight firms over a decade. **RECENT:** Announced deal in August to combine with Chicago’s Baker Tilly in November. Combined companies, which will be called Baker Tilly US, will have about 4,300 employees and annual revenue around \$1B. **NOTABLE:** Milner will take over as head of West Coast operations for the combined firm, and will have about 650 employees reporting to him. Says the bigger scale will allow it to win larger clients. **2020 HOBBIES:** “Besides fine tuning my cooking skills, I have exhausted the dog from walking.”

**ANDY LEE**

FOUNDER, CHAIRMAN, CEO
ALORICA

WHY: Founded call center company in 1999 after bad service experience, building it to \$2.3B+ in annual sales, 100K employees through acquisitions. Doesn’t like to use “outsourced call centers,” prefers customer engagement centers with “services provided by a knight.” **RECENT:** Said in August it plans to hire 33,000 around the world, and that it had added 20 new clients in the first half this year. Company mobilized 90% of its accounts and 70,000 workers in 14 countries to work at home. **NOTABLE:** At outset of pandemic, firm launched “Alorica-At-Home” program, where “employees can grow in their careers without leaving their homes.”

**GARY MOORE**

FOUNDER, CEO
AMERICAN TECHNOLOGIES

WHY: Leads Anaheim-based restoration contractor. 31 years in business helping people and corporations handle catastrophic property damage, from fires, floods, hurricanes and more. **RECENT:** Earned a Business Journal Excellence in Entrepreneurship award in September. ATI ended last year with \$302.5M in revenue generated across its more than 20 locations throughout U.S. The company has more than 1,200 workers. **NOTABLE:** ATI received its first outside capital infusion in August from private equity firm TSG Consumer Partners. Looking to buy firms on East Coast to bolster its footprint.



KURT BELCHERFOUNDER, CEO
STA JETS**WHY:** Grew company from one-plane charter at John Wayne Airport to more than 30 aircrafts today.**RECENT:** Saw gains earlier this year with the onset of the pandemic as some travelers turned to private jets as an alternative to canceled flights from commercial airlines. **NOTABLE:** Has worked as a pilot, instructor and ran a fixed-base operator jet center. Board member of GenNext, OC Chapter of Big Brothers Big Sisters. **QUOTABLE:** Told Business Journal in March he'd "seen a big drop off in booked travel, but we are very busy with panic bookings. Private jets are really the only option travelers can count on."**SCOTT CANNON**CEO
BIG RENTZ**WHY:** Operates online marketplace for contractors to rent construction equipment, rents anything from boom lifts, to bulldozers to an 18-ton carry deck crane. Also provides market data to suppliers. Is the nation's largest online website to rent construction equipment. **RECENT:** Forging ahead to almost double annual revenue to more than \$60M following two acquisitions and a \$15M investment led by Japanese conglomerate Itochu Corp. **QUOTABLE:** Told Business Journal in April: "While we are cognizant of the current health and economic landscape, we have ambitious growth plans and believe Itochu is the ideal investment partner to help execute our 10-year strategy."**BILL BORGS MILLER**FOUNDER, CEO
ACI JETS**WHY:** Runs general aviation services firm with operations at John Wayne Airport; county's board of supervisors recently selected it and two others to provide ongoing services at airport for 35-year term. **NOTABLE:** ACI says it will invest \$85M over the next eight years in the build-out its facilities at JWA, which includes hangars for small and large jets, maintenance and fuel servicing areas, and new offices. **QUOTABLE:** "We will replace outdated facilities in a phased approach," Borgsmiller said in August, after county decision made. "We want to create the most efficient use of our space and modernize it for the long term." **2020 HOBBY:** "I did develop a keen sense of what masks are appropriate for various occasions and activities."**ZEE ALLRED**CHAIRMAN, CEO
POOL WATER PRODUCTS**WHY:** Launched water testing venture with late ex-husband, Marvin. Turned \$500 loan into \$100M pool products firm.**RECENT:** Supports local philanthropic causes; the Orange County Trauma Society, UCI Medical Research and Education Society, Bowers Museum, Philharmonic Society of Orange County, Pacific Symphony, and South Coast Repertory. **NOTABLE:** Funded Chapman University's Zee Allred Aquatics Center and Olympic Pool. **FUN FACTS:** Allred never finished college; Chapman University awarded her an honorary doctorate in 2009.**CAREY TISCHLER**PRESIDENT
JUST FOOD FOR DOGS**DAY JOB:** Oversees fresh whole food for pets distributor, producer. JFFD has about a dozen local kitchens including its Irvine headquarters and master kitchen, which produces about 30,000 pounds of food daily. **MAKING A DIFFERENCE:** Among area businesses seeing biggest surge in business during onset of crisis. From February to May, the company saw call volume double and a 400% increase in e-commerce orders compared to the same time frame last year. About 75% of the company's locations, including spots at **Petco** locations and in veterinary offices, saw best-ever levels of sales. Firm has boosted production, added new facilities, ramped sanitation standards and staggered shifts for on-site employees to meet demand. **NOTABLE:** Opened a 21,000-square-foot production facility in Delaware, to serve as East Coast hub, on March 23. With increased production capabilities, plans to sell about 100 million meals in 2020. Meals for a healthy 30-pound dog cost around \$35 a month more than premium kibble, company officials said. Individuals meals and treats go for \$5 and up. Implemented a no-touch policy for pickup and delivery orders. Has offered free same-day delivery for eligible locations on orders over \$50. **QUOTABLE:** "Just as you and I might be thinking more about our health, I think a lot of people are more in tune to their [pet's] health," Tischler told Business Journal, speaking of the company's rocketing sales in April. **FAST FACTS:** Completed bachelor's, master's degrees in electrical engineering before transitioning to business. Received master's in engineering management and MBA from **Northwestern University**. Formerly senior vice president at **Catterton Partners**, with large portfolio of consumer-facing businesses and pet-specific ventures. Joined JFFD in 2015. **2020 HOBBY:** "Finding new and creative ways to keep my three-year old son on Zoom calls with his cousins, aunts, uncles and grandparents!"

50 MAKING A DIFFERENCE

KATE DUCHENE

CEO
RESOURCES GLOBAL PROFESSIONALS

WHY: Oversees Irvine-based global consulting firm valued at nearly \$400M. RGP clients include 89 of the Fortune 100 members. **RECENT:** Company has 3,600 employees and generated \$703.4M in revenue in fiscal 2020. On the boards of the UCI Foundation, Collectors Universe, and the Orange County Community Foundation. Among area business execs advocating area to invest and plan well to attract next generation of talent. **OC LEADER BOARD, SEPT. 21:** “During the next decade, Orange County possesses the precious elements necessary to become the brightest economic center in California—leading the state in a post-COVID recovery.”



PATRICK FUSCOE

FOUNDER, CEO
FUSCOE ENGINEERING

WHY: Runs one of region’s largest civil engineering firms. **NOTABLE:** In 2019, he and his wife, Bonnie, who met at USC, gave school \$10M to its Viterbi School of Engineering; and \$1M each to the Kaufman School of Dance, and School of Cinematic Arts. **QUOTABLE:** At time of USC gift announcement, told friends that “I owe a lot to my experience in college, so payback time!”



DENNIS GILMORE

CEO
FIRST AMERICAN FINANCIAL CORP.

WHY: Started at title giant in 1988; named CEO in 2010 when company split from First American Corp., where he led the financial services group. Previously COO, 2004-2008. **RECENT:** Started giveback program to hunger charity Feeding America during the COVID-19 pandemic, encouraging employees to provide donations and food boxes for food banks and families. **NOTABLE:** Named 2020 Best Workplaces for Women by Fortune and Great Place to Work, which “takes on added relevance and significance since nearly 70% of our employees are women,” Gilmore said.



MARK CLEMENS

ORANGE COUNTY MANAGING PARTNER
KPMG

WHY: Has been the lead audit engagement partner for several Fortune 500 multinational technology and restaurant clients; 30+ years at KPMG. San Diego State grad. **RECENT:** Introduced the five new promotions to partner and managing director at KPMG in Orange County. **QUOTABLE:** “As a region (Pacific Southwest) we had 25 promotions to the 2021 class of partners and managing directors. The women and men that have been promoted exemplify the very best of KPMG, and on behalf of all the partners in Orange County, we are extremely proud of each of them.”



SCHARRELL JACKSON

COO, PRINCIPAL
BPM LLP

WHY: Local accounting vet tapped to help San Francisco-based firm, one of country’s 50 largest, to expand its local and national presence. **RECENT:** In March, BPM lured her away from Irvine’s Squar Milner LLP, which had made a name for itself via an aggressive acquisition push over the past decade, rising to become the fourth-biggest accounting firm headquartered in California. **NOTABLE:** In 2011, received a Business Journal Women in Business award. **QUOTABLE:** “We’re out there in the market looking” to hire, Jackson said. “By the end of year, we’ll be pushing close to 100 people in Orange County.”



2020 REFLECTIONS

Rick Arvielo, New American Funding: The biggest thing I have learned in 2020 is how effective our workforce can be working from home. Productivity is way up and we now know that even when things normalize, our associates would prefer options on where they work and when which we can easily facilitate. Happy employees is what it is all about.

Heidi Golledge: My philosophy for **Jobot** in 2020 was: Do your part. Much like rowing a boat, we all needed to pitch in and do our part. Watching our new company grow and thrive in the pandemic is a testament to the leadership and resilience of the folks at Jobot. I am extremely proud of them for stepping up and doing their part.

Manouch Moshayedi, MX3 Ventures: Anything can happen at anytime and anywhere, in our business, tenants have suffered and are under tremendous pressure which in turn has put unsustainable pressure on real estate holders. It’s been important to be able to be patient and have relatively low leverage and keep some dry powder for possible deals. This has always been our M.O. and it has kept us going in 2020 and helped us meet the challenges that have been presented to us this year.



Artist: Tony Peters
American, (born 1976)
"Motel Pool Cleaner," 2013

TECHNOLOGY

TYLER BEECHEREXECUTIVE CHAIRMAN
TRACE3

WHY: Oversees company ranked No. 17 on the list of largest private companies in Orange County with estimated revenue of \$1.2B; provider of advanced data solutions and consulting services for information management; oversaw 2018 merger with Data Strategy LLC in Grand Rapids, Mich. **RECENT:** Named executive chairman in September 2019, previously served as CEO. Announced buy of Silicon Valley's Groupware Technology --November. **QUOTABLE:** "Because all possibilities today come from technology, I am dedicated to elevating IT leaders who can truly differentiate and lead their companies."

**CHRISTOS KARMIS**CEO, PRESIDENT
MOBILITIE

WHY: Runs country's largest privately held telecom infrastructure firm. Responsible for leading growth across cellphone tower, small cell, DAS, fiber, and Wi-Fi business lines. **RECENT:** Inked \$1B funding deal "to fuel the next five years of growth around 5G infrastructure." Plans call for work to begin in 2021 on constructing high-speed wireless network at Staples Center, L.A. Live campus. **QUOTABLE:** Company's 5G infrastructure work "means fast, reliable connectivity across the globe, including currently in underserved areas and supporting massive connectivity in large indoor and outdoor public venues."

**KEVIN WEISS**CEO
SPIREON

WHY: Named to Software Report's list of Top 50 Software-as-a-Service CEOs of 2020; has run vehicle-location services provider firm since 2016. Provides technology for vehicles to wirelessly give owners key information. **RECENT:** Company released analysis showing relationship between increased driving that occurred following stay-at-home orders and an increase in COVID-19 cases both at the state and national level. **QUOTABLE:** "While 2020 has served up challenges to many industry sectors, I'm incredibly proud of the Spireon team's continued focus and momentum in delivering connected vehicle technology to increase safety and productivity, boost profits and protect assets."

**JOE KIANI**FOUNDER, CHAIRMAN
CHIEF EXECUTIVE
MASIMO

DAY JOB: Founded Irvine patient monitoring company in 1989, built firm into OC's fourth-largest public company. Products help doctors and nurses remotely monitor the blood, oxygen and other key metrics of patients. Primarily used for hospital work, but company had been developing less expensive products for home monitoring, initially with idea to prevent opioid deaths. **MAKING A DIFFERENCE:** Products have never been in demand more than during pandemic, as they allowing healthcare workers to track COVID-19 patients remotely. Products like its Radius PPG tetherless sensor proved popular when hospitals lacked adequate protective gear. "Many hospitals moved their patient monitoring equipment outside of the patient's room and into the hallway, avoiding the need for caregivers to enter a patient's room to read the values on the monitor," Kiani said in April. **NOTABLE:** Stock exploded, up some 50% as of mid-year, among best performers of any large OC public company this year. Q1 sales of nearly \$270 million up 16% year-over-year, topping its typical gains in the 12% range. New products initially developed for opioid-related uses now used in fight against COVID-19; monitors allow physicians to direct patients with mild-to-moderate COVID-19 symptoms to return home. **QUOTABLE:** "Thirty-one years of inventing and improving SET pulse oximetry and making systems for remote monitoring affordable and easily deployable prepared us for this moment in history," Kiani told analysts at end of April. **FAST FACT:** In April, Masimo announced a \$5 million gift, via its **Foundation for Ethics**, to the **Patient Safety Movement Foundation**, a Kiani-created organization dedicated to achieving zero preventable hospital deaths worldwide.



50 MAKING A DIFFERENCE

ALAN JACOBSONCHIEF DATA AND ANALYTICS OFFICER
ALTERYX

WHY: Joined nearly \$10B-valued data analytics firm in May 2019; was the former director of global analytics at Ford Motor Co. **RECENT:** Says businesses that implement analytic solutions "can change their trajectories going forward, rather than simply trying to make predictions about the future." **OC LEADER BOARD, MARCH 30:** "The pandemic we face today is forcing us—as people and as businesses—to respond to major changes in our day-to-day lives, and analytics is at the heart of efficient and effective reaction. I challenge everyone to use data science to solve the personal, business and societal issues we are all up against."



ABBAS MOHADDESPRESIDENT, COO
ECONOLITE

WHY: Joined Econolite in 2017; helps run largest provider of stoplights in U.S. with global presence; retired from Santa Ana's Iteris after eight years as CEO; over 70 publications and presentations at traffic management industry organizations around the world. **RECENT:** Building stoplights with AI that will tell cars when upcoming signals are changing to green or red, automatically changing the cars' speeds. **NOTABLE:** Member of the UCI Chancellor's CEO Roundtable.

**PALMER LUCKEY**FOUNDER
ANDURIL INDUSTRIES

WHY: Founded high-tech defense and border surveillance company Anduril Industries in 2017, now valued at almost \$2B; previously founded Oculus VR headset developer, sold it to Facebook in 2014 for about \$3B. **RECENT:** In July won a major border contract with the Trump administration, got an Air Force contract in September potentially worth \$950M. Raised \$200M in a Series C funding round. Business Journal Person of the Year in technology. **NOTABLE:** Anduril has contracts with U.S. Department of Defense, U.S. Department of Homeland Security, the U.K. Ministry of Defense as well as other agencies; plans expansion to 315 employees by year's end. **QUOTABLE:** Told Business Journal that "we're having fun, doing cool stuff and making money. It doesn't get much better than that."

**PAUL PICKLE**CEO, PRESIDENT
LANTRONIX

WHY: Runs one of area's top computer networking products makers; took over as CEO in April 2019 after departure from Microsemi following \$10.3B sale to Microchip Technology. **RECENT:** For FY2021 seeks increased scale, improved operating efficiencies, growth of company's software platform, and the integration of additional value-added technologies and products through acquisition. **QUOTABLE:** "Despite significant supply chain and business disruption, we were able to achieve significant revenue growth, drive customer engagements and realize synergies," he said in May.

**DEAN STOECKER**EXECUTIVE CHAIRMAN
ALTERYX

DAY JOB: Co-founded fast-growing analytics software firm, whose product lets companies manipulate huge amounts of data to find insights for business decisions. In less than three years of being a public company, has grown to market value of nearly \$10 billion, sixth-largest in OC. Annual growth rate of 50% since 2017 IPO. Evangelist of big data applications, looks to empower people to become "citizen data scientists."

MAKING A DIFFERENCE: Putting company's software to use during COVID-19 crisis. Product was used to help hospitals in the Northeast source equipment. It was also used to help medical equipment manufacturers "reimagine" supply chains to find alternative suppliers.

NOTABLE: Alteryx offered free data training to thousands of unemployed workers to bring them up to speed on analytics. "We want to get them back on their feet as quickly as possible," Stoecker said in May of the program,

called **Advancing Data and Analytics Potential Together**, or ADAPT. "It is the opportunity for us to give free copies of Alteryx to any unemployed worker anywhere on Earth. We're going to put them through our learning paths; we're going to get them certified on our software." **QUOTABLE:** Those who want to continue after using ADAPT can advance to a nanodegree in "predictive analytics" in a program run by the **Udacity** online learning organization. Says Stoecker, whose firm opted not to lay anyone off during pandemic: "Hopefully a lot of our customers will hire these folks." **FAST FACT:** Still on track for move to 183,000-square-foot new headquarters at Spectrum Terrace. Reached by phone in May, Stoecker was the only Alteryx employee at company's 80,000-square-foot existing offices at Park Place.



50 MAKING A DIFFERENCE

KURT BUSCHCEO
SYNTIANT

WHY: OC's next big chipmaker. Syntiant semiconductors are making it easy to add voice control to any Internet of Things connected device with low-battery power with his upstart artificial intelligence semiconductor company's products. Chips are for low-power use in smart phones, microphones, security cameras, drones, sensors, laptops and wearables, such as fitness trackers and Bluetooth earbuds.

RECENT: Announced shipment of more than a million units this summer, with millions more on the way. Winner of the Business Journal's 2020 Innovator of the Year award. **QUOTABLE:** After raising \$35M over the summer, said "we plan to continue to expand in Irvine."





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ANTHONY PREVITE

CEO, PRESIDENT
TERRAN ORBITAL, TYVAK NANO-SATELLITE SYSTEMS

WHY: Company makes small satellites used by U.S. government and by commercial customers. Many commercial customers use the data from the satellites to stay ahead of their competitors. Privately held company can produce between 60 and 90 nanosatellites weighing less than 55 pounds each year, as well as 30 to 40 microsatellites. **RECENT:** Tyvak says it will provide a moon lander for NASA's Commercial Lunar Payload Services program. The lander will host payloads and perform scientific investigations on the lunar surface, paving the way to return to the moon. **QUOTABLE:** "Space is expensive. You don't put objects into space unless they really need to be there."

**VIC MERJANIAN**

FOUNDER, CEO
TITAN HEALTH & SECURITY
TECHNOLOGIES INC.

WHY: Founded, runs emergency communications platform "Titan HST" with GPS coordinates, text, audio, picture capabilities for public agencies; struck \$300M deal with Titan Global in 2018. Services used 200M times in 2019. **RECENT:** Launched tMed 2.0 telemedicine platform to help primary care physicians, OB-GYNs, pediatricians stay open amid pandemic; working on virtual reality teled component. **NOTABLE:** Prior Business Journal Excellence in Entrepreneurship honoree. Founder, managing partner at Newport Beach's law firm Kalfayan Merjanian.

**MARTHA DANIEL**

FOUNDER, CEO, PRESIDENT
IMRI

WHY: Tech vet whose career has spanned both corporate and government sectors. IMRI provides program management for over \$300M in data center operations; currently designing the public safety broadband first responder network; and provides cybersecurity governance and compliance, among other projects. **RECENT:** Business Journal honoree in October for Family-Owned Business Awards, her second honor from the publication. In 1999, was a Women in Business award winner. **NOTABLE:** Prior to founding IMRI, served in the U.S. Navy and had a career with positions ranging from mainframe programming to chief information officer for such companies including IBM, Aerojet General, and Bekins Transportation. Acquired IMRI in 1992.

**PHILIP CARTER**

VP, CORPORATE CONTROLLER
SKYWORKS SOLUTIONS

WHY: Oversees financial and Securities and Exchange Commission reporting for chipmaker that's among OC's largest public companies with nearly \$26B market cap. Recipient of Corporate Controller award at the Business Journal's CFO of the Year Awards in 2019. **RECENT:** Market cap increase of more than \$10B over last year. Corporate HQ relocation of company from Massachusetts to OC in mid-2020. Accounting division was already based in Irvine, along with CEO Liam Griffin and hundreds of workers. **NOTABLE:** Among large contingent of former Broadcom finance execs that have joined Skyworks; firm has expanded at UCI Research Park in space once occupied by Broadcom.

**WILLIAM WANG**

FOUNDER, CHIEF EXECUTIVE
VIZIO

DAY JOB: Runs TV titan that battles Samsung for top U.S. market share, leader in 4K ultra-HD TVs. Top sound bar seller. No. 1 American TV brand, and among top private OC-based companies. Moved Vizio into national spotlight with big endorsement deals, sports sponsorships. Expanded offerings into speakers, sound bars, tablets, home theater systems. Employs about 450, 200 of them at Spectrum headquarters. Growing role as media company, offering streaming services, targeted advertising to users. Provides technology behind new consortium of media companies looking to provide TV viewers with targeted ads, called Project OAR. **MAKING A DIFFERENCE:** Added the official U.S. Government app, **Slow the Spread** (coronavirus.gov) to its SmartCast platform, in an effort to inform users of its TVs about how to help slow the spread of COVID-19. Among most used new apps, Wang said, who notes users have ramped up use of streaming and entertainment services like Hulu, Prime Video, YouTube and Netflix during the quarantine. **NOTABLE:** Vizio sales seeing huge pickup in demand during lockdown. When stimulus checks arrived to U.S. consumers during the April 15 week, Vizio sales reached "Black Friday levels," according to Wang. Company saw 250,000 units sold in a week nationwide. Smart TV sales year-to-date continue to climb: "We are up 30% year over year, and [have] 3x the industry growth rate." **QUOTABLE:** In terms of sales, Wang tells the Business Journal that the stimulus check program was "like Christmas for us, in April." Recent WSJ article quoted **Mike O'Donnell**, head of Vizio's platforms business, who said: "We're not just seeing more time spent with streaming and TV, which we expect to continue to go up, but we're also seeing more time spent on search and discovery. With no sports and growing news fatigue, people are starting to search for more content to watch." **FAST FACT:** Among survivors of 2000 Singapore Airlines crash that killed about half of passengers.



50 MAKING A DIFFERENCE

FRANK MARTELLCEO, PRESIDENT
CORELOGIC INC.

WHY: Joined real estate data and analytics firm as CFO in 2011, named to top post in 2017. Company has \$6B+ market cap. Firm provides insights for real estate, mortgage finance, insurance and capital markets. **RECENT:** Fighting off takeover attempt. Company rejected initial takeover bid from Cannae Holdings Inc. and Senator Investment Group LP in June, which placed CoreLogic's equity value at \$5.2B and its debt around \$1.8B. New bid of \$66 a share was also turned down in September. November shareholders meeting planned. Other bidders expected. **NOTABLE:** Named Business Journal CFO of the Year in 2013.

**RAY GRAINGER**FOUNDER, CEO
MAVENLINK INC.

WHY: Heads software company serving enterprise customers looking to make workflows less of a headache. **RECENT:** Software popular amid pandemic. Raised \$111.5M in funding to date, latest round April 2019. **NOTABLE:** Nabbed Business Journal Innovator of the Year award in 2019. Self-described "explorer at heart," clocking two trips to Antarctica between 1979 and 1981 with the National Science Foundation. **QUOTABLE:** On trips to the Antarctic, he told the Business Journal: "You can't leave—you've got to be resourceful. You can't just go down to Home Depot and get tools."

**DAVID SUN**CO-FOUNDER, COO
KINGSTON TECHNOLOGY CORP.

WHY: Co-leader of OC's largest private company with 2019 revenue of \$12.8B; Kingston is top maker of computer memory and storage products for computers, consumer electronics; part of consortium of global giants that acquired Toshiba's flash memory business for \$18B in 2018. **RECENT:** Kingston ranked as top third-party DRAM (dynamic random access memory) module supplier in the world for 2020. **NOTABLE:** Sun's wealth estimated at \$5.8B, No. 4 among area executives; Business Journal OC's Wealthiest; Irvine resident. David and Diana Sun Foundation, founded in 2001, contributes toward education and healthcare, partnered with Ron Simon's educational foundation with recent gift.

**ROBERT RANGO**CEO, PRESIDENT
ENEVATE CORP.

WHY: Leads Irvine-based company that aims to reduce electric vehicle recharging down to five minutes, approximately the same as for gasoline-powered cars. Previously executive vice president at Broadcom's mobile and wireless group. **RECENT:** Company aims to license its "extreme fast charge" lithium-ion technology rather than produce the batteries themselves, starting with the 2024-25 model year cars. Company made strategic shift in 2016 from batteries for consumer electronics to electric vehicles. **NOTABLE:** Company adviser John Goodenough won 2019 Nobel Prize in chemistry. Enevate is only startup that he advises.

**MIKE CORBO**COO
MITSUBISHI ELECTRIC US INC.

WHY: Highest non-Japanese executive running U.S. operations for maker of cooling and heating products, elevators and escalators, large LCD digital signage monitors, industrial printers and semiconductor devices, among other products. Oversees 1,600 employees from the company's Cypress HQ. His unit generates about \$1.3B in annual sales. **RECENT:** Among the OC-based tech companies sharing technology to better minimize the effects of COVID-19.



Research labs developed smart technology to maintain a touch-free environment. **OC LEADER BOARD, July 6:** "This movement ... requires collaboration, applying joint technology to not only help track and contain current diseases, but also to develop solutions promoting safe and healthy environments today and for future generations." **2020 HOBBY:** "More outdoors activities, besides golf, including walks around Lake Mission Viejo, hiking in the nearby hills, and coastal drives."

KYLE KAMROOZCO-FOUNDER, CHIEF STRATEGY OFFICER
CLOUDVIRGA INC.

WHY: Started cloud-based mortgage software company Cloudvirga with Bill Dallas, Mark Attaway, company has raised more than \$77M from investors since its founding in 2016. **RECENT:** He and business partner Carey Ransom started new firm, Operate Studio. Costa Mesa-based company is designed to harness the county's technological potential that needs funding, guidance and the will to stay here. **QUOTABLE:** "This is a new way of thinking in Orange County that we're bringing—new model, trying to make it more hip and cool, relatable to people who are building technology companies," he says of OC4. **2020 HOBBY:** Crossfit



LIAM GRIFFINCEO, PRESIDENT
SKYWORKS SOLUTIONS

WHY: Runs chipmaker, Orange County's third-most valuable public company with valuation topping \$20B. Introducing an array of components to support the shift to 5G, the next phase in global wireless telecommunications. **RECENT:** Firm moved HQ designation from Massachusetts to Irvine in spring; Griffin already worked from base at UCI Research Park. **QUOTABLE:** "We have gained market share through this pandemic, as challenging as it's been," he told the Business Journal in August. "The fundamentals of the company are solid. There's plenty of room for us to continue to grow."

**ANDREW LITTLEFAIR**CEO, PRESIDENT
CLEAN ENERGY FUELS

WHY: Runs company with \$500M+ market cap, promotes cleaner fuel use with natural gas and renewable natural gas; sells Redeem renewable natural gas. Co-founded Newport Beach-based company with Texas oil tycoon T. Boone Pickens in 1997. **RECENT:** In summer, announced partnership with Chevron to supply truck operators serving the California ports of Los Angeles and Long Beach with renewable natural gas. **NOTABLE:** Board member of Ronald Reagan Presidential Foundation & Institute.

**STEPHEN OSWALD**CEO, PRESIDENT
DUCOMMUN

WHY: Took over as CEO of the aerospace and defense company in early 2017, made three acquisitions in less than three years. Nearly \$500M market value for publicly traded firm. **RECENT:** Company in late 2019 paid \$77M for Nobles Worldwide, a St. Croix Falls, Wis.-based firm that specializes in devices for handling military ammunition. Ducommun is on the lookout for more acquisitions in the aerospace and defense areas and takes what Oswald calls a "long-term view" of business prospects. **NOTABLE:** Ducommun was established in 1849 and carries the distinction of being California's oldest continuously running company. The firm moved its HQ from Los Angeles to Santa Ana in 2017.

**DAN RODRIGUES**CHIEF EXECUTIVE
KAREO

DAY JOB: Runs homegrown software firm that serves about 60,000 independent medical practitioners and providers. Cloud-based provider of electronic health-care record, billing and marketing software. Also offers telemedicine, payment services and advanced analytics and reporting. **MAKING A DIFFERENCE:** Produced one of the first data sets on the spread of coronavirus in Orange County. After moving its entire workforce to remote operations and providing care packages and meals for employees, Rodrigues decided to try a different type of employee perk: offering serology tests to all employees. **NOTABLE:** The results? Out of 415 participants, including employees and family members, the study revealed a contraction rate of about 10% or 40 participants. Out of the 40 participants that tested positive, 25 or 6% tested positive for antibodies with no active infection. The CEO said he's willing to work with other area companies and business leaders to share notes, with a goal of helping to scale COVID-19 testing in Orange County, as well as in the communities where Kareo's customers are based.



50 MAKING A DIFFERENCE

QUOTABLE: "Our main goal was to show employees that we care," said Rodrigues, who announced the findings from the testing on April 20. "But there's also a lot of questions about how we return to work and restart the economy. We're in this age of big data and analytics, yet we're facing a crisis with no data or analytics." **FAST FACT:** The company said its telemedicine offering has seen about 50 times higher volume in virtual visits since mid-March, and its mental health segment is experiencing more business.

CHRISTIAN BROSECHIEF STRATEGY OFFICER
ANDURIL INDUSTRIES

WHY: Former Senate Armed Services Committee staff director, tapped by fast-growing tech firm as part of goal to become a go-to defense contractor. Was Sen. John McCain's principal adviser on national security and military issues. **RECENT:** Published "The Kill Chain: Defending America in the Future of High-Tech Warfare" earlier this year. Book highlights China's growing dominance in military technology. **OC LEADER BOARD, AUG. 24:** "The entire model of American military power now finds itself in much the same position that Barnes & Noble or Blockbuster Video did amid the rise of Amazon, Apple, and Netflix, and this circumstance is forcing a similar choice: change or become obsolete."



MARTIN MANNICHECHAIRMAN, CEO
GREENWAVE SYSTEMS

WHY: Started IoT real-time data analytics software developer and hardware maker in 2008 along with executives from Apple, Motorola and Cisco Systems. Raised over \$75M in venture capital. **RECENT:** Focused on global expansion plans; launched global roaming data services with partner HMD Global. IPO still under consideration. **QUOTABLE:** “Our shared vision with HMD Global enables intelligent, affordable cellular connectivity everywhere in the world,” Manniche told tech publication Pocket-lint in March. **FUN FACTS:** Likes documentaries, car restoration shows. Born in Copenhagen, Denmark; received the “IT-Prisen,” the most prestigious IT award from Denmark in 2005.

**JARRED LAND**CO-OWNER, PRESIDENT
RED.COM

WHY: Head of Red Digital, the camera company whose 4K camera went from being mocked initially as “vaporware” to precedent-setting camera brand used to shoot movies, television shows, music videos, commercials and photography. **RECENT:** Company saw the retirement of Red founder Jim Jannard, also the founder of Oakley Inc., in October 2019, leaving Land, others to helm business. **NOTABLE:** Land upon Jannard’s retirement: “Jim will continue to smack me on the side of the head when I need it, and his ideas and direction will still flow into this company for years to come. We have prepared for this, and we are stronger than ever.”

**ALAIN MONIÉ**CEO
INGRAM MICRO

WHY: Oversees wholesale technology distributor to nearly 300,000 resellers worldwide. Long been Orange County’s largest company by revenue; it reported more than \$50B in sales last year. **RECENT:** Announced plans at start of year to spend more time on Ingram’s growing Cloud and Commerce & Lifecycle Services units, areas with greater potential for profitability at the firm. **NOTABLE:** Unit of China-based HNA Group bought Ingram Micro for \$6B in 2016 and now reportedly looking to unload it.

**JOHN TU**CHIEF EXECUTIVE
KINGSTON TECHNOLOGY CORP.

DAY JOB: Along with colleague **David Sun**, co-leads top memory products maker for computers, consumer electronics. Flash memory used for USB sticks, camera cards and supporting roles in PCs. One of county’s largest private companies. Revenue approached \$13 billion last year. Employs about 650 in OC, 3,600 worldwide. Plants in Fountain Valley, Taiwan, mainland China. **MAKING A DIFFERENCE:** A \$2.5 million gift from the **John and Mary Tu Foundation** to the **University of California-Irvine** supported COVID-19-associated patient care at **UCI Health** and advanced clinical and translational research across campus focused on new ways to test for and treat the viral infection. Some of the funds are being used for UCI Medical Center to expand their personnel and secure needed equipment in order to serve those patients most seriously afflicted with COVID-19. Tu is the primary funder of Irvine’s **Fluxergy LLC**, a developer of innovative “point-of-care” medical diagnostics systems, which is working with the **University of California-San Diego** to develop a one-hour COVID-19 diagnostic test. Fluxergy said in May Tu would fund a \$30 million push to ramp up its testing efforts, with goal of providing 1 million tests per month. **NOTABLE:** His son, **Jonathan Tu**, is chief financial officer at Fluxergy. The company’s point-of-care device can be used at the emergency room or a community center, eliminating the need for central laboratory work, the company says. Co-founder Sun also continues charitable streak, with an education focus. Sun and his wife, **Diana**, in March pledged \$1.75 million in annual contributions to expand the **Simon Scholars Program**. **QUOTABLE:** “John Tu was among the first to come forward and ask how he could help, and he hopes his gift will inspire others to donate to UCI Health as well,” said Dr. **Steve Goldstein**, vice chancellor for health affairs. “This gift is helping to save lives, accelerate testing and advance vaccine development.”



50 MAKING A DIFFERENCE

TIM BRITTCEO
SYNOPTEK

WHY: Runs information technology consulting and services provider geared to companies from mid-market to Fortune 100, helps shepherd businesses safely into cloud computing while they make better use of resources. **RECENT:** Among Business Journal’s list of fastest-growing private companies several years running, sales approaching \$100M. Helped build emergency hospitals for coronavirus patients at onset of pandemic. **NOTABLE:** Co-founded company in 2001. Early investors included Newport Beach’s Toba Capital, which was founded by former Quest Software CEO Vinny Smith.



NICK NEWSOMFOUNDER, CEO
YTEL

WHY: Runs telecom software company out of Foothill Ranch, founded in 2012; provides software to companies that helps them connect directly with customers through voice, text, email and direct mail. 2018 Business Journal Innovator of the Year Award winner. **RECENT:** Ytel announced most recent partnership with Gotransverse, a cloud-based intelligent billing and subscription management platform, in March. **NOTABLE:** Partnered with local nonprofit, Project Hope Alliance, to continue fundraising efforts for homeless youth during pandemic. **QUOTABLE:** “We are human beings and we work hard. Taking mental breaks is important!”

**J. ALLEN BRACK**PRESIDENT
BLIZZARD ENTERTAINMENT

WHY: Heads Irvine-based company creator of games including Diablo franchise, World of Warcraft, Overwatch and Hearthstone. Blizzard Entertainment is owned by Activision Blizzard Inc. of Santa Monica. Blizzard long OC's largest software companies by headcount, with about 2,800 area workers. **RECENT:** Seen strong sales during pandemic with stuck-at-home gamers playing more. 2020 BlizzCon event canceled, moved to virtual format for 2021. **QUOTABLE:** “We are planning on channeling the spirit of BlizzCon into a virtual event in the early part of next year. We're really fortunate to have a passionate and engaged community that's really looking forward to what we're creating and what we're working on.”

**KRISHNA SUDHEENDRA**CEO
UST GLOBAL

WHY: Heads fast-growing UST Global in Aliso Viejo with \$1.1B in revenue last year, provides a variety of tech services to large corporations; client list consists of Fortune 500 and Global 1000 companies; he began career at Ernst & Young and had stints at General Electric and First Apex. **RECENT:** UST invested in Bay Area-company Smart Software Testing Solutions Inc. during the summer. **QUOTABLE:** Company said it “has been on an acquisitions and investments spree since last year,” with many more to come this year.

**RJ SCARINGE**FOUNDER, CHIEF EXECUTIVE
RIVIAN AUTOMOTIVE

DAY JOB: Electric-vehicle builder, with nearly \$6 billion in funding since 2009, most of it in past two years. Backers include **Ford, T. Rowe Price, Cox Automotive** and **Amazon**, the latter of which has plans for some 100,000 of its electric-powered delivery trucks over coming years. First releases, a pickup truck and SUV, expected to hit market next year. **MAKING A DIFFERENCE:**

Adding to OC's cluster of automotive firms, and related jobs, in a big way. Plans for the biggest expansion of any local manufacturing company in works in Irvine. Plans to significantly boost its Irvine and Tustin operations, with a trio of new leases totaling more than 300,000 square feet in the area. Adding hundreds of jobs to OC base. **NOTABLE:** Existing Rivian sites in OC, Carson, and Los Angeles, expected to be consolidated in Irvine, currently home to Rivian's integration engineers, battery team, power inverter team, customer experience, concept design, facilities, logistics and other departments, according to the company. “The technology that moves our vehicles, and the experiences that move our customers, are developed here,” it says. **QUOTABLE:** “The main asset of any community is its people, and as resources stretch thinner for every community across the world, we want to do whatever is possible for a pre-production company in our position to help.” Scaringe said in May, when declining a previously agreed \$1 million grant from a Illinois town where Rivian also has manufacturing operations. **FAST FACTS:** The company's inaugural EV products, the R1T truck and R1S SUVs, are being touted as offering up to 400 miles of range and providing “an unmatched combination of performance, off-road capability and utility,” it says. Recent reports put the expected cost of the R1T in the \$70,000 range.



50 MAKING A DIFFERENCE

CRAIG BOUNDYCEO
EXPERIAN NORTH AMERICA

WHY: Leads Experian, one of the three major credit reporting agencies in the U.S., with domestic HQ campus in Costa Mesa. Experian parent, based in Dublin, posts revenue around \$5B. **RECENT:** Introduced the “Boost” program that lets consumers raise their all-important FICO scores to increase their credit rating and improve their chances of getting a loan. **QUOTABLE:** “At Experian, we have an unwavering commitment to help consumers and clients manage through this unprecedented period. We are actively working with financial institutions, lawmakers and regulators on tools and initiatives to protect consumers from potential adverse consequences to credit reports and credit scores as a result of financial hardship caused by the COVID-19 outbreak.”



MARYAM ROFOUGARANCO-FOUNDER, CO-CEO, COO
MOVANDI

WHY: Runs closely watched 5G telecom equipment company, with her brother Reza Rofougaran. Irvine firm is seeking to innovate 5G millimeter wave networks. Makes components of the millimeter wave system used in high-speed wireless broadband communication. **RECENT:** Raised \$27M in April, first big funding round for OC firm during pandemic; Movandi's funding total is now approaching \$67M. The company was founded in 2016. **QUOTABLE:** "This whole virus and this whole shutdown and forcing everyone to work from home has made it even more clear that having access to fast internet and being able to work remotely and support large amounts of data and very quick low latency is key."

**PAUL FOLINO**CHAIRMAN EMERITUS
EMULEX CORP.
PHILANTHROPIST

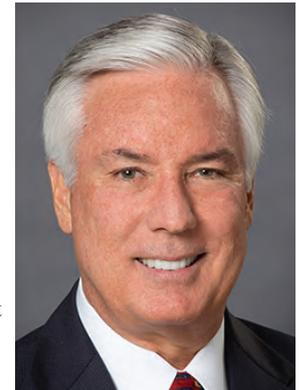
WHY: Prominent area business executive, philanthropist. Former chairman and CEO, Emulex; former president, COO Thomas-Conrad Corp. and Eczel Corp.; early career: 14 years at Xerox. **RECENT:** Chairs CoreLogic, currently fending off \$7B takeover attempt by Bill Foley-backed investment group. Other board service includes Commercial Bank of California. **QUOTABLE:** On Foley's bid: "We are unanimous in our belief that CoreLogic will be able to deliver significantly more value to shareholders than this opportunistic proposal."

**GARY JABARA**FOUNDER, CHAIRMAN
MOBILITIE

WHY: Newport Beach-based firm is country's largest privately held wireless company. Local player in OC's commercial real estate scene, and investor in varied industries. Backs Villa Real Estate and Chihuahua Cerveza. **RECENT:** Latest focus: ioXt Alliance, which is setting standards for Internet of Things security. Major technology companies and manufacturers including Google, T-Mobile, Silicon Labs and others back venture, which Jabara founded in 2019. **QUOTABLE:** In the next five to 10 years, 5G-related work will result in the "greatest investment in wireless infrastructure we've ever had." **2020 HOBBY:** "I've walked nearly 1,000 miles on the beach since March 15, and I continue to spend as much time with my children as I possibly can."

**SCOTT MACCABE**CEO, PRESIDENT
TOSHIBA AMERICA BUSINESS
SOLUTIONS INC. AND TOSHIBA GLOBAL
COMMERCE SOLUTIONS INC.

WHY: His company in Lake Forest provides copiers, printers, managed document services and digital signage for businesses throughout the U.S., Mexico, and Latin America. Leads almost 2,500 employees companywide. **RECENT:** Unit that has taken on growing importance within the Japan-based parent company, Toshiba Tec Corp. Help businesses make long-awaited transition to offices more focused on digital and less on paper. **NOTABLE:** Toshiba is one of several printer manufacturers with large operations in Orange County that's looking to reinvent operations in light of the paperless office movement. **2020 HOBBY:** "My wife and I have a renewed dedication and discipline towards physical and mental fitness."

**PENNY COTNER**CEO, PRESIDENT
INFINITE ELECTRONICS

WHY: Runs global supplier of electronics components for wired and wireless communications networks. Counts a dozen brands under its umbrella, estimated to have annual sales approaching \$300M. **RECENT:** Infinite ranks No. 11 by local employee count, with 143 area workers, in the Business Journal's July list of top telecom and wireless companies in OC. Companywide, the firm employs more than 1,000. **NOTABLE:** The company's offerings total more than 100,000 parts. Thousands of aerospace, defense, electronics, medical and telecom firms are customers. **QUOTABLE:** On her career path, says "I really always just enjoyed science and math. It was easier for me than other subjects."

**2020 REFLECTIONS**

Pat Donahue, Donahue Schriber Realty: Resiliency...I am amazed at the resiliency of our tenants in our centers to reinvent themselves and adapt to the circumstances. All of our centers remained open during the pandemic. Our employees have adapted to new challenges and responsibilities not only at the office but also at home with kids out of school. It has been remarkable to watch the adaptability, resilience, and perseverance of the human spirit during this time.

David Friedman: We were fortunate to have conducted hybrid meetings at TCA in the past, so we were comfortable with going virtual to a larger degree. Coupled with the introduction of our new TCA OC Fund and the ability to participate in many more virtual conferences to generate more deal flow, we were fortunate that TCA OC has had its busiest and probably most productive year in investing and considering new deals.

In Memoriam



Frieda Rapoport Caplan
Frieda's Inc.



Gen. William Lyon
William Lyon Homes



John Hamilton
Hamilton Co.



John Stahr
Latham & Watkins



Kobe Bryant
Kobe Inc.



Michael Seres
11 Health & Technologies



★ GENERAL WILLIAM LYON
★ WORKFORCE ACADEMY

General William Lyon
1923- 2020

Lyon Living, together with the Lyon family, honors a lifetime of amazing achievements and the legacy of General William Lyon with the formation of the General William Lyon Workforce Academy—A program for youth at Orangewood Foundation that encourages students to pursue careers in the trade and technical fields through meaningful, hands-on apprenticeships. General Lyon believed in hard work, overcoming obstacles, and providing opportunities to achieve new heights.

Thank you for a lifetime of compassion and inspiration.

Frank T. Suryan, Jr.
Chairman & Chief Executive Officer



Lyonliving.com





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