



100 Years of Working Wonders

This year marks a significant milestone for Goodwill of Orange County as it celebrates its 100th anniversary. For a century, Goodwill OC has been a cornerstone of support for the local community, dedicated to enhancing the lives of Orange County residents through comprehensive workforce development programs.

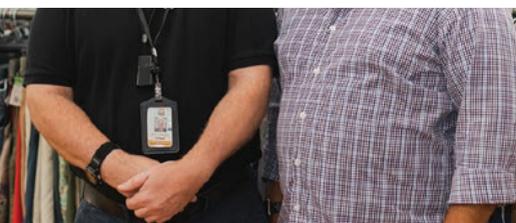


Goodwill is good for you.
Good for the community.
Good for the planet.

◀ Scan here to keep the good going!



goodwill
orange county



Goodwill of Orange County: 100 Years of Working Wonders



This is a story of 100 years of Working Wonders. Goodwill of Orange County has connected people with opportunity for more than a century.

At Goodwill OC, we are known for our incredible selection of secondhand goods both in-store and online. But our bustling thrift stores and donation centers are more than just retail spaces. They are the lifeblood of our social enterprise, providing the funds to support our mission. Each item sold fuels our ability to serve the Orange County community.

For a century, Goodwill OC has supported the career journeys of local residents and strengthened the vibrant workforce of OC—helping individuals of all abilities unlock meaningful career pathways and land gainful employment.

With a foundational forward-thinking vision, Goodwill OC has also been a pioneer in the circular economy model and a leader in environmental responsibility. Through innovative recycling programs and a dedication to reducing waste, Goodwill has made a tangible impact on the planet. In 2023, the organization diverted 57 million pounds of goods from landfills, giving them new life and purpose.

As the most comprehensive workforce development program in OC, we're honored

to have played an integral role in uplifting our community over the last century. But we're not done yet.

In our 99th year, we set forth the bold goal to double Goodwill OC's impact and footprint over the next ten years. By expanding our retail count, we will generate more funds through sales and help to double the number of jobs and hands-on-training opportunities for our community.

Celebrating 100 years of connecting OC residents with opportunity, Goodwill OC has turned the simple act of giving into a force for good. We tell people to dream big, really big, and then give them the support they need to reach their goals. To put it simply, we have worked wonders for 100 years. And together, we can continue this legacy of good into a more inclusive and brighter future for all.

Thank you for being on this remarkable journey with us. Here's to the next century of good. To learn more about our mission, visit us at ocgoodwill.org.



Our Impact in Action: Creating a Brighter and More Inclusive Orange County for All

Goodwill of Orange County is a leading workforce development organization and one of the county's **largest nonprofits**. Celebrating its centennial anniversary this year, Goodwill OC has become a well-recognized community service provider and a top employer, boasting more than 1,300 team members, 25+ innovative programs that help individuals develop career skills, ShopGoodwill.com, the premier e-commerce site for the Goodwill network, and 28 thrift stores and donation sites throughout the county.





While Goodwill OC is most often known for its thrift stores, the organization is most proud of its mission work to positively impact lives and connect people with opportunities.

Goodwill OC has been matching the needs of employers with highly skilled individuals for 100 years. By creating highly customized plans based on business needs and goals, Goodwill OC has successfully placed thousands of individuals into careers at leading Orange County companies.

For individuals with physical or developmental disabilities, a young person trying to start a new chapter after making a mistake, or a veteran transition from military to civilian life, finding meaningful employment can change everything.

Goodwill OC currently works with 190 prominent employers in Orange County across various industries, including med tech, hospitality, food service, and more, to fill gaps in the local workforce and strengthen the local economy. In many of these hiring partnerships, job coaches from Goodwill OC are on-site to help employees navigate their jobs and master their roles, taking the burden of training off the employer. This support ensures that employees are well-integrated into their roles and can perform their tasks effectively.

For the individuals getting hired, these job opportunities are often the first time they are being seen for what they can do, not what they can't. **It's empowerment through employment and it is powerful—for the individual, the employer and the community.**

Orange County employers who have hired team members from Goodwill OC have found it tremendously beneficial. Through hiring partnerships with Goodwill OC, employers experience high retention and low turnover, and increased morale and culture.



Edwards Lifesciences, the Irvine-based patient-focused medical innovations company, employs individuals from Goodwill OC in various roles, including technicians in a product testing lab, patient registry and equipment maintenance. Vidhya Harikumar, director of quality at Edwards Lifesciences, noted, "The benefits are tremendous. The biggest benefit from a business standpoint is filling a business need. The employees have demonstrated that there is a need for the roles that they fill, and we have been able to create permanent roles within the organization. From a diversity and inclusion standpoint, having these employees on campus has helped us to be more inclusive. **"I would highly recommend that other local businesses hire employees trained by Goodwill OC. This partnership has been positive and valuable, and it feels remarkable that we are able to bring something like this to the workforce."**

Brian Samaniego, service center lead at the Orange County Fire Authority, who also employs several longtime employees hired from Goodwill OC, echoed this sentiment, calling the partnership a "win-win" for both employees and the OCFA. **"This opportunity provides these employees with a profound sense of purpose and belonging,"** he said. **"Knowing that their contributions are essential to the organization's success instills a strong sense of fulfillment and identity. They take pride in their work, knowing they play a meaningful role in the daily duties of their respective jobs."**

Provide an opportunity for individuals of all abilities to thrive professionally today, and join us in building a more inclusive tomorrow.

Are you ready to meet your next great hire? Contact Rick Adams at richarda@ocgoodwill.org to get the conversation started.

"I would highly recommend that other local businesses hire employees trained by Goodwill OC. This partnership has been positive and valuable, and it feels remarkable that we are able to bring something like this to the workforce."

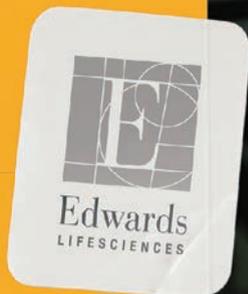


GOODWILL OC EMPLOYMENT PARTNER:

**EDWARDS
LIFESCIENCES**

TEAM MEMBER:

PEI-HSIEN



Scan the code to learn more about hiring from Goodwill OC.

CONNECTING O.C. EMPLOYERS WITH TOP TALENT

"We give them the opportunity to develop and exercise professional tasks, but at the same time, they bring a special ingredient to our workforce in a way that enriches our teams and the culture we have here."

– Ricardo Garcia, Director, Plant Operation Engineering, Edwards Lifesciences

HIRE FROM GOODWILL OC. | VISIT OCGOODWILL.ORG



goodwill
orange county

Disneyland Resort Celebrates 100 Years of Goodwill in Orange County

Since its founding 100 years ago, Goodwill of Orange County has made a difference in countless lives of residents and jobseekers, helping them chase their dreams and find meaningful employment. As a longtime supporter of the Goodwill mission, Disneyland Resort is proud of its continued relationship with Goodwill of Orange County to further expand their positive impact.

“As Orange County’s largest employer, we understand the importance of having a job,” said Suzi Brown, vice president of communications at Disneyland Resort and Goodwill OC board member. “That’s why it’s so rewarding to support Goodwill in its efforts to connect people with opportunities to find life-changing careers.”

Goodwill of Orange County is dedicated to supporting the development and success of Orange County’s workforce – a goal the nonprofit organization and Disneyland Resort have in common. Since 2019, Goodwill of Orange County’s Tierney Center for Veteran Services has benefited from annual grants and programming support through the Disneyland Resort Community Workforce Development Initiative. As part of this commitment, the 2019 grant allowed Goodwill to hire an employment specialist at the Tierney Center to put more resources within reach for Orange County veterans.

“Disney’s support has been instrumental in advancing our workforce development mission, providing invaluable career opportunities for many individuals and veterans ready to work, and for bolstering our retail operations through generous recurring donations,” said Nicole Suydam, president and CEO, Goodwill of Orange County. “We are profoundly grateful for Disney’s commitment to our cause and look forward to continuing this remarkable collaboration into the next century.”

Here are some additional ways Disneyland Resort and Goodwill have transformed lives in Orange County:

- Over the past 15 years, Disneyland Resort has contributed nearly \$5 million to Goodwill of Orange County through cash and in-kind donations, more than half a million of which has directly benefited local veterans and their families through their Tierney Center for Veteran Services.
- Goodwill of Orange County picks up gently used items weekly from Disneyland Resort, including decor, furniture and clothing in addition to merchandise donations through Mickey’s Attic, a program that provides local nonprofits the opportunity to give retired items a new life within the community.

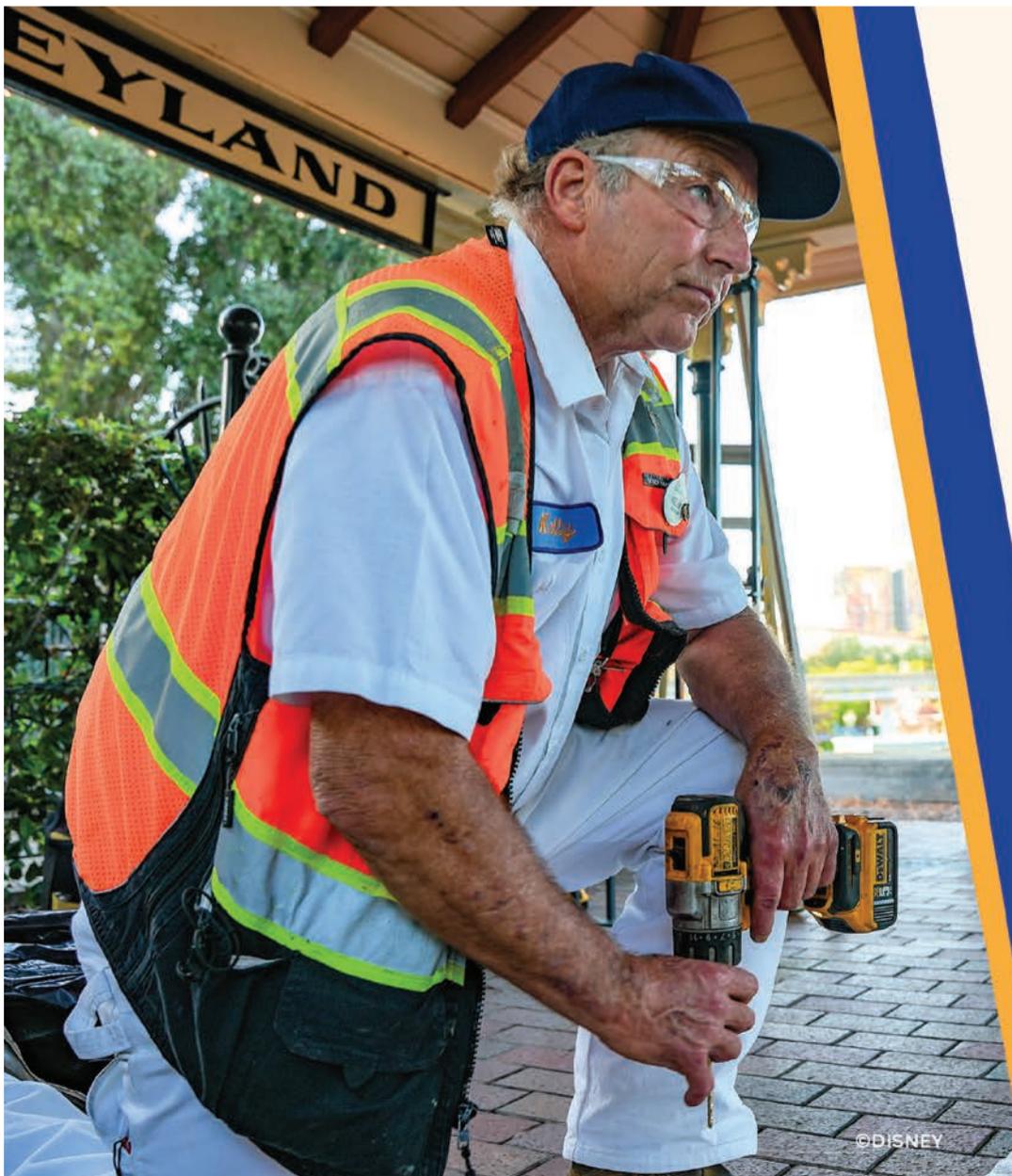


- Through matching gifts and Disney VoluntEARS Grants, cast members have contributed almost \$415,000 to Goodwill of Orange County over the past decade. Disney matches monetary donations made by cast members and turns volunteer hours through the Disney VoluntEARS program into grants for nonprofits.

- Annually, Disneyland Resort donates unclaimed lost and found items from the theme parks and hotels to Goodwill of Orange County – everything from clothes and hats to toys and books, and much more. In addition to giving these items second lives, their sales have raised more than \$1 million to advance Goodwill’s mission of empowering residents to achieve their dreams.

Disneyland Resort is committed to continued investment in its community and cast members, including veteran Kelly Stewart, a carpenter who has celebrated one year of employment with The Walt Disney Company since being hired through the Tierney Center.

It’s stories like these that prove magic does not only exist at Disneyland Resort, but through collaboration with Goodwill OC, it happens when we come together to support a common cause. Here’s to 100 more years of making magic together in Orange County.



goodwill
orange county

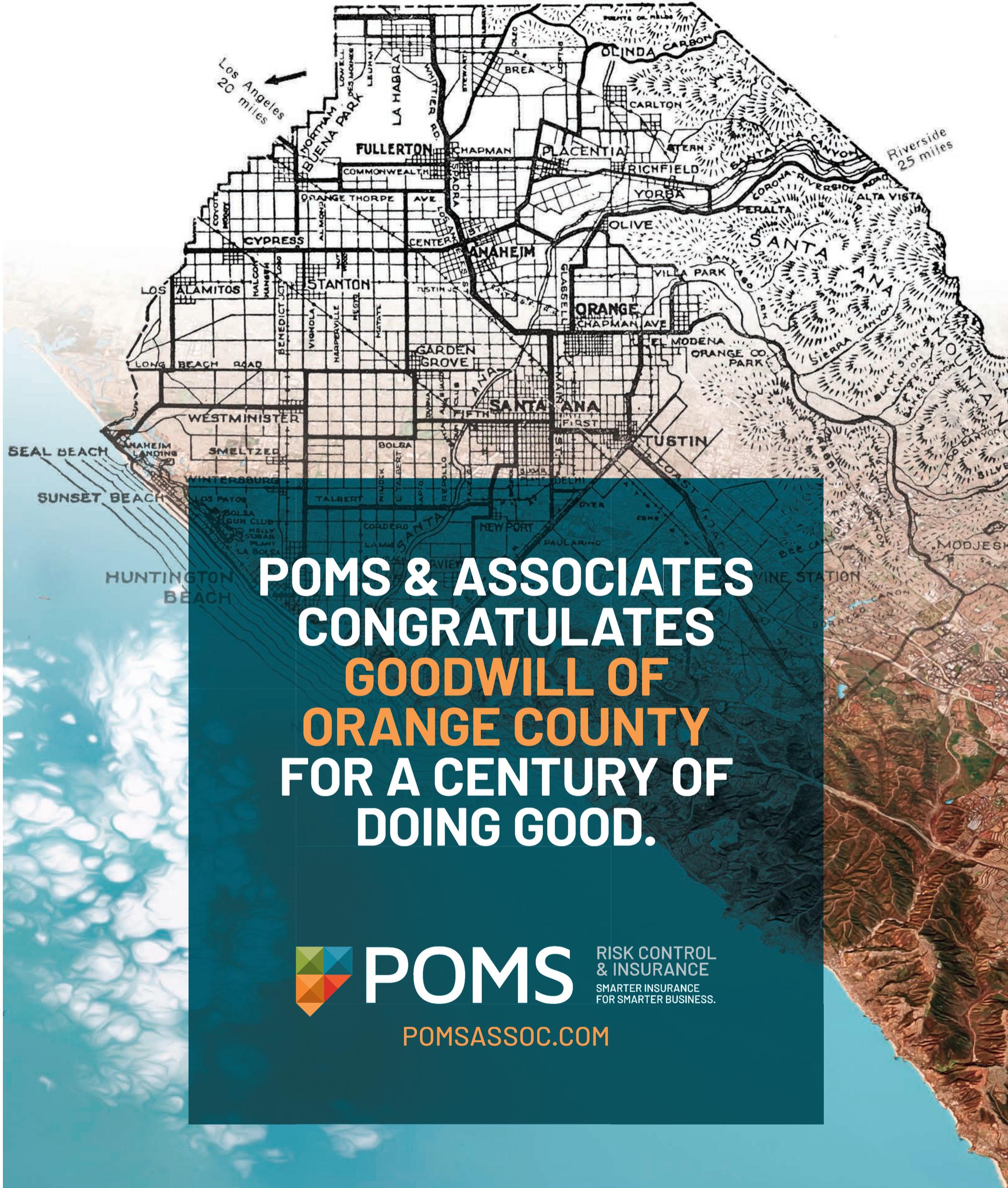


Meet Kelly,

a Disneyland Resort carpenter hired through our collaboration with Goodwill OC’s Tierney Center for Veteran Services.

Congrats on 100 Years, Goodwill OC!

Disneyland
RESORT



POMS & ASSOCIATES
CONGRATULATES
GOODWILL OF
ORANGE COUNTY
FOR A CENTURY OF
DOING GOOD.



POMS

RISK CONTROL
& INSURANCE
SMARTER INSURANCE
FOR SMARTER BUSINESS.

POMSASSOC.COM



Poms & Associates: Celebrating a Decade of Partnership with Goodwill on Their 100-Year Anniversary

As Goodwill of Orange County marks its centennial anniversary, it's fitting to celebrate not only the organization's profound impact on communities across the nation but also the partnerships that have supported its mission over the years.

Poms & Associates, which has been Goodwill's insurance broker for over a decade, is proud to be one of those business partners, and congratulates Goodwill on this milestone anniversary.

Supporting Goodwill's Mission: More Than Just Insurance

Poms & Associates does not see its role as merely providing insurance; the company is deeply invested in Goodwill's mission of creating jobs, a service that is particularly of need for individuals with disabilities and veterans.

"Goodwill's unique, dual role as both a retail operator and a community job creator presents a broad scope of risks," said Chris Poveromo, President of Poms & Associates Brokerage Division. "Most insurance companies either specialize in retail and commercial risk or specialize in social services, and aren't equipped to underwrite both. Poms has cultivated strong partnerships with carriers who have a capability to understand all facets of Goodwill's operations."

This ability to streamline a risk placement program for an organization like Goodwill is a hallmark of Poms' expertise in the social services sector. Poms excels in providing insurance solutions for social service organizations, understanding the complexities and unique risks involved in their operations. For Goodwill, this means having comprehensive coverage that supports its retail operations while simultaneously protecting its efforts in job creation and community building.

Why Poms & Associates?

Goodwill's selection of Poms & Associates as their broker-of-choice was based on a robust value proposition that sets Poms apart from other brokers in the field. At the core of this value proposition is Poms' commitment to delivering extra services and value-added benefits that go beyond the standard insurance offerings.

For over ten years, Poms has conducted annual risk and safety inspections at Goodwill locations. These inspections are more than just routine; they are comprehensive assessments that help Goodwill maintain a safe and secure environment for its employees and customers. By identifying potential risks and implementing preventive measures, Poms ensures that Goodwill can focus on its mission without worrying about unforeseen incidents.

In addition to these inspections, Poms assists Goodwill in achieving and maintaining CARF (Commission on Accreditation of Rehabilitation Facilities) certification, a crucial credential that underscores Goodwill's commitment to high standards in its service delivery. This certification is vital for Goodwill as it not only validates the quality of its programs but also strengthens its reputation within the community.

Excellence in Claims Handling: A Testament to Poms' Commitment

One of the key areas where Poms & Associates truly shines is in claims handling. While Goodwill typically experiences a low volume of claims—a testament to the effectiveness of the risk management strategies

implemented by Poms—when claims do arise, they are handled with exceptional care and efficiency.

Poms understands that timely and fair claims resolution is essential for an organization like Goodwill, which as a trusted and needed community resource, must avoid prolonged service and business disruptions. The team at Poms works closely with Goodwill to ensure that all claims are processed quickly, allowing the organization to continue its work without significant setbacks. This level of service is a major reason why many social services organizations like Goodwill have remained loyal to Poms for so many years.

Reinforcing Community Ties: Poms' Commitment Beyond the Boardroom

Poms & Associates' commitment to Goodwill is not confined to the boardroom or insurance placement. The company is heavily involved in community reinvestment, recognizing that supporting the community is integral to its own success.

One of the most significant contributions Poms has made to Goodwill was a major donation to the organization's main warehouse. But Poms didn't stop there; they also funded the setup of a simulated retail location, providing a space where Goodwill could conduct live training for its employees. This initiative not only enhanced the training process but also ensured that individuals with disabilities had a safe and realistic environment in which to develop their skills.

"This level of commitment to our community truly starts at the top with Dave Poms, our founder and president," said Poveromo. "Dave has a big heart for nonprofits and social services, and this passion is reflected in the company's work with organizations like Goodwill."

Other employees at Poms hail Dave's leadership as having instilled a culture that attracts individuals who are equally passionate about making a difference in society. One such individual is Ryan Dritz, a producer at Poms who has been involved with the Special Olympics for over 25 years. "Ryan's dedication to special needs communities is a perfect example of the kind of people that Poms attracts," Poveromo said. "Individuals who are not only skilled in their profession but also deeply committed to causes that make the world a better place."

A Heart to Change Society: The Poms Legacy

Poms & Associates is more than just an insurance broker; it is a partner in social change. The company's work with Goodwill over the past decade is a shining example of how Poms helps organizations achieve their mission while also fulfilling its own mission of making a positive impact on society.

Through comprehensive risk management, exceptional claims handling, and a deep commitment to community service, Poms has proven itself to be the insurer of choice for Goodwill—and many other social service organizations—year after year.

As we look to the future, the partnership between Poms & Associates and Goodwill promises to continue growing, driven by a shared vision of creating opportunities, supporting communities, and making a lasting difference in the lives of individuals across Orange County and beyond that, the nation.

Philanthropy Happens All Year

Philanthropy plays a vital role in Orange County, fostering a sense of unity and support for local organizations that uplift the community. The Orange County Business Journal's upcoming philanthropic products will highlight companies and leaders making significant social impacts. These initiatives not only strengthen the region but also inspire others to contribute. By supporting these causes, businesses help address critical needs and create a thriving, inclusive community where everyone has the opportunity to succeed.

- November 25, 2024** Giving Tuesday Ad Spread
- December 2, 2024** Nonprofit Organizations List
- December 23, 2024** Companies That Care
- January 20, 2025** Charity Event Guide
- February 3, 2025** 2024 Largest Charitable Gifts
- March 31, 2025** The Giving Guide



For more information contact Lesley Churchill at churchill@ocbj.com.

CONGRATULATIONS TO OUR FRIENDS AT GOODWILL OF ORANGE COUNTY ON 100 YEARS OF IMPACT.



Pictured at the Market's grand opening are Claudia Bonilla Keller, CEO, Second Harvest Food Bank of Orange County and Nicole Suydam, President and CEO, Goodwill of Orange County

Located at Goodwill's Tierney Center for Veteran Services in Tustin, The Good Market/El Buen Mercado is a member of Second Harvest's Partner Network. The Market ensures that visitors have access to nutritious food as they continue on their career development journey with Goodwill. **Thank you, Goodwill of Orange County, for your partnership in helping us feed OC!**



For over 50 years, Rutan has been a proud supporter and legal counsel for Goodwill OC. Goodwill has been fostering opportunities within our community for over a century.

OUR PRACTICE AREAS:

- CORPORATE AND TAX
- EMPLOYMENT
- GOVERNMENT AND REGULATORY
- INTELLECTUAL PROPERTY
- LAND USE AND ENTITLEMENT
- LITIGATION AND TRIAL
- REAL ESTATE
- WATER AND MUNICIPAL

Orange County | Silicon Valley | San Francisco | Scottsdale

www.rutan.com