













Rank	Company	Revenue for 12 months ended Dec. 31, 2025 (millions)	OC employees	Companywide employees	Breakdown of business		Primary markets served	Partial list of clients	Top local official(s)	
Prev. Rank	•Address	•yearly % change	•yearly % change	•yearly % change	•Broadcast	•Direct mail			•Title	
	Company logo				•Print	•Events			•Phone/fax	
					•Online	•Other				
					•Social media					
1	Innocean USA 180 Fifth St., Ste. 200 (1) Huntington Beach 92648-5166 Website: innoceanusa.com Email: sclements@innoceanusa.com	\$460 8%	447 -1%	631 -5%	23% 1%	7% 51%	Automotive, retail, sports marketing, automotive aftermarket, sports equipment, durables, restaurants, financial services, education, advanced mobility, healthcare, Food/Beverage, Spirits	El Pollo Loco, Genesis Motor America, Hyundai Motor America, Jinro, Kia Motors America, NEFT Vodka, TaylorMade Golf and Wienerschnitzel	Steve Jun/Leslie Barrett CEO/president (714) 861-5200	
										
2	Agency Ingram Micro 3351 Michelson Drive, Ste. 100 (2) Irvine 92612-0697 Website: ingrammicro.com Email: uscommunications@ingrammicro.com	\$399 23%	90 0%	540 42%	wnd	wnd	Technology channel sales, technology providers	Cisco, Lenovo, Microsoft, Hewlett Packard Enterprise, Dell, IBM, Amazon Web Services, Apple, Girls Inc.	Jennifer Anaya senior VP, global marketing (714) 566-1000	
										
3	Pacific Communications⁽¹⁾ 18581 Teller Ave. (3) Irvine 92612-1627 Website: pacificcommunications.com Email: newbusiness@pacificcommunications.com	\$72.9 ⁽²⁾ NA	256 ⁽²⁾ NA	269 ⁽²⁾ NA	wnd	wnd	Healthcare	Botox, CoolSculpting, Lifecell, Juvéderm, Kybella, Natrelle, SkinMedica, Ozurdex, Restasis, Durysta, Xen	Craig Sullivan president (714) 427-1900	
										
4	SCS⁽¹⁾ 660 Baker St., Bldg. D ⁽³⁾ (3) Costa Mesa 92626-4407 Website: wearescs.com Email: newbusiness@wearescs.com	\$47.6 ⁽²⁾ NA	16 ⁽²⁾ NA	35 ⁽²⁾ NA	wnd	wnd	Automotive, appliances, consumer packaged goods, entertainment, home services, home improvement, food and beverage, retail, technology	Aaron's, Amy's Kitchen, Baldwin, Borla, BrandsMart, Falken Tire, Irvine Company, Kwikset, Mothers Polish, Pfister, Realtree, Rent-A-Wheel, The Home Depot, Vans, Well Labs Plus	Julie Berger president, North America (949) 637-7364	
										
5	Gallegos United 300 Pacific Coast Highway, Ste. 300 (5) Huntington Beach 92648-5150 Website: gallegosunited.com Email: jnull@unitedcollective.com	\$32 -16%	50 -9%	68 ⁽²⁾ NA	10% 0%	0% 15%	Food and beverage, retail, technology, consumer packaged goods, QSR, travel, retail, Hispanic	Comcast, got milk, SiteOne, Dr Pepper, Peñafiel, HOKA, StaterBros, Nature Nate's Honey	John Gallegos founder/CEO (714) 794-6400/(714) 794-6420	
										
6	SmartBug Media Inc. 4533 MacArthur Blvd., Ste. A-2155 (6) Newport Beach 92660-2059 Website: smartbugmedia.com Email: ableibtreu@smartbugmedia.com	\$28 -8%	3 -25%	182 -36%	0% 0%	0% 80%	Technology, healthcare, senior living, manufacturing, financial services, higher education, e-commerce	HumanGood, Gainsight, Southern Nazarene University, Valutrades, Docomo Pacific, The Black Swan Group, Bay Supply	Adam Bleibtreu CEO (310) 980-3347	
										

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⁽¹⁾ Current data was not provided prior to Business Journal publication

⁽²⁾ Business Journal estimate

⁽³⁾ Push Media announced acquisition of SCS as of November 2025

THE LIST

ADVERTISING AGENCIES

▶ NEXT WEEK'S LIST

Commercial Banks/
Venture Capital Firms

▶ From page 13

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	Company logo								
7	Casanova/McCann 3337 Susan St., Ste. 200 Costa Mesa 92626-1695 Website: casanova.com Email: ingrid.smart@casanova.com	\$26 -2%	66 -3%	70 3%	29% 0% 5% 50%	0% 5% 11%	Hispanic, packaged goods, automotive, government	Nestlé USA, Chevrolet, Chick-fil-A, The Coca-Cola Co., USPS, U.S. Bank, Pernod Ricard, Sherwin-Williams, Prudential Financial	Ingrid Otero-Smart CEO/president (949) 271-6344
8	Hooray Agency 1124 Main St., Ste. A Irvine 92614-6757 Website: hooray.agency Email: email@hooray.agency	\$25.5 2%	20 0%	50 0%	0% 10% 60% 10%	0% 0% 20%	Hospitality, luxury lifestyle, restaurants, real estate, healthcare, consumer packaged goods, beverage, technology, e-commerce verticals	Mauna Kea Resort, The Ranch Laguna Beach, Thales, Condado Collection, Miri Sparkling Waters	Steven V. Seghers CEO (949) 442-9850/(949) 752-5060
9	TRAFFIK 874 Spectrum Center Drive Irvine 92618-4959 Website: weartraffik.com Email: info@traffikonline.com	\$21 5%	40 -20%	50 0%	10% 5% 20% 30%	15% 20% 0%	Healthcare, education, social good, technology, medical device, retail, nonprofit	Turning Point USA, Blue Cross and Blue Shield, Sequel, Miracles for Kids, PublicSquare, Newport Beach International Boat Show (NBIBS)	Anthony Trimino CEO/president (949) 679-6820
10	Skiver Advertising Inc. 1751 Placentia Ave. Costa Mesa 92627-4416 Website: skiver.com Email: jeremy@skiver.com	\$18 0%	20 0%	20 -9%	70% 5% 20% 0%	0% 0% 5%	QSR/fast casual, technology, retail, automotive, athletic equipment, apparel, consumer packaged goods, beverage, franchise groups	Del Taco, Electra Bicycle Co., Live Nation, Super Star Car Wash, Just Live, Second Nature Foods	Jeremy Skiver/Rob Pettis CEO/EVP, creative director (949) 450-9998/(949) 502-6715
11	Channel Bakers⁽¹⁾ 695 Town Center Drive, Ste. 1100 Costa Mesa 92626-7190 Website: channelbakers.com Email: info@channelbakers.com	\$15 ⁽²⁾ NA	70 ⁽²⁾ NA	144 ⁽²⁾ NA	wnd	wnd	Retail	Canon, Sanofi, NBC, UGG, Panasonic, Razer, McAfee, Calvin Klein, HP, Roku	Joshua Kreitzer founder/CEO (800) 530-5872
12	RadioActive Media Inc. 629 N. Main St. Orange 92868-1103 Website: radioactivemedia.com Email: contactme@radioactivemedia.com	\$14.9 110%	6 50%	6 100%	58% 0% 0% 0%	0% 0% 42%	Podcast, nationwide/local satellite radio, streaming audio campaigns, & SVOD	Dr. Marty Pets, Famous Smoke Shop, Wine Enthusiast, Heat Holders, Roundhouse Provisions, Powerlife, Squatty Potty, PhoneSoap, SolarCity, Dr. Gundry MD, PowerLife, Freedom From Religion Foundation, MSI United States, 120/Life	Steve Pollak/Jeff Pollak co-owners (714) 787-0101/(714) 744-3650
13	Gigasavvy 668 N. Coast Highway Laguna Beach 92651-1513 Website: gigasavvy.com Email: info@gigasavvy.com	\$11.1 -12%	7 -50%	12 -37%	50% 10% 10% 10%	0% 10% 10%	CPG, technology, real estate, restaurants, education, insurance, B2B	wnd	Kyle Johnston president/founding partner (877) 728-8901/(877) 728-8902
14	Healthcare Success 7545 Irvine Center Drive, Ste. 200 Irvine 92618-2933 Website: healthcaresuccess.com Email: info@healthcaresuccess.com	\$10.6 -19%	17 31%	36 9%	1% 4% 69% 0%	0% 0% 26%	Healthcare	Texas Endovascular, Anthem Memory Care, Prestige ER, Advanced Dermatology, Beach House Center for Recovery, Altas Medical Group, Hanley Foundation, P1 Dental MSO, The Raleigh House, Valley Hope	Stewart Gandolf CEO (949) 491-1827/(800) 656-0907
15	Bastion Amplify⁽¹⁾ 611 Anton Blvd. Costa Mesa 92626-7005 Website: us.bastionamplify.com Email: chrisb@bastionagency.com	\$10.5 ⁽²⁾ NA	35 ⁽²⁾ NA	40 ⁽²⁾ NA	wnd	wnd	Restaurants, automotive, hospitality and destination, agriculture, SaaS, retail, B2B	Ontario Auto Center, Honda, Avocados from Mexico, Sempio, Tango Card, Yoshinoya, Sizzler, Pieology Pizzeria, Delinea, The Flower Fields, Earthbar	Chris Bretschger managing partner (714) 557-7100
16	InterCommunications Inc. 1375 Dove St., Ste. 200 Newport Beach 92660-2419 Website: intercommunications.com Email: intercom@intercommunications.com	\$9.2 0%	24 0%	24 0%	wnd	wnd	Real estate, leisure, luxury lifestyle, resort, primary and secondary housing, hospitality, entertainment, retail and allied commercial services	Four Seasons Private Residences, Ritz Carlton Reserve, David Weekley Homes, Talisker Club, Naples Beach Club, Cabot, Kukui'ula, Related	Toni Alexander president, creative director (949) 644-7520/(949) 644-7539
17	MossWarner Communications Inc. 27261 Las Ramblas, Ste. 150 Mission Viejo 92691-6479 Website: mosswarner.com Email: info@mosswarner.com	\$8.2 3%	19 12%	44 5%	0% 0% 5% 28%	2% 44% 21%	Consumer packaged goods, financial services, healthcare, medical devices, technology, retail	Banc of California, Edwards Lifesciences, Mars Inc., Glaukos, SDC Technologies, Pacific Logistics, Mars Pet, Anheuser-Busch, Mars Wrigley, Pep Boys, Mars Food, Daiso	Lee Nichols CEO (949) 429-2266
18	Brandtailors 1501 Quail St., Ste. 210 Newport Beach 92660-2740 Website: brandtailors.com Email: hello@brandtailors.com	\$8.1 2%	18 0%	24 0%	35% 0% 15% 35%	5% 5%	Retail, restaurants, automotive, nonprofit	wnd	Cheril Hendry president (949) 442-0500
19	Forge 19 Spectrum Pointe Drive, Ste. 605 Lake Forest 92630-2278 Website: createdbyforge.com Email: davem@createdbyforge.com	\$6.2 -3%	21 -16%	20 -20%	wnd	wnd	Finance, security, public works, nonprofit	Synchrony Bank, IRWD, CareCredit, NEGU	Matt Givot founder/CEO 714-267-5519
20	Flying V Group 4695 MacArthur Court, Ste. 160 Newport Beach 92660-1837 Website: flyingvgroup.com Email: info@flyingvgroup.com	\$4.3 31%	12 100%	34 31%	10% 0% 50% 40%	0% 0% 0%	Automotive, healthcare, hospitality, consumer packaged goods (CPG), e-commerce, financial services, hospitality	LendSure Mortgage Group, Smart Parke, BLISS Car Wash, Dimension Funding, Vasco Assets, John Hancock Investments, Check Capital, Old Harbor Insurance, GreenWaste, Universal Waste Systems	Robb Fahrion/Tyler Fahrion/ Brennan Smith CEO/COO/Chief Revenue Officer (949) 940-8884
21	Sunday Brunch Agency 6501 Morningside Drive Huntington Beach 92648-6109 Website: sundaybrunchagency.com Email: info@sundaybrunchagency.com	\$1.5 50%	12 71%	12 71%	0% 5% 25% 10%	10% 10% 40%	Restaurants, sports, political, beer & wine, spirits, professional services, b2b, hotels, spas, health & wellness, fitness, interior design, fashion, transportation, architects, builders, technology, non-profits, hospitality	Clé Cachée, OC Marathon, My Sister's Closet, CAVU, inHarmony, Geoship, Impact Giving, Travelation, OC Local Taproom, Lynxx Spirits, Crawford Custom Homes, KFBR, Aly Rose Beauty, Apex Financial Partners, Liberty Cattle, Oasis Smart Homes, Creative Window Designs	Rachel Svoboda founder/CEO (323) 609-3270

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(1) Current data was not provided prior to Business Journal publication
(2) Business Journal estimate