







# THE LIST PR FIRMS

## ▶ NEXT WEEK'S LIST *Restaurant Chains*

### RANKED BY NUMBER OF OC EMPLOYEES

Rank	Company	Company logo	OC employees	Companywide employees	Primary markets served	Partial list of clients	Top local official(s)
Prev. Rank	•Address •Headquarters		•yearly % change	•yearly % change			•Title •Phone/fax
<b>1</b> (1)	<b>The Brand Amp</b> 1945 Placentia Ave., Bldg. C Costa Mesa 92627-6274 Costa Mesa Website: thebrandamp.com Email: operations@thebrandamp.com		56 -11%	75 -12%	Automotive, consumer, healthcare, nonprofit, other, retail, technology	Arlo Technologies, DirecTV, Indian Motorcycle, Mitsubishi Motors, TCL, Traeger Grills, Polaris, Mattel, Wild Rivers Waterpark, Pacific Airshow, Grocery Outlet	Todd Brooks/Marc Altieri/Charley Fitzwilliam co-founders (949) 438-1060 
<b>2</b> (2)	<b>Global Results Communications (GRC)</b> 201 Sandpointe Ave., Ste. 440 Santa Ana 92707-5742 Santa Ana Website: globalresultspr.com Email: grc@globalresultspr.com		41 8%	212 0%	Consumer, government, healthcare, hospitality/tourism, nonprofit, technology, telecom	EPAM, Veritone, Ericsson, Impulse Space, Telit, Vast, Verizon, Wahoo's Fish Taco	Valerie Christopherson founder/CEO (949) 608-0276/(949) 271-4680 
<b>3</b> (3)	<b>Bastion Amplify</b> 611 Anton Blvd. Costa Mesa 92626-7005 Laguna Hills Website: us.bastionamplify.com Email: chrisb@bastionagency.com		35 17%	40 11%	Automotive, consumer, government, healthcare, hospitality/tourism, manufacturing, retail, technology	Bloom Fresh, Check Capital Management, EagleRider, Phononic, Go Rentals, IQAir, Ontario Auto Center, Tango, The Flower Fields	Chris Bretschger managing partner (714) 557-7100 
<b>4</b> (NR)	<b>Forge</b> 19 Spectrum Pointe Drive, Ste. 605 Lake Forest 92630-2278 Lake Forest Website: tiffany@theforgemediagroup.com		24 71%	24 71%	Automotive, consumer, government, healthcare, hospitality/tourism, nonprofit, other, retail	Allied Universal, The Jessie Rees Foundation	Matt Givot founder/CEO (714) 357-1112 
<b>4</b> (4)	<b>Gateway Group<sup>(1)</sup></b> 4685 MacArthur Court, Ste. 400 Newport Beach 92660-1855 Newport Beach Website: gateway-grp.com Email: pr@gateway-grp.com		24 <sup>(2)</sup> NA	30 <sup>(2)</sup> NA	Automotive, consumer, hospitality/tourism, manufacturing, other, retail, technology, telecom	A-Mark, Amprius Technologies, Aspen Aerogels, Barrett Business Services Inc, Beazer Homes, Compass Diversified, Gen Restaurant Group, Kimball Electronics, Nature's Sunshine, Proto Labs, Snap One, SoundThinking, Turtle Beach	Scott Liolios/Matt Glover/Cody Slach founder, president/senior managing directors (949) 574-3860 
<b>6</b> (9)	<b>Communications LAB</b> 701 E. Chapman Ave. Orange 92866-1620 Orange Website: communicationslab.com Email: info@communicationslab.com		17 21%	19 19%	Government, healthcare, Hispanic, hospitality/tourism, nonprofit, real estate	County of Orange, LA Metro, LA DOT, Municipal + Public Agencies, Ready OC/Safe OC, SoCal Edison, UCI MIND	Arianna Barrios CEO (949) 215-5539/(949) 215-5549 
<b>6</b> (7)	<b>Reveille Inc.</b> 3080 Bristol St., Ste. 390 Costa Mesa 92626-3093 Costa Mesa Website: reveilleinc.com Email: ideas@reveilleinc.com		17 6%	18 13%	Consumer, government, healthcare, nonprofit, real estate	City of Hope, Orange County Power Authority, Shopoff, Pacific Symphony, Second Harvest Food Bank of Orange County, Illumination Health + Home, Families Forward, Citadel Outlets	Brenda Springer founder/CEO (949) 692-3239 
<b>6</b> (6)	<b>The Smart Agency</b> 7700 Irvine Center Drive, Ste. 160 Irvine 92618-4950 Irvine Website: thesmartagency.com Email: info@thesmartagency.com		17 0%	27 0%	Real estate, retail	Avanath Capital Management, Daum Commercial, KBS, Mark IV Capital, Meta Housing, Western National Group	Jenn Quader CEO/president (949) 438-6262 
<b>9</b> (5)	<b>Idea Hall</b> 611 Anton Blvd., Ste. 140 Costa Mesa 92626-7005 Costa Mesa Website: ideahall.com Email: rebecca@ideahall.com		15 -25%	20 -17%	Consumer, government, healthcare, hospitality/tourism, nonprofit, real estate, retail	AO Architects, C.W. Driver, Community Preservation Partners, Second Harvest Food Bank, UCI, Irvine Ranch Water District, Masons of California, McCarthy, R.D. Olson Construction, Ocean 48	Rebecca Hall CEO/president (714) 436-0855/(714) 263-8743 
<b>9</b> (8)	<b>Trinet Internet Solutions Inc.</b> 108 Discovery, Ste. 100 Irvine 92618-3131 Irvine Website: trinetsolutions.com Email: info@trinetsolutions.com		15 0%	15 0%	Consumer, government, healthcare, hospitality/tourism, manufacturing, nonprofit, retail	Catalina Express, Gelson's Supermarkets, Juice It Up, Maruchan, OCTA, Variety the Childrens' Charity, World Vision, Food for Life, Ellison Technologies, John A Martin Associates, Hino Motors, PTI Technologies, TCT Networks	Ron Weber COO (949) 442-8900/(949) 442-8905 
<b>11</b> (9)	<b>The ACE Agency</b> 3420 Bristol St., Ste. 430 Costa Mesa 92626-1996 Costa Mesa Website: theaceagency.com Email: info@theaceagency.com		14 0%	14 0%	Government, hospitality/tourism, nonprofit, other, real estate, retail	2nd & PCH, Dana Point Harbor, Downtown Santa Monica Inc., Glen Ivy Hot Springs, Irvine Ranch Conservancy, Laguna Art Museum, Miguel's Jr., Newport Dunes Waterfront Resort & Marina, OC Parks, Pacific Surfliner, San Pedro Fish Market, Santa Monica Place	Ashley Patterson founder/CEO (949) 285-9239 
<b>12</b> (9)	<b>Spotlight Marketing Communications</b> 17542 E. 17th St. Tustin 92780-1959 Tustin Website: spotlightmarcom.com Email: info@spotlightmarcom.com		12 -14%	12 -14%	Consumer, nonprofit, other, real estate	American Healthcare REIT, Capital Square, Shopoff Realty Investments, Thompson Thrift, Trilogy Real Estate Group, Leon Capital Group, Madison Capital Group, Sealy Investment Securities, Stone Point Capital, Sculptor Capital Management, Pender Capital, Alternative & Direct Investment Securities Association	Damon Elder president (949) 427-5172 

**Abbreviations:** NR: not ranked; NA: not applicable  
 Note: To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Unless otherwise noted, the information on this list was provided by the companies themselves. Though we have asked the companies to report only permanent employees, some numbers may still include contractors. List may not be reprinted without permission of the editor. Photos show the first top official listed.

<sup>(1)</sup> Current data was not provided prior to Business Journal publication  
<sup>(2)</sup> Business Journal estimate

Researched by Desmond Celso

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Rank	Company	Company logo	OC employees	Companywide employees	Primary markets served	Partial list of clients	Top local official(s)	
Prev. Rank	•Address •Headquarters		•yearly % change	•yearly % change			•Title •Phone/fax	
13 (14)	<b>Curt Pringle &amp; Associates<sup>(1)</sup></b> 1801 E. Katella Ave., Ste. 1002 Anaheim 92805-6600 Anaheim Website: curtpringle.com Email: email@curtpringle.com		10 <sup>(2)</sup> NA	10 <sup>(2)</sup> NA	Government, healthcare, hospitality/tourism, real estate, retail, technology	Goodman, McDonald's, Share Ourselves, Shea Properties, Shell, SoCalGas, Trumark Homes, Verizon, Willdan	Curt Pringle founder/president (714) 939-9070/(714) 939-9080	
13 (13)	<b>Madison Alexander PR</b> 250 El Camino Real, Ste. 116 Tustin 92780-3655 Tustin Website: madisonalexanderpr.com Email: dchm@madisonalexanderpr.com		10 -9%	10 -9%	Technology	Approov, Corent Technology Inc., Cyware, DemandSkill, Enevate, iMatrix Systems, Token Ring, AppSOC, Approov, Desired Effect Inc., BlackGirlsHack, WeOpenTech, PKI Systems	Dan Chmielewski principal (714) 832-8716/(714) 832-8916	
13 (14)	<b>Powerhouse+Co.</b> 2310 E. Quincy Ave. Orange 92867-6153 Orange Website: powerhouseandco.com Email: kristin@powerhouseandco.com		10 0%	10 -9%	Consumer, hospitality/tourism, nonprofit, retail, technology	California Restaurant Foundation, Cyrannus, Juice It Up, Mountain Mike's Pizza, Nick the Greek, Taco Cabana	Kristin Daher founder/CEO (949) 261-2216	
13 (14)	<b>Rocket Launch</b> 190 S. Glassell St., Ste. 201 Orange 92866-1477 Orange Website: rocketlaunchagency.com Email: blast-off@rocketlaunchagency.com		10 0%	10 0%	Automotive, consumer, government, healthcare, hospitality/tourism, manufacturing, nonprofit, retail, technology	Bluewater Grill, Boys & Girls Clubs of Central Orange Coast, City of Santa Ana, Fit-Line Global, Hilbert Museum, Los Angeles Dodgers Foundation, OC Community Foundation, OC Fair & Event Center, Ryoko Rain, T. Hasegawa USA, Westrock Coffee, WISEPlace	Dan Nasitka/Michael Wheeler VP, co-founder/CEO, president, co-founder (714) 694-7190	
17 (14)	<b>Venture Strategic Inc.</b> 3240 El Camino Real, Ste. 140 Irvine 92602-1384 Irvine Website: venturestrategic.com Email: jeff@venturestrategic.com		9 -10%	9 -10%	Consumer, government, healthcare, nonprofit, real estate, retail, technology, telecom	JXS, Clay Lacy Aviation, Engie North America, Verizon, CalOptima Health, KPC Health, The KPC Group, Premier Health Group, Parking Concepts, Orange County Business Council, Miracles for Kids, Crime Survivors, City of Mission Viejo, Waterford & Co., Los Angeles Sheriff's Professional Association, Associated Builders & Contractors of Southern California, STRIDE Fitness Tustin	Jeff Corless CEO/president (714) 676-8332	
18 (18)	<b>Westbound Communications</b> 790 The City Drive, Ste. 600b Orange 92868-4941 Orange Website: westboundcommunications.com Email: lmartin@westboundcommunications.com		8 14%	18 0%	Consumer, government, healthcare, Hispanic, hospitality/tourism, manufacturing, nonprofit, real estate, retail	County of Orange, Experian, Metropolitan Water District, Providence Health System, California Baptist University, Somerset Wineries, Cheech Marin Center of Arts & Culture	Daniel Rhodes general manager/SVP (714) 663-8188	
19 (19)	<b>Bluetone</b> 999 Corporate Drive, Ste. 100 Ladera Ranch 92694-2149 Ladera Ranch Website: bluetonemarketing.com Email: jonathan@bluetonepr.com		7 -22%	10 0%	Consumer, healthcare, hospitality/tourism, nonprofit, technology	Rose Bakery Cafe, Hobie, Wyland	Jonathan D. Abramson founder/president (619) 807-6349	
19 (20)	<b>Sunday Brunch Agency<sup>(1)</sup></b> 6501 Morningside Drive Huntington Beach 92648-6109 Huntington Beach Website: sundaybrunchagency.com Email: info@sundaybrunchagency.com		7 <sup>(2)</sup> NA	7 <sup>(2)</sup> NA	Consumer, hospitality/tourism, nonprofit, retail	Crawford Custom Homes, FKBR Legal, Impact Giving, inHarmony, Liquid Advertising, Lynxx Spirits, Oceanfront Electric, OC Marathon, OC Scaffold, Parochial Athletic League, Steel & Eisner LLP, Travelimation, Wakefield Crowbar	Rachel Svoboda CEO (323) 609-3270	
21 (NR)	<b>Lages &amp; Associates</b> 15615 Alton Parkway, Ste. 450 Irvine 92618-3308 Irvine Website: lages.com Email: beverly@lages.com		6 0%	6 0%	Technology	Kioxia, Micas Networks, Lumai, Trusted Tech, Cytek Bio, Devolutions, Pliops, SiLC Technologies, Numem, Semitech, Finwave	Beverly Lages president (949) 453-8080	
22 (21)	<b>KTM Agency</b> 1048 Irvine Ave., Ste. 153 Newport Beach 92660-4602 Newport Beach Website: ktmagency.com Email: contact@ktmagency.com		5 0%	5 0%	Consumer, hospitality/tourism, nonprofit, real estate, retail	Girls Inc. of Orange County, Johnson & Johnson MedTech, OC Hunger Alliance, SOCO + the OC Mix, The Shops at Sportsmen's Lodge, Toast Kitchen & Bakery, OC Grantmakers, Beyond Blindness, South County Outreach	Carrie Freitas founder/CEO (949) 272-8370	
22 (NR)	<b>Miller Geer &amp; Associates</b> 3532 Katella Ave., Ste. 110 Los Alamitos 90720-3143 Los Alamitos Website: millergeer.com Email: james@millergeer.com		5 25%	9 13%	Consumer, government, healthcare, Hispanic, nonprofit, other, real estate, retail, technology	CalOptima Health, L.A. Care Health Plan, CHOC, AltaMed Health Services Corp., Purchaser Business Group on Health, Providence St. Joseph Hospital of Orange, Providence Mission Hospital, Providence St. Jude Medical Center	Jay Geer/James Chisum/Sandy Nesheiwat-Rodriguez president/VP/senior account manager (562) 493-6023/(562) 493-6015	
22 (NR)	<b>Rox United</b> 300 Pacific Coast Highway, Ste. 330 Huntington Beach 92648-5232 Huntington Beach Website: roxunited.com Email: jmull@unitedcollective.com		5 25%	5 25%	Consumer, Hispanic, other, retail	California Milk Processor Board, Golfzon Social, AIM Sports Group, Bones Love Milk	John Gallegos CEO (714) 794-6403	

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Researched by Desmond Celio

Highlight provided for fee