














THE LIST PUBLIC RELATIONS FIRMS

▶ NEXT WEEK'S LIST *Employment Agencies*

RANKED BY NUMBER OF OC EMPLOYEES

Rank Prev. Rank	Company •Address •Headquarters	Company logo	OC employees •yearly % change	Companywide employees •yearly % change	Primary markets served	Partial list of clients	Top local official(s) •Title •Phone/fax	
1 (1)	The Brand Amp 1945 Placentia Ave., Bldg. C Costa Mesa 92627-6274 Costa Mesa Website: thebrandamp.com Email: operations@thebrandamp.com		47 -16%	63 -16%	Automotive, consumer, healthcare, hospitality/tourism, nonprofit, other, retail, technology	Arlo Technologies, DirecTV, Indian Motorcycle, Mitsubishi Motors, Denny's, Traeger Grills, Polaris, Mattel, Wild Rivers Waterpark, Grocery Outlet	Todd Brooks/Marc Altieri/Charley Fitzwilliam co-founders (949) 438-1060	
2 (2)	Global Results Communications (GRC) 201 Sandpointe Ave., Ste. 440 Santa Ana 92707-5742 Santa Ana Website: globalresultspr.com Email: grc@globalresultspr.com		42 2%	217 2%	Consumer, government, healthcare, hospitality/tourism, nonprofit, technology, telecom	EPAM, Veritone, Ericsson, Star Catcher, Telit, Vast, Verizon, Wahoo's Fish Taco, Checkmarx	Valerie Christopherson founder/CEO (949) 608-0276/(949) 271-4680	
3 (3)	Bastion Amplify ⁽¹⁾ 611 Anton Blvd. Costa Mesa 92626-7005 Laguna Hills Website: us.bastionamplify.com Email: chrisb@bastionagency.com		35 ⁽²⁾ NA	40 ⁽²⁾ NA	Automotive, consumer, government, healthcare, hospitality/tourism, manufacturing, retail, technology	Bloom Fresh, Check Capital Management, EagleRider, Phononic, Go Rentals, IQAir, Ontario Auto Center, Tango, The Flower Fields	Chris Bretschger managing partner (714) 557-7100	
4 (4)	Gateway Group ⁽¹⁾ 4685 MacArthur Court, Ste. 400 Newport Beach 92660-1855 Newport Beach Website: gateway-grp.com Email: pr@gateway-grp.com		24 ⁽²⁾ NA	30 ⁽²⁾ NA	Automotive, consumer, hospitality/tourism, manufacturing, other, retail, technology, telecom	A-Mark, Amprius Technologies, Aspen Aerogels, Applied Digital, Barrett Business Services Inc., Elmet Group, Kimball Electronics, Mistras Group, Nature's Sunshine, Protolabs, Talen Energy	Scott Liolios/Matt Glover/Cody Slach founder, president/senior managing directors (949) 574-3860	
5 (4)	Forge 19 Spectrum Pointe Drive, Ste. 605 Lake Forest 92630-2278 Lake Forest Website: createdbyforge.com Email: davem@createdbyforge.com		21 -16%	21 -16%	Automotive, consumer, government, healthcare, hospitality/tourism, nonprofit, other, retail	Allied Universal, The Jessie Rees Foundation	Matt Givot founder/CEO 714-267-5519	
6 (6)	Reveille Inc. 3080 Bristol St., Ste. 390 Costa Mesa 92626-3093 Costa Mesa Website: reveilleinc.com Email: ideas@reveilleinc.com		20 18%	21 17%	Consumer, government, healthcare, nonprofit, real estate	City of Hope, Orange County Power Authority, Shopoff, Pacific Symphony, Second Harvest Food Bank of Orange County, California Association of Food Banks, Citadel Outlets	Brenda Springer founder/CEO (949) 692-3239	
7 (9)	Idea Hall 611 Anton Blvd., Ste. 140 Costa Mesa 92626-7005 Costa Mesa Website: ideahall.com Email: rebecca@ideahall.com		17 13%	20 0%	Consumer, government, healthcare, hospitality/tourism, nonprofit, real estate, retail	Angels Baseball, AO Architects, Be Well OC, C.W. Driver, Second Harvest Food Bank, UCI, Ocean 48, Moulton Niguel Water District, Masons of California, R.D. Olson	Rebecca Hall CEO/president (714) 436-0855/(714) 263-8743	
8 (6)	The Smart Agency 7700 Irvine Center Drive, Ste. 160 Irvine 92618-4950 Irvine Website: thesmartagency.com Email: info@thesmartagency.com		16 -6%	26 -4%	Real estate, retail	Avanath Capital Management, DAUM Commercial, KBS, Meta Housing, Western National Group, Interior Logic Group, Brighthaven	Jenn Quader CEO/president (949) 438-6262	
9 (6)	Communications LAB 701 E. Chapman Ave. Orange 92866-1620 Orange Website: communicationslab.com Email: info@communicationslab.com		15 -12%	17 -11%	Government, healthcare, Hispanic, nonprofit, other, real estate	County of Orange, LA Metro, LA DOT, Municipal + Public Agencies, Ready OC/Safe OC, SoCal Edison, UCI MIND	Arianna Barrios CEO (949) 215-5539/(949) 215-5549	
9 (9)	Trinet Internet Solutions Inc. 108 Discovery, Ste. 100 Irvine 92618-3131 Irvine Website: trinetolutions.com Email: info@trinetolutions.com		15 0%	15 0%	Consumer, government, healthcare, hospitality/tourism, manufacturing, nonprofit, retail, technology	Catalina Express, Gelson's Supermarkets, Juice It Up, Maruchan, OCTA, Variety the Childrens' Charity, World Vision, Food for Life, Ellison Technologies, John A Martin Associates, Hino Motors, PTI Technologies, TCT Networks	Ron Weber COO (949) 442-8900/(949) 442-8905	
11 (11)	The ACE Agency 650 Town Center Drive, Ste. 120 Costa Mesa 92626-7198 Costa Mesa Website: theaceagency.com Email: info@theaceagency.com		13 -7%	13 -7%	Government, hospitality/tourism, nonprofit, other, real estate, retail	2nd & PCH, Dana Point Harbor, District at Tustin Legacy, Glen Ivy Hot Springs, Irvine Ranch Conservancy, Laguna Art Museum, Lido Marina Village, Newport Dunes Waterfront Resort & Marina, OC Parks, River Jetty Restaurant Group, Santa Monica Place, Travel Santa Ana, Victoria Gardens	Ashley Patterson founder/CEO (949) 285-9239	
12 (19)	Sunday Brunch Agency 6501 Morningside Drive Huntington Beach 92648-6109 Huntington Beach Website: sundaybrunchagency.com Email: info@sundaybrunchagency.com		12 71%	12 71%	Consumer, hospitality/tourism, nonprofit, other, real estate, retail, technology	Clé Cachée, Eco-Chic, Apex Financial Partners, Gossip, CAVU, Crawford Custom Homes, FKBR Legal, Impact Giving, inHarmony, OC Marathon, House of Huschka, AlyRose Beauty, Leadership in Heels, OC Scaffold, Lynxx Spirits, Creative Window Designs, Travelmation, OC Local	Rachel Svoboda founder/CEO (323) 609-3270	

Abbreviations: NR: not ranked; NA: not applicable

Note: To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Unless otherwise noted, the information on this list was provided by the companies themselves. Though we have asked the companies to report only permanent employees, some numbers may still include contractors. List may not be reprinted without permission of the editor. Photos show the first top official listed.

⁽¹⁾ Current data was not provided prior to Business Journal publication
⁽²⁾ Business Journal estimate

Researched by Desmond Celso

Highlight provided for fee

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RANKED BY NUMBER OF OC EMPLOYEES

Rank	Company	Company logo	OC employees	Companywide employees	Primary markets served	Partial list of clients	Top local official(s)	
Prev. Rank	•Address •Headquarters		•yearly % change	•yearly % change			•Title •Phone/fax	
13 (13)	Curt Pringle & Associates⁽¹⁾ 1801 E. Katella Ave., Ste. 1002 Anaheim 92805-6600 Anaheim Website: curtpringle.com Email: email@curtpringle.com		10 ⁽²⁾ NA	10 ⁽²⁾ NA	Government, healthcare, hospitality/tourism, other, real estate, retail, technology	Goodman, McDonald's, Share Ourselves, Shea Properties, Shell, SoCalGas, Trumark Homes, Verizon, Willdan	Curt Pringle founder/president (714) 939-9070/(714) 939-9080	
13 (13)	Powerhouse+Co. 2310 E. Quincy Ave. Orange 92867-6153 Orange Website: powerhouseandco.com Email: kristin@powerhouseandco.com		10 0%	10 0%	Consumer, hospitality/tourism, nonprofit, other, retail, technology	Del Taco, California Restaurant Foundation, Stonefire Grill, Juice It Up, Mountain Mike's Pizza, Nick the Greek, Taco Cabana	Kristin Daher founder/CEO (949) 261-2216	
13 (13)	Rocket Launch 190 S. Glassell St., Ste. 201 Orange 92866-1477 Orange Website: rocketlaunchagency.com Email: blast-off@rocketlaunchagency.com		10 0%	10 0%	Consumer, government, healthcare, hospitality/tourism, manufacturing, nonprofit, retail, technology	Boys & Girls Clubs of Central OC, City of Santa Ana, Hilbert Museum of CA Art, Dodgers Foundation, OCCF, OC Fair & Event Center, Queen Mary, Ryoko Rain, T. Hasegawa, Union Rescue Mission, WISEPlace, YMCA of OC	Dan Nasitka vice president/partner (714) 694-7190/10	
13 (12)	Spotlight Marketing Communications 17542 E. 17th St. Tustin 92780-1959 Tustin Website: spotlightmarcom.com Email: info@spotlightmarcom.com		10 -17%	10 -17%	Consumer, nonprofit, other, real estate	American Healthcare REIT, Capital Square, Shopoff Realty Investments, Thompson Thrift, Leon Capital Group, Madison Capital Group, Sealy Investment Securities, Stone Point Capital, Sculptor Capital Management, Pender Capital, Alternative & Direct Investment Securities Association (ADISA), Veritas Group	Damon Elder president (949) 427-5172	
13 (17)	Venture Strategic Inc. 3240 El Camino Real, Ste. 140 Irvine 92602-1384 Irvine Website: venturestrategic.com Email: jeff@venturestrategic.com		10 11%	10 11%	Consumer, government, healthcare, nonprofit, other, real estate, retail, technology, telecom	JSX, Clay Lacy Aviation, Engie North America, Verizon, CalOptima Health, KPC Health, The KPC Group, Premier Health Group, Parking Concepts, Orange County Business Council, Crime Survivors, City of Mission Viejo, Associated Builders & Contractors of Southern California, Mesa Water District, Association of California Cities-Orange County, Sierra Nevada Investment Management, Arcus Group, OUTHERE by Marcus Chaves, STRIDE Fitness Tustin	Jeff Corless CEO/president (714) 676-8332	
18 (13)	Madison Alexander PR 250 El Camino Real, Ste. 116 Tustin 92780-3655 Tustin Website: madisonalexanderpr.com Email: dchm@madisonalexanderpr.com		8 -20%	8 -20%	Technology	Approov, Corent Technology Inc., DemandSkill, iMatrix Systems, TokenCore, PointGuardAI, Ridge Security, Suzu Labs, Averlon, Secure.com, PureVPN, Desired Effect, Inc. Xcape, BlackGirlsHack, WeOpenTech, BreachLock	Dan Chmielewski principal (714) 832-8716/(714) 832-8916	
18 (22)	Miller Geer & Associates 3532 Katella Ave., Ste. 110 Los Alamitos 90720-3143 Los Alamitos Website: millergeer.com Email: james@millergeer.com		8 -11%	8 -11%	Consumer, government, healthcare, Hispanic, nonprofit, other, real estate, retail, technology	CalOptima Health, L.A. Care Health Plan, CHOC/Rady Children's Health, AltaMed Health Services Corp., Purchaser Business Group on Health, Providence St. Joseph Hospital of Orange, Providence Mission Hospital, Providence St. Jude Medical Center, Carrum Health, CuraPatient, Hoag Orthopedic Institute, AMN Healthcare, eHealth, Western Dental, Pomona Valley Hospital Medical Center, Santa Clara Valley Medical Center	Jay Geer/James Chisum/Sandy Nesheiwat-Rodriguez president/VP/senior account manager (562) 493-6023/(562) 493-6015	
20 (19)	Bluetone 999 Corporate Drive, Ste. 100 Ladera Ranch 92694-2149 Ladera Ranch Website: bluetonemarketing.com Email: jonathan@bluetonepr.com		7 0%	10 0%	Consumer, government, healthcare, hospitality/tourism, nonprofit, other, real estate, technology	Rose Bakery Cafe, Hobie, Wyland, Zeen	Jonathan D. Abramson founder/president (619) 807-6349	
21 (21)	Lages & Associates 15615 Alton Parkway, Ste. 450 Irvine 92618-3308 Irvine Website: lages.com Email: beverly@lages.com		6 0%	6 0%	Technology	Kioxia, Toshiba, Lumai, Calero, Cytek Bio, Devolutions, SILC Technologies, Semitech, Finwave	Beverly Lages president (949) 453-8080	
21 (18)	Westbound Communications 790 The City Drive, Ste. 600b Orange 92868-4941 Orange Website: westboundcommunications.com Email: lmartin@westboundcommunications.com		6 0%	16 -11%	Consumer, government, healthcare, Hispanic, hospitality/tourism, manufacturing, nonprofit, real estate, retail, technology	County of Orange, Experian, Metropolitan Water District, Providence Health System, California Baptist University, Somerset Wineries, Cheech Marin Center of Arts & Culture	Scott Smith chairman/principal (714) 663-8188	
23 (22)	KTM Agency 1048 Irvine Ave., Ste. 153 Newport Beach 92660-4602 Newport Beach Website: ktmagency.com Email: contact@ktmagency.com		5 0%	5 0%	Consumer, healthcare, hospitality/tourism, nonprofit, other, real estate, retail	Amgen, Jamboree Housing, King's Seafood Company, South County Outreach, Project Youth OC, Orange County Hunger Alliance, City of Irvine Economic Development, the Shops at Sportsmen's Lodge, Girls Inc. of OC	Carrie Freitas founder/CEO (949) 433-6735	
23 (22)	Rox United⁽¹⁾ 300 Pacific Coast Highway, Ste. 330 Huntington Beach 92648-5232 Huntington Beach Website: roxunited.com Email: jmull@unitedcollective.com		5 ⁽²⁾ NA	5 ⁽²⁾ NA	Consumer, Hispanic, other, retail	California Milk Processor Board, Golfzon Social, AIM Sports Group, Bones Love Milk	John Gallegos CEO (714) 794-6403	

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