2027 Editorial Calendar

ORANGE COUNTY BUSINESS JOURNAL

	ISSUE	SPECIAL REPORT	THE LIST	CUSTOM CONTENT
	1/4			
	1/11	Business Person of the Year	Medical Diagnostics & Testing Centers	Healthcare
	1/18	Commercial Real Estate Update	Semiconductors	
✶	1/25	Meetings & Conventions	Hotel Meeting Rooms	Charity Event Guide
	2/1		2026 Largest Charitable Gifts	
	2/8		Environmental Consultants	Higher Education & Online Learning / K-12 STEAM Guide
	2/15	Healthcare	Dental Companies	
	2/22	Banking	Commercial Banks / Venture Capital Firms	Hoag Senior Players Championship
	3/1	**Excellence in Entrepreneurship Awards**	Advertising Agencies	**Excellence in Entrepreneurship Awards** (Event March 31)
	3/8	Residential Real Estate	Homebuilders	
	3/15	Top Real Estate Deals	2026 Top Home Sales	
	3/22	Law Firms	Law Firms	
✶	3/29	Fastest-Growing Public Companies	Fastest-Growing Public Companies	The Giving Guide
●	4/5	Commercial Sales & Leasing Guide	Commercial Property Managers / Com. Brokers	
	4/12	**CFO of the Year Awards**		**CFO of the Year Awards (May 6)**
	4/19	Biomed / Biotech	Medical Device Makers / Drug Makers	AI Playbook
	4/26		Apparel Companies	Healthcare Roundtable
	5/3	**Family-Owned Business Awards**	Restaurant Chains	**Family-Owned Business Awards** (Event June 2)
	5/10		SBA Lenders	MS & MBA Guide / The Indispensables
	5/17	Commercial Real Estate Update	Public Relations Firms	Labor Law Roundtable
	5/24	OC50	Employment Agencies	
●	5/31	Private Companies	Private Companies	Healthcare
	6/7	Commercial Development	Commercial Developers / Construction Cos.	Top Commercial Bankers & Wealth Managers
	6/14	Accounting & Management Consulting	Accounting Firms / Management Consultants	
	6/21	Tourism	Hotels	Technology
●	6/28		Women-Owned Businesses	Top Litigators and Corporate Attorneys
	7/5	The Design Issue	Tenant Improvement Contractors	
	7/12	Engineering	Engineering Firms	Healthcare
	7/19	OC's Wealthiest	OC's Wealthiest	
	7/26	Best Places to Work	Best Places to Work	
	8/2	Healthcare	Hospitals	
	8/9	Commercial Real Estate Update	Aerospace & Defense Contractors	
	8/16	**Women in Business Awards**		**Women in Business Awards** (Event September 16)
	8/23	Architecture	Architectural Firms	Women in Law
	8/30	Fastest-Growing Private Companies	Fastest-Growing Private Companies	
✶	9/6	Tech & Cyber / OC Philanthropy	Corporate Foundations / Software Companies	OC Philanthropy / Who's Building OC
	9/13	Insurance & Employee Benefits	Insurance Brokers	Holiday Event & Entertaining Guide
	9/20	**Innovator of the Year Awards**	Largest Construction Projects	**Innovator of the Year Awards** (Event October 21)
	9/27	Fastest-Growing Accounting Firms	Fastest-Growing Accounting Firms	Leading K-12 Schools Guide
●	10/4	Education	Business Schools & Community Colleges	Executive Travel & Meetings
	10/11	**General Counsel Awards**	Public Companies	**General Counsel Awards** (Event November 16)
	10/18	Automotive	Automakers	Healthcare
	10/25	Banking	OC-Based Banks	City Spotlight OC / Insurance Leaders & Solutions
	11/1	Commercial RE Update	Shopping Centers	Top Family & Personal Injury Law
●	11/8		OC's Largest Employers	Veterans Spotlight
✶	11/15	**OC500**	OC500	Holiday Gift Guide & Museum Guide
●	11/22	Fastest-Growing Law Firms	Fastest-Growing Law Firms	Executive Health & Fitness
	11/29		OC-Based Credit Unions	HR & Labor Law
	12/6		Non-Profit Organizations	
	12/13		Airlines Serving John Wayne Airport	Law Specialties
	12/20	Companies That Care	Companies That Care	Companies That Care
	12/27	2028 Book of Lists		

Space Reservations: 14 days prior to publication Advertorial Due: 11 days prior to publication Artwork Due: 7 days prior to publication

● Logo Product Spreads: 4/5 Child Abuse, 5/31 Memorial Day, 6/28 Independence Day, 10/4 Breast Cancer Awareness, 11/8 Veterans Day

● Giving Tuesday (11/30) Non-Profit Spread: 11/22

✶ Poly-Bagged Issue: 1/25, 3/29, 9/6, 11/15

11/2/2026